WNOE

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

-S-B- [illegible]

Date First #I
Licensed 1-8-24

Call Letters
x WBBX 3-9-33
x WABZ 3-30-34

WNOE, INC., (AL 12-30-59; EFF: 1-1-60)
x JAMES A. NOE (AL 12-19-44, Eff. 12-31-44) Location: New Orleans, La.
x W N O E, Inc. (Mod.Lic.11-28-39)
x W.B.N.O. INC. (Vol.Assign.Lic. 6-6-39)
x COLISEUM PLACE BAPTIST CHURCH (TEMP.AUTH.12-15-33)(Assign. 6-29-34)
SAMUEL D. REEKS (2-17-31)
x Coliseum Place Baptist Church

Name of Licensee:

1 mi. E of intersection of Planters Canal and Industry Canal near Belle Chasse, La. (MP 4-26-49; issued 9-21-49)
x 3915 Euphrosine Street, New Orleans, Louisiana (No change - Ren.7-8-39)
x Euphrosine and S.White Sts., New Orleans, Louisiana (MP-B 11-9-37) Lic. 5-9-38
x Broad and Thalia Sts., New Orleans, Louisiana (C.P.8-18-37)
x 1376 Camp St., New Orleans, La.

Transmitter Location:

See Card #2
X Sheraton Charles Hotel (BRC 5-10-61)
St.Charles Hotel, 211 St.Charles Street, New Orleans La. (Letter 10-13-37)
x 211 St.Charles Street, New Orleans, Louisiana (C.P. 8-18-37)
x New Orleans Hotel, 1300 Canal St. (Bldg., Renamed) L. 11-27-34
Marberc Hotel, New Orleans, La. (Letter 9-16-32)
x 126 Carondelet St., New Orleans, La. (7-10-31)
x 632 Canal Bank Bldg., New Orleans, La. (Letter 1-13-31)
x 1376 Camp St., New Orleans, La.

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
3-S-B-443	4-23-27	1090	50	-	Not	stated
" "	6-1-27	1210	50	-	6-1	7-31-27
ffec. date of previous lic. deferred by G.O.					13 6-15	8-15-2
-B-443	8-8-27	letter of extension			8-15	10-15-27
ended by Gen. Order 18			-		10-15	11-1-27
-B-443	10-24-27	Letter of extension			11-1	1-1-28
3-S-B-443	11-16-27	Mod. of Lic. 1260		50 ÷WJBW	12-1	1-1-28
Extended	by G. O.	21			1-1	2-1-28
"	" "	22			2-1	3-1-28
"	" "	23			3-1	4-1-28
"	" "	25			4-1	5-1-28
"	" "	27			5-1	6-1-28
"	" "	33			6-1	8-1-28
"	" "	35			8-1	9-1-28
"	" "	38			9-1	10-1-28
-P-B-149	10-23-28	1200	100	÷ WJBW	10-23	1-22-29
R-B-443	11-8-28	1200	50	÷ "	1-11	1-31-29
llocation	11-11-28	1200 Kc.	50 W	÷ WJBW.		
-B-443	1-12-29	1200	100	÷ WJBW	1-31	4-30-29
-B-443	4-1-29	1200	100	÷ WJBW	4-30	7-31-29
-B-443	License	extended	by G. O.	69	7-31	10-31-29
R-B-443	10-5-29	1200	100	÷ WJBW	10-31	1-31-30
R-B-443	1-11-30	1200	100	÷ WJBW	1-31	4-30-30
-R-B-443	4-5-30	"	"	WJBW	4-30	7-31-30
-R-B-443	7-7-30	1200	100	WJBW	7-31	10-31-30
-R-B-443	10-10-30	1200	100	WJBW	10-31	1-31-31
-F-B-117	1-23-31	Installation DCC				
.O.103	1-30-31	Extension of License			1-31	4-30-31
-AL-B-312	2-17-31	Voluntary Assignment of License				
3-R-B-443	4-24-31	1200	100	WJBW (97)	4-30	7-1-31
3-R-B-443	6-20-31	1200	100	WJBW (G.O. 111 & 115)	7-1	12-1-31
R-B-443	7-17-31	1200	100	WJBW	7-17	12-1-31
R-B-443	11-13-31	1200	100	WJBW	12-1	6-1-32
R-B-443	5-27-32	1200	100	WJBW	6-1	12-1-32
-F-B-201	5-31-32	Automatic frequency control				
-R-B-443	11-29-32	1200	100	WJBW (H)	12-1	6-1-33
-R-B-443	1-13-33	1200	100	WJBW equal	1-13	6-1-33
-R-B-443	5-26-33	1200	100 (H)	WJBW equal	6-1	12-1-33
-S-B-443	10-20-33	Remain silent			10-20	11-4-33
S-B-443	11-3-33	Ext. to remain silent			11-4	11-16-33

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First Licensed.....

Card No. 2

Call Letters x WNOE WBNO WEBX

See Card #1
W N O E, Inc. (Mod.Lic.11-28-39)
x W.B.N.O. INC. (Vol.Assign.Lic. 6-6-39)

Name of Licensee: x COLISEUM PLACE BAPTIST CHURCH (TEMP.AUTH.12-15-33) (Assign. 6-29-34)
x SAMUEL D. REEKS

Transmitter Location:

Main Studio Location: 523 Bienville Street, New Orleans, Louisiana (BMP-3-4-63) (Eff: 4-29-63)

