WMCA

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

L-B- 173 BROADCASTING STATION LICENSE RECORD

Date First Licensed 3-28-25 #I

Call Letters W M C A

LOCATION: NEW YORK, N.Y.

Name of Licensee:
STRAUS COMMUNICATIONS, INC. (BML 12-21-71)
x STRAUS BROADCASTING GROUP, INC. (BML 9-17-64)
X W M C A, INCORPORATED (ML 1-5-44)
xCOSMOPOLITAN BROADCASTING CORPORATION (AL 11-16-43, Eff.11-22-43)
xW M C A, INCORPORATED (AL 2-10-42, Eff. 1:15 pm 2-14-42)
xKNICKERBOCKER BROADCASTING COMPANY, INC.

Transmitter Location:
Belleville Turnpike, Kearny, N.J. (CP-Cr. 8-7-40) C.P. expired, Reinstated CP-Cr 10-3-40).
X College Pt. Causeway, Flushing, New York (C.P. 3-11-32) (Lic. 11-1-32)
~~X D.L & W. R.R. Terminal, Hoboken, N.J.~~

Main Studio Location:
888 Seventh Avenue, New York, New York (BS-171) 11-1-71)
x415 Madison Avenue, New York, New York (Ltr. 4-3-56 Ltr. 4-24-56)
x WMCA Building, 1657 Broadway, New York, New York (Eff.4-21-38) Letter 4-15-38
x 1697 Broadway, (Hammerstein Theatre Bldg.,)

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
L-R-B-171	2-16-32	570	500	WNYC (H)	3-1 9-1-32
-P-B-2314	3-11-32	Move Tr. to Flushing, N.Y.			4-11 7-11-32
Mod.Ren.	3-25-32	For Auxiliary Tr.(250W.)			3-25 9-1-32
-R-B-171	5-6-32	570	500	S-WPCH	5-26 9-1-32
-S-B-171	5-25-32	570	500	WNYC	5-25-32 *
			*STAY ORDER OBTAINED BY WNYC		
MP-B 350	6-28-32	Mod.C.P. ext.compl.date			4-11 10-11-32
-P-B-2542	7-5-32	Aux. tr. at St. location			8-5 11-5-32
Meter Min.	8-9-32	Postpone install. app. monitor to 9-1-32			
S-B-171	9-23-32	Oper.aux.trans.not exceeding 15 days			
-SA-B-24	9-23-32	Oper.aux.(under cons.Permit) until			
	main trans. it completed.				
-L-B-902	11-1-32	570	500	WNYC (move)	11-1 *
-S-B-171	11-1-32	(Aux.)570	250	Aux.	11-1 *
-S-B-171	3-10-33	Use aux. tr.(to make tests)			3-10 3-25-33
-S-B-171	4-1-33	Oper. 12:00 midn. 4-1 to 3:00 am 4-2-33			
L-B-880	4-7-33	570	500W.(Aux) Emerg.		4-7 (Stay O)
S-B-171	5-16-33	Spec.Tem.Autn. to operate			
		570	500	S-WNYC	5-16 6-5-33
-R-B-171	5-16-33	570	500	Aux.	5-16 9-1-33
-R-B-171	5-16-33	570	500	S-WPCH	6-5 9-1-33
L-B-1212	8-4-33	570	500	U	8-4 9-1-33
Consolidation of		station	WMCA & WPCH, under call WMCA		
-R-B-171	8-11-33	570	500	U	9-1 3-1-34
Aux.	"		500		
L-B-1247	11-3-33	Use tr. of WPCH as auxiliary pr. 500w			
-R-B-171	2-6-34	570	500w	U	3-1 9-1-34
Auxiliary	"		500w	Aux.	
Aux. at N.Y.			500w	Aux.	
B1-R-171	8-28-34	570	500w	U	9-1 3-1-35
Auxiliary	"		500w	Aux	
Aux. at N.Y.	"		500w	Aux.	
B1-R-171	2-12-35	570	500	U	3-1 9-1-35
Auxiliary	2-12-35	(at Flushing)500w			3-1 9-1-35
Auxiliary	2-12-35	(at New York City) 500w			3-1 9-1-35
B1-R-171	8-27-35	570	500w	U	9-1 3-1-36
Auxiliary	8-27-35	(at Flushing, 500w			9-1 3-1-36
Auxiliary	8-27-35	(at New York City) 500w			9-1 3-1-36

*Operating under STAY ORDER

FEDERAL COMMUNICATIONS COMMISSION

1-S-B-171 Card #2 BROADCASTING STATION LICENSE RECORD

Date First Licensed 3-28-35

Call Letters WMCA

Name of Licensee: W M C A, INCORPORATED (AL 2-10-42, Eff.1:15 pm 2-14-42)
xKNICKERBOCKER BROADCASTING COMPANY, INC.

Transmitter Location: See CARD #1.
College Pt. Causeway, Flushing, New York (C.P. 3-11-32) (Lic. 11-1-32)

Main Studio Location: SEE CARD #1.
1697 Broadway, (Hammerstein Theatre Bldg.)

FRC-65

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CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B1-S-171	10-29-35	Oper. 570 kc, power 1kw, vicinity of New York, N.Y. betw. 1 & 6am from 10-31 to 11-13 to conduct tests; but remain silent 5 to 5:20am morn. of 11-3; 5am to 5:20am morn. 11-4; 4:10 to 4:50am 11-6.			
B1-R-171 Auxiliary Auxiliary	2-21-36 " "	570 (at Flushing) (at New York)	500w 500w 500w	U Aux. Aux.	3-1 9-1-36 3-1 9-1-36 3-1 9-1-36
B1-S-171	5-21-36	Oper. on 570 kc, using pr. 1kw, between 1 am and 6 am			5-21 6-3-36
B1-S-171 C.A.	7-2-36 6-25-36	oper. on 570 kc, power of 1kw, between hours of 8 am to 4 pm, June 26, 27, 1936			
B1-R-171 Aux. Aux.	C.A.8-29-36 (at New York) (at Flushing)	570	500w 500w 500w	U Aux. Aux.	9-1 3-1-37 (Clause re: Amer.Baseball Clubs complaint)
Letter B1-ML-283	9-22-36	570 stallation of directional antenna	1kw	U - subj.to in-	
B1-S-171	C.A. 11/27/36	Opr. power 1 kw direct.ant. 12 mid.to LS 11/27 to 12/6			
B1-ML-283 Aux. Mod.Lic.	1-19-37	570 *Directional antenna day and night. (Clause re: American Baseball Complaint) to increase power. -Directional antenna installed	1kw* 500w	U	1-19 3-1-37
B1-R-171 Aux. Aux.	2-23-37 " "	570 (Flushing) (New York) *Directional antenna day and night. (Clause re: American Baseball Complaint)	1kw* 500w. 500w.	U CANCELLED	3-1 9-1-37 3-1 9-1-37 9-1-37
B1-R-171 Aux.	2-23-37 (Flushing)	570 *Directional antenna day and Night Supersedes renewal dated 2-23-37.	1kw* 500w.	U	3-1 9-1-37 3-1 9-1-37
B1-ML-431 Auxiliary	3-9-37 "(Flushing)	570 *Directional antenna day and night Mod.lic. increase power of aux.	1kw* 1kw	U Aux.	3-9 9-1-37

