WELO

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

1195

BROADCASTING STATION LICENSE RECORD

#I

Date first licensed June 14, 1944

Call letters W E L O (2-29-44) x W M T U

Location: Tupelo, Mississippi

[illegible], INC. (AL gr 5-30-79 EFF: 7/1/79

x(Mr. Robt L. McRaney, attorney-in-fact, for period not to exceed 6 months after cessation of hostilities of permittee's separation from the service, whichever is earlier - Granted 2-8-44)

Name of licensee x TUPELO BROADCASTING COMPANY, INC. (AL 12-7-53 EFF: 12-31-53)
X BIRNEY IMES, JR.

Transmitter location 3 miles north of center of Tupelo on Highway 45, Tupelo, Miss. (CP 7-18-56)
x On U.S. Highway 45, 1250' due South of City Limits, Tupelo, Mississippi (CP & MP 4-12-44) Lic. 6-14-44

On Hwy. #45, 3 mi. N. of center of Tupelo, Miss. (BS 5-25-64)(Eff:3-4-64)

Main studio location X 212 South Spring Street, Tupelo, Mississippi (CP & MP 4-12-44) Lic. 6-14-44

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
Letter B3-P-3555)	1-11-44	1490	250w	U	Subject approval studio and transmitter sites For a new station at Tupelo, Miss.	
B3-P-3555 B3-CP-1743) *	4-12-44	1490	250w	U	6-12	12-1[illegible]-44
		C.P. for a new station at Tupelo, Miss., and IP for approval of trans. and studio location				
B3-L-1805) B3-Z-1595)	6-14-44	1490	250w	U (Cond'l Clause)	6-14	8-1-45
	License to cover CP 3555 as mod., for a new station and authority determine operating power by direct measurement					
B3-S-1195	7-6-44	1490	250w	U	7-6	8-1-45
	Mod. license correcting antenna resistance in accordance with Engineer's Memo of 7-6-44					
B3-S-1195	7-24-45	Extension of license			8-1	10-1-45
B3-S-1195	9-25-45	Extension of license Order 107-A			10-1	12-1-45
B3-S-1195	11-21-45	Extension of license			12-1	2-1-46
B3-S-1195	1-23-46	Extension of license			2-1	4-1-46
B3-S-1195	2-27-46	1490	250w	U	2-27	8-1-48
BR-1195	7-21-48	1490	250w	U	8-1	8-1-51
BR-1195	7-25-51	1490	250w	U	8-1	6-1-52
BR-1195	5-21-52	1490 kc	250 w	Unl.	6-1-52	6-1-55
BAL-1644 EET:	12-7-53 12-31-53	Vol. assignment of license to TUPELO BROADCASTING CO., INC.				
BR-1195	5-4-55	1490kc	250 w	Unl.	6-1	6-1-58
BP-8939	7-18-56	580kc	500w-1kw-LS DA -2	Un (COND'L CLAUSE)	9-18-56	3-18-57
&	CP to change frequency, increase power, install DA-2 new trans., and change transmitter location.					
BMP-7538 (1)	2-21-57	Mod. of CP(BP-8939) for extension of completion date to 7-18-57.				
BMP-7714 (2)	6-21-57	Mod. of CP(BP-8939) for extension of completion date to 10-18-57				
BMP-7868 (3)	10-2-57	Mod. of CP(BP-8939 as mod) for extension of completion date to 2-18-58.				

*Program tests authorized 5-15-44

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed .....

Call letters W E L O

Station location .....

