WCKG

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B-S 1682

BROADCASTING STATION LICENSE RECORD

W C K G (EFF. 5-6-81)
X F F M 10-24-79

Date first licensed 7-10-47

Call letters X W L O A

Station location: Braddock, Pa.

Name of licensee MATTA BROADCASTING CO.

Transmitter location X On a hill Northeast of Braddock, Pa. (CP 1-30-47) (Lic. 7-10-47)
Spring Street Extension, North Braddock, Pa. (Redescription)

15104

Main studio location 1233 Braddock Avenue, Braddock, Pa. (CP 2-28-47) (Lic. 7-10-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
B2-P-5142	12-5-46	1550	1kw	Daytime		
Letter	12-24-46	CP for new station granted subject to filing MP for approval of T site and antenna (Conditional Clause)				
B2-P-5142	1-30-47	1550	1kw	Daytime	3-30	9-30-47
B2-MP-2386	Mod. CP(2386) for approval antenna and T site (Conditional Clause)					
MP-2508	2-28-47	1550	1kw	Daytime	3-30	9-30-47
	Mod. CP(2386) to change type T				(Cond. Clause)	
L-2469	7-10-47	1550	1kw	Daytime	7-10	5-1-48
BZ-2285	Lic. to cover CP (5142 as mod.) for a new station and determine operating power by direct method. (Cond. Cl.)					
BL-2469	12-12-47	1550	1kw	Daytime	12-12	5-1-48
BZ-2285	Mod. Lic. to correct SR & SS data. (CONDITIONAL CLAUSE)					
BR-1682	4-27-48	1550	1kw	Day	5-1	5-1-51 Y
BZ-3035	4-28-49	1550	1kw	Daytime	4-29	5-1-51
	Determine opr. power by direct method.					
BS-1682	4-25-51	Extension of license			5-1	9-1-51
BS-1682	8-24-51	Extension of license			9-1	12-1-51
BS-1682	11-28-51	Extension of license			12-1	3-1-52
BS-1682	[illegible]	Extension of license			3-1	6-1-52
BS-1682	5-21-52	Extension of license			6-1	9-1-52
Telegram	8-20-52	Action on renewal deferred 8-13-52 and continued operation auth. until final determination on renewal.				
BR-1682	11-20-52	1550kc	1kw	Daytime	5-1-51	8-1-54
Letter	3-18-53	Waiver 3.71 after 6:00 p.m. for period 4-15-53 to 10-1-53				
Telegram	3-8-54	Waiver 3.71 after 6 pm for period 4-15-54 to 10-1-54				
Telegram	7-2-54	Action on renewal deferred 7-8-54 and continued operation auth. until final determination on renewal.				
BR-1682	8-12-54	Renewal of license			8-12	8-1-57
Telegram	5-1-55	Sign-off 6 PM 4-15-55 to 10-1-55				

Form BC-126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WLCA

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BP-9772 **	5-20-55	1550	1kw	Day	7-20	1-20-56
	CP erect new tower.					
BZ-3675 (1)	6-23-55	Determine op. power by direct method.				
TELEGRAM	4-5-56	SIGN-OFF 6 PM 4-15-56 thru 9-30-56				
WIRE	4-16-57	SIGN-OFF 6 PM period ending 7-31-57				
WIRE	7-30-57	SIGN-OFF 6 PM period ending 2-20-57				
BR-1682	7-18-57	1550	1kw	Day	8-1	8-1-60
WIRE	4-27-58	Sign-off 6:00 PM to 9-10-58 or later with limits of station license.				
BZ-3148 (1)	7-15-59	Authority to determine operating power by direct measurement of antenna power.				
BR-1682	7-7-60	1550kc	1kw	Day	8-1	8-1-63
BRC-2063 (1)	4-25-62	Modification of license to operate transm. by Remote Control from 1283 Braddock Ave. Braddock, Pennsylvania				
BR-1682	7-17-63	1550kc	1 kw	Day	8-1	8-1-66
BR-1682	7-29-66	RENEWAL OF LICENSE			8-1	8-1-69
BR-1682(L)	7-31-69	RENEWAL			8-1-72	
BS-1682(1)	7-13-71	Mod. of lic. to correct sunrise and sunset:				
EBSA	5-25-72					
BTC-7014	11-29-72	INVOL TC EFF:		9-26-73		
BR-1682(L)	12-20-72	Renewal			8-1-75	
BTC-7125	8-31-73	VOL. TC				
BR-1682(L)	12-20-73	Supersedes to correct Transmitter location			8-1-75	
BP-19,526	11-5-73	1550khz 1kw Daytime CP to replace tower and change type transmitter.			11-5-74	
BL-13670(L)	6-6-74	Lic. to cover BP-19526 for changes			8-1-75	
BTC-7233	9/9/75	Vol TC EFF: 10/29/75				

**Cancelled 6-23-55 - Request permittee

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-10-47

Call letters W L O A

Station location BRADDOCK, PENNSYLVANIA

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1682(L)	10-16-75		RENEWAL		8-1-78
BZ-9517(1)	11-22-77	Direct Measurement			
BR-1682(L)	7-12-78	Renewal of License			8-1-81
EBSA	10-24-79	ch. call			
E B S A	5-6-81	CALL SIGN CHANGE			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WLOA x New

Name MATTA BROADCASTING CO.
(P.O. 1233 Braddock Ave., Braddock, Pa.)

