WOHO

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S 3055

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-30-54

Call letters W O H O

Station Location: Toledo, Ohio

Name of licensee THE MIDWESTERN BROADCASTING COMPANY

Transmitter location 2965 Pickle Street, Toledo, Ohio (Lic. 12-30-54)
x North side of Pickle Street, halfway between Wheeling Street and Coy Road, Near Toledo, Ohio (CP 6-26-53)

ZIP 43616

Main studio location 2965 Pickle Street, Toledo, Ohio (lic. 12-30-54)
x To be determined, Toledo, Ohio (CP 6-26-53)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-6421	6-26-53	1470	1kw* *DA-2	U	8-26 2-26-54
CP for a new standard broadcast station (COND'L CALUSE)					
BMP-6392 (1)	12-23-53	MP (BP-6421) to change type transmitter.			2-23 8-23-54
BMP-6619 (2)	8-23-54	Mod. of CP (6421) as mod., for ext. of completion date to November 23, 1954			
BL-5471	12-30-54	1470kc	1kw, DA-2	Un	12-30-54 10-1-55
Lic. cover CP(6421, as mod.) for new station					
BR-3055	9-7-55	1470kc	1kw DA-2	U	10-1 10-1-58
BR-3055	9-7-55	1470	1kw DA-2	U	10-1 10-1-58
Supersedes above to correct new monitoring point					
BP-10364	3-14-56	1470kc	250w, DA-2	AUX.	5-14-56 11-14-56
CP to install auxiliary transmitter					
BL-6156	5-23-56	1470kc	250w, DA-2	AUX.	5-23-56 10-1-58
Lic. to cover CP(BP-10,364) to install a new transmitter as an Auxiliary Transmitter.					
BR-3055	9-17-	Renewal of license to			10-1 10-1-61
(MAIN AND AUXILIARY)					
BTC-3369 EFF:	2-10-60 2-19-60	Voluntary acquisition of control of licens corporation by Samuel Willian Sloan and Sebastian N. Sloan (A family group) thru purchase of stock from Elizabeth M. Weber.			
BS-3055 (1)	12-18-61 (Memo)	Mod. of license to change nighttime monitor point location in the direction of 259° True.			
BR-3055	12-28-61	1470kc	1kw-DA-2 250w Auxiliary to	Unl	12-28 10-1-64 10-1-64
RENEWAL AND MODIFICATION (MEMO)					
BTC-4341 EFF:	8-7-63 9-16-63	Involuntary transfer of control of licensee corporation from Samuel William Sloan and Sebastian N. Sloan (A family group) to Samuel W. Sloan, individually and as Executor of the Estate of Sebastian N. Sloan, Deceased.			

Form BC-126
June 1954 # 2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W O H O

Name of licensee THE MIDWESTERN BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BTC-4379 Eff:	10-10-63 10-11-63	Voluntary transfer of control licensee corporation from Samuel S. Sloan, Individually and as Executor of the Estate of Sebastian N.Sloan,Deceased to Samuel W. Sloan and The Ohio Citizens Trust Company, Trustee et al			
BTC-4444 EFF	11-27-63 1-6-64	Voluntary acquisition of positive control of licensee corporation by Samuel S. Sloan thru purchase of stock from The Ohio Citizens Trust Company,Trustee			
BR-3055	2-10-65	RENEWAL OF LICENSE (MAIN & AUX.)		10-1	10-1-67
BTC-4642 Eff:	2-10-65 3-15-65	Voluntary transfer of control of lic.corp. from Samuel W.Sloan to Levis W.Dickey			
BZ-5400 (Main)	6-30-65	1470kc	1kw-DA-2 U	6-30	10-1-67
		Authority to determine operating power by direct measurement of antenna power			
BZ-5401 (1)	6-30-65 (Aux)	Authority to determine operating power by direct measurement of antenna power			
BR-3055	9-1-67	1470kc	1kw-DA-2 250W	Unl. Aux.	10-1 10-1-70
TELEGRAM	10-17-67	PSA	500w		
TELEGRAM	12-29-67	PSA (Revised)	1000w		

Wire 1-23-68 giving notification per Sect. 73.48(a)(5) Rule that a Gates Vanguard II trans. is now installed & in oper. as Main trans.

BL-11,016(L) 4-24-68 Lic. to use former Main (GATES BC-1F) as Alternate Main Trans. 10-1-70

BS-3055(L) 8-15-69 Mod. of license to change operating specifications and redgscribe monitor point in the direction of 355.5 true. (Memo)

BR-3055 9-30-70 Renewal of License 10-1-73
(Main & Alt. Main S)

~~EBSA 5-22-72~~

Form BC 126
June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....W O M O....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3055(L)	10-11-73	RENEWAL MAIN & ALT.			10-1-76
BS-3055(L)	9-9-74	ML to use new monitoring points on 23.5° and 35° radial 10-1-76 1470khz 1kw DA-2 U Alts.			
BS-3055(L)	4-23-75	ML to change Antenna System.			
BR-3055(L)	5-12-77	Renewal of License (Main &ALTERNATE Main)			10-1-79
BR790601WB (L)	11-8-79	RENEWAL OF LICENSE			10-1-82
COMTEL	8-13-80	AUTH. & TERMS COMTEL 12-14-78 (RE P.A. V.) EXT. PENDING COMMISSION ACTION ON FCC FORM 302 FILED 3-19-80.			