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
S-B-443	11-17-33	Ext. to remain silent			11-15	12-1-33
S-B-443	12-15-33	TEMP. AUTH. granted to COLISEUM PLACE BAPTIST CHURCH to operate station pending action on certain applications but not beyond 4-1-34				
S-B-443	3-16-34	TEMP. AUTH. granted Coliseum Pl. Bapt. Ch. to operate station pend. action on certain applications but not beyond 6-1-34.				
S-B-443	5-22-34	TEMP. AUTH. granted COLISEUM PLACE BAPTIST CHURCH TO OPERATE STATION			6-1	12-1-34
R-B-443	6-22-34	1200	100	S-WJBW	6-29	12-1-34
AL-B-548	6-22-34	VOL. ASSIGNMENT TO COLISEUM PLACE BAPTIST CHURCH. (Effec. 3 a.m., E.S.T., June 29, 1934)				
B3-R-443	11-27-34	1200	100w	S-WJBW (H)	12-1	6-1-35
B3-R-443	5-28-35	1200	100	S-WJBW (H)	6-1	12-1-35
B3-R-443	6-11-35	1200	100w	S-WJBW	6-11	12-1-35
B3-R-443	11-12-35	1200	100	S-WJBW	12-1	6-1-36
B3-R-443	5-28-36	1200	100w	S-WJBW (H)	6-1	12-1-36
B3-R-443	11-24-36	1200	100w	S-WJBW (H)	12-1	6-1-37
B3-R-443	5-25-37	1200	100w	S-WJBW (H)	6-1	12-1-37
B3-P-1622	8-18-37	Move trans. & studio; install new ant. and equipment ONLY (T)			10-18	4-18-38
B3-MP-576 B3-MP-584	11-3-37 Ext. 11-9	Mod. C.P. 1622 to chg. trans. site and ext. C.P. C. dates (T)			11-3	5-3-38
B3-R-443	C.A. 11-27-37	1200	100w	S-WJBW (H)	12-1	6-1-38
B3-L-776 B3-Z-140	5-9-38	1200	100w	S-WJBW (H)	5-9	6-1-39
	Mod. License for direct measurement; License to cover C.P. to move trans.; new equip. & ant.					
B3-R-443	5-25-38	1200	100w	S-WJBW (H)	6-1	12-1-38
B3-R-443	9-6-38	1200	100w	S-WJBW	9-16	12-1-38
B3-P-1622	9-6-38 Eff. 9-16-38	1420	100w, 250w-LS	U	11-16	5-16-39
C.P. to change frequency, incr. power and operate U time; install new equipment						
B3-L-868	11-7-38	1420	100w, 250w-LS	U	11-7	1-1-39
Lic. to cover C.P. to change frequency, power and time; equipment changes.						

B -8-

BROADCASTING STATION LICENSE RECORD

CARD NO. 3

Date first licensed .....

Call letters x WNOE x WBNO x WBHK

See Card #1

W N O E, Inc. (Mod.Lic.11-28-39)

x W.B.N.O. INC. (Vol.Assignment of License 6-6-39)

x COLISEUM PLACE BAPTIST CHURCH (TEMP.AUTH. 12-15-33) (Assign. 6-29-34)

Name of licensee x SAMUEL D. REEKS

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-R-443	12-19-38	1420	100w,250w-LS	U	1-1	7-1-39
B3-AL-239	6-6-39	Voluntary Assignment of License to W.B.N.O. INC.				
B3-R-443	6-27-39	Extension of License			7-1	8-1-39
B3-R-443	7-26-39	1420	100,250w-LS	U	7-26	1-1-40
B3-ML-728	9-6-39	1420	250w	U	9-6	1-1-40
Mod. License to incr. night power						
B3-ML-897	11-28-39	1420	250w	U	11-28	1-1-40
Mod. license to change name to WNCE, Inc.						
B3-R-443	12-18-39	1420	250w	U	1-1	12-1-40
B3-S-443	2/20/40	1420	250w	U	3/1	8/1/40
B3-S-443	7-24-40	Extension of license			8-1	10-1-40
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
B3-R-443	3-24-41	1450	250w	U	3-29	12-1-41
B3-Z-788	4-24-41	1450	250w	U	4-24	12-1-41
Authority to determine operating power by direct method						
B3-S-443	11-25-41	Extension of license			12-1	2-1-42
B3-R-443	1-13-42	1450	250w	U	1-13	10-1-43
B3-Z-1339	2-5-42	1450	250w	U	2-5	10-1-43
Determine operating power by direct method						
B3-S-443	11-6-43	1450	250w	U	12-1	10-1-43
Mod. Lic. accordance Order 107						
B3-R-443	9-28-43	1450	250w	U	10-1	10-1-45
B3-AL-462 Eff. 12-31-44	12-19-44	Voluntary assignment of license to JAMES A. HOE				
B3-S-443	9-25-45	Extension of license Order 107-A			10-1	12-1-45
B3-S-443	11-21-45	Extension of license			12-1	2-1-46
B3-S-443	1-23-46	Extension of license			2-1	4-1-46
B3-S-443	3-20-46	Extension of license			4-1	6-1-46
B3-S-443	5-24-46	Extension of license			6-1	8-1-46

B-S

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters ....W N O E....

Name of licensee ....See Card #1....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-S-443	7-25-46	Extension of license			8-1 10-1-46
B3-S-443	9-30-46	Extension of license			10-1 12-1-46
B3-S-443	11-29-46	Extension of license			12-1 2-1-47
B3-S-443	1-23-47	Extension of license			2-1 4-1-47
B-S-443	3-27-47	Extension of license			4-1 7-1-47
BS-443	6-20-47	Extension of license			7-1 10-1-47
BS-443	9-25-47	Extension of license			10-1 12-1-47
BS-443	11-28-47	Extension of license			12-1 3-1-48
Z-2722	1-7-48	1450	250w	U - T	1-7 3-1-48
	Determine operating power by direct method.				
BR-443	2-27-48	1450	250w	U	2-27 2-1-51
B3-P-3446	1-26-49	1060	5kw*, 50kw*	U	
	ORDER ISSUED. CP to change freq., incr. power, install new T & BA for day and night use and move T - Not to be issued until Sec. 3.109 is complied with.				
BMP-4499	4-26-49	1060	5kw*, 50kw*-LS *DA	U	11-21 5-21-50
	Not issued. (Cond. Clause)				
B3-P-3446 BMP-4499	9-21-49	1060	5kw*, 50kw-LS*, *DA	Un	11-21 5-21-50
	Mod. CP (3446 for change in freq., increase power install new T and DA for day and night use & change T site) approval of DA and change T site				
BMP-4831	11-8-49	1060	5kw*, 50kw-LS* *DA	U	11-21 5-21-50
	Mod. CP (3446 as mod) to change type transmitter.				
BMP-5097	4-28-50	1060	5kw*,50kw*LS *DA	U	11-21 8-21-50
	Mod. of CP(3446 as mod) for ext. of complet. date.				
BL-4078	12-13-50	1060	5kw*,50kw-LS* *DA	U	12-15 5-1-51
	Lic.cover CP(3446, as mod. which authorized chg. in freq; power, installation new T & DA day and night; chg. T site				
BR-443	4-25-51	1060	5kw*,50kw*LS *DA	U	5-1 5-1-54
BR-443	4-28-54	Renewal of license			5-1 6-1-55

Form BC 126
June 1954
#5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....WNOE.....

