WKRG

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

-B-S-1334

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-9-46

Call letters W K R G
LOCATION: MOBILE, ALABAMA

WKRG-TV, INC. (AL 5-4-55 EFF: 10-28-55)
x KENNETH R. GIDDENS, SHIRLEY RESTER KONRAD AND T. J. RESTER, JR., A PARTNERSHIP d/b as GIDDENS & RESTER RADIO (ML 1-10-55)
x KENNETH R. GIDDENS, SHIRLEY RESTER AND T. J. RESTER, JR., d/b as GIDDENS AND RESTER RADIO (AL 1-28-53 EFF:2-6-53

Name of licensee X KENNETH R. GIDDENS and T. J. RESTER d/b as GIDDENS AND RESTER

Transmitter location Telegraph Road
Southeast 1/4 of Section #3, Mobile, Ala. (M[illegible] 8-2-46)
x Between Gulf, Mobile & Ohio R.R. tracks & Telegraph Rd., & 1/2 mi. due S. of Three Mile Creek, Mobile, Ala. (CP 4-3-46)

Main studio location 162 St. Louis Street, Mobile, Alabama (BRC-1230) & (Ltr. 12-12-57)
x Between Gulf, Mobile & Ohio R.R. tracks & Telegraph Rd., & 1/2 mi. due S. of Three Mile Creek, Mobile, Ala. (CP 4-3-46)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B3-P-4293	4-3-46	710	1kw	Daytime	6-3 12-3-46
	C.P. for a new Station				
B3-MP-1992	8-2-46	Mod.C.P.(4293) to change T site and			
	change antenna with FM mounted on top				6-3 12-3-46
BD-L-2086	12-9-47	710	1kw	Daytime	12-9 11-1-49
B3-Z-1907	Lic. to cover CP(4293 as mod.) for new station and determine operating power by direct method (Conditional Clause)				
BP-5887	7-17-47	710	250w* 1kw-LS *DA-N	U	9-17 3-17-48
	CP power, hrs. of oper. & install DA for night use (Cond'l Clause)				
BMP-3675	3-11-48	Mod. CP (5887) for ext. of completion			
	date. (CONDITIONAL CLAUSE (9-17 6-1-48				
BP-3082	6-22-48	710	250w*, 1kw-LS	U	6-22 11-1-49
	Lic. to cover CP (5887 as mod) for change in power and hrs. of opr. install DA for night use and change in ground system and change T site (geog. coordinates only). (COND. CLAUSE) *DA-N				
BH-1334	10-28-49	Extension of license			11-1 3-1-50
BR-1334	2-21-50	710	250w* 1 kw *DA-N	U	2-21 11-1-52
BML-1350	8-2-51	710	500w*1kw-LS *DA-N	U (COND'L CLAUSE)	10-2 4-2-52
	CP increase night power				
BL-4686	4-29-52	710	500w 1kw-LS *DA-N	U (CONDITIONAL CLAUSE)	4-29 11-1-52
	Lic. to cover CP(ML-1350) for increase in power				
BR-1334	10-15-52	710kc	(500w (1kw - DA-N	Unl.	11-1 4-1-55
BAL-1489	1-28-53	Vol. assignment of license to KENNETH R. GIDDENS, SHIRLEY RESTER AND T. J. RESTER, JR., d/b as GIDDENS AND RESTER RADIO			
EFF:	2-6-53				
BML-1614	1-10-55	710	500w 1kw-LS DA-N	Un	1-10-55 4-1-55
Mod. of license to change name of licensee					

B-S- Card 2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WKRG .....

