WPBK

Form BC-126
June 1954
3106

BROADCASTING STATION LICENSE RECORD

WPBK (EFF. 3-14-81)
WLRQ 4-25-79
WLRC (Ltr. 9-9-64)
WCBQ (9-16-59)

Date first licensed 4-27-55

Call letters WMBQ

Station Location: ~~Fremont, Michigan~~
~~(CP)~~ Whitehall, Michigan

PYRAMID BROADCASTING, INC. (AL 1-16-81, EFF: 2-17-81 (BL-12-21-59)
x White River Communications, Inc. (AL 5-26-71 EFF: 6-22-71)
x WHITE LAKE RADIO CORPORATION (AL-8-27-64: EFF: 9-11-64)

Name of licensee x PAUL A. BRANDT

Blank Road and White Lake Drive, Whitehall, Michigan. (Bp redes. 1-30-74)
x Burpee & Blank Road, Fruitland Township, Michigan (CP 10-22-58)(BL-12-21-59)

Transmitter location x 11 North Stewart Street, Fremont, Michigan (CP 10-13-54) (Lic. 4-27-55)

Blank Road and White Lake Drive, Whitehall, Michigan. (BP redes. 1-30-74)
Burpee & Blank Road, Fruitland Township, Michigan (CP-10-22-58)

Main studio location x 11 North Stewart Street, Fremont, Michigan (CP 10-13-54) (Lic. 4-27-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9441	10-13-54	1490	100w	U	12-13 6-13-55
CP for a new standard broadcast station.					
BMP-6797 (1)	3-15-55	Mod. of CP (BP-9441) to change type transmitter. (COND'L)			
BL-5664	4-27-55	1490kc	100w	Un	4-27-55 10-1-55
Lic. cover CP(9441, as mod.) for new station					
Telegram	9-30-55	Action on renewal deferred 9-28-55 and continued operation auth. until final determination on renewal.			
		RENEWAL OF LICENSE			
BR-3106	11-2-55	1490	100w	U	11-2 10-1-58
BP-10,010	11-23-55	1490	250w	U	1-23-56 7-23-56
CP to increase power from 100w to 250w.					
BL-6009	2-2-56	1490kc	250w	U	2-2-56 10-1-58
License to cover CP(10010) to increase power.					
TELEGRAM	7-10-56	SIGN-OFF 7 PM to 10-1-56 except for special events			
TELEGRAM	7-16-56	Remain silent except Sun. 8am to 7:30 pm for period ending 9-30-56			
TELEGRAM	10-1-56	EXT. Sign-Off 7:00PM. except for Special Events through 12-1-56			
Telegram	12-21-56	Sign-off 7pm except for Special Events of local interest			12-25 3-25-57
WIRE	12-31-57	SIGN-OFF 7 pm to 3-31-58			
BR-3106	9-3-58	RENEWAL OF LICENSE			10-1 10-1-61
BP-11,714	10-22-58	Construction permit to change location, change ground system and chg. Station Loc.			
		1490kc	250 w	U	12-22 6-22-59
BMP-8573 (1)	11-10-59	Mod. of CP(BP-11,714) for extension of completion date to Nov. 10, 1959.			
BL-7700	12-21-59	1490kc	250w	U	12-21-59
Lic. to cover CP(BP-11714, as mod) to chg. ant- tran. and studio and station location and chg. in ground sys					10-1-61
BMP-8307	3-15-61	1490kc	250w-1kwLS	U	5-15 11-15-61
CP to increase daytime power and install a new transmitter. (COND'L)					
Wire	1-12-62	Auth. sign-off 7:30pm, except for special events, thru			4-12-62.

B-S- #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-27-55 Call letters WCBQ

Name of licensee

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-3106	11-30-61	Renewal of license			11-30 10-1-64
Wire	5-4-62	Author. sign-off 7:30 pm reinstated and ext. thru July 5, 1962			
BL-8837 (1)	3-19-62	Lic. to Cov. C.P.(BMP-8307) which auth. the inc. in daytime power and install. new transmitter.			
Wire	2-5-62	Auth. sign-off 7:30pm ext. thru 10-5-62.			
Wire	8-8-62	Ext. auth. sign-off 7:30pm thru 10-15-62.			
Wire Cond	8-31-62	Ext. auth. remain silent thru 8x 11-30-62			
Wire	11-16-62	Ext. auth. remain silent thru 2-28-63.			
Wire	12-19-63	Auth. remain silent thru		3-18-64.	
Wire	3-13-64	Ext. auth. remain silent thru 6-18-64.			
Wire	6-11-64	Ext. auth. remain silent thru 9-18-64.			
BAL-5124 EFF:	8-27-64 9-14-64	Voluntary assignment of license to WHITE LAKE RADIO CORPORATION			
Wire	9-17-64	Ext. auth. remain silent thru 10-15-64			
Wire	9-23-64	Ext. auth. remain silent thru 12-18-64			
BR-3106	3-22-65	1490kc	250w 1kw/LS	Unl.	3-22- 10-1-67
BZ-6429 (1)	6-9-67	Auth. to determine operating power by direct meas. of antenna power.			
BR-3106	11-30-67	1490kc	250w-1kw/LS	Unl.	11-30 10-1-70
BTC-5805 EFF.	12-18-68 1-29-69	Vol. TC			
BR-3106	9-30-70	RENEWAL OF LICENSE			10-1-73
BAL-7261	5-26-71	VOL. AL EFF: 6-22-71			
BS-3106(L)	3-13-72	Issue license in new name.			10-1-73
EBSA	5-22-72				
BR-3106(S)	9-27-73	RENEWAL			10-1-76
BP-19,565	1-30-74	1490khz, 250w 1kw U CP tin inc. tower height.and make chgs. in the ant. sys. TL & SL redes.			1-30-75
BMP-13926 (1)	2-24-75	MP (BP-19,565) ext. time to 7-30-75			
BL:13,926(L)	6-24-75	Lic. to cover BP-19565 for changes			10-1-76

