WHO

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE
Cat. No. 4550L
Patent No. 1396199

[illegible]-518 BROADCASTING STATION LICENSE RECORD

Date First Licensed 4-15-24

Call Letters WHO

Location: Des Moines, Iowa

Name of Licensee:

PALMER COMMUNICATIONS INCORPORATED (DEL CORP)
XPALMER BROADCASTING COMPANY (AL GR 8-5-77 (Del corp)
PALMER BROADCASTING COMPANY (ML 8-20-64) 15
XCentral Broadcasting Company (A-B- issued 2-8-30)
X Bankers Life Company

Transmitter Location:

One mile south of Mitchellville, Iowa (Mod.C.P. 2-19-32)
~~916 Walnut Street, Des Moines, Iowa. (Letter 11-3-31)~~
x Liberty Building, 6th & Grand Avenue, Des Moines, Iowa.

Main Studio Location:

1100 Walnut Street, Des Moines, Iowa (Ltr. 11-12-54)
x 914 Walnut Street, Des Moines, Iowa (Letter 11-3-31)
x Libe rty Building, 6th & Grand Avenue, Des Moines, Iowa.

C-65

CONSTRUCTION PERMIT AND LICENSE RECORD

ppl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
S-B-521	T.P.4-9-27	570	5 KW		not stated	
"	6-1-27	560	5 KW	unlimited	6-1	7-31-27
ffec.date	of previous lic.		deferred	by G.O.13	6-15	8-15-27
-R-B-521	8-8-27	Letter	of extension		8-15	10-15-27
xtended by	G.O. 18				10-15	11-1-27
-R-B-521	10-24-27	Letter	of extension		11-1	1-1-28
xtended by	G.O. 21				1-1	2-1-28
" "	" " 22				2-1	3-1-28
" "	" " 23				3-1	4-1-28
" "	" " 25				4-1	5-1-28
" "	" " 27				5-1	6-1-28
" "	" " 33				6-1	8-1-28
" "	" " 35				8-1	9-1-28
" "	" " 38				9-1	10-1-28
" "	" " 44				10-1	11-11-28
-R-B-521	10-31-28	1000	5 KW	WOC	11-11	1-31-29
llocation	11-11-28					
-R-B-521	1-10-29	1000	5 KW	WOC	1-31	4-30-29
-R-B-521	4-13-29	1000	5 KW	WOC	4-30	7-31-29
-P-B-521	License	extended	by G.O.	#69	7-31	10-31-29
-R-B-521	10-12-29	1000	5 KW	WOC	10-31	1-31-30
-R-B-521	1-11-30	1000	5 KW	WOC	1-31	4-30-30
-A-B-175	2-8-30	Consent	to Vol.	Assignment	2-15	4-30-30
-M-B-512	2-21-30	S. Auth.	to conduct	synchronization tests		
	with Station WOC.		hrs. 2	A.M.-6:30A.M.		
	on -	1000	5 KW		2-21	4-30-30
-R-B-521	4-5-30	1000	5 KW	WOC	4-30	7-31-30
-M-B-591	6-6-30	Simultaneous	Oper.	WOC.Exp.B.	6-6	7-31-30
-R-B-521	7-7-30	1000	5 KW	WOC Exp.Basis	7-31	10-31-30
4-R-B-521	10-17-30	1000	5 KW	WOC	10-31	1-31-31
G.O.103	1-20-31	Extension	of License		1-31	4-30-31
-R-B-521	4-21-31	1000	5KW (Sim.	opr. WOC)	4-30	8-1-31
-R-B-521	7-7-31	1000	5KW ("	)	8-1	2-1-32
-P-B-1196	11-17-31	C.P.for	50KW LP Unltd.Time		(Consolida-	
tion of	WHO & WOC)	(KWHO-KWOC to be used			12-17	5-17-32
4-S-B-521	1-12-32	Field Intensity		Measurement	1-12	2-1-32
4-R-B-521	1-12-32	1000*	5 KW	WOC	2-1	8-1-32
-MP-B-289	1-29-32	Approval	of equip.	P-B-1196	12-17	5-17-32
4-MP-B-298	2-19-32	"	of Tr.	location	12-17	5-17-32

* Simultaneous opr. on an experimental basis
freq. conditional

4-S-B-[illegible]

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WHO

Card No. 2

Name of Licensee: CENTRAL BROADCASTING COMPANY

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
4-MP-B-334	5-17-32	Ext.Compl.Date		of 50KW C.P.	12-17	8-16-32
4-R-B-521	7-19-32	1000	5KW	S-WOC	8-1	2-1-33
4-S-B-521	7-19-32	Oper. simult.		WOC Exp.	8-1	2-1-33
4-MP-B-363	8-18-32	Mod.C.P.	(Equip)&	compl.Da.	12-17	2-16-33
4-R-B-521	1-13-33	1000	5 KW	WOC	2-1	8-1-33
4-S-B-521	1-13-33	Oper. simul.		WOC exp.	2-1	8-1-33
4-MP-B-413	2-10-33	Ext.Compl.Date		of 50KW C.P.	12-17	5-15-33
	Stations WOC and WHO consolidated5-9-33 using call signal WOC-WHO					

4 -S-B- 518 #3

BROADCASTING STATION LICENSE RECORD

Date First Licensed 2-18-22

Call Letters WHO 11-11-34 WOC

Name of Licensee: Central Broadcasting Company (on 2-8-26)
Palmer School of Chiropractic

Transmitter Location: 1002 Brady St., Davenport, Iowa.

