W A B
RRR
REMOVABLE LABEL
GUIDES AND FOLDERS
MADE IN U. S. A.
CATALOG NO. 4550L 1/5

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-16-71

Call letters WAMB

Station location Donelson, Tenn.

GREAT SOUTHERN BROADCASTING COMPANY, INC.

Name of licensee WILLIAM O. BARRY tr/as GREAT SOUTHERN BROADCASTING COMPANY

1711 Omohundro Drive, Nashville, Tennessee (Redecribed 3-27-72)
x1711 Omohundro Drive, near Donelson Tenn. (BMP 11-5-69)

Transmitter location XDonelson Hills Drive at Lebanon Pike, Donelson, Tenn. (BP 7-23-68)

1617 Lebanon Road, Nashville, Tennessee (Redecribed 3-27-72)
(RC) x1617 Lebanon Road, Donelson, Tennessee (BRC 5-19-70)
xDonelson Plaza, Donelson, Tenn. (BMP 11-5-69)

Main studio location XSame as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-16707	7-23-68	1190kc	250w	Day	3-23-69
	CP for a new standard broadcast station (Cond'l)				
BP-16707(1)	11-1-68	Call letters assigned.			
BMP-12686(2)	4-28-69	MP(BP-16707) ext. time			9-23-69
BMP-12794(3) BMP-12803	11-5-69	MP(BP-16707) to chg. ant-trans. and. studio loc. & operate by remote control, chg. transmitter and make changes in antenna system Extension of time			4-15-70
BMP-12,944 (4)	3-31-70	MP(BP-16,707) ext. time			8-15-70
BAP-784	3-30-70	VOL. APH EFF: 5-1-70			
[illegible]C-3435(1)	5-15-70	Studio Loc. and RC operated from 1617 Lebanon Road, Donelson, Tennessee			
BMP-13,045(6)	8-12-70	MP(BP-16,707) ext. time to 12-15-70			
BMP-13,128(7)	12-11-70	MP(BP-16,707) ext. time to 4-15-71			
BL-12,976(L)	7-16-71	Lic.(BP-16,707, as mod.) for New Standard Broadcast Station			8-1-73
BP-19,160 CP forfeited	3-27-72	1190kc	250w	Day	3-27-73
	CP to increase tower height and efficiency for addition of FM antenna.				
EBSA	6-12-72				
BMP-13,599(1)	4-4-73	MP(BP-19,160) ext. time to 8-27-73			
BMP-13,679(2)	9-19-73	MP(BP-19,160) ext. time to 1-27-74.			
BR-4860(S)	10-31-73	RENEWAL			8-1-76
WIRE	1-10-74	PSA	250w (protected station WOWO)		
BMP-13,742 (3)	2-26-74	MP(BP-19,160) ext. time to [illegible]-27-74			
BMP-13,812(4)	7-3-74	MP(BP-19,160) ext. time to 11-27-74			
~~XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX~~					
BMP-13,910 (5)	1-8-75	MP (BP-19,160 as mod.) to ex. ~~time to~~ time to 4-27-75			

BC-126
February 1974
#2

AM

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WAMB

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-13,978(6)	6-9-75	MP(BP-19160, as mod) ext			to 10-1-75
MP-14,070(7)	10-20-75	MO(BP-19160as mod.)=ext.			to2-1-76
BMP-14,130 (8)	2-11-76	MP(BP-19160as mod.) ext.			to 7-1-76
BMP-14213(9)	7-15-76	MP(BP-19160) ext. time to			11-1-76
BMP-14,326(10)	12-22-76	MP(BP-19160) ext. time			to 3-1-77
BMP-14,376(11)	5-6-77	MP(BP-19,160) ext. time to		as mod.)	9-1-77
BMP-14,460(12)	10-31-77	MP(BP-19,160) /to ext. completion date to			3-18-78
BP-20,117	12-9-77	1170khz. 5kw(1kwCH)Daytime			12-9-78
	CP to chg. freq. inc. daytime power, install critical hours.				
Comtel	3-27-78	STA operate on 1170khz with 250watts			
	PSA not auth. on this freq. Auth. exp.6-27-78				
BR-4860 (L) BL780925AH	4-9-79	Renewal & Lic. (BP-20117)for changes 1170khz 5kw(1kwCH) Day RC 8-1-79			
BMP14,624 (L)	4-18-80	1170khz	5kw ND	Day	4-18-81
		Mod. of CP (BP-20117) to incre. power			
BR790322UA BZ790621AE(L)	8-17-79 Renewal	1170kHz 5kw(1kwCH) Day & Direct Measurement			RC 8-1-82

