WSLC

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

B2-S-1092

B -S- #I

BROADCASTING STATION LICENSE RECORD

W S L C (EFF: 8-1-72)

Date first licensed 10-24-40

Call letters x W S L S

LOCATION: ROANOKE, VIRGINIA

Name of licensee

MEL WHEELER, INC. (AL gr 10/5/76 EFF: 10-18-76

xxBASS BROTHERS TELECASTERS, INC (AL 6-21-72; EFF: 7-31-72

XROY H. PARK BROADCASTING OF ROANOKE, INC. (AL 10-13-69 EFF: 10-15-69)

xSHENANDOAH LIFE STATIONS, INCORPORATED (AL 12-10-52)

xROANOKE BROADCASTING CORPORATION.

Transmitter location

1002 Newman Drive, Salem, Virginia (BS 12-21-61)

X N. of US Hwy 460, 1 mi. NE of center of Salem, Va. (L 6-21-57)

x Near Virginia Highway 311, Approx. 2 mi. N. of Salem, Va. and 6.5 miles N.W. of the principal business district of Roanoke, Va. (CP&MP 2-20-41

x301 First St., S.W., Roanoke, Va. (Mod CP Gr.8-22-40) (Lic 10-24-40)

Main studio location

1002 Newman Drive, Salem, Virginia (BS 12-21-61)

X Radio-Television Center Bldg., Third St. and Church Ave., S. W. (Ltr. 9-26-5 Roanoke, Virginia

xShenandoah Life Bldg.

x301 First St., S.W., Roanoke, Va. (Mod of CP Gr.8-22-40) (Lic 10-24-40)

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B2-P-2879	7-24-40	1500	250w	U.		
LETTER	C.P. new station, at Roanoke, Va., Gr. subj to selection of transmitter site and approval of antenna system.					
B2-MP-1041	8-22-40	1500	250w	U.	10-22	4-22-41
B2-P-2879	Mod of CP for new station, for approval of site and antenna.					
B2-L-1294	10-4-40	1500	250w	U.	10-4	4-1-41
	Lic cover C.P. new station & authority to determine operating power by direct method.					
B2-P-3018	11-2 -40	1500	250w	U	1-28	7-28-41
	C.P. to install new transmitter					
B2-L-1294	12-19-40	1500	250w	U	12-19	3-29-41
	Lic. to cover C.P. 3018 for new transmitter					
NARBA REALLOCATION						
B2-R-1092	3-24-41	1490	250w	U	3-29	12-1-41
B2- R-1092	11-25-41	1490	250w	U	12-1	12-1-43
B2-S-1092	11-6-42	1490	250	U	12-1	12-1-43
	Mod. Lic. accordance Order 107					
B2-ML-1164	8-10-43	1240	250	U	8-10	4-1-45
	Mod. license to change frequency					
B2-Z-1548	9-29-43	1240	250w	U	9-29	4-1-45
	Determine operating power by direct measurement					
B2-S-1092	2-3-45	to operate with an RCA 250-K trans. for a period beginning 2-3-45, for the purpose of of providing service pending repair of presently licensed Western Electric 451-A-1 transmitter.				
B2-S-1092	3-3-45	to opr. with an RCA 250-K trans. for a period beg. 3-5-45, and ending in no event later than 3-3-45, for the purpose of prov. service pending repair of presently licensed W.E. 451-A-1 trans.				
B2-S-1092	3-27-45	Extension of License			4-1	6-1-45
B2-R-1092	4-9-45	1240	250w	U	4-9	8-1-46
B2-S-1092	7-10-45	1240	250w	U	10-1	8-1-46
	Mod. Lic. Order 107A					