Main Studio Location: 1002 Brady St., Davenport, Iowa.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
4-R-B-518	7-7-31	1000	5 KW	Simult.Oper Exp. WHO	8-1	2-1-32
-p-B-1196 time of	11-17-31 WHO & WOC)	C.P.for (KWHO-	50KW LP KWOC to	Unltd.Time be used)	(Consolida- 12-17	5-17-32
4-R-B-518	1-12-32	1000	5 KW	Simult.oper- Exp. WHO	2-1	8-1-32
Letter	6-29-32	Suspend	further	working Rule#145		
4-R-B-518	7-19-32	1000	5 KW	+ WHO	8-1	2-1-33
4-S-B-518	7-19-32	Opr. Simul. with		WHO	8-1-	2-1-33
4-R-B-518	1-13-33	1000	5 KW	+ WHO	2-1	8-1-33
4-S-B-518	1-13-33	Oper. simul.		with WHO	2-1	8-1-33
	Stations WOC and WHO consolidated using call signal WOC-WHO.				5-9-33	

4 -S-B- 518 . #4

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WHO 11-11-3 x WOC-WHO

Name of Licensee: Y CENTRAL BROADCASTING COMPANY

Transmitter Location: One mile south of Mitchellville, Iowa (Licensed 5-9-33)

Main Studio Location: 914 Walnut Street, Des Moines, Iowa (Licensed 5-9-33)

FRC-65

ZONE 4.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
	Stations WOC and WHO consolidated and license issued to WOC-WHO				
L-B-961	5-9-33	1000	50kw	U	5-9 8-1-33
R-B-518	7-11-33	1000	50kw	U	8-1 2-1-34
R-B-518	1-16-34	1000	50 KW	U	2-1 8-1-34
B 4-R-518	7-18-34	1000	50kw	U	8-1 2-1-35
B4-R-518	1-29-35	1000	50kw	U	2-1 8-1-35
B4-R-518	7-16-35	1000	50kw	U	8-1 2-1-36
B4-S-518	1-28-36	Extension of License			2-1 5-1-36
B4-R-518	2-8-36	1000	50kw	U	2-8 8-1-36
B4-S-518	3-17-36	Oper. without antenna ammeter 3/17 3/27/36			
B4-S-518 Eff.	4-3-36 3-28-36	Ext. Oper. without antenna ammeter			3-28 4-6-36
B4-R-518	7-17-36	1000	50kw	U	8-1 2-1-37
B4-R-518	1-12-37	1000	50kw	U	2-1 8-1-37
B4-R-518	7-20-37	1000	50kw	U	8-1 2-1-38
B4-SA-247	9-28-37	Transmission of facsimile signals from 12 mid. to 6 a.m. CST.			9-28 2-1-38
B4-R-518	1-29-38	1000	50kw	U	2-1 8-1-38
B4-SA-247	1-29-38	Transmission of facsimile signals from 12 mid. to 6am CST			2-1 8-1-38
B4-R-518	7-20-38	1000	50kw	U	8-1 2-1-39
B4-SA-303	7-27-38	Ext.S.E.A. for facsimile transmission			8-1 2-1-39
B4-R-518	1-24-39	1000	50kw	U	2-1 8-1-39
B4-SA-330	1-9-39	Ext. S.E.A. for facsimile transmission			2-1 8-1-39
B4-R-518	7-12-39	1000	50kw	U	8-1 2-1-40
B4-SA-356	7-12-39	Ext.S.E.A. for facsimile transmission			8-1 2-1-40
B4-S-518	1-29-40	Extension of license			2-1 3-1-40
B4-S-518	1-29-40	Extension of S.E.A.			2-1 3-1-40
B4-R-518	2-27-40	1000	50kw	U	2-27 8-1-40
B4-S-518	2-27-40	Ext. of S.E.A. facsimile			3-1 4-1-40
B4-SA-376	3-12-40	Ext. of S.E.A. facsimile			3-12 8-1-40

518 #5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H O

Name of licensee CENTRAL BROADCASTING COMPANY

Transmitter location

Main studio location

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194189

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	To—
B4-SA-376	4-13-40	Facsimile signals midnight to SR				
Mod.S.E.A. to change 6am to SR					4-13	8-1-40
Order	6/12/40	Extension of License			8/1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
B4-Z-676	3-19-41	1000	50kw	U	3-19	3-29-41
	Determine operating power by direct method					
NARBA REALLOCATION						
B4-R-518	3-24-41	1040	50kw	U	3-29	2-1-42
B4-R-518	1-27-42	1040	50kw	U	2-1	4-1-44
B4-R-518	11-6-42	1040	50kw	U	12-1	4-1-44
	Mod. Lic. accordance Order 107					
B4-TC-338 Eff. 2-15-44	1-18-44	Transfer of control of licensee corp. Daniel David Palmer to B.J. PALMER, MABEL H. PALMER, DANIEL DAVID PALMER and Wm. M. BRANDON, TRUSTEES				
B4-R-518	3-28-44	1040	50kw	U	4-1	5-1-45
B4-S-518	4-24-45	Extension of license			5-1	7-1-45
B4-R-518	5-8-45	1040	50kw	U	5-8-45	5-1-48
B4-S-518	7-10-45	1040	50kw	U	10-1	5-1-48
Mod. Lic. Order 107A						
B4-TC-464 EFF: 12-29-45	12-29-45	Transfer of control of licensee corp. from B.J.Palmer, Mabel Palmer, Daniel David Palmer & Wm. M. Brandon, Trustees to DANIEL DAVID PALMER				
BR-518	4-28-48	1040	50kw	U	5-1	5-1-51
BP-6835	4-26-49	1040	50kw	U	6-26	12-26-49
	CP to instal a new vertical antenna and to mount the FM antenna on top of the AM tower and to change the T site 400' due east of present site (change in coordinates only)(Cond. Clause)					
BMP-4757	9-22-49	1040	50kw	U	6-26	12-26-49
	Mod. CP (6835) to install new T and make changes in vertical antenna. (cond. clause)					

