WLBL

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

4 -S-B-619 BROADCASTING STATION LICENSE RECORD

#1

Date First Licensed 12-12-22, Waupaca, Wisc.(WPAH)

D. 2-28-24

ReLic.5-5-24

(ML 4-30-68) Call Letters WLBL

X STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION/

Station: Location: Auburndale, Wisc.

X STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION (ML-8-15-67)

X STATE OF WISCONSIN, STATE RADIO COUNCIL (AL 1-9-52, Eff.1-19-52)

x STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (Vol.Assign.Lic.11-14-39)

x BOARD OF REGENTS, UNIVERSITY OF WISCONSIN (Vol.Assign.Lic. 11-9-38)

Name of Licensee: x STATE OF WISCONSIN - DEPARTMENT OF AGRICULTURE & MARKETS (Renewal 1-16-30)

x WISCONSIN DEPARTMENT OF MARKETS

1¾ miles SW of Auburndale, Wisconsin (MP-B 7-30-37) Lic. 9-7-37

x One Mile South of Auburndale, Wisconsin (C.P. 9-22-36)

x 8½ miles northeast of Stevens Point, (Near Ellis), Wisconsin (Licensed 5-20-32)

Transmitter Location: 201 Strongs Ave. ~~201 Strongs St.~~

x Hotel Whiting,/Stevens Point, Wisc.

Vilas Hall, 821 University Avenue

~~Public Hall~~, University of Wisconsin Campus, Madison, Wisconsin (CP 10-22-58)

x 1 3/4 mi. SW of Auburndale, Wisconsin (ML 6-28-50)

x Training School Bldg., State Teachers College, Stevens Point, Wisc. (Tel. 5-3-38)

x Fox Theatre Building, 444 Main Street, Stevens Point, Wisc. (L. 7-9-34)

x Midwesco Theatre Bldg., 422 Main Street, Stevens Point, Wisconsin (Letter 6-11-32)

Main Studio Location: x Hotel Whiting, Stevens Point, Wisc.

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
4-S-B-619	4-8-27 TP	1080	750	-	not stated	
4-S-B-619	6-1-27	940	1 KW	WHA	6-1	7-31-27
Extended	by Ge O.	13			7-31	8-15-27
4-R-B-619	8-8-27	Extended by letter			8-15	10-15-27
Extended	by General Order	-18			10-15	10-31-27
4-R-B-619	11-1-27	900	1KW-2KW	(LS) WHA	11-1	12-31-27
4-R-B-619						
Extended	by G. O.	21			1-1	1-31-28
		22			1-31	3-1-28
		23			3-1	4-1-28
		25			4-1	5-1-28
		27			5-1	6-1-28
		33			6-1	8-1-28
		35			8-1	9-1-28
		38			9-1	10-1-28
		44			10-1	11-11-28
4-R-B-619			(G. O. 41)	Daytime		1-31-29
Allocation	11-11-28	900	2 KW		11-11-28/	
4-P-B-327	1-29-29	900	3 KW	Daytime (G.O.41)	1-29	2-25-29
4-MP-B-327	2-28-29	Completion date extended			to	4-25-29
4-MP-B-327	6-28-29		"	"	"	7-24-29
4-R-B-619	1-18-29	900	2 KW	Daytime	1-31	4-30-29
4-R-B-619	4-1-29	900	2 KW	"	4-30	7-31-29
Extended	by G. O.	69			7-31	10-31-29
4-R-B-619	10-5-29	900	2 KW	"	10-31	1-31-30
4-R-B-619	1-16-30	900	2 KW	"	1-31	4-30-30
4-R-B-619	4-26-30	900	2 KW	"	4-30	7-31-30
4-R-B-619	7-7-30	900	2 KW	"	7-31	10-31-30
4-R-B-619	10-28-30	900	2 KW	"	10-31	1-31-31
Extended	by G. O.	103			1-31	4-30-31
4-R-B-619	4-23-31	900	2 KW	"	4-30	7-1-31
4-R-B-619	6-24-31	900	2 KW	"	7-1	9-1-31
4-P-B-223	6-24-31	Install new equipment			7-20	10-20-31
4-R-B-619	8-18-31	900	2 KW	Daytime	9-1	3-1-32
4-MP-B-263	11-6-31	Chg. Tr. loc. & ext. C.P. date			7-20	1-20-32
4-MP-B-284	1-15-32	Extend compl. date of C.P.			7-20	3-20-32
4-R-B-619	2-9-32	900	2KW	Daytime	3-1	9-1-32
4-MP-B-310	3-25-32	Ext. compl. date of C.P.			7-20	5-1-32
L-B-816	5-20-32	900	2 KW (Equip)	Day	5-20	9-1-32

4-S-B-619 #2.

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WLBL.....

Name of Licensee: X STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION(ML-8-15-67)
XSTATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (11-14-39
X BOARD OF REGENTS, UNIVERSITY OF WISCONSIN (11-9-38)
X State of Wisconson - Department of Agriculture and Markets.

