Library Bureau
Division of
Remington Rand Inc.
Branches Everywhere

REMOVABLE LABEL GUIDE

Cat. No. 4350L

Patent No. 1320193

B.S. 1616

BROADCASTING STATION LICENSE RECORD

11-13-73. Granted on-the-air station I.D. as:
"SOUTHERN PINES-PINEHURST-ABERDEEN, NORTH CAROLINA". WLSB (12-1-50)

Date first licensed 10-16-47

Call letters WMSTS
LOCATION: SOUTHERN PINES, N. C.

Name of licensee THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED (AL 11-24-50 eff:12-1-50)
xSANDHILLS BROADCASTING CORPORATION

Transmitter location Midland Road, Southern Pines, N.C. (BL-5-27-60)
xNear Southern Pines, North Carolina (Lic. 10-16-47)

Main studio location Midland Road, Southern Pines, N.C. (BL-5-27-60)
x North Carolina #2, near Southern Pines, North Carolina (Ltr.11-13-58)
~~Near Southern Pines, North Carolina (ML 9-1-48)~~ (ML cancelled 1-31-49)
113-115 E. Broad St., Southern Pines, North Carolina (Lic. 10-16-47)

28387

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B3-P-5394	3-27-47	990	250w	Daytime	
Letter	4-16-47	CP for new standard broadcast station			
	subject filing Mf for approval T site and antenna				
B3-P-5394	7-23-47	990	250w	Daytime	By 9-23-47
BMP-2815					to 3-23-48
Mod. C.P.(5394) to chg. type trans., approval of antenna & trans. site & to specify studio location					
MP-3198	10-9-47	990	250w	Daytime	3-23 3-23-48
Mod. CP (5394 as mod.) to change type of T.					
BL-2637	10-15-47	990	250w	Daytime	10-15 5-1-48
BZ-2468	Lic. to cover CP (5394 as mod.) for a new station and determine operating power by direct method. (CONDITIONAL CLAUSE)				
BZ-2847	3-24-48	990	250w	Daytime	3-24 5-1-48
Determine operating power by direct method. (CONDITIONAL CLAUSE)					
BS-1616	4-22-48	Extension of license			5-1 9-1-48
BR-1616	7-6-48	990	250w	D	7-6 5-1-51
**BML-1309	9-1-48	990	250w	Daytime	9-1 5-1-51
Mod. Lic. to change main studio site.(cond. clause)					
BP-6823	12-15-48	990	1kw	Daytime	2-15 8-15-49
CP to increase power and install a new T. (COND. CLAUSE)					
BL-3629	4-20-49	990	1kw	Daytime	4-20 5-1-51
Lic. to cover CP (6823) to increase power & install new transmitter. (COND. CLAUSE)					
BAL-1096	11-24-50	Voluntary assignment of license to THE SAYMILLER COMMUNITY BROADCASTING, INCORPORATED			
Eff: 12-1-50					
Tele.	3-23-51	Temp. permission granted eff. 3-23-51 thru 4-23-51 to use lower class operator.			
BS-1616	4-22-51	Extension of license			5-1 9-1-51
BL-2614	5-4-51	Extension of license			5-1 11-1-51
BR-1616	10-4-51	990	1kw	D	10-4 12-1-51
BR-1616	11-28-51	990	1kw	Daytime	12-1 12-1-54
BRC-82 (1)	6-11-53	Mod. of lic. to operate trans. by R.C. S.C. from 115 E. Broad Street, Southern Pines,			
BZ-3518	10-14-53	990kc	1kw	DAY RC	10-14-53 12-1-54
Auth. determine operating power by direct meth.(C.C.					