Station location .....

Name of licensee .....JAMES A. NOE.....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Telegram	5-27-55	Action on renewal deferred 5-25-55 and continued operation authorized until final determination on renewal			
BR-443	6-29-55	Renewal of license			6-29 6-1-58
BP-10236	12-22-55	1060kc	250w-DA-2 AUX.		2-22-56 8-22-56
	CP to install a new transmitter as an auxiliary transmitter.				
BL-6228	9-7-56	1060kc	250w-DA-2 AUX.		9-7-56 6-1-58
Lic. to Western	cover CP(BP-10,236) to install new transmitter, type 451A-1, as an auxiliary transmitter				
Telegram	5-29-58	Action on renewal application deferred pending further consideration, Continued operation authorized.			
BR-443	7-29-59	1060kc	5kw, 50kw-LS DA-2 250w (Aux.)	U	7-29 6-1-61
BP-13424	10-9-59	1060kc	1kw DA-2 (Aux)		12-9 6-9-60
	CP to install new aux. trans.(RCA BTA-1R) at main trans. location; to be used for aux purposes only.				
BAL-3695 EFF:	12-30-59 1-1-60	Voluntary assignment of CP & license to WNOE, INC.			
BL-7014	-1-60	1060kc	1kw DA-2 AUX.		-1-61
Lic. to WNOE	CP (BP-13424) which auth. install				
BS-443	10-24-60	Mod. of license to show the daytime sampling loop ratio as 1.15. 1060kc	5kw, 50kw-LS	U	10-24 6-1-61
BRC-1546	5-10-61	1060kc	5kw, 50kw-LS DA-2	U	5-10 6-1-61
	Mod. of license to operate MAIN transmitter by Remote Control from Sheraton Charles Hotel, 211 St. Charles Street, New Orleans, Louisiana.				
BR-443	8-1-62	RENEWAL OF LICENSE MAIN & AUX.			8-1 6-1-64

Form BC 126
June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W N O E

Station location New Orleans, La.

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-443	8-1-62	Renewal of lic.		Aux.	8-1 8-1-64
	Supersedding auth. issued to correct date of issue.				
BRC-2207 (1)	3-4-63 4-25-63 (Main)	Mod. of license to change studio loc. and remote control point to 523 Bienville Street, New Orleans, La.			
BRC-2362 (1)	11-12-63	Mod. of license to operate Aux. transmitter by remote control from 523 Bienville Street, New Orleans, Louisiana.			
BS-443	2-20-64	1060kc	5kw,50kw*LS DA-2	U	2-20 6-1-64
	Mod. of license to change operating specifications (Memo).				
BR-443	5-28-64	Renewal of License (Main)			6-1 6-1-67
AUX		1060kc	1kw -DA-2	AUX	to 6-1-67
BR-443	5-22-67	Renewal of License(Main) Renewal of License(Aux.)			6-1 6-1-70 & NDEA
EBSA	5-25-72				
Comlet	8-14-74	Ant Monitor:Potomac Inst AM-19(204)			
Letter	10-2-74	Trans. Gates, MW-50 installed. (Day) Gates, MW-5 installed. (Night)			
BTC-8186	12/6/76	Invol. TC EFF:			"Cond'l"
COMTEL	4-16-79	COORDINATES CHGED. 29-52-46 89-59-51			
COMTEL	7-29-80	AU. & TERMS COMTEL 4-20-71 EXT. THRU 10-30-80.			
COMTEL	11-7-80	AUTH. & TERMS COMTEL 4-20-71 EXT. THRU 1-30-81.			

(1)

STATION APPLICATION RECORD

APPLICANT: COLISEUM PLACE BAPTIST CHURCH

CALL LETTERS: WABZ

ADDRESS: Camp Street, New Orleans, La.

FILE NO: 3-S-B-443 DATED: 4-9-27

Present Assignment: 1090 Kc. 50 W. -

T.P. issued 4-22-27
ACTION: 1090 Kc. 50 W.
Unlimited
Lic. 6-1 -1210 Kc. 50 W. -

Requested: Same

APPLICANT: Coliseum Baptist Church

CALL LETTERS: WABZ

ADDRESS: Camp St., New Orleans, La.

FILE NO: 3-R-B-443 DATED: 7-25-27

Present Assignment: ~~122~~ 1210 Kc. 50 W. -

Superseded by 3-R-B-443
ACTION: 8/9/27.

Requested: Renewal

APPLICANT: Coliseum Baptist Church

CALL LETTERS: WABZ

ADDRESS: Camp St., New Orleans, La.

FILE NO: 3-R-B-443 DATED: 8-9-27

Present Assignment: 1210 Kc. 50 W. -

ACTION: 8-8-27 Letter of Ext.
8-15 to 10-15-27.

Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: Coliseum Place Baptist Church CALL LETTERS: WABZ

ADDRESS: Camp St., New Orleans, La.

FILE NO: 3-RnB-443 DATED: 10-4-27

Present Assignment: 1210 Kc. 50 W. Unlimited

ACTION: 10-24-27 Let. of Ext. 11-1 to 1-1-28.

Requested: Renewal

APPLICANT: Coliseum Place Baptist Church CALL LETTERS: WABZ

ADDRESS: Camp St., New Orleans, La.

FILE NO: 3-R-B-443 DATED: 1-12-28
Mod. of Lic. iss. 11-16-27
for 1260 Kc. 50 ÷ WJBW

Present Assignment: 1260 Kc. 50W ÷ WJBW

ACTION: 11-11-28 Allocation
Lic. 1200 Kc. 50 W. ÷ WJBW
from 11-11 to 1-31-29.

Requested: Renewal

APPLICANT: Coliseum Place Baptist Church CALL LETTERS: WABZ

ADDRESS: Camp St., New Orleans, La.

FILE NO: 3-P-B-149 DATED: 4-19-28

Present Assignment: 1260 Kc. 50 W ÷ WJBW

ACTION: C. P. issued 10-23-28 for
1200 Kc. 100 ÷ WJBW
Comp. date 1-22-29

Requested: Request 250 W. inc. pr.

