WLUV

Form BC 126
June 1954 4212

# BROADCASTING STATION LICENSE RECORD

Date first licensed 2-14-63

Call letters W L U V

Station location Loves Park, Illinois

Name of licensee ANGELO JOSEPH SALVI tr/as LOVES PARK BROADCASTING COMPANY

(BP 2-6-62)

Transmitter location Approx. .2 miles W. of Hwy. #2 on Elmwood Rd., Loves Park, Illinois

Main studio location Same as transmitter.

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From-- To- |
|---|---|---|---|---|---|
| BP-13755 | 2-6-62 | 1520kc | 500w | Day | 4-6 10-6-62 |
| | CP for a new standard broadcast station (Cond'l) | | | | |
| BP-13,755 (1) | 4-10-62 | Mod. of CP(BP-13,755) to assign Call Letters | | | |
| BMP-10403 (2) | 8-9-62 | Mod. of CP(BP-13755) to change antenna trans. & studio location. | | | |
| BL-9677 | 2-14-63 | 1520kc | 500w | Day | 2-14 12-1-64 |
| | Lic. to cover CP (BP-13,755 as mod) which auth a new standard b/c station. | | | | COND'L |
| BZ-5225 (1) | 5-13-63 | Authority to determine operating power by direct measurement of antenna power. | | | |
| BR-4212 | 11-9-64 | 1520kc | 500w | Day | 12-1 12-1-67 |
| TELEGRAM | 10-17-67 | WSA | 3.23w (WKBW Protected station) | | |
| ~~BR-4212 (L) BZ-6719~~ | ~~2-8-68~~ | ~~Renewal of License & dir. meas.~~ | | | ~~12-1-70~~ |
| ~~BZ-7466 (1)~~ | ~~4-15-70~~ | ~~Direct Measurement~~ | | | |
| ~~BR-4212 EBSA~~ | ~~11-25-70 6-12-72~~ | ~~RENEWAL OF LICENSE (L)~~ | | | ~~12-1-73~~ |
| BR-4212(S) | 1-11-74 | RENEWAL | | | 12-1-76 |
| BZ-8747(1) | 1-31-75 | Direct Measurement | | | |
| BR-4212(L) | 11-23-76 | | RENEWAL | | 12-1-79 |
| BP-20,874 | 9-28-77 | CP to make chgs. in ant. sys. {inc. tower height to Utilize FM antenna} | | | 9-28-78 |
| BL-780926AH(L) | 1-30-79 | Lic. to cover BP-20874 for changes | | | 12-1-79 |
| BR790802VA(S) | 1-15-80 | Renewal of License | | | 12-1-80 |

FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters =new W L U V

Name ANGELO JOSEPH SALVI tr/as LOVES PARK BROADCASTING COMPANY
(P.O. 1309 South Central Avenue, Rockford, Ill.)

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP-13,755<br>Rec'd<br>Filed | 12-10-59<br>12-18-59<br>12-18-59 | Construction Permit for a new standard broadcast station to be operated on:<br>Frequency - 1520kc<br>Power - 500w<br>Hours of operation - Daytime<br>Trans. location - Approx. .2 miles West of Hwy. # 2 on Elmwood Rd. Loves Park, Illinois<br>Studio location - Same as transmitter<br>STATION LOCATION - LOVES PARK, ILLINOIS<br><br>Atty.- Barnes & Neilson<br>Engr.- Vir N. James, Denver, Colorado | GRANTED<br>Cond'l re: Pending a final decision in Docket No. 14419 with respect to pre-sunrise oper. with daytime facilities.<br><br>After Hearing Docket No. 14020 Order Issued. | 2-6-62 |
| BMP-10403<br>R.&F. | 6-20-62<br>7-2-62 | Mod of CP(BP-13,755 which auth. a new standard b/c station) to change antenna-trans. & studio location from Approx. .2 mi. W. of Hwy.#2 on Elmwood Rd.Loves Park, Ill to 0.15 mi. south (same site.)<br>Atty-Barnes & Neilson<br>Engr-Robert A.Jones | GRANTED | 8-9-62 |

WASHINGTON, D. C.

Gates BC-500T

FORM BC-121
AUG. 1955 #2

# APPLICATION RECORD - BROADCASTING

Call Letters WLUV

Name Angelo Joseph Salvi tr/as LOVES PARK BROADCASTING COMPANY
Loves Park, Illinois

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BL-9677<br>R. & F. | 9-12-62<br>9-14-62 | Lic to cover CP(BP-13,755 as mod) which auth a new standard broadcast station.<br>Atty- Barnes & Neilson | GRANTED | 2-14-63<br>Cond'l |
| BZ-5225<br>R. & F. | 3-13-64<br>3-20-64 | Authority to determine operating power by direct measurement of antenna power. | GRANTED | 5-13-64 |
| BR-4212<br>R&F | 8-5-64<br>8-10-64 | RENEWAL OF LICENSE<br>Maurice Barnes, Atty. | GRANTED | 11-9-64 |
| BP-16,420<br>Rec'd<br>Filed | 10-20-64<br>10-22-64<br>10-29-64 | CP to increase power from 500w to 1kw (500w CH). install new trans. (GATES BC-1T)<br>Atty: Barnes & Neilson<br>Engr: Robert A. Jones | DISMISSED inadvertently accepted; involves overlap prohibited by Sec. 73.37(a) Ltr 6-9-65 | |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #3
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WLUV

