KQMS

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B-S- 2997

BROADCASTING STATION LICENSE RECORD

KQMS (Eff: 9-13-61)

Date first licensed 9-14-54 SEE CARD #2 Call letters XKSDA

Station Location: Redding, California

x SIERRA CASCADE COMMUNICATIONS, INC. (AL: 8-3-79 EFF: 8-15-79

x RADIO REDDING, INC. (AL 9-30-59) EFF: 10-1-59

x VAN C. NEWKIRK (AL-3-25-59; EFF: 5-22-59)

x KAL W. LINES, TRUSTEE OF THE BANKRUPT ESTATE OF VALR, INC. (AL-8-1-58 EFF: 12-10-58

Name of licensee XVALR, INC.

(BP 8-8-69)

Alta Mesa Rd., 1/3 mi. S. of Old Lassen Park Hwy., East of Redding, Calif.

X Cockerill Acres, Redding, California (L 9-14-54)

Transmitter location 2.9 miles E on Lassen Park Highway, Redding, California (CP 2-17-54) (L 9-14-54)

3360 Alta Mesa Drive, Redding California. (BS 8-3-73)

x2405 Hilltop Drive, Redding, California (BRC-8-23-67)

X 1943-B Pine Street, Redding, California (Wire rec'd 10-5-59) (BRC-11-10-59)

x1400 Athens Avenue, Redding, California (BRC-1204)

96002

X 1308 Placer Street, Redding, Cal. (BMP-6587) (L 9-14-54)

Main studio location Golden Eagle Hotel, Redding, California

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-8903	2-17-54	1400	250w	U	4-17	10-17-54
	CP for a new standard broadcast station					
BMP-6587 (1)	8-4-54	Mod. of CP (BP-8903) to change type of transmitter and change studio location.				
BL-5427	9-14-54	1400	250w	U	9-14	12-1-56
	Lic. cover CP (BP-8903, as mod.) for new station.					
BRC-593 (1)	12-2-54	Modification of license to operate transmitter by remote control from 1308 Placer Street, Redding, California				
ORDER	7-13-55	Show cause why license should not be revoked - Docket No. 11461 - DISMISSED ORDER 11-3-55				
BTC-2061 EFF:	11-3-55 12-7-55	Voluntary transfer of control of license corp. from Rowland H. Dow to BETTY MAXINE FARRELLE AND EDITH IRENE WALTERS, d/b as RADIO REDDING.				
BTC-2198 EFF:	4-19-56 5-12-56	Voluntary transfer of control of Lic. Corp. from Betty Maxine Farrelle and Edith Irene Walter, d/b as Radio Redding to Betty Maxine Farrelle				
BR-2997	11-14-56	1400kc	250w	U	12-1	12-1-59
BRC-1204 (1)	10-24-57	Modification of license to change remote control point from 1308 Placer St., Redding, Calif. to 1400 Athens Avenue, Redding, California				
WIRE	2-13-58	REMAIN SILENT THRU 3-8-58 Cond'l re if reorganization results in change of ownership, formal applic. must be approved before returning to air & continued lighting of antenna.				
WIRE	3-17-58	EXTENSION REMAIN SILENT TO 5-8-58.				
WIRE	6-9-58	Extension REMAIN SILENT TO 8-8-58.				
BAL-3121 EFF	8-1-58 12-10-58	Involuntary assignment of license to Kal W. Lines, Trustee of the Bankrupt Estate of VALR, Inc.				
LETTER	8-22-58	REMAIN SILENT FOR PERIOD ENDING 11-14-58.				
LETTER	3-13-59	Ext. authority remain silent period ending 6-1-59.				

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters X K Q M S (9-13-61) K S D A

Station location .....

BARKER BROADCASTING, INC. (AL: 10-19-79 EFF:
x J. L. DeARMOND, GEORGE R. JOHNSON and JOHN R. DELLENBACK
x dba DeARMOND, JOHNSON and DELLENBACK (AL: 8-3-79 EFF: 8-15-79

