WION

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S 2789

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-10-53

Call letters W I O N

Station Location: Ionia, Michigan

MAC PHERSON BROADCASTING, INC.(AL 1-31-72

x OLD KENT BANK AND TRUST COMPANY, EXECUTOR OF THE ESTATE OF MONROE MACPHERSON, SR., DECEASED (AL-1-22-69)

xMONROE MacPHERSON tr/as IONIA BROADCASTING COMPANY (AL 9-2-53 EFF 9-23-53)

x KENNETH NEWBRECHT and MONROE MacPHERSON d/b as

Name of licensee IONIA BROADCASTING COMPANY

Transmitter location RR #3, County Road 577, Ionia, Michigan (MP 11-18-52) (Lic. 3-10-53)

4 7246

Main studio location RR # 3, County Road 577, Ionia, Michigan (MP 11-18-52)(Lic. 3-10-53)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7912	7-24-52	1430	500w	Daytime	
Order issued - CP for new station granted subject to filing MP for approval of T site and antenna					
BP-7912	11-18-52	1430	500w	Day	1-18-53 7-18-53
BMP-5959	CP for new station and MP for approval antenna, transmitter and studio locations and change type transmitter. (Cond'l Clause)				
BL-4912	3-10-53	1430kc	500w	Daytime	3-10-53 10-1-55
	Lic. cover CP(7912, as mod.) for new station				
BAL-1591 EFF:	9-2-53 9-23-53	Vol. assignment of license to Monroe MacPherson tr/as Ionia Broadcasting Compan			
BR-2789	9-7-55	1430kc	500w	Daytime	10-1 10-1-58
BZ-3818 (1)	10-19-56	Authority to determine operating power by direct measurement of antenna power.			
BR-2789	9-10-58	1430kc	500w	Day	10-1 10-1-61
BP-12445 (Cond'l)	12-14-60	1430	5kw-DA-D	Day	2-14 8-14-61
	CP to increase power to 5kw, install directional antenna (DA-D) and new transmitter (GATES BC-5P)				
BMP-9510 (1)	6-26-61	Mod. of CP(BP-12445) to change type transmitter (RCA BTA 5T)			
BMP-9637 (2)	8-9-61	Mod. of CP(BP-12445 as mod) for extension of completion date to 11-14-61.			
BR-2789 (3)	11-9-61	Mod. of CP(BP-12445, as mod.) for an extension of completion date to 2-14-62			
BMP-10126 (4)	3-12-62	Mod. of CP(BP-12,445,as mod.) for extension of completion date to 6-14-62			
BR-2789	2-14-62	1430kc	500w	Day	2-14 10-1-64
BP-15640 (AUXILIARY) FORFEITED	8-8-62	1430kc	500w	DA-D Aux.	10-8 4-8-63
	CP to install old main trans (COMPOSITE Westinghouse modified) as AUXILIARY Transmitter at main trans. loc. to be operated on 1430kc, 500w Day for AUX purposes only(DA-D)				
BL-9442	12-28-62	1430kc	5kw	DA-D Day	12-28 10-1-64
	Lic. to cover CP (BP-12,445 as mod) which auth. incr. day power and instl. new trans; instl. DA-D.				
BR-2789	-14-64	Renewal of License			10-1 10-1-67

