KGUY

Form BC 126
June 1954 #4505

BROADCASTING STATION LICENSE RECORD

K C U Y (11-1-70)

Date first licensed 12-20-65 Call letters XKGOL

Station location Palm Desert, Calif.

MEDIA WOMEN INCORPORATED (AL 6-20-80, EFF: 7-1-80)
xxxBEAR BROADCASTING CORPORATION (AL 10-19-70 EFF: 11-1-70)
xDUGGAY CORPORATION (AL 5-31-67, Eff: 8-25-67)

Name of licensee xSPENCER RAUBER & DELBERT ANTHONY DAVITT d/b as PALM DESERT BROADCASTING COMPANY

43100 Cook Road, Palm Desert, Calif. (Lic. 4-29-70)
x Cook Road, 1.0 mile N. of Hwy. 111,

Transmitter location Approx. 1.25 mi. NE of Palm Desert, California (BP 3-14-63)

ZIP92260

Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-12596	3-14-63	1270kc	500w-DA-	Day	5-14 11-14-63
	CP for a new standard broadcast station (Cond'l)				
BP-12596 (1)	6-13-63	Mod. of CP(BP-12596) to assign Call Letters.			
BMP-10,934	7-31-63	1270kc	500w	DA-Day	9-30 3-31-64
	Mod. of CP (BP-12,596 which auth. new standard b/c station) to move ant.-trans. site 525' East of present site. (same description) CONDL				
BMP-11190 (1)	4-1-64	Mod.of CP(BP-12,596) for extension of completion date to 7-30-64			
BMP-11,308 (2)	8-24-64	Mod. of CP (BMP-10,934 as mod.) for extension of completion date 1-1-65.			
BMP-11,415 (3)	1-27-65	Mod. of CP (BP-12,596 as mod) for extension of completion date to 4-1-65			
BMP-11483 (4)	4-20-65	Mod. of CP(BP-12596 as mod.) for extension of completion date to 6-1-65.			
BL-10,984	12-20-65	1270kc	500w-DA-D	Day	12-20 12-1-68
	Lic to cover CP(BP-12,596 as mod)which auth new B/C station, Cond'l				
BAL-5924 Eff:	5-31-67 8-25-67	Voluntary assignment of license to DUGGAY CORPORATION			
TELEGRAM	10-17-67	PSA	150w	Deleted 1-19-70	
BR-4505(L)	12-20-68	Renewal of License			12-20 12-1-71
BP-18069	6-4-69	1270kc	1kw-DA-D	Day	2-4-70
	CP to increase power.				
BL-12,592(L)	4-29-70	lic cover(BP-18,069) for changes 1270kc 1kw DA-D Day			12-1-71
BAL-6976	10-19-70	VOL. AL EFF: 11-1-70			
BS-4505(1)	11-1-70	Call letters changed to: K G U Y			
CONDL	6-26-71	PSA	55w		
EBSA	6-12-72				
BR-4505(L)	1-29-73	RENEWAL			12-1-74
BR-4505(S)	1-30-76		RENEWAL		12-1-77
BAL800408FP	6-20-80	VOL AL.		EFF: 7-1-80	

BROADCASTING STATION HISTORY RECORD #2

First licensed 12-20-65

Call Letters KGUY

Station Location Palm Desert, California

Name SEE CARD # 1

Transmitter Location

Main studio location

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BR-800722UA (S)	10-24-80	Renewal of License	12-1-83

Form BC-126 (Back)
December 1978

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters New K G O L

Name SPENCER RAUBER & DELBERT ANTHONY DAVITT d/b as PALM DESERT BROADCASTING COMPANY
(P. O. c/o Delbert Davitt, 31615 Avenida La Paloma, Palm Springs, Calif.)

File No.	Dated	Application for	Action Nature	Action Date
BP-12,596 Rec'd Filed	11-17-58 11-21-58 11-21-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1270kc Power - 500w DA Hours of operation - Day Trans. location - ~~1½~~ miles northeast of Palm Desert, Calif. Studio location - ~~To be determined~~ Palm Desert, Calif. ~~Remote Control Point - Same as studio~~ Station location - Palm Desert, Calif.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation.	3-14-63
AMENDMENT R & F	5-1-62 5-4-62	Engr. - ~~Dawkins Zepp - Beverly Hills, Calif.~~ AMENDED to change ant-trans. location to "Approx. 1.25 miles N.E. of Palm Desert, Calif" specify studio location as "Same as transmitter" delete remote control; install DA(D); changes in antenna (decr. hght) & ground systems; change type transmitter (~~COLLINS 20V-3~~)		
Amend R&F	1-28-63 1-31-63	Atty. - Roberts & McInnis Engr. - Floyd Hall, Crestline, Calif. AMENDED 1-31-62 to change type transmitter to Bauer 707		

Collins-[illegible]-20V-3
Bauer 707

FORM BC-121
Aug. 1955

2

APPLICATION RECORD - BROADCASTING

Call Letters: K G O L
Unassigned

Name: SPENCER RAUBER & DELBERT ANTHONY DAVITT d/b as PALM DESERT BROADCASTING COMPANY
Palm Desert, California

File No.	Dated	Application for	Action Nature	Action Date
BMP-10,934 R. & F.	5-27-63 6-4-63	Mod. of CP(BP-12,596 which auth. a new standard broadcast station) to move antenna-transmitter site 525' East of present site. Atty: Julian P. Freret	GRANTED	7-31-63 Cond'l
BMP-11,190 R & F	2-29-64 3-3-64	Mod. of CP (BP-12,596 as mod which auth a new AM b/C station) for ext. of completion date from 3-31-64 to 7-30-64. Atty: Roberts & McInnis	GRANTED	4-1-64
BMP-11308 Rec'd Filed	7-7-64 7-13-64 8-4-64	Mod. fo CP(BP-12,596 as mod., which auth. a new AM b/c station) for ext. of comple date from 7-30-64 to 9-28-64. Atty: Roberts & McInnis	GRANTED to	8-24-64 1-1-65