Name of licensee x SEE CARD #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BAL-3358 EFF:	3-25-59 5-22-59	Voluntary assignment of license to VAN C. NEWKIRK			
WIRE	5-22-59	Ext. remain silent to 7-1-59			
Wire	7-2-59	Ext. authority remain silent to 9-1-59			
Wire	8-31-59	Remain silent to			11-1-59.
BAL-3628 EFF:	9-30-59 10-1-59	Voluntary assignment of license to Radio Redding, Inc.			
BRC-1551	11-10-59	Mod. of license to change Remote Control Point from 1400 Athens Avenue, Redding, California, to 1943-B Pine Street, Redding, Calif.			
		1400kc	250w	Unl.	11-10/12-1-59
	11-27-59	Commission deferred action on renewal application pending further consideration			
BR-2997	3-29-61	1400kc	250w	Un	3-29 12-1-62
BTC-3673 EFF:	3-29-61 4-1-61	Voluntary transfer of control of licensee corporation from Wilford B. Moench to J.L.Carpenter, J.R.Short and R.E.Welch.			
BR-2997	3-29-61	1400kc	250w	Un	3-29 12-1-62
BRC-2242 (1) (Not issued, to be issued with renewal)	5-21-63	Mod. of license to operate transmitter by remote control from Redding Cab Company, 3270 South Market Street, Redding, Calif. (Second Remote Control Point) By Employees of Station only.			
BR-2997	2-27-64	1400kc	250w	U	2-27 12-1-65
BRC-2687 (1)	6-22-65	Mod. of license to change remote control point to The Service Center, 1600 Oregon Street, Redding, California (Second Remote Control Point) By Employees of the Station only.			
BR-2997	5-19-66	1400kc	250w	Unl	5-19 12-1-68
BTC-5349	7-7-67	Voluntary transfer of control of lic. corp. from Ralph E. Welch, Jean L. Carpenter and Jack R. Short to Radio Medford, Inc.			

Form BC 126
June 1954 CARD #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KQMS

Station location REDDING, CALIFORNIA

Name of licensee RADIO REDDING, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
Wire	7-28-67	Auth. oper. RC temporairly thru 9-20-67			
BRC-3161 (1)	8-23-67	Mod. of lic to change studio loc. to 2405 Hilltop Drive, Redding, California and operated by RC from studio loc.			
BR-2997(L)	11-26-68	RENEWAL OF LICENSE-NDEA			12-1 12-1-71
BP-18299	8-8-69	1400kc	250w,1kw-LS	U	4-8-70
	CP to increase daytime power, install new transmitter (Cond'l).				
BL-12,514(L)	3-6-70	Lic. (BP-18,299) changes			12-1-71
BL-12848(L)	1-28-71	1400kc	250w		12-1-71
	Lic. use former trans. as Aux.				
BR-2997(S)	11-29-71	RENEWAL & NDEA			12-1-74
EBSA	5-25-72				
BS-2998(1)	8-3-73	ML to chg. SL & RC. (Main & Aux.)			
BR-2997(L)	11-18-74	RENEWAL (MAIN & AUX.)			12-1-77
BR-2997(S)	11-16-77	Renewal of License (Main & Auxiliary)			12-1-80
BAL790710EM	8-3-79	VOL. AL		EFF:	8-15-79
BAL790710EN	8-3-79	VOL. AL		EFF:	8-15-79
BAL790817EQ	10-19-79	VOL. AL		EFF:	11-1-79
BR800718UA (L)	11-17-80	RENEWAL OF LICENSE			12-1-83

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters KQMS KKSDA x New

Name VALR, INC.
PO % Rowland H. Dow, PO Box 98, Alturas, Calif.

File No.	Dated	Application for	Action Nature	Action Date
BP-8903 Rec'd Filed	6-10-53 6-15-53 6-15-53	Construction permit for a new standard broadcast station to be operated on: Frequency: ~~1230kc~~ 1400kc Power: 250w Hours of Operation: Unlimited Trans. Location: 2.9 miles E. on Lassen Park Hwy., Redding, Calif. Studio Location: Golden Eagle Hotel Redding, California	GRANTED	2-17-54
AMENDED Rec'd Filed	10-8-53 10-15-53 10-15-53	AMENDED to change frequency to 1400kc and specify type of transmitter, (RCA 250-D)		

RCA 250-D

250 w

FORM A-170 #2
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters K S D A

Name VALR, Inc.

File No.	Dated	Application for	Action Nature	Action Date
BMP-6587 Rec'd Resub. Rec'd Filed	6-7-54 6-9-54 6-16-54 7-15-54 7-15-54	Modification of construction permit (BP-8903 which auth. a new standard broadcast station) for change in type of transmitter (Raytheon RA-250A) and change studio location from Golden Eagle Hotel, Redding, Calif. to 1308 Placer St., Redding, Calif.	~~RETURNED~~ ~~Nec. to Submit Sect. I.~~ GRANTED	~~6-11-54~~ 8-4-54
BL-5427 Rec'd Filed	8-20-54 8-23-54 8-23-54	License to cover construction permit (BP-8903, as modified) which authorized a new standard broadcast station.	GRANTED	9-14-54
BRC-593 Rec'd Filed	11-26-54 11-29-54 11-29-54	Modification of license to operate transmitter by remote control from 1308 Placer Street Redding, California	GRANTED	12-2-54
BTC-2061 Rec'd Filed	8-29-55 9-9-55 9-9-55	Voluntary transfer of control of licensee corporation from Rowland H. Dow to Betty Maxine Farrelle and Edith Irene Walters, d/b as Radio Redding. Stephen Tuhy, Atty.	GRANTED EFF:	11-3-55 12-7-55

P.C.O. WASHINGTON, D. C.

