WGSO

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

3-S-B- 449 LICENSE RECORD WGSO EFF:1-5-73

See Card #2 for name

Station Loc: New Orleans, La.

Date First Licensed 2-15-24

x ROYAL STREET CORPORATION (BML 6-1-62)

x WDSU BROADCASTING CORPORATION (AL 2-28-51 Eff: 3-7-51)

EDGAR B. STERN AND EDGAR B. STERN, JR. d/b as WDSU BROADCASTING SERVICES (AL 8-24-49:EFF:8-26-49) Call Letters WDSU WCBE

x W D S U BROADCASTING SERVICES, INC. (ML 1-12-49)

x STEPHENS BROADCASTING COMPANY, INCORPORATED (AL: 12-15-47, EFF: 1-3-48

x E.A.STEPHENS, FRED WEBER and H. ZWALL, d/b as STEPHENS BROADCASTING COMPANY (AL 2-17-44, Eff. 3-17-44)

x W D S U, Incorporated (11-20-34)

Name of Licensee: x Joseph H. Uhalt (Lic. 7-30-28)

X Uhalt - Radio

Transmitter Location:

Cossius and Here Streets, New Orleans, Louisiana (BP 5-25-60)

X Whitney Avenue, McDonoghville, Jefferson Parish, La. (letter 6-5-52) Lic.2-16-44

x 1/5 mile south of intersection of Verret & Donner Canals/Jefferson Parish, La. Highway(Letter 3-8-33) (CP 10-1-40) Reinstated ~~New Orleans, La.~~ 10-19-45

x Belle Chasse Road, Gretna, La. (C.P.7-25-30)(Lic. 11-11-30)

x Hotel De Soto, Poydras, Baronne, Carrol & Perdido Stw., New Orleans, La.(L.8-15-2

X 1219 N. Rampart Street, New Orleans, La.

Studio Location:

1440 Canal Street, 8th Floor Canal LaSalle Building, New Orleans, Louisiana.(3-30-73

x520 Royal Street, New Orleans, Louisiana (Let. 10-19-61).

x521 Royal Street, New Orleans, Louisiana (Lets. of 3-11-57 & 3-12-57)

X 520 Royal Street, New Orleans, Louisiana (Ltr. 11-2-49; EFF 10-31-49)

x Hotel Monteleone, 214 Royal St. New Orleans, La.(L-1/25/34)

Hotel De Soto, Baronne St., New Orleans, L

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
-3-B-449	T.P.4-21-27	1140	5	-	not stated	
"	6-1-27	1320	5	Unlimited	6-1	7-31-27
Res.date	of previous lic.		deferred	by G.O.13	6-15	8-15-27
-P-B-	8-12-27	to chg.loc.of Transmitter 90			days/after I	
-L-B-	8-15-27	1320	5	Covers C.P.	8-15	10-15-27
xtended	by G. O. 18				10-15	10-31-27
-B-449	10-24-27	letter	of extension		10-15	1-1-28
xtended	by G.O. 21				1-1	2-1-28
" "	" " 22				2-1	3-1-28
" "	" " 23				3-1	4-1-28
-P-B-	3-17-28	To be Deter.	250	C.	Date	7-1-28
tended by	C.O. 25				4-1	5-1-28
" "	" " 27				5-1	6-1-28
" "	" " 33				6-1	8-1-28
" "	" " 35				8-1	9-1-28
" "	" " 38				9-1	10-1-28
" "	" " 44				10-1	11-11-28
-B-293	10-24-28	1270	1 Kw	Chg.of Name	C.Date	1-23-29
llocation	11-11-28		1 Kw	C.P.		
-B-449	10-31-28	1270	1 Kw	Unlimited	11-11	1-31-29
-B-449	1-18-29	1270	1 Kw	Covers C.P.	1-31	4-30-29
-B-449	4-17-29	1270	1 Kw		4-30	7-31-29
-B-811	7-6-29	1250	1 Kw	In.C.Control	C.D	7-20-29
-B-368	7-6-29	To Cover 3-P-B-811			7-67	7-31
-B-449	License	extended	by G. O. #69		7-31	10-31-29
-B-449	10-5-29	1250	1 Kw		10-31	1-31-30
-B-449	1-9-30	1250	1 Kw		1-31	4-30-30
-B-449	4-5-30	1250	1 KW	Unlmtd.	4-30	7-31-30
-P-B-1463	7-2-30	Move &	nstall 1	KW equip.	8-11	11-11-30
-B-449	7-7-30	1250	1 KW	Unltd.	7-31	10-31-30
-B-449	10-6-30	1250	1 KW	Unltd.	10-31	1-31-31
-L-B-427	11-11-30	Move &	new equipment		11-11	1-31-31
G.O.103	1-30-31	Extension	of	License	1-31	4-30-31
-B-449	4-22-31	1250	1 KW	Unltd	4-30	10-1-31
-B-449	9-11-31	1250	1 KW	Unltd.	10-1	4-1-32
-Y-B-161	3-18-32	Automatic	frequency	control		
-B-449	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
-B-449	9-1[illegible]-32	1250	1 KW	Unltd	10-1	4-1-[illegible]
-B-449	3-14-33	1250	1kw	U	4-1	10-1-[illegible]
-B-449	9-19-33	1250	1 kw	U	10-1	4-1-[illegible]
-B-449	3-27-34	1250	1 kw	U	4-1	10-1-[illegible]

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First Licensed

Card No. 2

Call Letters WDSU

INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC.(BML-7-28-78)

X COVENANT BROADCASTING CORPORATION OF LOUISIANA (AL 11-29-72 EFF: 1-4-73)

xROYAL STREET CORPORATION (AL 6-23-66 : 6-24-66)

xSee Card #1

Name of Licensee:

xW D S U, Incorporated (11-20-34)

