W G I V

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S 1913

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-9-48 Call letters W.C.I.X

LOCATION: CHARLOTTE, NORTH CAROLINA

HARRIS COMMUNICATIONS CORPORATION(AL2-17-81, EFF:
x NEW GIV, INC. (AL 9-4-74 EFF: 10-22-74)
x GIV, INC. (AL 4-12-68 EFF. 5-10-68)
xCHARLOTTE RADIO AND TELEVISION CORPORATION (ML 5-26-49)

Name of licensee X PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.

326 Selion Drive, Charlotte, N. C. (Re-descpt BL-10-25-62)
xx Matton and Cemetery Streets, Charlotte, North Carolina
X 2520 Toomey Ave., Charlotte, North Carolina (Lic. 4-9-48)

Transmitter location xShuman Avenue near Maie, Charlotte, North Carolina. (CP & MP 10-23-47)

2520 Toomey Avenue, Charlotte, North Carolina (MP 12-5-47)

Main studio location xTo be determined, Charlotte, North Carolina; (CP & MP 10-23-47)

FCC 65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
B3-P-5276	7-3-47	1600	1kw	Daytime		
Ltr. 8-8-47. CP for new station granted subject to filing MF for T site and antenna.						
B3-P-5276 BMP-3175	10-23-47 Mod. CP (5276) for approval of antenna and T site.	1600	1kw	Daytime	12-23	6-23-48
BMP-3340	12-5-47 Mod.C.P(5276,as mod.) to chg.type trans. & specify studio location (Cond.)	1600	1kw	Daytime	12-23	6-23-48
BL-2883 BZ-2735	4-9-48 Lic. to cover CP (5276 as mod) for a new station and determine operating power by direct measurement.	1600	1kw	Daytime	4-9	11-1-50
BML-1352	5-26-49 Mod. of lic. to change name of licensee, to Charlotte Radio & Television Corporation	1600	1kw	Daytime	5-26	11-1-50
BC-772 EFF:	7-27-49 Relinquishment of control of licensee corporation by Francis M. Fitzgerald thru reorganization of corp. and addition of 11 new stockholders 10-17-49					
BR-1913	10-18-50	1600	1kw	Daytime	11-1	11-1-53
BTC-1430 EFF:	1-23-53 2-9-53	Vol. acq. of control of licensee corp. by F.M. Fitzgerald thru purchase of 715 shares of stock from H.S. Glenn.				
BR-1913	10/7/53	RENEWAL OF LICENSE			11/1	12/1/54
BR-1913	11-3-54	Renewal of license			12-1	12-1-57
BR-1913	11-13-57	Renewal of License			12-1	12-1-60
BP-13,099	6-25-59 Construction permit to change type transmitter (RCA BTA-1R)	1600kc	1kw	Day	6-25	2-25-60
BL-7591	11-6-59 Lic. to cover CP (BP-13,099) which auth. change in transmitter type.	1600kc	1kw	Day	11-6	12-1-60

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W G I V

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Day	Period From	To
BP-11898	2-3-60	1600kc	500w-1kw-LS DA-N	U	4-3	10-3-60
	CP to change hrs.of oper. to Unlimited using power of 1kw day & 500w night; change antenna-trans. loc.;install directional antenna for nighttime; make changes in ground system and install new transmitter (RCA BTA 1MX) (Cond'l)					
BRC-1740 (2)	10-27-60	Mod. of CP(BP-11898/as mod.) to operate transmitter by remote control from 2520 Toomey Ave., Charlotte, North Carolina.				
BMP-9123 (1)	9-14-60	Mod. of CP (BP-11,898) for extension of completion date to 12-2-60				
	11-30-60	Completion deferred action on renewal pending further consideration.				
BR-1913	5-11-62	Renewal of License			5-11	12-1-63
BL-8153	10-25-62	1600kc	500w-1kw	Unl.	10-25	12-1-63
	Lic. to cover CP (BP-11,898 as mod) which auth. to chg. hrs. of operation; chg. ant-trans. loc; instl. DA-N; make chgs. in ground sys. & instl. nes trans. operate trans. by RC, while using non-directional antenna.					
BR-1913	11-14-63	1600kc	500w DA-N	1kw-LS-U	12-1	12-1-66
BS-1913 (1)	2-19-64	Mod. of license to change nighttime monitor point location in the direction of 40° true (Memo).				
BR-1913	11-30-66	1600kc	500w-1kw-LS DA-N (RC-nonDA)	Un	12-1	12-1-69
BTC-5427	9-21-67	Involuntary transfer of control of lic.				
BL-[illegible] EFF.	[illegible] 5-10-68	[illegible]				
BRC-3316 (L)	2-10-69	Operate RC.				
BZ-7112(1)	2-28-69	Direct Meas.				