B-S

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W H O

See Card # 1

Name of licensee Card # 6

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-4871	11-28-49	1040	50kw	Un	6-26 3-26-50
	Mod. CP (6835 as mod) for ext. of completion date. (COND. CLAUSE)				
BMP-4757 (C.Cl.)	9-22-49	1040	50kw	U	6-26 12-26-49
	Superseding CP to corect description of antenna.				
BMP-4871 (C.Cl.)	11-28-49	1040	50kw	U	6-26 3-26-50
	Superseding CP to correct description of antenna.				
BMP-5019	3-2-50	1040	50kw	U	6-26 7-1-50
	Mod. of CP(6835 as mod)for ext. of completion date (COND'L CLAUSE)				
BMP-5107	4-4-50	1040	50kw	U	6-26 10-1-50
	Mod. of CP(6835 as mod) for ext. of comp. date. (COND'L CLAUSE)				
BMP-5318	9-19-50 Mod.CP (6835 as Mod.) for ext. of completion date (CONDITIONAL CLAUSE				6-26 1-1-51
BMP-5413	12-18-50	1040	50kw	U	6-26 4-1-51
	Mod. CP(6835,as mod.) for ext. completion date (Conds)				
BMP-5492	3-12-51	1040	50kw	U	6-26- 7-1-51
	Mod.CP(6835,as mod.) for ext. completion date (Conds)				
BR-518	4-12-51	1040	50kw	U	5-1-51 to 5-1-54.
BMP-5601	6-22-51	Mod. CP (BP-6835) as mod., for extension of completion date (COND'L CLAUSE)			6-26-49 10-1-51
BMP-5676	9-14-51	Mod. of CP 6835 as mod., for extension of completion date (COND'L CLAUSE)			6-29 1-1-52
BL-4626	1-10-52	1040	50kw (COND'L CLAUSE)	U	1-10 5-1-54
	Lic. cover CP 6835 as mod., for new ant. and chg. T location (co-ordinates only)				
BL-4626	1-10-52	1040	50kw (COND'L CLAUSE)	U	1-10 5-1-54
	Superseding lic. to correct ant.descrip.and add cond'l clause re TV ant.				
BL-3421	9-10-52	1040	50kw	U (CONDITIONAL CLAUSE)	9-10 5-1-54
	Determine operating power by direct method				

B-S- #7

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WHO

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9088	12-18-53	1040	50kw	U	2-18-54 8-18-54
	CP make changes in antenna system (Decrease in height) (COND'L CLAUSE)				
BR-518	4-21-54	RENEWAL OF LICENSE			5-1 2-1-56
BP-9248	4-23-54	CPinstall a new vertical antenna for auxiliary purposes			6-23 12-23-54
BMP-6585 (1)	7-30-54	Mod. of CP (BP-9088) for ext. of completion date to 11-18-54)			
BL-5498	11-4-54	1040kc	50kw	Un	11-4-54 2-1-56
	Lic. cover CP(9088, as mod.) which authorized changes in antenna system (decrease in height)				
BL-5576	2-7-55	1040	50kw	U	2-7 2-1-56
	Lic. cover CP (BP-9248) install aux. antenna.				
BR-518	1-25-56	1040kc	50kw	U	2-1 2-1-59
BS-518 (1)	9-7-56	Mod. of license to specify obstruction marking requirements for the auxiliary antenna.			
BS-518 (2)	8-1-58	Mod. of license to change description of main ~~xxxxxxxxxx~~ antenna ~~xxxxxx~~			
BR-518	1-14-59	1040	50kw	U	2-1- 2-1-62
BR-518	1-18-62	Renewal of license			2-1 2-1-65
BML-2088 (1)	8-20-64	Mod. of Lic. to chg. licensee name to PALMER BROADCASTING COMPANY			
BR-518	1-7-65	1040kc.	50kw	U	2-1 2-1-68
BR-518(S)	1-24-69	Renewal of License & NDEA			1-24 2-1-71
BR-518(s)	1-29-71	Renewal & NDEA			2-1-74
EBSA	5-25-72				
BTC-6916	7-31-72	Vol. TC EFF: 8-29-72			
BR-518(S)	1-31-74	RENEWAL			2-1-77
BR-518(L)	1-13-77	Renewal of license			2-1-80
BR-518(L)	1-13-77	Renewal of License Supersede to correct auxiliary antenna antenna resistan			2-1-80
BAL-9060	8-5-77	Vol AL EFF: 9-9-77			

BC-126
June 1975

#8

AM

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W.H.O.....

Station location .....

Name of licensee .....SEE CARD #1.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BRC-3999 (1)	3-21-78	ML to operate trans by RC from the SL			
BTC780725EB	12-29-78	INVOL.	TC	EFF:	
——— (2)	1/18/80	ML to chg licensee name			
BR 791001 VX	1-24-80	(L) RENEWAL			2-1-83

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name CENTRAL BROAdcASTING CO.

File No.	Date Received	Application for	Action Nature	Action Date
4-R-B-521	9-12-30	Renewal of lic.	Granted	10-21-30
4-ML-B-696	10/20/30	Mod. of License to increase power from 5 KW. to 50 KW. on 1000 kc. (out of order)	Returned	10/27/30
4-R-B-521	12-18-30	Renewal of license	G.O.103	1-20-31
4-R-B-521	5-29-31	Renewal of license	Granted	7-7-31
4-R-B-521	11-28-31	Renewal of license	Granted	1-12-32
4-MP-B-289	1-14-32	Modify 4-P-B-1196. Requests approval of proposed 50 KW equipment and transmitter location Near Colfax, Iowa (exact location still to be determined). WHO-WOC	Granted (Approval only)	1-29-32 of equip.

