WBKV

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Patent No. 1390199

B.S. #2558

# BROADCASTING STATION LICENSE RECORD

Date first licensed 12-15-50

Call letters W B K Y (Ltr. 8-30-50)
LOCATION: WEST BEND, WISCONSIN

Name of licensee WEST BEND BROADCASTING CO.

Transmitter location Decorah Rd. at East City Limits, West Bend, Wisconsin (MP 7-31-50)

Main studio location Decorah Rd. at East City Limits, West Bend, Wisconsin (MP 7-31-50)

FCC-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|---|---|---|---|---|---|
| BP-7456 | 4-21-50 | 1470 | 500w | Day | |
| | Ltr. 4-28-50. CP for a new station granted subj. to filing MP for approval of site & antenna. (CONDL. CLAUSE) | | | | |
| BP-7456 | 7-31-50 | 1470 | 500w | Day | 9-30 3-31-51 |
| BMP-5159 | Mod. of CP (7456) for approval of antenna, T and studio locations & make changes in transmitting equipment. (CONDL. CLAUSE) | | | | |
| BL-4279 | 12-15-50 | 1470 | 500w | Daytime | 12-15 11-1-53 |
| Lic.cover CP(7456,as mod.which auth.new std.station(BL CL) | | | | | |
| BR-2558 | 10-7-53 | Renewal of license | | | 11-1 12-1-55 |
| BTC-1603 | 11-4-53 | Vol. acq. of positive control by | | | |
| EFF: | 12-4-53 | AUGUST C. BERKHOLTZ. | | | |
| BZ-3645 | 1-28-55 | 1470 | 500w | D | 1-28 12-1-55 |
| | Authority to determine operating power by direct measurement of antenna power. | | | | |
| BR-2558 | 11-9-55 | Renewal of license | | | 12-1 12-1-58 |
| BZ-3903 (1) | 8-26-57 | Authority to determine operating power by direct measurement of antenna power. | | | |
| WIRE | 3-28-58 | SIGN-OFF 6:PM APRIL THRU AUGUST 31,1958. | | | |
| BZ-4046 (2) | 10-31-58 | Authority to determine operating power by direct measurement of antenna power. | | | |
| BR-2558 | 11-5-58 | 1470kc | 500w | D | 12-1 12-1-61 |
| Wire | 3-25-59 | Sign-off 6PM during month of April,1959. | | | |
| Wire | 5-27-59 | Sign-off 7PM DST during June & July,1959. | | | |
| Letter | 8-26-59 | Sign-off 7PM CDST<br>Sign-off 5:30PM CST | | | 9-1 to 9-26-59<br>9-27 to 9-30-59 |
| WIRE | 3-9-60 | Sign-off 6PM CDST period | | | 4-1 thur 10-31-60. |
| BP-12,649 | 2-15-61 | 1470 | 1kw | D | 4-15 10-15-61 |
| | CP to increase power and install new trans. | | | | |
| BZ-4371 (1) | 1-16-61 | Authority to determine operating power by direct measurement of antenna power | | | |
| BL-8443 (2) | 7-21-61 | License to cover CP(BP-12649) which auth. increase daytime power & install new trans | | | |
| BR-2558 | 11-22-61 | 1470kc | 1kw | Day | 12-1 12-1-64 |

Form BC 126
June 1954 #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WBKV

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From-- To |
|---|---|---|---|---|---|
| BL-8443 | 7-21-61 | This authorization supersedes authorization dated 7-21-61. (Correct antenna. ½ ohms.) | | | |
| BR-2558 | 11-22-61 | This authorization supersedes authorization dated 11-22-61. | | | Correct antenna |
| BR-2558 | 11-9-64 | Renewal of License | | | 12-1 12-1-67 |
| BZ-5567 (1) | 6-30-65 | Authority to determine operating power by direct measurement of antenna power | | | |
| BZ-6013 -(2) | 6-22-66 | Auth. to determine operating power by direct meas. of antenna power. | | | |
| TELEGRAM | 10-17-67 | PSA | 500w | | |
| BR-2558 | 11-24-67 | 1470kc Renewal of NDEA | 1kw | Day | 12-1 12-1-70 |
| BZ-7195(1) | 5-28-69 | Direct Meas. | | | |
| BTC-6275 | 7-6-70 | INVOL. | TC | EFF: 6-19-70 | |
| BTC-6302 | 10-30-70 | VOL. TC | EFF: 11-11-70 | | |
| BR-2558 (L) EBSA | 12-30-70 6-12-72 | RENEWAL OF LICENSE | | | 12-1-73 |
| BR-2558(S) | 11-30-73 | RENEWAL | | | 12-1-76 |
| BTC-8066 | 9/28/76 | Vol TC | EFF: 11/15/76 | | |
| BR-2558(L) | 4-18-77 | | RENEWAL | | 12-1-79 |
| BR790801YL (S) | 11-30-79 | RENEWAL OF LICENSE | | | 12-1-82 |

