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Form BC 126
June 1954

4333

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-14-64

Call letters WHWH

Station location PRINCETON, NEW JERSEY

Name of licensee NASSAU BROADCASTING COMPANY

Transmitter location On Rocky Hill Rd., ½ mi. N. of Carter Road, Near Mt. Rose, N.J.

Main studio location X To be determined 221 Witherspoon Street, Princeton, N. J. (BL 2-14-64) ZIP 08540

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-13,064 (Cond'l)	2-6-62 Construction permit which authorized a new standard broadcast station	1350kc	5kw-DA-2,	U	2-6 12-6-62
BP-13,064 (1)	4-27-62	Modification of CP to assign call letters			
BP-13064 (2)	6-27-62	Mod. of CP(BP-13064) to change obstruction markings.			
BMP-10,943 (3)	9-28-62	Mod. of CP(BP-13,064) to ext. completion date to			4-6-63
BMP-10388 (4)	3-21-63	Mod. of CP(BP-13,064 as mod) to chg directional ant patterns.			
BMP-10,841 (5)	4-19-63	Mod. of CP(BP-13,064 as mod) to extend completion date to 10-6-63			
BL-10278 (Cond'l)	2-14-64 Lic. to cover CP(BP-13,064 as mod.) which auth a new standard broadcast station; specify type trans. as RCA BTA-5T; specify main studio loc. as 221 Witherspoon St., Princeton, New Jersey.	1350kc	5kw-DA-2	U	2-14 6-1-66
BTC-5108 EFF:	6-20-66 8-31-66	Voluntary transfer of control of lic. corp. from Herbert W. Hobler to Herbert W. Hobler et al (all stockholders)			
BR-4333	1-16-67	Renewal of license.			1-16 6-1-69
Granted	1-20-70	Delete obstruction marking requirement			
BR-4333(L)	9-10-71	RENEWAL			6-1-72
EBSA	5-22-72				
BR-4333(L)	9-15-72	RENEWAL			6-1-75
Ltr.	8-9-74	Trans. Gates MW-5 now installed.			
BS-4333(1)	5-23-75	ML former main as aux.			
BR-4333 BZ-8866(L)	10-31-75	RENEWAL & MODIFICATION			6-1-78
BR-4333	8-24-78	(S) REN. OF LIC. (MAIN & AUX. TRANS.)			6-1-81
BRC-790410AM (1)	7-5-79	RC: 221 Witherspoon St, Princeton, NJ			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~WHW~~ W H W H

Name NASSAU BROADCASTING COMPANY
(P.O. c/o Herbert W. Hobler, 295 Mercer Road, Princeton, New Jersey)

File No.	Dated	Application for	Action Nature	Action Date
BP-13,064 Rec'd Filed	5-11-59 5-11-59 5-11-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1350kc Power - 5kw-DA-2 Hours of operation - Unlimited Trans. location - On Rocky Hill Rd, ¼ mi. W. of Carter Rd. Nr. Mt. Rose, New Jersey Studio location - To be determined Princeton, New Jersey Atty.- Robert M. Booth, Jr. Engr.- Commercial Equipment Company	GRANTED 2-6-62 Cond'l re: properly designed phase monitor; Field measuring equip; non DA proof in add. to DA proof before prog. tests auth.; Sect. 626.12 FAA regulations; and final decision D-14419 Sect. 3.87 not authorized	
AMENDMENT R & F	2-8-60 2-9-60	AMENDED to make changes in stockholders, stockholdings and directors.	After Hearing, Docket 13727.	

RCA-BTA-5R

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters WHWH

Name Nassau Broadcasting Company
Princeton, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BMP-10388 R. & F. See below for AMENDMENT	6-18-62 6-20-62	Mod. of CP (BP-13,064/[redacted] which auth. new standard broadcast station) to make changes in the directional antenna patterns. Atty: Robert M. Booth, Jr.	GRANTED	3-21-63
BMP-10,543 R. & F.	9-4-62 9-5-62	Mod. of CP(BP-13,064 [redacted] which auth. new standard broadcast station) for extension of completion date from 10-6-62 to 4-6-63. Atty: Joseph F. Hennessey	GRANTED	9-28-62
AMEND(BMP-10388 R&F	2-6-63 2-8-63	AMENDMENT (to BMP-10388) to make changes in DA pattern		
BMP-10,841 R. & F.	3-12-63 3-14-63	Mod. of CP (BP-13,064 as mod., which auth. a new standard broadcast station) for extension of completion date from 4-6-63 to 10-6-63. Atty: Robert M. Booth, Jr.	GRANTED	4-19-63