File No.	Dated	Application for	Action Nature	Action Date
B2-P-5142 Rec'd Filed	8-13-46 8-13-46 8-13-46	Contruction permit for a new standard broadcast station to be operated on; Frequency: ~~910kc~~ 1550 kc Power: 1kw Hours of Operation: Daytime only Trans. Location: To be determined-Swissvale, Pa. Studio Location: 1233 Braddock Ave.,Braddock, Pa. (Filed by John C.Spearman, Atty.,A.D.Ring, Engr.)	Docket No. 7916 Granted without a hearing 12-5-46 subject to filing IF for approval of T site and antenna and Conditional re waiver 3.60 Letter 12-24-46 Issued with MP-2386	
AMENDED Recd. Filed	10-31-46 11-1-46 11-7-46	AMENDED to change frequeycny from 910kc to 1550 kc		

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W L O A

Name MATTA BROADCASTING CO.,

File No.	Dated	Application for	Action Nature	Action Date
B2-MP-2386 Rec'd Filed	12-30-46 12-31-46 12-31-46	Mod. of C. P. (B2-P-5142, which authorized a new standard broadcast station) for approval of antenna and transmitter location at On a hill Northeast of Braddock, Pa. (Maurice R. Barnes, Atty.; A. D. Ring, Engr.)	GRANTED (Conditional re waiver 3.60)	1-30-47

Form 94

#3

APPLICATION RECORD - BROADCASTING

Call Letters WLOA

Name MATTA BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BMP-2478 Rec'd Filed	1-27-47 1-28-47 1-28-47	Mod. of C.P. (B2-P-5142, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, increase power from 1kw day to 5kw day and night, install new transmitter (W.E. 405-B2) and directional antenna for night use. (Filed by John C. Spearman, Atty.; A. D. Ring, Engr.)	DOCKET # 8346 DISMISSED WITHOUT PREJUDICE	2-20-48

Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters W L O A

Name MATTA BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BMP-2508 Rec'd Filed	2-11-47 2-13-47 2-13-47	Mod. of C.P. (B2-P-5142, as modified, which authorized a new standard broadcast station) to change type of transmitter (Gates BC-1E). and antenna changes	GRANTED (Conditional re waiver 3.60)	2-28-47
BL-2469 Rec'd Filed BZ-2285 Rec'd Filed	5-20-47 5-21-47 5-21-47 5-20-47 5-21-47 5-21-47	License to cover C.P.(B2-P-5142, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power. (John C. Spearman, Atty.)	GRANTED re waiver 3.60	7-10-47

Form 94

APPLICATION RECORD - BROADCASTING

Name #5 MATTA BROADCASTING CO.

Call Letters WZOA

File No.	Dated	Application for	Action Nature	Action Date
BR-1682 Rec'd	3-22-48 3-26-48	Renewal of license Filed by Russell Rowell atty.	GRANTED	4-27-48
BZ-3035 Rec'd Filed	4-9-49 4-12-49 4-12-49	Authority to determine operating power by direct measurement of antenna power. (Russell Rowell, Atty.)	GRANTED	4-28-49
BR-1682 Rec'd	2-12-51 3-5-51	Renewal of license Filed by Russell Rowell atty.	GRANTED	11-20-52
		Now represented by Scharfeld, Jones & Baron Per letter dated 2-18-53.		
BR-1682 Rec'd Filed	5-11-54 5-12-54 5-12-54	Renewal of License Filed by Arthur W. Scharfeld, Atty.	GRANTED	8-12-54

#6

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WLOA

Name MATTA BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BP-9772 Rec'd Filed	3-25-55 3-29-55 3-29-55	Construction permit to erect a new tower. (increase height). Scharfeld, Jones & Baron, Attys. A. D. Ring & Associates, Engrs. Howard T. Head,	GRANTED PERMIT CANCELLED REQUEST PERMITTEE	5-20-55 6-23-55
BZ-3675 Rec'd Filed	5-25-55 5-25-55 5-25-55	Authority to determine operating power by direct measurement of antenna power. Arthur W. Scharfeld, Atty.	GRANTED	6-23-55
BR-1682 Rec'd Filed	4-15-57 4-26-57 4-26-57	Renewal of License. Arthur W. Scharfeld, Atty.	GRANTED	7-18-57
BZ-4146 Rec'd Filed	6-10-59 6-12-59 6-12-59	Authority to determine operating power by direct measurement of antenna power. Theodore Baron, Atty. William P. Caywood, Jr., Maryaville, Pa., Engr.	GRANTED	7-16-59

F.C.C. · WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call Letters WLOA

Name MATTA BROADCASTING COMPANY
Braddock, Pennsylvania

Braddock, Pa.

