WEEU

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1399199

2-B-802

BROADCASTING STATION LICENSE RECORD

Date First Licensed 2-5-32

12-16-57

Call Letters WEEU New

WEEU BROADCASTING CO. (AL 11-27-57) EFF:

LOCATION: READING, PENNA.

x HAWLEY BROADCASTING COMPANY (AL 3-18-48 Eff: 4-30-48

x Berks Broadcasting Company (Renewal 1-10-34)

xBerks Broadcasting Company (a corp) (Vol. Assgn. Lic. 10-21-32)

Name of Licensee: xRAYMOND A. GAUL, HAROLD O. LANDIS and H. S. CRAUMER, doing business as BERKS BROADCASTING COMPANY

Transmitter Near Van Reed's Mill Road, About 2.2 mi. NW of Reading, Pa. (MP 12-22-48)

Location: x Spring Township, near Reading, Penna.

34 North Fourth St., Reading, Pa. (Ltr. 6-10-49

19601 x433 Penn Street, Reading, Pennsylvania (Ltr. 3-28-52)

Main Studio Location: x833 Penn St. (Letter 1-20-32)

x~~750 Penn St.~~, Reading, Penna.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
2-P-B-1980	8-12-31	830	1 KW	Day	7-7 10-7-31
2-P-B-1980	9-4-31	S.A. to test for	use portable to tr. location		9-4 10-7-31
2-MP-B-258	10-20-31	Tr. move & ext.		Compl.	7-7 1-7-32
2-L-B-774	2-5-32	830	1KW	Day	2-5 8-1-32
2-R-B-802	7-8-32	830	1KW	Day	8-1 2-1-33
Letter Mir. 8-9-32		Postpone in tal.		app. monitor to 9-1-32	
2-AL-B-462	10-21-32	Vol. Assn. Lic.			
2-R-B-802	1-13-33	830	1 KW	D	2-1 8-1-33
2-R-B-802	7-11-33	830	1 KW	D	8-1 2-1-34
2-R-B-802	1-16-34	830	1 KW	D	2-1 8-1-34
B 2-R-802	7-18-34	830	1kw	D	8-1 2-1-35
B2-R-802	1-29-35	830	1kw	D	2-1 8-1-35
B2-S-802	7-30-35	Oper. w.o. antenna ammeter			7-30 8-8-35
B2-R-802	7-9-35	830	1kw	D	8-1 2-1-36
B2-S-802 (effec. as of 8-9-35)	8-20-35	Oper. w.o. antenna ammeter			8-9 8-20-35
B2-R-802	1-28-36	830	1kw	D	2-1 8-1-36
B2-R-802	7-17-36	830	1kw	D	8-1 2-1-37
B2-R-802	1-24-37	830	1kw	D	2-1 8-1-37
B2-R-802	7-20-37	830	1kw	D	8-1 2-1-38
B2-R-802	1-26-38	830	1kw	D	2-1 8-1-38
B2-R-802	7-20-38	830	1kw	D	8-1 2-1-39
B2-R-802	1-9-39	830	1kw	Day	2-1 8-1-39
B2-R-802	7-12-39	830	1kw	Day	8-1 2-1-40
B2-R-802	1-29-40	830	1kw	Day	2-1 8-1-40
B2-S-802	4-13-40	830	1kw	Day	4-13 8-1-40
Mod.Lic. to add sunrise					
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9-10-40	Extension of license			10-1 3-29-41
NARBA REALLOCATION					
B2-R-802	3-24-41	850	1kw	D	3-24 6-12-41
B2-Z-917	6-12-41	850	1kw	D	6-12 2-1-42
	Determine operating power by direct measurement				

H-8-

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters W E E U

Name of licensee BERKS BROADCASTING COMPANY
x RAYMOND A. GAUL, HAROLD O. LANDIS and H. S. CRAUMER, doing business as BERKS BROADCASTING COMPANY