B S

2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSLS

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-TC-480	4-26-46	Transfer of control of licensee corp. from Junius Parker Fishburn to Shenandoah Life Insurance Co., Inc.			
Eff: 5-1-46					
B2-S-1092	7-25-46	Extension of license			8-1 10-1-46
B2-R-1092	8-22-46	1240	250w	U	8-22 8-1-49
B2-P-4095	9-5-47	610	1kw*	U	
Order issued - CP granted for change frequency, increase power, *DA-2 subject filing MP for ~~xxxxxxxx~~ 610 kc, 1kw, DA-2 as proposed at hearing					
B2-P-4095 BMP-3159	2-20-48	610	1kw-DA-2	U	4-20 10-20-48
Mod. CP (4095) to change frequency change type of T, for approval of DA and change T site.					
BL-3354	11-29-48	610	1kw* *DA	U	11-29 5-1-49
Lic. to cover CP (4095 as mod) to change freq. increase in power, install new T and DA for day and night and change T site.					
BR-1092	4-13-49	610	*1 kw *DA	U	5-1 5-1-52
BR-1092	4-23-52	610	1kw DA-2	U	5-1 10-1-54
BML-1526	12-10-52	Mod. of license to change name to SHENANDOAH LIFE STATIONS, INCORPORATED			
BP-8272	1-28-53	CP to make changes in the daytime DA pattern.			8-28-53 9-28-53
BL-5064	9-11-53	610	1kw-DA-2	U	9-11 10-1-54
Lic. cover CP (BP-8272) change in day DA pattern.					
BR-1092	9-8-54	Renewal of license			10-1 10-1-57
BP-10407	7-18-56	610kc	1kw-5kw	DA2 U	9-18-56 3-18-57
CP to increase daytime power to 5kw; make changes in daytime DA pattern, and install new transmitter					
BL-6554	6-21-57	610, 1kw, 5kw, DA2		U	6-21 10-1-57
Lic to cover CP(BP-10407) to increase day power, make changes in daytime DA pattern & install new xmtr.					

Form BC-126
June 1954

3. BROADCASTING STATION LICENSE RECORD

Date first licensed 10-24-40 Call letters WSLS

Name of licensee SHENANDOAH LIFE STATIONS, INCORPORATED

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
TELEGRAM	9-30-57	Action on renewal deferred, continued operation authorized until final determination on renewal application,			
BR-1092	10-30-57	Renewal of License			10-30 10-1-60
	9-28-60 Commission deferred action on renewal pending further consideration.				
BP-12610 (Cond'l)	12-7-60	610kc	1kw-5kw-LS	U	2-7 8-7-61
	CP to make changes in the daytime directional antenna system (one add'l tower 5 tower array).				
BR-1092	3-29-61	Renewal of license			3-29 10-1-63
BMP-9665 (1)	8-23-61	Mod. of CP(BP-12610) for extension of completion date to 12-20-61.			
BS-1092 (1)	12-21-61	Mod. of license to change studio loc.			
BMP-9937 (2)	12-6-61	Mod. of CP(BP-12,610, as mod.) for an extension of completion date to March 1, 1962			
BMP-10132 (3)	3-12-62	Mod. of CP(BP-12610,as mod.) for ext. of completion date to June 1,1962			
BMP-10245	5-1-62	610kc	1kw-5kw-LS	DA-2	2-7-61 6-1-62
	Mod. of CP(BP-12,610 as mod) to make chgs in DA pattern.				
BL-9357	12-27-62	610kc	1kw-5kw	U DA-2	12-27 10-1-63
	Lic. to cover CP (BP-12,610 as mod) which auth. chg in DA-Day sys., chgs. in DA pattern.				
BR-1092	9-24-63	610kc	1kw-5kw	DA-2	10-1 10-1-66
BR-1092	9-1-66	Renewal of license			10-1-69
BP-18449	2-28-69	610kc	1kw-DA-2	Aux.	10-28-69
	CP to install a new trans., at main trans. loc., to be oper. on 610kc, 1kw, DA-2, for aux. purposes only.				
BTC-5935	9-10-69	Vol. TC			
BR-1092(L)	9-25-69	Renewal of License & NDBA			10-1-72
BL-12370(L)	10-1-69	Lic. (BP-18449) install aux. trans.			10-1-72

Form BC 126
June 1954 #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters X WSLC WSLS-F .....