x Joseph H. Uhalt

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
		FEDERAL COMMUNICATIONS COMMISSION			
B3-R-449	9-25-34	1250	1 kw	U	10-1 4-1-35
B3-AL-6	11-20-34	Voluntary assignment of license to WISU, Incorporated			
B3-S-449	3-26-35	Extension of License			4-1 5-1-35
B3-R-449	4-23-35	1250	1kw	U	4-23 10-1-35
B3-R-449	9-10-35	1250	1kw	U	10-1 4-1-36
B3-R-449	3-10-36	1250	1kw	U	4-1 10-1-36
B3-P-1205	7-2-36	Changes in equipment			9-2 3-2-37
B3-R-449	9-22-36	1250	1kw	U	10-1 4-1-37
B3-L-413 B3-Z-75	11-10-36	1250	1kw	U	11-10 4-1-37
	Lic.to cover C.P.for changes in equipment Also direct measurement				
B3-R-449	3-26-37	1250	1kw	U	4-1 10-1-37
B3-R-449	9-14-37	1250	1kw	U	10-1 4-1-38
B3-R-449	3-9-38	1250	1kw	U	4-1 10-1-38
B3-R-449	9-20-38	1250	1kw	U	10-1 4-1-39
B3-R-449	3-13-39	1250	1kw	U	4-1 10-1-39
B3-S-449	9-26-39	Extension of license			10-1 11-1-39
B3-R-449	10-17-39	1250	1kw	U	10-17 6-1-40
B3-S-449	5-28-39	Extension of license			6-1 7-1-40
~~Order~~	~~6/28/40~~	~~Extension of license~~			~~6/1 7/1/40~~
B3-S-449	6-25-40	Extension of license			7-1 8-1-40
B3-R-449	7-24-40	1250	1kw	U	8-1 10-1-40
**B3-P-2923	10-1-40	1250	5kw*	U	12-1 6-1-41
	*Directional antenna day and night CP to install new trans. install DA for day and night use move trans. and increase power.				
Order	9-10-40	Extension of license			10-1 3-29-41
NARBA REALLOCATION					
B3-R-449	3-24-41	128	1kw	U	3-29 6-1-42

**Retired to closed files 6-20-42 as C.P. expired 12-1-41 and app. P-3424 for reinstatement designated for hearing 6-16-42.

II -8-

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W D S U

Name of licensee _____

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 104189

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	To—
B3-MP-1271	5-7-41	Mod.C.P.2923 for changes in DA and specify NARBA frequency 1280 kc			12-1	6-1-41
B3-MP-1288	5-22-41	Mod.C.P.2923 as mod. to extend completion date			12-1	9-1-41
B3-MP-1379	9-11-41	Mod.C.P.2923 as mod. to extend completion date			12-1	12-1-41
B3-S-449	5-26-42	Extension of license			6-1	7-1-42
B3-S-449	6-16-42	1280	1kw	U (H)	6-16	*
B3-S-449	11-6-42	1280	1kw	U	12-1	*
	*Pending hearing on renewal application Mod. Lic. in accordance with Order #107					
B3-TC-327	6-31-43	Transfer of control of corporation from J.H.Uhalt to E.A.Stephens, H.G.Wall and Fred Weber. Effective: 8-3-43				
B3-R-449	10-19-43	1280	1kw	U	10-19	10-1-44
B3-P-3424	10-19-43	1280	5kw* *DA	U	12-19	6-19-44
C.P. to reinstate (B3-P-2923, as mod.) for new trans., move of trans., incr.in power and DA for day and night use						
B3-L-1796) B3-Z-1881)	2-16-44	1280	5kw* *DA	U	2-16	10-1-44
Lic. cover CP 3424 for new trans., move of trans., incr.in power and installation of DA for day and night use also determine operating power by direct measurement						
B3-APL-17 Eff.2-17-44	2-17-44	Voluntary assignment of license to E.A.STEPHENS, FRED WEBER & H.G.WALL, d/b as STEPHENS BROADCASTING COMPANY				
B3-L-1797	7-18-44	1280	500w 1kw-LS	Aux.	7-18	10-1-44
Lic. to use old main T. as auxiliary						
B3-R-449	9-26-44	1280	5kw* *DA	U	10-1	11-1-45
B3-R-449	9-26-44	Extension of license for auxiliary transmitter			10-1	12-1-44
B3-R-449 Aux. only	11-21-44	1280	500w,1kw-LS	Aux.	11-21	11-1-45

B S

Card #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W D S U

Name of licensee E. A. STEPHENS, FRED WEBER and H. G. WALL ,d/b as STEPHENS BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
B3-S-449 (Main)	7-10-45	1280	5kw* *DA	U	10-1	11-1-45
	Mod. Lic. Order 107A					
B3-S-449 (Aux)	9-25-45 Mod. Lic. Order 107A	1280	500w, 1kw-LS		10-1	11-1-45
B3-S-449	10-24-45	Extension of license Main & auxiliary			11-1	1-1-46
B3-S-449	12-19-45	Extension of license Main & auxiliary			1-1	3-1-46
B3-S-449	2-20-46	Extension of license Main & auxiliary			3-1	5-1-46
B3-S-449	4-26-46	Extension of license Main & auxiliary			5-1	7-1-46
B3-R-449 Auxiliary	5-29-46	1280	5kw* *DA 500w	U Aux.	5-29	11-1-46
BAL-662 EFF: 1-3-48	12-15-47	Assignment of License from E.A. Stephens, Fred Weber and H. C. Wall d/b as Stephens Broadcasting Company to STEPHENS BROADCASTING COMPANY, INCORPORATED.				
BTC-655 EFF: 10-28-48	10-21-48	Vol. transfer of control of licensee Corp. from E. A. Stephens, H. C. Wall and Fred Weber to International City Broadcasting Service, Inc. (CONDITIONAL CLAUSE)				
BR-449 Aux.	10-27-48	1280	5kw* 500w1kw-LS *DA	U	11-1	11-1-51
BML-1329 Aux.	1-12-49	1280	5kw-DA 500w, 1kw-LS	U Aux	1-12	11-1-51
	Mod. Lic. to change name of licensee, to WDSU Broadcasting Services, Inc.					
BAL-900 EFF: 2-26-49	8-24-49	Vol. assignment of license to Edgar B Stern and Edgar B. Stern, Jr., d/b as WDSU Broadcasting Services				

B-S-

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W.D.S.U....

CARD # 5 See Card # 1

Name of licensee ....EDGAR B. STERN AND EDGAR B. STERN, JR., d/b as WDSU BROADCASTING SERVICES....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BS-449	10-11-49	1280	5kw-DA	Un	10-11	11-1-51
	Mod. Lic. saving changes in descriptions of monitoring points 1 and 4.					
BS-449	5-17-50	1280	5kw-DA	U	5-17	11-1-51
	Mod. Lic. changing description of field intensity of monitoring Point #4.					
BAL-1120 Eff: 5-7-51	2-28-51	Voluntary assignment of license to WDSU BROADCASTING CORPORATION				
BS-449	10-31-51	Extension of license MAIN AND AUXILIARY			11-1	2-1-52
BR-449 Aux.	11-21-51	1280	5kw-DA 500w, 1kw-LS Aux.	U	11-21	6-1-52
BR-449 Aux.	5-21-52	1280	5kw-DA ~~500w, 1kw-LS Aux.~~	U	6-1	6-1-55 Canal 6-6-52
BP-8495	6-16-52	1280	1kw DA	Aux.	8-15	2-15-53
	CP install auxiliary transmitter					
BR-449	5-21-52	1280	5kw DA-1	U	6-1	6-1-55
	Superseding renewal issued to correct operating specifications of DA-1					
BL-4793	10-20-52	1280	1kw DA	Aux.	10-20-52	6-1-55
	Lic. to cover (BP-8495) to install new Aux. trans.					
BR-449 AUX.	5-4-55	1280	5kw DA-1 1kw-DA	Unl. Aux.	6-1	6-1-58
BR-449 AUX.	5-14-58	1280	5kw DA-1 1kw-DA-1	Unl. AUX	6-1	6-1-61
BP-13262	5-25-60	1280kc	5kw, DA-1	U	7-25	1-25-61
	CP to change antenna-transmitter loc., install new transmitter (RCA BTA-5R-1) and make changes in the ground system. (Cond'l)					
BP-14228	7-21-60	1280kc	1kw, DA-1	AUX.	7-21	3-21-61
	C.P. to chg. ant.-trans. loc. to Cossius & Hare Sts., New Orleans, La. (site of main trans.) to be for [illegible] only.					
BMP-9253 (1)	1-24-61 to 3-24-61.	Mod. of CP(BP-13262 as mod.) to change type trans. (CONTINENTAL ELECTRONICS 315B				
BMP-9351 (2)	3-23-61	Mod. of CP(BP-13262 as mod.) for extension of completion date to 6-25-61.				
BR-449	5-28-64	Renewal of License Main and Aux			6-1	6-1-67

