WMLS

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S. 1978

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-29-48

Call letters W M L S

LOCATION: SYLACAUGA, ALABAMA

SUMMIT BROADCASTING, INC. (AL 7-29-80 EFF: 9-1-80)

Name of licensee MARBLE CITY BROADCASTING COMPANY, INCORPORATED

(Redescribed, Ltr. 4-23-56)

2 miles north of Sylacauga on Highway 231-A, Sylacauga, Alabama

Transmitter location x Sylacauga, Alabama (CP 12-23-47) (Lic. 6-29-48)

(Ltr. 4-23-56)

2 miles north of Sylacauga on Highway 231-A, Sylacauga, Alabama

x11½ W. 2nd St., Sylacauga, Alabama (Lic. 6-29-48)

Main studio location X Second St., Sylacauga, Ala. (CP 12-23-47)(Lic. 6-29-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-6371	12-23-47	1290	1kw	Daytime	2-23 8-23-48
	CP for a new station				
BL-3155	6-29-48	1290	1kw	Daytime	6-29 11-1-48
	Lic. to cover CP	(6371)	for a new	station.	
BR-1978	10-27-48	1290	1 kw	Daytime	11-1 11-1-51
BR-1978	10-25-51	1290	1 kilo	Daytime	11-1 4-1-52
BR-1978	3-26-52	1290	1kw	Daytime	4-1 4-1-55
BTC-1550 EFF:	9-9-53 9-18-53	Vol. transfer of control to Curtis O. Liles.			
BR-1978	3-9-55	Renewal of license			4-1 4-1-58
BR-1978	3-12-58	1290kc	1kw	Daytime	4-1 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1978	7-30-62	Renewal of license			7-30 4-1-64
BZ-4437 (1)	8-14-62	Auth. to determine operating power by direct meas. of antenna power.			
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1987	6-30-64	1290kc	1kw	Day	6-30 4-1-67
BR-1978	3-29-67	Renewal Of license			4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
EBSA	6-12-72				
BR-1978	5-20-74	Renewal of license			4-1-76
BR-1978(S)	5-24-76	RENEWAL			4-1-79
BR781201YC (S)	3-27-79	RENEWAL OF LICENSE			4-1-82
BAL800530EQ	7-29-80	VOL AL EFF: 9-1-80			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W M L S New

Name MARBLE CITY BROADCASTING COMPANY, INCORPORATED
(PO 11 W. Second Street, Sylacauga, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6371 Rec'd Filed	10-1-47 10-6-47 10-6-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1290kc Power: 1kw Hours of operation: Daytime only Trans. location: Sylacauga, Alabama Studio location: Second Street, Sylacauga, Alabama	GRANTED	12-23-47

Transmitter- Raytheon RA-1000

McKay, Atty
Sylacauga, Alabama

J. W. Hillegas, Engr.
Atlanta, Ga.

Form 94 #2

APPLICATION RECORD - BROADCASTING

Call Letters WMLS

Name MARBLE CITY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BL-3155 Rec'd Filed	5-7-48 5-11-48 5-11-48	License to cover C.P. (BP-6371) which authorized a new standard broadcast station.	GRANTED	6-29-48
BR-1978 Rec'd	8-31-48 9-1-48	Renewal of License	GRANTED	10-27-48
BR-1978 Rec'd Filed	8-2-51 8-6-51 8-6-51	Renewal of license	GRANTED	10-25-51
BR-1978 Rec'd Filed	3-1-52 3-3-52 3-3-52	Renewal of license (Informal request)	GRANTED	3-26-52

FORM A-170 #3

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WMLS

Name MARBLE CITY BROADCASTING COMPANY, INCORPORATED
SYLACAUGA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BTC-1550 Rec'd Resub. Rec'd Filed	6-25-53 6-29-53 7-24-53 7-27-53 7-27-53	Voluntary transfer of control of licensee corporation from Edward J. Smith and Richard L.Scroggins to Curtis O. Liles.	~~RETURNED~~ ~~Name of Transferor and Transferee incorrect.~~ GRANTED EFF:	~~7-17-53~~ 9-9-53 9-18-53
BR-1978 Rec'd. Filed	12-31-54 1-3-55 1-3-55	Renewal of License	GRANTED	3-9-55
BR-1978 Rec'd & Filed	12-31-57 1-6-58	Renewal of license.	GRANTED	3-12-58
BR-1978 Red'd&Filed	12-15-60 12-19-60	Renewal of license	GRANTED	7-30-62
BZ-4437 Rec'd Resub. R.&F.	3-19-60 12-19-60 3-16-61 3-20-61	Auth. to determine operating power by direct measurement of antenna power Claude M. Gray, Engr.	RETURNED Incomplete GRANTED	2-27-61 8-14-62

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #4

APPLICATION RECORD - BROADCASTING

Call Letters WMLS

Name MARBLE CITY BROADCASTING COMPANY, INCORPORATED
Sylacauga, Alabama

File No.	Dated	Application for	Action Nature	Action Date
BR-1978 R. & F.	12-23-63 12-30-63	Renewal of license. 4-1-64.	GRANTED	6-30-64
BR-1978 R & F	12-31-66 1-3-67	Renewal of license.	GRANTED	3-29-67
BR-1978 R & F #565937 $75. PN PRESS FEB 16 1970 FEB 28 1973	12-29-69 12-31-69 12-31-69 12-31-69	Renewal of license AMENDED 4-17-70 re: programming: commercial practices (am & fm) AMENDED 7-6-70 re: engineering statement AMENDED 1-4-71 re: engineering statement SUPPLEMENTAL APPLICATION filed 1-4-73 as Amendment to Pending Renewal Application (PN 1-4-73) AMENDED 4-19-74 re: commercial policy	GRANTED	5-20-74
BR-1978 R & F PN Recd. PRESS	11-24-75 12-1-75 " JAN 29 1976	RENEWAL OF LICENSE	GRANTED	5-24-76

F.C.C. - WASHINGTON, D. C.

#5

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters W M L S

SUMMIT BROADCASTING, INC.

Name X MARBLE CITY BROADCASTING CO., INC.
SYLACAUGA, ALABAMA

File No.	Dated	Application for	Action Nature	Action Date
BR781201YC PRESS: FEB 7 1979		RENEWAL OF LICENSE	GRANTED	3-27-79
BAL800530EQ Form 314 PRESS JUN 25 1980 Also see WMLS-FM		Voluntary assignment of license to Summit Broadcasting, Inc. Atty Edward S. O'Neill	GRANTED EFF:	7-29-80 9-1-80

F.C.C. - WASHINGTON, D. C.

W M L S - RECORD OF DENIALS OF INFORMAL APPLICATIONS

Tele. - 9-20-48, informing licensee thatrequest to broadcast add'l time 9-20-48 not considered in accordance Sec. 1.324 of the rules.

4-29-58 Wire informing licensee req. in ltr. of 4-25-58 for operation of station beyond hours spec. for election returns denied.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.