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Received & Inspected

JUL 27 2010

FCC Mail Room

July 26, 2010

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FOUNDED 1897

AUBREY L. BROOKS (1872-1958)
W.H. HOLDERNESS (1904-1965)
L.P. McLENDON (1890-1968)
KENNETH M. BRIM (1898-1974)
C.T. LEONARD, JR. (1929-1983)
CLAUDE C. PIERCE (1913-1988)
THORNTON H. BROOKS (1912-1988)
G. NEIL DANIELS (1911-1997)
HUBERT HUMPHREY (1928-2003)

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WRITER'S DIRECT DIAL

VIA OVERNIGHT DELIVERY

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
9300 East Hampton Drive
Capitol Heights, MD 20743

Attention: Audio Division, Media Bureau
Digital Radio Notification
Room 2-B450

Re: WIYY(FM), Baltimore, MD, 97.9 MHz, CH 250
Facility Identification Number: 65693
Notification of Operations With Increased Digital power

Dear Ms. Dortch:

On behalf of Hearst Stations Inc. ("Hearst"), licensee of radio station WIYY(FM), Baltimore, Maryland ("WIYY"), and pursuant to Public Notice, DA 10-866, transmitted herewith is a Notification of Operations With Increased Digital Power.

If any questions should arise during the course of your consideration of this matter, it is respectfully requested that you communicate with this office.

Sincerely,

BROOKS, PIERCE, McLENDON,
HUMPHREY & LEONARD, L.L.P.

Coe W. Ramsey
Counsel to Hearst Stations Inc.

Enclosure

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FEDERAL COMMUNICATIONS DIVISION

Hearst Stations Inc.

3800 Hooper Avenue

Baltimore, MD 21211

410-467-3000

July 16, 2010

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
Digital Radio Notification
445 Twelfth Street, S.W.
Room 2-B450
Washington, D.C. 20554

Re: WIYY(FM), Baltimore, MD, 97.9 MHz, CH 250
Facility Identification Number: 65693
Notification of Operations With Increased Digital Power

Dear Ms. Dortch:

Hearst Stations Inc. ("Hearst"), the licensee of WIYY(FM), Baltimore, Maryland, hereby notifies the Commission that WIYY(FM) has commenced operation with increased hybrid digital effective radiated power ("ERP").

Pursuant to the Commission's Public Notice in DA 10-866, Hearst hereby supplies the following information in support of this notification:

1. *Date.* Hearst increased its hybrid digital ERP from -20dBc to -17dBc on July 13, 2010.
2. *Certification of Facilities.* Hearst hereby certifies that, except for the digital ERP, its facilities conform to the iBiquity Digital Corporation hybrid FM specifications.
3. *Technical Reference.* In the event of interference, questions should be directed to Hearst's technical representative:

Kerry Plackmeyer
410-338-6552

Ms. Marlene H. Dortch
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4. *Transmitter Output Power.*

Combined: 17,811.5 Watts
Analog: 17,500 Watts
Digital: 311.5 Watts

5. *ERP*

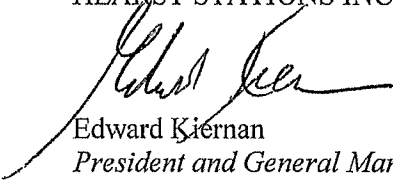
Analog: 13.5 kW
Digital: 0.27 kW

6. *Radiation Exposure Certification.* Hearst hereby certifies that its digital operations will not cause human exposure to levels of radio frequency radiation in excess of Section 1.1310 of the Commission's rules and is therefore categorically excluded from environmental processing pursuant to Section 1.1306 (b).

Any questions concerning this notification should be directed to our communications counsel, Mark J. Prak or Coe W. Ramsey, at 919-839-0300.

Sincerely,

HEARST STATIONS INC.



Edward Kiernan

President and General Manager.