File No.	Dated	Application for	Action Nature	Action Date
BR-1682 Rec'd& Filed	4-19-60 4-22-60	Renewal of license Scharfeld and Baron, Attys.	GRANTED	7-7-60
BRC-2043 Rec'd Filed	4-14-62 4-20-62 4-20-62	Modification of license to operate transmitter by Remote Control from 1233 Braddock Avenue, Braddock, Pennsylvania Scharfeld, Segal, Baron & Stambler, Attys.	GRANTED	4-25-62
BR-1682 R. & F.	4-17-63 4-24-63	Renewal of license. Atty. Arthur Stambler	GRANTED	7-10-63
BR-1682 R & F	3-31-66 3-31-66	Renewal of license Atty. Scharfeld, Bechhoefer & Baron	GRANTED	7-29-66
BR-1682 R & F #511697 $75 PRESS	4-28-69 5-5-69 5-5-69	Renewal of license Atty-Theodore Baron AMENDED 7-11-69 re: Programming	GRANTED	7-31-69

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#8

APPLICATION RECORD - BROADCASTING

1550kc

Call Letters WLOA

Name MATTA BROADCASTING CO.
BRADDOCK, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-1682 R & F PN PRESS MAY 18 1972	4-28-72 5-3-72 5-3-72	Renewal of License Atty-Theodore Baron AMENDED 10-20-72 re: balance sheet; programming employment policy.	Granted	12-20-72
BTC-7014 R & F FEE PD: $250 #128745 CODE 053(Form 316) ALSO SEE FM NOV 22 1972	11-16-72 11-16-72	Involuntary acquisition of positive control of lic corp by William J. Matta, Individually and as Executor of the Estate of William G. Matta, Deceased Atty - Wilkinson, Cragun & Barker	GRANTED NO GRANT FEE	11-29-72
BTC-7125 R & F FEE PD: $1000 #171236 CODE 047(ALSO SEE FM) Pub. notice filed 4-24-73 MAY 11 1973	4-4-73 4-4-73	Voluntary transfer of control of lic corp from William J. Matta, Individually and as Executor of the Estate of William G. Matta, Deceased, to William J. Matta and Mrs. E.R. Matta (50% each) Atty - Stambler & Shrinsky	GRANTED subj. to later determin. of grant fee, if any. EXP:	8-31-73 9-26-73

F.C.C. - WASHINGTON, D. C.

(SEE OVER)

Form BC-121
September 1969 Card #9

APPLICATION RECORD - BROADCASTING

Call Letters WLOA

Name MATTA BROADCASTING CO.
BRADDOCK, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BP-19,526 Rec'd Filed $50-246864 AC-056 PRESS:	10-26-73 10-29-73 10-29-73 10-29-73	Construction permit to replace tower with a taller tower and install new transmitter Sparta 701B. (Old tower will be dismantled). Atty. Stambler & Shrinsky	GRANTED	11-5-73
BL-13670 R & F $50#293641 PTA Amend PRESS 2 MAY 1974	3-18-74 3-20-74 3-21-74 4-3-74 4-15-74 - re: financial report	Lic. to cover BP-19526 for changes	GRANTED	6-6-74
BR-1682 R & F PN Recd. PRESS	3-31-75 " " MAY 23 1975	RENEWAL OF LICENSE AMENDED 5-20-75 re: balance sheet	GRANTED	10-16-75

F.C.C. - WASHINGTON, D. C.

Form BC-121 #10
September 1969

APPLICATION RECORD - BROADCASTING

1550khz

Call Letters WFPM
XWLOA

Name MATTA BROADCASTING CO.
Braddock, Penna.

File No.	Dated	Application for	Action Nature	Action Date
BTC-7830 Rec'd FEE PD: $100 #461194 CODE 047 & $100 #468894 (INCLUDES FM) (FORM 316) FILED AUG 29 1975	8-6-75 8-11-75 8-26-75	Voluntary transfer of control of lic corp from E.R. Matta and William J. Matta to William J. Matta Atty - Stambler & Shrinsky	GRANTED EFF: no gr fee req	9/9/75 10/29/75
BZ-9517 R & F DM PRESS OCT 5 1977	8-15-77 8-18-77 9-27-77	Direct Measurement	GRANTED	11-22-77
BR-1682 R & F PRESS MAY 1 1978	3-27-78 3-30-78	RENEWAL OF LICENSE Jas.M.Weitzman,atty.	GRANTED	7-12-78

F.C.C. - WASHINGTON, D. C.

#11

1550khz.

APPLICATION RECORD-BROADCASTING

Call Letters: WCKG XWFFM

Name: MATTA BROADCASTING CO.

Station Location: BRADDOCK, PENNS.

File No.	Date	Description	Action and Date
BR810327UR PRESS	MAY 15 1981	RENEWAL OF LICENSE Atty. Russell E. Arkin	Grd. 7-7-81 ISSUED

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.