FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554

JUL 21 2010

IN REPLY REFER TO:
1800B3-KAW

Israel Tellez
La Nueva Cadena Radio Luz, Inc.
2702 Pine Street
Laredo, TX 78043

In re: KEKO(FM), Hebbronville, TX
Facility ID No. 85837
Silent Since May 19, 2010
Request For Special Temporary
Authority To Remain Silent

Dear Mr. Tellez:

This letter concerns the request, filed on May 18, 2010, on behalf of La Nueva Cadena Radio Luz, Inc., for Special Temporary Authority to permit Station KEKO(FM) to remain silent.

La Nueva Cadena Radio Luz, Inc.'s request states that KEKO(FM) went silent on May 19, 2010, due to a pending construction permit. La Nueva Cadena Radio Luz, Inc.'s request includes the appropriate certification regarding Section 5301 of the Anti-Drug Abuse Act of 1988.[1]

La Nueva Cadena Radio Luz, Inc.'s request will be granted. Accordingly, Special Temporary Authority is granted to permit Station KEKO(FM) to remain silent for a period not to exceed 180 days from the date of this letter. **Notwithstanding the grant of this special temporary authority, the broadcast license for KEKO(FM) will automatically expire as a matter of law if broadcast operations do not commence by 12:01 a.m. May 20, 2011.**[2] *See* Section 312(g) of the Communications Act, 47 U.S.C. Section 312(g).

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[1] In the event extension of special temporary authority is sought, please renew the certification in this matter .

[2]Notification of resumption of broadcast operations must be mailed to:

Federal Communications Commission
Attn: 1800B3-DW, Room 2-B450
445 12th Street, S.W.
Washington, D.C. 20554

The station's silent status does not suspend the licensee's obligation to comply with all other relevant Commission rules, including the filing, when appropriate, of applications for renewal of broadcast license. Finally, we note that it is imperative to the safety of air navigation that any prescribed painting and illumination of the station's tower shall be maintained until removed. *See* 47 C.F.R. Sections 17.6 and 73.1740(a)(4).

Sincerely,

H. Taft Snowdon
Supervisory Attorney
Audio Division
Media Bureau

cc: Dan J. Alpert, Esq.