WC O B

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B S 3199

BROADCASTING STATION LICENSE RECORD

Date first licensed November 30, 1955

Call letters W C O B (Eff 6-3-74) x W B I E

Station Location: Marietta, Georgia

Name of licensee MARIETTA BROADCASTING COMPANY, INC.

Transmitter location On Georgia Highway No. 5, 2.4 miles north of Marietta, Georgia(CP 9-8-55) Lic. 11-30-55

30060

Main studio location --~~112½~~ 21½ (Renumbered by City (MRC- 1-29-69) Atlanta Street, Marietta, Georgia (CP 9-8-55) Lic. 11-30-55

FCC 65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BP-9791	9-8-55	1050kc	500w	Daytime	11-8-55	5-8-56
	CP for a new standard broadcast station.					
BL-5940	11-30-55	1050kc	500w	Day	11-30	4-1-58
	License to cover CP (BP-9791) new station					
BR-3199	3-5-58	Renewal of license			4-1	4-1-61
~~BR-3199~~	~~3-5-58~~	~~Renewal of license~~				
BTC-3284	11-5-59	Voluntary Acq. of positive control of lic.				
EFF:	11-20-59	corp. by James M. Wilder thru purchase of stock from Dudley D. McCaskill.				
	3-29-61	Commission deferred action on renewal pending further consideration.				
BR-3199	5-24-61	Renewal of license			5-24	4-1-64
BR-3199	3-24-64	Renewal of License			4-1	4-1-67
BP-15405	7-17-64	1080kc	10kw-DA-D	Day	9-17	3-17-65
	CP to change freq. to 1080kc, increase power to 10kw, install new transmitter (RCA BTA-10H) and install directional antenna system (DA-D) (Cond'l).					
BMP-11361	12-7-64	1080kc	10kw-DA-D	Day	9-17	3-17-65
	Mod. of CP(BP-15405) to make changes in the DA system and the ground system and move loc. 100 ft. to North and 15 ft. to East of present location (Cond'l).					
BMP-11361 (1)	12-17-64	Mod. of CP(BP-15405) to change obstruction markings.				
BL-10,876	5-18-65	1080kc	10kw-DA-D	Day	5-18	4-1-67
	Lic to cover CP(BP-15405 as mod) which auth change freq. incr power, install new trans. install DA system; make changes in gr system. move antenna loc; specify type trans. as RCA BTA-10U.					
BR-3199	3-29-67	Renewal of License			4-1-	4-1-70
BRC-3278 (1)	1-29-69	Operate RC.				
BR-3199	4-1-70	Renewal of License			4-1	4-1-73
EBSA	6-12-72					
BR-3199(L)	3-30-73	Renewal of license				4-1-76

BC-126
February 1974 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-30-55

Call letters W C O B

Station location Marietta, Georgia

Name of licensee MARIETTA BROADCASTING COMPANY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BS-3199(1)	6-3-74	ML to change call letters			
EBSA	6-3-74				
BR-3199(L)	10-22-76	Renewal of license			4-1-79
Ltr. 1-21-77 New Main Trans. RCA BTF-10E-1 & Auxiliary Trans. BTF-10D					
BR-781201	4-11-79	(S) RENEWAL			4-1-82
COMTEL	1-5-81	TEMP. AUTH. GR. OPERATE PARAMETERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIC. LIMITS TO CONTINUE SERVICE & FACILITATE REPAIRS NECESSARY BY LIGHTNING DAMAGE. FILE FCC FORM 302 AT LEAST 10DAYS PRIOR TO EXPIRATION OF THIS AUTH. AUTH. EXPIRES 3-30-81.			
BTC810319GZ	4-23-81	Vol TC	EFF:		

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WBIE New

Name MARIETTA BROADCASTING COMPANY, INC.
PO % James M. Wilder, 1286 W. Grenada Terrace, Macon, Ga.

File No.	Dated	Application for	Action Nature	Action Date
BP-9791 Rec'd Filed	3-30-55 4-5-55 4-5-55	Construction permit for a new standard broadcast station to be operated on: Frequency: ~~1290kc~~ 1050kc Power: ~~1kw~~ 500w Hours of Operation: Daytime Trans. Location: 2.4 mi. N. of Marietta On Georgia Hwy. 5 Marietta, Georgia Studio Location: 112½ Atlanta St. Marietta, Georgia Remote Control Point: 112½ Atlanta St., Marietta, Georgia Claude M. Gray, Engr.	GRANTED	9-8-55
AMENDED Rec'd Filed	7-22-55 8-8-55 8-8-55	AMENDED to change frequency to 1050kc, power to 500w and change type transmitter (RCA BTA-500M). Leonard Marks, Atty.		