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Call Letters W M C A

Card #3

Name of Licensee: W M C A, INCORPORATED (AL 2-10-42, Eff.1:15 pm 2-14-42)
xKNICKERBOCKER BROADCASTING COMPANY, INC.

Transmitter Location:

Main Studio Location:

FRC-65

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CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B1-S-171	CA. 7/24/37	Opr. antenna system WMCA in non-direct. manner power input determined by indirect method of 1 kw. bet. hrs. 1 am & 6 am EDST week 7/25 to 7/31-determine efficiency of individual radiators & secure data on self & mutual impedance of radiators; prov. sbh. arranged that no interference caused to stations maintaining reg. prog.			
B1-R-171 Aux. (Flushing, N.Y.)	8-18-37	570	1kw* 1kw	U	9-1 3-1-38
		*Directional antenna day and night.			
B1-R-171 Aux.trans. at New	8-18-37	570 York,New	500w York.	Aux.	9-1 3-1-38
B1-S-171	11/19/37	Opr. with incr. antenna efficiency during daylight period 7am to 3:45 pm EST (one hr. before LS) 11/20 to 11/26 enable field intensity measurements to be made from which r.m.s. field of new radiating system may be determined.			
B1-S-171	11/26/37	Ext. of above auth. granted 11/19/37 for period 11/27 to 12/3.			
B1-S-171 Aux. (Flushing) Aux. (New York, N.Y.)	2-26-38	Extension of License " "	" "		3-1 4-1-38
B1-R-171 Aux. (Flushing) Aux. (NewYork,NY)	3-23-38	570	1kw 1kw 500w	U	3-23 9-1-38
B1-ML-523 Aux.	4-13-38	570	1kw* 1kw	U	4-13 9-1-38
		*Directional antenna day and night.			
** Mod.License to change field intensity					
** Protested and Designated for Hearing 5-25-38 and Mod.License issued					
B1-S-171 Aux.	5-25-38	570	1kw* 1kw	U	5-25 9-1-38
		*Directional antenna day and night			

*Aux.trans. at N.Y.C.Cancelled 5/10/38.

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

CARD #4

Call Letters W M C A

Name of Licensee: W M C A, INCORPORATED (AL 2-10-42, Eff.1:15 pm 2-14-42)
x KNICKERBOCK BROADCASTING COMPANY, INC.

Transmitter Location:

Main Studio Location:

FRC-65

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CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
B1-S-171	9-20-38	Opr. with increased antenna effcy. as req. in B1-ML-523, period beginning 11 pm EST 9-23-38 and continuing on the nights of Sept. 24-25-36, begin. at same hour.				
B1-S-171	8-23-38	Extension of license			9-1	10-1-38
B1-R-171 Auxiliary	9-27-38	570	1kw* 1kw	U	9-27	3-1-39
		*Directional antenna day and night				
B1-ML-523 Aux.	11-15-38	570	1kw* 1kw	U	11-15	3-1-39
Action of 4-13-38 made absolute and final Eff. 11-15-38.						
B1-R-171 Aux.	2-6-39	570	1kw* 1kw	U	3-1	9-1-39
		*Directional antenna day and night.				
B1-S-171	3/23/39	to transmit prog(hockey) in Mad.Sqr. Gardens over lines to CKCL frm 9 pm to end of game on 3/23/39				
B1-F-134	7-17-39	Install automatic frequency control (auxiliary trans.)				
B1-R-171	8-8-39	570	1kw*	U	9-1	4-1-40
		*Directional antenna day and night				
B1-Z-336	3-11-40	570	500w	U.	letter written	
		for SA to operate with reduced power of 500 watts with temporary antenna.				
B1-P-2601	2-7-40	570	1kw*,5kw-LS*,	U	4-7	10-7-40
		C.P. install new equip.chgs in D.A.(use day and night) incr power, move trans.				
B1-R-171 Aux.	3-22-40	570	1kw* 1kw	U	4-1	8-1-40
		*Directional antenna day and night.				
B1-P-2601	4-13-40	Mod.C.P. 2601 to add SR			4-7	10-7-40
Order	6/12/40	Extension of License (Main and Auxiliary)			8/1	10/1/40
B1-P-2980	10-24-40	570	1kw* Emergency only		10-24	6-24-41
C.P. move old Composite trans. for Aux. trans. 1kw power. *(Employing directional antenna).						
B1-P-2996	10-31-40	570 kc	1kw* 1kw-LS*,	U.	10-31	7-1-41
C.P. reinstate P-2601 for new trans. chgs in D.A. incr in power & move of trans. *(Employing directional antenna).						

B-8-

BROADCASTING STATION LICENSE RECORD

CARD #5.

Date first licensed _____ Call letters W M C A

Name of licensee W M C A, INCORPORATED (AL 2-10-42, Eff. 1:15 pm 2-14-42)
xKNICKERBOCKER BROADCASTING COMPANY, INC.