Station location .....

Name of licensee SEE CARD #1 .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-6762	10-13-69	Vol. AL			
BTC-6700	10-27-71	VOL.	TC	EFF: 11-1-71	
EBSA	5-25-72				
BAL-7450	6-21-72	Vol AL		EFF 7-31-72	
BS-1092(1)	8-1-72	Call letters changed to:			W S L C.
BR-1092(L)	1-18-73	RENEWAL Main & Aux.			10-1-75
BS-1092(L)	4-15-74	ML to redescribed MP 181° 610khz 1kw,5kw-LS DA-2 /1kw Aux. DA-2			10-1-75 U Main
BR-1092(S)	1-30-76	RENEWAL (MAIN & AUX.)			10-1-78
BAL-8753	10/5/76	Vol AL	EFF:10-18-76		
BS-1092(L)	4-12-78	replacement of antenna moitor with a new Delta DAM-1(3-218)			10-1-78
BOTTOM	9-6-79	stmt. re sample system			
BR1092(S)	4-30-80	RENEWAL OF LICENSE			10-1-81
BZ-800130AD(L)	10-28-80	DIRECT MEASUREMENT			10-1-81
BZ-800130AD(L)	10-28-80	Superseded to correct values and include 283.5° monitor point			10-1-81

Form 94

APPLICATION RECORD - BROADCASTING

#I

Call Letters WSLS X

Name ROANOKE BROADCASTING CORPORATION

301 1st Street,S.W., Roanoke,Va.

File No.	Dated	Application for (over)	Action Nature	Action Date
B2-P-2879 Received	5-16-40 5-18-40	C.P' for new station to be operated on: Frequency - 1500 kc, Class IV station Power - 250 watts Time - unlimited Trans - to be determined,Roanoke,Va. Studio- 301 1st Street,S.W., Roanoke,Va. Application filed by Geo.Sutton.	GRANTED Min. # 486. Subject to selection of transmitter site and antenna system. LETTER WRITTEN. ISSUED WITH MP-1041.	7-24-40
B2-MP-1041 Rec'd	8-1-40 8-5-40	Mod. of C.P.(B2-P-2879) for approval of antenna system, and transmitter site at 301 First St., S.W., Roanoke, Virginia.	GRANTED	8-22-40
B2-L-1255 Rec'd	10-1-40 10-3-40	Lic cover CP(B2-P-2879)as mod. for new station.	GRANTED	10-24-40
B2-Z-520 Rec'd	10-1-40 10-3-40	Auth.determine oper. power by direct measurement.	GRANTED	10-24-40

Geo. Sutton attorney. Page & Davis, engineers.
Corres % Paul C. Buford, Shenandoah Life Ins. Co.
Roanoke, Va.

W.E. 310-B, DCC MAX 250w RCA 66-A, 1552; 311A, 1462.

~~Mr. Fisher attorney.~~

Newspaper affiliations ---

Junius P. Fishburn who has 40% interest also is Pres. & Dir. & has 49% interest in Times World Corp. of Roanoke.

Form 94 # 2.

APPLICATION RECORD - BROADCASTING

Call Letters WSLS

Name ROANOKE BROADCASTING CORPORATION.

P.O. 301 First St., S.W. Roanoke, Va.

File No.	Dated	Application for	Action Nature	Action Date
B2-P-3018 Received	11-9-40 11-13-40	C.P. to install new type transmitter.	GRANTED	11-28-40
B2-L-1234 Received	12-1-40 12-2-40	License to cover C.P.(B2-P-3018) for new equipment.	Granted	12-19-40
B2-R-1092	2-3-41	Renewal of license	Granted 1490kc,	3-24-41 250w, U
B2-R-1092 B2-R-1092 Resubmitted	9-6-41 9-6-41	Renewal of License and Form 335	~~Ret'd 9-29-41. Defect. Sec. 16(a) thru(g)~~ Granted	11-25-41
B2-ML-1164 Rec'd Filed Amended Rec'd Filed	5-13-43 5-18-43 5-18-43 6-3-43 6-3-43 6-3-43	Mod. of license to change frequency from 1490 kc to ~~1230 kc~~ 335's filed (Filed by Geo. C. Sutton) RE: to change requested frequency from 1230kc to 1240 kc	Granted	8-10-43