Form BC 126
June 1954 #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WDSU

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	To
BMP-9352 (1)	3-23-61 (Aux.)	Mod. of CP9BP-14,228) for extension of completion date to 6-25-61.				
BR-449 AUX	6-1-61	Renewal of License (MAIN & AUX)			6-1	6-1-64
BMP-9560 (3)	7-13-61 (Main)	Mod. of CP(BP-13,262) as mod. for extension completion date to 8-25-61.				
BMP-9561 AUX (2)	7-13-61	Mod. of CP(BP-14,228 as mod.) for extension of completion date to 8-25-61.				
BP-14228 (4)	6-30-61 (Main)	Mod. of CP(BP-14228) to change the inverse field intensities at one mile.				
BL-8691	11-6-61	1280kc	1kw	Aux.	11-6	6-1-64
	Lic. to cover CP (BP-14,228 as mod) which. auth. chg. in ant-trans. loc. for aux. trans. (Cond'l)					
BL-8690	11-6-61	1280kc	5kw	Unl	11-6	6-1-64
	Lic. to cover CP (BP-13,262 as mod) which auth. chg. ant-trans. loc.; instl. of new trans; and chgs. in ground svs.)(Cond'l)					
BML-1998 (1)	6-1-62 (Main & Aux.)	Mod. of license to change licensee name to ROYAL STREET CORPORATION.				
BRC-2151 (MAIN)	3-2-64	1280kc	5kw -DA-1	Unl	3-2	6-1-64
	Mod.of License to operate Main.Trans. by remote control from Tournefort St. between Clestine & Joseph,Chalmette,La.(WDSU-TV andWDSU-FM Trans.Bldg.					
BRC-2152 (AUX)	3-2-64	1280kc	1kw -DA-1	Unl	3-2	6-1-64
	Mod.of License to operate Aux.Trans.by remote control from Tournefort St.between Celestine & Joseph,Chalmette,La. (WDSU-TV and WDSU-FM Trans. Bldg.)					
BR-449	5-28-64	Main and Aux Renewal of License			6-1	6-1-67
BML-5788 EFF:	6-23-66 6-24-66	Voluntary assignment of license to ROYAL STREET CORPORATION				
BR-449 (3)	6-22-67	Renewal of Licenses (Main & Aux.) Renewal of NDEA			6-22	6-1-70
BS-449(1)	3-12-69	Chg. 241 ~~[illegible]~~ monitoring point.				
BR-449(L)	6-29-70	Renewal & MODIFICATION MAIN & AUX. Renewal of NDEA				6-1-73

Form BC 126 #7
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-15-24

Call letters WGSO XWDSU

Station location New Orleans, La.

Name of licensee SEE CARD #2

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
EBSA	5-25-72					
BS-499(L)	6-8-72	ML to change monitoring points				6-1-73
		1280kc	5kw	DA-2	U	C
			1kw	DA-2	AUX.	
BAL-7648	11-29-72	Vol.AL				
BS-449(L)	1-5-73	ML to chg. call letters to WGSO.				
BS-449(L)	3-30-73	ML to chg. SL & RC. (Main & Aux.)				
BR-449(L)	9-30-74	Renewal of License(MAIN & AUX.)				6-1-76
BR-449(L)	7-29-76	RENEWAL (MAIN & AUX.) & Modification				6-1-79
BML-780714AG (1)	7-28-78	Mod. of License to chg. Licensee Name.				
COMTEL	3-12-79	Marking: Tower #1,#2:para.1,3,11 & 21 NorthTower #3: para. 1 only				
BR-790131WI(L)	5-18-79	Renewal of License (Main & Auxiliary Trans.)				6-1-82
BP790326AO	11-2-79	1280khz. 5kw DA-2 Unl. CP to chg. TL				11-2-80
BMP-800929BB (1)	11-7-80	MP (BP-790326AO) for ext. of time to:				4-30-81
COMTEL	10-21-80	AUTH. & TERMS COMTEL 7-2-80 REINSTATED & EXT. THRU 12-31-80. THIS AUTH. DOES NOT COVER THE PERIOD OF 8-31-80 THRU 10-16-80.				
BMP-810327AS (2)	6-17-81	MP (BP-790326AO, as Mod.) for ext. of time to:				11-30-81

STATION APPLICATION RECORD

No. 1.

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: 1219 N. Rampart St., New Orleans, La.

FILE NO: 3-S-B-449 DATED: 4-1-27

T.P. issued 4-21-27 for 1140 Kc. 5 watts.

Present Assignment: 1140 Kc. 5 watts

ACTION:

Lic. 6-1-27 for 1320 Kc. 5 watts- Unlimited - Period 6-1 to 7-31-27.

Requested: 1140 Kc. 5 watts

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

Lic.Appl.used for C.P. 6-20-27

ADDRESS: 1219 N. Rampart St., New Orlans, L a.

FILE NO: 3-P-B- DATED: 6-27-27

C.P. issued 8-12-27 for 1320 Kc. 5 watts. - Chg. Loc. of Transmitter - Completion Date - 90 days after permit granted.

Present Assignment: 1320 Kc. 5 watts

ACTION:

Chg. Loc. to - Hotel De Soto, Poydras, Baronne, Carrol & Perdido Sts., New Orleans, La.

Requested:

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

Also 3-L-B-

ADDRESS: Hotel De Soto, Poydras, Baronne, Carrol & Perdido Sts., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 8-4-27

Lic. issued 8-15-27 for 1320 Kc. 5 watts - Unlimited - Period 8-15 to 10-15-27 - Covers C.P. issued 8-12-27

Present Assignment: 1320 Kc. 5 watts.

ACTION:

Covers 3-P-B- issued 8-12-27 - Renewal Period also

Requested:

No. 2.