FORM BC-121 #3
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters K.E.D.A.

Name VALR, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-2198 Rec'd Filed	3-23-56 3-27-56 3-27-56	Voluntary transfer of control of licensee corporation from Betty Maxine Farrelle and Edith Irene Walters, d/b as Radio Redding, to Betty Maxine Farrelle Stephen Tuhy, Jr., Atty.	GRANTED EFF:	4-19-56 5-12-56
BR-2997 Rec'd Filed	8-17-56 8-30-56 8-30-56	Renewal of License Stephen Tuhy, Jr., Atty.	GRANTED	11-14-56
BRC-1204 Rec'd Filed	10-16-57 10-18-57 10-18-57	Modification of license to change remote control point from 1308 Placer St., Redding, Calif., to 1400 Athens Avenue, Redding, Calif. Stephen Tuhy, Jr., Atty.	GRANTED	10-24-57

FORM BC-121 (#4)
AUG. 1955

APPLICATION RECORD - BROADCASTING

RADIO REDDING, INC.

Call Letters K Q M S X K S D A

Name x VAN C. NEWKIRK
x VALR, INC.

File No.	Dated	Application for	Action Nature	Action Date
BAL-3121 Rec'd. Filed	5-9-58 7-28-58 7-28-58	Involuntary assignment of license to Kal W. Lines, Trustee of the Bankrupt Estate of VALR, Inc.	GRANTED EFF:	8-1-58 12-10-58
BAL-3358 Rec'd. Filed	2-20-59 2-24-59 2-24-59	Voluntary assignment of license to Van C. Newkirk.	GRANTED EFF:	3-25-59 5-22-59
BR-2997 Rec'd Filed	8-25-59 8-27-59 8-27-59	Renewal of license	GRANTED	3-29-61
BAL-3628 Rec'd. Filed	8-31-59 9-2-59 9-2-59	Voluntary assignment of license to Radio Redding, Inc.	GRANTED EFF:	9-30-59 10-1-59
BRC-1551 Rec'd Filed	10-20-59 10-22-59 10-22-59	Modification of license to change Remote Control Point from 1400 Athens Ave., Redding, Calif., to 1943-B Pine Street, Redding, Calif.	GRANTED	11-10-59

FORM BC-121 #5
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters KQMS (9-13-61) XKSDA

Name RADIO REDDING, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC- Rec'd	1-22-60 1-29-60	Voluntary transfer of 80 shares of stock of licensee corporation from Paul B. Patrick to Wilford B. Moench.	RETURNED Unnecessary to be filed on 323.	2-3-60
BTC-3673 Rec'd Filed	1-3-61 2-1-61 2-1-61	Voluntary transfer of control of licensee corporation from Wilford B. Moench to J. L. Carpenter, J. R. Short and R. E. Welch. Samuel Miller, Atty.	GRANTED EFF:	3-29-61 4-1-61
BR-2997 R & F	11-21-62 11-26-62	Renewal of license	GRANTED	2-27-64
BRC-2242 R & F	5-11-63 5-13-63	Modification of license to operate trans. by Remote Control ~~[illegible]~~ from Redding Cab Company, 3270 South Market Street, Redding, California. (Second Remote Control Point) By Employees of Station only.	GRANTED (Not issued, to be issued with renewal)	5-21-63

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters K Q M S

Name RADIO REDDING, INC.
Redding, California

File No.	Dated	Application for	Action Nature	Action Date
BRC-2687 Rec'd Filed	6-2-65 6-8-65 6-16-65	Modification of license to change remote control point to The Service Center, 1600 Oregon Street, Redding, California (Second Remote Control Point) By Employees of the Station only.	GRANTED	6-22-65
BR-2997 R & F	9/15/65 9/22/65	Renewal of license	GRANTED	5-19-66
& BTC-5349 R & F	5-18-67 5-22-67	Voluntary transfer of control of lic. corp. from Ralph E. Welch, Jean L. Carpenter and Jack R. Short to Radio Medford, Inc. Atty - Dow, Lohnes & Albertson	GRANTED EFF:	7-7-67 8-3-67
BRC-3161 R & F	8-9-67 8-15-67 AUG 23 1967	Mod. of lic. to change studio loc to 2405 Hilltop Drive, Redding, California. and operated by RC from studio loc. Atty. Dow, Lohnes & Albertson	GRANTED	8-23-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters KQMS