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WHO 11-11-34
xW O C

Name Central Broadcasting Company

File No.	Dated ~~Received~~	Application for	Action	
			Nature	Date
4-R-B-518	12-10-32	Renewal of license	Granted	1-13-33
		Stations WOC and WHO consolidated 5-9-33, using call signal WOC-WHO.		

STATION APPLICATION RECORD

No. 1.

APPLICANT: Bankers Life Company

CALL LETTERS: WHO

ADDRESS: Liberty Bldg., 6th & Grand Ave., Des Moines, Iowa.

FILE NO: 4-B-B- 521 DATED: 3-30-27

T.P. 4-9-27, 570 Kc. 5 KW.

Present Assignment: 570 Kc. 5 KW

Requested: 570 Kc. 10 KW

ACTION: 6-1-27- License, 560 Kc. 5 KW, [illegible]. Period 6-1-27 to 7-31-27.

APPLICANT: Same

CALL LETTERS: WHO

ADDRESS: Same

FILE NO: 4-R-B-521 DATED: 7-30-27

Present Assignment: 560 Kc. 5 KW, [illegible]

Requested: Renewal

ACTION: 8-8-27, letter of extension. Period 8-15-27 to 10-15-27.

APPLICANT: Same

CALL LETTERS: WHO

ADDRESS: Same

FILE NO: 4-R-B-521 DATED: 10-3-27

Present Assignment: 560 Kc. 5 KW, [illegible]

Requested: Renewal

ACTION: 10-24-27, letter of extension. Period 11-1-27 to 1-1-28

STATION APPLICATION RECORD

No. 2.

APPLICANT: Bankers Life Co. CALL LETTERS: WHO

ADDRESS: Liberty Bldg., 6th & Grand Ave., DesMoines, Iowa

FILE NO: 4-R-B-521 DATED: 1-11-28

Present Assignment: 560 Kc, 5 KW,

ACTION: Lic. 10-31-28, for 1000 Kc 5 KW, ↑ WOC. Period 11-11-28 to 1-31-29.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WHO

ADDRESS: Same

FILE NO 4-R-B-521 DATED: 12-14-28

Present Assignment: 1000 Kc. 5 KW, ↑ WOC

ACTION: Lic. 1-10-29, 1000 Kc. 5 KW, ↑ WOC. Period 1-31-29 to 4-30-29.

Requested: Renewal

APPLICANT: Same CALL LETTERS: WHO

ADDRESS: Same

FILE NO: 4-R-B-521 DATED: 3-29-29

Present Assignment: 1000 Kc. 5 KW, ↑ WOC

ACTION: Lic. 4-13-29, 1000 Kc. 5 KW. ↑ WOC. Period 4-30-29 to 7-31-29-

Requested: Renewal

No. 3.

STATION APPLICATION RECORD

APPLICANT: Bankers Life Company

CALL LETTERS: WHO

ADDRESS: Liberty Bldg., 6th & Grand Ave., Des Moines, Iowa.

FILE NO: 4-R-B-521 DATED: 6-1-29

Present Assignment: 1000 Kc. 5 KW, ↑ WOC

ACTION: G.O. #69, period 7-31-29 to 10-31-29.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHO

ADDRESS: Same

FILE NO: 4-R-B-521 DATED: 9-24-29

Present Assignment: 1000 Kc. 5 KW, ↑ WOC

ACTION: Lic. 10-12-29, 1000 Kc. 5 KW, ↑ WOC. Period 10-31-29 to 1-31-30.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHO

ADDRESS: Same

FILE NO: 4-R-B-521 DATED: 12-26-29

Present Assignment: 1000 Kc. 5 KW, ↑ WOC

ACTION: Renewal License 1-11-30. Period 1-31- to 4-30-30.

Requested: Renewal

No. 4.

STATION APPLICATION RECORD

APPLICANT: Bankers Life Company

CALL LETTERS: WHO

ADDRESS: Liberty Bldg., 6th & Grand Ave., Des Moines, Iowa.

FILE NO: 4-A-B-175 DATED: 1-25-30

Present Assignment: 1000 Kc. 5 Kw., ↑ WOC

Requested: Assignment to Central Broadcasting Company

ACTION: Consent to voluntary Assignment of License granted Min. 1-31-30 to Central Broadcasting Company. To be effective 2-15-30. Issued 2-8-30.

APPLICANT: Central Broadcasting Company

CALL LETTERS: WHO

ADDRESS: Liberty Bldg.,6th & Grand Ave.,

FILE NO: 4-M-B-512 DATED: 2-11-30

Present Assignment: 1000 Kc. 5 KW,↑ WOC

Requested: Authority to conduct synchronization tests with WOC from 12:00 P.M. to 6:30 A.M.

ACTION: Spec. Auth. granted Min. 2-21-30, issued 2-21-30 to conduct synchronization tests with WOC from 2 AM to 6:30 AM from 2-21-30 to 4-30-30 - 1000 Kc.5 KW

APPLICANT: Same

CALL LETTERS: WHO

ADDRESS: Near Grinnell or Malcolm, Iowa.

FILE NO: 4-P-B-1196 DATED: 2-18-30

Present Assignment: 1000 Kc. 5 KW ↑ WOC

Requested: To consolidate WHO & WOC, using Call Letter WHO-WOC. To install new 50 KW transmitter in new location & Increase power to 50 KW

ACTION: Granted Min. 11-17-31 for 50KW LP Unltd. Time (cons. of WHO & WOC) under call KWHO-KWOC when construction compl. (Call KWHO-KWOC revoked 1-15-32)

No. 5.