STATION APPLICATION RECORD

3

APPLICANT: Coliseum Place Baptist Church CALL LETTERS: WABZ

ADDRESS: 1376 Camp St., New Orleans, La.

Present Assignment: 1200 Kc. 50 W. ↑ WJBW

Requested: Renewal

FILE NO: 3-R-B-443 DATED: 12-11-28

Lic. 1-12-29 issued for 1200 Kc. 100 W. ↑ WJBW

ACTION: also covers C. P. issued 10-23-28. Period 1-31 to 4-30-29.

APPLICANT: The Colisuem Place Baptist Church CALL LETTERS: WABZ

ADDRESS: 1376 Camp St., New Orleans, La.

Present Assignment: 1200 Kc. 100 W. ↑ WJBW

Requested: Renewal

FILE NO: 3-R-B-443 DATED: 3-23-29

Lic. 4-1-29 for 1200 Kc. 100 W. ↑ WJBW

ACTION: Period 4-30 to 7-31-29.

APPLICANT: The Coliseum Place Baptist Church CALL LETTERS: WABZ

ADDRESS: 1376 Camp St., Baptist Church

Present Assignment: 1200 Kc. 100 W. ↑ WJBW

Requested: Renewal

FILE NO: 3-R-B-443 DATED: 6-25-29

ACTION: G. O. # 69, Period 7-31-29 to 10/31/29

#4

STATION APPLICATION RECORD

APPLICANT: The Coliseum Place Baptist Church

CALL LETTERS: WABZ

ADDRESS: 1376 Camp St., New Orleans, La.

FILE NO: 3-R-B-443 DATED: 9-28-29
Lic. 10-5-29, 1200 Kc. 100 W.
WJBW. Period: 10-31 to 1-31-30

Present Assignment: 1200 Kc. 100 W # WJBW

ACTION:

Requested: Renewal

APPLICANT: THE COLISEUM PLACE BAPTIST CHURCH

CALL LETTERS: WABZ

ADDRESS: 1376 Camp St., New Orleans, La.

FILE NO: 3-R-B-443 DATED 12-28-29

Renewal License 1-11-30
Period 1-31 to 4-30-30

Present Assignment: 1200 kc. 100 w. # WJBW

ACTION:

Requested: Renewal

APPLICANT: same

CALL LETTERS: WABZ

ADDRESS: same

FILE NO: 3-R-B-443 DATED: 3/31/30

Renewal Lic. 4-5-30
Per: 4-30 to 7-31-30

Present Assignment: 1200 Kc. 100 W. Time Div. WJBW

ACTION:

Requested: Renewal.

No. 5.

STATION APPLICATION RECORD

APPLICANT: Coliseum Place Baptist Church

CALL LETTERS: WABZ

ADDRESS: 1376 Camp St., New Orleans, La.

FILE NO: 3- R-B-443 DATED: 6-25-30

Present Assignment: 1200 Kc. 100 w., ↑ WJBW

Renewal License 7-7-30

ACTION: Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present Assignment:

ACTION:

Requested:

STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present Assignment: ..... ACTION: .....

Requested: .....

Form 94

#6

APPLICATION RECORD - BROADCASTING

Call Letters W A B Z

Name SAMUEL D. REEKS (2-17-31)
xCOLISEUM PLACE BAPTIST CHURCH

File No.	Date Received	Application for	Action	
			Nature	Date
3-R-B-443	9/30/30	Renewal of License	Granted	10-21-30
3-AL-B-312	12-9-30	Voluntary assignment of license to SAMUEL D. REEKS.	Granted	2-17-31
3-F-B-117	12-23-30	Install automatic frequency control	Granted	1-23-31
3-R-B-443	12/23/30	Renewal of License	G.O.103	1-20-31
3-R-B-443	4-15-31	Renewal of license, Samuel D. Reeks Granted Min. 4-24-31(97)	4-30 to	7-1-31
3-R-B-443	5-30-31	Renewal of license (G.O.111 &115)	Granted	6-20-31
***----		Modified Renewal Granted		7-17-31
3-R-B-443	6-29-31	Renewal of license	not necessary	
3-R-B-443	9-25-31	Renewal of license	Granted	11-13-31

Form 94

#7

APPLICATION RECORD - BROADCASTING

Call Letters WBBX (3-9-33) x WABZ

Name SAMUEL D. REEKS

File No.	Dated ~~Received~~	Application for	Action Nature	Action Date
3-R-B-443	3-26-32	Renewal of license	Granted	5-27-32
3-F-B-201	4-5-32	install automatic frequency control	Granted	5-31-32
3-R-B-443 ~~resubmitted~~ resubmitted	9-30-32 " "	Renewal of license (H) Order	~~returned 10-11-32 T-S Agreement returned 10-22-32 (T-S)~~ Granted of Grant	11-29-32 1-13-33
3-P-B-2827	3-1-33	Move trans. ~~&-studio~~ locally to Marberc Hotel, install new transmitter	Dismissed at request of applicant ORDER of	12-15-33
3-AL-B-510	3-28-33	Consent to Involuntary assignment of license. to Coliseum Place Baptist Church.	Dismissed at request of applicant ORDER of	12-15-33
3-R-B-443	5-3-33	Renewal of license (H)	Granted	5-26-33

Form 94

APPLICATION RECORD - BROADCASTING

#8

Call Letters WBNO WBHX

Name SAMUEL D. REEKS

File No.	Dated	Application for	Action Nature	Action Date
3-R-B-443	9-15-33	Renewal of license (Granted Min. 6-22-34. Order Stat. Facts. EST 6-22-34		Effec. 3am.
3-AL-B-548	12-6-33	Consent to voluntary assignment of license - THE COLISEUM PLACE BAPTIST CHURCH	Granted Min. 6-22-34 ORDER, STATEMENT OF FACTS Effec. 3 a.m., EST., June 29, 1934	
3-R-B-443	1-8-34	Renewal of License (Filed by Coliseum Place Baptist Church	Ret. 1-19-34 unnec.	
3-ML-B-1283	1-8-34	Modification of License filed by COLISEUM PLACE BAPTIST CHURCH requesting S.H.(Sunday 10am to 1 pm, 5 pm to 9 pm, Daily except Sunday 12 noon to 5 pm and 8 pm to 11 pm). Application appears to be asking for full time - facilities WJBW	Ret. 1-19-34 Filed by improper applicant.	
B3-AL-13	9-29-34	Voluntary assignment of license to Edward R. Musso.	Order of Dismissal, Min. 2-12-35 Request of Appl.	