Name RADIO REDDING, INC.
REDDING, CALIFORNIA

File No.	Dated	Application for	Action Nature	Action Date
BR-2997 R & F #457848 $75 Press: SEP 24 1968	8-29-68 9-10-68 9-10-68	Renewal of license. John Rafter, atty.	GRANTED	11-26-68
AMENDMENT R&F	9-16-68	AMENDED Section IV-A.		
BP-18,299 R. & F. #445339 $75 NP rec)d OCT 23 1968 Amend. R&F	7-18-68 7-19-68 7-19-68 8-16-68 1-16-69	CP to change from 1400kc 250w U to 250w, 1kw-LS, U (transmitter ~~Gates-M-6519~~). atty-Dow, Lohnes and Albertson (John A. Rafter) engr-A. E. Towne Chg. trans. to Gates Vanguard 2 & FAA Notice	GRANTED Cond'l re: 250w Class IV stations. Antenna resistance measurements.	8-8-69
BL-12,514 R & F #546866 $30.00 PTA FEB 27 1970 STP-1-13-70	10-3-69 10-6-69 10-6-69 10-15-69	Lic.(BP-18,299) for changes. Atty: John A. Rafter(Dow, Lohnes & Albertson)	GRANTED	3-6-70

F.C.C. - WASHINGTON, D. C.

CONTACT: John Rafter, esq.
PHONE: 659-8200
ADDRESS: 1225 Connecticut Ave., Washington, D.C.

#8

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters KQMS

Name RADIO REDDING, INC.
Redding, California

File No.	Dated	Application for	Action Nature	Action Date
BL-12,848 R & F #653603 $50 AC-067 PTA PRESS JAN 25 1971	12-22-70 12-31-70 12-31-70 1-13-71	Lic. to use former Main Trans. (RAYTHEON,RA-250) for Auxiliary Purposes Only, 250w RC. Atty: Dave M. Redmond(Dow, Lohnes & Albertson)	GRANTED	1-28-71
Annual filing fee $64.00 paid 12-14-70. #649432.				
BR-2997 R & F P.N. PRESS SEP 20 1971	8-20-71 9-2-71 9-2-71	Renewal of License(Main & Auxiliary) Atty: John A. Rafter(Dow, Lohnes & Albertson) AMENDED 11-15-71 re: commercial matter; programming; progl logs submitted	GRANTED	11-29, 1971

Form BC-121
September 1969

#9

1400 khz

APPLICATION RECORD - BROADCASTING

J.L. DeARMOND, GEORGE R. JOHNSON and JOHN R. DELLENBACK dba DeARMOND, JOHNSON and DELLENBACK

xSIERRA CASCADE COMMUNICATIONS, INC.

Name× RADIO REDDING, INC.
Redding, California

Call Letters K Q M S

File No.	Dated	Application for	Action Nature	Action Date
BR-2997 R & F P.N. PRESS	7-19-74 8-1-74 8-1-74 AUG 15 1974	Renewal of License (Main & Auxiliary) Atty.: Daniel M. Redmond AMENDED 8-20-74 re: programming AMENDED 10-25-74 re: EEO	GRANTED	11-18-74
BR-2997 R & F PN Recd. PRESS	7-27-77 8-1-77 " SEP 19 1977	RENEWAL OF LICENSE (MAIN & AUXILIARY) Samuel Cooper,III,Atty.(~~Cohn & Marks~~)	GRANTED	11-16-77
BAL-790710EN FORM 316 PRESS: JUL 30 1979		Vol AL to SIERRA CASCADE COMMUNICATIONS, INC. Atty - Daniel M. Redmond	GRANTED EFF: 8-15-79	8-3-79
BAL-790710EN FORM 316 PRESS: JUL 30 1979		Vol AL to J.L. DeARMOND, GEORGE R. JOHNSON and JOHN R. DELLENBACK, dba DeARMOND, JOHNSON and DELLENBACK Contingent on gr of above AL Atty - Daniel M. Redmond	GRANTED EFF: 8-15-79	8-3-79

F.C.C. - WASHINGTON, D. C.

(see over)

RE: BAL/EN - Atty was called 7-26-79 - Original signatures
nec re Partnership Agreement

Form BC-121 #11
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters KQMS

Name BARKER BROADCASTING, INC.
x J. L. Dellenback, GEORGE R. JOHNSON AND JOHN R. DELLENBACK
x dba Dellenback, JOHNSON AND DELLENBACK
Redding, California

File No.	Dated	Application for	Action Nature	Action Date
BAL 790817EQ PRESS Form 314	SEP 19 1979	Vol AL to Barker Broadcasting, Inc. (see over) Atty Daniel M. Redmond (for assignor)	GRANTED EFF:	10-19-79 11-1-79
PN FILED	9-17-79			
BR 800718 PRESS	UA SEP 2 1980	RENEWAL OF LICENSE	GRANTED	11-17-80

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.