W J R B

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Form BC-126
June 1954

BROADCASTING STATION LICENSE RECORD

3519

W J R B 10-17-77

Date first licensed 11-2-57 Call letters xWENO

SEE PAGE 2 EFF: 10/18/77

xMACK SANDERS (aka JOHN BOZEMAN) (BAL-9079 9-30-77/ Station location Madison, Tennessee

X CENTRAL BROADCASTING CORPORATION

X FIELD BROADCASTING COMPANY(VOL. AL 6-23-70 NOT CONSUMMATED)

Name of licensee xCENTRAL BROADCASTING CORPORATION

(BL-11-21-57)

Transmitter location On Nesbitt Lane, 1 mile N.W. of Madison, Tennessee (CP 5-29-57)

(BL-11-21-57)

Main studio location On Nesbitt Lane, 1 mile N.W. of Madison, Tennessee (CP 5-29-57)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10985	5-29-57	1430kc	1kw	Day	7-29-57 1-29-58
	CP for new standard broadcast station (cond'l)				
BMP-7761 (1)	7-23-57	Mod. of CP(BP-10,985) to change type transmitter			
BL-6828	11-21-57	1430	1kw	Day	11-21 8-1-58
	License to cover CP(BP-10,993) as mod., which authorized a new standard broadcast station.				
BP-12,060 (AUX.)	6-30-58	1430kc	1kw	Day	8-30-58/2-30-59
	CP to install a new trans. as an auxiliary trans. at location of main trans. to be used for aux. purp				
BMP-7767 (MAIN)	6-4-58	1430kc	5kw	Day	8-4-58 2-4-59
	CP to increase power and change type transmitter (issued as CP)				
WIRE	7-31-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-2519	11-5-58	Renewal of license			11-5 8-1-61
BL-7183	12-11-58	1430kc	5kw	Day	12-11 8-1-61
	License to cover C.P. (BMP-7767) which authorized increase in power to 5kw and installation of a new transmitter (COLLINS, type 21-E).				
BL-7182	12-11-58	1430kc	1kw	Aux	12-11 8-1-61
	License to cover c.p. (BP-12,060) which authorized installation of auxiliary transmitter (COLLINS 20-V) at present location of Main Transmitter, to be operated on 1430kc, power 1kw, for Auxiliary purposes only.				
	7-26-61	Comm. deferred action on renewal pending further consideration.			
BR-3519	7-31-61	Renewal of license MAIN & AUX			8-1 8-1-64
BZ-4788 (1)	12-10-62 MAIN	Authority to determine operating power by direct measurement of antenna power.			

See card #2

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W E N O

Station location Madison, Tennessee

Name of licensee JACO, INC. (AL 12-15-77 EFF: 12-17-77

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	To
BTC-4145 EFF: Per Form 323	12-17-62 1-2-63	Voluntary transfer of negative control of licensee corporation from Walter A. Duke to Martha White Mills, Inc.				
BP-15188	5-7-63	1430kc	1kw-5kw-LS DA-N	U	7-7	1-7-64
	CP to change hours of operation to Unlimited using power of 1kw-5kw-LS, use licensed aux. trans. (Collins 20-V) for nighttime; install directional antenna system (DA-N) (Cond'l).					
BP-15188 (1)	5-13-63	Mod. of CP(BP-15188) to delete the pre-sunrise condition.				
BMP-11117 (2)	2-6-64	Mod. of CP(BP-15,188) for extension of completion date to 4-7-64.				
BL-10528	7-14-64	1430kc	1kw-5kw-LS DA-N	U	7-14	8-1-64
	Lic. to cover CP(BP-15,188, which auth. chg. hrs. of operation, use aux. trans. for night and install DA).					
BR-3519	8-31-64	RENEWAL OF LICENSE			8-31	8-1-67
BTC-4755 EFF:11-18-65	2-11-65	Voluntary relinquishment of positive control of Matha Mills, Inc.(50% stockholder of lic.corp)by the"Williams Family" thru sale of common stock to the General Public.				
BTC-4933	11-9-65	Voluntary acquisition of control of lic. corp.by H.C.Young,Jr.(100) thru purchase of stock from Martha White Mills, Inc.				
BR-3519	7-24-67	Renewal of License (Main)			8-1	8-1-70
		DUKE	KW	Aux.	day	
					8-1	8-1-70
TELEGRAM	10-17-67	PSA	500w			
BAL-6766	6-23-70	VOL. AL			8-20-70	

