FEDERAL COMMUNICATIONS COMMISSION
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JUN 15 2009

CERTIFIED MAIL, RETURN RECEIPT REQUESTED

Arnold Broadcasting, Inc.
P.O. Box 753
Lamar, Colorado 81052

In re: KECK(FM), Eckley, CO
Arnold Broadcasting, Inc.
Facility ID No. 162431
File No. BLH-20080229AAG

Dear Licensee:

In accordance with procedures adopted by the Commission,[1] this letter constitutes notification to Arnold Broadcasting, Inc. ("Arnold"), licensee of Station KECK(FM), Channel 237C1, Eckley, Colorado,[2] of the filing of minor modification construction permit application BMPH-20090213GWP (the "Application") by Kona Coast Radio, LLC ("Kona"), permittee of Station KMAP(FM), Channel 240C3, Arriba, Colorado. The Application requests substitution of Channel 257C1 for Channel 237C1 at Eckley, Colorado, and modification of the KECK(FM) license accordingly.[3]

Section 316(a) of the Communications Act of 1934, as amended,[4] permits us to modify a license or construction permit if such action is in the public interest. The Act requires that we notify the affected station of the proposed action, the public interest reasons for the action, and afford the licensee/permitee of the affected station at least 30 days to respond. This procedure is

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[1] *See Revision of Procedures Governing Amendments to FM Table of Allotment and Changes of Communiy of License in the Radio Broadcast Services*, Report and Order, MB Docket No. 05-210, FCC 06-163 (rel. Nov. 29, 2006).

[2] File No. BLH-20080229AAG.

[3] The KECK(FM) license, BLH-20080229AAG, can be modified to specify operation on Channel 257C1 in lieu of Channel 237C1 at the station's authorized transmitter site. The geographic coordinates of the authorized KECK(FM) transmitter site are 40° 00' 33" NL; 102° 45 35" WL (NAD27).

[4] 47 U.S.C. § 316(a) (the "Act").

set forth in Section 1.87 of the Commission's Rules.[5] We find that the Application has sufficient public interest benefits to justify the issuance of a show cause order. The creation of first local service at Fleming, Colorado, will result in preferential arrangement of allotments. Furthermore, Kona states that it will reimburse Arnold for the reasonable costs incurred in connection with the proposed channel change consistent with the *Circleville* policy.[6]

Accordingly, IT IS ORDERED, that pursuant to Section 316(a) of the Communications Act of 1934, as amended, 47 U.S.C. § 316(a), and pursuant to Section 1.87 of the Commission's Rules, Arnold SHALL SHOW CAUSE why its license SHOULD NOT BE MODIFIED to specify Channel 257C1 in lieu of Channel 237C1. Arnold may, not later than 30 days from the date of this letter, file a written statement showing with particularity why its license should not be modified as proposed in this *Order to Show Cause*. The Commission may call upon the affected licensee herein to furnish additional information. If the affected licensee raises any substantial and material questions of fact, a hearing may be required to resolve such questions of fact pursuant to Section 1.87 of the Rules. Upon review of the statements and/or additional information furnished, the Commission may grant the modification, deny the modification, or set the matter of modification for hearing. If no written statement is filed within the period specified above, the licensee will be deemed to have consented to the modification as proposed in this *Order to Show Cause* and its assignment will be modified to specify the new channel.

Further action on the Application will be withheld for 30 days from the date of this letter to provide Arnold an opportunity to reply. Please note that responses must be submitted to the Secretary of the Commission in triplicate and must be served on all parties.

Sincerely,

Susan N. Crawford
Assistant Chief
Audio Division
Media Bureau

cc: A. Wray Fitch III, Esq.
David Tillotson, Esq.

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[5] *See Modification of FM and Television Licenses Pursuant to Section 316 of the Communications Act*, 2 FCC Rcd 3327 (1987).

[6] *See Circleville, Ohio*, 8 FCC 2d 159 (1967).