**Cancelled per request of applicant 1-31-49

Form BC-126
June 1954
Card 2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WZEB .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-1616	11-24-54	Renewal of license			12-1	12-1-57
[illegible]	11-25-57	Action [illegible]			[illegible]	
Br-1616	12-11-57	Renewal of license			12-11	12-1-60
WIRE	6-16-58	SIGN-OFF 7:05PM EST June & July 1958 except for special events.				
BP-12106	1-21-59	990kc	5kw	Day RC	3-21	9-21-59
		CP to increase power and install a new transmitter.				
BMP-8672 (1)	8-28-59	Mod. of CP(BP-12,106) to extend completion date to			11-15-59	
BMP-8748 (2)	10-30-59	Mod. of CP(BP-12106 as mod.) to change type transmitter (RCA 5-DX).				
Wire	6-6-60	Sign-off 6:30PM period ending 8-31-60 except for special events.				
BL-7739 (1)	8-27-60	Lic. to cover cp (BP-12,106, as mod) which auth. incr. in power and instl. of a new transmitter.				
BP-14350	9-27-60	990kc	1kw	Aux.	11-27	5-27-61
		CP to install old main trans. (GATES BC-1E) to be used as an aux. trans. on 990kc with power of 1kw, daytime, for aux. putposes only.				
BR-1616	3-15-61	990kc	5kw	Day	3-15	12-1-63
BZ-4388	3-15-61	Authority to determine operating power by direct measurement of antenna power				
	11-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-1616	3-10-64	xxxxxx xxxxx xxxx Renewal of License			3-10	12-1-66
BZ-10,757	3-1-65	990kc	250w	Aux	3-1	12-1-66
		Lic to use old main trans (Gates 250 C1) at present loc of Main Trans to be operated on 990kc, 250w, for Aux purposes				
BR-1616	11-20-66	Renewal of License (Main and Auxiliary)			12-1	12-1-69
Lic.	7-3-70	Main Trans: RCA BTA-5T1				

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W.E.E.B.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1616(L)	8-26-70	RENEWAL & NDEA			12-1-72
BRC-3510(1)	5-7-71	Authority to operate by RC from the Main studio location Midland Road, Southern Pines, N. C.			
EBSA	5-25-72				
BR-1616(L)	12-6-72	RENEWAL MAIN & AUX.			12-1-75
BR-1616 BZ-9294(L)	1-19-77	Renewal of License and Modification			12-1-78
BR780731WS(S)	12-29-78	RENEWAL OF LICENSE (MAIN & AUXILIARY)			12-1-81

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters xNew WSTS

Name SANDHILLS BROADCASTING CORPORATION
(PO 405 Summit Avenue, Sanford, North Carolina)

File No.	Dated	Application for	Action Nature	Action Date
BP-T-5394 Rec'd Filed	10-25-46 10-29-46 10-29-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 990kc Power: 250w Hours of operation: Daytime only Trans. location: To be determined-Southern Pines, North Carolina Studio location: same Filed by Arthur H. Schroeder, Atty. John Creutz, Engr.	GRANTED subject to filing MP for approval T site and antenna Letter 4-16-47	3-27-47

/Transmitter- Gates 250C-1

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WSTS

Name SANDHILLS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BMP-2815 Rec'd Filed	6-4-47 6-4-47 6-4-47	Mod. of C.P. (B3-P-4394, which authorized a new standard broadcast station) to change type of transmitter (Gates 1-B), for approval of antenna and transmitter location at Near Southern Pines, North Carolina, and to specify studio location as 113-115 N. Broad Street, Southern Pines, N.C. (Filed by Arthur H. Schroeder, Atty. John Creutz, Engr.)	GRANTED	7-23-47

Form 94

#3

APPLICATION RECORD - BROADCASTING

Call Letters WSTS

Name SANDHILLS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BL-2637 Rec'd Filed	8-1-47 8-4-47 8-4-47	License to cover C.P. (B3-P-5394, as mod.,) which authorized a new standard broadcast station.	GRANTED re waiver 3.60	10-16-47
		and		
BZ-2468 Rec'd Filed	8-1-47 8-4-47 8-4-47	Authority to determine operating power by direct measurement of antenna power. (Arthur H. Schroeder, Atty.)		

Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters WSTS

Name SANDHILLS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BMP-3188 Rec'd Filed	9-22-47 9-24-47 9-24-47	Mod. of C.P.(B3-P-5394, as mod., which authorized a new standard broadcast station) to change type of transmitter (Gates 250-C-1). (Filed by Arthur H. Schroeder, Atty.)	GRANTED	10-9-47
BR-1616 Rec'd.	2-18-48 3-1-48	Renewal of license (Arthur H. Schroeder, Atty.)	Granted	7-6-48
BZ-2847 Rec'd Resubm. Rec'd Filed	2-25-48 2-26-48 2-28-48 3-16-48 3-16-48	Authority to determine operating power by direct measurement of antenna power. (Arthur H. Schroeder, Atty.)	~~Returned 3-2-48 signed by general manager~~ GRANTED 3-24-48 re waiver 3.60	

Form 94

APPLICATION RECORD - BROADCASTING

5

Call Letters WSTS

Name SANDHILLS BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BP-6823 Rec'd Filed	5-26-48 6-16-48 6-16-48	Construction Permit to increase power from 250w to 1kw and to install new transmitter (Gates BC-1E). Arthur H.Schroeder,Atty. John Creutz,Engr.	GRANTED re blanketing clause	12-15-48
BML-1309 Rec'd Filed	7-12-48 7-14-48 7-14-48	Modification of License to change main studio location from 113-115 East Broad Street, Southern Pines, North Carolina to Near Southern Pines, North Carolina. (Filed by Neville Miller, Atty.)	GRANTED the licensee hereunder is granted a waiver of Sec. 3.30(a) of the Com. Rules and Regs. to permit identification of its location as Southern Pines, N. C. Cancelled 1-31-49 per request of applican	9-1-48

FCC Form 94 #6

APPLICATION RECORD - BROADCASTING

Name x ~~SANDHILLS BROADCASTING CORPORATION~~ THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED /(AL 11-24-50 eff:

Call Letters ~~WSTS~~ W S S B (12-1-50)

File No.	Dated	Application for	Action Nature	Action Date
BL-3629 Rec'd Resubmitted Rec'd Filed	3-6-49 3-10-49 3-6-49 4-1-49 4-1-49	License to cover C. P. (BP-6823) which authorized increase in power and installation of a new transmitter.	~~Returned 3-16-49~~ ~~Signed by Gen. Mgr.~~ GRANTED re blanketing clause	4-20-49
BAL-1096 Rec'd Filed	10-13-50 10-16-50 10-16-50	Voluntary assignment of license from Sandhills Broadcasting Corporation to The Sandhills Community Broadcasters, Incorporated. Vernon L. Wilkinson, Atty.	GRANTED Eff: 12-1-50	11-24-50
BR-1616 Rec'd	3-14-51 3-19-51	Renewal of license Filed by Vernon L. Wilkinson atty.	Granted	10-4-51
BR-1616 Rec'd Filed	11-9-51 11-13-51 11-13-51	Request for renewal of license Haley and Doty represent station as per letter dated September 23, 1952.	Granted	11-28-51

FORM A-170 #7
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WEEB

Name THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BRC-82 Rec'd Filed	6-5-53 6-8-53 6-8-53	Modification of license to operate transmitter by Remote Control from 115 E. Broad Street, Radio Bldg., Southern Pines, North Carolina.	GRANTED	6-11-53
BZ-3518 Rec'd Filed	9-4-53 9-9-53 9-9-53	Authority to determine operating power by direct measurement of antenna power. Palmer A. Greer, Engr.	GRANTED Cond'l re	10-14-53 blanketing
BR-1616 Rec'd Filed	9-10-54 9-17-54 9-17-54	Renewal of License	GRANTED	11-24-54
BR-1616 Rec'd Filed	8-30-57 9-27-57 9-27-57	Renewal of License Benedict P. Cottone, Attorney	GRANTED	12-11-57

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E E B

Name THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BP-12,106 Rec'd Filed	6-19-58 6-20-58 6-20-58	Construction permit to increase power from 1kw to 5kw and install new transmitter (W.E. 405B-2) Atty. - Cottone & Scheiner Engr. - Comm. Radio Equip. Co.	GRANTED	1-21-59
BMP-8672 R. & F.	8-13-59 8-17-59	Mod. of c.p. (BP-12,106 which auth. inc. power & install new transmitter) for extension of completion date from 9-21-59 to 11-15-59.	GRANTED to	8-28-59 11-15-59
BMP-8748 R & F	9-29-59 10-2-59	Modification of C. P. (BP-12106 as modified, which authorized increase of power and instl. of new transmitter) to change type transmitter (RCA 5-DX)	GRANTED and ext.	10-30-59 to 12-15-59