Form BC 126 #3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W.G.I.V.....

Station location .....

Name of licensee .....W.G.I.V. INC.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1913 (L)	11-26-69	RENEWAL	OF LIC.	& NTSA	12-1-72
EBSA BR-1913(L)	5-25-72 11-26-69	Supersede correct Apr. SRSS time			
BR-1913(L)	12-6-72	RENEWAL 1600khz 500w,1kw-LS DA-N RC U			12-1-75
BAL-8133	9-4-74	VOL AL	EFF:		
Ltr.	10-20-75	Trans. now being installed (2) RCA BTA-1R (Main & Alt. Main)			
BR-1913(L)	11-12-75		RENEWAL		12-1-78
BS-1913(L)	8-24-76	ML to change antenna system & M.P. values			12-1-78
BR780726UB(S)	11-30-78	RENEWAL (ALT. TRANS.)			12-1-81
BP-790720AF (L)	5-9-80	1600khz 1kw 2.5kw Unl. 5-9-81 CP to increase day and night powers.			
BMP-810409AI (1)	6-17-81	MP (BP-790720AF) for ext. of time to:			11-30-81
BAL80C718HV	2-17-81		VOL AL	EFF:	

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W C I V
New

Name PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.
(2209 Colony Road, Charlotte, North Carolina)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-5276 Rec'd Filed	9-3-46 9-10-46 9-10-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~870kc~~ ~~760kc~~ 1600kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Charlotte, North Carolina Studio location: Filed by Thad H. Brown, Jr. Atty. Worthington C. Lent, Engr.	Docket #7975 Removed from hearing and granted. ~~Order~~ ~~Issued~~ 7-3-47. Ltr. 8-8-47 Subject to filing MP for site and antenna Issued with MP 3175	
AMENDED Recd. Filed	10-18-46 10-21-46 11-1-46	AMENDED to change frequency from 870kc to to ~~760-kc~~ & specify studio location as site (Engr. Wm. Benns) to be determined, Charlotte, N.C.		

(See Card #2 for amendment)

Transmitter-Gates BC-1E

Form 94

APPLICATION RECORD - BROADCASTING

Card #2

Call Letters NEW

Name PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-5276 (cont. from Card #1)				
AMENDED Recd. Filed	5-23-47 5-23-47 5-23-47	AMENDED to change frequency from 760kc to 1600kc		
BMP-3175 Rec'd Filed	8-27-47 9-2-47 9-2-47	Mod. of C.P. (BP-5276, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Shuman Ave. near Hale, Charlotte, North Carolina. (Filed by Thad H. Brown, Jr., Atty.;	GRANTED	10-23-47

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W G I V

Name PUBLIX BROADCASTING SERVICE OF CHARLOTTE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3340 Rec'd Filed	11-10-47 11-10-47 11-10-47	Mod. of C.P. (B3-P-5276, as mod., which authorized a new standard broadcast station) to change type of transmitter (Composite) and to specify studio location as 2520 Toomey Ave., Charlotte, North Carolina. (Filed by Thad H. Brown, Jr., Atty.)	GRANTED Cond. - Prior to commencement of prog. tests permittee shall submit results of measurements showing trans. is capable of meeting performance requirements set forth under Sec. 12 & 14.	12-5-47

FCC Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WGIV

Name Publix Broadcasting Service of Charlotte, Inc.