STATION APPLICATION RECORD

APPLICANT: Central Broadcasting Company

CALL LETTERS: WHO

ADDRESS: Liberty Bldg., 6th & Grand Ave., Des Moines, Iowa.

FILE NO: 4-R-B-521 DATED: 3-14-30

Present Assignment: 1000 Kc. 5 KW, ↑ WOC (Auth. to conduct Synchro. (tests with WOC between (2 A.M. & 6:30 A.M.

ACTION: Renewal Lic. 4-5-30. Period 4-30-30 to 7-31-30.

Requested: Renewal

APPLICANT: Same

CALL LETTERS: WHO

ADDRESS: Same

FILE NO: 4-M-B-591 DATED: 5-19-30

Present Assignment: 1000 Kc. 5 KW, ↑ WOC

Requested: Authority to operate with WOC in synchronization during Unlimited Hours.

ACTION: Mod.Lic.granted Min. 6-6-30, issued 6-6-30 for simultaneous operation on an exp. basis with WOC. Period 6-6-30 to 7-31-30.

APPLICANT: Same

CALL LETTERS: WHO

ADDRESS: Same

FILE NO. 4-R-B-521 DATED: 6-23-30

Present Assignment: 1000 Kc. 5 KW, ↑ WOC Simultaneous operation with WOC Exp. Basis.

ACTION: Renewal Lic. 7-7-30. Period 7-31-30 to 10-31-30.

Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

#5.

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WHO 11-11-34 x W O C

Name CENTRAL BROADCASTING CO.

File No.	Date ~~Received~~ d	Application for	Action Nature	Action Date
4-R-B-518	9-12-30	Renewal of lic.	Granted	10-21-30
4-R-B-518	12-18-30	Renewal of license	G.O.103 Granted	1-30-31 4-24-31
4-R-B-518	5-29-31	Renewal of license	Granted	7-7-31
4-R-B-518	11-28-31	Renewal of license	Granted	1-12-32
4-MP-B-289	1-14-32	Modify 4-P-B-1196. Requests approval of proposed 50 KW equipment, and transmitter location at Near Colfax, Iowa (exact location still to be determined.) SEE WHO.	SEE	W H O
4-P-B-2571	4-21-32	Synchronize with power of 500 w., unlimited time with WHO 50KW station in Des Moines. (Would be booster station).	Order - Without	Withdrawn Prejudice 8-18-32
4-R-B-518	5-27-32	Renewal of license	Granted	7-19-32

Form 94 #7

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name CENTRAL BROADCASTING CO.

File No.	Date ~~Received~~	Application for	Action	
			Nature	Date
4-MP-B-298	2-1-32	Modify 4-P-B-1196 & 4-MP-B-1196. Approval of one of three transmitter sites proposed.	Granted One mile south of Mitchellville, Iowa.	2-19-32
4-MP-B-334	4-30-32	Modify 4-P-B-1196. Extend commendement and completion date of c.p. to 4-30-32 & 8-17-32 respectively.	Granted Ext. of Compl. Date	5-17-32
4-R-B-521	5-27-32	Renewal of license.	Granted	7-19-32
4-MP-B-363	8-5-32	Modify 4-MP-B-334 extend completion date to 2-17-33. and change in equip to RCA 1050-B	Granted	8-18-32
4-R-B-521	12-10-32	Renewal of license	Granted	1-13-33
4-MP-B-413	1-21-33	Modify 4-P-B-1196 , 4MP-B-289, 4-MP-B-298, 4-MP-B-334 and 4-MP-B-363, extend completion date to 5-15-33	Granted	2-17-33
4-R-B-521	5-15-33	Renewal of License	Granted	9-18-33

Form 94 #3

APPLICATION RECORD - BROADCASTING

Call Letters WOC-WHO (5-9-33) xWHO

Name Central Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
4-L-B-961	4-21-33	License to cover 4-P-B-1196, as modified, to install new transmitter and increase power to 50 kilowatts, (consolidating stations WHO and WOC under the call WOC-WHO) Main studio designated as 914 Walnut Street, Des Moines, Iowa.	Granted under call signal WOC-WHO	5-9-33
4-R-B-518	5-29-33	Renewal of license	Granted	7-11-33
4-R-B-518	11-25-33	Renewal of license	Granted	1-16-34
4-R-B-518	5-28-34	Renewal of license	Granted	7-18-34
B4-R-518	11-20-34	Renewal of license	Granted	1-29-35
B4-R-518	5-24-35	Renewal of license	Granted	7-16-35
B4-R-518	11-18-35	Renewal of license	Granted	2-8-36

Form 94 # 9

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B4-P-916	12-11-35.	C.P Install new equip. increase power from 50kw to 500kw.	Superseded and amended by B4-SA-195	
B4-SA-195	3-16-36	Special experimental authorization to install new equipment and increase power from 50kw to 500kw for period to 8-1-36	ORDER OF DISMISSAL Without Prejudice, 5-16-38 Min.#214	5-17-38
B4-R-518	5-16-36	Renewal of license	Granted	7-17-36
B4-R-518	11-25-36	Renewal of license	Granted	1-12-37
B4-R-518	5-17-37	Renewal of license	Granted	7-20-37

Form 94 # 10

APPLICATION RECORD—BROADCASTING

Call letters WHO

Name CENTRAL BROADCASTING CO:

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-SA-247 Resubmitted	6-30-37 - received 9-18-37	Special experimental authorization to operate a facsimile station from 10 P.M. to 4 A.M. PST, on 1000 kc.	~~Returned--7-9-37-should-be-filed-on Expr-form-309.-~~ Granted 9-28-37 (12 mid. to 6 am CST) (9-28 2-1-38)	
B4-R-518	11-19-37	Renewal of license	Granted	1-29-38
B4-SA-264	11-19-37	Extension of special experimental authorization to operate a facsimile station from 12 midnight to 6 a.m. CST from 2-1-38 to 8-1-38.	Granted	1-29-38

U.S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD—BROADCASTING

#11

Call letters W H O

Name CENTRAL BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-518	5-25-38	Renewal of license	Granted	7-20-38
B4-P-2162	6-2-38	Construction permit to install new transmitter (type to be determined) and increase power from 50 kw to 500 kw	Returned Incomplete	6-11-38
B4-3A-303 Resubmitted	5-25-38 6-17-38	Extension of special experimental authorization to operate a facsimile station from 12 midnight to 6 a.m., CST from 8-1-38 to 2-1-39.	~~Returned 6-15-38 Section 4(a)(b) (c)~~ Granted	7-27-38

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

12

Call Letters W H O

Name CENTRAL BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B4-SA-316	7-1-38	Special experimental authorization to install new equipment, increase power from 50 to 500 kw, for regular license period. Form 335 filed 6-20-41.	Docket No. 5322 Dismissed without prejudice accordance Memo opinion Order 6-16-42	
B4-R-518	11-26-38	Renewal of license	Granted	1-24-39

Form 94

APPLICATION RECORD - BROADCASTING

// 13

Call Letters W MC

Name CENTRAL BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B4-SA-330	11-26-38	Extension of S.A. to operate a facsimile station from midnight to 6 a.m. CST from 2-1-39 to 8-1-39.	Granted	1-9-39
B4-R-518	5-24-39	Renewal of license	Granted	7-12-39
B4-SA-356	5-24-39	Extension of S.E.A. to operate a facsimile station from midnight to 6 a.m., CST from 8-1-39 to 2-1-40	Granted	7-12-39
B4-R-518	T 11-24-39	Renewal of license	Granted	2-27-40

#14

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name CENTRAL BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B4-3A-376	11-24-39	Extension of S.E.A. for transmission of facsimile signals from 12 midnight to 6 am, CST, using 50kw for period 2-1-40 to 2-1-41.	Granted	3-12-40
B4-R-518	5/24/40	Renewal of license	Granted 1040kc,	3-24-41 50kw, U
B4-Z-676 Rec'd.	1-29-41 2-3-41	Authority to determine operating power by direct measurement of antenna power,	Granted	3-19-41
B4-R-518	11-28-41	Renewal of license and Forms 335	Granted	1-27-42

Form 94 #15

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B4-TC-338 Rec'd Resubmitted Rec'd Filed	9-20-43 9-27-43 9-20-43 10-7-43 10-7-43	Voluntary transfer of control of licensee corporation from Daniel David Palmer to B. J. Palmer, Mabel Palmer, Daniel David Palmer and William M. Brandon, Trustees. Filed by Frank D. Scott. 335's filed	~~Returned~~ ~~Part II, Part III, Sec. 14(b), 17(a), Form 335.~~ Granted Eff. 2-15-44	~~9-22-43~~ 1-18-44
B4-R-518 Rec'd	1-26-44 1-29-44	Renewal of license	Granted	3-28-44
B4-R-518 Rec'd	2-24-45 2-27-45	Renewal of license Let. req. amend. 17(b) & photos 3-16-45	Granted	5-8-45
B4-TC-464 Rec'd Filed	9-26-45 9-26-45 9-26-45	Transfer of control of licensee corporation from B. J. Palmer, Mabel Palmer, Daniel David Palmer, and William M. Brandon, Trustees, to DANIEL DAVID PALMER (4596 shares common stock - 51.57% outstanding). (335s filed) (Frank D. Scott, Atty.)	GRANTED EFF:	12-29-45 12-29-45

Form 94 #16

APPLICATION RECORD - BROADCASTING

Call Letters WHC

Name Central Broadcasting Company

File No.	Dated	Application for	Action Nature	Action Date
BR-518 Rec'd	2-17-48 2-26-48	Renewal of License (C.L. Stout, Atty.)	GRANTED	4-28-48
BP-6835 Rec'd Filed	6-14-48 6-24-48 6-24-48	Construction Permit to install a new vertical antenna and to mount the FM antenna on top of the AM tower and to change the transmitter location 400' due east of the present location (change in coordinates only). Clair L. Stout, Atty. A. D. Ring, Engr.	GRANTED	4-26-49 re blanketing clause & subj. to cond. that permittee submit measurements after construction showing the current distribution in the radiator.

FCC Form 94 #17

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4757 Rec'd Filed	8-23-49 8-25-49 8-25-49	Modification of construction permit (BP-6835, which authorized installation of a new vertical antenna, mount the FM antenna on top of the AM tower and change transmitter location) to install new transmitter (Westinghouse 50-HG-2) and make changes in the vertial antenna. Francis X. McDonough, Atty. A. D. Ring, Engr.	GRA TED re blanketing caluse & subj. cond. that permittee submit measurements after const. showing the current distribution in the radiator.	9-22-49

FCC Form 94 #18

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name Central Broadcasting Company

File No.	Dated	Application for	Action Nature	Action Date
BMP-4871 Rec'd Filed	11-11-49 11-15-49 11-15-49	Modification of construction permit (BP-6835, as modified, which authorized installation of new transmitter and vertical antenna, mount the FM antenna on top of the AM tower and change transmitter location) for extension of completion date from 12-26-49 to 3-26-50. Clair L. Stout, Atty.	Granted re blanketing clause & subject to the cond. that permittee submit measurements after const. showing the current distribution in the radiator.	11-28-49