Form 94 3

APPLICATION RECORD - BROADCASTING

Call Letters WSLS

Name ROANOKE BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B2-E-1548 Rec'd	9-10-43 9-13-43	Authority to determine operating power by direct measurement of antenna power 335's filed (Filed by Geo. O. Sutton)	Granted	9-29-43
B2-R-1092 Rec'd	1-27-45 2-1-45	Renewal of license Amend. filed 5-23-45 Filed by Geo. O. Sutton atty. Amend. filed 8-20-45 Par. 10, 17b.	Granted	4-9-45
B2-P-4095 Rec'd	10-3-45 10-18-45	C.P. to change frequency from 1240 to 590 kc, increase power from 250w to 1kw, install new transmitter and D.A. for day and night use, and change transmitter location from 301 First St., S.W., Roanoke, Va., to Roanoke County, Va. (Filed by Geo. O. Sutton, Atty.; Harold B. Rothrock, Engr.)	DOCKET NO. 6869 GRANTED AFTER A HEARING 9-5-47 for 610 kc subject filing MP for 610 kc, 1kw, DA-2 such as that made at hearing Decision B-374 issued	
AMENDED Recd. Filed	1-28-46 1-29-46 2-7-46	AMENDED re changes in D.A. during daytime use	Issued with MP 3159	

Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters W S L S

Name ROANOKE BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B2-TC-480 Rec'd Filed	2-21-46 2-25-46 2-25-46	Acquisition of Control of licensee corporation by SHENANDOAH LIFE INSURANCE COMPANY, INCORPORATED, through purchase of 160 shares common stock (40% outstanding) from Junius Parker Fishburn. (Filed by Geo. O. Sutton, Atty.)	GRANTED EFF:	4-26-46 5-1-46
B2-R-1092 Rec'd	5-23-46 5-31-46	Renewal of license Filed by John H. Midlen, Geo. Sutton office	Granted	8-22-46

Form 94

APPLICATION RECORD - BROADCASTING

#5

Call Letters WSLS

Name ROANOKE BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BMP-3159 Rec'd Filed	7-31-47 8-7-47 9-5-47	Mod. of C.P. (B2-P-4095, which authorized change in frequency, increase in power, installation of new transmitter and DA for day & night use, and change in transmitter location; to change frequency from 590kc to 610kc, to change type of transmitter (RCA BTA-1L), for approval of directional antenna, and to change transmitter location from Roanoke County, Virginia TO Near Va. Hwy. 311, approx. 2 mi. N. of Salem, Va. and 6.5 mi. NW of principal business district of Roanoke, Va. (Filed by William Thomson, Atty.; George B. Bairey, Engr.)	GRANTED	2-20-48

(See amendment card #6)

Form 94

APPLICATION RECORD - BROADCASTING

Card #6

Call Letters WSLS

Name ROANOKE BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BMP-3159 (cont. from Card #5)				
AMENDED Recd. Filed	11-10-47 12-3-47 12-3-47	AMENDED to make change in DA system		
BL-3354 Rec'd Filed	8-30-48 8-31-48 8-31-48	License to cover C. P. (B2-P-4095, as mod.), which authorized change in frequency, increase in power, installation of new transmitter and DA for day & night use, and change in transmitter location.	GRANTED	11-29-48
BR-1092 Rec'd	2-22-49 2-23-49	Renewal of license. (William Thomson, Atty.)	GRANTED	4-13-49

