

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 12<sup>th</sup> STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**OFFICE OF BROADCAST LICENSE POLICY**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

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August 17, 2011

**CERTIFIED MAIL, RETURN RECEIPT REQUESTED**

Massanutten Broadcasting Company, Inc.  
P.O. Box 337  
Broadway, VA 22815

Re: WLTK(FM), New Market, Virginia  
Massanutten Broadcasting  
Company, Inc.  
Facility ID No. 12600  
File No. BLH-20020821AAS

Dear Licensee:

Massanutten Broadcasting Company, Inc. ("Massanutten"), licensee of FM broadcast station WLTK(FM), New Market, Virginia, is hereby notified of the modification of the WLTK(FM) license, File No. BLH-20020821AAS, to specify operation on Channel 275A.

On May 23, 2011, Alex Media, Inc., applicant (File No. BNPH-20110523AER) for a new channel 277A FM station at Wardensville, West Virginia, requested substitution of Channel 275A for Channel 277A at New Market, Virginia, and modification of the above captioned WLTK(FM) license.<sup>1</sup> Section 316(a) of the Communications Act of 1934, as amended,<sup>2</sup> permits us to modify a license or a construction permit if such action is in the public interest. The Act requires that we notify the affected licensee of the proposed action and the public interest reasons for the action, and afford the licensee at least 30 days to respond. Accordingly, by staff letter dated June 29, 2011, Massanutten was directed to show cause why its license should not be modified to specify operation on Channel 275A in lieu of Channel 277A. As of this date, no response from Massanutten has been received.

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<sup>1</sup> The WLTK(FM) license can be modified to specify operation on Channel 275A in lieu of Channel 277A at New Market, Virginia, at the station's currently licensed transmitter site. The geographic coordinates of the licensed WLTK(FM) transmitter site are 38° 36' 30" North Latitude, 78° 54' 09" West Longitude (1927 North American Datum).

<sup>2</sup> 47 U.S.C. § 316(a) (the "Act").

Accordingly, pursuant to the authority found in 47 U.S.C. Sections 4(i), 5(c)(1), 303(g) and (r) and 307(b) and 47 C.F.R. Sections 0.61, 0.204(b) and 0.283, IT IS ORDERED, that effective on the date of this letter, the FM assignment IS MODIFIED as follows:

Community  
New Market, Virginia

Channel No.  
Add 275A, Delete 277A

Pursuant to Section 316(a) of the Communications Act of 1934, as amended, WLTK(FM) license BLH-20020821AAS IS MODIFIED to specify operation on Channel 275A in lieu of Channel 277A.

Within 30 days of the date of this letter, Massanutten shall submit to the Commission a minor change application for construction permit (Form 301). Upon grant of the construction permit, program tests may be conducted in accordance with Section 73.1620 of the Commission's Rules. Nothing contained herein shall be construed to authorize a change in transmitter location or to avoid the necessity of filing an environmental assessment pursuant to Section 1.1307 of the Commission's Rules.

Sincerely,



Susan N. Crawford  
Assistant Chief  
Audio Division  
Media Bureau

cc: David Tillotson, Esq.  
Alex Media, Inc.  
Evan Carb, Esq.  
Darryl K. Delawder