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Form BC-126
June 1964

Official No. 4662

# BROADCASTING STATION LICENSE RECORD

W I Z Y 12-1-79
xW K O 3 11-19-69

Date first licensed January 17, 1968

Call letters xW C I K

Station location Gordon, Georgia

SUN COAST RADIO, INC. (AL: 11-26-79 EFF: 11-30-79
xVANCO BROADCASTING, INC. (AL 10-14-77 EFF: 11-14-77
x PIEDMONT BROADCASTING COMPANY(AL 11-24-70 EFF: 12-1-70)
x CYLER D. GARNER, M.D., DEBTOR IN POSSESSION (AL 12-4-68

Name of licensee xHEART OF GEORGIA BROADCASTING COMPANY, INC.

Near State Road 243; 575 Menton Street, Gordon, Georgia (BL-1-17-68)

Transmitter location xS. of city limits, 700 ft. E. of Georgia Rte. 18, Gordon, Ga. (BP 10-5-66

Same as Transmitter

Main studio location xxx To be determined, Gordon, Georgia (BP 10-5-66)

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. (RC) | Period From- To- |
|---|---|---|---|---|---|
| BP-16860 | 10-5-66 | 1560kc | 5kw,1kw(CH) | Day | 12-5 6-5-67 |
| | CP for a new standard broadcast station (Cond') | | | | |
| BP-16860 (1) | 11-22-66 | Mod. of CP(BP-16860) to assign Call Letters. | | | |
| BMP-12,041 (2) | 5-19-67 | Mod. of CP(BP-16,860) to chg. ant. trans. loc. to Menton St. near S.R. 243 Gordon Georgia, specify studio loc same as trans loc. trans GATES BC-5P-2, delete RC. | | | |
| BMP-12,059 (3) | 5-29-67 | Mod. of CP(BP-16,860 as mod) for ext. of completion date to 12-5-67 | | | |
| TELEGRAM | 10-17-67 | PSA | 500w | (WQXR Protected Station | |
| BL-11,849 | 1-17-68 | 1560kc | 5kw,1kw(CH) | (Day.) | 1-17 4-1-70 |
| | | Lic. to cover CP(BP(16,860 as mod.) | | | |
| BAL-6523 | 12-4-68 | Invol. AL | | | |
| WIRE | 2-7-69 | Auth. granted to remain silent (financial difficulties) thru 4-8-69) | | | |
| Letter received 11-6-69 states station resumed operation on September 1, 1969. | | | | | |
| BR-4662(L) | 11-24-70 | RENEWAL OF LICENSE | | | 4-1-73 |
| BAL-6826 | 11-24-70 | VOL. AL | | | |
| BZ-7935(L) | 12-29-71 | Direct Measurement | | | 4-1-73 |
| EBSA | 6-12-72 | | | | |
| BR-4662(S) | 3-30-73 | RENEWAL | | | 4-1-76 |
| BR-4662(L) | 5-13-76 | | RENEWAL | | 4-1-79 |
| BAL-9112 | 10-14-77 | Vol. AL | EFF: | 11-14-77 | |
| BR781129UH(L) | 11-14-79 | RENEWAL OF LICENSE | | | 4-1-82 |
| BAL790829HK EBSA | 11-26-79 12-1-79 | VOL. AL chg. call | | EFF: | 11-30-80 |

FORM 301 APPLICATION RECORD - BROADCASTING

Aug. 1955

Call Letters ~~new~~ W C I K

Name HEART OF GEORGIA BROADCASTING COMPANY, INC.
GORDON, GEORGIA (P.O. ~~Box 749, Macon, Georgia~~) Fairmont, W.Va. 26555

J. Byrl Sessions, President, PO Box 1/

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP-16,860<br>~~BP--15554~~<br>Rec'd<br>Resub<br>Rsub. | 5-11-62<br>5-17-62<br>12-12-62<br>6-24-63 | Construction permit for a new standard broadcast station to be operated on:<br>Frequency- 1560kc<br>Power- 5kw ~~(DA-CH)~~ 1kw<br>Hours of operation- Daytime<br>Trans. loc.- ~~1-1/2 mi. SW on Georgia Hwy. 57~~, Gordon, Georgia<br>Studio loc.- To Be Determined, Gordon, Georgia<br>Type trans.- RCA 5D<br>Atty.- Loucks & Jansky Frank Stollenwerck<br>Engr.- E. H. Munn, Jr.<br>REQ. WAIVER OF SEC. 1.354 of the Rules | Ret'd----10-17-62<br>By-ORDER-10-10-62<br>~~Ret'd----1-15-63~~<br>~~Petition-denied-1-9--63~~<br>GRANTED<br>Cond'l re: operation | <br><br><br><br>10-5-66<br>Pre-sunrise |

PETITION FOR RECONSIDERATION filed 11-14-62 by Jansky - DENIED 1-9-63 - MEMO OPINION & ORDER
ACCEPT application per ORDER of 5-13-64, as of 5-17-62

| | | |
|---|---|---|
| AMENDED<br>R.&F | 10-31-64<br>11-3-64 | AMENDED to chg. antenna-trans. loc. to ~~0.7 mi. S. of Rte. 57, 2.3 miles W of~~ Gordon, Ga.; make chgs in DA system (dec. hgt.) & chgs. in ground system. |

F.C.C. - WASHINGTON, D.C.