Transmitter location See card No. 1

Main studio location

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B2-R-802	1-20-42	850	1kw	D	2-1	2-1-44
B2-S-802	4-4-42 To opr. add'l time between 6 & 6:30 a.m., EST, 4-5-42 in order to carry special Easter Dawn Service conducted by the combined Christian Endeavor Societies of Berks County, only.					
B2-S-802	11-6-42	850	1kw	D	10-1	2-1-44
	(Modified in accordance with Order No. 107)					
B2-S-802	12-21-42 To opr. add'l time from 6 a.m., EST. to conclusion of Christmas religious services from Trinity Lutheran Church on 12-25-42 in order to broadcast said services, only.					
B2-S-802	12-27-43 To opr. add'l time from 6 a.m., EST. to conclusion of Christmas religious services from Trinity Lutheran Church on 12-24-43, in order to b/c said services, only.					
B2-S-802	1-28-44	Extension of license			2-1	5-31-44
B2-S-802	5-30-44	850	1kw	D	5-30	11-1-46
	Pending Hearing (H)					
B2-S-802	12-4-44 to operate additional time from 7:00 to 8:15 a.m., EST, 12-25-44, order to b/c Annual Christmas Religious Service from Trinity Lutheran Church, only.					
B2-TC-404 Eff. 1-17-45	12-27-44	Transfer of control of licensee corporation from Clifford M. Chafey, Harold O. Landis, Harry S. Craumer and Raymond A. Gaul to GEORGE J. FEINBERG, JOSEPH M. NASSAU and MILTON J. HINLEIN				
B2-S-802	2-13-45	850	1kw	Day	2-13	11-1-46
B2-S-802 Mod. Lic. Order	9-25-45	850 107A	1kw	Day	10-1	11-1-46
B2-S-802	9-25-45 Mod. Lic. Order 107-A Superseding license	850	1kw	Day	10-1	11-1-46
B2-TC-501 EFFT. 11-30-46	10-31-46 Transfer of control from George J. Feinberg, Joseph M. Nassau and Milton J. Hinlein to HAWLEY BROADCASTING COMPANY					
B2-S-802	10-31-46	Extension of license			11-1	1-1-47

B S

BROADCASTING STATION LICENSE RECORD

#5

Date first licensed .....

Call letters [illegible]

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC 65

COPY OF RECORD FILED IN THE BROADCASTING STATION

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
B2-L-802	12-26-46	Extension of license			1-1	6-1-47
B-R-802	1-30-47	850	1kw	D	1-30	11-1-48
BP-6346	10-3-47	850	1kw	Daytime	By 12-3-47	
C.P. to install new transmitter						to 6-2-48
BL-2787	12-16-47	850	1kw	Daytime	12-16-47	
BZ-2631						11-1-49
Lic. to cover C.P.(6346) & authority to determine operating power by direct method						
BAL-691	3-18-48	Voluntary Assignment of license/permit to				
Eff:	4-30-48	Hawley Broadcasting Company				
B2-P-4380	10-29-47	850	1kw*DA-N	U		
ORDER ISSUED. CP to change hrs. of opr. install new T, DA for night & change T site. Not issued site set for hearing.						
B2-P-4380	12-22-48	850	1kw-DA-N	U	2-22	8-22-49
BMP-4169 Mod. CP (4380) to make changes in DA and ground system.						
BL-3655	5-10-49	850	1kw	Daytime	5-10	11-1-49
Aux.			1kw	Aux.		
Lic. to use old main T for aux. purposes.						
BMP-4724	8-19-49	850	1kw-DA-N	U	2-22	10-1-49
Mod. CP (4380 as mod) for ext. of completion date.						
BL-3787	9-15-49	850	1kw-DA-N	U	9-15	11-1-49
Lic. to cover CP (4380 as mod) for change in hours of opr. install new T and DA for night use and change T site.						
BR-802	10-21-49	850	1kw-DA-N	U	11-1	11-1-52
BR-802	10-15-52	850kc	1kw-DA-N	Unl.	11-1	8-1-54
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BRC-605 (1)	12-16-54	Modification of license to operate trans. by remote control from 438 Penn Street, Reading, Pennsylvania, while using non-directional antenna				
BTC-2031	8-9-55	Vol. acquisition of positive control by Hawley Quier, individually & as Trustee for Helen H. Quier & Edith H. Seyfert.				
EFF:	6-23-55					