Name of licensee ..... KENNETH R. GIDDENS, SHIRLEY RESTER KONRAD AND T. J. RESTER, JR.
A Partnership d/b as GIDDENS & RESTER RADIO .....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BR-1334	3-9-55	Renewal of license			4-1 4-1-58
BAL-1528 EFF:	5-4-55 10-28-55	Voluntary assignment of license to WKRG-TV, INC.			
BRC-1230	12-27-57	Mod. of license to specify studio location and operate transmitter by remote control from 162 St. Louis Street, Mobile, Alabama, while using non-directional antenna.			
BTC-2706 EFF:	2-20-58 4-4-58	Voluntary transfer of control of licensee corporation from Shirley Rester Konrad, T.J. Rester, Jr., T.K. Jackson, Jr. & 13 other stockholders. to GIDDENS TV, INCORPORATED (COND'L)			
TELEGRAM continued application.	3-28-58	Action on renewal deferred 3-27-59 and operation authorized until final determination on			
BR-1334	6-18-58	Renewal of license			6-18 4-1-61
BP-13937	3-23-60	710	500w, 1kw-LS DA-N	U	5-23 11-23-60
		CP to install new type transmitter (RCA-BTA-1R)			
BL-8098	11-14-60	Lic. to cover cp (BP-13,937) which auth. inst. new type trans. (RCA BTA-1R)			
BL-8099	11-14-60	710kc	500w-1kw DA-N	U	11-14 4-1-61
		Lic. to use old main trans. as an alt. main trans. to be ~~xxx~~ operated on 710kc, 500w-1kw -LS DA-N (RCA BTA-1-L).			
BR-1334	3-29-61	710	500w,1kw,LS	U	4-1 4-1-64
Alt-Main		Renewal of License Alt -Main to 4-1-64			
BS-1334 (1)	3-7-63 (Memo)	Mod. of license to redescribe monitor point No. 6.			
BTC-4461 EFF	1-17-64 1-23-64	Voluntary transfer of negative control of Giddens TV, Inc. (intermediate holding company of licensee corp.) thru transfer of stock of Mobile Press Register, Inc. (50% holding Co. of Giddens TV, Inc.) from Lillian C. McGowin, Joseph F. McGowin II et al as individuals & trustees to Lillian C. McGowin, Joseph F. McGowin II et al as voting Trustees.			

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-9-46

Call letters WJRC

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BR-1334 ALT MAIN	3-13-64	710kc Renewal	500w,1kw/ of License	DA-N LS-U to	4-1 4-1-67 4-1-67
BTC-5178	9-28-66	Voluntary acquisition of positive control of Giddens TV, Inc. (parent corp. of lic. corp) by Kenneth R. Giddens thru purchase of stock by WKRG-TV, Inc. (lic. corp.) from The Mobile Press Register, Inc.			
BR-1334	3-29-67	RENEWALS (Main & Alt.Main)			4-1-67 4-1-70
TELEGRAM	12-29-67	PSA	1000w		
PSA	11-4-68	500w	(protected station WOR)		
~~XXXXX~~ BS-1334(1)	11-21-69	Delete monitoring points 3°, 123°, 295°			
BR-1334(L)	11-13-70	RENEWAL			4-1-73
EBSA	5-22-72				
BR-1334(L)	4-27-73	RENEWAL OF LICENSE (Alternate transmitters)			4-1-76
BR-1334(S)	3-9-76	Renewal of License (Alternate Transmitters)			4-1-79
BTC-8216	12/28/76	Vol TC EFF:			
BP800118AK (L)	10-16-80	710khz CP to mke chgs. antenna system.	0.5kw	1.0kw Unl. in daytime & nighttime	10-16-81
COMTEL	7-22-80	AU. & TERMS COMTEL 10-9-79 REINSTATED AND EXT. THRU 10-1-80			
COMTEL	10-1-80	AU. & TERMS COMTEL 10-9-79 EXT. THRU 12-31-80			
COMTEL	1-6-81	AUTH. & TERMS COMTEL 10-9-79 EXT. THRU 3-30-81.			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WKRG x New

Name GIDDENS & RESTER, A Partnership Composed of KENNETH R. GIDDENS and T. J. RESTER
(P.O. Downtown Theatre Bldg., 205 Government St., Mobile, Ala.)

