WIBB

SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

B.S. 2187

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-26-49

Call letters W I B B

Station Location: Macon, Georgia

WALTER H. BUSH, JR. RECEIVER

X WIBB RADIO, INC.(AL 3-30-72 ; EFF: 5-5-72)

Name of licensee X THE PEACH STATE BROADCASTING COMPANY

Walker Swamp Road, Macon, Georgia (BP 5-16-68) (Lic. 1-26-49)

X Millirons Rd., approx. 2 mi. W. of Pionona Road, Macon, Ga. (MP 7-30-48)

Transmitter location X Massey & 13th Streets, Macon, Ga. (CP 9-19-47)

31201

530 Mulberry Street

Professional Bldg., Macon, Georgia (MP 11-1-48) (Lic. 1-26-49)

X Hotel Lanier 523 Mulberry St., Macon, Ga. (CP 9-19-47)

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From--	To--
BP-5822	9-19-47 CP for new station.	1280	1kw	Daytime	11-19	5-19-48
BMP-3832	5-4-48 tion date.	Mod. CP (5822)		for extension of comple-	11-19	8-17-48
BMP-4015	7-30-48 T and T site.	Mod. CP (5822 as mod) to change Type of			11-19	8-17-48
BTC-637 EFF:	8-13-48 9-11-48	vol. T of Control of permittee Corp. from Thomas Carr, Roy Richards, Robert D. Tisinger, J. E. Duncan, N. W. Branden and Robert Brett to Oliver Thornburg, Thomas Maxwell and Thomas. Carr.				
BMP-4113	8-24-48 Mod. date.	1280 CP (5822	1kw as mod)	Daytime for ext.	11-19	11-17-48 of completion
BMP-4257	11-1-48 Mod. CP studio site.	1280 (5822 as	1kw mod) to	Daytime change type of T, change	11-19	11-17-48
BL-3452	1-26-49 Lic. to	1280 cover CP (COND. CLAUSE)	1kw (5822 as	Daytime mod) for a new station	1-26	11-1-51
BTC-987 Eff; 9-26-50	9-19-50	Voluntary acquisition of control of licensee corp. thru sale of 10% stock from Thomas S. Carr to Thomas H. Maxwell				
BR-2187	10-10-51	1280	1kw	Daytime	11-1	7-1-52
BR-2187	3-26-52	1280	1kw	Daytime	4-1	4-1-55
BRC-126 (1)	7-23-53 from Professional Building, Macon, Georgia	Mod. of lic. to operate trans. by R.C.				
Telegram	3-30-55 continued tion on renewal	Action on renewal deferred 3-30-55 & operation auth. until final determina-				
BR-2187	9-7-55	1280kc	1kw	Day	9-7	4-1-58
BR-2187	3/19/58	Renewal of license			4-1	4-1-61
BP-13,216	2-23-61 CP to increase power and install new transmitter. (COND'L)	1280kc	5kw	Day	4-23	10-23-61
BR-2187	3-15-61	1280kc	1kw	Day	4-1	4-1-64
BMP-9568 (1)	7-19-61 Mod. of CP(BP-13216) to change type trans- mitter(Ila,5000m)					

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WIBB

Station location Macon, Georgia

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-6890 (2)	11-15-61	Mod. of extension	CP(BP-13,216 as mod.) for of completion		date to 1-2-62
BL-9023 (1) Main	5-22-62 License to cover auth. incr. in power and install trans.	1280kc	5kw CP(NP-13216, as mod.) which	Day	(ITA5000A)
BL-9405 Aux.	8-13-62 License to use old main(Raytheon RA-1000) as aux. for aux. purposes only and operate by remote control from studio.	1280kc	1kw	Aux.	8-13 4-1-64
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2187 AUX	6-8-64	1280kc Renewal	2kw of License to	Day	6-8 4-1-67 4-1-67
BR-2187	3-29-67	Renewal of License Main & Aux.			4-1 4-1-70
TELEGRAM	10-17-67	ESA	500w		
BP-18111	5-16-68 CP to chg. ant-trans. loc.	1280kc	5kw	Day RC	1-16-69
BMP-12598 (1)	1-13-69	MP(BP-18,111) ext. time			7-16-69
BP-18592	7-10-69 CP to chg. loc. of aux. trans. to main trans. loc., with RC from main studio.	1280kc	1kw	Aux.	3-10-70
BL-12434(L)	8-28-69	License (BP-18,111, as mod)			4-1-70
BL-12435(L)	8-28-69	License (BP-18,592)Aux.			4-1-70
BR-2187(S)	4-1-70	Renewal of Main & Aux.			4-1-73
BTC-6698	12-22-71	VOL. TC			
BAL-7529 EBSA	3-30-72 6-12-72	VOL. AL EFF: 5-5-72			
BR-2187(L)	4-13-73	RENEWAL MAIN & AUX.			4-1-76
BR-2187(S)	3-30-76	RENEWAL (MAIN & AUX.)			4-1-79
BTC790629GM	8-30-79	VOL. TC		EFF: 11-14-79	
BR781201WT (S)	3-22-79	RENEWAL OF LICENSE			4-1-82
BAL810311IU	4-22-81	Invol AL			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W I B B x New

