WEYY

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Form BC-126 3262
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-17-56 Call letters WSYY (7-8-62) XWJHB

WOODARD BROADCASTING COMPANY, INC. (BMLSt tion Location: Talladega, Alabama 5-19-76)

xxTALLABAMA BROADCASTING CO., INC. (BAL 4-25-62 EFF: 6-11-62

X THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED (AL 3-3-57) EFF: 4-4-57)

x W. K. JOHNSTON, JAMES HEMPHILL and NED E. BUTLER, d/b as

Name of licensee THE CONFEDERATE BROADCASTING COMPANY

1020 Abbustib Road, Talladega, Alabama (BL-14,352)

xxHighway 21 on East edge of Talladega, Alabama (EP 10-20-70)

Transmitter location x On Alabama Hwy. 102, 1.9 mi. N of business district of Talladega, Alabama (CP 1-19-56) (Lic. 5-17-56)

same as transmitter (NC)

xx Anniston Hwy., Talladega, Ala. (Ltr. 6-26-68)

x 146 North Court Street, Talladega, Alabama (Ltr. 5-23-60)

Main studio location x 104 W. Battle St., Talladega, Alabama (CP 1-19-56) (Lic. 5-17-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq	Power	Time Div.	Period From	Period To
BP-10117	1-19-56	1580	1kw	Day	3-19	9-19-56
CP for a new Standard Broadcast Station at Talladega, Ala. and oper. T by remote control						
BL-6142	5-17-56	1580kc	1kw	Day	5-17	4-1-58
Lic. to cover CP(BP-10,117) for a new standard broadcast station.						
BAL-2570 EFF:	3-6-57 4-4-57	Voluntary assignment of license to: The Confederate Broadcasting Company, Incorporated				
BTC-2741 EFF:	3-25-58 [illegible]	Voluntary acquisition of negative control of licensee corporation by each of: Ned Butler and Mrs. Ned Butler; (50%) and James Hemphill and Mrs. James Hemphill (50%) thru purchase of stock from W.K. Johnston and Joe A.Ambrester,Jr				
[illegible]	2-26-58	1580kc	1kw	Day	4-1	4-1-61
BTC-3073 EFF:	4-29-59 6-12-59	Voluntary transfer of negative control of licensee corporation from Ned Butler and Mrs. Ned Butler to William Tyler.				
	3-29-61	Commission deferred action on renewal pending furtherconsideration.				
BR-3262	8-31-61	1580kc	1kw	Day	8-31	4-1 -64
BAL-4330 EFF:	4-25-62 6-11-62	Voluntary assignment of license to Tallabama Broadcasting Co., Inc.				
BRC-2419	2-20-64	1580kc	1kw	Day	2-20	4-1-64
Mod. of license to operate transmitter by remote control from 146 N. Court St., Talladega, Alabama.						
BR-3262	3-17-64	Renewal of License			4-1	4-1-67
BR-3262	3-29-67	Renewal of License			4-1	4-1-70
NDEA	6-10-68	New NDEA				
Ltr. rec'd 6-26-68; SL & RC pt. now on Anniston Hwy.						
BR-3262	L) 4-1-70	RENEWAL & NDEA			4-1-73	
BP-12,[illegible]	10-20-70	1580kc	1kw	Day	10-20-71	
CP to change antenna-transmitter location.						

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WEYY

Station location Talladega, Alabama

Name of licensee TALLABAMA BROADCASTING CO., INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BL-12,916	(L)5-4-71	Lic.(BP-18,891)		for changes.	4-1-73
EBSA	5-25-72				
BTC-6991	5-31-73	VOL TC	EFF:	6-1-73	
BR-3262(S)	4-23-73	RENEWAL			4-1-76
BR-3262(L)	3-9-76	Renewal			4-1-79
BML-2587 {s}	5-19-76	ML to chg. licensees name			
BP-20,175(L)	3-17-77	CP to increase daytime power to 2.5kw, chge type trans.			3-17-78
Ltr. 7-5-77 COLLINS 820D trans. now used as Aux.					
BL-14,352(L)	8-22-77	Lic. to cover BP-20,175 for changes			4-1-79
BR781127UG (S)	4-27-79	RENEWAL OF LICENSE			4-1-82

FORM BC-121 APPLICATION RECORD - BROADCASTING (7-9-62) W E Y Y

FORMERLY FORM A-170 Call Letters XWJHB

Name W. K. JOHNSTON, JAMES HEMPHILL AND NED N. BUTLER d/b as THE CONFEDERATE BROADCASTING COMPANY New

PO % Ned Butler 807 Gilmer Ave., Tallassee, Ala.