STATION APPLICATION RECORD

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: Hotel De Soto, Poydras, Baronne, Carrol & Perdido Sts.,, New Orleans, La.

FILE NO: 3-R-B-449 DATED 10-25-27

Present Assignment: 1320 Kc. - 5 watts.

ACTION: 10-24-27 - letter of Extension 11-1-27 to 1-1-28 .

Requested: Renewal

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: Hotel De Soto, Poydras, Baronne, Carrol & Perdido Sts., New Orleans, La.

FILE NO: 3-P-B- DATED 2-7-28 .
Superseded by - 2-13-28 .
Composite - superseded by W.E. C.P. issued 3-27-28 for 250 w. - Freq. to be determined later. Completion Date 7-1-28

Present Assignment: 1320 Kc. - 5 watts.

ACTION:

Requested: 500 Watts - WESTERN ELECTRIC - not-COMPOSITE

APPLICANT: Uhalt - Radio

CALL LETTERS: WCBE

ADDRESS: Hotel De Soto, Baronne St, New Orleans, La.

FILE NO: 3-R-B-449 DATED 5-4-28 .
Lic. 10-31-28 for 1270 Kc. 1 KW - period 11-11-28 to 1-31-29

Present Assignment: 1320 Kc. 5 watts.

ACTION:

Call Letter Changed to WDSU Letter 5-10-28.

Requested: Renewal

STATION APPLICATION RECORD

No. 3.

APPLICANT: Joseph H. Uhalt - from - Uhalt - Radio

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-P-B-193 DATED: 5-11-28 *6-25-28

*Dup. appl. for 1 KW, C.P. issued 10-24-28 for 1270 Kc. 1 KW. Completion Date 1-23-29. Min. 10-12-28 - Also Change of name.

Present Assignment: 1320 Kc. 5 watts.

Requested: Inc. Power to 1 KW. Change name to - Joseph H. Uhalt.

ACTION:

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Sote, Baronne St., New Orleans, La.

FILE NO: 3-L-B- DATED: 7-17-28

Lic. 7-30-28 for 1320 Kc. 250 w. - Unlimited - Period 7-30 to 9-1-28

Present Assignment: 1320 Kc. 250 watts- Unlimited

ACTION:

Requested: To cover C.P. issued 3-27-28

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Sote, Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 12-15-28 *1-4-29

*Dup. Appl. filed 1-18-29

Renewal License/covers 3-P-B-193 - 1270 Kc. 1 KW - Unlimited. Period 1-31 to 4-30-29.

Present Assignment: Under allocation 1270 Kc. 1 KW - Unlimited
1320 Kc. 250 watts - Unlimited

ACTION:

Requested: Renewal covers 3-P-B-193

STATION APPLICATION RECORD

No. 4.

APPLICANT: Joseph H. Uhalt (Uhalt Broadcasting Company) CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 3-21-29

Lic. 4-17-29 for 1270 Kc. 1 Kw. Unlimited - Period 4-30 to 7-31-2

Present Assignment: 1270 Kc. 1 Kw - Unlimited

ACTION:

Requested: Renewal

APPLICANT: Joseph H. Uhalt CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-P-B-811 DATED: 6-27-29

C.P. issued 7-6-29 for 1250 Kc. 1 Kw - Unlimited - Also installation of Temperature Crystal Control. Completion Date 7-20-29. Min. 7-6-29. Extended by GO #69.

Present Assignment: 1270 Kc. 1 KW - Unlimited

ACTION:

Requested: 1250 Kc. to install C. C. & Pr. Amplifier

APPLICANT: Joseph H. Uhalt CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-M-B-358 DATED: 6-27-29

Modif. Lic. 7-6-29 for 1250 Kc. 1 Kw. - Unlimited. Period - 7-6- to 7-31-29. Min. 6-10-29.

Present Assignment: 1270 Kc. 1 KW - Unlimited
1250 Kc. 1 Kw.- Unlimited

ACTION:

Requested: To cover C.P. when granted

STATION APPLICATION RECORD

No. 5.

APPLICANT: Joseph H. Uhalt
Hotel De Soto,
ADDRESS: 400 Baronne St., New Orleans, La.

CALL LETTERS: WDSU

FILE NO: 3-R-B-449 DATED: 6-29-29

Present Assignment: 1270 Kc. 1 Kw. - Unlimited

Requested: Renewal

ACTION: G.O. #69 - Period 7-31 to 10-31-29

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

Hotel De Soto,
ADDRESS: 400 Baronne St., New Orleans, La.

FILE NO: 3-L-B-158 DATED: 7-31-29

Present Assignment: 1250 Kc. 1 Kw. Unlimited, Crystal Control

Requested: To Cover C.P. issued 7-6-29.

ACTION: Application not necessary
Covered by 3-M-B-358

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 9-28-29

Present Assignment: 1250 Kc. 1 Kw. Unlimited,

Requested: Renewal

Lic. 10-5-29 for 1250 Kc. 1 Kw - period 10-31-29 to 1-31-30.

ACTION:

STATION APPLICATION RECORD

No. 6.

APPLICANT: Joseph H. Uhalt - CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-R-B-449 DATED 12-26-29
Lic. 1-9-30 for 1250 Kc. 1 Kw.
Period 1-31-30 to 4-30-30.

Present Assignment: 1250 Kc. 1 Kw. - Unlimited

ACTION:

Requested: Renewal

APPLICANT: Joseph H. Uhalt CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne St., New Orleans, La.

FILE NO: 3-M-B-495 DATED: 1-15-30

Present Assignment: 1250 Kc. 1 Kw. Unlimited

ACTION: Dismissed Min. 9-23-30

Requested: 850 Kc. 1 Kw. 5/7 time.

APPLICANT: Joseph H. Uhalt CALL LETTERS: WDSU

ADDRESS: Hotel Se Soto, Baronne St., New Orleans, La.

FILE NO: 3-P-B-1098 DATED 1-16-30
Dismissed

Present Assignment: 1250 Kc. 1 Kw. Unlimited

ACTION: Min. 9-23-30

Requested: Install new Equipment - 850 Kc. 5 Kw

No. 7.

STATION APPLICATION RECORD

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Hotel De Soto, Baronne,St., New Orleans, La.

FILE NO: 3-R-B-449 DATED: 3-31-30

Present Assignment: 1250 Kc. 1 Kw. - Unlimited

Requested: Renewal

ACTION: Renewal Lic. 4-5-30
Per: 4-30 to 7-31-30

APPLICANT: Joseph H. Uhalt

CALL LETTERS: WDSU

ADDRESS: Belle Chasse Road, Gretna, Louisiana

FILE NO: 3-P-B-1462 DATED: 6/9/30

Present Assignment: 1250 kc. 1 KW. Unlimited

Requested: Move transmitter and install new equipment.