** Note-Failed to pick-up renewal last period-appl.file

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....WENO.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3519(L)	9-10-71	RENEWAL OF LICENSE (MAIN & AUXILIARY)			8-1-73
EBSA	5-22-72				
BR-3519(L)	8-30-74	RENEWAL (MAIN & AUX)			8-1-76
BS-3519	3-18-75	ML to Correct antenna Specifications			
BAL-9079	9-30-77	VOL. AL	EFF: 10/18/77(per 323)		
BAL-9209	12-15-77	Vol. AL	EFF: 12-17-77		
LTR.	3-1-78	TRANS:	COLLINS 820E1 now installed		
BR-3519(L)	5-12-78	RENEWAL (MAIN & AUX.) and Mod.			8-1-79
BRC-4017 (1)	6-22-78	Mod. of License to operate transmitter by RC.			
BZ-9693(L)	5-31-78	Direct Measurement			8-1-79
BS-3519(L)	3-12-79	Condition re: Section 73.114(A)(8) of the rules			8-1-79
BP-790524AL (L)	6-10-80	1430khz	1kw	5kw	6-10-81
	CP to mke and change	chgs. in antenna system chg pwr type trans.			
EMP-810515AJ (1)	7-28-81	MP (BP-790524AL) for ext. of time to:			12-31-81

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters ~~NEW~~ WENO

Name CENTRAL BROADCASTING CORPORATION
(P.O. c/o Walter A. Duke, Box 464, Springfield, Tenn)

File No.	Dated	Application for	Action Nature	Action Date
BP-10,985 Rec'd Filed	12-15-56 12-21-56 12-21-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1430kc Power - 1kw Hours of operation - Daytime Transmitter location - On Nesbith Lane, 1 mi northwest of Madison, Tennessee Studio location - Same as transmitter (Contingent on grant of BP-10,984) Atty. - McKenna & Wilkinson Engr. - Walter A. Duke, Springfield, Tenn	GRANTED Subj. to condition that program tests will not be authorized until Station WDBL has begun program tests on a frequency other than 1430kc, and a license will not be issued until Station WDBL has been licensed on a frequency other than 1430kc.	5-29-57
BMP-7761 Rec'd Filed	7-8-57 7-11-57 7-11-57	Modification of construction permit (BP-10,985 which auth. a new standard broadcast station) to change type transmitter (RCA BTA 1L). Atty. - McKenna & Wilkinson Engr. - Walter A. Duke, Springfield, Tenn.	GRANTED	7-23-57

F.C.C. - WASHINGTON, D. C.

COLLINS 20V

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WENO

Name CENTRAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BMP-7767 Rec'd Filed	7-8-57 7-9-57 7-9-57	Modification of construction permit(BP-10,985 as mod., which auth. a new standard broadcast station) to increase power from 1kw to 5kw and install new transmitter (Collins 21E) Atty. - McKenna & Wilkinson Engr. - Walter A. Duke, Springfield, Tenn.	GRANTED ISSUED AS A CP	6-4-58
BL-6828 Rec'd Filed	9-10-57 9-11-57 9-11-57	License to cover construction permit BP-10,985 as mod., which authorized a new standard broadcast station. Atty's: McKenna & Wilkinson	GRANTED	11-21-57

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WENO

Name CENTRAL BROADCASTING CORPORATION
Madison, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BR-3519 Rec'd. Filed	4-26-58 4-30-58 4-30-58	Renewal of license.	GRANTED	11-5-58
BP-12,060 Rec'd Filed	6-17-58 6-19-58 6-19-58	Construction permit to install a new transmitter (COLLINS 20V) as an auxiliary transmitter at present location of main transmitter and to be operated on 1430kc, 1kw, for auxiliary purposes only.	GRANTED	6-30-58
BL-7182 Recd Filed	7-30-58 7-31-58 7-31-58	License to cover C.P. (BP-12060) which authorized installation of auxiliary transmitter ~~xxxxxxxxxxxxxxxx~~ at present location of Main Transmitter, to be operated on 1430kc, power, 1kw, for Auxiliary purposes only. (COLLINS 20-V)	GRANTED	12-11-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#4

