



Federal Communications Commission  
Washington, D.C. 20554

August 16, 2011

CERTIFIED MAIL – RETURN RECEIPT REQUESTED

Entravision Holdings, LLC  
2425 Olympic Blvd, Suite 6000 West  
Santa Monica, CA 90404

Re: KFTN-CA, La Feria, TX  
Facility ID No. 40058

Dear Licensee:

This is with respect to the letter dated March 28, 2011, from the Video Services Division to Entravision Holdings, LLC, the licensee of Class A television station KFTN-CA, La Feria, TX, regarding your apparent failure to make the required filing of quarterly FCC Form 398 (Children's Television Programming Report) for the station. A copy of the March 28, 2011 letter can be viewed in the station's correspondence folder in the Commission's Broadcast Radio & Television Electronic Filing System (CDBS) at [http://licensing.fcc.gov/cgi-bin/ws.exe/prod/cdb/pubacc/prod/corrp\\_list.pl?Facility\\_id=40058](http://licensing.fcc.gov/cgi-bin/ws.exe/prod/cdb/pubacc/prod/corrp_list.pl?Facility_id=40058).

Commission records indicate that Entravision failed to make the required Form 398 electronic filings for the first and second quarter of 2008, the fourth quarter of 2009 and the first and second quarter of 2010, and required you to provide information, supported by the declaration of a person with personal knowledge, identifying the quarters in 2008, 2009 and 2010 for which reports were prepared and placed in the station's public file and the location of the public file. The letter further required that this information be filed within 30 days and stated that failure to provide the requested information or to notify the staff that you were electing to let station KFTN-CA revert to low power television status would result in the institution of a forfeiture proceeding and/or loss of Class A television status.

As of today, the Commission has not received a response to the Division's March 28, 2011 letter. Failure to provide the information required in the March 28 letter within 30 days from the date of this letter will result in a change of the station's status from Class A television to low power television status. Your response to this letter must be mailed to Doris C. McGhee, Video Division, Media Bureau, Federal Communications Commission, 445-12<sup>th</sup> Street, S.W, Washington, D.C. 20554, and also by email to [Doris.McGhee@fcc.gov](mailto:Doris.McGhee@fcc.gov).

Sincerely,

Hossein Hashemzadeh, Deputy Chief  
Video Division, Media Bureau

cc: Barry Friedman, Esq.