WCQL

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed February 29, 1980

Call letters W C Q L

Station location PEWAUKEE, WISCONSIN

Name of licensee S.K.R., INC.

Transmitter location Duplainville, S. of St. Rt. 190, along the east side of the Milwaukee, St. Paul & Sault Ste. Marie RR tracks, Duplainville, Wis.

Main studio location To be Determined, Duplainville, Wis.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-20733 (L)	12-26-78	1370KHz.	500WDA-	Day	12-26-79
	CP FOR A NEW AM STATION:				
BP-20,733(1)	4-23-79	CALL LETTERS & EBSA			
COMTEL	10-4-79	Stmt. re sample system.			
BMP-791004AI (2)	12-7-79	MP to chg. SL/RC & extend completion date.			1-26-80
BL-790928AF(L)	2-29-80	Lic. to cover BP-20733 for NEW AM STATION 1370khz 500w Daytime(RC)			12-1-82

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WCQL NEW

Name S.K.R., INC.
Pewaukee, Wis. 202 Oaklawn Court, Pewaukee, Wis. 53072

File No.	Dated	Application for	Action Nature	Action Date
BP-20,733	1-28-77	CP for a new standard broadcast station on:	GRANTED	12-26-78
R & F	1-31-77	Freq. 1370khz.		
PN filed	2-28-77	Power-500w DA-Day		
PRESS: AUG 17 1978		Hours of oper. Daytime		
		Trans. Harris MW-1		
		Trans. loc. Duplainville, S. of State Rt. 190, along the east side of the Milwaukee, St. Paul & Sault Ste. Marie RR tracks, Duplainville, Wis.		
		Studio loc. to be determined, Pewaukee, Wis.		
		43° 04' 40" 88° 11' 32"		
		MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305		
		Atty: Lauren A. Colby		
		Eng. Harold Munn.		
AMENDED	2-14-77	statement from Joseph Scoufis (other business interest)		
		Amended 3-16-77 re: dec. power to 500w		
AMENDED	5-25-77	revised eng. statement (amended 3-18-77 showing same chg)		

F.C.C. - WASHINGTON, D. C.

(OVER)

BP-20,733 AMENDED 7-1-77 re correction in the theorectia
RSS values.

AMENDED 1-9-78 re proposed station location statement
info.

#2

APPLICATION RECORD-BROADCASTING
1370KHz.

Call Letters: W C Q L

Name: S.K.R., INC.

Station Location: PEWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BMP791004AI PRESS (0)	NOV 2 1979	Mod. of CP (BP-20,733) to change Studio Location to: 131 E. Wisconsin Avenue, Pewaukee, Wisconsin & Operate Transmitter by Remote Control from Proposed Studio Location. Atty. M. Scott Johnson (Glaser,Fletcher & Johnson)	Gr. 12-7-79
BL-790928AF R & F PTA PRESS	9-28-79 10-4-79	Lic. to cover BP-20,733 for NEW AM STATION Atty: M. Sctoo, Johnson(Glaser, Fletcher etc.)	GRANTED 2-29-80

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.