File No.	Dated	Application for	Action Nature	Action Date
B3-P-4293 Rec'd Filed	11-5-45 11-5-45 11-5-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 710 kc Power: 1kw Hours of Operation: Daytime Trans. & Studio Locations: Between Gulf, Mobile and Ohio R.R. Tracks and Telegraph Road, 1/2 mi. due South of Three Mile Creek, Mobile, Ala. (Filed by Lester Cohen, Atty.; Everett L. Dillard, Engr.) (Call "WKRG" reserved)	GRANTED	4-3-46

RCA BTA-1-L Transmitter

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WKRG

Name KENNETH R. GIDDENS AND T. J. RESTER, d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-1992 Rec'd Filed	6-3-46 6-5-46 6-8-46	Mod. of C.P. (B3-P-4293, which authorized a new standard broadcast station) to change transmitter location from: Between Gulf, Mobile and Ohio R. R. Tracks and Telegraph Rd., 1/2 mi. due South of Three Mile Creek, Mobile, Alabama to: S.E. 1/4 of Sec. 3, Mobile, Alabama and change type of antenna with F M antenna mounted on top. (Corwin R. Lockwood, Atty.; Everett L. Dilliard, Engr.)	GRANTED	8-2-46

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters WKRG

Name KENNETH R. GIDDENS AND T. J. RESTER, d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action Nature	Action Date
B3-L-2086 Rec'd Filed	9-23-46 9-24-46 9-24-46	License to cover C.P. (B3-P-4293, as mod.,) which authorized a new standard broadcast station and	GRANTED (Conditional re Waiver 3.55(b) and 3.60)	12-9-46
B3-Z-1907 Rec'd Filed	9-19-46 9-24-46 9-24-46	Authority to determine operating power by direct measurement of antenna power. (Lester Cohen, Atty)		
BP-5887 Rec'd Filed	2-7-47 2-7-47 2-7-47	Construction Permit to change power and hours of operation from 1kw, daytime to 250w night, 1kw day, unlimited time and install directional antenna for night use.	Docket #8300, Upon consideration petition appl. removed from Hearing and GRANTED 7-17-47 subj. engineering conditions - Order issued	
AMENDED Recd. Filed	7-16-47 7-16-47 7-17-47	AMENDED to make changes in DA and ground system and change transmitter location(geog.coords,only)		

Form 94

APPLICATION RECORD - BROADCASTING

#4

Call Letters W K R G

Name KENNETH R. GIDDENS AND T. J. RESTER, d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action Nature	Action Date
BMP-3675 Rec'd Filed	2-28-48 3-3-48 3-3-48	Mod. of C.P. (BP-5887, which authorized to change power and hoursof operation, install directional antenna for night use and changes in ground system and change transmitter location (geographic coordinates only) for extenwion of completion date from: 3-17-48 to: 6-1-48. (John H. Midlen, Atty.)	GRANTED cond. re and 3.60	3-11-48 waiver 3.55(b)
BL-3082 Rec'd Filed	3-24-48 3-29-48 3-29-48	License to cover C.P. (BP-5887, as mod.,) which authorized change power and hours of operation, install directional antenna for night use and change in ground system and change transmitter location(geographic coordinates) (John H. Midlen, Atty.)	GRANTED subj. to the cond. that the licensee maintain an accurate and properly calibrated field measuring set for the purpose of makeing periodic checks on performance of the antenna.	6-22-48

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

Call Letters WKRG

Name KENNETH R. GIDDENS and T. J. RESTER, d/b as GIDDENS and RESTER

File No.	Dated	Application for	Action Nature	Action Date
BML-1350 Rec'd Filed	5-10-49 5-12-49 5-12-49	Mod. of License to increase nighttime power from 250w to 500w. (Filed by William Thomson, Atty. Irl T. Newton, Jr., Engr.)	Docket No. 9347 GRANTED AFTER HEARING AS C.P. Cond'l re radiated field; availability field meas. equip.; and DA-non-DA proof DECISION AND ORDER ISSUED	8-2-51
BR-1334 Rec'd	8-24-49 8-26-49	Renewal of license.	GRANTED	2-21-50
BL-4686 Rec'd Filed	2-27-52 2-28-52 2-28-52	License to cover construction permit (BML-1350) which authorized increase in nighttime power. William Thomson, atty. Geo. O. Sutton's office no longer atty's. McKenna & Wilkinson are now Atty's re ltr. 8-8-52	GRANTED Conditiona l re field measuring equip. available	4-29-52