ACTION: C.P.granted Min. 7-25-30, issued 7-25-30 to move transmitter as requested and install 1 KW apparatus.
Completion date 11-11-29.

APPLICANT: Same

CALL LETTERS: WDSU

ADDRESS: Same

FILE NO: 3-R-B-449 DATED: 6-26-30

Present Assignment: 1250 Kc. 1 KW, unlimited

Requested: Renewal

ACTION: Renewal License 7-7-30
Per: 7-31 to 10-31-30

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

Form 94 B. APPLICATION RECORD - BROADCASTING

Call Letters WDSU

Name W D S U, Incorporated
xJoseph H. Uhalt

File No.	Date d ~~Received~~	Application for	Action Nature	Action Date
3-R-B-449	9-24-30	Renewal of lic.	Granted	10-21-30
3-L-B-427	10/21/30	License to cover 3-P-B-1462 issued 7/25/30 to move transmitter from 400 Baronne St., New Orleans, La. to Belle Chasse Road, Gretna, La., and install new equipment.	Granted	11-11-30
3-R-B-449	12-29-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
3-R-B-449	7-16-31	Renewal of license	Granted	9-11-31
3-R-B-449	1-25-32	Renewal of license	Granted	3-8-32
3-F-B-161	1-25-32	automatic frequency control.	Granted	3-18-32
3-R-B-449	7-19-32	Renewal of license	Granted	9-13-32
3-R-B-449 Resubmitted	1-31-33 "	Renewal of license {16-c-h-t}	~~Returned~~ Granted	~~2-20-33~~ 3-14-33

Form 94 #9 APPLICATION RECORD - BROADCASTING

Call Letters W D S U

Name WDSU, Incorporated
x Joseph H. Uhalt

File No.	Dated	Application for	Action Nature	Action Date
3-R-B-442	8-2-33	Renewal of License (~~17a,164~~)	~~Returned~~	~~-8-28-33~~
Resubmitted	"		Granted	9-19-33
3-R-B-442	3-5-34	Renewal of License (~~9a,127~~)	~~Returned~~	~~-8-9-34~~
Resubmitted	3-15-34	" "	Granted	3-27-34
3-AL-B-574	6-4-34	Voluntary Assignment of license to WDSU, Inc.	Returned Rule 19	6-8-34 See B3-AL-6
		FEDERAL COMMUNICATIONS RECORDS:		
B3-R-449	7-24-34	Renewal of license	Granted	9-25-34
B3-AL-6	8-23-34	Vol. Assignment of license to W D S U, Inc.	Granted	11-20-34
Resubmitted.				

Form 94

APPLICATION RECORD - BROADCASTING

#10

Call Letters WDSU

Name WDSU, Incprporated

File No.	Dated	Application for	Action Nature	Action Date
B3-R-449	1-17-35	Renewal of license	Granted	4-23-35
B3-R-449	7-3-35	Renewal of license	Granted	9-10-35
B3-R-449	1-31-36	Renewal of License	Granted	3-10-36
B3-P-1205	5-28-36	Construction permit to make changes in equipment.	Granted	7-2-36
B3-R-449	6-29-36	Renewal of license	Granted	9-22-36

Form 94

#II

APPLICATION RECORD—BROADCASTING

Call letters WDSU

Name WDSU, Incorporated

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-413	10-16-36	License to cover construction permit (B3-P-1205) for changes in equipment.	Granted	11-10-36
B3-Z-75	10-16-36	Authority to determine operating power by direct measurement of antenna.	Granted	11-10-36
B3-R-449	1-25-37	Renewal of license	Granted	3-26-37
B3-P-1675	2-20-37	Construction permit to install a new transmitter, increase power from 1kw to 5kw and make changes in antenna system.	Retired to closed files 7/13/40 - superseded by B3-P-2928.	
Amended	5-28-37	To change transmitter site from Belle Chase Highway, Gretna, La. to Site to be determined, New Orleans, La.		

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#I2

Call Letters WDSU

Name WDSU, Inc.,

File No.	Dated	Application for	Action Nature	Action Date
B3-R-449	7-15-37	Renewal of license	Granted	9-14-37
B3-R-449	1-7-38	Renewal of license ~~(3b & 13b)~~	~~Returned~~	~~2-7-38~~
Resubmitted	2-10-38		Granted	3-9-38
B3-R-449	7-19-38	Renewal of license	Granted	9-20-38
B3-R-449	1-25-39	Renewal of license	Granted	3-13-39
B3-R-449	7-24-39	Renewal of license	Granted	10-17-39
B3-R-449	4-10-40	Renewal of license		
B3-R-449	5/22/40	Renewal of license	Granted 1280kc, 1kw, U	3-24-41

Form 94

13

APPLICATION RECORD—BROADCASTING

Call letters WDSU

Name WDSU, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-2923 Rec'd	7-3-40 7-5-40	Construction permit to install new transmitter, move transmitter from Belle Chase Highway, Gretna, La. to 1/5 miles south of intersection of Verrett and Donner Canals, New Orleans, La., increase power from 1kw to 5kw day and night and install directional antenna for day and night use. Class III-A (Filed by Loucks)	Granted Retired to closed files 6-20-42 as C.P. expired 12-1-41 and app. P-3424 for reinstatement designated for hearing 6-16-42.	10-1-40
B3-MP-1271 Rec'd	3-25-41 4-4-41	Modification of C.P. (B3-P-2923) for changes in directional antenna and specify 1280 kc under NARBA. (Filed by Loucks)	Granted	5-8-41

Form 94

#I4

APPLICATION RECORD - BROADCASTING

Call Letters W D S U

Name W D S U, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-1288 Rec'd	4-21-41 4-24-41	Mod. of C.P. (B3-P-2923) for extension of completion date from 6-1-41 to 9-1-41 (Filed by Loucks & Scharfeld)	Granted	5-22-41
B3-MP-1379 Rec'd	7-29-41 8-1-41	Mod. of C.P. (B3-P-2923) for extension of completion date from 9-1-41 to 12-1-41 (Filed by Philip G.Loucks-Atty)	Granted	9-11-41
B3-P-3424 received filed	12-24-41 1-2-42 1-2-42	C.P. to reinstate B3-P-2923, as modified, for move of trans., incr. in power, & installation of D.A. for day and night use, which expired 12-1-41. Form 335 filed letter rec'd 4-21-42, re availability of equip.	B-178, Docket #6331 ORDER of GRANT Min. #491	10-19-43

Form 94

#15

APPLICATION RECORD - BROADCASTING

Call Letters W D S U

Name W D S U, Incorporated

File No.	Dated	Application for	Action Nature	Action Date
B3-R-449	3-27-42	Renewal of license and Forms 335 (1) Not filed by atty. Verne Young ~~will submit~~ Amend. sub. 5-8-42 ~~under Sec. 13(b)~~. (2)	Desig. for hearing Temp. license granted Minutes 6-16-42 B-178, Docket #6332 Outstanding temp.license ext.for period ending 3 am, EST, 10-21-43 Min. #245 6-4-43 Renewal of license granted on regular basis for period ending 10-1-44 Min. #491 10-19-43	

