WBOP

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Patent No. 1390199

Form BC-126
June 1954

3364

BROADCASTING STATION LICENSE RECORD

Date first licensed November 27, 1956

Call letters W B O P

Station Location: Pensacola, Florida

TRI-CITIES BROADCASTING CO. (AL 4-16-58) EFF: [illegible])

x EDWIN V. SPENCER, RUDOLPH K. SCHURR, MEDFORD W. STACY
AND VERN L. BESSLER, d/b as WBOP BROADCASTING COMPANY (BAP-2-8-56, EFF: 3-6-56)

Name of licensee x RAY HERBERT CUNCKEL, JR.

Lakewood Road, Warrington, Florida (BP 10-10-61)

X709 South Baylen, Pensacola, Florida (BL (11-27-56)

x W. Side of Baylen St., 650' south of Cedar St., Pensacola, Fla. (MP 7-23-56)

Transmitter location x 400' S. of Cypress St., bet. L and K Sts., Pensacola, Florida (CP 9-22-54

111 N. Baylen St., Pensacola, Fla. (Eff: 7-8-67)

X [illegible]

X 709 South Baylen, Pensacola, Florida (BL 11-27-56)

x W. Side of Baylen St., 650' south of Cedar St., Pensacola, Fla. (MP 7-23-56)

Main studio location x 400' S. of Cypress St., bet. L and K Sts., Pensacola, Florida (CP 9-[illegible]-54

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From--	To--
BP-9367	9-22-54	980	500w	Day	11-22	5-22-55
C.P. for a new Standard Broadcast Station at Pensacola, Florida						
BMP-6806 (1)	4-11-55	Mod. of CP (BP-9367) for extension of completion date to 8-22-55.				
BMP-6913 (2)	7-27-55	Mod. of CP (BP-9367, as mod.) for extension of completion date to 2-21-56.				
BAP-274 EFF:	2-8-56 3-6-56	Vol. assignment of construction permit to Edwin V. Spencer, Rudolph K. Schurr, Medford W. Stacy and Vern L. Bessler, d/b as WBOP Broadcasting Company.				
BMP-7114 (3)	2-20-56	Mod. of CP(BP-9367, as mod.) for extension of completion date to May 21, 1956.				
BMP-7210	5-15-56	980kc	500w	Day	11-22-54	8-21-56
	Mod. of CP(9367, as mod.) for ext.Completion					
BMP-7209	7-23-56	980 kc	500w	Day	11-22-54	9-21-56
	Mod. of CP(BP-9367 as mod.) to change antenna-trans. & studio loc. to West side of Baylen St. 650' S. of Cedar St.,Pensacola,Fla.,and change type trans.(Gates BC-500-K).Amended to make changes in antenna syste. FCC Form 720 incorporated					
BMP-7331 (1)	8-16-56	Mod. of CP(BMP-7209) for extension of completion date to 11-30-56.				
BL-6381	11-27-56	980kc	500w	Day	11-27-56	2-1-58
	License to cover CP (BP-9367 as mod.) which authorized a new standard broadcast station.					
BR-3364	1-17-58	Renewal of license			2-1	2-1-61
BAL-2916 EFF:	4-16-58 4-21-58	Voluntary assignment of license to Tri-Cities Broadcasting Co.				
BRC-1300	6-11-58	Modification of license to change studio location from 709 S. Baylen, Pensacola, Florida to 431 Devilliers Street, Pensacola, Florida and [illegible] transmitter by Remote Control from same				
BP-12366	11-4-59	980	1kw	Day	1-4	7-4-60
	CP to increase power to 1kw and make changes in transmitting equipment (GATES BC 500K Mod.).(Cond'l)					

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....WBOP.....

Station location ....PENSACOLA, FLA.....

Name of licensee .....See Page 1.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BL-7913	6-22-60	License to cover construction permit (BP-12366) which authorized increase in power and make changes in transmitting equipment and specify type transmitter (GATES BC-1J).			
	1-25-61	Commission deferred action on renewal pending further consideration.			
BP-14819	10-10-61	980kc	1 1kw	Day	12-10 6-10-62
	CP to change antenna-trans. location (using NW tower of NCOA array) make changes in antenna (decr. hght.) and ground systems. (Cond'l).				
BR-3364	10-21-64	980kc	1kw,	Day	10-21 2-1-67
BL-9496	10-27-64	980kc	1kw	Day	10-27 2-1-67
	Lic to cover CP(BP-14,819) which auth changing antenna transmitter loc; make chgs in antenna (decr hght) and ground system.				
BL-9671 (1)	2-15-66	Auth. to determine operating power by direct meas. of antenna power.			
Ltr. dtd. 7-6-67 & rec'd 7-10-67 giving notification that studio loc. & RC pt. are 111 N. Baylen St. (Eff:7-8-67)					
TELEGRAM	10-17-67	PSA	500w		
BR-3364 (L)	1-22-69	Renewal of license			1-22 2-1-70
BR-3364(S)	2-25-71	Renewal			2-1-73
EBSA	6-12-72				
BR-3364(S)	1-31-73	Renewal			2-1-76
BR-3364(L)	2-20-76		RENEWAL		2-1-79
BR-781002 (S)	A3 3-13-79	RENEWAL			2-1-82
BTC-800715HG	8-15-80	VOL TC		EFF: 12-31-79	

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WBCF x New

Name RAY HERBERT GUNCKEL, JR.
PO 119 Laura St., Jacksonville, Fla.