File No.	Dated	Application for	Action Nature	Action Date
BL-2883 Rec'd Filed	12-11-47 12-12-47 12-12-47	License to cover C.P. (B3-P-5276, as mod.) which authorized a new standard broadcast station and	Granted	4-9-48
BZ-2735 Rec'd Filed	12-11-47 12-12-47 12-12-47	Authority to determine operating power by direct measurement of antenna power.		
BML-1352 Rec'd Filed	4-12-49 4-25-49 5-16-49	Modification of license to change name of licensee from: Publix Broadcasting Service of Charlotte, Inc. TO: Charlotte Radio and Television Corporation. (Thad H. Brown, Atty.)	GRANTED	5-26-49

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters W G I V

Name CHARLOTTE RADIO AND TELEVISION CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BTC-772 Rec'd Filed	4-26-49 5-31-49 5-31-49	Relinquishment of control of licensee corporation by Francis M. Fitzgerald thru reorganization of corporation and the addition of eleven new stockholders. (Filed by Thad H. Brown, Atty.)	GRANTED EFF:	7-27-49 10-17-49
BR-1913 Rec'd	8-28-50 8-30-50	Renewal of license	GRANTED	10-18-50
BTC-1430 Rec'd Filed	12-20-52 12-23-52 12-23-52	Voluntary acquisition of control of licensee corporation by F. M. Fitzgerald thru purchase of 715 shares of stock from H. S. Glenn. E. D. Johnston, Atty.	GRANTED EFF:	1-23-53 2-9-53
BR-1913 Rec'd Filed	7-20-53 7-31-53 7-31-53	Renewal of License Filed by E. D. Johnston, Atty.	GRANTED	10-7-53

FORM A-170
FORMERLY FCC FORM 94

#6

APPLICATION RECORD - BROADCASTING

Call Letters WGIV

Name CHARLOTTE RADIO AND TELEVISION CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-1913 Rec'd Filed	8-20-54 8-25-54 8-25-54	Renewal of License Filed by E. D. Johnston, Atty.	GRANTED	11-3-54
BR-1913 Rec'd Filed	8/21/57 8/22/57 8/22/57	Renewal of license.	GRANTED	11-13-57
BP-11,898 Rec'd Filed	3-8-58 3-12-58 3-12-58	Construction permit to change hours of operation from Daytime to Unlimited; change antenna-trans. location from 2520 Toomey Avenue, Charlotte, N.C. to Matton & Cemetery Sts., Charlotte, N.C. install directional antenna for nighttime use (DA-N); make changes in ground system and install new transmitter (RCA BTA 1MX). Atty. - Roberts & McInnis Engr. - Page, Creutz, Steel & Waldschmitt	GRANTED Cond'l re: Field meas. equip.; DA & non-DA proof.	2-3-60
AMENDMENT R & F	2-18-59 2-27-59	AMENDED to change power to 500w-1kwLS (decr. nighttime power) and make changes in DA-N system (one add'l tower)		

F.C.C. WASHINGTON, D.C.

FORM BC-121
AUG. 1955

#7

APPLICATION RECORD · BROADCASTING

Call Letters WGIV

Name CHARLOTTE RADIO AND TELEVISION CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BP-13,099 Rec'd Filed	6-8-59 6-8-59 6-8-59	Construction permit to change type transmitter(RCA BTA-1R). E.D.Johnston, Atty.	GRANTED	6-25-59
BL-591 R & F	7-21-59 7-23-59	License to cover C. P. (BP-13099) which authorized change in transmitter type.	GRANTED	11-6-59
BR-1913 Rec'd Resub. Rec'd&Filed	8-15-60 8-26-60 9-29-60 10-4-60	Renewal of license Atty: E. D. Johnston	~~Returned~~ ~~9-27-60~~ ~~Notarized by officer of corporation~~ GRANTED	5-11-62
BMP-9123 Rec'd Filed	9-1-60 9-1-60 9-1-60	Modification of construction permit (BP-11898 which auth. to change hours of operation, chg. antenna-trans. location, install directional antenna, chges. in ground system and install new trans.) for extension of completion date from 10-3-60 to 12-2-60. Atty's: Roberts & McInnis	GRANTED to	9-14-60 12-2-60