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
Letter Min.	8-9-32	Postpone	install.	app. monitor	to 9-1-32
4-R-B-619	8-23-32	900	2KW	Daytime	9-1 3-1-33
Letter Min.	8-30-32	Working	of Rule	145 Ext.	ONLY TO 9-30-32
4-R-B-619	2-14-33	900	2KW	Daytime	3-1 9-1-33
4-S-B-619	2-28-33	Remain	silent on	nat'l holidays	3-1 9-1-33
4-ML-B-1141	3-24-33	900	2½kw	D	3-24 9-1-33
4-S-B-619	3-24-33	Mod.S.A.	remain silent on national holidays		3-24 9-1-33
4-S-B-619	6-9-33	Reduce oper.pr.	to 2 kw.		5-2 5-15-33
4-R-B-619	8-29-33	900	2½kw	D (H)	9-1 3-1-34
4-R-B-619 Order dismissing	1-26-34	900 from hearing	2½kw	D	1-26 3-1-34
4-R-B-619	2-27-34	900	2½kw	D	3-1 9-1-34
4-L-B-1327	7-24-34	900	2½kw	S. H.	7-24 9-1-34
B4-R-619	8-7-34	900	2½ kw	S. H.	9-1 3-1-35
B4-R-619	2-26-35	900	2½kw	S.H.	3-1 9-1-35
B4-R-619	8-27-35	Extension of license			9-1 10-1-35
B4-R-619	9-17-35	900	2½kw	S.H.	9-17 3-1-36
B4-S-619	2-25-36	Extension of License			3-1 4-1-36
B4-R-619	3-27-36	900	2½kw	S.H.	3-27 9-1-36
B4-S-619 C.A.	5-21-36 5-15-36	Opr. 500 w, test trans on 950 kc, from 9 am to 6 pm, and on 900 kc from 12 midnight to 6 am			5-15 5-24-36
B4-S-619 Eff.	7-22-36 7-15-36	Oper. without a/f/m			7-15 8-13-36
B4-S-619	C.A. 8-12-36	Ext.oper.without a/f/m			8-14 9-12-36
B4-R-619	C.A. 8-20-36	900	2½kw	S.H.	9-1 3-1-37
B4-S-619	C.A. 9/14/36	Ext. Opr.without approved freq. monitor. 9/13/36 to 10/12/36.			
B4-P-1220	9-22-36	900 new equip.& ant.;incr.power & chg. hours of operation to D.	5kw	Daytime	Move trans. 11-22 3-22-37
B4-S-619	2-23-37	Extension of license			3-1 4-1-37
B4-R-619	3-26-37	900	2½kw	S.H.	3-26 9-1-37

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters WLBL

Name of Licensee:

XSTATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION(ML-8-15-67)

X STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (11-14-39

XBOARD OF REGENTS, UNIVERSITY OF WISCONSIN (11-9-38)

x STATE OF WISCONSIN - DEPARTMENT OF AGRICULTURE AND MARKETS

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
B4-MP-527	6-1-37	Mod. CP to ext. compl.date			11-22	6-22-37
B4-S-619	6/29/37	Opr. 6/29 to 7/28 at new location, 1¼ mi. S.W.Auburndale, Wisc. pend. filing of & action on formal appl. for approv. of new location				
B4-MP-546	7/30/37	Mod.C.P. 1220 for move of transmitter			11-22	6-22-37
B4-S-619	CA8/27/37	Extension of license			9-1	10-1-37
B4-L-633 License change	9-7-37 to cover hours of	900 C.P.for operation. Move	5kw new equip.; incr.	D trans.	9-7 power and	10-1-37
B4-S-619	9-28-37	Extension of license			10-1	11-1-37
B4-S-619	CA 10-29-37	900	5kw	Day	11-1	3-1-38
B4-S-619	11/29/37	Remain silent Sats. 1pm to sunset (4:15 pm CST) 12/4 to			LS(4:30) Dec. 1/1/38	
B4-S-619	11/23/37	Remain silent 11/25, 12/25, 1/1/38, 2/22/38.				
B4-S-619	12/31/37	Remain silent 1pm to LS (4:45 pm)CST Sats. during month January.				
B4-S-619	1/20/38	Remain silent Sat. afternoons from 1pm to LS(5:30 pm)CST 2/1 to 2/28.				
B4-S-619	2/25/38	Ext. remain silent 3/5,12,19,26 1pm to LS(6pmCST).				
B4-R-619	CA2/15/38	900	5kw	Day	3-1	9-1-38
B4-S-619	4/2/38	Ext.remain silent Sat. afternoons from 1pm to LS (6:45 pm) CST 4/2,9, 16,23,30.				
B4-S-619	4/22/38	Ext.remain silent Sat. afternoons from 1pm to LS (7:15 pm)CST 5/7,14,21,28/38.				
B4-S-619	5/24/38	Ext.remain silent Sat. afternoons from 1pm to LS (7:45 pm)CST.6/4,11,18,25/38				
B4-S-619	6/28/38	Ext. remain silent Sat. afternoons 1 pm to LS(7:45 pm)CST.7/2,9,16,23,30/38				
B4-S-619	7/26/38	Ext. remain silent Sat. afternoons 1 pm to LS(7 pm) CST. 8/6,13,20,27/38				
B4-R-619	8-10-38	900	5kw	D	9-1	3-1-39
B4-S-619	8/24/38	Ext. remain silent Sat. afternoons 1 pm to LS(6:15 pm)CST. 9-3,10,17,24-38				
B4-S-619	10/28/38	Opr. fr LS(Nov. 4:30 pm, CST)to 7 pm CST 11-12-38--complete brdcst. of U.C.L.A. football game, using 1kw only after local sunset.				