B-S-
#2

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-10-53

Call letters WION

Name of licensee

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-2789 (1)	8-24-66	Mod. of lic to chg. operating specificat: (Mem)			
BR-2789	9-8-67	1430kc	5kw-DA-D	Day	10-1 10-1-70
TELEGRAM	10-17-67	PSA	500w		
BL-11,839	12-20-67	1430kc	500w	Aux. D4	12-20 10-1-70
	Lic. to cover use former main trans.				
BAL-6551	1-22-69	invol. AL			
BZ-7364(L)	2-4-70	Direct Measurement (Main)			10-1-70
BZ-7573(L)	8-6-70	Direct Measurement(MAIN)			10-1-70
BR-2789(S)	9-30-70	Renewal of Main & Aux.			10-1-73
BS-2789	(1) 12-10-71	Mod. of lic. to change obstruction marking.			
BAL-7441	1-31-72	VOL. AL			
EBSA	6-12-72				
BR-2789	(S) 5-10-74	Renewal of Main & Aux.			10-1-76
BZ-8546(L)	1-22-75	Direct Measurement (Main Only)			10-1-76
BR-2789	(L) 9-23-76	Renewal & direct meas.			10-1-79
BZ-9178 Comtel	2-21-78	Ch. marking para. 1,3,1[illegible] & 21 for tower 2, none required for towers 1 & 3.			
COMTEL	8-25-80	AUTH & TERMS COMTEL 4-6-79 EXT THRU 11-1-80. SUBMIT DETAILED PROGRESS REPORT IF EXT TO AUTH IS DESIRED.			
COMTEL	11-12-80	AUTH & TERMS COMTEL 4-6-79 EXT THRU 12-31-80. SUBMIT DETAILED PROGRESS REPORT IF EXT TO AUTH ARE DESIRED.			

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WION

Name KENNETH NEUBRECHT and MONROE MACPHERSON d/b as IONIA BROADCASTING CO.
(P.O. c/o Kenneth Neubrecht, 3529 Cumberland, Berkley, Michigan.)

File No.	Dated	Application for	Action Nature	Action Date
BP-7912 Rec'd Filed	11-25-50 11-29-50 11-29-50	Construction permit for a new standard broadcast station to be operated on: Frequency: 1430kc Power: ~~1kw~~ 500w Hours of Operation: Daytime Trans. Location: To be determined Ionia, Michigan Studio Location: To be determined Ionia, Michigan	Docket No. 9928 GRANTED AFTER HEARING DECISION ISSUED Granted 7-24-52 subject to filing MP for approval of T site and antenna ISSUED with BMP-5959	
AMENDED Rec'd Filed	2-17-51 2-26-51 2-26-51	AMENDED to change power from 1kw to 500w.		
[illegible]	[illegible]	[illegible]		
[illegible]	[illegible]	[illegible]		
[illegible]	[illegible]			

~~Gates BC-1F~~
Composite

#2

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WION ~~Unassigned~~

Name KENNETH NEUBRECHT AND MONROE MAC PHERSON d/b as IONIA BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BMP-5959 Rec'd Filed	8-23-52 8-25-52 8-25-52	Modification of construction permit (BP-7912, which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as RF #3, County Road 577, Ionia, Michigan and change type of transmitter(Composite)	GRANTED Sub. measurements in accordance provisions Sec. 3.46 of Rules and Sec. 12 of Standards.	11-18-52
AMENDED Rec'd Filed	10-29-52 10-31-52 10-31-52	AMENDED to change type of transmitter (Westinghouse, Modified, CAY-52218).		
BL-4912 Rec'd Filed	1-19-53 1-21-53 1-21-53	License to cover construction permit (BP-7912, as mod.) which authorized a new standard broadcast station.	GRANTED	3-10-53
BAL-1591 Rec'd Filed	7-16-53 7-24-53 7-24-53	Voluntary assignment of license to Monroe MacPherson tr/as Ionia Broadcasting Company William Kearney, Atty.	GRANTED EFF:	9-2-53 9-23-53

F.C.C. - WASHINGTON, D. C.