Form 94

#9

APPLICATION RECORD - BROADCASTING

Call Letters W B N O

Name SAMUEL D. REEKS

File No.	Dated	Application for FEDERAL COMMUNICATION COMMISSION	Action Nature	Action Date
B3-R-443	10-12-34	Renewal of License (H)	Granted	11-27-34
		(H)	Granted	5-28-35
			ORDER of	Grant 6-11-35
B3-ML-130	1-15-35	Modification of license to change frequency from 1200 kc to 1500 kc and hours of operation from S-WJBW to unlimited.	ORDER of Dismissal Request of Applicant Min.	8-20-35
B3-R-443	4-12-35	Renewal of license (Unnecessary)	Returned	6-4-35
B3-R-443 Resubmitted	9-28-35 "	Renewal of license ~~(14c, time sharing agreement)~~	~~Returned~~ Granted	~~10-11-35~~ 11-12-35

Form 94

#10

APPLICATION RECORD - BROADCASTING

Call Letters WBNQ

Name THE COLISEUM PLACE BAPTIST CHURCH

File No.	Dated	Application for	Action Nature	Action Date
B3-AL-90 Resubmitted & Amended	1-9-36 4-17-36	Voluntary assignment of license from The Coliseum Place Baptist Church to-~~Edward R. Musso~~ RE: change name from Edward R. Musso, to J.E. Richards, John R. Maddox and Edward R. Musso, d/b as Pelican State Broadcasting Co.	~~Returned 2-13-36~~ ~~Secs. 10 (b), 13 & 15~~ Order of dismissal Request of Applicant	Min. 2-2-37
B3-R-443	4-1-36	Renewal of license	(1) Des. appl. for hearing and Granted temp. lic.	Min. 5-28-36
			(H) Granted	11-24-36
			(H) Granted	5-25-37
			(H) Granted CA	11-27-37
			(H) Granted	5-25-38
			Ex. Rept. 1-532 Dock. 4008 GRANTED	Min. 9-6-38
			Effective	9-16-38

Form 94

APPLICATION RECORD—BROADCASTING

11.

Call letters WBNO

Name THE COLISEUM PLACE BAPTIST CHURCH.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-1203	5-14-36	C.P. to install new trans, vertical antenna, change hours of oper. from S-WJBW to Unlimited, move studio from New Orleans Hotel, 1300 Canal St. New Orleans, La. to St. Charles Hotel, 211 St. Charles St., New Orleans, La. and trans. from 1376 Camp St., New Orleans, La. to Thalia & S.Broad St., New Orleans, La. ~~requesting fac. of WJBW.~~ (Filed under new name of PELICAN STATE B/c Co.)	ORDER OF DISMISSAL Request of Applicant Min.	1-19-37
AMENDED	10-5-36	RE: change freq. from 1200 to 1500 Kc, and omit req. for WJBW's facilities.		

Form 94

APPLICATION RECORD—BROADCASTING

#12

Call letters WBNO

Name THE COLISEUM PLACE BAPTIST CHURCH.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-443	11-4-36	Renewal of license (Unnecessary)	Returned	12-5-36
B3-AL-161	1-11-37	Voluntary assignment of license from The Coliseum Place Baptist Church to WBNO, Incorporated	ORDER OF DISMISSAL Request of Applicant Min. 8-18-37	
B3-P-1622	1-11-37	C.P. install new trans. and vertical antenna, change freq. from 1200 kc to ~~1500 kc~~, power from 100w to 100w;250w-LS, hours of oper. from S-WJBW to unlimited, move studio from 1300 Canal St. New Orleans, La. to 211 St. Charles St., New Orleans, La., and trans. from 1376 Camp St. to Broad & Thalis, New Orleans, La.	ORDER of GRANT in part only Min. 8-18-37 for move of trans. & studio & new equip. & antenna (T). That part requesting change in frequency, power and hours of operation to remain on hearing dock	
Amended	1-22-37	T° change requested freq. from 1500 to 1420 kc.	Ex. Rept. I-532 Dock. 4580 GRANTED Min. 9-6-38 Effective 9-16-38	

Form 94

#13

APPLICATION RECORD—BROADCASTING

Call letters WBNO

Name THE COLISEUM PLACE BAPTIST CHURCH

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-MP-576	9-24-37	Modification of construction permit (B3-P-1622) to move transmitter from Broad and Thalia, New Orleans, Louisiana to Euphrosine and S. White Sts., New Orleans, Louisiana	Granted Rat. Min.	11-3-37 C.A. 11-9-37
B3-MP-584	10-13-37	Modification of construction permit (B3-P-1622) to extend commencement and completion dates from 10-18-37 and 4-18-38 respectively, to date of approval of B3-MP-576 and six months thereafter.	Granted Rat. Min.	11-3-37C.A. 11-9-37

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD - BROADCASTING

#14

Call Letters WBNO

Name THE COLISEUM PLACE BAPTIST CHURCH

File No.	Dated	Application for	Action Nature	Action Date
B3-L-776	4-5-38	License to cover construction permit (B3-P-1622) for move of transmitter and studio, new equipment and antenna.	Granted	5-9-38
B3-Z-140	4-5-38	Authority to determine operating power by direct measurement of antenna.	Granted	5-9-38
B3-R-443	9-21-38	Renewal of license (Filed old basis)	Returned	12-1-38
B3-L-868	10-15-38	License to cover C.P.(B3-P-1622) for change in frequency, increase in power, change in hours of operation, and new equipment.	Granted	11-7-38
Amended	10-20-38	RE: equipment changes.		