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters .....W.Z.E.U.....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BR-802	7-11-57	850kc	1kw-DA-N	U	8-1	8-1-57
BAL-2853 EFF:	11-27-57 12-16-57	Voluntary Assignment of license to WEEU Broadcasting Co.				
BRC-1277	12-23-58	850kc	1kw-DA-N	U RC	12-23	8-1-60
	Mod. of lic. to operate transmitter by remote control from 433 Penn Street, Reading, Pa. using Directional Antenna nighttime.					
BS-802	6-11-59	850kc	1kw-DA-N	U	6-11	8-1-60
	Mod. of license to include Remote Control provisions.					
BP-14013	4-27-60	850kc	1kw-DA-N	U	6-27	12-27-60
	CP to install new type transmitter (RCA BTA-1R).					
BP-14270	8-19-60	850kv	1ke-DA-N	U.	10-19-60	
	CP to use old main trans. as an alt. main trans. to be operated by remote control from studio location while using DA-N.				4-19-61	
BM-802	9-20-60	850kc	1kw-DA-N	U	9-20	8-1-63
BL-7983	11-18-60	Lic. to cover cp (BP-14,013) which auth installation of a new type trans. (RCA-BTA-1R).				
BL-8174	1-23-61	850kc	1kw-DA-N	U	1-23	8-1-63
	Lic. to cover cp (BP-14,270) which auth. use of old main trans. as an alt. main trans. with RC operation from studio loc. while using DA-N.					
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BS-802 (1)	8-30-63 (Memo)	Mod. of license to change antenna current amperes and antenna resistance ohms (Main Transmitter).				
BS-802 (Memo)	12-10-64	850kc	1kw-DA-N	U	12-10-	8-1-66
	Mod. of license to change operating specifications and redescribe monitor point locations.					
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

Ltr. dtd. 8-28-67 & rec'd 8-30-67 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. as Main trans.

Form BC 126
June 1954

CARD #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E E U

Station location READING, PENNSYLVANIA

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Ltr. 9-1-67, rec'd 9-5-67 giving notification per Sect. 73.48(a)(5) Rules that a FCA BTA-1R trans. is now installed & in oper. as Alt. Main trans.					
BZ-6686 (1)	12-8-67 (Main)	Auth. to determine operating power by direct meas. of antenna power.			
BZ-6687 (1)	12-8-67 (Alt. M)	Auth. to determine operating power by direct meas. of antenna power.			
BS-802(2) Ltr.	6-6-68 6-10-69	Memo chg. tower designations (Main) Studio & RC: 32 N.4th St.,Reading,PA.			
BR-802(L)	7-24-69	Renewal of Main & Alt. Main. & NDEA			8-1-72
EBSA	5-25-72				
BR-802(L)	7-31-72	RENEWAL MAIN-ALT.			8-1-75
Ltr. received 5-24-73 stating that a CCA, AM-1000D transmitter is installed and operating.					
BZ-8369(L)	7-19-73	Direct Measurement (Alternate Transmitters)			8-1-75
BS-802(L)	5-14-74	ML to replace monitor with a new Electronics DAM-1			8-1-75
BR-802(S)	12-15-75	RENEWAL (MAIN & ALT.)			8-1-78
BTC-8535	12-27-77	Invol.	TC	EFF:	
BP-20997 (L)	9-19-78 CP to add	850kHz MEOV's	1kW DA-N to exist. pattern.	U	9-19-79
BP800326AQ	6-17-80	CP to replace expired permit (P20997). Permit Expires:			9-30-80
BMP-800903AK (1)	11-6-80	MP (BP-800326AQ) for ext. of time to:			4-30-81

BROADCASTING STATION HISTORY RECORD

CARD # 6

AM

First licensed .....

Call Letters WEEU .....

Station Location .....