Card #1 is missing

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

1190kc

Call Letters WAMB

Name X GREAT SOUTHERN BROADCASTING COMPANY, INC.
WILLIAM O. BARRY tr/as GREAT SOUTHERN BROADCASTING COMPANY
Donelson, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,794 R&F $30 # 530928	7-21-69 7-24-69 7-24-69 SEP 4 1969	Mod. of CP (BP-16,707) to change antenna-tran location to Omohundro Dr., near Donelson, Tenn. change main studio to Donelson Plaza, Donelson, Tenn., add remote control from studio, change transmitter to CCA AM-250DS and make changes in antenna system. Ralph Bitzer, Engr.	GRANTED (Issued with BMP-12803)	11-5-69
BMP-12,803 R&F $30-537901 PRESS:	8-20-69 8-25-69 8-25-69 OCT 21 1969	MP(BP_16,707, as mod.) for extension of completion date to 3-23-70. NEW. Atty. McKenna and Wilkinson	GRANTED to (Issued with BMP-12794)	11-5-69 4-15-70
BAR-784 R & F FEE PD: $30 (Form 316)	1-9-70 2-24-70 -#579592 MAR 16 1970	Voluntary assignment of CP (BP-16707 as mod - new station) to GREAT SOUTHERN BROADCASTING COMPANY, INC. Atty - McKenna & Wilkinson	GRANTED EFF:	3-30-70 5-1-70

Form BC-121
September 1969

#3

APPLICATION RECORD - BROADCASTING

Call Letters WAMF

Name WILLIAM O. BARRY tr/as GREAT SOUTHERN BROADCASTING COMPANY
Donelson, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BMP-12,944 R & F $30-586170 MAR 26 1970	3-14-70 3-18-70 3-18-70	MP(BP-16,707, as mod.) for extension of completion date to 8-15-70 (new) Atty: McKenna and Wilkinson	GRANTED to	3-31-70 8-15-70
BRC-3435 R & F #600957 $30 MAY 21 1970	5-5-70 5-12-70 5-12-70	Mod. of CP(BP-16,707)to change studio location and operate by remote control from 1617 Lebanon Road, Donelson, Tennessee.	GRANTED	5-15-70
BMP-13,045 R & F $30-615438 JUL 31 1970	7-10-70 7-13-70 7-13-70	MP(BP-16,707, as mod.) for extension of completion date to 12-15-70 (new) Atty: McKenna & Wilkinson	GRANTED to	8-12-70 12-15-70
BMP-13,128 R & F $50-644193 AC-067 NOV 27 1970	11-14-70 11-17-70 11-17-70	MP(BP-16,707 as mod.) for extension of completion date to 4-15-71 (new) Atty: McKenna & Wilkinson BTA 4-9-71	gGRANTED TO	12-11-70 4-15-71

F.C.C. - WASHINGTON, D. C.

#4

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WAMB

Name GREAT SOUTHERN BROADCASTING COMPANY, INC.
Donelson, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BL-12,976 Rec'd #674638$50. AC-067 Filed PTA Amended PRESS	3-16-71 3-19-71 3-29-71 3-29-71 4-9-71 6-28-71 JUL 2 1971	Lic.(BP-16,707, as mod.) for New Standard Broadcast Station. Transmitter: CCA, AM-250DS. Section VI.	GRANTED	7-16-71
BP-19,160 Rec'd Filed $50-023812 AC-060 PRESS: MAR 2 1972	11-23-71 11-26-71 12-7-71 12-7-71	Construction permit to increase tower height and efficiency for addition of FM antenna.	GRANTED CP EXPIRED-FORFEITED 7-3-73	3-27-72
BMP-13,599 R & F $50-166473 AC-067	3-14-73 3-23-73 3-23-73 MAR 9 1973	MP(BP-19,160) for extension of completion date to 8-27-73 (changes) Atty: John L. Tierney	GRANTED to	4-4-73 8-27-73

F.C.C. - WASHINGTON, D. C.