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194189

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	To—
Order	9-10-40	Extension of license (Main & Aux.)			10-1	3-29-41
B1-TC-252	12-17-40	Transfer of control of corporation from Donald J. Flamm to Edward J. Noble. Effective: 3:15 a.m., 1-17-41				
B1-L-1278	12-5-40	570 kc	1kw*5kw-LS*	U.	12-5	3-29-41
B1-Z-574	Lic cover C.P. to reinstate B1-P-2601, for new equip. antenna changes, incr in power & move. Also determine operating power by direct method.					
B1-L-1298*** Aux.	12-30-40	570	1kw*5kw-LS* 1kw*	U *DA	12-30	3-29-41
	Lic. to cover C.P. K2980 for auxiliary transmitter.					
***Superseding license issued to correct phasing						
B1-L-1298 Aux.	12-30-40	570	1kw*5kw-LS* 1kw*	U *DA	12-30	3-29-41
NARBA REALLOCATION						
B1-R-171 Aux.	3-24-41	570	1kw*5kw-LS* 1kw*	U *DA	3-29	4-1-42
B1-ML-1064	4-30-41	570	5kw*	U	*DA	
Letter 7-2-41 Mod.Lic. granted for increase in power subject to installation of monitoring equipment and submission and approval of additional proof of performance by Engr. Dept.						
B1-AL-325 Eff. 1:15 pm 2-14-42	2-10-42	Vol.Assign.License to WMCA, INCORPORATED				
B1-ML-1064	3-19-42	570	5kw* *DA	U	3-19	4-1-42
Mod. license increase power						
B1-S-171	3-31-42	Extension of license main and auxiliary			4-1	5-1-42
B1-R-171 Aux.	4-14-42	570	5kw* 1kw*	U *DA	4-14	6-1-44
B1-S-171 Auxiliary	11-6-42	570	5kw* 1kw*	U *DA	12-1	6-1-44
Mod. Lic. accordance Order 107						

B -8-

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W M C A

Name of licensee See Card #1

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B1-S-171 Auxiliary	4-26-43	570	5kw* 1kw*	U *DA	4-26	6-1-44
Mod. of license changing DA specifications to incorporate calibration curves for monitoring receivers in accordance with Engr.'s Memo of 5-13-43						
B1-S-171 Auxiliary	6-24-43	570	5kw* 1kw*	U *DA	6-24	6-1-44
Mod.license changing DA specifications for aux. operation in accordance with Engr.'s Memo of 6-24-43						
B1-AL-390 Eff.	11-16-43	Voluntary assignment of license to COSMOPOLITAN BROADCASTING CORPORATION				
B1-ML-1183 Auxiliary	1-5-44	570	5kw* 1kw*	U Aux.	1-5 *DA	6-1-44
Mod. license to change corporate name						
B1-S-171	3-23-44	To transmit to Canadian Broadcasting System for reb/c by recording in Canada, United Nations Information Program between 10 & 10:30 p.m., EST, 3-23-44.				
B1-R-171 Auxiliary	5-30-44	570	5kw* 1kw* *DA	U Aux.	6-1	5-1-46
B1-S-171 Mod. Lic. Order 107A	7-10-45	570	5 kw* 1kw* *DA	U Aux.	10-1	5-1-46
B1-S-171	4-26-46	Extension of license Main & Auxiliary			5-1	7-1-46
B1-S-171	6-20-46	Extension of license Main & auxiliary			7-1	9-1-46
B1-S-171 Aux.	6-27-46	570	5kw* 1kw* *DA	U	6-27	5-1-49
BS-171	4-29-49	Extension of license Main & Auxiliary			5-1	9-1-49
BR-171 Aux.	8-31-49	570	5kw* 1kw* *Da-1	U	8-31	5-1-52
BZ-3119 Aux.	12-8-49	570	5kw* 1kw*	Un Aux.		
Not issued. Auth determine opr. power by direct method. (*DA-1						

B S #7

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N C A

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-[illegible]119	4-1[illegible]-50	570 kc	5kw-DA	U	4-1[illegible] 6-1-50
BMJ-1336			1kw-DA	Aux.	
	Authority to determine power by direct meas. and Mod. of Lic. to eliminate the use of remote field intensity receiver (control point) DA system.				
BR-171	4-30-52	570 kc	5 kw DA-1 1 kw Aux	Unl.	4-30-52 6-1-54
BP-9242	4-15-54	CP make changes in frequency control equipment			6-15 12-15-54
Telegram	5-27-54	Action on renewal deferred 5-[illegible]-54 and continued operation auth. until final determination on renewal			
BR-171	7-28-54	Renewal of license Main and Auxiliary			7-28 6-1-57
BL-5426 Lic.	9-14-54 cover CP	570 (BP-9242)	1kw, DA-1 changes	Aux. in freq. control equip.	9-14 6-1-57
BS-171 (1)	1-21-55	Mod. of license of main and aux. to correct monitoring Point #1)			
BR-171	5-24-57	570 kc	5 kw-DA-1 1 kw Aux	Unl.	6-1-57 6-1-60
BP-12,054	7-9-58	570kc	5kw-DA-1	Alt.Main	9-9-58/3-9-59
	CP to install a new transmitter as an alternate main transmitter to be operated on 570kc, 5kw.				
BL-7209	11-7-58	570kc	5kw-DA-1	Alt. Main	11-7 6-1-60
	License to cover CP (BP-12,054) which authorized install new type transmitter (RCA 5H) as an alternate main transmitter at present location of Main Transmitter to be operated on 570kc, 5kw-DA-1 Un.				
	5-25-60	Commission deferred action on renewal pending further consideration.			
BR-171	7-27-60	RENEWAL OF LICENSE MAIN & ALT MAIN			7-27 6-1-63
BTC-3878 EFF:	10-27-61 11-7-61 Executors Deceased.	Involuntary transfer of control of licensee corporation from Nathan Straus to The Bank of New York and Helen Sachs Straus, of the Estate of Nathan Straus,			

Form BC 126
June 1954

#8

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M C A

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BTC-4002 EFF: Per Form 323	4-23-62 4-30-62	Voluntary transfer of control of licensee corporation from The Bank of New York and Helen Sachs Straus, Executors of the Estate of Nathan Straus, Deceased to R. Peter Straus.				
BR-171 1	5-29-63	570 (main & alt.)	5kw	Unl. DA-1	6-1	6-1-66
BRC-2273 (1)	9-4-63 (Main)	Mod. of lic. to operate trans. by RC from 415 Madison Ave., New York, N.Y.				
BS-171 (2)	2-4-64 (Memo)	Mod. of license to show a Nems Clarke Type 108-E phase monitor and to change operating specifications.				
Ltr. dated Sect. 73.48 installed &	6-8-64 & (a)(5) Rules in oper.	rec'd 6-12-64 giving notification per that a RCA BTA-5U trans. is now as Main Transmitter.				
BRC-2503 (1)	7-17-64	Mod. of lic. operate Alt. Main xmtr. by Remote Control.				
BML-2090 (2)	9-17-64	Mod. of license to change name of licensee to STRAUS BROADCASTING GROUP, INC. (Main Transmitter).				
BML-2090 (2)	9-17-64	Mod. of license to change name of licensee to STRAUS BROADCASTING GROUP, INC. (Alt. Main Transmitter).				
BL-10,659	1-13-65	570kc Lic to use old main trans (RCA-5-DX) at present loc of main trans to be operated on: 570kc, 5kw, for Aux purposes Only.	5kw	Aux	1-13	6-1-66
BR-171	2-13-67	570kc	5kw-DA-1	U	2-13	6-1-69
		570kc	5kw-DA-1	Alt. Main	2-13	6-1-69
		RENEWAL OF LICENSE		Aux.	2-13	6-1-69
		Renewal of NDEA				
BS-171 (1)	11-1-71	Mod. of lic. to change studio location and remote control point.				
BML 2388(2)	12-21-71	Mod. of lic. to change corporate name to STRAUS COMMUNICATIONS, INC.				
EBSA	5-25-72					