File No.	Dated	Application for	Action Nature	Action Date
BP-10,117 Rec'd Filed	9-26-55 9-28-55 9-28-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1580kc Power: 1kw Hours of Operation: Daytime Trans. Location: 1.9 mi. north business district Alabama Hwy. 102, Talladega, Ala. Studio Location: 104 W. Battle St., Talladega, Ala. Remote Control Point: 104 W. Battle St., Talladega, Ala. Claude M. Gray, Engr.	GRANTED	1-19-56
BL-6142 Rec'd Filed	4-17-56 4-19-56 4-19-56	License to cover construction permit (BP-10,117) which authorized a new standard broadcast station.	GRANTED	5-17-56

COLLI'S 20V

#2

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED
xW. K. JOHNSTON, JAMES HEMPHILL AND NED N. BUTLER d/b as

Name THE CONFEDERATE BROADCASTING COMPANY

Call Letters WEYY / XWJHB

File No.	Dated	Application for	Action Nature	Action Date
BAL-2570 Rec'd Filed	2-1-57 2-4-57 2-4-57	Voluntary assignment of license to The Confederate Broadcasting Company, Incorporated.	GRANTED EFF:	3-8-57 4-4-57
BR-3262 Rec'd Filed	12-30-57 1-2-58 1-2-58	Renewal of license.	GRANTED	3-26-58
BTC-2741 Rec'd Resub. Rec'd Filed	2-14-58 2-18-58 3-7-58 3-10-58 3-10-58	Voluntary acquisition of negative control of licensee corporation by each of: Ned Butler and Mrs. Ned Butler, 50% & James Hemphill and Mrs. James Hemphill, 50% thru purchase of stock from W. K. Johnston and Joe A. Armbrester Jr.	~~RETURNED 2-26-58 - Re: Sec. 1, Transferor and Transferee not correct~~ GRANTED EFF:	 3-25-58 [illegible]

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WJHB

Name THE CONFEDERATE BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BTC-3073 Rec'd. Resub. Rec'd. Resub. Rec'd. Resub. R.&F.	11-28-58 12-5-58 1-21-59 1-23-59 1-21-59 2-16-59 3-11-59 3-16-59	Voluntary transfer of negative control of licensee corporation from Ned Butler and Mrs. Ned Butler to William Tyler.	~~RETURNED~~ ~~incomplete & incorrect.~~ ~~RETURNED~~ ~~incorrect & incomplete.~~ ~~RETURNED~~ ~~incorrect.~~ GRANTED EFF:	~~12-22-58 re-~~ ~~1-29-59 re-~~ ~~2-25-59 re-~~ 4-29-59 6-12-59
BR-3262 Rec'd & Filed	12-31-60 1-12-61	Renewal of License	GRANTED	8-31-61
BAL-4330 Rec'd Filed	9-8-61 9-11-61 9-11-61	Voluntary assignment of license to Tallabama Broadcasting Co., Inc.	GRANTED EFF:	4-25-62 6-11-62

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD · BROADCASTING

Call Letters WEXX

Name TALLABAMA BROADCASTING CO., INC.
Talladega, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-3262 Rec'd Filed	12-30-63 1-3-64 1-3-64	Renewal of license	GRANTED	3-17-64
BRC-2419 Rec'd Filed	2-10-64 2-17-64 2-17-64	Modification of license to operate transmitter by remote control from 146 N. Court Street, Talladega, Alabama	GRANTED	2-20-64
BR-3262 R & F	12-30-66 1-3-67	Renewal of license	GRANTED	3-29-67
BR-3262 R & F #558164 $75. P.N.	12-30-69 1-5-70 1-5-70 FEB 1-5-70	Renewal of License 2 5 1970	GRANTED	4-1-70

F.C.C. - WASHINGTON, D. C.