B -8-

Card #4 **BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Call letters W L B L

Name of licensee X STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (Vol.Assign.Lic.11-14-39
xBOARD OF REGENTS, UNIVERSITY OF WISCONSIN (Vol.Assign.Lic. 11-9-38)

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B4-AL-217	11-9-38	Voluntary Assignment of License to BOARD OF REGENTS, UNIVERSITY OF WISCONSIN			
B4-S-619	2-6-39	Extension of license			3-1 4-1-39
B4-R-619	3-6-39	900	5kw	D	3-6 9-1-39
B4-S-619	8/26/39	remain silent 9/4/39 (Labor Day)			
B4-R-619	8-23-39	900	5kw	D	9-1 4-1-40
B4-AL-250	11-14-39	Voluntary Assignment of License to STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE			
B4-S-619	3-22-40	Extension of License			4-1 5-1-40
B4-R-619	4-29-40	900	5kw	D	4-29 8-1-40
B4-S-619	5/18/40	opr 8am to 4:15pm frm 5/18 to 6/16/40 pending completion of plans for add. personnel to permit full day operation			
B4-S-619	6/3/40	opr specified time 8am to 4:15pm daily 6/17 to 7/16/40 pending completion of plans for add. personnel (EXTEN OF			
Order	6/12/40	Extension of License			8/1 10/1/0
B4-S-619	7/3/40	remain silent 7/4/40 (due to absence of Fed. Market Information)			
B4-S-619	7/17/40	opr spec. time 8am to 4:15pm daily 7/17 to 8/15/40 pending completion of plans for add. personnel (EXTEN OF)			
Order	9-10-40	Extension of license			10-1 3-29-41
B4-Z-548	11-28-40	900	5kw	D	11-28 3-29-41
	Determine operating power by direct method.				
B4-S-619	12/23/41	remain silent 12/25/40 (due to closing of Fed. Marketing Offices			
NARBA REALLOCATION B4-R-619	3-24-41	930	5kw	D	3-29 4-1-42
B4-S-619	6-26-41	to remain silent 7-4-41 only due to closing of Federal Market News Offices.			
B4-S-619	12-18-41	To remain silent 12-25-41 only in observance of Christmas.			
B4-S-619	3-17-42	Extension of license			4-1 5-1-42
B4-R-619	4-7-42	930	5kw	D	4-7 8-1-42
B4-S-619	6-30-42	to remain silent on 7-4-42, only, due to absence of Federal Market Reports.			
B4-R-619	7-21-42	930	5kw	D	8-1 8-1-44

11-8-

Card #5

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W L B L

Name of licensee XSTATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE

Transmitter location See Card #1

Main studio location See Card #1

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B4-S-619	11-6-42	930	5kw	D	12-1	8-1-44
	(Modified in accordance with Order No. 107)					
B4-S-619	12-22-42 To remain silent on 12-25-42 in order to observe the Christmas holiday.					
B4-S-619	12-7-43 To remain silent on 12-25-43, only, due to absence of Federal Market Reports.					
B4-S-619	6-30-44 To remain silent 7-4-44, only, due to closing of most Market Centers.					
B4-R-619	7-25-44	930	5kw	Day	8-1	5-1-47
B4-S-619	12-8-44 to remain silent 12-25-44, only, in observance of Christmas, since all market centers in the United States will be closed on that day and the United States Department of Agriculture market news service curtailed for that reason.					
B4-S-619	7-3-45 To remain silent on 7-4-45 due to closing of Market Centers.					
B4-S-619	9-25-45	930	5kw	D	10-1	5-1-47
	Mod. Lic. Order 107A					
B4-S-619	12-17-45 to remain silent Dec. 25, 1945, only, in observance of Christmas, since all Federal Market telegraph circuits will be closed on that day.					
B4-S-619	9-4-46 to remain silent 7-4-46, only, due to closing of Market Centers					
B4-S-619	12-6-46 to remain silent 12-25-46, due to closing of Fed. Market Teleg. circuits to observe Christmas					
BR-619	4-23-47	930	5kw	D	5-1	5-1-50
BS-619	6-20-47 STA to remain silent 7-4-47, only, due to closing of Market Centers.					
BS-619	12-16-47 STA to remain silent 12-25-47, only, in observance of Christmas, since all Federal Market telegraph circuits will be closed on that date					
BZ-2818	2-17-48	930	5kw	Daytime	2-17	5-1-50
	Determine operating power by direct method.					
Letter	12-15-48 granting request to remain silent 12-25-48. Sec. 3.71 of the Rules waived.					