Form BC 126
June 1954
#9

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W M C A

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-171 BRC-3555(L) BZ-8267	3-5-73	570khz	5kw DA-1 U Alts. & Aux. Renewal and Modifications		6-1-75
BR-171 BZ-8267 BRC-3555(L)	3-5-73	superseded to correct page 2			6-1-75
Comlet	8-14-74	Ant Monitor:Potomac Inst.AM-19(204)			
BR-171(L) GR RESCINDED 1-21-76 and regranted for full term	10-1-75	RENEWAL(MAIN,ALT. & AUX.) (SHORT TERM)			10-1-76
BS-171(1)	1-22-76	ML chg 282° MP description & value			
BR-171(L)	1-2/—76	Renewal (Main, Alt. Main & Aux.			6-1-78
BR-171(S)	5-11-78	RENEWAL (MAIN, ALT. & AUX.)			6-1-81
COMTEL	3-25-80	SUPERSEDES COMTEL 3-14-80. AUTHORITY & TERMS COMTEL 5-8-78 EXTENDED THRU 4-30-80.			
COMTEL	5-8-80	AU. & TERMS COMTEL 5-8-78 EXT. THRU 6-30-80. CONCURRENT AU. GR. OPERATE 1KW NON-DIRECTIONAL DAYTIME ONLY AS NECESSARY TO OBTAIN FIELD INTENSITY MEASUREMENTS. NECESSARY REDUCE POWER IF ANY INTERFERENCE COMPLAINT IS RECEIVED. AU. EXPIRES 6-30-80.			
COMTEL	9-4-80	AU. & TERMS COMTEL 5-6-78 EXT. THRU 11-30-80.			
COMTEL	12-9-80	AUTH. & TERMS COMTEL 5-8-78 EXT. THRU 1-31-81,.			

#1

STATION APPLICATION RECORD

APPLICANT: ASSOCIATED BROADCASTERS, INC. CALL LETTERS: WMCA

ADDRESS: Lackawanna Terminal, Hoboken, N. J. FILE NO: 1-R-B-171 DATED: 3/29/29

Present Assignment: 570 Kc., 500 W., & WNYC.

ACTION: Ext. to 6/1/29 pending filing of A. B.

Requested: Renewal

APPLICANT: KNICKERBOCKER BROADCASTING CO., INC. CALL LETTERS: WMCA

ADDRESS: Lackawanna Terminal, Hoboken, N. J. FILE NO: 1-A-B-98 DATED: 5/29/29

Present Assignment: Greeley Square Hotel Company 570 Kc., 500 W., & WNYC

ACTION: Consent effective 5/29/29

Requested: Assignment of Station license to Knickerbocker Broadcasting Co., Inc

Min. 5/29/29

APPLICANT: KNICKERBOCKER BROADCASTING COMPANY, INC. CALL LETTERS: WMCA

ADDRESS: Lackawana Terminal, Hoboken, N. J. FILE NO: 1-R-B-171 DATED: 5/29/29

Present Assignment: 570 Kc., 500 W., & WNYC

ACTION: Lic. 5/30/29, 570 Kc., 500 W., & WNYC, period 6/1/29 to 7/31/29

Requested: Renewal

#2

STATION APPLICATION RECORD

APPLICANT: KNICKERBOCKER BROADCASTING COMPANY, INC. CALL LETTERS: WMCA

ADDRESS: Lackawanna Terminal, Hoboken, N.J. FILE NO: 1-R-B-171 DATED: 7/29/29

Present Assignment: 570 kc. 500 w. Divides time with WNYC

ACTION: G.O. 69 - 7/31/29 to 10/31/29

Requested: Renewal

APPLICANT: KNICKERBOCKER BROADCASTING COMPANY, INC. CALL LETTERS: WMCA

ADDRESS: D.L. & W.R.R. Terminal, Hoboken, New Jersey FILE NO: 1-F-B-22 DATED: 9/18/29

Present Assignment: 570 kc. 500 W. Divides with WNCY

ACTION: Returned to applicant by memo to Radio Division June 13, 1930

Requested: Authority to install Automatic Frequency Control.

APPLICANT: KNICKERBOCKER BROADCASTING COMPANY, INC. CALL LETTERS: WMCA

ADDRESS: D. L. & W. R. R. Terminal, Hoboken, N. J. FILE NO: 1-R-B-171 DATED: 9/26/29

Present Assignment: 570 kc. 500 w. ♦ WNYC

ACTION: Lic. 10-12-29 570 kc. 500 w. ♦ WNYC Per. 10-31-29 to 1-31-30

Requested: Renewal

#3

STATION APPLICATION RECORD

APPLICANT: KNICKERBOCKER BROADCASTING COMPANY, INCORPORATED CALL LETTERS: WMCA

ADDRESS: D. L. & W. R. R. Terminal, Hoboken, N. J. FILE NO: 1-R-B-171 DATED: 12-30-29

Present Assignment: 570 kc. 500 w. ↑ WNYC

ACTION: Renewal license 1-14-30. Period 1-31 to 4-30-30.