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W O H O x New

Name THE MIDWESTERN BROADCASTING COMPANY
(P.O. - 455 Spitzer Building, Toledo 4, Ohio)

File No.	Dated	Application for	Action Nature	Action Date
BP-6421 Rec'd Filed	10-31-47 11-3-47 11-3-47	Construction Permit for a new standard broadcast station:to be operated on: Frequency - 1470kc Power - 1kw, DA-2 Hours of operation - Unlimited Time Trans. location - ~~Intersection of Dura Ave. and Ottawa River, near~~ Toledo, Ohio Studio location - To be determined, Toledo, Ohio	DOCKET NO. 8685 GRANTED after hearing cond'l properly designed phase monitor; field meas. equip; non-DA-DA proof.	6-26-53
AMENDED Recd. Filed	11-25-47 11-28-47 11-28-47	AMENDED re changes in ground system; change transmitter location from Intersection of Dura Ave. and Ottawa River near Toledo, Ohio, to ~~Corner Suder Ave., & Half-way Creek~~, near Toledo, Ohio. ~~[illegible]~~		
AMENDED Recd. Filed	12-21-48 12-24-48 12-31-48	AMENDED re officers, directors and stockholders		

(See amendment Card #2)

Transmitter - General Electric XT-1-A

Arthur W. Weber, Atty.
455 Spitzer Building
Toledo 4, Ohio

CARD #2

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WOHO ~~WZW~~

Name THE MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-6421 (cont. from Card #1)			See Card #1 for action.	
AMENDED Recd. Filed	11-17-49 11-18-49 11-30-49	AMENDED to make change in DA patterns; ground system; and change transmitter location from Corner Suder Ave., & Half-way Creek, near Toledo, Ohio, to North side of Pickle Street, halfway between Wheeling Street and Coy Road, near Toledo, Ohio. A. L. Stein, Atty. Kear & Kennedy, Engrs.		
AMENDED Rec'd Filed	11-3-50 11-7-50 11-17-50	AMENDED to make change in nighttime directional antenna pattern.		

#3

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WOHO

Name THE MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-6392 Rec'd Filed	12-9-53 12-11-53 12-11-53	Modification of construction permit (BP-6421, which auth. a new standard broadcast station) to change type transmitter (Gates BC-1F). A. L. Stein, Atty.	GRANTED same conditions as CP	12-23-53
Rec'd	1-16-54 1-18-54	Modification of construction permit (BP-6421, as mod., which auth. a new standard broadcast station) for extension of completion date to 7-1-54. A. L. Stein, Atty.	RETURNED As Unnecessary.	1-20-54
BMP-6619 Rec'd Filed	8-9-54 8-11-54 8-11-54	Modification of construction permit (BP-6421 as mod., which auth. a new standard broadcast station) for extension of completion date from 8-23-54 to 9-23-54. A. L. Stein, Atty.	GRANTED	8-23-54

F.C.C. - WASHINGTON, D. C.

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WONO

Name THE MIDWESTERN BROADCASTING COMPANY
Toledo, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BL-5471 Rec'd Filed	9-20-54 9-21-54 9-21-54	License to cover construction permit (BP-6421 as modified) which authorized a new standard broadcast station and specify studio location as 2965 Pickle Street, Toledo, Ohio A. L. Stein, Atty.	GRANTED	12-30-54
BR-3055 Rec'd Filed	7-1-55 7-12-55 7-12-55	Renewal of license A. L. Stein, Atty.	GRANTED	9-7-55
BP-10,364 Rec'd Filed	2-7-56 2-10-56 2-10-56	Construction permit to install a new transmitter (GATES BCA 250) as an auxiliary transmitter at 2965 Pickle Street, Toledo, Ohio (present location of the main transmitter) to be operated on 1470kc with power of 250w, ~~non-DA,~~ for auxiliary purposes only. ~~utilizing No. 1 tower of directional array.~~ A. L. Stein, Atty.	GRANTED	3-14-56
AMENDED Rec'd Filed	3-6-56 3-8-56 3-8-56	AMENDED to change from non-DA to DA-2.		

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters W O H O

Name ....THE MIDWESTERN BROADCASTING COMPANY....