FORM BC-121
AUG. 1955 #3

APPLICATION RECORD - BROADCASTING

Call Letters WHWH

Name NASSAU BROADCASTING COMPANY
Princeton, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BL-10,278 R. & F. PROG.TEST 9-5-63	8-24-63 8-26-63	Lic to cover CP(BP-13,064 as mod) which auth a new standard broadcast station; specify type trans as RCA-BTA-5T; specify main studio loc as 221 Witherspoon St, Princeton, New Jersey. Atty- Robert M. Booth, Jr.	GRANTED Cond'l re: Pre-suntise operation.	2-14-64
BR-4333 R & F	2-21-66 3-1-66	Renewal of License Atty- Booth & Lovett	GRANTED	1-16-67
BTC-5108 R & F (Form 316)	5-20-66 5-25-66	Voluntary transfer of control of lic. corp. from Herbert W. Hobler to Herbert W. Hobler et al (all stockholders) Atty - Booth & Lovett	GRANTED EFF:	6-20-66 8-31-66

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters WHWH

Name NASSAU BROADCASTING COMPANY
Princeton, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BR-4333 R & F #494981 $75 Press APR 2 1969	2-28-69 3-3-69	Renewal of license Atty- Robert M. Booth, Jr. (Booth & Freret) AMENDED 4-11-69 re: Balance Sheet	GRANTED	9-10-71
BZ- Rec'd #633275 $50. Refunded	8-23-70 9-29-70 9-29-70 067	Direct Measurement Atty: Booth & Freret	RETURNED	10-2-70 - Sect. II-A dated after Sect. I OCT 5 1970
BR-4333 R & F PN PRESS MAR 17 1972	2-29-72 3-3-72 3-3-72	Renewal of License ATTY-Julian P. Freret AMENDED 5-9-72 re: ascertainment of community needs; commercial policy; equal employ. policy	GRANTED	9-15-72

The Commission by letter of 8-9-72 notified station WHWH of apparent liability of $1,000 for feiture for violation of the rules.

F.C.C. - WASHINGTON, D. C.

#5 1350khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WHWH

Name Nassau Broadcasting Company
Princeton, New Jersey

File No.	Dated	Application for	Action Nature	Action Date
BR-4333 R & F P. N. Rec'd Press	1-29-75 2-3-75 2-3-75 FEB 20 1975	Renewal of License. Atty: Robert M. Booth, Jr. AMENDED 4-25-75 re: commercial matter & EEO (over)	GRANTED issued with BZ-8866	10-21-75
BZ-8866 R & F DM PRESS JUN 23 1975	2-24-75 2-26-75 5-30-75	Direct Measurement Atty: Robert M. Booth, Jr.	GRANTED issued with RENEWAL	10-21-75
BR-4333 R & F PRESS	2-1-78 2-2-78 FEB 28 1978	RENEWAL OF LICENSE (MAIN & AUX.TRANS.) R.M.Booth,Jr.,Atty.		
BRC-790410AM PRESS: (0)	MAY 3 1979	Mod of license to operate transmitter by remote control from 221 Witherspoon St.,Princeton, New Jersey	GRANTED GR.	8-24-78 7-5-79

F.C.C. - WASHINGTON, D.C.

(BR-4333) AMENDED 7-21-75 re: EEO
AMENDED 8-22-75 re: EEO
AMENDED 11-10-75 re: EEO

#6

APPLICATION RECORD-BROADCASTING

Call Letters: WHWH-AM

Name: NASSAU BROADCASTING, CO.

Station Location: PRINCETON, NEW JERSEY

File No.	Date	Description	Action and Date
BR-810202ZP PN FILED PRESS MAR 2 6 1981		RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Atty. Julian P. Freret	Gu 5-29-81 ISSUED
BTC810828FI Form 316 PRESS SEP 1 5 1981 Also see WPST(fm)		Vol TC from Henry Abrams Wendy Barber et al to Herbert W. Hobler Atty Robert M Booth, Jr.	

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.