B-S-

Card #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WLBL

Name of licensee X STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE

Transmitter location See Card #1

Main studio location See Card #1

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From--	To--
BR-619	4-21-50	930	5kw	Daytime	5-1	5-1-53
BML-1428	6-28-50	930	5kw	Daytime	6-28	5-1-53
	Mod. of lic. to change studio location. (COND'L. CLAUSE)					
BAL-1294 Eff.	1-9-52 1-19-52	Vol. assignment of license to STATE OF WISCONSIN, STATE RADIO COUNCIL				
BR-619	4-15-53	930	5kw	Daytime	5-1	12-1-55
BR-619	11-9-55	Renewal of license			12-1	12-1-58
BP-11109 (Cond'l)	10-22-58	930	5kw	Day	12-22	6-22-59
	CP to make changes in frequency control equipment.					
BR-619	11-19-58	Renewal of license			12-1	12-1-61
BL-7491	8-12-59	Lic. to cover (BP-11,100) which auth. changes in frequency control equipment. Waiver S.3.27(a) authorized.				
BML-1809 (2)	9-16-59	Mod. of license to change hours of operation from Daytime to Specified Hours (Daily except Saturday).				
BP-14980	8-8-61	930kc	5kw	S.H.	10-8	4-8-62
	CP to install new trans (RCA BTA-5T)					
	11-29-61	Action on Renewal of License Deferred.				
BR-619	10-28-64	930kc.	5kw	SH	10-28	12-1-64
BL-9052 (1)	10-30-64	Lic. to cover CP(BP-14,980) which auth. installation of a new trans.				
BR-619	12-1-64	930kc.	5kw	SH	12-1	12-4-67
BML-2103 (1)	2-1-65	Mod. of license to change from Specified Hours (Daily except Saturday) to Daytime.				
BRC-2817 (2)	1-31-66	Mod. of license to operate transmitter by remote control from Rib Mountain State Park, Wausau, Wisconsin (WHRM Transmitter House).				
BAL-2220	8-15-67	Mod. of lic. to change name to: STATE OF WISCONSIN-EDUCATIONAL BROADCASTING DIVISION				
BR-619	11-24-67	930kc	5kw	Daytime	12-1	12-1-70
BML-2248 (1) 4-30-68 ML to chg. name.						

Form BC 126 #7
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W L B L

Station location AUBURNDALE, WISCONSIN

Name of licensee STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD (BML 9-4-73)
X STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION (BML-4-30-68)

Transmitter location SEE CARD #L

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
BR-619	11-25-70	RENEWAL	OF LICENSE	(L)	12-1-73
EBSA	6-12-72				
BSED-619(1)	1-18-73	ML to change studio location Vilas Hall, 821 University Ave., University Of Wisconsin Campus			12-1-7
BS-619(1)	1-18-73	superseded to show AM station			12-1-73
BML-2472 (2)	9-4-73	ML to change name to State of Wisconsin-Educational Communications Board.			
BRE619(L)	11-28-73	RENEWAL			12-1-76
BR-619 (L)	11-17-76	RENEWAL OF LICENSE			12-1-79
BZ-9334(1)	2-11-77	Direct Measurement			
BR-790730UE	11-30-79 {S}	RENEWAL OF LICENSE			12-1-82

Form 94 #1

APPLICATION RECORD - BROADCASTING

Call Letters WLBL

Name WISCONSIN DEPARTMENT OF MARKETS

File No.	Date Received	Application for	Action: Nature	Action: Date
4-S-B-619	3-28-27	Application for License	1-Temporary Permit issued 4-8-27 1080 kc. 750 w. 2-License issued 6-1-27 940 kc. 1 KW. + WHA 3-General Order #13	
4-R-B-619	8-6-27	Renewal of License	Extended by letter dated 8-8-27	
4-R-B-619	9-29-27	Renewal of License	1-General Order #18 2-License granted 11-1-27 900 kc. 1 KW. 2 KW/LS + WHA	
4-P-B-	10-25-27	Application for Construction Permit	No action taken - Retired to files	
4-R-B-619	1-16-28	Renewal of License	1-General Orders No. 21, 22, 23, 25, 27, 33, 38 & 44 2-License issued 10-31-28 900 kc. 2 KW. Daytime (G. O. 41) →	35,

Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters WLBL

Name WISCONSIN DEPARTMENT OF MARKETS

File No.	Dated ~~Received~~	Application for	Action	
			Nature	Date
4-P-B-327	9-15-28	Construction Permit to change power to 5 KW & to operate Daytime Only instead of sharing with WHA.	Granted 1-29-29 for 3 KW & Daytime operation, in accordance with G. O. #41.	
			Construction never completed - Retired to files (no date)	
4-R-B-619	12-3-28	Renewal of License	Granted 1-18-29 Per. 1-31-29 to 4-30-29	
4-R-B-619	3-14-29	Renewal of License	Granted	4-1-29
4-R-B-619	5-31-29	Renewal of License	G. O. 69	6-20-29
4-R-B-619	9-17-29	Renewal of License	Granted	10-5-29
4-P-B-1037	11-14-29	Change equipment & Incr. pr. to 3 KW. (State of Wisc. (Wisc. Dept. of Agriculture & Markets))	Retired to files Superseded by 4-P-B-1370	

Form 94 #3

APPLICATION RECORD - BROADCASTING

Call Letters WLBL

Name STATE OF WISCONSIN - DEPARTMENT OF AGRICULTURE & MARKETS

File No.	Date ~~Received~~	Application for	Action Nature	Action Date
4-R-B-619	12-26-29	Renewal of License ---State of Wisc. - Dept. of Agriculture & Markets	Granted	1-16-30
4-R-B-619	3-17-30	Renewal of License	Granted	4-26-30
4-P-B-1370	4-28-30	(University of Wisc. & Dept. of Agri. & Markets) To consolidate WLBL & WHA with new equip. on 900 kc. 5 KW. with tr. at Highway #51, 1.5 mi. S. of Hancock, Wis. and studio at Univ. of Wisc., Madison, Wisc. (Daytime Hours)	Denied	6-26-31
4-R-B-619	6-17-30	Renewal of License	Granted	7-7-30
4-R-B-619	9-19-30	Renewal of License	Granted	10-21-30
4-R-B-619	12-15-30	Renewal of License (G. O. 97)	G. O. 103 Granted	1-20-31 4-23-31
4-P-B-1889	12-27-30	Change equipment(Comp. Max. 2½ KW.)	Dismissed	6-5-31
4-P-B-2231	5-28-31	Install new equip. (Composite DCC Max. 2 KW.) Form 71A filed.	Granted	6-24-31
4-R-B-619	5-28-31	Renewal of License	Granted	6-24-31

Form 94 #4

APPLICATION RECORD - BROADCASTING

Call Letters WLBL

Name STATE OF WISCONSIN - DEPARTMENT OF AGRICULTURE & MARKETS

File No.	Dated ~~Received~~	Application for	Action	
			Nature	Date
4-R-B-619	8-4-31	Renewal of License	Granted	8-18-31
4-MP-B-263	10-15-31	Mod. 4-P-B-2231 Change transmitter location to 5 mi. NW of Stevens Point, at Jordan, Wisc. & extend completion date to 1-20-32		
Amended	10-26-31	Location of tr. - 7 miles N.E. of Stevens Pt. (Near Ellis).	Granted	11-6-31
4-R-B-619	12-30-31	Renewal of license	Granted	2-9-32
4-MP-B-284	1-2-32	Mod. 4-P-B-2231. Extend completion date from 1-20-32 to 3-20-32.	Granted	1-15-32
4-MP-B-310	3-1-32	Modify 4-P-B-2231. Extend completion date of c.p. to 5-1-32.	Granted	3-25-32
4-L-B-816	5-2-32	License to cover 4-P-B-2231 to move transmitter and install new equipment.	Granted	5-20-32
4-R-B-619	6-15-32	Renewal of license	Granted	8-23-32
		See WHA's card with reference to consolidation of WHA & WLBL (4-P-B-3063)		

Form 94

APPLICATION RECORD - BROADCASTING

#5

Call Letters WLBL

Name State of Wisconsin, Department of Agriculture and Markets

File No.	Date Received	Application for	Action	
			Nature	Date
4-R-B-619	1-31-33	Renewal of license	Granted	2-14-33
4-ML-B-1141	2-28-33	Increase power from 2KW to 2½KW daytime.	Granted	3-24-33
4-R-B-619	8-5-33	Renewal of License (H)	Granted Dismissed from hearing and granted - Order - Min. 1-25-34	8-29-33
4-R-B-619	2-13-34	Renewal of license	Granted	2-27-34
4-R-B-619	6-28-34	Renewal of license	Granted	8-7-34
4-ML-B-1397	6-28-34	Modification of license to change hrs. of operation from 6 am. to LS, to 6 am. to LS,CST.	Granted	7-24-34

Form 94

APPLICATION RECORD - BROADCASTING

#6

Call Letters WLBL

Name STATE OF WISCONSIN--DEPARTMENT OF AGRICULTURE AND MARKETS

File No.	Dated	Application for	Action Nature	Action Date
B4-R-619	2-19-35	Renewal of license	Granted	2-26-35
B4-P-598	5-21-35	C.P. make equip. changes and increase power from 2½kw to 5kw.	~~ORDER of Dismissal --Request of Applicant --Min. 2-8-36 ---- Reinstated to Hearing Docket Min. 4-7-36~~ ORDER -Retiring appl. to closed files 4-27-37	
B4-R-619	6-29-35	Renewal of license	Granted	9-17-35
B4-R-619 Resubmitted	3-6-36 3-23-36	Renewal of license (Signature) - " " "	~~Returned~~ Granted	~~3-10-36~~ 3-27-36

Form 94

APPLICATION RECORD—BROADCASTING

7.

