

# NORTHERN BROADCASTING COMPANY, INC.

WNCE-CD

April 27, 2011

Joyce L. Bernstein, Esq.  
Video Division, Media Bureau  
Federal Communications Commission  
Washington, DC 20554

Re: WNCE-CD, Glens Falls, NY  
Facility ID 450

Children's Television Report Inquiry

Dear Ms. Bernstein:

This is in reply to your letter of March 28, 2011, regarding the filing of Children's Television Reports by WNCE-CD. You indicated that these reports are missing from the FCC's website for 2006, 2007, 2010, and three of the four quarters of 2008 and 2009.

I assumed legal control of the licensee under BCTVA-20100729AEK (Form 315), effective September 24, 2010. I am not sure whether I am responsible for what occurred prior to that time. However, I became manager of the station starting in the fall of 2007, so I can provide information of my own knowledge starting in the 4<sup>th</sup> quarter of 2007.

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Initially, however, I do not believe that your letter is accurate in stating that no reports were filed in 2006 or 2007. It appears that the call sign suffix "CA" was left off when reports were filed, but searching under "WNCE," the following reports are on the FCC's website:

<u>Quarter</u>	<u>Date Filed</u>	<u>Quarter</u>	<u>Date Filed</u>	<u>Quarter</u>	<u>Date Filed</u>
2006 – 1 <sup>st</sup>	04-07-06	2007 – 1 <sup>st</sup>	06-07-09	2008 – 1 <sup>st</sup>	04-08-08
2006 – 2 <sup>nd</sup>	07-10-06	2007 – 2 <sup>nd</sup>	06-27-07	2008 – 4 <sup>th</sup>	05-27-09
2006 – 3 <sup>rd</sup>	10-27-06	2007 – 3 <sup>rd</sup>	10-08-07	2009 – 1 <sup>st</sup>	05-27-09
2006 – 4 <sup>th</sup>	01-05-07	2007 – 4 <sup>th</sup>	10-10-08		

The 2007 – 1<sup>st</sup> report was filed a second time on 10-10-08. The 2008 – 1<sup>st</sup> report was filed a second time on 07-08-08. The 2008 – 4<sup>th</sup> report was filed a second time on 04-05-11.

We have a staff member responsible for filing these reports. The person holding the position was changed in April of 2008. The person who took the position at that time apparently failed to file more than two subsequent reports but did not advise me of the failure to do so. Upon receipt of the FCC's letter, I immediately investigated, and all the missing reports were filed on April 5 and 6 of 2011: two reports for 2008 (and resubmission of a third report), three reports for 2009, and four reports for 2010. The report for 2011 – 1<sup>st</sup> was also filed on April 6, 2011, and was timely on that date.

I apologize for the lapse in completing the required filings. I recognize that it is my ultimate responsibility as President of the licensee to supervise these filings, and I should have supervised them as well from 2007 to 2010. However, we do have records of our past programming, and we did broadcast children's programming during all quarters of all years, with programming provided by our America One network. Our only lapse was in submitting the required documentation.

WNCE-CD is an active community-based station, carried on cable in both Glens Falls, Saratoga Springs, and six other nearby communities encompassing Saratoga, Warren and Washington Counties.

We work hard every day to bring our communities a substantial amount of local content, including producing a live news cast every night with headlines, interviews, sports and weather not available from the nearby Albany market full power stations. We also produce numerous original programs. We have studio and production facilities and maintain our public inspection file at 126 Glen St., Glens Falls, NY 12801, telephone 518-798-8000.

My life savings are invested in this station. Class A status is critical to our survival, and we have no interest in relinquishing that status.

I declare under penalty of perjury that the foregoing is true and correct.

Very truly yours,

A handwritten signature in black ink, appearing to read "Jesse H. Jackson", with a long horizontal flourish extending to the right.

Jesse H. Jackson

President