Name Angelo Joseph Salvi tr/as Loves Park Broadcasting Company
Loves Park, Illinois

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP- Rec'd | 8-1-65 8-2-65 | CP to increase power from 500w to 1kw (500w CH), and install new transmitter (Gates BC-1T). Engr: Robert A. Jones | Returned per Sec. | 8-17-65 73.37(a) |
| BP- Rec'd Resub. Rec'd | 1-31-66 2-2-66 7-5-66 | CP to increase power from 500w to 1kw (500w CH) change station location from Loves Park, Illinois to Rockford, Illinois, install a new transmitter (Gates BC-1E). Engr: Robert A. Jones | ~~Returned--6-24-66 No-reply-to-Comm-Fee Notice-of-2-4-66-~~ Returned per Comm ORDER of 11-6-66 F[illegible] sec. | |
| BR-4212 R & F AUG 17 1967 | 8-3-67 8-7-67 | Renewal of license Atty- Maurice R. Barnes | GRANTED (issued with BZ-6719) Condl re pre-sunrise | 2-8-68 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters W L U V

Name ANGELO JOSEPH SALVI tr/as LOVES PARK BROADCASTING COMPANY
Loves Park, Illinois

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BZ 6719 12/19/67<br>Rec'd<br>RESUB.<br>Rec'd<br>FILED JAN 10 1968 | 11/17/67<br>11/6/67<br>11/17/67<br>11/21/67<br>12/12/67 | Auth. to determine operating power by direct meas. of ant. power.<br>Engr: Robt. A. Jones, LaGrange, Ill.<br>Atty: Maurice R. Barnes | ~~RETURNED: 11/8/67~~<br>~~no Sect. I~~<br>GRANTED<br>(Issued with BR-4212)<br>condl re pre-sunrise | 2-8-68 |
| BZ- 7466<br>Rec'd.<br>RESUBMITTED<br>Rec'd<br>RESUBMITTED<br>Filed<br>DM | 11-29-69<br>12-5-69<br><br>1-9-70<br>1-17-70<br>JAN 15 1970<br>1-30-70<br>2-6-70<br>APR 9 1970 | Direct Meas. | ~~RETURNED 12-10-69~~<br>~~No Sec. I~~<br>~~RETURNED 1-14-70~~<br>~~Sect. I not dated as-of-cur. date~~<br>GRANTED | 4-15-70 |

F.C.C. - WASHINGTON, D. C.

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Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters W L U V

Name ANGELO JOSEPH SALVI tr/as LOVES PARK BROADCASTING COMPANY
LOVES PARK, ILLINOIS

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-4212<br>R & F<br>PN Recd.<br>PRESS | 8-27-70<br>9-3-70<br>"<br>SEP 11 1970 | RENEWAL OF LICENSE<br>Maurice R. Barnes, Atty.<br>AMENDED 10-8-70 re: programming; comm. matter | GRANTED | 11-25-70 |
| BR-4212<br>R & F<br>P.N.<br>PRESS | 8-29-73<br>9-4-73<br>9-4-73<br>14 SEP 1973 | Renewal of License<br>Atty.: Maurice R. Barnes<br>AMENDED 12-4-73 re: financial data; commercial policy; EEO<br>AMENDED 12-20-73 re: EEO | GRANTED | 1-11-74 |
| BZ-8747<br>R & F<br>DM<br>PRESS JAN 28 | 10-17-74<br>10-24-74<br>11-1-74<br>1975 | Direct Measurement<br>Atty. Maurice R. Barnes (Barnes & Neilson) | GRANTED | 1-31-75 |

F.C.C. - WASHINGTON, D. C.

#6

Form BC-121
May 1976

12-63

# APPLICATION RECORD - BROADCASTING

Call Letters W L U V

Name ANGELO JOSEPH SALVI tr/as LOVES PARK BROADCASTING COMPANY
LOVES PARK, ILLINOIS

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-4212<br>R & F<br>PN Recd.<br>PRESS | 7-20-76<br>8-2-76<br>AUG 19 1976 | RENEWAL OF LICENSE<br>M.R.Barnes,Atty.<br>AMENDED 10-14-76 re: engineering<br>AMENDED 11-22-76 re: ascert. of comm. needs | GRANTED | 11-23-76 |
| BP-20,874<br>R & F<br>SEP 23 1977 | 12-8-76<br>12-13-76 | CP to make chgs. inant. sys. (Inc. tower height to utilize FM ant.) | Accepted & GRANTED | 9-28-77 |
| BL-780926AH<br>R & F<br>PTA<br>PRESS | 9-26-78<br>11-8-78<br>JAN 18 1979 | Lic. to cover BP-20874 for changes | GRANTED | 1-30-79 |

102 9-16-78

F.C.C. - WASHINGTON, D. C.

#7

# APPLICATION RECORD-BROADCASTING

Call Letters: W L U V

Name: ANGELO JOSEPH SALVI tr/as LOVES PARK BROADCASTING COMPANY

Station Location: LOVES PARK, ILLINOIS

| File No. | Date | Description | Action and Date |
|---|---|---|---|
| BR 790802 VA<br>PRESS OCT 11 1979 | | RENEWAL OF LICENSE<br>Jerrold Miller, Atty. | GRANTED 1-15-80 |

Form BC-121
March 1979

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.