WFFF

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Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

OFFICIAL NUMBER 3975

Date first licensed 7-21-61

Call letters W F F F

Station location Columbia, Mississippi

Name of licensee HADDOX ENTERPRISES, INC.(AL-8-11-65;EFF: 9-17-65)
x FORTENBERRY ENTERPRISES

BP 7-24-80
West Side of Horseshoe Drive, 1000 ft. N. of Pearl River. Columbia, Miss.

Transmitter location x Hwy. 13, 1.5 miles N. of center of Columbia, Mississippi (BP 12-7-60)

Main studio location 809-13 Main Street, Columbia, Mississippi (BP 12-7-60)

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WFFF

Station location Columbia, Mississippi

Name of licensee SEE CARD #1

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3975(S)	7-29-76		RENEWAL		6-1-79
LTR. BR790201ZJ(L) --	2-2-78 6-20-79	TRANS: Renewal	HARRIS 1360khz,	MW-1A now 1kw, Day	installed RC 6-1-82
BP800529AI	7-24-80 CP to chg. Ant. TL	1360khz.	1kw Day		7-24-81
COMTEL	12-5-80	ANTENNA CURRENT DISTRIBUTION MEASUREMENTS ACCEPTABLE IN LIEU OF FIELD STRENGTH SURVEY CONDUCTED & ANALYSED ACCORDANCE SECTION 73.186 FCC RULES UPON MONE TO TRANSMITTER SITE AUTH. CONSTRUCTION PERMIT BP-800529AI SHOULD ENVIRNMENTAL CONDITIONS PERVENT IMMEDIATE TAKING OF REQUIRED FIELD STRENGTH MEASUREMENTS.			

FORM BC-121
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters NEW WFFF

Name FORTENBERRY ENTERPRISES
(P.O. Shepherd Building Columbia, Mississippi)

File No.	Dated	Application for	Action Nature	Action Date
BP-13,425 Rec'd Filed	8-14-59 8-18-59 8-18-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1600kc Power - 500w Hours of operation - Daytime Trans. location - Highway 13, 1.5 miles North of Columbia, Mississippi Studio location - 809-13 Main Street Columbia, Mississippi Remote Control - Same as studio Atty.- Harry J. Daly Engr.- L. J. N. du Treil & Associates	GRANTED	12-7-60
BMP-9294 Rec'd Filed	1-12-61 1-17-61 1-17-61	Mod. of CP (BP-13425, as mod. which authorized a new standard broadcast station) to change type transmitter to a Gates, BC-500T. Harry J. Daly, Atty.	GRANTED	2-27-61

F.C.C. · WASHINGTON, D. C.

Collins 20-V

FORM BC-121 #2
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WFFF

Name FORTENBERRY ENTERPRISES
COLUMBIA, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BMP-9326 Rec'd Filed	1-25-61 1-31-61 1-31-61	~~Modification of~~ CP (~~BP-13,425, as modified, which auth. new standard broadcast station~~) to change frequency from 1600kc to 1360kc; increase power from 500w to 1kw and install new transmitter (Gates BC-1T) & changes in the ground system. Atty.- Daly and Ehrig Eng.- L. J. N. du Treil & Assoc., New Orleans	GRANTED Cond'l re: D-14419, Section 3.87 of the Comm. Rules, re presunrise oper (Issued as a new CP)	1-23-63
BL-8444 R. & F.	4-1-61 4-3-61	License to cover C. P. (BP-13,425 as modified) which auth. a new standard broadcast station.	GRANTED	7-21-61
BL-10,031 R. & F.	3-15-63 3-19-63	Lic to cover CP(BMP-9326) which auth chg freq incr. power; make chgs. in gr-system & install new transmitter.	GRANTED	8-15-63 Cond'l
BR-3975 R. Filed	2-29-64 3-27-64 4-9-64	Renewal of license.	GRANTED	2-17-65

F.C.C. WASHINGTON D.C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

CARD #3

Call Letters WFFF

HADDOX ENTERPRISES, INC.

Name x FORTENBERRY ENTERPRISES
COLUMBIA, MISSISSIPPI 39429

File No.	Dated	Application for	Action Nature	Action Date
LICENSEE NO LONGER REPRESENTED BY DALY AND JOYCE PER LETTER RECEIVED OCTOBER 12, 1964				
BAL-5494 R & F	6-5-65 6-11-65	Voluntary assignment of license to HADDOX ENTERPRISES, INC. Atty. - Barnes & Neilson	GRANTED EFF	8-11-65 9-17-65
BZ-6261 R & F	10/21/66 10/26/66	Auth. to determine operating power by direct meas. of antenna power. Atty: M. R. Barnes Engr: S. J. Levet, III, New Orleans, La.	GRANTED	1-6-67
BR-3975 R & F	2-23-67 2-27-67	Renewal of License Atty: M. R. Barnes	GRANTED Cond'l to	5-22-67 pre-sunrise

Card #4

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WFFF

Name HADDOX ENTERPRISES, INC.
Columbia, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
RE: FSA		MOTION FOR STAY BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN. PETITION FOR RECONSIDERATION BY JUPITER BROADCASTING COMPANY, INC. (WSAI) FILED 11-24-67 BY HARRY PLOTKIN. OPPOSITION TO PETITION FOR RECONSIDERATION AND MOTION FOR STAY filed 12-14-67 by Maurice R. Barnes for Haddox Enterprises, Inc. REPLY BY JUPITER BROADCASTING, INC. (WSAI) filed 12-18-67 by Harry Plotkin. Petition for Reconsideration DENIED and Motion for Stay DISMISSED AS MOOT by Comm. Memorandum Opinion and Order adopted 12-20-67.		
BZ-7443 R & F DM PRESS	11-26-69 12-2-69 12-15-69	Direct Measurement.	GRANTED	3-31-70
BR-3975 R & F #581262 $75. PN PRESS	2-10-70 2-27-70 2-27-70 2-27-69	Renewal of license Atty: Barnes & Neilson AMENDED 11-4-70 re: commercial matter	GRANTED	11-18-70

F.C.C. - WASHINGTON, D. C.

#5

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

~~1600~~ kc

Call Letters WFFF

Name HADDOX ENTERPRISES, INC.
COLUMBIA, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-3975 R & F PN Recd. PRESS	2-10-73 3-5-73 " MAR 21 1973	RENEWAL OF LICENSE Michael L. Glaser, Atty.	GRANTED	5-31-73
BR-3975 R & F PN Recd. PRESS	1-15-76 1-30-76 " APR 8 1976	RENEWAL OF LICENSE AMENDED 6-1-76 re: commercial matter & EEO AMENDED 6-3-76 re: engineering	GRANTED	7-29-76
BR790201ZJ PRESS MAR	26 1979	Renewal of License Francis E. Fletcher, Jr.	GRANTED	6-20-79

F.C.C. - WASHINGTON, D. C.

#6

APPLICATION RECORD-BROADCASTING

1360KHz.

Call Letters: W F F F

Name: HADDOX ENTERPRISES, INC.

Station Location: COLUMBIA, MISSISSIPPI

File No.	Date	Description	Action and Date
BP800529AI PRESS (0)	JUN 23 1980	CP to chg. TL to: Horseshoe Drive, Columbia, Mississippi; incre. Hght. of Ant. & Adjust Input Power. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 31° 15' 44" 89° 50' 41" Atty. Michael L. Glaser (Glaser,Fletcher & Johnson)	GRANTED 7-24-80
BL-810217AD R & F PRESS	2-17-81 FEB 27 1981	Lic. to cover (BP-800529AI) for changes. Atty: --	3-1-13-81 ISSUED

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.