WESL

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126
June 1954
4894

BROADCASTING STATION LICENSE RECORD

Date first licensed August 18, 1972

Call letters W E S L

Station location East St. Louis Ill.

Name of licensee WESL, INC. (8-26-80)
XEAST ST. LOUIS BROADCASTING CO., INC.

Transmitter location Northeast corner of 8th St. and Brady Ave., East St. Louis, Illinois
(BP 9-29-71)

Main studio location Northeast corner of 8th St. and Brady Ave., East St. Louis, Illinois
(BP 9-29-71)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	Period To
BP-16,579	9-29-71	1490kc	250w 1kw	U RC	9-29-72	
	CP for a new standard broadcast station.					
BP-16,579(1)	1-31-72	Call letters assigned.				
BP-16,579	9-29-71	Superseding authorization to add conditions:				
EBSA	5-22-72					
BP-19,267	8-14-72	1490kc, 250w 1kw Aux.			8-14-72	
	CP to install a Collins 300G trans. for auxiliary purposes only.					
BL-13,256(L)	8-18-72	Lic(BP-16,579) for new station				12-1-73
BL-13,256(L)	8-18-72	Superseded to cor. ant. input powers				
BP-19,267	8-14-72	Superseded to correct daytime power. to 250watts.				
BR-4894(S)	11-28-73	RENEWAL				12-1-76
BL-13,501(L)	2-15-74	Lic. to cover BP-19,267 for aux. trans. COLLINS 300G 1490khz 250w,1kw-LS U RC 250w Aux. no RC				12-1-76
BZ-8661(L)	5-28-76	Direct Measurement(Main & Aux.)				12-1-76
BR-4894(S)	11-15-76	Renewal Main & Aux.				12-1-79
BP-20,875 (L)	10-3-77	CP to utilize full efficiency of radiator for nighttime only				10-3-77
		1490khz. 250W 1kw-LS U				
BL-14,427(L)	4-21-78	Lic. to cover BP-20,875 for changes				12-1-79
BL-14,427(L)	4-21-78	superseded to correct expiration date				12-1-79
LD 7-28-80 (1)	8-26-80	LICENSEE NAME CHANGED				

BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters WESL .....

Station Location .....

Name WEST, INC. .....

Transmitter Location CARD # 2 .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BR790731UQ BZ800501AC(L)	10-31-80	RENEWAL OF LICENSE	12-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WESL new

Name EAST ST. LOUIS BROADCASTING CO., INC.
East St. Louis, Illinois (c/o Leo Williams, 816 North 84th Street, East St. Louis, Illinois) 62203

File No.	Dated	Application for	Action Nature	Action Date
BP-16,579 R. & F.	2-2-65 2-2-65	CP for a new standard broadcast station to be operated on: Frequency: 1490kc Power: 250w 1kw -LS Hours of operation: Unlimited Type trans: Gates SC-1G Trans. location: ~~Broadview Hotel,~~ East St. Louis, Illinois studio location: ~~Same as transmitter~~- (Requests facilities of WAMV) Atty: Midlen and Harrison Engr: E. H. Munn, Jr.	Accepted for filing per Comm action of 2-24-65, Public Notice #62663. GRANTED	9-29-71
AMENDED R&F	4-2-65 4-6-65	AMENDED re stock, stockholders, stockholdings.		

SEE CARD #2 FOR AMEND.

F.C.C. - WASHINGTON, D. C.

FORM RC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WESL new

Name EAST ST. LOUIS BROADCASTING CO., INC.
East St. Louis, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BP-16,579 cont'd AMENDMENT h & F	 2-11-66 2-18-66	AMENDED to change trans loc to ~~8th Ave. at Southern Ill., East St. Louis, Ill.~~, change studio loc to and operate trans by remote control from ~~East St. Louis, Ill. (to be determined)~~, and change stockholdings, stockholders, officers, and directors.	GRANTED	9-29-71
BP-16,579 cont'd AMENDMENT h & F	 2-24-67 2-28-67	AMENDED to change officers.		
BP-16,579 cont'd AMENDMENT Received Filed(order)	 5-8-67 5-10-67 6-8-67	AMENDED to specify studio and ant-trans loc as Northeast corner of 8th St. and Brady Ave., E. St. Louis, Ill.		
SEP 21 1967 AMENDMENT Recd Filed(order)	 3-11-68 3-13-68 6-13-68	Change stockholders and stockholdings.		
OCT 1 0 1968		AMENDED 7-7-71 re financial		

F.C.C. WASHINGTON, D. C.