Requested: Renewal

APPLICANT: KNICKERBOCKER BROADCASTING COMPANY, INCORPORATED CALL LETTERS: WMCA

ADDRESS: D.L. & W.R.R. Terminal, Hoboken, New Jersey FILE NO: 1-M-B-490 DATED: 1/10/30

Present Assignment: 570 kc. 500 W. Divides with WNYC

ACTION: Denied Min. 4-23-30 Order 4-21-30

Requested: 600 kc. and Divide with WCAC

APPLICANT: Same CALL LETTERS: WMCA

ADDRESS: Same FILE NO: 1 - R-B-171 DATED: 4-19-30

Renewal Lic. 4-23-30

Present Assignment: 570 Kc. 500 W ↑ WNYC

ACTION: Per: 4-30 to 7-31-30

Requested: Renewal

STATION APPLICATION RECORD

#4

APPLICANT: Knickerbocker Broadcasting Company, Inc. CALL LETTERS: WMCA

ADDRESS: D. L. & W.R.R. Terminal, Hoboken, N. J. FILE NO: 1-R-B-171 DATED: 6-7-30

Present Assignment: 570 Kc. 500 W + WNYC ACTION: Superseded by apl. dated 6-27-30

Requested: Renewal

APPLICANT: Same CALL LETTERS: WMCA

ADDRESS: Same FILE NO: 1-R-B-171 DATED: 6-27-30 (Supersedes apl dated 6-7-30

Present Assignment: 570 Kc. 500 watts, + WNYC ACTION: Renewal License 7-14-30 Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT: CALL LETTERS:

ADDRESS: FILE NO: DATED:

Present Assignment: ACTION:

Requested:

Form 94 #5.

APPLICATION RECORD - BROADCASTING

Call Letters WMCA

Name KNICKERBOCKER BROADCASTING COMPANY INC.

File No.	Dated	Application for	Action	
			Nature	Date
1-P-B-1650	9/10/30	Make changes in equipment.	Granted	9-26-30
1-R-B-171	9-19-30	Renewal	Granted	10-21-30
1-M-B-658	9/17/30	Change in hours of operation from sharing with WNYC to Unlimited.	Dismissed	5-8-31
1-L-B-445	11/12/30	License to cover 1-P-B-1650, issued 9/26/30 and authority to operate an auxiliary transmitter at same location, Hoboken, New Jersey.	Granted	12-23-30 Min. 1-6-31
1-R-B-171	12-29-30	Renewal of license	G.O.103 Granted	1-20-31 4-24-31
1-ML-B-778	3-10-31	increase power from 500 w. to 1 KW	Dismissed	6-4-31

Form 94

APPLICATION RECORD - BROADCASTING

#6

Call Letters W M C A

Name KNICKERBOCKER BROADCASTING COMPANY, INC.

File No.	Date ~~Received~~	Application for	Action Nature	Action Date
1-R-B-171	3-25-31	Renewal of license	Not necessary	
1-R-B-171	6-17-31	Renewal of license (GO 105)	Granted	8-25-31
		(H)	Granted	2-16-32
		Taken from Docket	Granted	5-6-32 S-WPCH
		STAY ORDER OBTAINED BY WNYC		5-24-32
		Decision of Com. made final	5-16-33,	eff. 6-5-33
1-P-B-2314	8-5-31	Move transmitter from Hoboken, N. J. to College Pt. Causeway, Flushing, New York.	Granted	3-11-32
1-R-B-171	12-24-31	Renewal of license	Unnecessary	
1-R-B-171	2-18-32	Renewal of license for auxiliary transmitter	Granted	3-25-32
1-P-B-2542	4-4-32	Install new auxiliary transmitter to operate with power of 500 watts.		
amended	6-1-32	Install new auxiliary transmitter at 1697 Broadway, NYC instead of Hoboken, N.J.	Granted	7-5-32

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Form 94 #7. APPLICATION RECORD - BROADCASTING

Call Letters WMCA

Name Knickerbocker Broadcasting Company, Inc.,

File No.	Dated ~~Received~~	Application for	Action Nature	Action Date
1-MP-B-350	6-14-32	Modification of 1-P-B-2314 to extend completion date from 7-11-32 to 10-11-32.	Granted	6-28-32
1-R-B-171	7-11-32	Renewal of license	Unnecessary	
1-L-B-880 Resubmitted	9-6-32 3-20-33	License to cover 1-P-B-2542	~~Rtrnd 9-9-52 not proper form.~~ Granted	 4-7-33
1-SA-B-24	9-6-32	Spec.temp.authority to use aux.cons.under 1-P-B-2542 until main trans. is completed	Granted	9-23-32
1-SA-B-25 Resubmitted	9-14-32	Spec.auth increase power from 500 w. to 500 w. & addl 500 w.experimentally.	~~Retu-nec 10-10-32~~ ~~Rule 4-c-4-d~~ Dismissed by Order Min.3-16-34, Effective 3-28-34, Statement of Facts	
1-L-B-902	10-8-32	License to cover 1-P-B-2314 as modif.1-MP-B-350	Granted (Subject to Stay Order)	11-1-32

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Form 94 #8

APPLICATION RECORD - BROADCASTING

Call Letters WMCA

Name

File No.	Dated	Application for	Action Nature	Action Date
1-ML-B-1212	7-3-33	Mod.lic. to change hours from S-WPCH to Unlimited WMCA & WPCH to consolidate and WPCH to be deleted	Granted	8-4-33
1-R-B-171 1-R-B-171	6-28-33 6-28-33	Renewal of license " " " of aux. trans.	Granted	8-11-33
1-L-B-1000	8-22-33	License to use transmitter of WPCH as auxiliary transmitter for WMCA, to be located at WMCA's main transmitter location, College Point Causeway, Flushing, New York.	(superseded by 1-ML-B-1247)	
1-ML-B-1247	10-20-33	Modification of license to use transmitter as above. Supersedes 1-L-B-1000	Granted	11-3-33
1-R-B-171 " "	12-29-33 " "	Renewal of license - - - - - - - - - - - - - - " " " of auxiliary at College Pt.- " " " " " at New York - -	Granted	2-6-34

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Form 94 # 9 APPLICATION RECORD - BROADCASTING

Call Letters WMCA

Name Knickerbocker Broadcasting Company

File No.	Dated	Application for	Action Nature	Action Date
1-ML-B-1370	6-21-34	Modification of license to increase power from 500 watts ~~to 500w-night,~~ 1KW-LS. (To be considered under Rule 6,g,).	ORDER of Dismissal, without prejudice, Request of Appl.	6-11-35
Amended	9-15-34	Amended to request 1kw (Night)		
1-R-B-171	6-25-34	Renewal of license (main trans.)	Granted	8-28-34
"	"	" " " (aux. trans.)	~~Retd.~~	~~8-1-34~~
"	"	" " " (Emer. trans. at Flushing)	Granted	8-28-34
Resubmitted	"	FEDERAL COMMUNICATIONS RECORDS:		
B 1-R-171	"	" " " (Auxiliary trans.) - - - - -	Granted	8-28-34
B1-R-171	12-27-34	Renewal of license (main trans.)	Granted	2-12-35
"	"	" " " (aux. trans.)	Granted	2-12-35
"	"	" " " (Emergency trans.)	Granted	2-12-35
B1-R-171	4-1-35	Renewal of license	Dismissed from docket Min.	7-23-35, eff. 8-6-35