Name of licensee NORTH EAST RADIO, INC. (AL: 5-30-79 EFF: 7/1/79

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BMP-8030 (4)	2-3-58	Mod. of CP(BP-8939 as mod.) for extension of completion date to 8-18-58				
BR-1195	5-7-58	Renewal of license			6-1	6-1-61
BMP-8193 (5)	8-7-58	Mod. of CP(BP-8939) for extension of completion date to 10-17-58.				
BMP-8257 (6)	8-30-58	Mod. of CP(BP-8939) for extension of completion date to 1-17-59.				
BMP-8364 (7)	1-20-59	Mod. of CP(BP-8939) for extension of completion date to 4-17-59.				
BMP-8455 (8)	4-8-59	Mod. of CP(BP-8939) for extension of completion date to June 1, 1959.				
BL-7585	11-17-59	980kc	500w-DA-2 1kw	Unl.	11-17	6-1-61
	Lic. to cover CP (BP-8939 as mod.) to change freq. change power, install new trans. and a directional antenna, and change transmitter location.					
BS-1195 (1)	8-15-60	Mod. of license to show that the base currents be read and logged at least once weekly and the monitor point field intensities be made monthly.				
BR-1195	5-24-61	980kc	500w-DA-2 1kw	Un	6-1	6-1-64
BS-1195 (1)	5-25-64	Mod. of Lic. to chg. studio loc.				
BR-1195	5-28-64	980kc	500w,1kw, DA-2	U	6-1	6-1-67
BR-1195(S)	1-22-69	Renewal of License & NDEA			1-22	6-1-70
BR-1195(S)	10-15-70	RENEWAL & NDEA			6-1-73	
EBSA	5-25-72					
BR-1195(L)	8-30-74	RENEWAL of License			6-1-76	
BS-1195(L)	4-29-75	MI to make changes pge 2			6-1-76	
BS-1195(L)	"	Supersedes to correct Pge 2				
BR-1195(L)	3-22-78	RENEWAL (Short Term)			2-1-79	

BC-126
June 1975

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed JUNE 14, 1944

Call letters WELO

Station location TUPELO, MISSISSIPPI

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR780928UX(S)	5-2-79	RENEWAL OF LICENSE			6-1-79
BR790201VG(S)	5-18-79	RENEWAL OF LICENSE			6-1-82
BAL790111EA	5-30-79	VOL. AL.		EFF:	7/1/79

Form 94 #I

APPLICATION RECORD - BROADCASTING

W E L O (2-29-44)

Call x W M T U

Letters x New

Name BIRNEY IMES, JR.

File No.	Dated	Application for	Action: Nature	Action: Date
B3-P-3555 Rec'd Resub. Rec'd & Filed Amended Rec'd	10-18-43 10-22-43 10-18-43 11-3-43 12-10-43 12-13-43	C.P. for a new standard broadcast station to be operated on: Frequency: 1490 kc Power: 250w Hours of operation: Unlimited time Studio Location: To be determined, Tupelo, Miss. Trans. Location: To be determined, Tupelo, Miss. Re equipment	~~Returned~~ ~~Sec. 14(b), 16(a), 24(b)~~ Granted filing MP studio and trans.sites which meet with approval of Chief Engr. Letter Written Issued with MP-1743	~~16-27-43~~ 1-11-44 subj. for approval and trans.sites with approval of Chief Engr.
B3-MP-1743 Rec'd Resub.& Amended Rec'd & Filed	2-29-44 3-3-44 3-18-44 3-18-44	Mod. of C.P. (B3-P-3555) for approval of studio and transmitter locations at Tupelo, Miss., and Lee County, Miss., respectively. AMENDED: To show transmitter location as On U.S. Highway 45, 1250 feet due South of City Limits, Tupelo, Miss., and studio location as 212 Spring Street, Tupelo, Miss.	Ret'd ~~Sec. 7, 7(b), 8(a), 14(a), 16, 22, Signature, Jurat.~~ Granted	3-7-44 4-12-44

Form 94

#2

APPLICATION RECORD - BROADCASTING

Call Letters WELO

Name BIRNEY IMES, JR.

File No.	Dated	Application for	Action: Nature	Action: Date
B3-L-1805 Rec'd Filed	5-12-44 5-15-44 5-15-44	License to cover C.P. (B3-P-8555, as mod.) which authorized a new station; and	Granted waiver of 3.60 upon following conditions: (a) That approved freq. and modulation monitors will be installed when available; and (b) That freq. checks by external source will be submitted monthly until a freq. monitor is installed which meets the approval of Chief Engineer.	6-14-44 subj. Sec. 3.55 and
B3-Z-1595 Rec'd Filed	5-12-44 5-15-44 5-15-44	Authority to determine operating power by direct measurement of antenna power. (335s filed)		
B3-R-1195 Rec'd Resub.	5-29-45 5-31-45 6-21-45	Renewal of license (Parts 17b, 18b)	Ret'd GRANTED	6-7-45 3-27-46

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WELO

Name SIDNEY INES, JR.

