WBCA

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

Form BC-126
June 1954

3448

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-8-57

Call letters W B C A

Station location Bay Minette, Alabama

Name of licensee FAULKNER RADIO, INC. (BML 3-18-63)
XSOUTHWEST ALABAMA BROADCASTING COMPANY, INC.

Transmitter location White Avenue, Bay Minette, Alabama (CP 12-19-56) (Lic. 5-8-57)

White Ave., Bay Minette, Ala. (BS 6-7-66)

ZIP-36507

Main studio location X114 West Second Street, Bay Minette, Alabama (BRC-1128) (Lic. 5-8-57)
XXCourt Square, Bay Minette, Alabama (CP 12-19-56)

RC

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-10649	12-19-56	1150kc	1kw	Day	2-19-57 8-19-57
	CP for new standard broadcast station, and R.C.				
BMP-7549 (1)	3-14-57	Mod. of CP(BP-10,649) to change type transmitter to Gates BC-1J.			
BRC-1128 (2)	4-24-57	Modification of construction permit to change Remote Control Point from Court Square, Bay Minette, Alabama to 114 West Second Street, Bay Minette, Alabama			
BL-6602	5-8-57	1150kc	1kw	Day	5-8 4-1-58
	Lic. to cover CP(10,649, as mod.) for a new standard broadcast station.				
BR-3448	3-5-58	Renewal of license			4-1 4-1-61
BTC-2897 Eff: 12-15-58 Faulkner	9-25-58	Voluntary acquisition of positive control of licensee corporation by James H. thru transfer of stock from William M. Stewart.			
BR-2448	3-8-61	Renewal of License			4-1 4-1-64
BML-2032 (1)	3-18-63	Mod. of license to change name of licensee to FAULKNER RADIO, INC.			
BR-3448	3-13-64	1150 kc.	1kw	Day	4-1 4-1-67
BZ-5424 (1)	3-24-65	Authority to determine operating power by direct measurement of antenna power			
BP-16605	2-7-66	1110kc	10kw-DA-D (CH)	Day	4-7 10-7-66
	CP to change freq., increase power to 10kw, install Directional antenna system (DA-D for critical hours only) (non-DA during non-critical hours) install a new transmitter (Gates BC-10P), make changes in ground system (RC non-CH only) (Cond'l).				
BS-3448 (2)	6-7-66	Mod. of Lic. to chg. studio loc. to ant.-trans. loc. & delete RC from old studios			
BMP-11,879 (1)	9-27-66	Mod. of CP(BP-16,605) for ext. of completion date to 12-1-66			
BL-11,479	12-30-66	1110kc	10kw-DA-D	Day	12-30 4-1-67
	Lic to cover CP(BP-16,605 as mod) which auth chg. freq. incr. power, install DA DA-CH install new trans chg gr-sys, specify type trans RCA BTA-10U				

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W.B.C.A.....

Station location ...Bay Minette, Ala.....

Name of licensee .....FAULKNER RADIO, INC.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-3448	3-29-67	Renewal of License			4-1	4-1-70
		Renewal of NDEA			4-1	4-1-70
BZ-7085(L)	2-6-69	Direct Meas.				
BR-3448	6-30-70	RENEWAL OF LICENSE & NDEA				4-1-73
EBSA	5-25-72					
BP-21,085(L)	6-22-78	1110kHz	2.5kw(CH)	10kw Day		6-22-79
		CP redude CH; chg. to NDA				

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~NEW~~ WBCA

Name SOUTHWEST ALABAMA BROADCASTING COMPANY, INC.
(P.O. - Bay Minette, Alabama) (%Howard E.Pill,Pres. P.O. Box 447,Montgomery,Ala.)

File No.	Dated	Application for	Action Nature	Action Date
BP-10,649 Rec'd Filed	6-13-56 6-15-56 6-15-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1150kc Power - 1kw Hours of operation - Daytime Transmitter location - White Avenue, Bay Minette, Ala. Studio location - Court Square, Bay Minette, Ala. Remote Control Point-Same as studio Engr. - Claude M. Gray, Birmingham, Ala	GRANTED	12-19-56

COLLINS 20 V

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBCA

Name SOUTHWEST ALABAMA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-7549 Rec'd Filed	2-12-57 2-14-57 2-14-57	Modification of Construction Permit (BP-10,649 which authorized a new standard broadcast station) to change type transmitter to Gates BC-1J.	GRANTED	3-14-57
BL-6602 Rec'd Filed	4-4-57 4-10-57 4-10-57	License to cover Construction Permit (BP-10,649 as mod.,) which authorized a new standard broadcast station. Atty: Frank Roberson.	GRANTED	5-8-57
BRC-1128 Rec'd Filed	4-17-57 4-22-57 4-22-57	Modification of construction permit to change Remote Control Point from Court Square, Bay Minette, Alabama to 114 West Second Street, Bay Minette, Alabama.	GRANTED	4-24-57
BR-3448 Rec'd & Filed	12-27-57 12-31-57	Renewal of license	GRANTED	3-5-58

FORM BC-121 #3 APPLICATION RECORD - BROADCASTING
AUG. 1955

Name FAULKNER RADIO, INC.
X SOUTHWEST ALABAMA BROADCASTING COMPANY, INC.
Bay Minette, Alabama