#2

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters ...[illegible]...

Name ...MARIETTA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-5940 Rec'd Filed	11-1-55 11-4-55 11-4-55	License to cover construction permit (BP-9791) which authorized a new standard broadcast station. Leonard Marks, Atty.	GRANTED	11-30-55
BR-3199 Rec'd & Fild	12-24-57 12-31-57	Renewal of license	GRANTED	3-5-58
BTC- 3284 Rec'd. Resub. R.& F.	10-22-59 10-26-59 10-31-59 11-3-59	Voluntary acquisition of positive control of licensee corporation by James M.Wilder thru purchase of stock from Dudley D.McCaskill.	~~RETURNED 10-29-59 re incorrect, transferor and transferee.~~ GRANTED EFF:	 11-5-59 11-20-59
BR-3199 Rec'd &Filed	12-12-60 12-19-60	Renewal of License	GRANTED	5-24-61

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WBIE

Name MARIETTA BROADCASTING COMPANY, INC.
MARIETTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BP-15,405 Rec'd Filed	3-2-62 3-6-62 3-6-62	Construction Permit to change frequency from 1050kc to 1080kc; increase power from 500w to 10kw: install new transmitter RCA-BTA-10H) and install directional antenna system (DA-D) Eng. John H. Mullaney & Assoc.	GRANTED Cond'l re: Phase Mon., Field meas. Equip., DA & non-DA proof. Pre-sunrise operation Marietta shall accept any interference	7-17-64
AMENDMENT R & F	7-13-63 7-17-63	AMENDED to make changes in antenna sytem (add 1 tower); make changes in DA pattern;and make changes in g round dystem.		
BR-3199 R & F	1-3-64 1-13-64	Renewal of license.	GRANTED	3-24-64

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.B.I.E.

Name MARIETTA BROADCASTING COMPANY, INC.
Marietta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BMP-11,361 Rec.&Filed	9-19-64 9-22-64	Mod. of C.P. (BP-15405, which auth. change freq. to 1080kc, increase power to 10kw, install new trans. (RCA BTA-10H) and install DA system) to make changes in the DA and ground system and move loc. 100 ft. to North and 15 ft. to East, of present loc.	GRANTED Cond'l re: Phase Mon., Feild meas. equip., DA & non-DA prood. Pre-sunrise operation Marietta shall accept any interference	12-7-64
BL-10,876 R. & F.	1-27-65 2-2-65	License to cover construction permit (BP-15405 as modified) which authorized change frequency increase power, install new transmitter; install directional antenna system; make changes in ground system; move antenna location; specify type transmitter as RCA BTA-10U.	GRANTED	5-13-65
BR-3199 R & F	12-23-66 12-28-66	Renewal of License	GRANTED	3-29-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WCOB xWBIE

Name MARIETTA BROADCASTING COMPANY, INC.
Marietta, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BRC-3278 R & F #454208 $30 SEP 3 1968	8-22-68 8-26-68 8-26-68	Modification of license to operate transmitter by remote control from 21½ Atlanta Street, Marietta, Georgia (DA-D). Atty.: William E. Benns, III	GRANTED	1-29-69
BR-3199 R & F #566121 $75. P.N.	12-27-69 12-29-69 12-29-69 12-29-69	Renewal of License	GRANTED	4-1-70
BR-3199 R & F PN Recd. PRESS JAN 18 1973	12-22-72 1-2-73 "	RENEWAL OF LICENSE AMENDED 3-19-73 re: commercial & employment policy; engineering report	GRANTED	3-30-73
BR-3199 R & F PN PRESS	11-24-75 12-1-75 " " " JAN 28 1976	Renewal of License Atty: Glaser & Fletcher AMENDED 3-5-76 re: engineering	GRANTED	10-22-76

F.C.C. - WASHINGTON, D.C. (over)

#6
Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W C O B

Name MARIETTA BROADCASTING COMPANY, INC.
MARIETTA, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR 781201 WV PRESS JAN 3 1 1979		RENEWAL OF LICENSE	GRANTED	4-11-79
BTC810319GZ Form 316 PRESS APR 0 9 1981		Involuntary Transfer of Control of Lic corp from James M. Wilder to C. Frank Moore Executor and Trustee of the Estate of James M. Wilder deceased Atty. Francis E. Fletcher, Jr.	Granted EFF:	4-23-81

(309) BZ-7-14-81

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.