FORM A-170#6
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WKRG

Name KENNETH R. GIDDENS and T. J. RESTER d/b as GIDDENS AND RESTER

File No.	Dated	Application for	Action Nature	Action Date
BR-1334 Rec'd Filed	8-2-52 8-6-52 8-6-52	Renewal of License Filed by James A. McKenna, Jr., Atty.	GRANTED EFF:	10-15-52
BAL-1489 Rec'd Filed	12-24-52 12-30-52 1-5-53	Voluntary assignment of license to Kenneth R. Giddens, Shirley Rester and T. J. Rester, Jr., d/b as Giddens and Rester Radio. James A. McKenna, Jr., Atty.	GRANTED EFF	1-28-53 2-6-53
BAL-1528 Rec'd Filed AMENDED Rec'd Filed	3-28-53 4-1-53 4-1-53 4-26-55 4-27-55 4-27-55	Voluntary assignment of license to WKRG-TV, INC. (Contingent on grant of BPCT-690) L.P.B. Emerson, Atty. AMENDED to change name of assignor to Kenneth R. Giddens, Shirley Rester Konrad, and T. J. Rester, Jr., d/b as Giddens and Rester Radio.	GRANTED EFF: Ltr. 7-28-55 time in which to consummate ext. to 9-30-55	5-4-55 10-28-55

F.C.C. - WASHINGTON, D. C.

#7

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

WKRG-TV, Inc. (AL 5-4-55

Name KENNETH R. GIDDENS, SHIRLEY RESTER AND T.J. RESTER, JR. d/b as GIDDENS AND RESTER RADIO

Call Letters W K R G

File No.	Dated	Application for	Action Nature	Action Date
BML-1614 Rec'd Filed	12-21-54 12-29-54 12-29-54	Modification of license to change name to Kenneth R. Giddens, Shirley Rester Konrad and T. J. Rester, Jr., a partnerhsip d/b as Giddens & Rester Radio. McKenna & Wilkinson, Attys.	GRANTED	1-10-55
BR-1334 Rec'd Filed	12-23-54 12-31-54 1-10-55	Renewal of License Filed by David S. Stevens, Atty.	GRANTED	3-9-55
BRC-1230 Rec'd Filed	12-12-57 12-20-57 12-20-57	Modification of license to specify studio location and operate transmitter by remote control from 162 St. Louis Street, Mobile, Alabama, while using non-directional antenna. McKenna & Wilkinson, Attys.	GRANTED	12-27-57
BR-1334 Rec'd Filed	12-23-57 12-31-57 12-31-57	Renewal of license. Mckenna & Wilkinson, Attys.	GRANTED	6-18-58

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WKRG

Name WKRG-TV, INC.

File No.	Dated	Application for	Action Nature	Action Date
BTC-2706 Rec'd Filed	1-6-58 1-20-58 1-20-58	Voluntary transfer of control of licensee corporation from Shirley Rester Konrad, T.J. Rester, Jr., T. K. Jackson, Jr. and 13 other stockholders to Giddens TV, Incorporated, David S. Stevens, Atty.	GRANTED EFF:	2-20-58 4-4-58
BP-13937 R & F	1-13-60 2-25-60	Construction Permit to install new type transmitter (RCA-BTA-1R) Atty's: McKenna & Wilkinson	GRANTED	3-23-60
BL-8098 Rec'd Filed	8-9-60 8-23-60 8-23-60	License to cover C.P. (BP-13937) which auth. installation of a new type transmitter. (RCA BTA 1R)	GRANTED	11-14-60
B L-8099 Rec'd Filed	8-9-60 8-23-60 8-23-60	License to use old main transmitter as an alt. main transmitter to be operated on 710kc, 500w-1kw, ~~[illegible]~~ DA-N (RCA BTA-1-L	GRANTED	11-14-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121 # 9 APPLICATION RECORD - BROADCASTING
AUG. 1955