#3

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K G O L

Name SPENCER RAUBER & DELBERT ANTHONY DAVITT, d/b as
PALM DESERT BROADCASTING COMPANY Palm Desert, California

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,415 R.& F.	12-16-64 12-21-64	Mod. of C.P. (BP-12596, as mod. which auth a new AM B/C Station ~~and move trans. site~~) for extension of completion date from 1-1-65 to 2-28-65. Atty: Roberts & McInnis	GRANTED to	1-27-65 4-1-65
BMP-11,483 R&F	3-25-65 3-29-65	Mod. of C.P. (BP-12596, as mod. which auth a new AM B/C Station) for extension of completion date from 4-1-65 to 4-30-65. Attys: Roberts & McInnis	GRANTED to	4-20-65 6-1-65
BL-10,984 R & F PROG. TEST 5-28-65	5/18/65 5/20/65	Lic. to cover CP (BP-12,596 as mod.) which auth. new AM B/C station. Atty: ~~Roberts & McInnis~~ William A. Roberts	GRANTED Cond'l re: pre-sunrise operation.	12-20-65
BAL-5924 Rec'd Filed	10-25-66 10-27-66 11-16-66	Voluntary assignment of license to DUGGAY CORPORATION REQ. WAIVER OF SEC. 1.597 of RULES Atty for assignor - W. Freper for assignee - Cohn & Marks	GRANTED Eff:	5-31-67 8-25-67

1270kc

#4

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KGOL

Name Duggay Corporation
Palm Desert, Calif.

File No.	Dated	Application for	Action Nature	Action Date
BP- 18,069 Rec'd Filed #405943 $75 P N filed PRESS APR 15 1968	2-1-68 2-7-68 2-7-68 2-7-68 2-26-68	CP to increase power from 500w to 1kw, ~~make changes in DA pattern.~~ atty-Marcus Cohn (Joel H. Levy) engr- Floyd Hall, Crestline, Calif.	GRANTED	6-4-69
BR-4505 R & F #455865 $75 Press: SEP 12 1968	8-26-68 9-3-68 9-3-68	Renewal of license. Joel H. Levy, atty AMENDED 12-13-68 re: Engineering Report	GRANTED	12-20-68
BL-12,592 R & F #569262 $30. PTA PRESS APR 10 1970	1-7-70 1-12-70 1-12-70 1-19-70	Lic.(BP-18,069) for changes. Trans. & SL redescribed as: 43100 Cook Road. Atty: Joel H. Levy (Cohn & Marks)	GRANTED	4-29-70

1270kc

Form BC-121 #5
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters KGUY x KGOL

Name BEAR BROADCASTING CORPORATION x DUGGAY CORPORATION
Palm Desert, California 92260

File No.	Dated	Application for	Action Nature	Action Date
BAL-6976 R & F FEE PD: $75 Pub.notice filed 7-20-70 JUL 31 1970	6-27-70 6-30-70 -#612646	Voluntary assignment of license to BEAR BROADCASTING CORPORATION (SEE OVER FOR AMENDMENTS) REQUEST WAIVER SECTION 1.597 of RULES, if rec Atty for assignor - Cohn & Marks for assignee - McKenna & Wilkinson	GRANTED 1971	10-19-70 11-1-70
BR-4505 R & F P.N. PRESS SEP 22 1971	8-12-71 9-2-71 9-2-71	Renewal of License Atty: Norman P. Leventhal (McKenna & Wilkinson) AMENDED 12-1-72 re: financial data; response to complaints	GRANTED	1-29-73
BR-4505 R & F PN Recd. PRESS	7-24-74 8-1-74 AUG 19 1974	RENEWAL OF LICENSE AMENDED 9-10-74 re: EEO AMENDED 12-26-74 re: Balance Sheet	GRANTED	1-30-76

F.C.C. - WASHINGTON, D. C.

RE: BAL-6976 - financial data filed 7-30-70(assignee)
AMENDED 9-30-70 - financial data (assignee)
AMENDED 10-14-70 - financial data (assignee)(Bal. sheet)

#6

1270 kc

Form BC-121
May 1976
12-65

APPLICATION RECORD - BROADCASTING

MEDIA WOMEN INCORPORATED

Call Letters K G U Y

Name X BEAR BROADCASTING CORPORATION
PALM DESERT, CALIFORNIA 92260

File No.	Dated	Application for	Action Nature	Action Date
BR-4505 R & F PN Recd. PRESS	7-27-77 8-1-77 " SEP 9 1977	RENEWAL OF LICENSE (BRS00722UA) SUPPLEMENTAL APPLICATION filed 7-22-80 as an amendment to pending renewal application. PRESS: AUG 22 1980 Atty.: Richard M. Riehl AMENDED 1-12-81 re: EEO	Granted	10-24-80
BAL800408FP FORM 314 PRESS MAY 5 1980 PN FILED	4-28-80	Vol. AL to MEDIA WOMEN INCORPORATED Atty - Micahel Bader (Haley, Bader & Potts)	GRANTED EFF:	6-20-80 7-1-80

B7-5 29-80

F.C.C. - WASHINGTON, D. C.

BAL800408FP AMENDED 6-10-80 re: Small Business Loan

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3″ by 5″ filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.