WDUZ

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390189

B.S. 1717

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-22-47

Call letters W D U Z
LOCATION: GREEN BAY, WISCONSIN

Name of licensee GREEN BAY BROADCASTING CO.

Transmitter location 150' South of 1600 block on E. Cass St., Preble, Wisconsin (super ecinglic. 8-22-47)
x 150' South of 1900 block on E. Cass Street, Preble, Wisconsin. (MP 4-28-47
(Lic. 8-27-47

54305

Main studio location 225 North Adams Street, Green Bay, Wisconsin (Lic. 8-[illegible]-47)
x 313 South Adams Street, Green Bay, Wisconsin. (MP 4-28-47)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
B4-P-4272	1-23-47	1400	250w	U		
Letter	4-4-47	CP for new station granted subject to filing MP for approval of T site and antenna Order Issued				
B4-P-4272	4-28-47	1400	250w	U	6-28	12-28-47
BMP-2625	Mod. C.P.	(4272) for approval of antenna, change type T, approval T site and specify S site,				
BL-2531	8-22-47	1400	250w	U	8-22	8-1-50
BZ-2350	Lic. to cover CP(4272 as mod.) for a new station, change studio location and determine operating power by direct method. (Conditional Clause)					
BL-2531	8-22-47	Superseding license of same date to				
BZ-2350	change transmitter site description.(Cond. Clause)					
BR-1717	7-26-50	1400	250w	U	8-1	8-1-53
BTC-1455	3-11-53	Vol trans. of control of licensee corp.				
EFF:	4-18-53	to Ben A. Laird, Harold R. Murphy, William E. Schons and Edward Schons,				
BR-1717	7-8-53	RENEWAL OF LICENSE			8-1-53	12-1-55
BRC-796 (1)	8-17-54	Mod. of license to operate transmitter by remote control from 225 North Adams, Street, Green Bay, Wisconsin				
BTC-1897	2-7-55	Vol. trans. of control to Ben A. Laird				
EFF:	3-2-55					
BR-1717	11-16-55	1400	250w	U	12-1	12-1-58
BR-1717	11-19-58	Renewal of license			12-1	12-1-61
	11-29-61	Action on Renewal Deferred.				
BR-1717	12-1-61	Renewal of license			12-1	12-1-64
BP-13,014	3-15-62	1400kc	250w-1kw	U	5-15-62/11-15-62	
	Construction permit to incr. daytime power from 250 250w to klw and install new trans. (GATES BC-1T) (Cond'l)					
BMP-10,255	4-19-62	Mod. of CP(BP-13,014) to chg. type				
(1)		trans.(RCA BTA-1R) COND.				
BP-15504	6-11-62	1400	250w	Aux.	8-11	2-11-63
	CP to install new transmitter for auxiliary purpose					

Form BC 126
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....K.D.U.Z.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-9349 (1)	7-26-62	Lic. to cover CP (BP-13,014 as mod) which auth. incr. daytime power and install new trans. Cond'l			
BL-9474	10-18-62	1400kc	250w	Aux	10-18 12-1-64
	Lic. to cover CP (BP-15,504) which auth. instl. of old main trans. as an aux. trans.				
BR-1717 Aux	3-17-65	1400kc. Renewal	250w, 1kw, of License to	U	3-17 12-1-67
BZ-6447 BZ-6448	6-14-67	Direct Meas.		Main Aux.	
BR-1717	11-24-67	1400kc 1400	250w-1kw 250 (Aux)	U	12-1 12-1-70
		Renewal of NDEA			
BP-18359 (Cond'l)	11-18-68	1400kc	250w,1kw-LS	U	7-18-69
	CP to move ant. loc. 75 feet SSW (same site) (add resistor); make chgs. in ground system.				
BMP-12772(1)	9-3-69	MP(BP-18,359) ext. time			10-20-69
BL-12,452(L) (Main)	10-3-69	Lic.(BP-18,359 as mod.) for changes			10-3 12-1-70
BZ-7301(2)	10-3-69	Diret Meas.(Aux.)			
BR-1717(L)	12-18-70	Renewal of Main & Aux. & NDEA			12-1-73
BP-19,109	11-15-71	1400kc	250w,1kw	Unl.	11-15-72
	CP to remove a portion of existing antenna resistor in order to increase radiation.				cond'l
BL-13,125 (Main + Aux)	2-4-72	1400kc.	250w, 1kw	U RC	12-1-73
	Lic.(BP-19,109) for changes.				
EBSA	5-25-72				
BR-1717(S)	11-28-73	RENEWAL OF MAIN & AUX.			12-1-76
BR-1717(S)	1-19-77	Renewal of License			12-1-79
BR-790727UD(S)	11-30-79	RENEWAL OF LICENSE MAIN			12-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W D U Z
xNew