#7

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSLS

Name ROANOKE BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BP-8272 Rec'd Filed	10-10-51 10-11-51 10-11-51	Construction permit to make changes in the directional antenna pattern for daytime operation. Eliot C. Lovett, Atty. George C. Davis, Engr.	GRANTED	1-28-53
BR-1092 Rec'd Filed	1-16-52 1-28-52 1-28-52	Renewal of license Eliot C. Lovett, atty.	GRANTED	4-23-52
BML-1526 Rec'd Filed	10-28-52 10-30-52 10-30-52	Modification of license to change name from Roanoke Broadcasting Corporation to Shenandoah Life Stations, Incorporated. Eliot C. Lovett, Atty.	GRANTED	12-10-52

F.C.C. - WASHINGTON, D. C.

FORM A-170 #8 **APPLICATION RECORD - BROADCASTING**

FORMERLY FCC FORM 94

Call Letters WSLS

Name SHENANDOAH LIFE STATIONS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BL-5064 Rec'd Filed	7-3-53 7-9-53 7-9-53	License to cover construction permit (BP-8272) which authorized changes in the directional antenna pattern for daytime operation. Eliot C. Lovett, Atty. Joe W. Collier, Engr.	GRANTED	9-11-53
BR-1092 Rec'd Filed	6-29-54 7-8-54 7-8-54	RENEWAL OF LICENSE Filed by Eliot C. Lovett, Atty.	GRANTED	9-8-54
BP-10,407 Rec'd Filed	3-1-56 3-2-56 3-2-56	Construction Permit to increase daytime power from 1kw to 5kw; make changes in directional antenna pattern, daytime, and install new transmitter. (Collins 21-E) Atty.- Eliot C. Lovett Engr.- George C. Davis	GRANTED Cond'l: phase monitor, Field measuring equip., complete non-dir.proof.	7-18-56

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters WSLS

Name SHENANDOAH LIFE STATIONS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BL-6554 Rec'd Filed	2-18-57 2-20-57 2-20-57	License to cover Construction Permit BP-10,407 which authorized increase in day-time power, make changes in daytime DA pattern, and install new transmitter. Ralph E. Dippell, jr. Engr.	GRANTED	6-21-57
BR-1092 Rec'd Filed	7-1-57 7-3-57 7/3/57	Renewal of license. E.C. Lovett, Atty.	GRANTED	10-30-57
BP-12,610 Rec'd Filed	11-21-58 11-25-58 11-25-58	Construction permit to make changes in the daytime directional antenna system (one add'l tower - 5 tower array). Atty. - Eliot C. Lovett Engr. - George C. Davis	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	12-7-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

10

APPLICATION RECORD - BROADCASTING

Call Letters WSLS

Name SHENANDOAH LIFE STATIONS, INCORPORATED
ROANOKE, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1092 Rec'd Filed	6-20-60 6-30-60 6-30-60	Renewal of license Atty: Eliot C. Lovett	GRANTED	3-29-61
BMP-9665 R&F	7-26-61 7-28-61	Mod of CP (BP-12610 which auth to make chgs in the day DA system) for an extension of completion date from 8-7-61 to 2-7-62.	GRANTED	8-23-61 to 12-20-61
BMP-9937 R&F	11-8-61 11-13-61	Mod of CP (BP-12610 as mod which auth chgs in day DA system) for extension of completion date from 12-20-61 to 3-1-62.	GRANTED	12-6-61
BMP-10,132 R&F	2-7-62 2-9-62	Mod of CP (BP-12610 as mod which auth chgs in day DA system) for extension of completion date from 3-1-62 to 6-1-62. Atty: Eliot C. Lovett	GRANTED	3-12-62
BMP-10246 R.&F.	4-3-62 4-5-62	Mod of CP(BP-12610 as mod, which auth. chgs in day DA system) to make chgs in DA pattern. Atty: Eliot C. Lovett	GRANTED	5-1-62 Cond'l re: Phase Mon; Field meas.equip.& comp non-DA proof; &skeleton proof to show night array is adj accord.exist.lic.