Form 94 #16

APPLICATION RECORD - BROADCASTING

Call Letters W D S U

E.A. STEPHENS, FRED WEBER and H.G. WALL, d/b as STEPHENS BROADCASTING COMPANY (AL 2-17-44, Eff. 3-17-44)

Name x W D S U, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-TC-327 Rec'd Filed	7-5-43 7-8-43 7-21-43	Transfer of control of licensee corporation from J. H. Uhalt to E.A. STEPHENS, H.G.WALL, and FRED WEBER (150 shares) 335's filed (Filed by Dempsey & Koplovitz)	Granted Eff: 9-1-43	8-31-43
B3-R-449 Rec'd	9-27-43 9-27-43	Renewal of license (Unnecessary) Filed by Richard C. O'Mare atty.	Retired to files	11-2-43
B3-APL-17 Rec'd Filed	11-19-43 11-19-43 11-22-43	Voluntary assignment of license and construction permit to E.A. STEPHENS, FRED WEBER, and H.G.WALL, d/b as STEPHENS BROADCASTING COMPANY 335's filed (Filed by Dempsey & Koplovitz)	Granted Eff. 3-17-44	2-17-44

Form 94 #17

APPLICATION RECORD - BROADCASTING

E.A. STEPHENS, FRED WEBER and H.G. WALL, d/b as STEPHENS BROADCASTING COMPANY (AL 2-17-44, eff. 3-17-44)

Call Letters W D S U

Name xW D S U, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B3-L-1796 Rec'd and B3-Z-1581 Rec'd	1-4-44 1-18-44 1-4-44 1-18-44	License to cover C.P. (B3-P-3424) for new trans., move of trans., increase in power, and installation of D. for day and night use. and Authority to determine operating power by direct measurement of antenna power. 335's filed (Filed by Dempsey & Koplovitz)	Granted	2-10-44
B3-L-1797 Rec'd Amended Rec'd & Filed Amended Rec'd Filed	1-18-44 1-25-44 3-13-44 3-15-44 6-6-44 6-12-44 7-18-44	License to use presently licensed W.E. 56021 1kw transmitter as an auxiliary transmitter, with power of ~~1 kw~~ (Contingent upon granting of B3-L-1796) 500w, 1kw-LS (Filed by Dempsey & Koplovitz) AMENDED: To change corporate name to E.A.STEPHENS, FRED WEBER and H.B. WALL, d/b as STEPHENS BROADCASTING COMPANY. To request 500w power night	Granted petition to amend application and Granted application as amended to change power for nighttime to 500w Order adopted. Docket - 6599 Min. 7-18-44	

Form 94

#18

APPLICATION RECORD—BROADCASTING

E.A. STEPHENS, FRED WEBER and H. G. HALL, d/b as STEPHENS BROADCASTING COMPANY (AL 2-17-44, eff. 3-17-44)

Call letters W D S U

Name W D S U, INCORPORATED

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-449 Rec'd	7-22-44 8-1-44	Renewal of license Filed by Robert Irwin atty.	Granted	9-26-44
B3-R-449 Rec'd	9-25-44 10-2-44	Renewal of license for Aux. Filed by Atty. Dempsey	Granted	11-21-44
B3-R-449 " Rec'd	8-25-45 " 8-27-45	Renewalof license " " Aux. Filed by Richard O'Hare atty. Photos for aux. 303-A filed 10-15-45	Granted "	5-29-46 "
BAL-596 Rec'd Filed	3-27-47 4-3-47 4-3-47	Voluntary Assignment of License to International City Broadcasting Company. (Harry J.Ockershausen,Atty.)	Docket # 8463 Dismissed without prejudice request of applicant 9-26-47. Order issued.	

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

19

Call Letters W D S U

STEPHENS BROADCASTING COMPANY, INCORPORATED, (AL 12-15-47; Eff:
Name ex E.A.STEPHENS, FRED WEBER and H.G.WALL d/b as STEPHENS BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-6033 Rec'd Filed	4-8-47 4-11-47 4-11-47	Construction Permit to make changes in the directional antenna and mount FM antenna on top of No.2 AM tower. Filed by Harry J.Ockershausen,Atty.; Edward W.Deeters,Engr.)	DISMISSED Request of Atty.	2-5-48
BAL-662 Rec'd Filed	10-13-47 10-21-47 10-21-47	Voluntary Assignment of License from E.A. Stephens, Fred Weber and H. G.Wall d/b as Stephens Broadcasting Company to Stephens Broadcasting Company, Incorporated. (Filed by Harry J. Ockershausen,Atty.)	GRANTED EFF: 1-3-48	12-15-47

Form 94 # 20 APPLICATION RECORD - BROADCASTING

Call Letters WDSU

Name STEPHENS BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BTC-655 Rec'd Filed	6-30-48 7-2-48 7-2-48	Voluntary Transfer of Control of licensee corporation from E.A.Stephens, H.G.Wall and Fred Weber to International City Broadcasting Service, Inc. 1,000 shares of common stock-100% 2,360 shares of preferred stock-100% W.Barrett McDonnell,Atty.	GRANTED EFF:	10-21-48 10-28-48

subj. to cond. that Monte M. Lemann dispose of his interest in the Times-Picayune Publishing Company& the applic. of Mississi pi Valley Broadcasting Co. (BP-6587 shall have been dismissed

FCC Form 94

APPLICATION RECORD - BROADCASTING

#21

Call Letters WDSU

Name STEPHENS BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BR-449 Rec'd BR-449 Rec'd	8-23-48 8-31-48 9-25-48 9-28-48	Renewal of license (Main) Filed by W. Barrett Mc-Donnell atty. Renewal of license (Aux.) Filed by W. Barrett McDonnell atty.	Granted "	10-27-48 "
BAL- Recd.	10-30-48 11-2-48	Voluntary Assignment of License from Stephens Broadcasting Company, Incorporated to International City Broadcasting Service, Inc. Ralph L. Walker, Atty.	Dismissed 12-2-48 by request of attorney.	
BML-1329 Rec'd Filed	12-17-48 12-20-48 12-20-48	Modification of License to change name of Licensee to WDSU BROADCASTING SERVICES, INC. (Ralph L. Walker, Atty.)	GRATED	1-12-49

WDSU BROADCASTING CORPORATION (AL 2-28-51 Eff:

FCC Form 94 #22

APPLICATION RECORD - BROADCASTING

X EDGAR B. STERN AND EDGAR B. STERN, JR., d/b as WDSU BROADCASTING SERVICES (AL 8-24-49

Name X WDSU BROADCASTING SERVICES, INC.