SEE CARD #2 FOR AMENDMENT

FORM BC-121 [illegible] APPLICATION RECORD - BROADCASTING
AUG. 1955

Call Letters ~~New~~ W C I K

Name HEART OF GEORGIA BROADCASTING COMPANY, INC.
Gordon, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| ~~BP-16,860~~ BP-15,354 (Cont.) | | AMENDED to change from DA-D (during CH) to Non-Directional using reduced power of 1kw during CH, change antenna-transmitter loc. to South city limits, 700 ft. East of Rte. 18, Gordon, Georgia and operate by remote control from main studio location. (to be determined) | GRANTED | 10-5-66 |
| AMENDED | 3-12-65 | | | |
| R&F | 3-15-65 | | | |
| AMENDED | 6-28-65 | AMENDED to change stock, stockholdings, stockholders, officers and directors. NEW FILE NUMBER ASSIGNED. | | |
| Rec'd. | 6-30-65 | | | |
| Filed | 8-16-65 | | | |
| AMENDMENT | 8-8-66 | AMENDED to change officers. Atty-Lauren A. Colby | | |
| R & F | 8-23-66 | | | |
| BMP-12,041 | 4-4-67 | Mod. of CP(BP-16,860 ~~as amd~~ which auth a new standard broadcast station) to change ant-trans. to Menton Street near S.R. 243, Gordon Georgia, specify studio loc same as trans loc. specify trans. as GATES, BC-5P-2, delete remote control. Atty. Lauren A. Colby Engr. Carl Smith | GRANTED | 5-29-67 |
| R & F | 4-5-67 | | | |

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #3

# APPLICATION RECORD - BROADCASTING

PIEDMONT BROADCASTING COMPANY

Call Letters W K C G x W C I K

Name x CYLER D. GARNER, M.D. Debtor in Possession
X HEART OF GEORGIA BROADCASTING COMPANY, INC.
GORDON, GEORGIA (PO % Rev. Byrl Sessions, 418 Quincy St., Fairmont, W.Va. 26555)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BMP-12,059<br>R & F | 4-24-67<br>5-4-67 | Mod. of CP(BP-16,860 which auth a new standard broadcast station) for ext. of completion date from 6-5-67 to _____<br>Atty. Lauren A. Colby | GRANTED<br>to | 5-29-67<br>12-5-67 |
| BL-11,849<br>Rec'd<br>Filed<br>PTA-12/19/67<br>JAN 4 1968 | 12/1/67<br>12/1/67<br>12/14/67 | Lic. to cover CP (BP-16,860 as mod.) which auth. a new standard b/c station (delete remote control).<br>Atty: Lauren A. Colby<br>Engr: Larry J. Gardner | GRANTED<br>Cond'l. re pre-sunrise | 1-17-68 |
| BAL-6523<br>Rec'd & Filed<br>FEE PD: $30 -#471381<br>(Form 316) | 11-4-68<br>11-8-68<br>NOV 27 1968 | Involuntary assignment of license to CYLER D. GARNER, M.D., Debtor in Possession | GRANTED | 12-4-68 |
| BAL-6826<br>Rec'd<br>FEE PD: $75 -#558047<br>LTR WRITTEN<br>original applic. rec.<br>FILED | 11-17-69<br>11-19-69<br>12-16-69<br>12-22-69 | Voluntary assignment of license to PIEDMONT BROADCASTING COMPANY<br>(SEE OVER) | GRANTED<br>EFF: | 11-24-70<br>12-1-70 |

F.C.C. - WASHINGTON, D. C.
JAN 2 6 1970

filed 12-22-69 - Certification of By-Laws ~~not~~ FILED
Program logs filed 11-26-69
AMENDED 7-10-70 correction re stock; agreement filed;
prog. re comm needs; by-Laws (same as 2-9-70)(reply to ltr
FEE OF $30 submitted #613994 REFUNDED not nec. 6-17-70
AMENDED 9-9-70 - financial data; clarif. re stock
(reply to ltr 8-25-70. NOTED Amend shows no stock issued
or subscribed???
AMENDED 9-24-70 - show pending CP(FM) for Macon, Ga.,
Stock sub. agreements; financial data(reply to ltr 9-22-70
AMENDED 10-7-70 - re stock subscribed; fin. data(assignee

