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Horizon Christian Fellowship
210 North University Drive
Suite 404
Coral Spring, FL 33071

In Re: NEW(FM), Sioux Falls, ND
Facility ID No. 142367
BNPFT-20130826ACA
Informal Objection

Dear Applicant:

The staff has under consideration: (1) the above-captioned application for a new FM translator at Sioux Falls, South Dakota, and; (2) the Informal Objection of BNPFT-20130826ACA filed by Powell Broadcasting Company, LLC ("Powell"), on September 17, 2013. For the reasons set forth herein, we dismiss the Informal Objection and grant the application BNPFT-20130826ACA.

Powell purports that the proposed translator will cause actual interference to the off-the-air signal of KKMA(FM), Le Mars, Iowa, on channel 258 (BLH-19781206AE) in violation of Section 74.1204(f) of the Commission's Rules.

In order to provide convincing evidence under Section 74.1204(f) that grant of the translator construction permit "will result in interference to the reception" of an existing full-service station, an opponent must provide, at a minimum: (1) the name and specific address of each listener for which it claims credit; (2) some demonstration that the address of each purported listener falls within the 60 dB μ contour of the proposed translator station;¹ (3) some evidence, such as a declaration from each of the claimed listeners, that the person listens to the full-service station at the specified location; and (4) evidence that grant of the authorization will result in interference to the reception of the "desired" station at that location. The "undesired-to-desired" ("U/D") signal strength ratio methodology may be used to demonstrate the potential for interference under Section 74.1204(f).² Section 74.1204(f) requires the objector to show that a specific U/D signal strength ratio is exceeded at the location of a *bona fide* listener of the desired station to establish that interference will result.

The Informal Objection fails to include any convincing evidence of KKMA(FM) listeners and the plot of those listeners within the 60 dB μ contour of the proposed translator. Accordingly, we will dismiss the Informal Objection and grant the application BNPFT-20130826ACA.

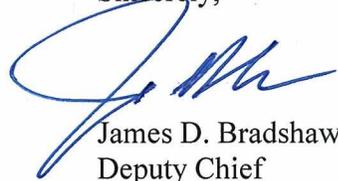
¹ The best method is to plot the specific addresses on a map depicting the translator station's 60 dB μ contour.

² See *The Association for Community Education, Inc.*, FCC 04-155, Para. 13, (rel. July 8, 2004).

Please note, Section 74.1203(a) states that should the translator commence operation and cause interference to KKMA(FM), the translator will be required to eliminate the interference or cease operation.

Accordingly, the September 17, 2013 Informal Objection filed by Powell Broadcasting Company, LLC, IS HEREBY DISMISSED and BNPFT-20130826ACA IS HEREBY GRANTED. This action is taken pursuant to 47 C.F.R. § 0.283.

Sincerely,



James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

cc: Charles L. Spencer