Form 94

APPLICATION RECORD—BROADCASTING

#15

Call letters x WNOE (6-22-39) WBNO

Name x W.B.N.O. INC. (Vol.Assign.Lic. 6-6-39) THE COLISEUM PLACE BAPTIST CHURCH

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-443	11-22-38	Renewal of license (new basis)	Granted	12-19-38
B3-AL-239	3-18-39	Voluntary assignment of license from The Coliseum Place Baptist Church to WBNO, Inc.	Granted	6-6-39
B3-R-443	4-20-39	Renewal of license ~~(Assgn. of lic. granted)~~ (Unnecessary AL granted)	~~Returned~~ Returned	~~6-19-39~~ 7-29-39
B3-R-443 Resubmitted	6-27-39 7-8-39	Renewal of license ~~(Sec. 7d & 32)~~	~~Returned~~ Granted	~~7-1-39~~ 7-26-39

Form 94

APPLICATION RECORD—BROADCASTING

16

Call letters WNOE

Name W N O E, Inc. (Mod.Lic.11-28-39) xW. B. N. O. INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-728	7-15-39	Modification of license to increase power from 100w;250w-LS to 250w day and night.	Granted	9-6-39
~~B3-R-443~~	~~10-25-39~~	~~Renewal of license~~		
B3-ML-897	11-2-39	Modification of license to change name from WBNO, Inc., to WNOE, Inc.	Granted	11-28-39
B3-R-443 Resubmitted	10-25-39 11-16-39	Renewal of license ~~(Wrong name)~~	~~Returned~~ Granted	~~10-14-39~~ 12-18-39
B3- R-443	6-24-40	Renewal of license	Granted 1450kc,250w,U	3-24-41
B3-R-443	1-28-41	Renewal of license (18(b) & d) Not nec. to resubmit.	Returned	2-19-41

U. S. GOVERNMENT PRINTING OFFICE

Form 94 #17

APPLICATION RECORD - BROADCASTING

Call Letters W N O E

Name W N O E, INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-Z-788 Rec'd	3-25-41 3-26-41	Authority to determine operating powe by direct measurement of antenna power	Granted	4-24-41
B3-R-443	11-17-41	Renewal of license	Granted	1-13-42
B3-Z-1339 Recd	1-13-42 1-16-42	Authority to determine operating power by direct measurement of antenna power	Granted	2-5-42
B3-P-3446 received filed	1-7-42 1-23-42 1-27-42	C.P. to change freq. from 1450kc to 1060 kc, incr. power from 250w to ~~50 kw~~, install new Trans. & D.A. for day & night use, move T. from 3915 Euphrosine St., New Orleans, La. to ~~Ward 5, Jefferson Parish, 0.3 mi. So. of Miss. R. & 0.3 mi. E. of St. Charles Parish Line, approx. 2 mi. northeast of Ama, Louisiana~~ Elmer Pratt, Atty. J.H. Barron, Engr. 5-30-42 rec'd petition re Com. Memo. Opinion of 4-27-42	~~Dismissed without Prejudice Request of Applicant Mtn. #687 9-26-42~~ Docket # 6346 Granted after hearing 1-26-49. subj. to cond. that no CP or lic. will be issued until applicant had complied with provisions of Sec. 3.109 of the Rules (See 17(a)	
Petition to reinstate and grant Rec'd & Filed	12-16-44 12-16-44			

See card 17(a)

17(a)
Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W N O E

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BP-3446	Continued		(Cont. from card 17) also subj. approval of antenna & T site by CAA	
Amended	10-6-45	Amended to change name of applicant from WNOE, Inc. to James A. Noe	DECISION & ORDER ISSUED	
Received	10-8-45			
Filed	10-8-45			
Amended	2-27-46	Amended to change power from 50kw day and night to 50kw day and ~~25kw~~ night, change type of transmitter (W.E. 407-A-1), make changes in directional antenna, and change transmitter location from Approx 2 mi. northeast of Ama, Louisiana to ~~Southwest of the City of~~ New Orleans, Louisiana. (Filed by Elmer W. Pratt, Atty.; Frank H. McIntosh, Engr.)	Issued with MP 4499 on 9-21-49	
Rec'd	3-4-46			
Filed	3-4-46			

(See Amendment Card #18)

Card #18

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W N O E

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BP-3446 (cont. from Card #17 A)				
AMENDED Recd. Filed	7-23-47 7-31-47 8-1-47	AMENDED to change power from 25kw 50kw LS to 5kw 50kw LS, using DA for both day and night (DA-2) and change transmitter location from Southeast of the City of New Orleans, La. to approx. 7 miles southeast of center of City of New Orleans, Louisiana.		

Form 94

#18-A

APPLICATION RECORD - BROADCASTING

Call Letters W N O E

Name JAMES A. NOE (AL 12-19-44, Eff. 12-31-44)
x W N O E, INC.

File No.	Dated	Application for	Action Nature	Action Date
B3-R-443 Rec'd Resub. rec'd	7-27-43 7-31-43 8-9-43	Renewal of license ~~(Sec. 11d)~~	~~Ret'd~~ Granted	~~8-3-43~~ 9-28-43
B3-AL-462 Rec'd Filed	11-30-44 12-9-44 12-9-44	Voluntary Assignment of License to JAMES A. NOE. (335s filed) (Filed by Elmer W. Pratt, Atty.)	Granted Eff. 12-31-44	12-19-44
B3-R-443 Recd'd	6-21-45 6-26-45	Renewal of license Amend. re 17(b), logs and photos filed 7-12-45 ~~Returned 7-13-45~~ Refiled 7-20-45 Amend. Par. 4 filed 8-1-45	Granted	2-27-48

Form 94

#19

APPLICATION RECORD - BROADCASTING

Call Letters WNOE

Name JAMES A. NOE

File No.	Dated	Application for	Action: Nature	Action: Date
BZ-2722 Rec'd Filed	11-17-47 12-1-47 12-1-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-7-48
BMP-4499 Rec'd Filed	2-25-49 3-3-49 3-4-49	Mod. of C.P. (B3-P-3446, which authorized change in frequency, increase power, install new transmitter and directional antenna for day and night use (DA-2), change transmitter location) for approval of the directional antenna and change transmitter location from approx. 7 miles southeast of center of city of New Orleans, Louisiana to 1 mile east of intersection of Planters Canal and Industry Canal, Near Belle Chasse, Louisiana. (Elmer W. Pratt, Atty.; Elizabeth L. Dahlberg, Engr.)	GRANTED 4-26-49 subj. not being issued until applicant has complied with Sec. 3.109; re installation of properly designed phase monitor and field measuring equipment Issued 9-21-49	

Ltr. 6-21-49 notifying Commission that Warren Woods of Roberts & McInnis, Transportation Bldg. Washington is atty and Pratt no longer represents applicant in any capacity