File No.	Dated	Application for	Action Nature	Action Date
BP-P-4719 Rec'd Filed	3-30-46 4-2-46 4-17-46	Construction Permit to change frequency from 1490 to 1467 kc, increase power from 250w day and night to 1kw day and 500w night, install new transmitter (GE BTA-1-L), and make changes in vertical antenna.	DOCKET # 9384 Dismissed prejudice ORDER ISSUED	without 7-16-48
		On 5-6-48 ESO filed opposition to petition to remove application from hearing docket and grant without a hearing directed against WELO		

Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters W-I-O

Name BIRNEY IMES, JR.

File No.	Dated	Application for	Action Nature	Action Date
BR-1195 Rec'd	5-19-48 5-27-48	For renewal of license	GRANTED	7-21-48
BR-1195 Rec'd Filed	5-24-51 6-6-51 6-6-51	Renewal of License	GRANTED	7-25-51
BR-1195 Rec'd Filed	3-25-52 3-31-52	Renewal of License	GRANTED	5-21-52
BP-8939 Rec'd Filed	7-10-53 7-15-53 7-15-53	Construction permit to change frecuency from 1490kc to 580kc; increase power from 250w to 500w-1kw-LS; install a new transmitter (RCA 1M) and directional antenna (DA-2) and change transmitter location from On U.S. Hwy. 45, 1250' due South of City Limits, Tupelo, Mississippi to On Hwy. 45, 3 mi. north of center of Tupelo, Mississippi. D. O. Peterson, Engr.	GRANTED Cond'l, phase monitor, field measuring equip., and non-directional proof of performance. Granted after being removed from hearing DOCKET NO. 11002	7-13-56

SEE AMENDMENT ON CARD #5

FORM A-170 #5

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name TUPELO BROADCASTING CO., INC. (AL 12-7-53)

Call Letters W E L O

x BIRNEY IMES, JR.

File No.	Dated	Application for	Action Nature	Action Date
BAL-1644 Rec'd Filed	10-28-53 11-2-53 11-2-53	Voluntary assignment of license to Tupelo Broadcasting Co., Inc. SEND COPIES OF ALL FUTURE NOTICES AND CORRESPONDENCE TO ARNOLD, FORTAS & PORTER, ATTYS. (per ltr. dtd. 12-2-53)	GRANTED EFF:	12-7-53 12-31-53
BP-8939 (CONTINUED)		&		
AMENDED Rec'd Filed	1-16-54 1-25-54 1-25-54	Amended to change name of applicant to Tupelo Broadcasting Co., Inc.	See card #4 for action taken.	
AMENDED Rec'd Filed	9-11-54 9-13-54 9-14-54	AMENDED to make changes in the daytime directional antenna system.		

FORM A-170 #6

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WELO

Name TUPELO BROADCASTING CO., INC. (AL-12-7-53 EFF: 12-31-53)

File No.	Dated	Application for	Action Nature	Action Date
BR-1195 Rec'd Resub. Rec'd Filed	2-28-55 3-4-55 3-21-55 3-25-55 3-25-55	Renewal of License ~~(Name wrong)~~	~~Returned~~ GRANTED	~~3-16-55~~ 5-4-55
		BERGE, FOX & ARENT Now represent Station W E L O. (Letter 10-11-56; Harry M. Plotkin)		
BMP-7538 Rec'd Filed	2-9-57 2-11-57 2-11-57	Modification of construction permit (BP-8939 which authorized to change frequency, increase power, install new transmitter and DA-2 and change transmitter location) for extension date from 3-18-57 to 9-18-57. Atty's: Berge, Fox & Arent.	GRANTED Extended	2-21-57 to 7-18-57

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WTUP

Name TUPELO BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-7714 Rec'd Filed	6-7-57 6-10-57 6-10-57	Modification of construction permit (BP-8939, as mod., which authorized change frequency, increase power, install DA-2 and a new transmitter and change transmitter location) for extension of completion date from 7-18-57 to 1-31-58. Harry M. Plotkin, Atty.	GRANTED	6-21-57 to 10-18-57
BMP-7868 Rec'd Filed	9-17-57 9-18-57 9-18-57	Modification of Construction Permit (BP-8939 as mod., which authorized change frequency, change power, change transmitter location and install DA-2 and new transmitter) for extension of completion date from 10-18-57 to 4-18-58. Atty's: Berge, Fox & Arent	GRANTED Extended	10-2-57 to 2-18-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters W E L O