FORM BC-121 #9
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WEEB

Name THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BL-7739 Rec'd Filed	11-14-59 11-17-59 11-17-59	License to cover construction permit (BP-12106, as modified) which authorized increase in power and installation of a new transmitter.	GRANTED	5-27-60
BP-14350 Rec'd Filed	8-19-60 9-9-60 9-9-60	Construction permit to install old main trans. (Gates BC-1E) on Midland Road, Southern Pines, North Carolina (main trans. location) to be used as an aux. trans. on 990KC with power of 1kw, daytime, for aux. purposes only.	GRANTED	9-27-60
BR-1616 Rec'd Resubmitted R & F	8-30-60 9-2-60 11-23-60 11-28-60	Renewal of license	~~RETURNED 10-21-60 All sections not dated same day as, or prior to execution of application.~~ GRANTED 3-15-61 ISSUED WITH BZ-4388	

FORM BC-121 #10 APPLICATION RECORD - BROADCASTING
AUG. 1955

Call Letters WZEB

Name THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED
Southern Pines, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-4388 Rec'd Filed	11-8-60 11-10-60 11-10-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED ISSUED WITH RENEWAL	3-15-61
BR-1616 Rec'd Filed	10-3-63 10-9-63 10-9-63	Renewal of license---12-1-63 Atty. Benedict P. Cottone	GRANTED	3-10-64
BL-10,757 Rec'd File	9-11-64 9-11-64 9-25-64	License to use old main transmitter(Gates 250 C1) at present location of main transmitter to be operated on: 990kc, 250w, for Auxiliary purposes ONLY.	GRANTED	3-1-65
BR-1616 R & F	8-30-66 9-1-66	Renewal of license (Main & Auxiliary) Atty- Cottone & Fanelli	GRANTED	11-30-66

FORM BC-121
AUG. 1955

#11

APPLICATION RECORD - BROADCASTING

Call Letters W E E B

Name THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED
Southern Pines, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-1616 R & F #539220 $75 PN Press	8-27-69 9-2-69 9-2-69 SEP 9	Renewal of license (Main) Atty- Benedict P. Cottone AMENDED 10-28-69 re: Balance Sheet	GRANTED	8-26-70
BRC-3510 Rec'd Filed #002254 $50 ACC. 067 MAY 20 1971	4-1-71 4-6-71 4-23-71 4-23-71	Modification of license to operate transmitter by remote control from main studio location. Midland Road, Southern Pines, North Carolina.	GRANTED	5-7-71
BR-1616 R & F PN Recd. PRESS OCT	8-31-72 9-13-72 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) David Meyers, Atty. (Cottone) AMENDED 10-17-72 re: Balance sheet AMENDED 11-16-72 re: business interests; census figures of population; commercial policy	GRANTED	12-6-72

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Card #12

Call Letters WEEB

Name THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED
SOUTHERN PINES, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
Request R & F PRESS: AUG 2 0 1973	8-20-73 8-20-73	Request waiver of Section 73.1201 (b)(2) of the Rules to identify as SOUTHERN PINES-PINEHURST-ABERDEEN, NORTH CAROLINA. Atty. Benedict P. Cottone	GRANTED	11-13-73
BR-1616 R & F P. N. Rec'd Press	7-25-75 8-1-75 8-1-75 SEP 9 1975	Renewal of License. (Main & Auxiliary) Atty: Benedict P. Cottene AMENDED 8-13-75 Balance Sheet. AMENDED 10-30-75 re: programming	GRANTED issued with BZ-9294	1-19-77
BZ-9294 R & F DM PRESS DEC 6 1976	3-12-76 3-15-76 11-30-76	Direct Measurement	GRANTED issued with RENEWAL	1-19-77

F.C.C. - WASHINGTON, D. C.

#13

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WEEB

Name THE SANDHILL COMMUNITY BROADCASTERS, INCORPORATED
SOUTHERN PINES, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR780731WS R & F PRESS	7-28-78 7-31-78 AUG 3 0 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	12-29-78

W E E B - Record of denial of Informal STA8s

Letter 10-30-52 - Denied waiwer of 1.324(b) for operating night of 11-4-52 for election returns

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.