#5

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WAMB

Name GREAT SOUTHERN BROADCASTING COMPANY, INC.
Donelson, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BR-4860 R & F PRESS 6-5-73 MAY 17 1973	4-20-73 5-2-73	Renewal of License Atty: Steven A. Lerman AMENDED 7-3-73 re: ascert. of comm. needs	GRANTED	10-31-73
BMP-13,679 R & F $50-227576 AC-056 PRESS: SEP 5 1973	8-21-73 8-28-73 8-28-73	Mod. of CP(BP-19,160 as mod.) for extension of completion date to 1-27-74. Changes Atty. John L. Tierney (McKenna, Wilkinson & Kittner)	GRANTED to	9-19-73 1-27-74
BMP- Rec'd Filed $50-239915 PRESS: OCT 29 1974	7-24-73 10-3-73 10-3-73	Mod. of CP(BP-19,160 as mod.) to decrease antenna height to 195 feet. Atty. John L. Tierney	RETURNED failure to prosecute	10-25-74

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#6

APPLICATION RECORD - BROADCASTING

Call Letters W A M B

Name GREAT SOUTHERN BROADCASTING COMPANY, INC.
Donelson, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,742 R & F $50-273128 AC-056	1-21-74 1-25-74 1-25-74	MP(BP-19,160, as mod.) for extension of completion date to 6-27-74(changes) Atty:	GRANTED TO	2-26-74 6-27-74
BMP-13,812 R & F $50 314767 AC 056	6-10-74 6-13-74 6-14-74	MP(BP-19,160, as mod) ext. timem to 11-27-74. (Changes) Atty: John L. Tierney	GRANTED TO	7-3-74 11-27-74
LETTER	10-9-74	John L. Tierney (Atty.) is now associated with the firm of Greeley, Bernard & Tierney		
BP- Rec'd Filed $50-239915	7-24-74 11-1-74 11-1-74	Construction permit to increase power from 250w to 360w and make changes in antenna system.	RETURNED Req. of	11-21-75 Atty. NOV 24 1975

F.C.C. - WASHINGTON, D. C.

#7

1190khz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W A M B

Name GREAT SOUTHERN BROADCASTING COMPANY, INC.
Donelson, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,910 R & F $50. 368563 PRESS: JAN 6 1974	11-26-74 11-26-74 11-27-74	MP (BP19,160 as mod) to ext. time to 4-27-75 (Changes) Atty -JOHN L. TIERNEY	GRANTED	4-18-75 to 4-27-75
BMP-13,978 R & F #419909$100 AC-056 PRESS MAY 23 1975	4-23-75 4-29-75 4-29-75	MP(BP-19,160, as mod.) ext. time to 9-27-75. (Changes)	GRANTED TO	6-9-75 10-1-75
BMP-14,070 R&F $100-480681 AC:001 Press: OCT 6 1975	9-15-75 9-25-75 9-25-75	Mod. of CP (BP-19,160 as mod.) for ext. time to April 1, 1976) chg.s Atty: John L. Tierney	GRANTED to	10-20-75 2-1-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WAMB

Name GREAT SOUTHERN BROADCASTING COMPANY, INC.
Donelson, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BP-20,117 Rec'd Filed $400-492835 AC-001 PN filed 11-25-75	10-1-75 10-30-75 10-30-75	Construction permit to change freq. to 1170khz, increase daytime power to 5kw, install 1kw critical hours operation change type transmitter: ITA AM-5000A Atty: John L. Terney Eng.- ~~Amended to 500w CH to~~ add DA=2 12-27-76	GRANTED "MAJOR ENVIRONMENTAL ACT. UNDER SEC. 1.1305 of the rules"	12-9-77
BMP-14,138 R&F $100-522322 AC:001 Press:	1-16-76 1-20-76 1-20-76 JAN 30 1976	Mod. of CP (BP-19,160 as mod.) to extend completion date to July 1, 1976 .	GRANTED	2-11-76
BR-4860 R& F PN Recd. PRESS	3-16-76 4-1-76 4-9-76 MAY 27 1976 MAR 1 1977	RENEWAL OF LICENSE J.L.Tierney,Atty. AMENDED 9-9-76 re: EEO	GRANTED issued with BL780925AH	10-23-78

F.C.C. - WASHINGTON, D. C.

Amended 3-30-77 re: response to Comm. ltr. concerning evironmental information.

Amended 5-27-77 re: Sec. III Financial infor.

Amended 8-25-77 re: ascertainment of community needs Exh. No. 2

Amend Rec'd 10-18-77 inc. critical hours to 1kw, chg. to non-DA Daytime

JOINT REQUEST FOR APPROVAL OF AGREEMENT filed 10-18-77 by John L. Tierney onbehalf of WAMB, History of Negotations, Affidavits and James C. Cooke Andrew Jackson B/C Corp.