FORM A-170 #3
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WION

Name MONROE MacPHERSON tr/as IONIA BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-2789 Rec'd Filed	8-1-55 8-3-55 8-3-55	Renewal of license	GRANTED	9-7-55
BZ-3818 Rec'd Resub. Rec'd Filed	9-4-56 7-18-56 10-8-56 10-8-56	Authority to determine operating power by direct measurement of antenna power	~~Application returned 9-25-56 not notarized and dated.~~ GRANTED	10-19-56
BP Rec'd	10-21-57 11-4-57	Construction permit to increase power from 500w to 1kw and install new transmitter (RCA BTA 1M) Engr. - E. H. Munn, Jr., Coldwater, Mich.	RETURNED Sec. I nec.	11-7-57

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters: WION

Name: MONROE MacPHERSON tr/as IONIA BROADCASTING COMPANY

File No.	Dated	Application for	Action: Nature	Action: Date
BR-2789 Rec'd Filed	7-2-58 7-7-58 7-7-58	Renewal of license	GRANTED	9-10-
BP-12,445 Rec'd Filed	10-6-58 10-7-58 10-7-58	Construction permit to increase power from 500w to 5kw; install directional antenna (DA-D) and new transmitter (GATES BC 5P) Engr. - E. H. Munn, Jr., Coldwater, Mich.	GRANTED Cond'l re: Phase Mon., Field meas. equip. & complete non-DA proof.	12-14-60
BMP-9510 Rec'd Filed	5-8-61 5-10-61 5-10-61	Modification of construction permit (BP-12445 which auth. an increase in power; installation of DA and new trans) to change type transmitter (RCA BTA 5T)	GRANTED	6-26-61
BR-2749 Rec'd&Filed	6-30-61 7-5-61	Renewal of License	GRANTED	2-14-62

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

5

Call Letters WION

Name Monroe MacPherson, tr/as Ionia Broadcasting Company
Ionia, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BMP-9637 R&F	7-11-61 7-14-61	Mod of CP (BP-12445 as mod which auth incr. power; install DA (DA-D) and install new trans) for extension of completion date from 8-14-61 to 11-14-61. Atty: John H. Midlen	GRANTED	8-9-61
BMP-9889 R&F	10-18-61 10-20-61	Mod of CP (BP-12445 as mod which auth incr power; install DA-D and install new trans) for extension of completion date from 11-14-61 to 2-14-62. Atty: John H. Midlen	GRANTED	11-9-61
BMP-10,126 R&F	2-5-62 2-7-62	Mod of CP (BP-12445 as mod which auth incr power; install DA-D and new trans) for extension of completion date from 2-14-62 to 6-14-62. Atty: John H. Midlen	GRANTED	3-12-62

FORM BC-121
Aug. 1955 #6

APPLICATION RECORD - BROADCASTING

Call Letters WIOM

Name Monroe MacPherson, tr/as IONIA BROADCASTING COMPANY
Ionia, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BL-9442 R. & F.	6-4-62 6-5-62	Lic to cover CP(BP-12,445 as mod) which auth incr day power and install new trans; install DA-D. Atty- JOHN H. Midlen	GRANTED	12-28-62
BP-15,640 R. & F.	7-5-62 7-9-62	CP to install old main tr ns. (Westinghouse Type No. Cay 52218) (COMPOSITE) as aux. trans. at main tr ns. loc. to be operated on 1430kc, 500w Day for aux. purposes only. (DA-D)	GRANTED FORFEITED	8-8-62
BR-2789 Rec'd Filed	7-1-64 7-6-64 7-6-64	Renewal of license	GRANTED	9-14-64
BR-2789 R & F JUL 20 1967	6-27-67 6-29-67	Renewal of license	GRANTED	9-8-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121#7
AUG. 1955