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Form 94 #10 APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name KNICKERBOCKER BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B1-R-171	6-26-35	Renewal of license (main trans,)		
"	"	" " " (auxiliary)		
"	"	" " " (Emergency)	Granted	8-27-35
B1-R-171	12-21-35	Renewal of License (main trans)		
"	"	" " " (Auxiliary)		
"	"	" " " (Emergency)	Granted	2-21-36
B1-ML-283	2-26-36	Mod. of license to increase power from 500 w day and night to 1kw day & night.	GRANTED Min.7-2-36 subj.to installation of directional antenna. Never issued-Des.Hearin 8-19-36 -Protests. ORDER of Reconsider & GRANT Min.9-22-36 Letter	
B1-R-171	6-2-36	Renewal of license (Main)	Granted	C.A. 8-29-36
"	"	" " " (Auxiliary)	"	" " "
"	"	" " " (Emergency)	"	" " "

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Form 94

#11

APPLICATION RECORD—BROADCASTING

Call letters WMCA

Name Knickerbocker Broadcasting Company

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-171	12-11-36	Renewal of license	Granted	2-23-37
"	"	" " " Aux. Trans (New York)	"	"
B1-R-171	"	" " " Aux. Trans. (Flushing)	"	"
B1-ML-431	2-3-37.	Modification of license to increase power from 500w to 1kw for use by emergency trans.	Granted	3-9-37
B1-R-171	6-21-37	Renewal of license	Granted	8-18-37
"	"	" " " Aux. Trans. (New York)	"	"
"	"	" " " Aux. Trans. (Flushing)	"	"
~~B1-R-171~~	~~12-1-37~~	~~Renewal of license (Sec. 3b, 7d)~~	~~Returned~~	~~1-19-38~~
~~"~~	~~"~~	~~" " " Aux. Trans. (New York)~~	~~"~~	~~"~~
~~"~~	~~"~~	~~" " " Aux. Trans. (Flushing)~~	~~"~~	~~"~~

Form 94

#12

APPLICATION RECORD—BROADCASTING

Call letters WMCA

Name KNICKERBOCKER BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-171	12-17-37	Renewal of license Main Trans. ~~(Sec. 3b, 7d)~~	~~Returned~~	~~1-19-38~~
"	"	" " " Aux. (New York)	~~"~~	~~"~~
"	"	" " " Aux. (Flushing)	~~"~~	~~"~~
Resubmitted	"	Renewal of license Main Trans.	Granted	3-23-38
"	"	" " " Aux. Trans. (New York)		"
"	"	" " " Aux. Trans. (Flushing)		"
B1-ML-523	1-5-38	Modification of license to change field intensity as specified on license	~~Granted~~ Min. #228 5-25-38 Recon. & Des. for Hearing Protests withdrawn; Hearing cancelled & action of 4-13-38 made absolute and final Eff. 11-15-38	~~4-13-38~~

U. S. GOVERNMENT PRINTING OFFICE

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APPLICATION RECORD—BROADCASTING

#13

Call letters W M C A

Name KNICKERBOCKER BROADCASTING COMPANY, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-R-171	6-16-38	Renewal of license	Granted	9-27-38
"	"	" " " Aux. Trans.	"	"
B1-R-171	12-19-38	Renewal of license	Granted	2-6-39
"	"	" " " Aux. Trans.	"	"
B1-R-171	6-16-39	Renewal of license	Granted	8-8-39
"	"	" " " Aux. Trans.	"	"
B1-F-134	6-26-39	Authority to install automatic frequency control apparatus, auxiliary transmitter.	Granted	7-17-39
B1-P-2601	10-30-39	C.P. to install new transmitter, make changes in DA system, increase power from 1kw to ~~5kw~~; move trans. from College Point Causeway, Flushing, N.Y., to Belleville Turnpike, Kearny, N.J. AMENDED: to request 1kw;5kw-LS	GRANTED	2-7-40
Amended	12-11-39	~~power & make changes in equipment.~~		

U. S. GOVERNMENT PRINTING OFFICE

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Form 94

APPLICATION RECORD - BROADCASTING

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Call Letters W M C A

Name KNICKERBOCKER BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
B1-R-171	1-25-40	Renewal of license	Granted	3-22-40
B1-Z-336	2-8-40	Authority to determine operating power by direct measurement of antenna power.	GRANTED Letter written for S.A. to oper. with reduced power of 500w, with temporary antenna.	3-11 -40
B1-R-171 "	5/28/40 "	Renewal of license (Main retired to closed files) " " (aux) 570kc, 1kw, Aux.	Granted	2-26-41 3-24-41 Aux.
B1-P-2980 Rec'd	9-10-40 9-19-40	C.P. to move old Composite transmitter from College Point Causeway, Flushing, N.Y. to site of new main transmitter at Belleville Turnpike, Kearny, N.J. using 1kw power, emergency use only. Directional antenna is to be employed both day and night.	Granted	10-24-40

Form 94

#15

APPLICATION RECORD—BROADCASTING

Call letters W M C A

Name KNICKERBOCKER BROADCASTING COMPANY, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B1-P-2996 Rec'd Filed	10-16-40 10-16-40 10-16-40	Construction permit for reinstatement of C.P. (B1-P-2601) to install new transmitter, make changes in directional antenna system, increase power, and move transmitter. (Filed by Thomas Littlepage, Jr.)	GRANTED	10-31-40
B1-L-1278 Received	10-14-40 10-23-40	License to cover C.P.(B1-P-2996) for reinstatement of C.P.(B1-P-2601) to install new transmitter, make changes in D.A. system, increase power and move transmitter.	Granted	12-5-40
B1-Z-574 Received	10-22-40 10-23-40	Authority to determine operating power by direct measurement.	Granted	12-5-40

U. S. GOVERNMENT PRINTING OFFICE

Form 94 # 16.

APPLICATION RECORD - BROADCASTING

Call Letters WMCA

Name KNICKERBOCKER BROADCASTING CO. INC.

File No.	Dated	Application for	Action Nature	Action Date
B1-TC-252 received filed	11-29-40 12-2-40 12-2-40	Authority to transfer control of corporation from Donald J.Flamm to Edward J. Noble, 100 shares common stock.	Granted Effective:	12-17-40 3:15 a.m. 1-17-41
B1-L-1298 Received	12-3-40 12-9-40	License to cover C.P.(B1-P-2980) for aux. transmitter, emergency use only.	12-30-40 Granted	12-30-40
B1-R-171 "	1-28-41 "	Renewal of license " " Aux.(not complete or notarized, not nec. to resubmit.aux. only)	Granted 570 kc, 1kw 5kw-LS, U Returned	3-24-41 Main 2-26-41

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Form 94

APPLICATION RECORD - BROADCASTING

17.