SEE CARD # 1

Name .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	9-15-80	TEMP. AU. GR. OPERATE PARAMETERS AT VARIANCE WHILE MAINTAINING MONITOR POINTS WITHIN LIC. LIMIT TO CONTINUE SERVICE WHILE AWAITING ACTION ON BP-800326AQ (APPLY TO REPLACE EXPIRED C.P.) & SUBSEQUENT ACTION ON LIC. APPLICATI REDUCE POWER IF MONITOR POINTS CANNOT OTHERWISE BE MAINTAINED WITHIN LIC. LIMITS. THIS AU. EXPIRES 11-30-80.	P
BR-802(L) BL810108AC	3-31-81	Renewal of License Lic. to cover(BP800326AQ) for changes.	8-1-81

Form BC-126 (Back)
December 1978

Form 94 #1.

APPLICATION RECORD - BROADCASTING

Call Letters WEEU

Berks Broadcasting Company (a corp)(Vol. Assgn. Lic. 10-21-32)

Name x Raymond A. Gaul, Harold O. Landis, & H. S. Craumer, d/b as BERKS BRDCSTG. CO.

File No.	Date ~~Received~~	Application for	Action Nature	Action Date
2-P-B-1980	1-21-31	Trans: Spring Twp, (Berks Co.) Near Reading, Pa. Studio: 750 Penn St., Reading, Pa. 830 kc. 1 KW Daytime.	Granted	6-12-31
2-MP-B-258	9-24-31	Modify 2-P-B-1980, as to equipment, and to move transmitter slightly. Also extend completion date to 1-7-32.	granted	10-20-31
2-L-B-774	1-6-32	License to cover 2-P-B-1980.	Granted	2-5-32
2-R-B-802	5-27-32	Renewal of license	Granted	7-8-32
2-AL-B-462	8-29-32	Voluntary assignment lic. to Berks Broadcasting Company, a corporation.	Granted	10-21-32
2-R-B-802	11-28-32	Renewal of license	Granted	1-13-33
2-R-B-802	5-20-33	Renewal of license	Granted	7-11-33

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W E E U

Name Berks Broadcasting Company (a Corp.)

File No.	Dated	Application for	Action: Nature	Action: Date
2-R-B-802	11-22-33	Renewal of license	Granted	1-16-34
2-R-B-802	5-28-34	Renewal of License	Granted	7-18-34
B2-ML-36	9-5-34	[illegible] Modification of license to change power from 1kw to 500w-night, 1kw-LS, to change hours of operation from daytime to unlimited time.	Commission Report DENIED Min.5-1-36 Effective 10-6-36 Min.7-2-36 the eff.date advanced to 7-2-36.	
B2-R-802	11-24-34	Renewal of license	Granted	1-29-35
B2-R-802	5-22-35	Renewal of license	Granted	7-9-35
B2-R-802	11-15-35	Renewal of license	Granted	1-28-36
B2-R-802	5-22-36	Renewal of license	Granted	7-17-36
B2-R-802	11-21-36	Renewal of license	Granted	1-12-37
B2-R-802	5-22-37	Renewal of license	Granted	7-20-37
B2-R-802	11-16-37	Renewal of license (Sec.-3b)	Returned	12-15-37
Resubmitted 12-28-37			Granted	1-26-38

Form 94

APPLICATION RECORD—BROADCASTING

3

Call letters WKZU

Name BERKS BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-802	5-11-38	Renewal of license	Granted	7-20-38
B2-R-802	11-23-38	Renewal of license	Granted	1-9-39
B2-R-802	5-20-39	Renewal of license	Granted	7-12-39
B2-R-802	11-22-39	Renewal of license	Granted	1-29-40
B2-R-802	5-15-40	Renewal of license	Granted 850kc, 1kw, D	3-24-41
amended Rec'd & filed	8-22-41 8-26-41	Quest 5KW power changes in D.A. system and installation of new trans. AMENDED to re- Form 337 filed 7-10-41	Docket No. 6026 DISMISSED without Prejudice Request of Applicant Min. #216	5-26-42
B2-Z-917 Rec'd	5-7-41 5-9-41	Authority to determine operating power by direct measurement.	Granted	6-12-41