Name TUPELO BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-8030 Rec'd Filed	1-16-58 1-17-58 1-17-58	Modification of construction permit (BP-8939 as mod., which authorized change in frequency increase power, change transmitter location and install DA-2 and new transmitter) for extesnion of completion date from 2-18-58 to 8-20-58. Atty's: Berge, Fox & Arent	GRANTED Extended	2-3-58 to 8-18-58
BR-1195 Rec'd	2-28-58 3-3-58	Renewal of License	GRANTED	5-7-58
BMP-8193 Rec'd Filed	7-16-58 7-17-58 7-17-58	Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and DA-2.) for extension of completion date from 8-18-58 to 11-20-58. Atty's: Berge, Fox & Arent	GRANTED to	8-7-58 10-17-58

F.C.C. · WASHINGTON, D. C.

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters [illegible]

Name TUPELO BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-8257 Rec'd Filed	9-15-58 9-17-58 9-17-58	Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and DA-2) for extension of completion date from 10-17-58 to 1-17-59. Atty's: Berge, Fox & Arent	GRANTED to	9-30-58 1-17-59
BMP-8364 Rec'd Filed	12-12-58 12-17-58 12-17-58	Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and install DA-2) for extension of completion date from 1-17-59 to 3-17-59. Harry M. Plotkin, Atty.	GRANTED to	1-20-59 4-17-59
BMP-8455 Rec'd Filed	3-19-59 3-23-59 3-23-59	Modification of c.p. (BP-8939 as mod., which authorized change in frequency, increase power, change transmitter location, install new type transmitter and install DA-2) for extension of completion date from 4-17-59 to 6-1-59.	GRANTED to	4-8-59 6-1-59

F.C.C. - WASHINGTON, D. C.

Harry M. Plotkin, Atty.

FORM BC-121
AUG. 1955 #10

APPLICATION RECORD - BROADCASTING

Call Letters WELO

Name TUPELO BROADCASTING COMPANY, INC.
Tupelo, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BL-7555 R & F	5-15-59 5-20-59	Lic. to cover c.p.(BP-3939 as mod) to change frequency, change power, install new transmitter and directional antenna, and change transmitter location. Berge, Fox & Arent, Attys.	GRANTED	11-17-59
BR-1195 Rec'd&Filed	3-1-61 3-3-61	Renewal of License Gene A. Bechtel, atty.	GRANTED	5-24-61
BR-1195 Rec'd Filed	2-28-64 3-3-64 3-3-64	Renewal of license Attys: Arent, Fox, Kintner, Plotkin & Kahn	GRANTED	5-28-64
BR-1195 R & F	2-27-67 3-3-67	Renewal of license Atty. Gene A. Bechtel AMENDED 6-19-68 re: commercial policies AMENDED 1-21-69 re: Supplemental statement re commercial practices & programming	GRANTED	1-24-69

#11

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W E L O

Name TUPELO BROADCASTING COMPANY, INC.
Tupelo, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-1195 R & F #581369 $75 PN PRESS APR 2 1970	2-26-70 3-3-70 3-3-70 3-3-70	Renewal of license Atty: Gene A. Bechtel (Arent, Fox, etc.) AMENDED 4-16-70 re: ownership data AMENDED 4-21-70 re: Programming	GRANTED	10-15-70
BR-1195 R & F P.N. PRESS APR 4 1973	2-15-73 3-1-73 3-1-73	Renewal of License Atty.: Gene A. Bechtel AMENDED 5-7-73 re: commercial policy AMENDED 7-3-73 re: employment program	GRANTED	8-30-74
BR-1195 R & F PN Recd. PRESS	1-27-76 2-2-76 " FEB 25 1976	RENEWAL OF LICENSE E.L.Bernthal,Atty.(Arent,& Kahn) PETITION TO DENY RENEWAL OF BROADCAST LICENSES filed 5-3-76 by Curtis T. White, Counsel on behalf of Petitioners Ltr 5-6-76 filed by Curtis T. White re Petition to Deny Broadcast Licenses (over)	GRANTED SHORT TERM to	3-22-78 2-1-79

F.C.C. - WASHINGTON, D. C.