Call Letters WBCA

File No.	Dated	Application for	Action Nature	Action Date
BTC-2897 Rec'd. Filed	9-9-58 9-11-58 9-11-58	Voluntary acquisition of positive control of licensee corporation by James H. Faulkner thru transfer of stock from William M. Stewart. Frank U. Fletcher, Atty.	GRANTED EFF:	9-25-58 12-15-58
BR-3448 Rec'd Filed	12-30-60 1-3-61 1-3-61	Renewal of license Represented by Spearman andRoberson ltr. 2-1-61	GRANTED	3-8-61
BML-2032 R. & F.	1-30-63 2-19-63	Mod. of lic. to change name of licensee to FAULKNER RADIO, INC. Attys: Spearman and Roberson	GRANTED	3-18-63
BR-3448 R & F	12-13-63 12-20-63	Renewal of License Henry R. Goldstein, Atty.	GRANTED	3-13-64

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FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.B.C.A.

Name FAULKNER RADIO, INC.
Bay Minette, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BP- Rec.	3-23-63 4-30-63	C.P. to increase power from 1kw to 5kw, change type trans. from Gates Radio BC-1J to Collins 21-E. Atty: Spearman and Roberson	RETURNED atty. request.	12-24-64 per
BZ-5424 R. & F.	10-30-64 11-2-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-24-65
BP-16,605 R. & F.	2-12-65 2-15-65	CP to change frequency from 1150kc to 1110kc, increase power from 1kw to 10kw, install Directional antenna system (DA-D -for critica hours only)(non-DA during non-critical Hours install a new transmitter (Gates BC-10P), make changes in ground system. (RC non-CH only) Atty: Fletcher, Heald, Rowell, Kenehan & Hildreth Engr: Claude M. Grav	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation.	2-7-66

F.C.C. - WASHINGTON, D. C.

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Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBCA

Name FAULKNER RADIO, INC.
BAY MINETTE, ALABAMA 36507

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,879 R & F	9-1-66 9-2-66	Modification of CP(BP-16,605 which authorized change frequency from 1150kc, to 1110kc, increase power from 1kw to 10kw, install directional antenna (DA-CH) install a new trans.; make changes in ground system) for extension of completion date from 10-7-66 to 12-1-66. 1110kc Attys - Fletcher,Heald,Rowell,Kenehan & Hildreth	GRANTED to	9-27-66 12-1-66
BL-11,479 R &F	9/26/66 9/28/66	Lic. to cover CP (BP-16,605 as mod.) which auth. chng freq., incr. power, install directional antenna-DA-CH; install new trans., chng gr-system, specify type trans. RCA BTA-10U. Atty: W. H. Hargrove Engr: R. G. Toller, Wash. D.C.	GRANTED	12-30-66

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FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBCA

Name FAULKNER RADIO, INC.
BAY MINETTE, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BR-3448 R & F	1-20-66 1-3-67	Renewal of license Attys-Fletcher, Heald, Rowell, etc. (James P. Riley)	GRANTED	3-29-67
BZ-7085 R & F DM JAN 31 1969	9/1/68 9/4/68 1/7/69	Direct Meas. Engr: Calude M. Gray	GRANTED	2-6-69
BR-3448 R & F #566145 $75. PN PRESS FEB 17 1970	12-17-69 12-31-69 12-31-69 12-31-69	Renewal of license Atty: Edw. W. Hummers, Jr.(Fletcher, Heald, AMENDED 3-23-70 re: commercial practices etc.)	Gr. GRANTED	6-30-70 6-30-70

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1150kc.

Call Letters W B C A

Name FAULKNER RADIO, INC.
Bay Minette, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-3448 R & F P.N. PRESS JAN 18 1973	12-27-72 1-2-73 1-2-73	Renewal of License Atty.: Vicent J. Curtis, Jr. AMENDED 1-26-73 re: engineering statement AMENDED 2-5-73 re: commercial policy AMENDED 5-31-73 re: statement re indictment charges AMENDED 1-21-74 re: litigation SUPPLEMENTAL APPLICATION filed 12-1-75 as an amendment to pending renewal application. PN 12-1-75 AMENDED 12-29-75 re: Balance sheet & signature page AMENDED 1-22-76 re: stockholders	Designated for Hearing Min. SEP 15 1976 20712 JAN	 9 1976

F.C.C. - WASHINGTON, D. C.

WBCA
BZ-7085

from the desk of
granted 2-6-69
in error

QUENTIN PROCTOR

Antenna and Common Point
should be corrected when
renewed

J Proctor
1/23/73

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1110khz.

Call Letters W B C A

Name FAULKNER RADIO, INC.
Bay Minette, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BP-21,085 R & F JAN 2 1978	12-19-77 12-21-77	Construction permit to reduce critical hours to 2.5kw, change to non-directional antenna.	GRANTED	06-22-78
BL-790612AK R & F PRES MAR 18 1980	6-12-79	Lic. to cover BP-21,085 for changes Atty: Vincent J. Curtis, Jr.(Fletcher,Heald,etc.)		ISSUED

F.C.C. - WASHINGTON, D. C.

WBCA DENTALS OF STA

3-17-58 Letter denying req. of 3-7-58 letter to remain on air after sunset 5-6-68 as per rules.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.