Form 94 #4 APPLICATION RECORD - BROADCASTING

Call Letters W E E U

Name BERKS BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-F-224 Rec'd	5-9-41 5-16-41	Authority to install new automotic frequency control equipment.	6-3-41 closed action. & request atty.	Retired to files without (Not necessary
B2-R-802	11-24-41	Renewal of license and forms 335	Granted	1-20-42
B2-SSA-63 Rec'd Filed	12-31-42 1-7-43 1-7-43	Special Service Authorization to operate from 7 a.m. to Local Sunrise during months of January, February and March, 1943.	Denied	2-23-43
B2-SSA-89 Rec'd Filed	10-25-43 11-6-43 11-8-43	Special Service Authorization to operate from 6:45 a.m., EST, to Local Sunrise during the months of November and December, 1943, and January, February, March, and October, 1944. 375s filed. (Filed by Geo. O. Sutton)	Denied Letter	1-25-44 1-29-44

Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters W E E U

Name BERKS BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-R-802 Rec'd	11-5-43 11-26-43	Renewal of license (1) Filed by Geo. O. Sutton atty. (2)	Designated for Hearing Temp.license Granted for period ending 11-1-46 Min. #238-44 5-30-44 Docket No. 6609 ORDER of Grant Min.75 2-13-45	
B2-TC-404 Rec'd Filed	7-17-44 7-25-44 7-25-44	Transfer of Control of licensee corporation from Clifford M. Chafey, Harold O. Landis, Harry S. Craumer and Raymond A. Gaul to GEORGE J. FEINBERG, JOSEPH M. NASSAU and MILTON J. HINLEIN (1000 shares common -- 100% outstanding stock). 335s filed (Geo. O. Sutton, Atty. for Transferors & Licensee; Fred W. Albertson, Atty. for Transferees)	Granted Eff. 1-17-45	12-27-44

#6

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WEEU

Name BERKS BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-P-4380 Recd. Filed	12-7-45 12-11-45 12-11-45	C.P. to change hours of operation from Daytime to Unlimited time, install new transmitter and D.A. for night use and change transmitter location from Spring Township, (Near Reading), Penna. to ~~On Pennsylvania Avenue (extended), approx. 1.2 miles NW of Wyomissing,~~ Reading, Penna. (Filed by Atty. J. Geo. Fredman, Jersey City, Engr. Dillard)	Docket # 7339 Granted 10-29-47 - not issued - site set for hearing 6-2-48 - removed from hearing 12-22-48.	ORDER ISSUED
AMENDED Recd. Filed	12-31-46 1-7-47 1-10-47	AMENDED to modify DA and change transmitter location from On Pennsylvania Avenue(extended) approx. 1.2 miles NW of Wyomissing, Reading, Pa. TO Near Reed's Mill Road about 2.2 miles NW of Reading, Pa.	Issued with MP 4169	

Form 94 #7

APPLICATION RECORD - BROADCASTING

Call Letters WZZU

Name BERKS BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-TC-501 Rec'd Filed	6-25-46 7-3-46 7-3-46	Transfer of Control of licensee corporation from George J. Feinberg, Joseph M. Nassau and Milton J. Hinlein to Hawley Broadcasting Company - 900 shares common stock (100%). (Filed by Frederick H. Walton, Jr., Atty.)	GRANTED EFF: 11-30-46	10-31-46
B2-R-802 Rec'd	8-28-46 8-30-46	Renewal of license Filed by Leonard Marks atty. Amend. filed 12-17-46	GRANTED	1-30-47