Ltr 10-31-77 re: Transmitter to be donated to Andrew Jackson B/C Corporation by Great Southern B/C Co.,Inc.

No9

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WAMB

Name GREAT SOUTHERN BROADCASTING COMPANY, INC.
DONELSON, TENN.

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,213 R&F $100-580248 ACL001 PRESS:	6-11-76 6-14-76 6-14-76	Mod. of CP (BP-19,160 as mod.) to extend completion date to November 1,1976	GRANTED	7-16-76
BMP-14,326 R&F $100-629446 AC:001 PRESS:	10-21-76 10-27-76 10-28-76 DEC 7 1976	Mod. of CP (BP-19160 as mod.) to extend completion date to March 1, 1977.	GRANTED To:	12-22-76 3-1-77

Form BC-121
May 1976

#10

APPLICATION RECORD - BROADCASTING

Call Letters: W A M B

Name: GREAT SOUTHERN BROADCASTING COMPANY, INC.
Donelson, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,376 R & F APR 5	2-21-77 2-24-77 1977	Mod. of BP-19,160, as mod.) to ext. time to 9-1-77 (chgs.)	GRANTED	5-6-77
BMP-14,460 R & F	8-17-77 8-22-77	Mod. of {BP-19,160} to ext time to March 1, 1978. {chgs.}	GRANTED to	10-31-77 3-18-78
BMP-14,499 R&F PRESS:	9-15-77 2-2-77	Mod. of CP(BP-19160 as mod.) to make chgs. in antenna system(incr radiation efficiency)	CP FORFEITED	7-3-78
BP-780906AM PRESS:		CP to install new Aux. Trans. (CCA AM-1000-D) at main TL; to be operated on: 1170khz., 5kw (1kw CH) DAYTIME Atty:---- Engr:----	GRANTED Not Issued CANCELLED unnecessary	11-15-78 2-23-79

F.C.C. - WASHINGTON, D. C.

#11

1170KHz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WAMB

Name Great Southern Broadcasting Company, Inc.
Donelson, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BMP-14,624 R&F EN FILED PRESS:	3-31-78 4-5-78 SEP 27 1978	~~Mod.~~ of CP ~~(BP-20,117)~~ to increase power to 25KW; DA (1kw non-DA critical hours) Daytime trans RCA BTA-50G MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: John L. Tierney ENGR: Gary Borwn	SECTION 1.569(b)(2)(i) OF THE RULES WAIVED AND APPLI ACCEPTED FOR FILING	GRANTED 4-18-80
BL-780925AH R & F PTA PRESS	9-25-78 10-4-78 NOV 22 1978	Lic. to cover BP-20117 for changes Atty: John L. Tierney	GRANTED	4-9-79
BR 790322 UA PRESS JUN 5 1979		RENEWAL OF LICENSE J.L.Tierney, Atty.	GRANTED issused with BZ-790621AE	8-18-79

F.C.C. - WASHINGTON, D. C.

#12

APPLICATION RECORD BROADCASTING

Call Letters: W A M B 1170khz

Name: GREAT SOUTHERN BROADCASTING COMPANY, INC.

Station Location: Donelson, Tennessee

File No.	Date	Description	Action and Date
BZ-790621AE R & F DM PRESS AUG 8 1979	6-21-79 7-17-79	Direct Measurement Atty: John L. Tierney	GRANTED 8-17-79 issused with ~~REMOTE~~ RENEWAL

Form BC-121
March 1979

#13

APPLICATION RECORD-BROADCASTING

1170KHz

Call Letters: W A M B

Name: GREAT SOUTHERN BROADCASTING COMPANY, INC.

Station Location: Donelson, TEnnessee

File No.	Date	Description	Action and Date
BP 800516AC (C) ACCEPTED CUT OFF DATE		Mod of CP(BMP-14624) incr power to 50KW; chg fron non-DA to DA and make changes inantenna system MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1304 ATTY: John Tierney (OVER)	
BL-801009AG R & F PRESS	10-9-80 OCT 24 1980	Lic. to cover (BMP-14,624) for changes. Atty: John L. Tierney	ISSUED

Form BC-121
March 1979

#14

APPLICATION RECORD-BROADCASTING

1170 kHz
Call Letters: W A M B

Name: GREAT SOUTHERN BROADCASTING COMPANY, INC.

Station Location: DONELSON, TENNESSEE

File No.	Date	Description	Action and Date
BZ-810713AE R & F DM PRESS	7-13-81	DIRECT MEASUREMENT Atty: John L. Tierney	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.