FCC Form 94 #19

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5019 Rec'd Filed	2-20-50 2-23-50 2-23-50	Mod. of C.P. (BP-6835, as mod., which authorized installation of new transmitter and vertical antenna, mount the FM antenna on top of the AM tower and change transmitter location) for extension of completion date from: 3-26-50 to: 7-1-50. (Clair L. Stout, Atty.)	GRANTED re Blanketing clause; subj. to cond. that permittee submit measurement after construction showing corrent distribution in the radiator. This is not to be construed as approval of the TV antenna for use by a TV station.	3-2-50

FCC Form 94 #20

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5167 Rec'd Filed	5-22-50 5-25-50 5-25-50	Modification of construction permit (BP-6835, as modified, which authorized installation of new transmitter and vertical antenna, mount the FM antenna on top of the AM tower and change transmitter location) for extension of completion date from 7-1-50 to 10-1-50 (Clair L. Stout, Atty.)	GRANTED re blanketing clause; re permittee submit meas. after construction showing the current distribution in the radiator. re this auth. not to be construed as a proval of TV antenna for use by a TV broadcasting station.	6-8-50
BMP-5318 Rec'd Filed	8-31-50 9-12-50 9-12-50	Modification of construction permit (BP-6835, as modified, which authorized the installation of a new transmitter and vertical antenna, mount the FM/& TV antenna on top of the AM tower and change transmitter location) for extension of completion date from 10-1-50 to 1-1-51. Francis X. McDonough, Atty.	GRANTED Conditional	9-19-50

#21

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5413 Rec'd Filed	11-27-50 11-29-50 11-29-50	Modification of construction permit (BP-6835, as modified, which authorized the installation of a new transmitter and vertical antenna, mount the FM and TV antenna on top of the AM tower and change transmitter location) for extension of completion date from 1-1-51 to 4-1-51. Francis X. McDonough, Atty.	GRANTED re blanketing; permittee submit measurements after constuction showing current distribution in radiator.	12-18-50
BR-518 Rec'd	2-17-51 2-20-51	Renewal of license Filed by Clair L. Stout atty.	GRANTED	4-12-51

#22

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5492 Rec'd Filed	2-30-51 2-28-51 2-28-51	Modification of construction permit (BP-6635, as modified, which authorized the installation of a new transmitter and vertical antenna, mount the FM and TV antennae on top of the AM tower and change transmitter location) for extension of completion date from 4-1-51 to 7-1-51. Francis X. McDonough, Atty.	GRANTED re blanketing; re permittee submitting meas. showing current distribution in radiator.	3-12-51
BMP-5601 Rec'd Filed	5-28-51 5-31-51 5-31-51	Modification of construction permit (BP-6635, as modified, which authorized the installation of a new transmitter and vertical antenna, mount the FM and TV antennae on top of the AM tower and change transmitter location) for extension of completion date from 7-1-51 to 10-1-51. Francis X. McDonough, Atty.	GRANTED re blanketing; submission meas. showing current distribution in radiator; and not to be construed as approval of tele.ant. for use by tele b/c station.	6-22-51

#23

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-5676 Rec'd Filed	8-27-51 8-31-51 8-31-51	Modification of construction permit (BP-6835, as modified, which authorized the installation of a new transmitter and vertical antenna, mount the FM and TV antennas on top of the AM tower and change transmitter location) for extension of completion date from 10-1-51 to 1-1-52. Clair L. Stout, Atty.	GRANTED Cond'l re blanketing; Submit meas.after construction showing current distribution; Auth.not to be construed as approval of tele.ant. for use by tele.station	9-14-51
BL-4626 Rec'd Filed	12-11-51 12-14-51 12-14-51	License to cover construction permit (BP-6835, as modified) which authorized installation of a new vertical antenna and mounting of FM antenna on top of the AM tower and changing the transmitter location 400' due east of the present location (change in coordinates only). Clair L. Stout, atty.	GRANTED Cond'l re blanketing	1-10-52

FORM A-170 #24 APPLICATION RECORD - BROADCASTING
FORMERLY FCC FORM 94

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BZ-3421 Rec'd Filed	7-29-52 8-4-52 8-4-52	Authority to determine operating power by direct measurement of antenna power. Francis X. McDonough, Atty.	GRANTED	9-10-52
BP-9088 Rec'd Filed	11-27-53 12-3-53 12-3-53	Construction permit to make changes in the antenna system (decrease in height). Dow, Lonnes and Albertson, Attys. A. D. Ring, Engr.	GRANTED re blanketing clause	12-18-53
BR-518 Rec'd Filed	1-26-54 1-28-54 1-28-54	Renewal of License Filed by Francis X. McDonough, Atty.	GRANTED	4-21-54

#25

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name CENTRAL BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-9248 Rec'd Filed	4-5-54 4-8-54 4-8-54	Construction permit to install a new vertical antenna for auxiliary purposes only. Dow, Lohnes and Albertson, Attys. A. D. Ring, & Associates, Engrs.	GRANTED	4-23-54
BMP-6585 Rec'd Filed	7-9-54 7-13-54 7-13-54	Modification of construction permit (BP-9088 which auth. changes in the antenna system (decrease in height), for extension of completion date from 8-18-54 to 11-18-54. Dow, Lohnes and Albertson, Attys.	GRANTED	7-30-54
BL-5498 Rec'd Filed	10-12-54 10-13-54 10-13-54	License to cover construction permit (BP-9088, as modified) which authorized changes in the antenna system (decrease in height). Francis X. McDonough, Atty.	GRANTED	11-4-54

F.C.C. - WASHINGTON, D. C.