Name THE ~~THOMAS OARR, J.B.DUNCAN, ROY RICHARDS, and ROBERT D.TISINGER, a partnership d/b as~~ PEACH STATE BROADCASTING COMPANY

(PO ~~Peoples Bank Building, Carrollton,~~ Georgia)

Lanier Hotel, Macon

File No.	Dated	Application for	Action Nature	Action Date
			GRANTED	9-19-47
BP-5822 Rec'd Filed	2-4-47 2-6-47 2-6-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: ~~1180kc~~ ~~1170kc~~ ~~1130kc~~ 1280kc Power: 1kw Hours of operation: Daytime only Trans. location: ~~Meade Road~~, Macon, Georgia Studio location: Hotel Lanier, 523 Mulberry St., Macon, Georgia		
AMENDED Recd. Filed	3-7-47 3-10-47 3-10-47	AMENDED to change frequency from 1180kc to ~~1170kc~~		
AMEND. Recd Filed	4-20-47 4-23-47 4-23-47	AMENDED to change frecuency from 1170kc to ~~1130kc~~		

(See Amendment Card #2)

Transmitter-General Electric BT-21 A

Luther W.Martin,Engr.
2 Stonewall Lanett,Alabama

1280 Kc.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WIBB

Name THE PEACH STATE BROADCASTING COMPANY
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BP-18,592 R. & F. #525995 $30 JUL 0 1969	6-25-69 7-1-69 7-1-69	CP to change location of auxiliary transmitter (Raytheon RA-1000) to main trans loc, with RC from Main studio. atty-Smith, Pepper, Shack & L'Heureux (Arthur V. Weinberg)	GRANTED	7-10-69
BL-12,434 R & F #525994 $30 PT AMENDED:R&F	6/25/69 7/1/69 7/1/69 7/9/69 7/14/69	License (BP-18,111 as mod.) change ant-trans. loc.. Atty: Arthur V. Weinberg Engr: Ben Akerman Re studio loc. redescribed.	GRANTED	8-28-69
BL-12,435 R & F #533465 $30 PT AUG	7/30/69 8/5/69 8/5/69 8/15/69	License (BP-18,592) change loc. of aux. trans. to main trans. loc.	GRANTED	8-28-69

F.C.C. - WASHINGTON, D. C.

RP-18,592: atty called 7-3-69 re name in Sec. I; and studio address.

Form 94 2

APPLICATION RECORD - BROADCASTING

Call Letters NEW

Name PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-5822 (cont. from Card #1)				
AMENDED Recd. Filed	5-17-47 5-19-47 5-19-47	AMENDED to change frequency from 1130kc to 1280kc.		
AMENDED Recd. Filed	6-23-47 6-26-47 6-26-47	AMENDED to change transmitter location from Meade Road, Macon, Georgia, to Massey and Thirteenth Streets, Macon, Georgia.		
AMENDED Recd. Filed	8-25-47 8-27-47 8-27-47	AMENDED to change name of applicant from Thomas Carr, J. E. Duncan, Roy Richards, and Robert D. Tisinger, a partnership d/b as Peach State Broadcasting Company TO THE PEACH STATE BROADCASTING COMPANY.		

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WDBB

Name The Peach State Broadcasting Company

File No.	Dated	Application for	Action Nature	Action Date
BMP-3832 Rec'd Resubm. Rec'd Filed	3-18-48 3-22-48 4-23-48 4-23-48 4-23-48	Mod. of C.P. (BP-5822, which authorized a new standard broadcast station) for extension of completion date from 5-19-48 to: 60 days after grant of application for transfer of control. (application filed with the Commission 4-23-48.)	~~Returned 3-25-48~~ ~~Application incomplete~~ GRANted	 5-4-48
BTC-637 Rec'd Filed	4-23-48 4-23-48 4-23-48	Voluntary Transfer of Control of permittee corporation from Thomas Carr, Roy Richards, Robert D.Tisinger, J.E.Duncan, N.W.Branden and Robert Brett to Oliver Thornburg, ~~and~~ Thomas Maxwell.and Thomas Carr. 270 shares of capital stock-90% the jacket should include Carr as may the transferors also	GRANTED EFF:	8-13-48 9-11-48