File No.	Dated	Application for	Action Nature	Action Date
BL-6156 Rec'd Filed	4-26-56 5-1-56 5-1-56	License to cover construction permit (BP-10,364) which authorized the installation of a new transmitter (Gates BCA 250) as an Aux. transmitter at 2965 Pickle St., Toledo, Ohio (present location of the main transmitter) to be operated on 1470kc with power of 250w, for aux. purposes only. A. L. Stein, Atty.	GRANTED	5-23-56
BR-3055 Rec'd Filed	7-1-58 7-7-58 7-7-58	Renewal of license. (Main & Auxiliary) A. L. Stein, Atty.	GRANTED	9-17-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG 1955

APPLICATION RECORD - BROADCASTING

Name THE MIDWESTERN BROADCASTING COMPANY

Call Letters WOHO

File No.	Dated	Application for	Action Nature	Action Date
BTC-3369 Rec'd Filed	1-29-60 2-2-60 2-2-60	Voluntary acquisition of control of licensee corporation by Samuel William Sloan and Sebastian N. Sloan (A family group) thru purchase of stock from Elizabeth M. Weber. A. L. Stein, Atty.	GRANTED EFF:	2-10-60 2-19-60
BR-3055 Rec'd Filed	6-19-61 7-3-61 7-3-61	Renewal of license (Main & Auxiliary) Atty.: A.L. Stein	GRANTED (and Modification(Memo)	12-28-61
BTC-4341 R & F	7-15-63 7-25-63	Involuntary transfer of control of licensee corporation ~~and~~ from Samuel William Sloan and Sebastian N. Sloan (A family group) to Samuel W. Sloan, Individually and as Executor of the Estate of Sebastian N. Sloan, Deceased. Atty/ A. L. Stein	GRANTED EFF:	8-7-63 9-16-63

C. WASHINGTON, D. C.

FORM BC-121 #7
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WOHO

Name THE MIDWESTERN BROADCASTING COMPANY
Toledo, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BTC-4379 R & F	9-16-63 9-17-63	Voluntary transfer of control of licensee corporation from Samuel S. Sloan, individually and as Executor of the Estate of Sebastian N. Sloan, Deceased to Samuel W. Sloan and The Ohio Citizens Trust Company, Trustee et al. Atty. A. Stein	GRANTED Eff:	10-10-63 10-11-63
BTC-4444 R & F	12-3-63 12-5-63	Voluntary acquisition of positive control of licensee corporation by Samuel S. Sloan thru purchase of stock from The Ohio Citizens Trust Company, Trustee Atty. - A.L. Stein	GRANTED EFF	12-27-63 1-6-64
BR-3055 R & F	3-11-64 3-16-64	Renewal of License (Main and Auxiliary) Abe L. Stein, Atty.	GRANTED	2-10-65

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W O H O

Name THE MIDWESTERN BROADCASTING COMPANY
Toledo, Ohio

File No.	Dated	Application for	Action Nature	Action Date
BTC-4642 R & F	8-28-64 8-28-64	Voluntary transfer of control of licensee corp. from Samuel W. Sloan to Lewis W. Dickey Atty for transferor - A.L. Stein for transferee - Pierson, Ball & Dowd	GRANTED Eff:	2-10-65 3-15-65
BZ-5400 R. & F.	1-27-65 1-28-65	Authority to determine operating power by direct measurement of antenna power.(Main)	GRANTED	6-30-65
BZ-5401 R. & F.	1-27-65 1-28-65	Authority to determine operating power by direct measurement of antenna power.(Auxiliary)	GRANTED	6-30-65
BR-3055 R & F JUL 25 1967	6-30-67 7-3-67	Renewal of license (Main & Aux.) Atty. A.L. Stein	GRANTED	9-8-67
BL-11,916 R & F #404600 $30 PTA-3/5/68 MAR 28 1968	1/30/68 2/1/68 2/1/68	Lic. to use former main trans. GATES BC-1F as an alt-main - 1470kc 1kw - DA-2 U Atty: A. L. Stein Ltr. 12-31-69 A.L. Stein no longer represents.	GRANTED	4-24-68

F.C.C. - WASHINGTON, D. C.

#9

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

AM

Call Letters W O H O

Name THE MIDWESTERN BROADCASTING COMPANY
TOLEDO, OHIO

File No.	Dated	Application for	Action Nature	Action Date
BR-3055 R & F $105 #613710 PN Recd. PRESS	6-25-70 7-2-70 " AUG 4 1970	RENEWAL OF LICENSE (MAIN & ALTER.MAIN) Ronald A.Siegel,Atty.(Cohn & Marks)	GRANTED	9-30-70
Annual filing fee $140.00 deducted from renewal fee & $5.00 extra, NO CREDIT TO 1971.				
BR-3055 R & F P.N. PRESS 1 6 1973	6-29-73 7-3-73 7-3-73	Renewal of License (Main & Alt. Main) Atty.: Stanley B. Cohen AMENDED 8-29-73 re: equal emp. policy	GRANTED	10-11-73
BR-3055 R & F P.N. PRESS AUG 5 1976	5-25-76 5-28-76 5-28-76	Renewal of License (Main & Alternate Main) Atty.: Earl R. Stanley AMENDED 9-27-76 re: engineering AMENDED 10-26-76 re: EEO	Granted conditional EEO	5-12-77

F.C.C. - WASHINGTON, D. C.

#10

APPLICATION RECORD BROADCASTING

1470

Call Letters: W O H O

Name: THE MIDWESTERN BROADCASTING COMPANY

Station Location: TOLEDO,OHIO

File No.	Date	Description	Action and Date
BR 790601 WB PRESS JUL 10 1979		RENEWAL OF LICENSE (MAIN & ALTER.) Frederick D. Cooke,Jr.,Atty.(Dow,Lohnes)	GRANTED 11-8-79

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.