Call Letters W M C A

Name KNICKERBOCKER BROADCASTING CO. INC.

File No.	Dated	Application for	Action Nature	Action Date
B1- ML-1064 received filed	3-18-41 4-4-41 4-4-41	Modification of license to increase power from 1kw;5kw-LS to 5kw day and night, ~~change D.A.--accordingly.~~	Granted subject to installation of monitoring equipment and submission and approval of additional proof of performance satisfactory to Engr. Dept. Letter 7-2-41 Issued	4-30-41 3-19-42

Form 94 # 18.

APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name W M C A, INCORPORATED (AL 2-10-42, Eff. 1:15 pm 2-14-42)
x KNICKERBOCKER BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action Nature	Action Date
B1-AL-325 received filed Amended Rec'd & Filed	11-3-41 11-6-41 11-6-41 2-4-42 2-5-42	Voluntary assignment of license from Knickerbocker B/c Company, Inc., to WMCA, Incorporated. Form 335 filed 11-12-41. Dempsey & Koplovitz, Attorneys. RE: Assignment Agreement.	Granted Eff. 1:15	2-10-42 pm 2-14-42
B1-R-171 "	1-20-42 "	Renewal of license Main " " " aux. 335's filed atty. Dempsey	Granted "	4-14-42 "

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When AL rec'd on WMCA notify

Philip Handelman,
295 Madison Ave.,
New York, N.Y.

Form 94 #19 APPLICATION RECORD - BROADCASTING

W M C A, INCORPORATED (ML 1-5-44)
x COSMOPOLITAN BROADCASTING CORPORATION (AL 11-16-43, Eff. 11-22-43)

Call Letters W M C A

Name x W M C A, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
B1-AL-390 Rec'd	10-27-43 11-1-43	Voluntary assignment of license to COSMOPOLITAN BROADCASTING CORPORATION (Filed by Goldwater & Flynn, N.Y. Atty.)	Granted Eff. 11-22-43 date on FCC Form 726-A for further eff. dates see letter dated 11-23-43	11-16-43
B1-ML-1183 Rec'd Filed	12-3-43 12-4-43 12-4-43	Modification of license to change corporate name of licensee from Cosmopolitan Broadcasting Corporation to WMCA, Incorporated. (Filed by Goldwater & Flynn, N.Y. Atty.)	Granted	1-5-44
B1-R-171 Rec'd	3-24-44 3-25-44	Renewal of license ~~(Let. 4-5-44 req. aux. appli.)~~	Granted	5-30-44
B1-R-171 Rec'd	4-13-44 4-14-44	" " Aux.	"	"

Form 94

APPLICATION RECORD - BROADCASTING

#20

Name W M C A, INCORPORATED (ML 1-5-44)
x COSMOPOLITAN BROADCASTING CORPORATION (AL 11-16-43, Eff. 11-22-43)
x W M C A, INCORPORATED

Call Letters W M C A

File No.	Dated	Application for	Action Nature	Action Date
B1-R-171 " Rec'd	2-27-46 " 3-5-46	Renewal of license " " Aux.	Granted "	6-27-46 "
BR-171 Rec'd	2-25-49 2-28-49	Renewal of license Main & Auxiliary.	Granted "	8-31-49 "
BZ-3119 Rec'd Filed	11-21-49 11-22-49 11-22-49	Authority to determine operating power by direct measurement of antenna power. (Ralph L. Walker, Atty , Virginia R. Erwin, Engr.).	Granted issuance approval 1-24-50. Issued	12-8-49 withheld pendin of appli. rec. with BML-1396

FCC Form 94 #21

APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name W M C A, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BML-1396 Rec'd Filed	1-23-50 1-24-50 1-24-50	Modification of license to eliminate the use of a remote reading field intensity receiver located at Point #1 of the DA system. Ralph L. Walker, Atty. Virginia R. Erwin, Engr.	GRANTED re field meas. equip. re Comm. reserves right of terminating lic. or any changes of this lic.	4-13-50
BR-171 Rec'd Filed	1-30-52 1-31-52 1-31-52	Renewal of license (Main & Aux.)	GRANTED	4-30-52
BR-171 Rec'd Filed	3-2-54 3-3-54 3-3-54	Renewal of License, Main and Auxiliary	GRANTED	7-28-54
BP-9242 Rec'd Resub. Rec'd Filed	3-24-54 3-26-54 4-5-54 4-6-54 4-6-54	Construction permit to make changes in frequency control equipment.	~~RETURNED~~ ~~Not Notarized~~ GRANTED	~~4-8-54~~ 4-15-54

FORM A-170 #22
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name W M C A, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BL-5426 Rec'd Filed	8-17-54 8-19-54 8-19-54	License to cover construction permit (BP-9242) which authorized changes in frequency control equipment.	GRANTED	9-14-54
BR-171 Recd Filed	2-28-57 3-4-57 3-4-57	Renewal of license (Main & Auxiliary)	GRANTED	5-24-57
BP-12,054 Rec'd Filed	6-9-58 6-10-58 6-16-58	Construction permit to install a new transmitter (RCA 5H) as an alternate main transmitter at present location of main transmitter and to be operated on 570kc, 5kw, DA-1 Un.	GRANTED	7-9-58
BL-7209 Rec'd Filed	8-22-58 8-25-58 8-25-58	License to cover c.p. BP-12,054 which authorized install new type transmitter (RCA 5H) as an alternate main transmitter at present location of main transmitter to be operated on 570kc, 5kw-DA-1 Un.	GRANTED	11-7-58
BR-171 Rec'd&Filed	2-26-60 3-1-60	Renewal of license (Main & Alt. Main).	GRANTED	7-27-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #23
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name W M C A, INCORPORATED
NEW YORK, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BTC-3878 Rec'd Filed	10-17-61 10-18-61 10-18-61	Involuntary transfer of control of licensee corporation from Nathan Straus to The Bank of New York and Helen Sachs Straus, Executors of the Estate of Nathan Straus, Deceased. Marcus Cohn, Atty.	GRANTED EFF:	10-27-61 11-7-61
BTC-4002 Rec'd Resub. Rec'd Filed	1-22-62 1-25-62 1-22-62 2-7-62 3-14-62	Voluntary transfer of control of licensee corporation from The Bank of New York and Helen Sachs Straus, Executors of the Estate of Nathan Straus, Deceased to R. Peter Straus. Stanley B. Cohen, Atty.	~~RETURNED~~ ~~Filed on 316 should be 315~~ GRANTED EFF: Per Form 323	~~2-1-62~~ 4-23-62 4-30-62
BR-171 R & F	2-28-63 3-4-63	Renewal of License (Main & Alt. Main) Stanley B. Cohen, Atty.	GRANTED	5-29-63 Cond'l

F.C.C. - WASHINGTON, D. C.