Call letters W L B L

Name STATE OF WISCONSIN -- DEPARTMENT OF AGRICULTURE AND MARKETS

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-1220	6-24-36 (date of jurat)	C.P. install new trans, and antenna, change power and time from 2½kw, S.H. to 5kw, day-time, move trans. from 8½ mi. NE of Stevens Point, (near Ellis), Wisc. to 1 mi. S. of Auburndale, Wisc.	~~Returned~~	~~7-1-36.~~
			~~Undated & unsigned.~~	
Resubmitted	7-3-36		Granted	9-22-36
			Subj. R.132,139.	
B4-R-619	7-24-36	Renewal of license	Granted	C.A. 8-20-36
B4-R-619	2-12-37	Renewal of license ~~(Not signed - Gen. 20)~~	~~Returned~~	~~2-18-37~~
Resubmitted	2-12-37		Granted	3-26-37

U. S. GOVERNMENT PRINTING OFFICE

Form 94 #8

APPLICATION RECORD—BROADCASTING

Call letters WLBL

Name STATE OS WISCONSIN --DEPARTMENT OF AGRICULTURE AND MARKETS

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-MP-527	5-19-37	Modification of construction permit (B4-P-1220) to extend completion date from 5-22-37 to 6-22-37.	Granted	6-1-37
B4-MP-546	7-1-37	Modification of C.P.(B4-P-1220) as modified, for approval of trans. site at 1¾ mi. S.W. of Auburndale,Wisc.	Granted	7-30-37
B4-L-633 Resubmitted Resubmitted	6-11-37 7-19-37 8-13-37	License to cover C.P.(B4-P-1220) as modified for new equip, increase in power and change in hours of operation and move of trans.	~~Returned~~ ~~7-7-37~~ ~~Geogr-location~~ ~~Returned~~ ~~8-10-37~~ ~~jurat.~~ Granted	9-7-37

Form 94 #9

APPLICATION RECORD - BROADCASTING

Call Letters WLBL

Name STATE OF WISCONSIN - DEPARTMENT OF AGRUCULTURE AND MARKETS

File No.	Dated	Application for	Action Nature	Action Date
B4-ML-479	7-17-37	Modification of license to change hours of operation from daytime to 8:00-a.m. to 10 p.m. C.S.T. using 1kw power night and 5kw-LS (C.P. outstanding for power)	Returned--7-21-37 ~~hours of operation~~	
Resubmitted and amended 7-27-37		AMENDED: to change requested hours of operation to from 6:00 a.m. to 10 p.m., C.S.T.	Returned-7-30-37 Jurat	
Resubmitted 8-3-37			Ex.Rept.I-624 Dock.4820 DENIED Min. 10-11-38 Effective 10-21-38	
B4-R-619	9-22-37	Renewal of license	Granted	C.A. 10-29-37
B4-R-619	1-17-38	Renewal of license	Granted	CA 2-15-38 Min 3-1-38

Form 94

APPLICATION RECORD—BROADCASTING

#10

Call letters WLBL

Name BOARD OF REGENTS, UNIVERSITY OF WISCONSIN (Vol.Assign.Lic. 11-9-38)
STATE OF WISCONSIN-DEPARTMENT OF AGRICULTURE & MARKETS

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-619	7-2-38	Renewal of license	Granted	8-10-38
B4-AL-217 Resubmitted (Rec'd 9-6-38)	8-8-38 8-8-38	Voluntary assignment of license from State of Wisconsin, Department of Agriculture & Markets, to Board of Regents, University of Wisconsin.	~~Returned~~ ~~only one copy, Part I not signed.~~ GRANTED	~~8-19-38~~ 11-9-38
B4-R-619	1-19-39	Renewal of license	Granted	3-6-39
B4-R-619 Resubmitted Resubmitted	6-29-39 7-21-39 "	Renewal of license ~~(Part of name omitted)~~	~~Returned~~ ~~Filed in wrong name~~ ~~Returned~~ Granted	~~7-6-39~~ ~~7-26-39~~ 8-23-39

Form 94

APPLICATION RECORD—BROADCASTING

11.