Call Letters W D S U

File No.	Dated	Application for	Action Nature	Action Date
BAL-900 Rec'd Filed	7-6-49 7-8-49 7-8-49	Voluntary Assignment of License from WDSU Broadcasting Services, Inc. to Edgar B. Stern and Edgar B. Stern, Jr., d/b as WDSU Broadcasting Services. (Filed by Ralph L. Walker, Atty.)	GRANTED EFF:	8-24-49 8-26-49
BAL-1120 Rec'd Filed	12-1-50 12-5-50 12-5-50	Voluntary assignment of license from Edgar B. Stern and Edgar B. Stern, Jr. d/b as WDSU Broadcasting Services to WDSU Broadcasting Corporation. Ralph L. Walker, Atty.	GRANTED Eff:	2-28-51 3-7-51
BR-449 Rec'd	7-26-51 7-31-51	Renewal of license, Main " Auxiliary Filed by Robert E. Hodson, atty.	Granted "	11-21-51 "

FORM A-170 #23
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name W D S U BROADCASTING COMPANY

Call Letters W D S U

File No.	Dated	Application for	Action Nature	Action Date
BR-449 Rec'd & Filed	2-23-52 2-29-52	Renewal of license Main & Aux. Filed by Robert E. Hodson, atty.	Granted	5-21-52
BP-8495 Rec'd Filed	5-14-52 5-15-52 5-15-52	Construction permit to intall a new auxiliary transmitter (Gates BC-1F) at 1/5 mile South of intersection of Verret and Denner Canals, Jefferson Parish, Louisiana (site of main trans.) to be operated on 1280kc, power of 1kw, DA-1, for auxiliary purposes only. Ralph L. Walker, atty.	GRANTED	6-16-52

FORM A-170 #24

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters KDSU

Name KDSU BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BL-4793 Rec'd Filed	9-15-52 9-18-52 9-18-52	License to cover construction permit (BP-8495) which authorized installation of a new auxiliary transmitter at site of main transmitter to be operated on 1280kc, power of 1kw, DA-1, for auxiliary purposes only. Ralph L. Walker, Atty.	GRANTED	10-20-52
BR-449 Rec'd Filed	2-5-55 2-25-55 2-25-55	Renewal of License (Main) Filed by Ralph L. Walker, Atty.	GRANTED	5-4-55
BR-449 Rec'd Filed	2-1-55 2-25-55 2-25-55	Renewal of License (Auxiliary) Filed by Ralph L. Walker, Atty.	GRANTED	5-4-55

FORM BC-121 #25
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDSU

Name WDSU BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-449 Rec'd Filed	2-27-58 3-5-58 3-5-58	Renewal of License (Main and Auxiliary) Robert E. Hodson, Attorney	GRANTED	5-14-58
BP-13,262 R & F	7-10-59 7-14-59	C.P. to change antenna-transmitter location from Whitney Ave., McDonoghville, Louisiana, to Cossius and Hero St., New Orleans, Louisiana, and install new transmitter (RCA BTA-5R-1). Pierson, Ball & Dowd, Attys.	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; & complete non-DA proof.	5-25-60
BP-14226 Rec'd Filed	6-22-60 6-30-60 6-30-60	Construction permit to change antenna-transmitter location, Auxiliary transmitter, (Gates BC-1F) from Whitney Ave., McDonoghville, Louisiana, to Cossius and Hero St., New Orleans, Louisiana (site of main trans.) to be operated on 1280KC, power of 1kw, DA-1, for auxiliary purposes only. Pierson, Ball & Dowd, Attys	GRANTED	7-21-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121 26
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDSU

Name WDSU BROADCASTING CORPORATION
NEW ORLEANS, LA.

File No.	Dated	Application for	Action Nature	Action Date
BMP-9055 R. & F.	6-29-60 7-6-60	~~Modification of~~ construction permit ~~(BP-13262 which auth. change antenna-trans. location & install new transmitter)~~ to change from employing directional antenna night & day to directional antenna nighttime only (DA-1 to DA-N) Atty-Pierson, Ball & Dowd Engr.- Page, Creutz, Steel & Waldschmitt	DISMISSED Order-Docket 14515 With Prejudice.	1-17-62
BMP-9250 R & F	12-20-60 12-22-60	Modification of C. P. (BP-13,262 as modified, which auth. chg. antenna-trans. location & install new trans.) for extension of completion date from 1-25-61 to 3-25-61. Atty's: Pierson, Ball & Dowd	GRANTED Issued with BMP-9253	1-24-61
BMP-9253 R & F	12-16-60 12-19-60	Modification of C. P. (BP-13262 as modified, which auth. to chg. antenna-trans. loc.; & install new trans.; make chges. in ground system) to change type trans. (Continental Electronics 315B) Atty's: Pierson, Ball & Dowd	GRANTED Issued with BMP-9250.	1-24-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #27.
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WDSU

Name WDSU BROADCASTING CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BMP-9351 Rec'd&Filed	2-20-61 2-24-61	Modification C.P.(BP-13,262 as modified, which auth. change antenna -transmitter location; installation new transmitter and make changes in ground system) for extension completion date from 3-25-61 to 6-25-61. Pierson,Ball and Dowd, Attys.	GRANTED to	3-23-61 6-25-61
BMP-9352 Rec'd&Filed	2-21-61 2-24-61	Modification of C.P.(BP-14,228 which auth. change in antenna-transmitter location to main transmitter site for auxiliary transmitter) for extension completion date from 3-21-61 to 6-25-61. Pierson, Ball and Dowd, Attys.	GRANTED to	3-23-61 6-25-61
BR-449 Rec'd Filed	2-28-61 3-3-61 3-3-61	Renewal of License (MAIN & AUXILIARY) Robert E. Hodson, atty.	GRANTED	6-1-61

FORM BC-121
AUG 1955

#28

APPLICATION RECORD - BROADCASTING

Call Letters WDSU

Name WDSU BROADCASTING CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BMP-9560 Rec'd&Filed	5-18-61 5-22-61	Modification of CP(BP-13,262 as mod. which auth. change antenna-transmitter location, installation new transmitter, and changes in ground system) for extension completion date from 6-25-61 to 8-25-61. (MAIN TRANSMITTER). Pierson, Ball and Dowd, Attys.	GRANTED	7-13-61
BMP-9561 Rec'd&Filed	5-18-61 5-22-61	Mod. CP(BP-14,228 as mod. which auth. chg. antenna transmitter location for AUXILIARY transmitter) for extension completion date from 6-25-61 to 8-25-61.(AUXILIARY). Pierson, Ball and Dowd, Attys.	GRANTED	7-13-61
BL-8690 R. & F.	7-6-61 7-19-61	License to cover C.P. (BP-13,262 as mod.) which auth. change antenna-trans. loc.; installation of new trans.; and chgs. in ground system. Atty: Pierson, Ball & Dowd	GRANTED re: accept responsibilit to prevent re-radiation etc.	11-6-61

F.C.C. WASHINGTON D.C.