1580kc

Form BC-121
September 1969

#5

APPLICATION RECORD - BROADCASTING

Call Letters WEYY

Name TALLADEGA BROADCASTING CO., INC.
Talladega, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BP-18,891 R & F #626837 $50 ACC. 060	8-24-70 8-26-70 8-26-70 OCT 12 1970	CP to change antenna-transmitter location to Highway 21 on East edge of Talladega, Alabama. 33° 26' 55" 86° 03' 54"	GRANTED	10-20-70
BP- Rec'd $50-651915 FEE USED FOR BL-12,916)	12-1-70 12-7-70 12-22-70	Construction permit to install a new Main transmitter(Collins 820D-1), change from series to shunt and operate by remote control from Main Studio Location.	RETURNED Unnecessary. FCC Form 302 to be filed. Permissive changes.	1-13-71
BL-12,916 Rec'd & F #651915 $50. AS-067 PTA PRESS	3-24-71 4-1-71 12-22-70 4-2-71 APR 23 1971	Lic.(BP-18,891) for changes - Trans: COLLINS, 820D-1. T-S & RC: Hwy 21 East, Talladega, Alabama.	GRANTED	5-4-71

Form BC-121 #6
September 1969

APPLICATION RECORD - BROADCASTING

1580kc

Call Letters WEYY

Name TALLADEGA BROADCASTING CO., INC.
Talladega, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BTC-6991 R & F FEE PD: $1000 #118422 CODE 047 PUB. NOTICE	10-9-72 10-13-72 OCT 27 1972 FILED 11-7-72	Voluntary transfer of control of lic corp from Albert Rains to Jimmy E. Woodard (SEE OVER) Atty - Samuel Miller	GRANTED Req. Grant Fee $ 960.00 048 PD 6-13-73 W 197878 EFF:	5-31-73 6-1-73
BR-3262 R & F P.N. PRESS FEB 1 1973	12-27-72 12-29-72 12-29-72	Renewal of License AMENDED 4-9-73 re: ascert. of comm. needs; programming	GRANTED	4-23-73
BR-3262 R &F PN Recd. PRESS	10-28-75 11-12-75 " NOV 28 1975	RENEWAL OF LICENSE Samuel Miller, Atty. AMENDED 12-11-75 re: engineering	GRANTED	3-9-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#7

APPLICATION RECORD - BROADCASTING

Call Letters WEYY

Name WOODARD BROADCASTING COMPANY, INC.
x TALLABAMA BROADCASTING CO., INC.
Talladega, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BP20,175 Rec'd Filed $300-506086 AC-001 PN REC'd "	12-1-75 12-4-75 12-4-75 SEP 2 1 1977 12-15-75 1-8-76 2-1-77	Construction permit to increase daytime power to 2.5kw , change type transmitter CCA AM-2500/3000D. Atty: Miller & Fields Eng. Ralph J. Bitzer Amended 1-19-77 re: Sec. 11, page 3 & 4, financial infor.	GRANTED To: cond'l	3-17-77 3-17-78
BML-2587 R&F $100-565438 AC:001 PRESS: MAY 17 1976	5-4-76 5-6-76 5-6-76	Mod. of license to change name of licensee to WOODARD BROADCASTING COMPANY, INC.	GRANTED	5-19-76

RE: BTCZ6991 - Forms(blank) re Security Agreement
AMENDED 3-5-73 re comm. survey

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1580khz

#8

Call Letters WEYY

Name WOODARD BROADCASTING COMPANY, INC.
Talladega, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BL-13,352 R & F PTA PRESS JUL 18 1977	6-27-77 6-28-77 7-8-77	Lic. to cover BP-20,175 for changes SL & RC: 1020 Anniston Rd., Talladega, Alabama Transmitter: CCA-AM-500D Atty: Samuel Miller	GRANTED	8-22-77
BR781127UG PRESS JAN 31 1979		Renewal of License Mark E. Fields, Atty.	GRANTED	4-27-79

F.C.C. - WASHINGTON, D.C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.