APPLICATION RECORD - BROADCASTING

1430kc

Call Letters WION

Name MONROE MacPHERSON, tr/as IONIA BROADCASTING COMPANY
Ionia, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BL-11,839 Rec'd Filed PTA-11/21/67 DEC 14 1967	10/20/67 10/25/67 10/31/67	Lic. to use former main trans. WESTINGHOUSE (modified) 52218 at main trans. loc. as an aux. trans. to be operated on 1430kc 500w DA-D for auxiliary purposes only. Atty: John Midlen	GRANTED	12-20-67
BAL-6551 Rec'd Filed Fee: $30 #477476 DEC 17 1968 AMENDMENT R & F JAN 2 5 1969	11-26-68 12-10-68 12-10-68 12-27-68 1-6-69	Involuntary assignment of license to Old Kent Bank and Trust Company, ~~Special Administrator~~ of the Estate of Monroe MacPherson, Sr. Deceased AttY: Midlen & Reddy AMENDED to reflect assignee's appointment as "Executor of the Estate of Monroe MacPherson, Sr. Deceased	GRANTED	1-22-69
BZ-7364 R & F DM JAN 28 1970	5-26-69 6-2-69 11-4-69	Direct Measurement. (MAIN) Atty: Midlen & Reddy	GRANTED	2-4-70

F.C.C. - WASHINGTON, D. C.

#8

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WION

Name OLD KENT BANK AND TRUST COMPANY, EXECUTOR OF THE ESTATE OF MONROE MACPHERSON, SR., DECEASED Ionia, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BZ-7573 R & F DM PRESS	6-1-70 6-12-70 6-22-70 AUG 5 1970	Direct Measurement Atty: Midlen & Reddy	GRANTED	8-6-70
BR-2789 R & F #613775 $75. #613774 $30.	6-18-70 7-6-70 7-6-70 7-6-70	Renewal of License (Main & Auxiliary) Atty: Edward B. Reddy P.N. filed per Atty. cover ltr. AUG 11 1970 AMENDED 9-9-70 re: commercial practices	GRANTED	9-30-70
10-12-70 Annual fee		$15.20 deducted from $105.00 Renewal filing fee.	$89.80	credited to 1971

F.C.C. - WASHINGTON, D. C.

Form BC-121 #9
September 1969

APPLICATION RECORD - BROADCASTING

1430kc

Call Letters WION

Name MAC PHERSON BROADCASTING, INC.
x OLD KENT BANK AND TRUST COMPANY, EXECUTOR OF THE ESTATE OF MONROE MACPHERSON, SR. DECEASED
Ionia, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BAL-7441 R & F FEE PD: $1000 #010813 CODE 047 OCT 21 1971 Pub. notice filed 11-4-71	9-22-71 10-8-71	Voluntary assignment of license to MAC PHERSON BROADCASTING, INC. Atty - Midlen & Reddy (SEE OVER FOR AMENDMENTS)	GRANTED Re. Grant fee $5,360.32 grant fee includes WYON-FM also. Eff: 3-9-72 Grant Fee Paid: 063, 3-13-72 W 049605.	1-31-72
BR-2789 R & F PN Recd. PRESS	6-29-73 7-3-73 5-24-73 8 AUG 1973	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	5-10-74
BZ-8546 R & F DM PRESS JAN 8 1975	7-23-73 7-26-73 5-1-74	Direct Measurement (MAIN ONLY) Atty. Edward B. Reddy	GRANTED	1-22-75

F.C.C. - WASHINGTON, D. C.

RE: BAL-7441 - AMENDED 1-12-72 - (assignee) - rev.Sec.IV-A
& exhibits

1430Khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

#10

Call Letters WION

Name MAC PHERSON BROADCASTING, INC.
Ionia, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BZ-9178 R & F DM PRESS	4-15-76 4-18-76 7-16-76 7-22-76	Direct Measurement Atty: Dennis F. Begley (midlen & Reddy)	GRANTED	9-23-76
BR-2789 R & F PN Recd. PRESS	5-24-76 6-1-76 " JUL 26 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Ed.B.Reddy,Atty.	GRANTED Issued with BZ-9178	9-15-76
BR 790530 ZI PRESS	JUL 25 1979	RENEWAL OF LICENSE (MAIN & AUX.TRANS.) Ed.B.Reddy,Atty.	GRANTED	4-24-81

BZ 2-18-81

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.