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters WKOG

PIEDMONT BROADCASTING COMPANY
x NADYLER D. GARNER, M. D., DEBTOR IN POSSESSION
Gordon, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-4662<br>R & F<br>#579150 $75. | 12-29-69<br>1-2-70<br>2-18-70 | Renewal of License<br><br>Atty.: Carl E. Smith | GRANTED<br>Cond. re consummate AL in 45 days. | 11-24-70 |
| BZ-7935<br>R & F<br>DM<br>PRESS | 11-5-71<br>11-12-71<br>11-19-71<br>DEC 22 1971 | Direct Measurement. | GRANTED | 12-29-71 |
| BR-4662<br>R & F<br>PN Recd.<br>PRESS | 12-4-72<br>12-11-72<br>"<br>JAN 8 1973 | RENEWAL OF LICENSE | GRANTED | 3-30-73 |
| BR-4662<br>R & F<br>PN Recd.<br>PRESS | 11-26-75<br>12-1-75<br>"<br>JAN 13 1976 | RENEWAL OF LICENSE<br>AMENDED 3-24-76 re: comp. of area & EEO<br>AMENDED 4-28-76 re: ascert. of comm. needs | GRANTED | 5-13-76 |

BZ-14152

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

# APPLICATION RECORD - BROADCASTING

Call Letters WKOG

Name VANCO BROADCASTING, INC.
x PIEDMONT BROADCASTING COMPANY
GORDON, GEORGIA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BTC-<br>Rec'd<br>Also see WKOG-FM<br>FORM 316 | 2/18/77<br>2/28/77 | Voluntary acquisition of positive control of lic corp by Dr. Cyler D. Garner thru purchase of stock from Walter F. Bennett and Fred Dienert(25 1/2% Each) | RETURNED<br>FORM 315 | 3/7/77<br>NECESSARY |
| BAL-9112<br>R & F<br>FORM 314(ALSO SEE FM)<br>PN filed | 8-15-77<br>8-18-77<br>9-8-77 | Voluntary assignment of license to VANCO BROADCASTING, INC. (see over)<br>AMENDED 10-5-77 - demographic data | GRANTED<br>EFF: | 10-14-77<br>11-14-77 |
| BR781129UH<br>PRESS JAN 26 1979 | | Renewal of License | GRANTED | 11-14-79 |

F.C.C. - WASHINGTON, D. C.

RE: Amended 10-6-77 Legal Data
RE: Amended 10-11-77 Community Population Data

Form BC-121
May 1976

#6

# APPLICATION RECORD - BROADCASTING

Call Letters WIZY
xWKOG

SUN COAST RADIO, INC.
Name x VANCO BROADCASTING, INC.
Gordon, Ga.

| | File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|---|
| BAL | 790829HK<br>FORM 314 (ALSO SEE FM<br>PRESS:<br>SEP 17 1979<br>PN FILED | 11-8-79 | Vol AL to SUN COAST RADIO, INC.<br>(see over)<br>Atty - Ray Paul | GRANTED<br>EFF: | 11-26-79<br>11-30-79 |
| | BP800613AH<br>PRESS (0) | | CP to make chgs. in Ant. Sys. (Incre. Hght. of Tower to: 406').<br><br>MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES.<br><br>Atty. Ray R. Paul | | RETURNED 6-13-81<br>RE: FAIL TO RESPOND |
| | AMENDED | 7-13-81 | Engineering (Chg TL: On Hwy #57, Approx 1.2 Mi W of Jct of Hyws #57 & #18, Gordon, GA and chg to DA-D) | | |

F.C.C. - WASHINGTON, D. C.

[illegible] as being on file with WQYK(now WTIS). Station was sold in 1976, ther fore SecII & Art etc should be filed (current) - also Fla. corp Cert of auth for Ga. nec.

AMENDED 9-24-79 RE: Bank letter
AMENDED 11-8-79 re: Charter; cert. By-laws and Auth. tdb in Ga. of Sun Coast Radio, Inc.; State. in lieu of FCC Form 314 Sec. II and bank letter

APPLICATION RECORD-BROADCASTING

1560kHz

Call Letters: W I Z Y

Name: SUN COAST RADIO, INC.

Station Location: Gordon, Georgia

| File No. | Date | Description | Action and Date |
|---|---|---|---|
| BZ-801031AD<br>R & F<br>PRESS | 10-31-80<br>NOV 10 1980 | DIRECT MEASUREMENT<br>Atty: Ray R. Paul | |

Form BC-121
March 1979

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.