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WCIV

Name Charlotte Radio and Television Corporation
Charlotte, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BMP-9147 Rec'd Filed	9-24-60 9-27-60 9-27-60	Modification of construction permit (BP-11898, as modified, which auth. to chg. hrs. of operation, chg. antenna-trans. location, install directional antenna, chges. in ground system & install new trans.) to change type trans. (RCA BTA-1R) Atty's: Roberts & McInnis(E.D. JOHNSTON)	[illegible]	[illegible]
BRC-1740 Rec'd Filed	9-24-60 9-27-60 9-27-60	Modification of CP(BP-11898) to operate transmitter by Remote Control from 2520 Toomey Avenue, Charlotte, North Carolina, while using non-directional antenna. E. D. Johnston, Atty.	GRANTED	10-27-60
BL-8153 R & F	9-24-60 9-27-60	License to cover C. P. (BP-11898 as modified) which auth. to chg. hrs. of operation; chg. antenna-trans. loc.; install DA-N; make chges. in ground system & install new trans. & RC-non DA. Atty's: Roberts & McInnis (E.D. Johnston)	GRANTED	10-25-62
~~BZ-XXXX~~ ~~R & F~~	~~9-24-60~~ ~~9-27-60~~	~~Authority to deviate from operating power by direct measurement of antenna power.~~		

FORM BC-121
AUG. 1955

#9

APPLICATION RECORD · BROADCASTING

(1600kc)

Call Letters WGIV

Name Charlotte Radio and Television Corporation
Charlotte, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-1913 Rec'd Filed	8-21-63 8-26-63 8-26-63	Renewal of license	GRANTED	11-14-63
BR-1913 R & F	8/24/66 8/29/66	Renewal of license Atty: Prince & Paul	GRANTED	11-30-66
BTC-5427 R & F (Form 316)	8-23-67 8-28-67 SEP 7	Involuntary transfer of control of lic. corp. from Francis M. Fitzgerald to Frances C. Fitzgerald, Executrix U/W of Francis M. Fitzgerald, Deceased Atty - Ray Paul	GRANTED	9-21-67
BAL-6229 R & F NOV 27	11-10-67 11-13-67	Voluntary assignment of license to WGIV, INC. Atty for assignor - Ray Paul for assignee - Stanley B. Cohen	GRANTED EFF.	4-12-68 5-10-68

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#10

APPLICATION RECORD - BROADCASTING

Call Letters WGIV

Name WGIV, INC.
Charlotte, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BRC-3316 R & F #481342 $30 JAN 1 1969	1-2-69 1-6-69 1-6-69	Modification of license to operate transmitter by remote control from 2520 Toomey Avenue, Charlotte, North Carolina. (DA-N) Atty.: Stanley B. Cohen	GRANTED	2-10-69
BL-7112 R & F DM	1/2/69 1/6/69 1/27/69	Direct Meas. Atty: Stanley B. Cohen	GRANTED	2-28-69
BR-1913 R & F #529304 $75. P. N.	8-27-69 8-29-69 8-29-69 8-29-69	Renewal of License Atty.: Roy R. Russo 453	GRANTED 11-26	11-26-69
BR-1913 R & F PN Recd. PRESS OCT 5 1972	8-16-72 9-1-72 "	RENEWAL OF LICENSE Ronald A. Siegel, Atty.	GRANTED	12-6-72

F.C.C. - WASHINGTON, D. C.

Form BC-121 #11
September 1969

APPLICATION RECORD - BROADCASTING

1600khz

Call Letters W G I V

NEW GIV, INC.