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #11

APPLICATION RECORD - BROADCASTING

Call Letters WSLS

Name SHENANDOAH LIFE STATIONS, INCORPORATED
Roanoke, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BL-9357 R. & F.	4-24-62 4-26-62	Lic to cover CP(BP-12,610 as mod) which auth chgs in DAY DA System, make chgs in DA pattern. ATTY-Eliot C. Lovett	GRANTED	12-27-62
BR-1092 R & F	6-26-63 7-2-63	Renewal of license. Atty: Eliot C. Lovett	GRANTED	9-24-63
BR-1092 R&F	5-31-66 7-1-66	Renewal of license Atty: Eliot C. Lovett	GRANTED	9-1-66
BP-18,449 R. & F. #485596 $30 FEB 26 1969	1-16-69 1-27-69 1-27-69	CP to install a new transmitter (Visual Elec. Corp. AM-1KA) at main trans loc, to be oper. on 610 kc, 1kw, DA-2, for aux. purposes only.	GRANTED	2-28-69

FORM BC-121 #12
AUG. 1955

APPLICATION RECORD - BROADCASTING

610kc

Call Letters WSLS

Name SHENANDOAH LIFE STATIONS, INCORPORATED
Roanoke, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BTC-5935 R & F FEE PD: $75 -#510036 (ALSO SEE: WSLS-FM & TV) Pub. notice filed 5-23-69 (2) Public Notice filed 7-8-69 (SEE OVER FOR AMENDMENTS)	4-26-69 4-28-69	Vol. transfer of control of lic. corp. from Shenandoah Life Insurance Company to Roy H. Park Broadcasting of Roanoke, Inc. REQUEST WAIVER RE DOCKET 18110 Atty for transferor - Pittman, Lovett etc (J. Pappajohn) for transferee - John H. Midlen	GRANTED Eff:	9-10-69 10-15-69
BL-12,370 R & F #506142 $30 PT	4/10/69 4/14/69 4/14/69 4/24/69	License (BP-18,449) install aux. trans.	GRANTED	10-1-69
BR-1092 R & F #526983 $75 P.N. filed Amend. R &F	7-2-69 7-3-69 7-3-69 7-3-69 7-17-69	Renewal of license AMENDED 9-19-69 re: Programming	GRANTED	9-25-69

AUG 12 1969

F.C.C. - WASHINGTON, D. C.

RE: BTC-5935 - Clarif re terms of bank loan
Engr. data re WTVR-TV filed 6-4-69
Engr. data re WJHL-TV filed 8-21-69
AMENDED 8-27-69 re purc. agreement (termination date)

610kc

FORM BC-121 #13 **APPLICATION RECORD - BROADCASTING**
AUG. 1955

Call Letters W S L S

BASS BROTHERS TELECASTERS, INC.
XROY H. PARK BROADCASTING OF ROANOKE, INC.
Name x SHENANDOAH LIFE STATIONS, INCORPORATED
Roanoke, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BAL-6762 R & F FEE PD: $30 -#546110 (Form 316) also see WSLS-FM & TV)	9-29-69 9-30-69	Voluntary assignment of license to ROY H. PARK BROADCASTING OF ROANOKE, INC. Atty - Midlen & Reddy	GRANTED EFF: 10-15-69	10-13-69

PRESS OCT 8 - 1969

10-16-69. CONSUMMATION OF TRANSFER OF CONTROL AND REQUEST FOR SUBSEQUENT CONSIDERATION filed by John H. Midlen.

PETITION TO DEFER CONDITION PENDING RESOLUTION OF RULE MAKING filed 8-28-70 by Midlen & Reddy on behalf of Roy H. Park B/C of Roanoke, Inc.

3-10-71 Annual filing fee $120.00 paid 11-2-70. #641074.

