WCLU

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #4545

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-7-66

Call letters W C L U

Station location Covington, Kentucky

Name of licensee WCLU BROADCASTING COMPANY, INC.(BAP-11-5-65:EFF 11-8-65)
x IRVING SCHWARTZ tr/as KENTON COUNTY BROADCASTERS

Transmitter location 300' S. of inters. of L & N RR and West 38th St., Covington, Kentucky (BP 4-15-64)

ZIP 41012

Main studio location Same as Transmitter (L-7-7-66)
X To be determined, Covington, Kentucky (BP 4-15-64)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-14613	4-15-64	1320kc	500w-DA-D	Day	6-15 12-15-64
	CP for a new standard broadcast station (Cond'l)				
BP-14613 (1)	5-25-64	Mod. of CP(BP-14613) to assign Call Letters.			
BMP-11402 (2)	12-23-64	Mod. of CP(BP-14613) for extension of completion date to 6-15-65.			
BMP-11,512 (3)	5-28-65	Mod. of CP(BP-14,613) for extension of completion date to 12-15-65			
BAP-722 EFF:11-8-65	11-5-65	Voluntary assignment of construction permit (BP-14,613 which auth. a new standard B/C Station) to WCLU BROADCASTING COMPANY, INC.			
BL-11,124	7-7-66	1320kc	500w-DA-D	Day	7-7 8-1-67
	Lic to cover DP(BP-17,613 as mod) which auth a new standard broadcast station specify type trans GATES BC-500G, spec. studio at trans site.				
BR-4545	7-18-67	Renewal of License			8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BS-4545(L)	12-16-68	Increase max.field int. 73.5 pt. (Memo)			
BR-4545(L)	1-18-70	RENEWAL			8-1-73
"EBSA	6-12-72				
BR-4545(L)	9-20-73	RENEWAL			8-1-76
BR-4545(S)	9-23-76	Renewal of license			8-1-79
BR790402KC (S)	7-18-79	RENEWAL OF LICENSE			8-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name IRVING SCHWARTZ tr/as
KENTON COUNTY BROADCASTERS
COVINGTON, KENTUCKY (P. . 5000 Oak St., Kansas City, Missouri)

Call Letters new W C L U

File No.	Dated	Application for	Action Nature	Action Date
BP-14,613 Rec'd 1-13-61 Filed	1-6-61 1-13-61	CP for a new standard broadcast station to be operated on: Frequency - 1320kc Power - 500w DA-D Hours of operation - Daytime Trans. location - 300 feet south of inter. of L & N RR and West 38th St., Covington, Kentucky Studio location - To be determined Covington, Kentucky Atty.- Fly, Shuebruk, Blume and Gaguine Eng.- Creutz, Steel & Snowberger	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Pre-sunrise operation After Hearing Docket No. 14127 Order Issued	4-15-64

#2

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W C L U

Name IRVING SCHWARTZ, tr/as KENTON COUNTY BROADCASTERS
Covington, Kentucky

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,402 R.& F.	11-30-64 12-3-64	Mod. of C.P. (BP-14,613, which auth. a new AM B/C Station) for extension of completiondate from 12-15-64 to 6-15-65. Atty: Fly, Shuebruk, Blume & Gaguine.	GRANTED to	12-23-64 6-15-65
BMP-11,512 R&F	5-10-65 5-13-65	Mod. of C.P. (BP-14,613 xxxxxx. which auth. a new AM B/C station) for extension of compl. date from 6-15-65 to 12-15-65. Atty: Fly, Shuebruk, Blume and Gaguine	GRANTED to	5-28-65 12-15-65
BAP-722 R & F (Form 316)	10-14-65 10-19-65	Voluntary assignment of construction permit (BP-14613, as mod) to WCLU BROADCASTING COMPANY, INC. Atty. - Fly, Shuebruk, Blume & Gaguine	GRANTED EFF: 11-8-65	11-5-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W C L U

Name WCLU BROADCASTING COMPANY, INC.
X IRVING SCHWARTZ tr/as KENTON COUNTY BROADCASTERS
Covington, Kentucky

File No.	Dated	Application for	Action Nature	Action Date
BL-11,124 R & F	10/18/65 10/21/65	Lic. to cover CP (BP-14,613 as mod.) which auth. a new standard broadcast station, specify type trans. GATES BC 500G. ;specify studio at trans. site Attys: Fly, Shuebruk, Blume & Gaguine	GRANTED	7-7-66
AMENDMENT R & F	6-23-66 6-29-66	AMENDED to change applicant's name to WCLU Broadcasting Company, Inc.		
BR-4545 R & F	4/28/67 5/3/67	Renewal of license Atty: J. S. Boros	GRANTED	7-12-67
BR-4545 R & F $75 #598667 PN Recd. PRESS	4-21-70 5-4-70 " MAY 25 1970	RENEWAL OF LICENSE Howard Jay Brown,Atty.(Fly,Shuebruk,Blume) AMENDED 10-12-70 re: Financing AMENDED 10-30-70 re: balance sheet AMENDED 11-10-70 re: programming AMENDED 1-4-71 re: programming	GRANTED	1-18-71

STATION NO LONGER REPRESENTED BY FLY, SHUEBRUK, BLUME AND GAGUINE BY LETTER OF 12-27-71.

#4

1320kc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W C L U

Name WCLU BROADCASTING COMPANY, INC.
Covington, Kentucky

File No.	Dated	Application for	Action Nature	Action Date
BR-4545 R & F P.N. PRESS JUN 4 1973	4-27-73 5-3-73 5-3-73	Renewal of License Atty.: Louise O. Knight	GRANTED	9-20-73
BR-4545 Recd. PN Recd. FILED PRESS MAY 24 1976	3-27-76 3-31-76 " 4-13-76	RENEWAL OF LICENSE	GRANTED	9-23-76
BR 790402 EC PRESS JUN 18 1979		RENEWAL OF LICENSE	GRANTED	7-18-79

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.