Form 94

#8

APPLICATION RECORD - BROADCASTING

Name HAWLEY BROADCASTING COMPANY (AL 3-18-48 Eff: x BERKS BROADCASTING COMPANY

Call Letters WEEU

File No.	Dated	Application for	Action Nature	Action Date
BP-6346 Rec'd Filed	9-19-47 9-23-47 9-23-47	Construction Permit to install new transmitter (RCA BTA 1-L). (Cohn and Marks, Attys.)	GRANTED	10-3-47
BL-2787 Rec'd Filed BZ-2631 Rec'd Filed	10-24-47 10-28-47 10-28-47 10-27-47 10-28-47 10-28-47	License to cover C.P. (BP-6346) which authorized installation of new transmitter. and Authority to determine operating power by direct measurement of antenna power. (Leonard H. Marks, Atty.)	GRANTED	12-16-47
BAL-691 Rec'd Filed	1-7-48 1-12-48 1-12-48	Voluntary Assignment of License from Berks Broadcasting Company to Hawley Broadcasting Company. Leonard H. Marks, Atty. and construction permit	GRANTED Eff:	3-18-48 4-30-48

FCC Form 94 #9

APPLICATION RECORD - BROADCASTING

Call Letters W E E U

Name HAWLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4169 Rec'd Filed	9-3-48 9-7-48 9-7-48	Mod. of C.P. (B2-P-4380, which authorized change in hours of operation, install new transmitter and D.A. for night use and change transmitter location) to make changes in the directional antenna and ground system. (Filed by Marcus Cohn, Atty.; Irl T. Newton, Jr., Engr.)	GRANTED	12-22-48
AMEND. Rec'd Filed	10-25-48 10-26-48 10-26-48	Amended to change directional antenna pattern.		

FCC Form 94 #10

APPLICATION RECORD - BROADCASTING

Call Letters WEEU

Name HAMLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BL-3655 Rec'd Filed	4-14-49 4-19-49 4-19-49	License to use old main transmitter (RCA-1001-C) at Spring Township, Near Reading, Pennsylvania for auxiliary purposes, 1 kw power for daytime operation only. (Leonard H. Marks, Atty.)	GRANTED	5-10-49

FCC Form 94 #11 APPLICATION RECORD - BROADCASTING

Name HAWLEY BROADCASTING COMPANY

Call Letters WEEU

File No.	Dated	Application for	Action Nature	Action Date
BMP-4724 Rec'd Filed	8-3-49 8-4-49 8-4-49	Mod. of C.P. (B2-P-4380 as mod. which authorized change in hours of operation, installation new transmitter and DA for night use and change transmitter location) for extension of completion date from: 8-22-49 to: 10-1-49. (Leonard H. Marks, Atty.)	GRANTED	8-19-49
BL-3787 Rec'd Filed	8-17-49 8-17-49 8-17-49	License to cover construction permit (BP-4380 as modified) which authorized change in hours of operation, installation of new transmitter and DA for night use and change transmitter location. Cohn & Marks, Attys. Commercial Radio, Engrs.	GRANTED	9-15-49

FCC Form 94 #12

APPLICATION RECORD - BROADCASTING

Call Letters WEEU

Name HAWLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-802 Rec'd	8-22-49 8-30-49	Renewal of license. ~~(Main)~~ (Leonard H. Marks, Atty.)	GRANTED	10-21-49
BR-802 Rec'd Filed	7-21-52 7-24-52 7-24-52	Renewal of license Leonard H. Marks, atty.	GRANTED	10-15-52
BR-802 Rec'd Filed	4-26-54 5-3-54 5-3-54	Renewal of License Filed by Leonard H. Marks, Atty.	Granted	7-7-54
BRC-605 Rec'd Filed	12-9-54 12-10-54 12-10-54	Modification of license to operate transmitter by remote control from 433 Penn Street, Reading, Pennsylvania, while using non-directional antenna. Leonard H. Marks, Atty.	GRANTED	12-16-54

FORM A-170 #13 APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Name WEEU BROADCASTING CO.
x HAWLEY BROADCASTING COMPANY