Name ×WGIV, INC.
Charlotte, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BAL-8133 R & F FEE PD: $500.#291142 and $500. 302046 CODE 047 Pub.notice filed 5-1-74	4-10-74 4-10-74	Voluntary assignment of license to NEW GIV, INC. (SEE OVER) Atty for assignor - Cohn & Marks for assignee - Arent, Fox etc Balance Sheet(assignor) filed 4-12-74	GRANTED GRANT FEE: $20,239.60 EFF: 10-22-74 pd 048 10-24-74 357752	9-4-74
BR-1913 R & F PN Recd. PRESS	7-30-75 8-1-75 " SEP 22 1975	RENEWAL OF LICENSE Gary M. Epstein,Atty.(Arent & Kahn)	GRANTED	11-12-75
BP- Rec'd Filed $400-5774#0 AC-001	6-4-76 6-7-76 6-7-76	Construction permit to inc, nighttime power to 1kw, chgs. in ant. sys. Atty: Gary M. Esptein Eng. Ivan M. Miles	RETURNED 10=25=77 pursuant to Sec. 0.281 of the rules.	

F.C.C. - WASHINGTON, D. C.

RE: BAL-8133 Sec.I & Page 6,Sec IV-A(incomplete applic)
rec'd 3-14-74 with filing fee of $500. RET'D 3-29-74
per attys request ~~REMEDIATE~~ COMPLETE APPLIC FILED 4-
AMENDED 6-4-74 - updated infor re parent corp
(Broadcast Enterprises
Network, Inc.)

Bal. sheet of parent corp filed 6-21-74

AMENDED 7-31-74 - legal data re parent corporation
AMENDED 8-20-74 re financing & prog. data
Statement re bank loan filed 9-3-74

PHASE I REFUND ACTION

W29142
WGTV, Inc.

NS.	
DE	DATE
533	801010
AMT.	INITIALS
241.50	DNG.

#12

Form BC-121
May 1976

12-48

1600khz

APPLICATION RECORD - BROADCASTING

Call Letters WGIV

Name NEW GIV, INC.
CHARLOTTE, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR780726UB Recd. FILED PRESS	7-18-78 7-26-78 8-18-78 SEP 1 1978	RENEWAL OF LICENSE (MAIN & ALTER.TRANS.) Gary M.Epstein,Atty. PETITION TO PREVENT CONTINUED VIOLATION OF COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITIES RULES filed 11-1-78 by Charlotte Broadcast Coalition AFFIDAVIT TO PETITION TO DENY filed 11-9-78 by Bob Valder	GRANTED	11-30-78
BP- 790720AF ACCEPTED CUT OFF DATE AMENDED	2-29-80 4-18-80 5-19-81	Construction permit to incr day and night powers 2.5kw 1kw; install DA-2; install new trans HARRIS MW-5A ATTY: Gary M Epstein RE: Pg 1&2, and exhibit 1	GRANTED	5-9-80

#13

APPLICATION RECORD-BROADCASTING

1600 kHz

Call Letters: W G I V

HARRIS COMMUNICATIONS CORPORATION

Name: NEW GIV, INC.

Station Location: CHARLOTTE, NORTH CAROLINA

File No.	Date	Description	Action and Date
BAL800718 HV FORM 314 PRESS AUG 26 1980 PN FILED	8-12-80	Voluntary AL to Harris Communications Corporation Atty: Assignor: Gary M. Epstein (Arent, Fox) ASSIGNEE: James L. Winston (Wolf, Block) (Over)	GRANTED 2-17-81 EFF: 4-22-81
BMP-810409AI PRESS: (0) MAY 21 1981		MP(BP-790720AF) for extension of time to: _____ (FOR CHGS.) Atty - Daniel F. Van H rn(Arent, Fox etc.)	GRANTED: 6-17-81 TO: 11-30-81

Form BC-121
March 1979

BAL800718HV AMENDED 8-27-80 re: Certified Articles of Inc. and By-laws.

AMENDED 9-8-80 Re: Ext. of Time for (Assignee) to finalize financing of the proposed purchase of the assets of WGIV

AMENDED 10-2-80 Re: Ext of time for (Assignee) to finance the purchase of the assets of WGIV-am.

AMENDED 12-12-80 re: Finalization of financing arrangement

AMENDED 1-26-81 re: Financial data;

AMENDED 2-5-81 re: Ownership data; revision of financ. data;

W G I V

DENIALS OF INFORMALSTA'S

Ltr. 10-12-51 - Denied STA operate after LS Nov. 3, 10 and 17, 1951

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.