#24

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name W.M.C.A. INCORPORATED
NEW YORK, NEW YORK

File No.	Dated	Application for	Action Nature	Action Date
BRC-2273 Rec'd Filed	7-11-63 7-16-63 7-16-63	Modification of license to operate transmitter by remote control from 415 Madison Avenue, New York, New York. (Main) Stanley B. Cohen, Atty.	GRANTED	9-4-63
BRC-2503 Rec'd Filed	7-7-64 7-10-64 7-10-64	Modification of license to operate transmitter by remote control from 415 Madison Avenue, New York, New York (Alt. Main). Marcus Cohn, Atty.	GRANTED	7-17-64
BML-2090 R.& F. 8-19-64	8-18-64	Modification of license to change name of licensee to STRAUS BROADCASTING GROUP, INC. Atty: Cohn and Marks	GRANTED	9-17-64
BL-10,659 R. & F.	6-8-64 6-12-64	Lic to use old main trans(RCA-5-DX) at present loc of main trans to be operated on: 570kc, 5kw, for Auxiliary Purposes ONLY.	GRANTED	1-13-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 # 25
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WMCA

Name STRAUS BROADCASTING GROUP, INC.
NEW YORK, N. Y.

File No.	Dated	Application for	Action Nature	Action Date
BR-171 R & F	2-24-66 3-1-66	RENEWAL OF LICENSE (MAIN & ALT.MAIN & AUX.) Attys: Cohn & Marks	GRANTED	2-13-67
BR-171 R & F #495195 $135. PRESS MAR 24 1969	3-1-69 3-3-69 3-3-69	Renewal of license (Main; Alt. Main & Aux.) AMENDED 3-27-69 re: Date of Engineer signature AMENDED 3-28-69 re: Programming Atty. Joel H. Levy AMENDED 5-20-69 re: Business interests AMENDED 12-11-69 re: Programming AMENDED 4-9-70 re: commercial matter AMENDED 5-21-70 re: business interests AMENDED 9-23-70 re: reflect changes in proposed programming AMENDED 12-29-70 re: station affiliation SUPPLEMENTAL APPLICATION filed 3-3-72 as Amendment to pending renewal application. (Main,Alt.Main & Aux) Pub. Notice 3-3-72	GRANTED issued with BZ-8267 & BRC-3555	1-18-73

F.C.C. - WASHINGTON, D. C.

DM. 1-11-73

Sec. II, Para. 10(b) dated after Sec. II: Atty. called 3-20-69

Form BC-121
September 1969

#26

APPLICATION RECORD - BROADCASTING

Call Letters WMCA

Name STRAUS COMMUNICATIONS, INC.
~~STRAUS BROADCASTING GROUP, INC.~~
New York, New York

File No.	Dated	Application for	Action Nature	Action Date
BML-2388 R & F #022454 $50 Acc. 060 Press DEC 20 1971	11-29-71 12-2-71 12-2-71	Modification of license to change the corporate name to STRAUS COMMUNICATIONS, INC. Atty: Stanley S. Neustadt	GRANTED	12-21-71
BRC-3555 R & F #022546 $50 Acc. 060 Press DEC 20 1971	11-29-71 12-2-71 12-2-71	Mod. of license to add Second Remote Control Point at 888 Seventh Avenue, Control ~~Room B,~~ New York, New York. (Main & Alternate Main) Atty: Stanley S. Neustadt	GRANTED Not issued-to be issued with renewal when granted. Ltr. Rec'd 5-1-72 to change to Control Room A, issued with renewal & BZ-8267	3-20-72

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#26 27

570khz.

APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name STRAUS COMMUNICATIONS, INC.
New York, New York

File No.	Dated	Application for	Action Nature	Action Date
BZ-8267 R & F W 141611-$50. DM PRESS	12-31-72 1-8-73 1-8-73-AC 1-11-73 FEB 23 1973	Direct Measurement - Main, Alternate & Aux. -067 - Refunded Atty: Cohn and Marks(Joel H. Levy)	GRANTED issued with renewal & BRC-3555	3-5-73
The Comm. by letter of 1-29-74 notified station of forfeiture of $1000 for violation of Sec. 73.123(a).				
BR-171 Recd.& F PN Recd. PRESS	1-28-75 2-3-75 2-7-75 MAR 18 1975	RENEWAL OF LICENSE (MAIN & ALTER.MAIN & AUX. TRANSMITTERS. Allan J. Arlow,Atty. AMENDED 3-5-75 re: engineering AMENDED 4-24-75 re: balance sheet	~~GRANTED~~ ~~(Short Term) to~~ ~~10-1-76~~ MO&O adopted 1-21-76 short term grant rescinded and regranted for regular term. GRANTED	~~10-1-75~~ 1-21-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

#28

APPLICATION RECORD - BROADCASTING

Call Letters W M C A

Name STRAUS COMMUNICATIONS, INC.
New York, N. Y.

File No.	Dated	Application for	Action Nature	Action Date
BR-171 R & F PRESS	1-26-78 2-1-78 FEB 17 1978	Renewal of License (Main & Alt. Main-Aux.) Atty.: Joel H. Levy	GRANTED	5-11-78
BR810202YA PRESS MAR 2 3 1981 PN filed		RENEWAL OF LICENSE (MAIN & AUXILIARY TRANSMITTERS) Atty. Joel H. Levy (Cohn & Marks)		Also issue BZ-810 331 HB GSU 5-29-81 ISSUED

F.C.C. - WASHINGTON, D. C.

APPLICATION RECORD-BROADCASTING 570 kHz

Call Letters: W M C A

#29

Name: STRAUS COMMUNICATIONS, INC.

Station Location: NEW YORK, NEW YORK

File No.	Date	Description	Action and Date
BZ-810327AG		DIRECT MEASUREMENT	
R & F	3-27-81		ISSUED
DM	5-15-81		
PRESS MAY 27 198			

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.