FCC Form 94 #20

APPLICATION RECORD - BROADCASTING

Call Letters WNOE

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BMP-4831 Rec'd Filed	10-12-49 10-18-49 10-18-49	Modification of construction permit (BP-3446, as modified, which authorized change in frequency, increase power, installation of new transmitter and DA for day and night use (DA-2) and change transmitter location) to change type transmitter. (RCA BTA-50F1). Warren Woods, Atty.	GRANTED	11-8-49
BMP-5097 Rec'd Filed	4-19-50 4-19-50 4-19-50	Modification of construction permit (BP-3446, as modified, which authorized change in frequency, power, installation of new transmitter and directional antenna for day and night use (DA-2) and change in transmitter location) for extension of completion date from 5-21-50 to 8-21-50. Thad H. Brown, Atty.	GRANTED	4-28-50

Form 94 #21 APPLICATION RECORD - BROADCASTING

Call Letters WNOE

Name James A. Noe

File No.	Dated	Application for	Action Nature	Action Date
BL-4078 Rec'd Filed	5-26-50 5-29-50 5-29-50	License to cover construction permit (BP-3446, as modified)which authorized change in frequency, power, installation of new transmitter and directional antenna for day and night use (DA-2) and change in transmitter location. Andrew F. Inglis, Engr.	GRANTED re field meas. equip. available and record kept.	12-15-50

#22

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W N O E

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BP-7822 Rec'd Filed	8-30-50 9-1-50 9-1-50	Construction permit to change frequency from 1060kc to 1090kc, increase the nighttime power from 5kw to 25kw, make changes in the directional antenna patterns (DA-2), and ground systems. Warren Woods, Atty. Andrew F. Inglis, Engr.	DOCKET #9976 DISMISSED without prejudice. Order issued.	 6-22-51

FCC Form 94 #23

APPLICATION RECORD - BROADCASTING

Call Letters WNOE

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BR-443 Rec'd	2-24-51 3-1-51	Renewal of License (Warren Woods, Atty)	GRANTED	4-25-51
BP-8624 Rec'd Filed	9-25-52 10-1-52 10-1-52	Construction permit to increase nighttime power from 5kw to 25kw and make changes in the DA system. Warren Woods, Atty. Andrew F. Inglis, Engr.	DISMISSED at request of Atty.	4-3-63
BR-443 Rec'd Filed	1-27-54 2-1-54 2-1-54	Renewal of License Filed by Warren Woods, Atty.	Granted	4-28-54

FORM A-170 #24 APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WNOE

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BR-443 Rec'd Filed	2-25-55 3-1-55 3-1-55	Renewal of License Filed by Warren Woods, Atty.	GRANTED	6-29-55
BP-10,236 Rec'd Filed	12-1-55 12-7-55 12-7-55	Construction permit to install a new transmitter (W.E. 450A-1)as an auxiliary transmitter at 1 mi. E. of intersection of Planters Canal and Industry Canal nr. Belle Chasse, La. (present location ofthe main transmitter) to be operated on 1060kc with power of 250w,using DA, for auxiliary purposes only. Warren Woods, Atty. Frank H. McIntosh & Associates, Engrs.	GRANTED	12-22-55

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #25
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W N O E

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BL-6228 Rec'd Filed	6-27-56 7-2-56 7-2-56	License to cover Construction permit BP-10,236 which authorized the installation of a new transmitter(W. E. 450A-1) as an Auxiliary Transmitter at the present location of the Main Transmitter to be operated on 1060kc with power of 250w, using DA, for Aux. purposes only.	GRANTED	9-7-56
BR-443 Rec'd Filed	2-20-58 2-24-58 2-24-58	Renewal of License (Main and Auxiliary) Warren Woods, Attorney	GRANTED	7-29-59
BP-13424 R & F	9-8-59 9-11-59	C. P. to install a new transmitter (RCA BTA-1R) at site of present transmitter, 1 mile east of intersection of Planters Canal and Industry Canal near Belle Chasse, Louisiana, to be used as an auxiliary transmitter on 1060kc with power of 1000w, for auxiliary purposes only. (DA-2)	GRANTED	10-9-59

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #26
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WNOE

Name JAMES A. NOE

File No.	Dated	Application for	Action Nature	Action Date
BRC-1546 Rec'd Filed	10-12-59 10-19-59 10-19-59	Modification of license to operate MAIN transmitter by Remote Control from Sheraton Charles Hotel, 211 St. Charles Street, New Orleans, Louisiana, using Directional Antenna (DA-2) Wilson, Woods & Villalon, Attys. (Warren Woods)	GRANTED	5-10-61
BAL-3695 Rec'd. Filed	11-4-59 11-10-59 11-10-59	Voluntary assignment of CP license to WNOE, INC. Warren Woods, Atty.	GRANTED EFF:	12-30-59 1-1-60

FORM BC-121
AUG 1955

#27

APPLICATION RECORD - BROADCASTING

Call Letters WNOE

Name WNOE, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-7814 Rec'd Filed	1-13-60 1-20-60 1-20-60	License to cover construction permit (BP-13424) which authorized installation of a new transmitter for auxiliary purposes only. Warren Woods, Atty.	GRANTED Cond'l:	2-17-60 Payola Clause
BR-443 Rec'd & Filed	2-17-61 2-28-61	Renewal of License (MAIN) [redacted] Warren Woods, atty.	GRANTED	8-1-62
BR-443 Rec'd &Filed	2-17-61 3-13-61	Renewal of License (AUXILIARY)	GRANTED	8-1-62

STATION NO LONGER REPRESENTED BY WARREN WOODS (Letter 6-14-62)

STATION NOW REPRESENTED BY COHN & MARKS, ATTORNEYS. (Let. 6-11-62).

~~Modification of License for Auxiliary transmitter Remote Control purposes~~

~~Standby Operation~~

FORM BC-121
AUG. 1955

#28

APPLICATION RECORD - BROADCASTING

Call Letters WNOE

Name WNOE, INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BRC-2207 Rec'd Filed	2-15-63 2-20-63 2-20-63	Modification of license to change studio location and remote control point to 523 Bienville Street, New Orleans, Louisiana. (Main Transmitter) Roy F. Perkins, Jr., Atty.	GRANTED	3-4-63 Eff: 4-29-63
BRC-2362 R & F	10-31-63 11-4-63	Modification of license to operate Auxiliary transmitter by remote control from 529 Bienville Street, New Orleans, Louisiana. Stanley B. Cohen, Atty.	GRANTED	11-12-63
BR-443 Rec'd Filed	3-19-64 3-25-64 3-25-64	Renewal of license---(Main & Auxiliary) Atty. Stanley B. Cohen	GRANTED	5-28-64
BR-443 R & F	2-8-67 2-27-67	Renewal of License (Main and Auxiliary) Cohn and Marks, Attys. (Roy R. Russo)	GRANTED	5-22-67

F.C.C. - WASHINGTON, D. C.