(BR-1195) ERRATA TO PETITION TO DENY filed 5-6-76 by Curtis T. White, Counsel on behalf of Petitioners

AFFIDAVIT TO PETITION TO DENY filed 5-11-76 by Curtis T. White, Counsel on behalf of the Lee County Chapter, Mississippi State Branch of the NAACP, Pollution and Consumers Protection Foundation & Mr. Jack Benny

AFFIDAVIT TO PETITION TO DENY filed 5-12-76 by Curtis T. White, Counsel on behalf of Petitioners

AMENDED 5-10-76 re: EEO

MOTITION FOR EXTENSION OF TIME filed 5-25-76 by Eric L. Bernthal, Counsel on behalf of Tupelo B/Casting Co., Inc.

AMENDED 6-10-76 re: business interests
AMENDED 6-24-76 re: EEO

REQUEST FOR EXTENSION OF TIME filed 6-29-76 by Eric L. Bernthal, Counsel on behalf of Tupelo B/Casting Co., Inc

OPPOSITION TO PETITION TO DENY filed 8-16-76 by Eric L. Bernthal, Counsel on behalf of Tupelo Broadcasting Company, Inc.

MOTION FOR EXTENSION OF TIME filed 8-18-76 by Curtis T. White, Counsel on behalf of Petitioners

AMENDED 8-16-76 re: ascert. of comm. needs

REPLY TO OPPOSITION TO PETITION TO DENY filed 9-24-76 by Curtis T. White, Counsel on behalf of Petitioners

PETITION FOR LEAVE TO FILE SUPPLEMENTAL COMMENTS filed 10-22-76 by Harry M. Plotkin, Counsel on behalf of Tupelo Broadcasting Company

SUPPLEMENTAL COMMENTS OF TUPELO BROADCASTING COMPANY filed 10-22-76 by Harry M. Plotkin, Counsel on behalf of Tupelo Broadcasting Company

OPPOSITION TO PETITION FOR LEAVE TO FILE SUPPLEMENTAL COMMENTS AND SUPPLEMENTAL COMMENTS OF TUPELO BROADCASTING COMPANY, INC. filed 12-2-76 by Curtis T. White, Counsel on behalf Petitioners

MEMORANDUM OPINION & ORDER adopted 3-22-78, Petition to Deny filed by the Mississippi State Branch of the NAACP & other groups is DENIED.

#12

Form BC-121
May 1976

580KHz.

APPLICATION RECORD - BROADCASTING

Call Letters WELO

Name NORTH EAST RADIO, INC.
× TUPELO BROADCASTING COMPANY, INC.
TUPELO, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR780928UX PRESS	DEC 4 1978	RENEWAL OF LICENSE Atty. Alan Auckenthaler (Arent,Fox,Kintner etc.) (Over)	GRANTED approved ing. (OVER)	5-2-79(in part in Comm. meeting Item 4, Agenda.
BAL 790111EA PRESS Form 314	JAN 26 1979	Vol AL to North East Radio, Inc. CONTINGENT ON GR OF AL FOR WJLJ Atty for assignor-Eric L. Bernthal Atty for assignee- George R. Borsari REQTS FOR TAX CERTIFICATE - filed 2-26-79	GRANTED EFF:	5-30-79 COND'L 7/1/79 TAX CERTIFICATE ISSUED (6-28-79)
PN FILED 1-30-79 Also see WELO-FM				

F.C.C. - WASHINGTON, D.C.

(BR790201VG) SUPPLEMENTAL APPLICATION filed 2-1-79 as an amendment to pending renewal application.(Alan Auckenthaler, Atty.) PRESS: GRANTED 5-18-79

BAL790111EA Amended 2-26-79 re: Off. and drtrs. of Tupelo Broadcasting Co. and their other B/c interest and engineering data.

AMENDED 5-10-79 re: Bank letters & plan of financing

W E L O - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Letter 4-28-44 To waive Sec. 3.55 & 3.60 of Comm. Rules to permit WELO to operate with RCA oscilloscope Type TMV-122-B. Serial No. 4781 (in lieu of an approved modulation monitor) & a Gen. Radio Type 475-B frequency monitor & Type 681-A deviation meter (in lieu of Gen. Radio Type 25-AB frequency monitor specified in application for C.P. (E3-P-3555) only until permittee is able to secure necessary equipment to comply fully with Comm. Rules, Regulations and Standards.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.