Name GREEN BAY BROADCASTING CO.
(P.O. 220 N. Jefferson St., Green Bay, Wisconsin)

File No.	Dated	Application for	Action Nature	Action Date
B4-P-4272	10-22-45	Construction Permit for a new standard broad-	DOCKET NO. 7158	
Rec'd	10-29-45	cast station to be operated on:	GRANTED AFTER HEARING	
Filed	10-29-45	Frequency: 1400 kc		1-23-47
		Power: 250w	subject to filing MP	
		Hours of Operation: Unlimited time	for approval of T site	
		Trans. Location: ~~Belville St.~~ To be determined, Preble, Wisc.	and antenna	
		Studio Location: 206 Main St., Green Bay, Wisc.	Order No. B-317	
Amended	4-4-46	RE: To change proposed transmitter location	Letter 4-4-47	
Rec'd	4-4-46	from Belville St., Preble, Wisc., to To be		
Filed	4-11-46	determined, Preble, Wisc.	Issued with MP 2625	

RCA 250-L Transmitter

Nathan Williams (Oshkosh, Wisc.), Engr.

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W D U Z

Name GREEN BAY BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BMP-2625 Rec'd Filed	3-4-47 3-5-47 3-5-47	Mod. of C.P. (B4-P-4272, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Gates 250C-1), for approval of transmitter location at 150' South of 1900 block on E. Cass Street, Preble, Wisconsin, and to specify studio location as 313 South Adams Street, Green Bay, Wisconsin. (Thomas W. Wilson, Atty. - Nathan Williams Engr., Oshkosh, Wisconsin).	GRANTED	4-28-47

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BL-2531 Rec'd Filed	6-16-47 6-19-47 6-19-47	License to cover C.P. (B4-P-4272, as mod.,) which authorized a new standard broadcast station and for change of studio location from: 313 So. Adams Street, Green Bay, Wisconsin to: 225 North Adams Street, Green Bay, Wisconsin. and	GRANTED re waiver 3.60	8-22-47
BZ-2350 Rec'd Filed	6-16-47 6-19-47 6-19-47	Authority to determine operating power by direct measurement of antenna power. (Thomas W. Wilson, Atty.)		
BR-1717 Rec'd	5-26-50 6-1-50	Renewal of license. (Samuel Miller, Atty.)	Granted	7-26-50

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BTC-1455 Rec'd Filed	1-22-53 2-12-53 2-12-53	Voluntary transfer of control of licensee corporation from I. S. Kramlich and C. L. Kramlich to Ben A. Laird, Harold R. Murphy, William E. Schons and Edward Schons. (140 shares of stock). Samuel Miller, Atty.	GRANTED EFF:	3-11-53 4-18-53
BR-1717 Rec'd Filed	5-14-53 5-20-53 5-20-53	Renewal of License Filed by Samuel Miller, Atty.	GRANTED	7-8-53
BRC-396 Rec'd Filed	5-5-54 5-7-54 5-7-54	Modification of license to operate transmitter by remote control from 225 North Adams, St., Green Bay, Wisconsin Filed by Samuel Miller, Atty.	GRANTED	5-17-54

#5

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO

File No.	Dated	Application for	Action Nature	Action Date
BTC-1897 Rec'd Filed	1-14-55 1-26-55 1-26-55	Voluntary transfer of control of licensee corporation from Harold R. Murphy, William E. Schons, and Edward Schons to Ben A. Laird. Samuel Miller, Atty.	GRANTED EFF:	2-7-55 3-2-55
BR-1717 Recd Filed	8-19-55 10-24-55 10-24-55	Renewal of license	GRANTED	11-16-55
BR-1717 Recd Filed	8-27-58 10-3-58 10-3-58	Renewal of license	GRANTED	11-19-58
BP-13,014 Rec'd Filed	4-13-59 4-20-59 4-20-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1T) Request waiver of Section 3.28(c)(3) of Rules (12-1-59) Sam Miller, Atty. Charles Brenner, Milwaukee, Wisc., Engr.	GRANTED re: accept interference	3-15-62

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO.
Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-1717 R. & F.	9-15-61 9-18-61	Renewal of License.	GRANTED	12-1-61
BMP-10,255 Rec'd Filed	4-13-62 4-16-62 4-16-62	Modification of construction permit (BP-13014 which authorized installation of a new transmitter and increase power to 1 kilowatt) to change type transmitter to be installed to an RCA BTA-1R. Samuel Miller, Attorney.	GRANTED Condl pe permittee shall submit data in accordance with Sec 3.5 of Rules with lic. appl	4-19-62
BP-15,504 R.&F.	5-4-62 5-7-62	CP to install old main trans. (GATES 250C1) as an aux. trans. (at main trans. loc.) to be operated on 1400kc, 250w for aux. purposes only. Samuel Miller, Atty.	Granted:	6-11-62