FORM A-170 #26
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name CENTRAL BROADCASTING COMPANY
Des Moines, Iowa

File No.	Dated	Application for	Action Nature	Action Date
BL-5576 Rec'd Filed	12-15-54 12-17-54 12-17-54	License to cover construction permit (BP-9248) which authorized installation of a new vertical antenna for auxiliary purposes only. Wm. P. Sims, Jr., Atty.	GRANTED	2-7-55
BR-518 Rec'd Filed	10-25-55 11-2-55 11-2-55	Renewal of License Dow, Lohnes and Albertson, Atty's.	GRANTED	1-25-56
BR-518 R & F	10-17-58 11-4-58	Renewal of license John A. Rafter, attorney	GRANTED	1-14-59
BR-518 R.&F.	10-20-61 11-3-61	Renewal of license Attys-Dow, Lohnes and Albertson	GRANTED	1-18-62

FORM BC-121 #27
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WHO

PALMER BROADCASTING COMPANY
x CENTRAL BROADCASTING COMPANY
Name
Des Moines, Iowa

File No.	Dated	Application for	Action Nature	Action Date
BP Rec'd	11-16-62 11-21-62	Construction permit to increase power from 50kw to 750kw; install new transmitter (RCA BTH 750A) Petition for waiver of Rules and Accept. of applic. Atty. - Dow, Lohnes and Albertson Engr. - A.D. Ring & Assoc.	On 12-5-62 Request for Waiver Denied; Application RETURNED WITHOUT PREJUDICE - LTR.	
BML-2088 R.&F.	7-17-64 7-21-64	Modification of lic. to change name to PALMER BROADCASTING COMPANY ATTYS-Dow, Lohnes and Albertson (Francis X.McDonough)	GRANTED	8-20-64
BR-518 Rec'd Filed	10-9-64 11-2-64 11-2-64	Renewal of license Atty: Dow, Lohnes and Albertson	GRANTED	1-7-65

FORM BC-121 #28
AUG. 1955

APPLICATION RECORD - BROADCASTING

1040kc

Call Letters: W H O

Name: PALMER BROADCASTING COMPANY
Des Moines, Iowa

File No.	Dated	Application for	Action Nature	Action Date
BR-518 R & F NOV 24 1967	10/12/67 11/2/67	Renewal of license Atty: Charles McKerns	GRANTED	1-24-69
BR-518 R & F PN Recd. PRESS NOV 25 1970	10-26-70 11-3-70 "	RENEWAL OF LICENSE Chas.McKerns,Atty.(Dow,Lohnes,Albertson)	GRANTED	1-29-71
BTC-6916 R & F FEE PD: $250 #092510 CODE 053(Form 316) ALSO SEE FM,TV, WOC,WMOG and WMFM(fm)	7-14-72 7-19-72	Voluntary transfer of control of lic corp from D.D. Palmer to D.D. Palmer, Trustee of the Daniel David Palmer Trust Atty - Dow, Lohnes & Albertson	GRANTED	7-31-72 EFF: 8-29-72

#29

1040 khz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WHO

Name PALMER BROADCASTING COMPANY
Des Moines, Iowa

File No.	Dated	Application for	Action Nature	Action Date
BR-518 R & F P.N. PRESS NOV 15 1973	10-25-73 11-5-73 11-5-73	Renewal of License Atty.: Charles J. McKerns	GRANTED	1-31-74
BR -518 R & F PN Recd. PRESS OCT 27 1976	9-25-76 10-1-76 "	RENEWAL OF LICENSE Chas.McKerns,Atty. (Dow & Lohnes)	GRANTED	1-13-77
BAL-9060 R & F FORM 316 Also see WNOG(AM),etc JUL 29 1977	7/12/77 7/19/77	Voluntary assignment of license to PALMER BROADCASTING COMPANY (Assignor Iowa Corp - Assignee Delaware Corp) Atty - Dow,Lohnes,etc(Raymond Bender,Jr.)	GRANTED EFF:	8-5-77 9-9-77

F.C.C. - WASHINGTON, D. C.

#30

1040khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters .....W H O.....

Name .....PALMER BROADCASTING COMPANY.....
Des Moines, Iowa

File No.	Dated	Application for	Action Nature	Action Date
BRC-3999 R & F PRESS: MAR 17 1978	3-2-78 3-7-78	ML to operate transmitter by Remote control from the main studio location at: 1100 Walnut St., Des Moines, Iowa Atty: L. Adrian Roberts (Dow, Lohnes, etc.)	GRANTED	3-21-78
BTC 780725EB R & F FORM 315(SEE WNOG(AM) ETC AUG 23 1978	7-20-78 7-25-78	Involuntary TC from the Estate of Daniel D. Palmer(who was sole trustee of 5 Family Trusts) to Robert H. Harter, Charles J. McKerns, Richard L. Braunstein, and Davenport Bank and Trust Company, Trustees Daniel David Palmer Trust (SEE OVER)	GRANTED EFF:	12-29-78
PN filed	8-29-78	Atty - Dow, Lohnes & Albertson		

F.C.C. - WASHINGTON, D. C.

RE: BTC/EB - Involuntary OK - per Roy Stewart

#31

1040khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W H O

Name PALMER COMMUNICATIONS INCORPORATED
XPalmer Broadcasting Company
Des Moines, Iowa

File No.	Dated	Application for	Action Nature	Action Date
BR791001VX PRESS	OCT 25 1979	Renewal of License (Main, Aux. Trans. & Aux. Ant.) Atty.: Michael J. McCarthy	GRANTED	1-24-80
Req. Rec'd PRESS	1-8-80 JAN 17 1980	ML to chg. licensee name to PALMER COMMUNICATIONS INCORPORATED	GRANTED	1/18/80

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.