Call letters W L B L

Name STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (Vol.Assign.Lic.11-14-39)
x BOARD OF REGENTS, UNIVERSITY OF WISCONSIN

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-AL-250 Resubmitted	7-21-39 8-2-39	Voluntary assignment of license from Board of Regents, University of Wisconsin, to State of Wisconsin, Department of Agriculture.	~~Returned~~ ~~Sec. 1, Signature of Part 1~~ Granted	~~7-31-39~~ 11-14-39
B4-R-619	2-15-40	Renewal of license	Granted	4-29-40
B4-R-619 Resubmitted	5-13-40 5-15-40	Renewal of license (~~Sec. 15(c)~~)	~~Returned~~ Granted 930kc, 5kw, D	~~5-17-40~~ 3-24-41
B4-Z-548 Rec'd	10-17-40 10-24-40	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-28-40
B4-R-619 Resub.	1-30-42 "	Renewal of license (~~15a,b,16,-14,-30f,-17n,~~ 335's) Filed	~~Ret'd~~ Granted	~~2-13-42~~ 4-7-42

U.S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#12

Call Letters W L B L

Name STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (Vol.Assign.Lic. 11-14-39)
x BOARD OF REGENTS, UNIVERSITY OF WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
B4-R-619 Resub.	5-15-42 "	Renewal of license and Forms 335 ~~(Sec. 8c)~~	~~Ret'd~~ Granted	~~6-5-42~~ 7-21-42
B4-R-619 Rec'd Resubmitted Recd.	5-1-44 5-5-44 5-1-44 6-17-44	Renewal of license (Letter req. one add'l blue print 6-2-44) & two add'l copies of program) Ret'd by request of applicant	Granted ~~Ret'd~~	7-25-44 ~~6-13-44~~
B-R-619 Rec'd	2-26-47 2-28-47	Renewal of license	Granted	4-23-47

Form 94 #13

APPLICATION RECORD - BROADCASTING

Name STATE OF WISCONSIN, STATE RADIO COUNCIL (AL 1-9-52, Eff. 1-19-52)
xSTATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE

Call Letters W L B L

File No.	Dated	Application for	Action Nature	Action Date
BZ-2818 Rec'd Filed	2-5-48 2-9-48 2-9-48	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-17-48
BR-619 Rec'd	2-17-50 2-20-50	Renewal of license	GRANTED	4-21-50
BML-1428 Rec'd Filed	5-16-50 5-24-50 5-24-50	Modification of license to change studio location from Training School Building, State Teachers College, Stevens Point, Wisconsin to One and Three-Quarters Miles Southwest of Auburndale, Wisconsin.	GRANTED re waiver of Sect. 3.30a to identify as Auburndale Wisconsin	6-28-50
BAL-1294 Rec'd Resubmitted Rec'd Filed	10-11-51 11-6-51 11-29-51 12-3-51 12-3-51	Voluntary assignment of license to State of Wisconsin-State Radio Council	~~RETURNED--11-9-51 Only 2 copies of application submitted.~~ GRANTED Eff.	1-9-52 1-19-52

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W L B L

Name

File No.	Dated	Application for	Action Nature	Action Date
Letter from Congressman R. F. Murray, dated March 27, 1950 requesting investigation the removal of Station WLBL from Stevens Point, Wisconsin to Madison, Wisconsin. Let. of reply dated 4-4-50 advising we have no such application on file. If filed Cong. will be notified.				

FORM A-170 #14
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WLBL

Name STATE OF WISCONSIN, STATE RADIO COUNCIL

File No.	Dated	Application for	Action Nature	Action Date
BR-619 Rec'd Filed	1-28-53 2-2-53 2-2-53	Renewal of License	Granted	4-15-53
BR-619 Rec'd Resub. Rec'd Filed	8-10-55 8-12-55 8-23-55 8-25-55 8-25-55	Renewal of license	~~Returned 8-17-55 wrong form used~~ GRANTED	11-9-55
BP-11,109 Rec'd Filed	2-21-57 2-25-57 2-25-57	Construction Permit to make changes in frequency control equipment.	GRANTED Cond'l re: freq. stabil. meas. & Waiver of 3.30(a)	10-22-58
BR-619 Recd&Filed	8-26-58 9-2-58	Renewal of license	GRANTED	11-19-58

FORM BC-121
AUG. 1955 # 15

APPLICATION RECORD - BROADCASTING

Call Letters WLBL

Name STATE OF WISCONSIN, STATE RADIO COUNCIL
AUBURNDALE, WISC.

File No.	Dated	Application for	Action Nature	Action Date
BML-1809 Rec'd Filed	4-2-59 4-3-59 4-3-59	Modification of License to change hours of operation from Daytime to Specified Hours (Daily except Saturday)	GRANTED	9-16-59
BL-7491 R & F	3-30-59 4-6-59	License to cover C.P. (BP-11,109) which authorized changes in frequency control equipment. Waiver 3.30(a) authorized.	GRANTED	8-13-59
BP-14980 R&F	7-21-61 7-24-61	CP to install new type trans. (RCA BTA-5T)	GRANTED	8-8-61
BR-619 R & F	8-8-61 8-14-61	Renewal of License	GRANTED	10-28-64
BL-9052 R.&F.	12-19-61 12-21-61	Lic. to cover CP(BP-14980) which auth. install new trans.	GRANTED	10-30-64

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Card #16

Call Letters W.L.B.L.