FCC Form 94

# APPLICATION RECORD - BROADCASTING

Call Letters WPJM x New

Name WEST BEND BROADCASTING Co.
(PO 6085 - 108 St., Hales Corners, Wisconsin)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP-7456<br>Rec'd<br>Filed | 12-15-49<br>12-19-49<br>12-19-49 | Construction permit for a new standard broadcast station to be operated on<br>Frequency: ~~1470kc~~ ~~1430kc~~ 1470kc<br>Power: 500w<br>Hours of operation: Daytime<br>Trans. location: To be determined-West Bend, Wisconsin<br>Studio location: To be determined-West Bend, Wisconsin | GRANTED<br>Subj. to approval antenna & modulation monitor.<br>Ltr. 4-28-50<br>Issued with BMP-5159 | 4-21-50<br>filing MP for of site and subj. to specification of an approved |
| AMENDED<br>Recd.<br>Filed | 1-10-50<br>1-16-50<br>1-16-50 | AMENDED to change frequency from 1470kc to ~~1430kc~~ | | |
| AMENDED<br>Recd.<br>Filed | 2-15-50<br>2-20-50<br>2-20-50 | AMENDED to change frequency from 1430kc to 1470kc | | |

Gates BC-500D,

Nathan Williams, Engr.
Oshkosh, Wisconsin

FCC Form 94 #2

# APPLICATION RECORD - BROADCASTING

Call Letters WBKV x WPJM x Unassigned

Name WEST BEND BROADCASTING CO.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BMP-5159<br>Rec'd<br>Filed | 5-17-50<br>5-18-50<br>5-18-50 | Mod. of C.P. (BP-7456, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations as Decorah Road at East city limits, West Bend, Wisconsin and make changes in the transmitting equipment.<br><br>Nathan Williams, Engr.<br>Oshkosh, Wisconsin | GRANTED<br>re blanketing clause | 7-31-50 |
| BL-4279<br>Rec'd<br>Filed | 10-30-50<br>10-31-50<br>10-31-50 | License to cover construction permit (BP-7456, as modified) which authorized a new standard broadcast station. | GRANTED<br>re blanketing | 12-15-50 |
| BR-2558<br>Rec'd<br>Filed | 7-31-53<br>8-3-53<br>8-3-53 | Renewal of License | GRANTED | 10-7-53 |

#3

FORM A-170
FORMERLY FCC FORM 94

# APPLICATION RECORD · BROADCASTING

Call Letters WBKV

Name WEST BEND BROADCASTING CO.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BEC-1603<br>Rec'd<br>Filed | 10-16-53<br>10-19-53<br>10-19-53 | Voluntary acquisition of positive control of licensee corporation by August C. Berkholtz thru purchase of 60 shares of stock from Paul J. Ripple. | GRANTED<br>EFF: | 11-4-53<br>12-4-53 |
| BZ-3645<br>Rec'd<br>Filed | 1-11-55<br>1-13-55<br>1-13-55 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 1-28-55 |
| BR-2558<br>Rec'd<br>Filed | 9-1-55<br>9-6-55<br>9-6-55 | Renewal of license | GRANTED | 11-9-55 |
| BZ-3903<br>Rec'd<br>Filed | 7-22-57<br>7-24-57<br>7-24-57 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 8-26-57 |
| BR-2558<br>Rec'd<br>Filed | 8-28-58<br>8-29-58<br>8-29-58 | Renewal of License. | GRANTED | 11-5-58 |

FORM BC-121
AUG. 1955

#4

# APPLICATION RECORD - BROADCASTING

Call Letters WBAY

Name WEST BEND BROADCASTING CO.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BZ-4046<br>Rec'd<br>Filed | 8-28-58<br>8-29-58<br>8-29-58 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 10-31-58 |
| BP-12,649<br>Rec'd<br>Filed | 12-4-58<br>12-8-58<br>12-8-58 | Construction permit to increase daytime power from 500w to 1kw and install new transmitter (Gates BC-1T)<br>Engr. - Nathan Williams, Oshkosh, Wisc. | GRANTED | 2-15-61 |
| BZ-4371<br>R & F | 9-30-60<br>10-3-60 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 1-16-61 |
| BTC-<br>Rec'd | 11-22-60<br>11-23-60 | Voluntary transfer of stock from Wendell S. Ciganek to West Bend Broadcasting Co. | RETURNED<br>Unnecessary, to be filed on 323 | 11-28-60 |
| [illegible]<br>[illegible] | [illegible]<br>[illegible] | [illegible] | | |