Form 94

APPLICATION RECORD - BROADCASTING

4

Call Letters W I R B

Name THE PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4015 Rec'd Filed	6-24-48 6-28-48 6-28-48	Mod. of C.P. (BP-5822, as mod., which authorized a new standard broadcast station) to change type of transmitter (Gates BC-1E) and change transmitter location from Massey & 13th Streets, Macon, Georgia to Millirons Road approximately 2 miles west of Pionona Road, Macon, Georgia.	GRANTED	7-30-48
BMP-4113 Rec'd Filed	8-12-48 8-13-48 8-13-48	Mod. of C.P. (BP-5822, as modified, which authorized a new standard broadcast station) for extension of completion date from: 8-17-48 to: 11-17-48.	GRANTED	8-24-48

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters WIBB

Name THE PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-4257 Rec'd Filed	10-19-48 10-20-48 10-20-48	Mod. of C.P. (BP-5822, as mod., which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000) and change studio location from: 523 Mulberry Street, Macon, Georgia to Professional Building, Macon, Georgia.	GRANTED	11-1-48
BL-3452 Rec'd Filed	11-4-48 11-9-48 11-9-48	License to cover C.P. (BP-5822, as mod.,) which authorized a new standard broadcast station.	GRANTED re waiver 3.55(b)	1-26-49
BTC-987 Rec'd Filed	8-29-50 8-31-50 8-31-50	Voluntary acquisition of control of licensee corporation thru sale of 10% of common stock from Thomas S. Carr to Thomas H. Maxwell.	GRANTED Eff: 9-26-50	9-19-50
BR-2187 Rec'd	7-21-51 7-24-51	Renewal of license	Granted	10-10-51

FORM A-170 #6
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WIBB

Name THE PEACH STATE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-2187 Rec'd Filed	3-4-52 3-6-52 3-6-52	Renewal of license (Informal request)	GRANTED	3-26-52
BRC-126 Rec'd Filed	7-18-53 7-20-53 7-20-53	Modification of license to operate transmitter by Remote Control from Professional Building, Macon, Georgia.	GRANTED	7-23-53
BR-2187 Rec'd. Filed	12-14-54 12-16-54 12-16-54	Renewal of License	GRANTED	9-7-55
BR-2187 Recd. Filed	12-28-57 1-2-58 1-2-58	Renewal of license.	GRANTED	3-19-58
BP-13,216 Rec'd Filed	5-25-59 5-26-59 5-26-59	Construction Permit to increase power from 1kw to 5kw and install a new transmitter (Gates BC-5P) Engr.- Ben Ackerman, Cheraw, S. C.	GRANTED COND'L re accept interf. of BP-13,775(WANS). Sub. ant. resist. meas. in accordance with Sec. 3.54 of Comm. Rules.	2-23-61

FORM BC-121
AUG. 1955 #7

APPLICATION RECORD - BROADCASTING

Call Letters WIBB

Name THE PEACH STATE BROADCASTING COMPANY
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-2187 Rec'd&Filed	12-25-61 1-27-61	Renewal of License Thomas G. Shack Jr., atty.	GRANTED	3-15-61
[illegible] Rec'd&Filed	5-8-61 5-23-61	Modification of CP(BP-13,216 CP to incr. power and install new transmitter) to change type transmitter to an ITA, 5000A. Smith and Pepper, Attys.	GRANTED	7-19-61
[illegible] R&F	10-19-61 10-20-61	Mod of CP (BP-13216 as mod which auth incr power and install new trans) for extension of completion date from 1[illegible]-61 to _____. Atty: Smith and Pepper	GRANTED	11-15-61 to 1-2-62
BL-9023 R. & F.	12-4-61 12-6-61	Lic to cover CP(BP-13,216 as mod) which auth. incr. in power and installation of new trans.	GRANTED	5-22-62
BL-9405 R. & F.	5-16-62 5-1[illegible]-62	Lic to use old main trans(Raytheon RA-1000) at present loc of main trans, to be operated on 1[illegible]0kc, 1kw, Daytime, for AUXILIARY PURPOSES ONLY. trans may be operated by remote control from studio Atty- SMITH & PEPPER	GRANTED	8-13-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #8