#29

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W N O E

Name W.N.O.E., INC.
New Orleans, Louisiana

File No.	Dated	Application for	Action Nature	Action Date
BR-443 R & F #581386 $75. " (Aux.) $30. P.N.	2-11-70 3-3-70 3-3-70 ~~3-3-70~~	Renewal of License (Main & Auxiliary) ($210. submitted) Atty.: Lawrence N. Cohn MAR 12 1970 AMENDED 4-3-70 re: commercial matter AMENDED 4-6-70 re: engineering report SUPPLEMENTAL APPLICATION FILED AS AMENDMENT TO PENDING RENEWAL APPLICATION 3-5-73 (PN 3-5-73) AMENDED 4-12-73 re: commercial policy MAR 28 1973	~~GRANTED~~ ~~NOT ISSUED~~ GRANT RESCINDED 6-6-79	~~5-31-79~~

PETITION TO DENY AND TO INTERVENE filed 5-1-73 by Southern Media Coalition
MOTION TO DISMISS AND OPPOSITION TO "PETITION TO DENY AND INTERVENE" filed 5-17-73 by Allan J. Arlow, Counsel for WNOE, INC.
By Memorandum Opinion & Order adopted September 25, 1974, Petition to Deny Dismissed

SUPPLEMENTAL APPLICATION filed 2-2-76 as an amendment to pending renewal application. (Main & Aux.) PN 2-2-76 MAR 8 1976

(over)

F.C.C. - WASHINGTON, D. C.

BR-443) AMENDED 4-23-76 re: EEO complaint
(See KDBS for petition)

COMMENTS OF PETITIONERS IN RESPONSE TO THE AMENDMENTS TO THE EQUAL EMPLOYMENT OPPORTUNITY PROGRAMS filed 9-20-76 by Nolan A. Bowie, Counsel on behalf of Louisiana State Chapters of the Narional Organization for Women, the Southern Media Coalition and the Louisiana Chapter of the National Welfare Rights Organization

AMENDED 2-15-77 re: EEO

3-9-77 MEMORANDUM OPINION & ORDER #44427, Informal Objection filed the Lbuisiana State Chapter of the National Organization for Women and Other groups DENIED.

(BR790201B9) SUPPLEMENTAL APPLICATION filed 2-1-79 as an amendment to pending renewal application (Lawrence N. Cohn, Atty.) PRESS: APR 4 1979

#30

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1060khz

Call Letters W N O E

Name W.N.O.E., INC.
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action Nature	Action Date
BTC-8186 R & F Fee pd $200 Includes WNOE-FM Code 047 (FORM 316)	11/15/76 11/18/76 W 638261 1 DEC 1976	Involuntary transfer of control of lic corp from James A. Noe, Sr. to C.T. Munholland, Executor of the Last Will and Testament and Succession of James Albert Noe, (deceased) and James A. Noe, Jr. & Charles Thomas Munholland, co-executors of the Last Will and Testament and Succession of Mrs. Anna Gray Sweeney Noe, (deceased) Atty - Cohn & Marks(Stanley Neustadt)	GRANTED EFF: NO FEE:	12/6/76 "Cond'l"

F.C.C. - WASHINGTON, D. C.

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

ORD OF APPLICATIONS REQUESTING FACIL... G STATION x WABZ
JAMES A. NOE (AL 12-19-41, ETC.)
xW N O E, Inc. (Mod.Lic.11-28-39)
xW.B.N.O. INC.
Licensee x Samuel D. Reeks

x WBBX 3-...
xWBNO 3-30-34
WNOE (6-22-39)

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
3-ML-B-1249	10-17-33	WJBW	Chas. C. Carlson New Orleans, La.	Change from sharing time equally with WBBX to Unlimited (fac. of WBBX)	Denied 6-22-34
B3-ML-142	2-15-35	WJBW	Charles C. Carlson New Orleans, La.	Mod. of license to change hrs. of oper. from S-WBNO to U. Contingent on granting of B3-ML-130, to WBNO for 1500 kc.	Dismissed Min. 8-27-35
B3-P-1081 Amended	4-2-36 3-1-37	NEW	Southern B/c Corp. New Orleans, La.	C.P. new, on 1200 kc 100w, S-WJBW-Fac. of WBNO. Chgs. in equip. hrs. of oper. from S-WJBW to U, power from 100w to 100w,250w-LS, move studio. Also requests fac. of WJBW.	DENIED AS IN DEFAULT 9-6-38 Eff.9-16-38

FORM 108-M

RECORD OF APPLICATIONS REQUESTING [illegible] ON WBNO

[illegible] JAMES A. NOE (AL 12-10-44, [illegible] 12-31-44) WNOE (6-22-39)

Licensee xW N O E, Inc. (Mod.Lic.11-28-39)
xW.B.N.O. INC. (Vol.Assign.Lic. 6-6-39)
x COLISEUM PLACE BAPTIST CHURCH

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-1217	6-23-36	WJBW	Charles C. Carlson New Orleans, La.	C.P. for new equip. & antenna, chg. hrs. of operation from S-WBNO to U, increase power & move studio	Denied 7-30-37
B3-ML-502	10-18-37	WJBW	Charles C. Carlson, New Orleans, La.	Mod. of license to chg hrs. of oper. from S-WBNO to U. (Contingent on WBNO being granted new freq.)	Granted 11-7-39
BP-7221	4-29-49	New	Royal B/cing Corp. New Orleans, La.	C.P. new on 1450kc, 250w, U, Fac. of WNOE.	
BP-7225	4-29-49	New	New Orleans Broadcasting Co., Inc. New Orleans, La.	C.P.for a new sta. 1450kc, 250w, U. Facilities of WNOE.	DISMISSED 10-14-49

FORM 108-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

BROADCAST

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

Form BC-127 11-58

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.