BAL-7450 R & F FEE PD: $1000 #013560 CODE 047(ALSO SEE FM)	10-16-71 10-20-71	Voluntary assignment of license TO BASS BROTHERS TELECASTERS, INC. AMENDED 11-8-71 - Cert. of auth. db in Virginia Atty for assignor - Midlen & Reddy for assignee - Miller, Schroeder & Bankson Pub. notice filed 11-17-71 (SEE OVER FOR AMENDMENTS)	GRANTED EFF: 7-31-72	6-21-72 Req. grant fee $27,000 (ALSO INCLUDES FM) Grant Fee Paid: 063, 8-2-72, W 096688

NOV 4 1971

F.C.C. - WASHINGTON, D. C.

RE: BAL-7450 - AMENDED 11-23-71 - legal data re reorganiz
ation of Park Corporate interests
AMENDED 5-15-72 - clarification re Sec.IV-A

Form BC-121 #14
September 1969

APPLICATION RECORD - BROADCASTING

610kc

Call Letters WSLC xwsls

Name BASS BROTHERS TELECASTERS, INC.
xROY H. PARK BROADCASTING OF ROANOKE, INC.
Roanoke, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BTC-6700 R & F FEE PD: $250 #014344 (Form 316) also see; WEBC, WNCT ETC PRESS: 10-28-71	10-22-71 10-22-71	Voluntary transfer of control of lic corp from Roy H. Park to Park Broadcasting, Inc. Atty - McKenna & Wilkinson	GRANTED EFF:	10-27-71 11-1-71
BR-1092 R & F P.N. PRESS JUL 1 1 1972	6-23-72 6-30-72 6-30-72	Renewal of License (Main & Auxiliary) Atty: EDward B. Reddy AMENDED 8-7-72 re: to change name of applicant to Bass Brothers Telecasters, Inc.	GRANTED	1-18-73
BR-1092 R & F PN Recd. PRESS	5-23-75 5-29-75 JUL 15 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) A.H.Schroeder,Atty.	GRANTED	1-30-76

F.C.C. - WASHINGTON, D. C.

Form BC-121 #15
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WSLC

Name MEL WHEELER, INC.
x BASS BROTHERS TELECASTERS, INC.
Roanoke, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BAL-8753 R & F FEE PD: $400 #597124 CODE 047(ALSO SEE FM AUG 20 1976 WSIQ) Pub notice filed 8-19-76	7-20-76 7-27-76	Voluntary assignment of license to MEL WHEELER, INC. (SEE OVER) Atty for assignor - Miller & Schroeder for assignee - Smith & Pepper AMENDED 9-9-76 - revised financial plan	GRANTED EFF: 10-18-76 FEE REQ:	10/5/76 pd 10/27/76 ~~W 623538~~
BR-1092 R & F PRESS	5-25-78 6-1-78 JUN 21 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) John E. Fiorini III	GRANTED	4-30-80
BZ-800130AD R & F DM PRESS	1-30-80 9-24-80 OCT 6 1980	DIRECT MEASUREMENT Atty: John E. Fiorini III, (Smith & Pepper)	GRANTED	10-28-80

F.C.C. - WASHINGTON, D. C.

RE: BAL-8753 - NOTED: Assignee is Texas corp - Cert of auth for Va. not filed

AMENDED 9-28-76 - add'l fin. data; statement re Cert of Auth of Va to be filed

Refunded Mel Wheeler 9057.04
7/21/80 - Bureau apparently did not stamp. Can't find fee section stamp in file. WSLQ - for history card out

#16

APPLICATION RECORD—BROADCASTING

Call Letters: W S L C

Name: MEL WHEELER, INC.

Station Location: ROANOKE, VIRGINIA

File No.	Date	Description	Action and Date
BR810601B2 PRESS	AUG 5 1981	RENEWAL OF LICENSE Atty John E. Fiorini III	ISSUED

Form BC-121
March 1979

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W S L S X
W S L C

Licensee X ROANOKE BROADCASTING CORPORATION

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-6188 Rec'd Filed	7-1-47 7-2-47 7-2-47	W R O V	Radio Roanoke, Incorporated Roanoke, Virginia	C.P. to change freq. from 1490 to 1240kc	

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.