APPLICATION RECORD - BROADCASTING

1280kc

Call Letters WIBB

Name THE PEACH STATE BROADCASTING COMPANY
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-2187 Rec'd Filed	12-23-63 12-31-63 12-31-63	Renewal of License (Main & Auxiliary) Robert W. Healy, Atty.	GRANTED	6-8-64
BR-2187 R & F	12-26-66 1-3-67	Renewal of license. (main & auxiliary) Atty: Smith & Pepper	GRANTED	3-29-67
BP-18,111 R .&F. #403917 $30 APR 3 1968	1-26-68 1-30-68 1-30-68	CP to chg. ant-trans. loc. to Walker Swamp Road, Macon, Ga. (Req. waiver of Sect. 73.37 of Rules) Atty-Smith & Pepper(Robert W.Healy) Engr-Palmer A. Greer,Greenville, S. C.	GRANTED	5-16-68
AMENDMENT R&F	4-29-68	AMENDED Section III.		
EMP-12,598 R. & F. #477232 $30 JAN 7 1969	12-6-68 12-9-68 12-9-68	MP(BP-18,111) for extension of completion date to 7-16-69 (changes). atty-Smith, Pepper, Shack & L'Heureux (Arthur V. Weinberg)	GRANTED to	1-13-69 7-16-69

F.C.C. - WASHINGTON, D. C.

Card #9 is missing

#10

1280kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W I B B

WIBB RADIO, INC.

Name ~~THE PEACH STATE BROADCASTING COMPANY~~
MACON, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR-2187 R & F #565654 $75 #565655 $30 P. N.	12-16-69 12-19-69 12-19-69 12-19-69 12-19-69	Renewal of License (Main & Auxiliary) Atty: Arthur Weinberg (Smith, Pepper etc.) JAN 27 1970	GRANTED	4-1-70
BTC-6598 R & F FEE PD: $1000 #011049 CODE 047 OCT 22 1971 Pub. notice filed 11-9-71	10-6-71 10-12-71	Voluntary transfer of control of lic corp from Thomas H. Maxwell to WIBB Radio, Inc. Atty - Daly, Joyce & Borsari	GRANTED Req. grant fee $8,500.00 Eff: 1-31-72 Grant Fee Paid: 048, 2-4-72, W 038275	12-22-71
BAL-7529 R & F FEE PD: $250 #044123 CODE 053 (Form 316)	2-17-72 2-22-72	Voluntary assignment of license to WIBB RADIO, INC. Atty - Daly, Joyce & Borsari AMENDED 3-28-72 - legal data; Sec. II re Mr. Brooks (stockholder)	GRANTED EFF: 5-5-72	3-30-72

F.C.C. - WASHINGTON, D. C.

BTC-6698 - AMENDED 12-1-71 to show director(Table I)

Form BC-121
September 1969

#11

APPLICATION RECORD - BROADCASTING

1280kc.

Call Letters WIBB

Name WIBB RADIO, INC.
Macon, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-2187 R & F P.N. PRESS FEB	12-15-72 1-2-73 1-2-73	Renewal of License (Main & Auxiliary) Atty.: George R. Borsari, Jr. AMENDED 3-30-73 re: employment practices	GRANTED	4-13-73
BR-2187 R & F PN Recd. PRESS	11-10-75 12-1-75 " FEB 2 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 2-24-76 re: EEO	GRANTED	3-30-76
BR781201WT PRESS: JAN 31 1979		RENEWAL OF LICENSE (Main & Aux.) Atty: John A. Borsari	GRANTED	3-22-79
BTC 790829GM FORM 315 PRESS: JUL 19 1979 PN Filed	7/19/79/ 7-27-79	Vol TC from J. McCarthy Miller, Jr. to Dorn-Clayton Agency, Incorporated (over) Atty for transferor - R.F. Kennedy for trans[illegible] Edmundson	GRANTED EFF:	8-30-79 11-14-79

BTC790729GM Amended 10-16-79 re: No. other b/c int. held by Dora-Clayton, Inc.

#12

APPLICATION RECORD—BROADCASTING

Call Letters: W I B B

Name: WLATER H. BUSH, JR. RECEIVER
x WIBB RADIO, INC.

Station Location: Macon, Georgia

File No.	Date	Description	Action and Date
BAL810311HU Form 316 PRESS APR 0 7 1981		Involuntary AL to Walter H. Bush, Jr. Receiver Atty. George R. Borsari, Jr.	GRANTED 4-22-81 EFF: 4-22-81

Form BC-121
March 1979

W I B B - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele. 11-23-49 STA to opr. add'lt time 11-24-49 not considered per Rules. (football game - benefit of hospital.

Tele. 11-14-50 To remain on air until 5:45 pm 11-24-50 as a public service featuring arrival of Santa Claus over all local stations.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.