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO
Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-9349 R. & F.	4-21-62 4-23-62	Lic to cover CP(BP-13,014 as mod) which auth incr daytime power and install new trans. Atty- Samuel Miller	GRANTED re: accept interference 250w Class IV stations	7-26-62
BL-9474 R. & F.	6-14-62 6-15-62	Lic to cover CP(BP-15,504) which auth install old main transmitter as an aux transmitter. Atty- Samuel Miller	GRANTED	10-18-62
BR-1717 Rec'd Filed	9-3-64 9-9-64 9-9-64	Renewal of license Samuel Miller, Atty.	GRANTED	3-17-65
BR-1717 R & F	10/6/64 10/9/64	Renewal of license (Auxiliary)	GRANTED	3-17-65
BZ-6447 R & F	5/15/67 5/16/67	Auth. to determine operating power by direct meas. of antenna power. Atty: S. Miller (Main) Engr: C. E. Brennan, Milwaukee, Wisc.	GRANTED	6-14-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD · BROADCASTING

1400kc

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO.
Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BZ-6448 R & F	6/2/67 6/5/67	Auth. to determine operating power by direct meas. of antenna power. (Aux.) Atty: S. Miller	GRANTED	6-14-67
BR-1717 R & F OCT 4 1967	8-29-67 8-31-67	Renewal of license (Main & Auxiliary)	GRANTED	11-24-67
BP-18,359 R. & F. #464622 $30 NOV 6 1968	10-7-68 10-10-68 10-10-68	CP to move ant. loc. 75 feet SSW (same site) (add resistor);make chgs in ground system. Atty-Samuel Miller Engr- Charles E.Brennan,Milwaukee, Wisc.	GRANTED Cond'l res test oper.	11-18-68 Before prog. may be auth.
BMP-12,772 R&F PRESS:	7-18-69 7-22-69	MP(BP-18,359) for an extension of completion date to 10-20-69. Changes.	GRANTED to	9-3-69 10-20-69

1400kc

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO.
Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BL-12,452 R & F #534331 $30 PT	8/6/69 8/7/69 8/7/69 8/15/69	License (BP-18,359 as mod.) chg. ant-loc. (same site); chng. gr-system. (Main) Engr: Elmo W. Reed, Appleton, Wisc. Atty: Mark E. Fields	GRANTED	10-3-69
BZ-7301 R & F #540716 $30 DM AMENDED:R&F	5/25/69 9/2/69 9/8/69 9/9/69 9/15/69	Direct Meas. (Aux.) Refunded 9/26/69 Atty: Samuel Miller Re engr. data.	GRANTED	10-3-69
BR-1717 R & F PN Recd. PRESS	8-21-70 8-28-70 " SEP 4 1970	RENEWAL OF LICENSE (MAIN & AUX.) AMENDED 9-14-70 re: to submit new balance sheet AMENDED 9-29-70 re: programming AMENDED 11-27-70 re: programming	GRANTED	12-18-70

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#10

APPLICATION RECORD - BROADCASTING

Call Letters WDWZ

Name GREEN BAY BROADCASTING CO.
Green Bay, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BP-19,109 Rec'd Filed #011739 $50 Acc. 060 PRESS NOV 8	10-12-71 10-13-71 10-13-71 10-13-71 1971	Construction permit to remove a portion of presently existing antenna resistor in order to increase radiation. Atty: Samuel Miller	GRANTED Cond'l	11-15-71 submit antenna resistance meas. data, inverse distance field i intensity at one mile do not exceed 191 mv/m/kw.
BL-13,125 R & F W 023191-$50 AC-067 PTA PRESS	12-2-71 12-6-71 12-6-71 12-8-71 JAN 18 1972	Lic.(BP-19,109) for changes of Main & Aux.	GRANTED	2-4-72
BR-1717 R & F PN Recd. PRESS	8-20-73 8-31-73 " 24 SEP 1973	RENEWAL OF LICENSE (MAIN & AUX.)	GRANTED	11-28-73

F.C.C. - WASHINGTON, D. C.

#11

1400 kc

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

12-47

Call Letters WDUZ

Name GREEN BAY BROADCASTING CO.
GREEN BAY, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-1717 Recd. PN Recd. FILED PRESS	7-3-76 8-2-76 " 8-9-76 SEP 9 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Samuel Miller, Atty. AMENDED 12-13-76 re: ascert. of comm. needs, prog. & commercial matter	Granted	1-19-77
BR790727UD PRESS SEP	18 1979	Renewal of License Atty.: Jerrold Miller	GRANTED	11-30-79
BZ-810413AB R & F DM PRESS APR	4-13-81 22 1981	DIRECT MEASUREMENT Atty: Samuel Miller (Miller & Fields)		

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.