FORM BC-121
AUG. 1955

29

APPLICATION RECORD - BROADCASTING

Call Letters W D S U

Name WDSU BROADCASTING CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BL-8691 R. & F.	7-6-61 7-21-61	License to cover C.P. (BP-14,228 as mod.) which auth. chg. in antenna-trans. loc. for the auxiliary transmitter. Atty: Pierson, Ball & Dowd	GRANTED re: accept to prevent etc.	11-6-61 responsibility re-radiation,
BML-1998 R.&F.	4-30-62 5-1-62	Mod. of license to change licensee name to ROYAL STREET CORPORATION. ATTYS-Pierson, Ball & Dowd	GRANTED	6-1-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #30
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W D S U

Name ROYAL STREET CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BRC-2151 Rec'd Filed	11-9-62 11-14-62 11-14-62	Modification of license to operate Main transmitter by remote control from Tournefort Street between Celestine and Josephine, Chalmette, Louisiana (WDSU-TV and WDSU-FM transmitter building). Robert E. Hodson, Atty.	GRANTED	3-2-64
BRC-2152 Rec'd Filed	11-9-62 11-14-62 11-14-62	Modification of license to operate Auxiliary transmitter by remote control from Tournefort Street between Celestine and Josephine, Chalmette, Louisiana (WDSU-TV and WDSU-FM transmitter building). Robert E. Hodson, Atty.	GRANTED	3-2-64

FORM BC-121
AUG. 1955

#31

APPLICATION RECORD - BROADCASTING

Call Letters WDSU

Name ROYAL STREET CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BR-449 Rec'd Filed	2-25-64 2-28-64 2-28-64	Renewal of license -- Main & Auxiliary Atty. Robert E. Hodson	GRANTED	5-28-64
BAL-5788 R & F (Form 316)	5-16-66 5-18-66	Voluntary assignment of license to ROYAL STREET CORPORATION (A La. corp) Atty - Pierson, Ball & Dowd	GRANTED EFF:	6-23-66 6-24-66
BR-449 R. & F.	1-31-67 2-17-67	Renewal of license (Main and Auxiliary) Atty: Pierson, Ball & Dowd	GRANTED	6-22-67
BR-449 R & F #581250 $30.	1-14-70 2-27-70 ($300. submitted)	Renewal of License (Auxiliary) Atty.: Robert E. Hodson AMENDED 4-23-70 re: business interests	GRANTED	6-29-70

#32

1280kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WGSO
x WDSU

Name INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC.
x COVENANT BROADCASTING CORPORATION OF LOUISIANA
x ROYAL STREET CORPORATION
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BR-449 R & F #581250 $75. P.N.	2-9-70 2-27-70 ($300. submitted) 2-27-70 APR 22 1970	Renewal of License (Main) Atty.: Robert E. Hodson	GRANTED	6-27-70
BAL-7648 R & F FEE PD: $1000 CODE 047(ALSO SEE FM) AUG 3 1972 Pub. notice filed 8-4-72	7-13-72 7-14-72 #091318	Voluntary assignment of license to COVENANT BROADCASTING CORPORATION OF LOUISIANA (SEE OVER) Atty for assignor - Pierson, Ball & Dowd for assignee - Dow, Lohnes & Albertson	GRANTED 11-29-72 Req.grant fee $30,000.00 (AM& FM) EFF: 1-4-73 Paid:063, 1-8-73, W 141474	

F.C.C. - WASHINGTON, D. C.

RE: BAL-7648 - Atty was called 8-2-72 re (assignor); Par. 9a,Sec.I not ans., Par. 12 & 13b not ans.

AMENDED 9-29-72 re: Section II data

AMENDED 11-2-72 - supplemental ownership data; fin. data; Ltr re investors

Ltr re complaint(discrimination) against WELI(assignee is licensee) filed 11-9-72

#33

1280kc.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WGSO

Name COVENANT BROADCASTING CORPORATION OF LOUISIANA
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BR-449 R & F P.N. PRESS MAR 30 1973	3-2-73 3-5-73 3-5-73	Renewal of License (Main & Auxiliary) AMENDED 5-10-73 re: network affiliation Atty.: Suzanne Meyer PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition OPPOSITION TO PETITION TO DENY AND MOTION TO DISMISS filed 6-25-73 by licensee AMENDED 4-23-74 re: business interests By Memorandum Opinion & Order adopted 9-25-74 Petition to Deny Dismissed	GRANTED	9-30-74
BR-449 R & F PN Recd. PRESS	1-26-76 2-2-76 MAR 12 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Suzanne Meyer, Atty. AMENDED 3-12-76 re: business interests AMENDED 4-14-76 re: engineering	GRANTED	7-29-76
BML-780714AG R & F PRESS:	7-13-78 7-14-78 JUL 27 1978	Mod. of License to change name of licensee to: INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC. Atty: Suzanne Meyer (Dow, Lohnes, etc.)	GRANTED	7-28-78

#34

1280 kHz

Form BC-121
May 1976
6-24

APPLICATION RECORD - BROADCASTING

Call Letters W G S O

Name INSILCO BROADCATING CORPORATION OF LOUISIANA, INC.
X COVENANT BROADCASTING CORPORATION OF LOUISIANA
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BR 790131 WI PRESS	APR 4 1979	RENEWAL OF LICENSE (MAIN & AUXILIARY TRANS.) Suzanne Meyer, Atty.	GRANTED	5-18-79
BP790326AO PRESS (0)	APR 19 1979	CP to make changes in Antenna System; chg. Transmitter Location to: Reunion Plantation Rice Road, N.E. of Poydras, Louisiana. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 29° 52' 47" 89° 52' 54" Atty. Suzanne Meyer (Dow, Lohnes & Albertson)	GRANTED	11-2-79
AMENDED	7-6-81	Engineering		

#35

APPLICATION RECORD-BROADCASTING

1280KHz.

Call Letters: W G S O

Name: INSILCO BROADCASTING CORPORATION OF LOUISIANA, INC.

Station Location: NEW ORLEANS, LOUISIANA

File No.	Date	Description	Action and Date
BMP800929BB PRESS (0)	NOV 3 1980	MP (BP-790326AO) For Extension of Time to: 6-1-81 (FOR CHANGES) Atty. Noel C.R. Gunther (Dow,Lohnes & Albertson)	GRANTED: 11-7-80 TO: 4-30-81
BMP-810327AS PRESS: (0)	MAY 21 1981	MP(BP-790326AO as mod.) for extension of time to: 11-1-81 (FOR CHGS.) Atty - Noel C.R. Gunther	GRANTED: 6-17-81 TO: 11-30-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.