File No.	Dated	Application for	Action Nature	Action Date
BP-9367 Rec'd Filed	6-29-54 7-1-54 7-1-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 980kc Power: 500w Hours of Operation: Daytime Trans. Location: 400' South of Cypress St. between L and K Sts. Pensacola, Florida Studio Location: Same Phillip M. Baker, Atty. Kear and Kennedy, Engrs.	GRANTED	9-22-54
BMP-6806 Rec'd Filed	3-31-55 4-4-55 4-4-55	Modification of construction permit (BP-9367 which auth. a new standard broadcast station) for extension of completion date from 5-22-55 to _____.	GRANTED Ext. to	4-11-55 6-22-55

GATES BC-500GY

#2

Form A-170

APPLICATION RECORD BROADCASTING

Formerly FCC Form 94 EDWIN V. SPENCER, RUDOLPH K. SCHURR, MELFORD W. STACY AND VERN L. BESSLER, d/b as WBOP BROADCASTING COMPANY (AP-2-8-56, EFF:

Name x RAY HERBERT GUNCKEL, JR.

Call Letters W B O P

File No.	Dated	Application for	Action Nature	Action Date
BMP-6913 Rec'd Filed	7-21-55 7-22-55 7-22-55	Modification of construction permit (BP-9367 as mod., which auth. a new standard broadcast station) for extension of completion date from 8-22-55 to _____.	GRANTED for period to 2-21-56.	7-27-55
BAP-274 Rec'd Filed	9-30-55 11-9-55 11-9-55	Voluntary assignment of construction permit to ~~Edwin V. Spencer, Rudolph K. Schurr, Medford W. Stacy, and Vern L. Bessler, Joint Venture.~~	GRANTED EFF:	2-8-56 3-6-56
AMENDED Rec'd Filed	1-16-56 1-23-56 1-23-56	Amended to change name of assignee to Edwin V. Spencer, Rudolph K. Schurr, Medford W. Stacy and Vern L. Bessler, d/b as WBOP Broadcasting Company		
BMP-7114 Rec'd Filed	1-31-56 2-2-56 2-2-56	Modification of construction permit (BP-9367 as mod., which auth. a new standard broacast station) for extension of completion date from 2-21-56 to 8-1-56.	GRANTED period ending 5-21-56	2-20-56

F.C.C. - WASHINGTON, D. C.

#3

FORM BC-171
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Name EDWIN V. SPENCER, RUDOLPH K. SCHURR, MEDFORD W. STACY AND VERN L. BESSLER d/b as WBOP BROADCASTING COMPANY

Call Letters W B O P

File No.	Dated	Application for	Action Nature	Action Date
BMP-7209 Rec'd Filed	5-1-56 5-3-56 5-3-56	Modification of construction permit (BP-9367 as mod., which auth. a new standard broadcast station) to change antenna-transmitter and studio location from 400' S. of Cypress St., bet. L and K Sts., Pensacola, Fla. to West side Baylen St. 650' S. of Cedar St., Pensacola Florida and change type transmitter (GATES BC-500K)	GRANTED	7-23-56
AMENDED Rec'd Filed	7-16-56 7-17-56 7-17-56	AMENDED to make changes in antenna system. (decrease height) Eugene Burke, Atty. Commercial Radio Equip. Co., Engrs.		
BMP-7210 Rec'd Filed	5-1-56 5-4-56 5-4-56	Modification of construction permit (BP-9367 as mod., which auth. a new standard broadcast station) for extension of completion date from 5-21-56 to ___ _____ Atty. - Eugene L. Burke	GRANTED	5-15-56 for period to 8-21-56

#4

Form BC-121
Formerly Form A-170

APPLICATION RECORD - BROADCASTING

Name EDWIN V. SPENCER, RUDOLPH K. SCHURR, MEDFORD W. STACY AND VERN L. BESSLER d/b as WBOP BROADCASTING COMPANY

Call Letters WBOP

File No.	Dated	Application for	Action Nature	Action Date
BMP-7331 Rec'd Filed	8-6-56 8-7-56 8-7-56	Modification of construction permit (BP-9367 as mod., which auth. a new standard broadcast station) for extension of completion date from 9-21-56 to 11-30-56. Eugene L. Burke, Atty.	GRANTED	8-16-56
BL-6381 Rec'd Filed	10-9-56 10-10-56 10-10-56	License to cover Construction Permit BP-9367 as mod.,) which authorized a new standard broadcast station. Eugene L. Burke, Atty.	GRANTED	11-27-56
BR-3364 Rec'd Filed	11-2-57 11-6-57 11-6-57	Renewal of License Eugene L. Burke, Attorney	GRANTED	1-27-58

F.C.C. WASHINGTON, D.C.