APPLICATION RECORD - BROADCASTING

Call Letters WENO

Name CENTRAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BL-7183 Recd Filed	7-30-58 7-31-58 7-31-58	License to cover C.P. (BMP-7767) which authorized increase in power/5kw and installation of new transmitter. (COLLINS 21-E)	GRANTED	12-11-58
BR-3519 Rec'd Filed	4-28-61 5-5-61 5-5-61	Renewal of License. (MAIN) William N. Early, Atty.	GRANTED	7-31-61
BR-3519 Rec'd&Filed	6-7-61 6-15-61	Rene wal of License (Auxiliary) William N. Early, Atty.		
BP-15,188 Rec'd 11-6-61 Filed	11-2-61 11-6-61	CP to change hours of operation from Daytime to Unlimited using power of 1kw-5kwLS; use licensed aux. trans. (Collins 20-V) for nighttime; install directional antenna system (DA-N) Eng. Lynn C. Smeby Atty. McKenna & Wilkinson	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof.	3-7-63

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WENO

Name CENTRAL BROADCASTING CORPORATION
MADISON, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BTC-4145 Rec'd Filed	10-18-62 10-25-62 10-25-62	Voluntary transfer of negative control of licensee corporation from Walter A. Duke to Martha White Mills, Inc. David S. Stevens, Atty.	GRANTED: EFF: Per Form 323	12-17-62 1-2-63
BZ-4788 R. & F.	8-28-62 9-5-62	Authority to determine operating power by direct measurement of antenna power. Engr: Walter A. Duke	GRANTED	12-10-62
BMP-11,117 R & F	12-4-63 12-13-63	Mod. of CP (BP-15,188 which auth chgs hours of operation, use aux. trans for nighttime and install DA) for ext. of completion date from 1-7-64 to 4-7-64. Atty: McKenna & Wilkinson	GRANTED to	2-6-64 4-7-64
BL-10,528 R. & F.	2-12-64 2-12-64	Lic. to cover CP(BP-15,188 which auth. chg hrs of operation, use aux. trans. for nighttime & install DA-N.) Atty: McKenna & Wilkinson Engr. Rea Bowman, Topeka, Kansas	GRANTED	7-14-64

FCC WASHINGTON, D.C.

#6

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W E N O

Name CENTRAL BROADCASTING CORPORATION
MADISON, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BML-2082 R. & F.	3-17-64 3-25-64	Mod. of Lic. to chg. station location from Madison, Tennessee to NASHVILLE, TENNESSEE. ATTY: McKenna & Wilkinson(David S.Stevens) (ORDER #52569 6-26-64 Rule waived & application accepted for filing)	DISMISSED pursuant to Sec. 1.566. PETITION FOR RECONSIDERATION denied by Comm. Order 2-14-68.	3-29-67
PETITION FOR RECONSIDERATION filed 4-28-67 by Stevens.				
BR-3519 Rec'd Filed	4-24-64 6-22-64 6-22-64	Renewal of license Atty. David S. Stevens	GRANTED	8-31-64
BTC-1755 Rec'd Filed	1-27-65 1-26-65 1-28-65	Voluntary relinquishment of positive control of Martha White Mills, Inc.(50% stockholder of lic. corp) by the "Williams Family" thru sale of common stock to the general public Atty. - McKenna & Wilkinson	GRANTED	2-11-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1430kc

Call Letters WENO

Card #7

Name CENTRAL BROADCASTING CORPORATION
MADISON, TENNESSEE

File No.	Dated	Application for	Action Nature	Action Date
BTC-4933 R & F (Form 316)	10-19-65 10-22-65	Voluntary acquisition of control of licensee corporation by H. C. Young, Jr., (100%) thru purchase of stock from Martha White Mills, Inc. Atty. McKenna & Wilkinson	GRANTED EFF:	11-9-65 11-18-65
BR-3519 R & F	4-27-67 5-3-67	Renewal of license (main & auxiliary). Atty: McKenna & Wilkinson	GRANTED	7-24-67
BAL-6766 R & F FEE PD. $135 #543509 (remotes included) REFUND $30 not nec for aux. trans. (10-14-69) PN filed 10-14-69	9-17-69 9-19-69	Voluntary assignment of license to FIELD BROADCASTING COMPANY Atty for assignor - McKenna & Wilkinson for assignee - Cohn & Marks	GRANTED Memo opion & order NOT CONSUMMATED 8-20-70	6-23-70

OCT 15 1969

11-14-69. PETITION TO DENY OR DESIGNATE APPLICATION FOR HEARING. Filed by Stanley Sidicane behalf Samuel J. Simon.
11-28-69. REQUEST FOR EXTENSION OF TIME TO REPLY filed by Neustadt.
12-5-69. PETITION IN SUPPORT OF REQUEST FOR EXTION OF TIME. filed by Sidicane.