Call Letters WKRG

Name WKRG-TV, INC.
Mobile, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-1334 Rec'd Filed	12-12-60 1-3-61 1-3-61	Renewal of license (MAIN & ALT. MAIN) McKenna & Wilkinson, Attys.	GRANTED	3-29-61
BTC-4461 R. & F.	12-24-63 12-30-63	Voluntary transfer of negative control of Giddens TV, Inc. (intermediate holding company of licensee corporation) thru transfer of stock of Mobile Press Register, inc.(50% holding company of Giddens TV, Inc) from Lillian C. McGowin, Joseph F. McGowin II et al as individuals & trustees to Lillian C. McGowin, Joseph F. McGowin II et al as Voting Trustees.	GRANTED EFF	1-17-64 1-23-64
BR-1334 R. & F.	12-12-63 12-30-63	Renewal of license (Main and Alternate-Main) Atty: McKenna & Wilkinson	GRANTED	3-13-64

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WKRG

Name WKRG-TV, INC.
Mobile, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BTC-5178 R & F (Form 316)	9-1-66 9-6-66	Voluntary acquisition of positive control of Giddens TV, Inc.(parent corpl of lic. corp) by Kenneth R. Giddens thru purchase of stock by WKRG-TV, Inc.(lic. corp) from The Mobile Press Register, Inc. Atty - McKenna & Wilkinson	GRANTED EFF:	9-28-66 10-5-66
BR-1334 R & F	12-15-66 1-3-67	Renewal of license (Main & Alternate-Main) Atty- David S. Stevens (McKenna & Wilkinson)	GRANTED	3-29-67
BR-1334 R & F #566085 $75. BR-1334 R & F #579275 $30. PN PRESS	12-2-69 12-30-69 12-30-69 12-2-69 12-30-69 2-19-70(A) 1-2-70 FEB 26 1970	Renewal of license(Main) Atty: James R. Cooke(McKenna & Wilkinson) Renewal of license (Alternate-Main)	GRANTED	11-13-70

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#11

APPLICATION RECORD - BROADCASTING

710khz

Call Letters WKRG

Name WKRG-TV, INC.
Mobile, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-1334 R & F P.N. PRESS JAN 28 1973	12-21-72 1-2-73 1-2-73	Renewal of License (Main & Alt. Main) Atty.: James R. Cooke	GRANTED	4-27-73
BR-1334 RecdF PN Recd. FILED Press FEB 10 1976	11-17-75 11-26-75 " 2-3-76	RENEWAL OF LICENSE (MAIN & ALT. MAIN) Jas. R. Cooke, Atty. (McKenna & Kittner)	GRANTED	3-9-76
BTC-8216 R & F Fee pd $150 Code 047 (FORM 316) Also see WKRG-FM & TV 29 DEC 1976	12/14/76 12/15/76 W 647955	Voluntary transfer of control of lic corp from Giddens TV, Inc. to Kenneth R. Giddens Atty - McKenna, Wilkinson, etc (James R. Cooke) (Over)	GRANTED EFF: NO FEE:	12/28/76

F.C.C. - WASHINGTON, D. C.

re: BTC-8216 - OK per QSP to accept 316 with $150.00 filin
fee

#12

710khz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WKRG

Name WKRG-TV, INC.
MOBILE, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BR781201ZC PRESS:	FEB 14 1979	RENEWAL OF LICENSE (Main & Alt, Main) Atty: R. Michael Senkowski	consult	[illegible]
BP800118AK PRESS (0)	MAY 7 1980	CP to make changes in Daytime & Nighttime Antenna System. Atty. R. Michael Senkowski (McKenna,Wilkinson & Kittner)	GRANTED CON'D	10-16-80

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.