Call Letters WEEU

File No.	Dated	Application for	Action Nature	Action Date
BTC-2033 Rec'd Filed	7-18-55 7-22-55 7-22-55	Voluntary acquisition of positive control of licensee corporation by Hawley Quier, individually and as Trustee for Helen H. Quier and Edith H. Seyfert. Leonard Marks, Atty.	GRANTED EFF:	8-9-55 6-23-55
BR-802 Recd Filed	4-26-57 5-1-57 5-1-57	Renewal of license Leonard Marks, Atty.	GRANTED	7-11-57
BAL-2853 Rec'd Filed	11-11-57 11-12-57 11-12-57	Voluntary assignment of license to WEEU Broadcasting Co. Cohn & Marks, Attys.	GRANTED EFF:	11-27-57 12-16-57
BRC-1277 Rec'd Filed	4-9-58 4-15-58 4-15-58	Modification of license to operate transmitter by Remote Control from 433 Penn Street, Reading, Pennsylvania, using Directional Antenna nighttime Cohn & Marks, Attys.	GRANTED	12-23-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#14

APPLICATION RECORD - BROADCASTING

Call Letters WEEU

Name WEEU BROADCASTING CO
Reading, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BP-14013 R & F	3-21-60 3-23-60	Construction Permit to install new type transmitter (RCA-BTA-1R) Atty's: Cohn & Marks	GRANTED	4-27-60
BR-802 Rec'd&Filed	4-22-60 5-2-60	Renewal of license. Cohn and Marks, Attys.	GRANTED	9-20-60
BL-7983 R & F	6-1-60 6-6-60	License to cover C.P. (BP-14,013) which authorized installation of new type transmitter (RCA-BTA-1R). Atty's: Cohn and Marks	GRANTED	11-18-60
BP-14270 Rec'd Filed	7-29-60 8-1-60 8-1-60	Construction permit to install old main trans. (RCA - BTA-1L) near Van Reed's Mill Rd., about 2.2 mi. N.W. of Reading, Penn. (main trans. location) to be used as an alternate main trans. on 850 KC with power of 1KW with remote control operation of the trans. from the studio location (433 Penn St., Reading, Penn.) employing DA-N. Atty's: Cohn and Marks	GRANTED:	8-19-60

WASHINGTON, D. C.

FORM BC-121 #15
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WEEU

Name WEEU Broadcasting Co.
Reading, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BL-3174 R & F	9-28-60 10-13-60	License to cover C. P. (BP-14,270) which auth. use of old main trans. as an alt. main trans. with RC operation from studio loc. while using DA-N. Atty's: Cohn & Marks	GRANTED	1-23-61
BR-802 R & F	4-10-63 5-1-63	Renewal of License (Main and Alternate Main) Stanley B. Cohen, Atty.	GRANTED	7-10-63
BR-802 R & F	4-20-66 4-28-66	Renewal of license (Main & Alternate-Main) Atty- Cohn & Marks (Roy F. Perkins, Jr.)	GRANTED	7-29-66
BZ-6686 R & F DM-11/15/67	11/1/67 11/3/67	Auth. to determine operating power by direct meas. of ant. power. (Main) Atty: Stanley B. Cohen Engr: Julius Cohen	GRANTED	12-8-67
BZ-6687 R & F DM-11/29/67 DEC 12 1967	11/16/67 11/20/67	Auth. to determine operating power by direct meas. of ant. power. Atty: S. B. Cohen (Alt-Main) Engr: Julius Cohen	GRANTED	12-8-67

F.C.C. - WASHINGTON, D. C.

#16

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WEEU

Name WEEU BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BR-802 R & F #511680 $75. BR-802 R & F #511681 $30. PRESS JUL 1 2 1969	4-28-69 5-5-69 5-5-69 4-28-69 5-5-69 5-5-69	Renewal of license (Main) Renewal of license (Alternate-Main) Atty-Cohn & Marks	GRANTED	7-24-69
BR-802 R & F PN PRESS MAY 1972	4-7-72 5-3-72 5-3-72	Renewal of License(Main & Alternate Main) Atty-Cohn and Marks	GRANTED	7-31-72

DM-7-5-73
2026-22-73 (main-alt)

F.C.C. - WASHINGTON, D. C.