FORM BC-121 # 5
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WBKV

Name WEST BEND BROADCASTING CO.
West Bend, Wisconsin

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BL-8443 R. & F. | 4-2-61 4-4-61 | License to cover C.P. (BP-12,649) which auth. increase daytime power and the installation of a new transmitter. | GRANTED | 7-21-61 |
| BR-2558 R & F | 8-18-61 8-21-61 | Renewal of License | GRANTED | 11-22-61 |
| BR-2558 R&F | 8-14-64 8-17-64 | RENEWAL OF LICENSE | GRANTED | 11-9-64 |
| BZ-5567 R & F | 4-16-65 4-19-65 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 6-30-65 |
| BZ-6013 R & F | 5/18/66 5/19/66 | Auth. to determine operating power by direct meas. of antenna power. | GRANTED | 6-22-66 |
| BR-2558 R & F | 8-24-67 8-29-67 | Renewal of license | GRANTED | 11-24-67 |

OCT 6 1967

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

# APPLICATION RECORD - BROADCASTING

1470kc

Call Letters WBKV

Name WEST BEND BROADCASTING CO.
West Bend, Wisconsin

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BZ-7195<br>R & F<br>DM<br>MAY 27 1969 | 5/1/69<br>5/5/69<br>5/16/79 | Direct Meas.<br>Engr: Robt. A. Jones, LaGrange, Ill. | GRANTED | 5-28-69 |
| BTC-6275<br>R & F<br>FEE PD: $60 -#604921<br>(FORM 316 ALSO SEE FM)<br>JUN 18 1970 | 5-19-70<br>5-28-70 | Involuntary transfer of control of lic corp from August C. Berkholtz to Ethel B. Berkholtz Executrix of the Estate of August C.Berkholtz (deceased) | GRANTED<br>EFF: | 7-6-70<br>6-19-70 |
| BTC-6302<br>R & F<br>FEE PD: $180 -#611972<br>(ALSO SEE WBKV-FM)<br>REFUND $30 not nec for aux.serv)<br>Pub. notice filed 7-23-70 | 6-25-70<br>6-29-70 | Voluntary transfer of control of lic corp from Ethel B. Berkholtz, Executrix of the Estate of August C. Berkholtz(deceased) to Gazette Printing Company (SEE OVER)<br>Atty - Dow, Lohnes & Albertson<br>AMENDED 9-11-70 -bal. sheet & re comm survey(programming) | GRANTED<br>EFF: | 10-30-70<br>11-11-70 |

F.C.C. - WASHINGTON, D. C.

RE: BTC-6302 - Transferee is licensee of WJVL(FM)

#7

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters WBKV

Name WEST BEND BROADCASTING CO.
West Bend, Wisconsin

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-2558<br>R & F<br>P.N.<br>PRESS | 8-24-70<br>8-28-70<br>8-28-70<br>SEP 11 1970 | Renewal of License | GRANTED | 12-30-70 |
| BR-2558<br>R & F<br>PN<br>PRESS | 8-17-73<br>9-4-73<br>9-4-73<br>19 SEP 1973 | Renewal of License<br><br>Atty: Suzanne Meyer | GRANTED | 11-30-73 |
| BTC-8066<br>R & F<br>SEE WCLO FOR FEE PD:<br>JUL 8 1975<br>PN filed | 6-7-76<br>6-17-76<br><br><br>7/20/76 | Voluntary transfer of control of Gazette Printing Company (parent corp of licensee) from Robert W. Bliss and Rock County Savings and Trust Company, Trustees, to Robert W. Bliss, Josephine B. Ross, Sidney H. Bliss, Jr., and Timothy R. Bliss<br>OVER<br>Atty - Dow, Lohnes & Albertson (S. Meyer) | GRANTED<br>EFF:<br>NO FEE: | 9/28/76<br>11/15/76 |

F.C.C. - WASHINGTON, D. C.

BTC-8066 AMENDED 7/30/76 - to change appl. to show Mr. Lawrence H. Tainter as General Manager

AMENDED 9-3-76 legal data re parent corp

AMENDED 9-29-76 - statement re B/C int

#8

Form BC-121
May 1976
12-50

# APPLICATION RECORD - BROADCASTING

Call Letters W B K V

Name WEST BEND BROADCASTING CO.
WEST BEND, WISCONSIN

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-2558<br>R & F<br>PN Recd.<br>PRESS | 7-21-76<br>8-2-76<br>"<br>AUG 13 1976 | RENEWAL OF LICENSE<br>Suzanne Meyer, Atty.<br>AMENDED 12-14-76 re: EEO | GRANTED | 4-18-77<br>+ |
| BR790801YL<br>PRESS OCT 5 | 1979 | Renewal of License<br>Atty.: B. Dwight Perry | GRANTED | 11-30-79 |

B2-10-5-79

F.C.C. - WASHINGTON, D. C.

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.