(over)

Amended 6-7-71 re: Financial Data (BY ORDER 6-21-71)

~~PETITION TO DENY filed 10-7-76 by Michael S. Rice on behalf of Contemporary Media, Inc.~~

#3

1490kc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WESL

Name EAST ST. LOUIS BROADCASTING CO., INC.
East St. Louis, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BL-13,256 R & F W 084871-$50. PTA PRESS	6-21-72 6-23-72 6-23-72 7-6-72 JUL 31 1972	Lic.(BP-16,579, as mod.) for New Standard B/c Station. AC-067 Atty: Midlen & Reddy	GRANTED	8-18-72
BP-19,267 R& F $50-093723 AC-060 PRESS: AUG 8 1972	7-19-72 7-24-72 7-24-72	Construction permit to install a Collins, 300G transmitter as a new Auxiliary trans. Atty. Midlen & Reddy	GRANTED	8-14-72
BR-4894 R & F PN PRESS	8-29-73 8-31-73 8-31-73 24 SEP 1973	Renewal of License Atty: Midlen & Reddy	GRANTED	11-28-73

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#4

APPLICATION RECORD - BROADCASTING

1490kc

Call Letters ....W.E.S.L.....

Name East St. Louis Broadcasting Co., Inc.
East Stl. Louis, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BL-13,501 R & F $50#221742 PTA PRESS OCT 1 0 1973	7-31-73 8-6-73 8-7-73 8-15-73	Lic. to cover BP-19,267 for auxiliary transmitter COLLINS 300G	GRANTED	2-15-74
BZ-8661 Rec'd Amend & Filed DM PRESS 17 OCT 1974	6-15-74 6-18-74 8-9-74 9-20-74	Direct Measurement(Main & Auxilairy) - Section II-A-for aux. & additional proof of performance measurements.	GRANTED	5-28-76
PETITION TO DENY BZ filed 10-7-74 by Michael Rice on Behalf of Contemporary Media, Inc. PETITION GRANTED IN PART AND DENIED IN PART per Comlet 4-28-76.				
BP- 20,875 Rec'd Filed $100-578376 AC:001 PRESS	6-3-76 6-11-76 6-11-76	Construction permit to utilize full efficiency of radiator for auth. 250 watt nighttime operation only. Atty: Dennis Begley	ACCEPTED & GRANTED	10-3-77

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

#5

APPLICATION RECORD - BROADCASTING

1490khz.

Call Letters W E S L

Name EAST ST. LOUIS BROADCASTING CO., INC.
East St. Louis, Illinois

File No.	Dated	Application for	Action Nature	Action Date
BR-4894 R & F P.N. Press	7-26-76 7-28-76 7-28-76 SEP 27 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty: Edward B. Reddy (Midlen & Reddy)	GRANTED	11-15-76
BL-14,427 R & F PTA PRESS JAN 1 1 1978	11-30-77 12-8-77 12-12-77	Lic. to cover BP-20,875 for changes Atty: Edward B. Reddy	GRANTED	4-21-78
BR790731UQ PRESS SEP 7 1979		Renewal of License Atty.: Edward B. Reddy (over)	GRANTED	Issued with BZ 10-31-80
BZ-800501AC R & F PRESS	5-1-80	DIRECT MEASUREMENT Atty: Midlen & Reddy(Dennis F. Begley)	GRANTED	5-22-80

F.C.C. - WASHINGTON, D. C.

(BR790731UQ) AMENDED 8-6-80 to:change name of applicant to "WESL, Inc."

#6

APPLICATION RECORD-BROADCASTING

1490KHz.

Call Letters: W E S L

WESL, INC.

Name: XEAST ST. LOUIS BROADCASTING CO., INC.

Station Location: EAST. ST. LOUIS, ILLINOIS

File No.	Date	Description	Action and Date
LETTER DATED PRESS (0)	7-28-80 AUG 21 1980	Filed by Edward B. Reddy Request to change Name of Licensee to: WESL, INC.	GRANTED 8-26-80

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.