STATE OF WISCONSIN-EDUACTIONAL BROADCASTING DIVISION

Name XSTATE OF WISCONSIN, STATE RADIO COUNCIL

Auburndale, Wisconsin

File No.	Dated	Application for	Action Nature	Action Date
BR-619 Rec'd Filed	8/28/64 8/31/64 10/28/64	Renewal of license	GRANTED	12-1-64
BML-2103 R.& F.	12-21-64 12-23-64	Modification of license to change from Specified Hours (Daily except Saturday) to Daytime.	GRANTED	2-1-65
BRC-2817 R & F	1-18-66 1-20-66	Modification of license to operate transmitter by remote control from Rib Mountain State Park, Wausau, Wisconsin (WHRM Transmitter House).	GRANTED	1-31-66
BML-2220 R & F AUG 4 1967	7-27-67 7-28-67	Modification of license to change the name of licensee to EDUCATIONAL BROADCASTING DIVISION, STATE OF WISCONSIN-	GRANTED	8-15-67
BR-619 R & F SEP 20 1967	8-30-67 9-5-67	Renewal of license Atty- Daniel W. Toohey	GRANTED	11-24-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #17 **APPLICATION RECORD - BROADCASTING**

Aug. 1955

STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD

X STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION

Call Letters WLBL

Name X State of Wisconsin-Educational Broadcasting Division

Auburndale, Wisc.

File No.	Dated	Application for	Action Nature	Action Date
BML-2248 R. & F. APR 25 1968	3-13-68 3-21-68	ML to change name to STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS DIVISION. atty-Dow, Lohnes and Albertson(Daniel W. Toohey)	GRANTED	4-30-68
BR-619 R & F P.N. OCT 16 1970	8-28-70 9-3-70 9-3-70	Renewal of License	GRANTED	11-25-70
BML-2472 R & f PRESS: AUG 16 1973	7-23-73 7-26-73	Modification of license to change the licensee name to STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD. Atty. Daniel W. Toohey	GRANTED	9-4-73
BR-619 R & F PN Recd. PRESS	8-27-73 8-29-73 " OCT 18 1973	RENEWAL OF LICENSE Daniel W. Toohey, Atty.	GRANTED	11-28-73

F.C.C. - WASHINGTON, D. C.

#18

Form BC-121
May 1976

12-22

930 kc

APPLICATION RECORD - BROADCASTING

Call Letters W L B L

Name STATE OF WISCONSIN-EDUCATIONAL COMMUNICATIONS BOARD
AUBURNDALE, WISCONSIN

File No.	Dated	Application for	Action Nature	Action Date
BR-619 R & F PN Recd. PRESS	7-30-76 " " OCT 13 1976	RENEWAL OF LICENSE Daniel W. Toohey, Atty.	GRANTED	11-17-76
BZ-9334 R & F DM PRESS JAN 24	12-22-76 1-4-77 1-14-77 1977	Direct Measurement	GRANTED	2-11-77
BR 790730 PRESS AUG 29	UE 1979	RENEWAL OF LICENSE	GRANTED	11-30-79

F.C.C. - WASHINGTON, D. C.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATIO.. WLBL

STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (11-14-39)

x BOARD OF REGENTS, UNIVERSITY OF WISCONSIN (11-9-38)

Licensee x State of Wisconsin - Department of Agriculture & Markets

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
4-P-B-2920	6-16-33	WIBA	Badger Broadcasting Co. Inc., Madison, Wisc.	CP to move transmitter from Madison to Burke, make changes in equip. ~~xxxxxxx~~ change from 1280 kc., 500w,1kw-LS, U to 720 kc., 25kw S-WGN (facilities of WGN, WHA, and WLBL)	Dismissed Min.12-19-33
4-P-B-2927	6-24-33	WHBY	WHBY, Inc., ~~Meriden,~~ Green Bay, Wis.	CP new equip., change freq. & pr. from 1200 kcs-100 w. to 990 kcs-500 w.Fac. WLBL,WJJD,WGES.	Returned 7-14-33
4-P-B-2935	6-27-33	NEW	The Journal Co. (The Milwaukee Journal) Milwaukee, Wis.	New sta. 900 kcs-1KW-2½KW-LS-Unl.hrs. Fac.WHA & WLBL	Dismissed 12-22-33

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WLBL

Card No.2 STATE OF WISCONSIN, DEPARTMENT OF AGRICULTURE (11-14-39

x BOARD OF REGENTS UNIVERSITY OF WISCONSIN (11-9-38)

Licensee x State of Wisconsin-Department of Agriculture & Markets

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
4-ML-B-1213	7-11-33	WTMJ	The Journal Co.(The Milwaukee Journal) Milwaukee, Wis.	Mod.lic.chg.freq & pr from 620 kcs-1KW-2½KW-LS to 670 kcs-5KW-Fac.WMAQ,WHA,WLBL	Dismissed 12-22-33
4-P-B-2965	8-5-33	WHBY	WHBY, Inc., Green Bay, Wis.	CP new equip;chg.freq & pr from 1200 kcs-100 w, to 1360 kcs-1KW-Fac.WGES,WLBL & those facil.vacated by WJKS(WIND now)	Denied Min. 6-29-34, after hearing, Order Statement of Facts. Eff. 3 am.E.S.T. 7-13-34.

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.