Form BC-121 #5

Aug. 1955

APPLICATION RECORD - BROADCASTING

TRI-CITIES BROADCASTING CO.

x EDWIN V. SPENCER, RUDOLPH K. SCHURR, MEDFORD W. STACY AND VERN L. BESSLER, d/b as WBOP BROADCASTING COMPANY

Name

Call Letters W B O P

File No.	Dated	Application for	Action Nature	Action Date
BAL-2916 Rec'd Filed	1-8-58 1-10-58 1-10-58	Voluntary assignment of license to Tri-Cities Broadcasting Co., Inc. Edward R. McKenna, Atty.	GRANTED EFF:	4-16-58
BRC-1300 Rec'd Filed	5-3-58 5-6-58 5-6-58	Modification of license to change studio location from 709 South Baylen, Pensacola, Fla. TO 431 Devilliers Street, Pensacola, Fla., and operate transmitter by Remote Control from studio location.	GRANTED	6-11-58
BP-12,366 Rec'd Filed	9-5-58 9-10-58 9-10-58	Construction permit to increase power from 500w to 1kw and make changes in transmitting equipment (GATES BC 500K, Modified) Atty. - McKenna & Wilkinson Engr. - Lynne C. Smeby,	GRANTED Cond'l re: submission by the permittee of data made in accordance with Sectio 3.48 and 2.524 of the Rules for type acceptance of the proposed trans. for 1kw of power.	11-4-59

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters .....

Name .....

File No.	Dated	Application for	Action Nature	Action Date
	44		[illegible]	[illegible]
BR-3364 Rec'd&Filed	10-31-60 11-2-60	Renewal of license.	GRANTED	10-21-64
BP-14,819 Rec'd Filed	4-19-61 5-1-61 5-1-61	Construction permit to change antenna-trans. location from 709 South Baylen St., Pensacola Fla., to Lakewood Road, Warrington, Florida (using NW tower of WCOA array); make changes in antenna(decr.hght) and ground systems.	GRANTED Cond'l re: That suitable isolation filters shall b installed to prevent interaction between Station WBOP and WCOA. Prior to the commencement of contruction, Station WCOA shall obtain authori to determine the operatin power by indirect method.	10-10-61

F.C.C. · WASHINGTON D. C.

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters WBOP

Name TRI-CITIES BROADCASTING CO.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BL-9496 R. & F.	5-31-62 6-5-62	Lic to cover CP(BP-14,819) which auth changing antenna transmitter loc; make chgs in antenna(decr hght) and ground system. Atty- McKENNA & WILKINSON	GRANTED	10-27-64
BZ-5871 R & F	1/17/66 1/20/66	Auth. to determine operating power by direct meas. of antenna power. Attys: McKenna & Wilkinson		
BR-3364 R & F	10-26-66 11-1-66	Renewal of license Atty. McKenna & Wilkinson	GRANTED (and MEMO)	1-22-69
BR-3364 R & F #553981 $75. P.N.	10-30-69 11-3-69 11-3-69 11-3-69 NOV 28 1969	Renewal of License Atty.: Robert W. Coll AMENDED 1-5-70 re: Programming AMENDED 2-11-71 re: commercial matter	GRANTED	2-25-71

Form BC-121
September 1969 #8

APPLICATION RECORD - BROADCASTING

Call Letters WBOP

Name TRI-CITIES BROADCASTING CO.
Pensacola, Florida

File No.	Dated	Application for	Action Nature	Action Date
BR-3364 R & F PN PRESS	10-30-72 11-3-72 11-3-72 DEC 1 1972	Renewal of License Atty: Jonathan Schochor(Mckenna, Wilkinson etc.) AMENDED 1-11-73 re: ascert. of comm. needs; programming	Granted	1-31-73
BR-3364 R & F PN Recd. PRESS	9-29-75 10-1-75 " NOV 12 1975	RENEWAL OF LICENSE R.W.Coll,Atty. AMENDED 1-15-76 re: prog.	GRANTED	2-20-76
BR-781002AA3 PRESS	NOV 17 1978	RENEWAL OF LICENSE Robert W.Coll,Atty.	GRANTED	3-13-79
BTC80715HG Form 316 PRESS Also see WJMI(fm) WTKX(fm)	AUG 1 1980 WOKZ(am)	Vol TC of lic corp from Sylvia Gaye Carr E. O. Roden, Zane D. Roden, Sr. and Zane D. Roden, Jr. to Zane D. Roden Sr., Zane D. Roden, Jr. and E.O. Roden, Individually(45%) and as trustee(16%) of the Sylvia Gaye Carr Irrevocable Trust as dated 7-11-80	Granted EFF: 12-31-79	8-15-80

F.C.C. WASHINGTON, D.C.

BTC800715HG
Amended 7-15-80 re: Trust Agreement, Letters Testamentary

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.