#17

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

850kc

Call Letters W E E U

#17

Name WEEU BROADCASTING CO.
Reading, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BZ-8369 R & F DM PRESS JUL 16 1973	6-18-73 6-22-73 7-5-73	Direct Measurement (Main-CCA AM-1000D) (Main and Alternate)	GRANTED	7-19-73
BR-802 R & F PN Recd. PRESS	3-17-75 4-1-75 " MAY 7 1975	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN) Richard A. Helmick, Atty. (Cohn & Marks) AMENDED 8-19-75 re: EEO	GRANTED	12-15-75
BP-20,997 R & F PRESS: NOV 30 1977	3-11-77 3-14-77	Construction permit to add new MEOV'S to existing pattern Atty: Stanley B. Cohen	GRANTED	9-19-78

#18

850khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W E E U

Name WEEU BROADCASTING CO.
Reading, Penna.

File No.	Dated	Application for	Action Nature	Action Date
BTC-8535 Rec Filed(amended) FORM 316	11-3-77 11-8-77 11-30-77 DEC 14 1977	Involuntary transfer of control of Reading Eagle Company(parent corp of licensee) from Hawley Quier, Individually(34.88%) and as Trustee for the Helen H. Quier and Edith H. Seyfert Trusts(21.56%) TO William J. Rohn and William J.A. Rohn, Executors of the Estate of Hawley Quier(deceased); James C.Flippin,Successor Trustee of the two Trusts; and Myrtle Quier (see over) Atty - Cohn & Marks	GRANTED EFF:	12-27-77
BR-802 R & F PRESS	2-27-78 4-3-78 APR 2 6 1978	Renewal of License (Main & Alternate Main) Lawrence N. Cohn, Atty.	GRANTED (Issued with BL810108AC)	3-31-81

F.C.C. - WASHINGTON, D. C.

RE: BTC-8535 - AMENDED 11-30-77 to show the appointment of James C. Flippin as Successor Trustee and to show acquisition by Myrtle Quier of 6.59% of stock from trusts

#19

APPLICATION RECORD-BROADCASTING

850KHz.

Call Letters: W E E U

Name: WEEU BROADCASTING CO.

Station Location: READING, PENNSYLVANIA

File No.	Date	Description	Action and Date
BP800326AQ PRESS (0)	JUN 12 1980	Construction Permit to Replace Expired Permit (BP-20,997). Atty. Lawrence N. Cohn (Cohn & Marks)	GRANTED 6-17-80
BMP800903AK PRESS (0)	NOV 3 1980	MP (BP-800326AQ) For Extension of Time to: _____ (FOR CHANGES) Atty. Lawrence N. Cohn (Cohn & Marks)	GRANTED: 11-6-80 TO: 4-30-81
BL-810108AC R & F DM PRESS Amended	1-8-81 1-28-81 FEB 20 1981 3-19-81	Lic. to cover (BP-800326AQ as reinstated) for changes.	GRANTED 3-31-81 (Issued with renewal

Form BC-121
March 1979

#20

APPLICATION RECORD-BROADCASTING

Call Letters: W E E U

Name: WEEU BROADCASTING CO.

Station Location: Reading, PA

File No.	Date	Description	Action and Date
BR810401UC PRESMAY 5 1981		Renewal of License Atty.: Lawrence N. Cohn	grd. 7-7-81 ISSUED

Form BC-127
March 1979

W E E U - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B2-S-802	9-26-41 To opr. from sign-off time (Oct., 5:30 p.m., EST) to 6:00 p.m., EST, on 10-5, 12, 19 & 26, 1941, in order to continue broadcasting "The Gospel Hour", only.
B2-S-802	9-28-45 to opr.add. time (with power reduced to 500w) from 6:15 pm to 7:15 pm,EST, 9-30-45 and from 5:30 pm to 6:30 pm,EST for a period beginni 10-1-45 and ending in no event later than 10-29-45 in order to continue broadcasting a series of children's programs,only.
BS-802	12-31-47 To opr. add'l time from 5:00 pm, EST, January 1, 1948 to end of Sugar Bowl Football game, in order to broadcast said game, only.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.