(See Over)

BAL-6766:
12-15-69. JOINT OPPOSITION TO PETITION TO DENY filed
by Russo behalf assignor and assignee.
AMENDED 3-18-70 to reflect BTC-6191(WPEN-FM) gr 2-27-70;
Bank ltr re loan; add'l fin. data (assignee) (WPEN)
AMENDED 5-25-70 - incorporate by ref (Form 323) re chges
in officers, drctrs, stockholders; re prog; supplement
fin. plan

#8

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

CENTRAL BROADCASTING CORPORATION
x FIELD BROADCASTING COMPANY
x CENTRAL BROADCASTING CORPORATION

Call Letters W J R B
X W E N O

Name .....
Madison, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BR-3519 R & F #597976 $75. $45. Refunded #597975 $75. PN PRESS	4-30-70 5-1-70 5-1-70 (A) 5-1-70 (M) 5-1-70 JUN 15 1970	Renewal of license (Main&Auxiliary)	GRANTED	9-10-71
BR-3519 R & F PN PRESS MAY 1 7 1973	4-21-73 5-1-73 5-1-73	Renewal of License (Main & Auxiliary) Atty: Steven A. Lerman AMENDED 10-18-73 re: EEO program	GRANTED	8-30-74
BR-3519 R & F PN Recd. PRESS	3-22-76 3-31-76 " JUN 7 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) Jas.R.Cooke,Atty. AMENDED 9-23-77 re: engineering AMENDED 2-21-78 to change name of applicant to "Jaco, Inc"	GRANTED	5-12-78 FEB 23 1978

F.C.C. - WASHINGTON, D. C.

Form BC-121 #9
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters ~~WJRB~~ xWENO

Name JACO, INC.
xMACK SANDERS (Aka John Bozeman)
X CENTRAL BROADCASTING CORPORATION
Madison, Tenn.

File No.	Dated	Application for	Action Nature	Action Date
BAL -9079 R & F FORM 314 Pub notice	7-13-77 7-18-77 AUG 16 1977 8-1-77	Voluntary assignment of license to MACK SANDERS (aka John Bozeman) Atty for assignor - McKenna, Wilkinson etc for assignee - Miller & Schroeder Statement re EEO - filed 9-22-77	GRANTED EFF:	9-30-77 10/18/77 (per 323)
BAL-9209 R & F FORM 316	11/12/77 11/15/77 DEC 14 1977	Voluntary assignment of license to JACO, INC. Atty - Miller & Schroeder(John Kenkel) Over	GRANTED EFF:	12-15-77 12-17-77
BZ-9693 R & F Amend DM PRESS	10-26-77 10-31-77 3-28-78 - 5-2-78 MAY 19 1978	Direct Measurement engr. data Atty: John B. Kenkel(Miller and Schroeder)	GRANTED	5-31-78

F.C.C. - WASHINGTON, D. C.

RE: BAL-9209 - Art. of Inc. & By-Laws on file with KFRM

#10

1430khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WJRB

Name JACO, INC.
Madison, Tennessee

File No.	Dated	Application for	Action Nature	Action Date
BRC-4017 R & F PRESS:	5-13-78 5-15-78 JUN 7 1978	Mod. of License to operate transmitter by Remote Control from: 48 Music Square East, Nashville, Tennessee. (PROPOSED AUXILIARY STUDIO). REQUEST WAIVER OF SECTION 73.30(b) of the Commission RULES. Atty - JOHN B. KENKEL	GRANTED	6-22-78
BR790402KM PRESS JUN 27 1979		Renewal of License Atty. John B. Kenkel RESPONSE AND PETITION FOR RECONSIDERATION filed 5-20-80 by John B. Kenkel, Counsel on behalf of Jaco, Inc.	GRANTED	7-15-81 gtd. 7-15-81

F.C.C. - WASHINGTON, D. C.

#11

APPLICATION RECORD BROADCASTING

1430KHz.

Call Letters: W J R B

Name: JACO, INC.

Station Location: MADISON, TENNESSEE

File No.	Date	Description	Action and Date
BP790524AL PRESS (O)	JUL 10 1979	CP to make changes in Antenna System; chg. Power from: 5kw-D; 1kw-D (DA-N) to: 5kw-D; 1kw-N (DA-2) & chg. type Trans. (COLLINS-ROCKWELL 828E-1). MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 36° 16' 19" 86° 42' 56" ~~Atty. John B. Kenkel (Kenkel & Barnard)~~	GRANTED 6-10-80
BMP-810515AJ PRESS: (o)	JUN 9 1981	Mod of CP(BP-790524AL) for extension of completion date to December 10, 1981 (chgs) Atty: John B Kenkel	GRANTED: 7-28-81 TO: 12-31-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.