BC-126
June 1975

No. 3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WLRC

Station location .....

Name of licensee WHITE RIVER COMMUNICATIONS, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
COMTEL	4-9-76	Auth.	suspend	opr. thru	5-3-76
BR-3106 BZ-9261(L)	11-10-76	Renewal of License and Modification			10-1-79
EBSA	4-25-79	chg. call			
BR790530ZC (S)	9-28-79	Renewal of License			10-1-82
COMTEL	9-17-80	AU. & TERMS COMTEL 6-26-80 EXT. THRU 12-17-80			
BAL801105FP	1-16-81		VOL AL	EFF:	2-17-81
EB S A	3-14-81	CALL SIGN CHANGE			

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WBFC New

Name PAUL A. BRANDT
(PO 901 E. Maple St., Mt. Pleasant, Michigan)

File No.	Dated	Application for	Action Nature	Action Date
BP-9441 Rec'd Filed	8-9-54 8-23-54 8-23-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1490kc Power: 200w Hours of operation: Unlimited Trans. Location: 11 N. Stewart Street, Fremont, Michigan Studio Location: Same A. L. Stein, Atty. John J. Keel, Engr.	GRANTED	10-13-54
BMP-6797 Rec'd Filed	3-14-55 3-15-55 3-15-55	Modification of construction permit (BP-9441 which auth. a new standard broadcast station) to change type transmitter (GATES BC-250D).	GRANTED Re. before prog. tests auth. permittee submit suff. data re Sect. 3.47 Rules & 12 Standards when trans. oper. at 100w power.	3-15-55

F.C.C. - WASHINGTON, D. C.

FORM A-170 #2
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WBFC

Name PAUL A. BRANDT
Fremont, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BL-5684 Rec'd Filed	3-9-55 3-10-55 3-10-55	License to cover construction permit (BP-9441, as modified) which authorized a new standard broadcast station. A. L. Stein, Atty.	GRANTED	4-27-55
BP-10,010 Rec'd Filed	4-29-55 7-29-55 7-29-55	Construction permit to increase power from 100w, unlimited time to 250w, unlimited time A. L. Stein, Atty. Nathan Williams, Engr., Oshkosh, Wisc.	GRANTED	11-23-55
BR-3106 Rec'd Filed	8-8-55 8-17-55 8-17-55	Renewal of license A. L. Stein, Atty.	GRANTED	11-2-55
BL-6009 Rec'd Filed	12-1-55 12-7-55 12-7-55	License to cover construction permit(BP-10,010) which authorized an increas in power. A. L. Stein, Atty.	GRANTED	2-2-56

F.C.C. - WASHINGTON, D. C.

FORM FC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W.B.F.C.

Name PAUL A. BRANDT

File No.	Dated	Application for	Action Nature	Action Date
BP-11,714 Rec'd Filed	11-15-57 11-20-57 11-20-57	Construction permit to change antenna-trans. and studio location from 11 North Stewart St., Fremont, Mich. to Burpee & Blank Road, Fruitland Township, Mich., make changes in ground system and change station location to WHITEHALL, MICH. Atty. - A. L. Stein Engr. - John J. Keel	GRANTED	10-22-58
BR-3106 Recd Filed	6-30-58 7-16-58 7-16-58	Renewal of license A.L.Stein,Attorney	GRANTED	9-3-58
BMP-8307 Rec'd Filed	10-27-58 11-4-58 11-4-58	Mod. of construction permit (BP-11714, which auth. a change in antenna-transmitter, studio and station location; changes in ground system) to increase daytime power from 250w to 1kw and install a new transmitter (GATES BC 1T). Atty. - A.L. Stein Engr. - Nathan Williams, Oshkosh, Wis.	GRANTED Cond'l re accept interf. imposed by existing Class IV stations if auth. incr. power to 1kw ISSUED AS NEW CP	3-15-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #4
AUG. 1955

APPLICATION RECORD - BROADCASTING

WCBQ (9-16-59)

Call Letters xWBFC

Name PAUL A. BRANDT
WHITEHALL, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BMP-8573 R & F	6-5-59 6-9-59	Modification of C. P. (BP-11714 which authorized a change in antenna-transmitter, studio and station location and changes in ground system) for extension of completion date from 6-22-59 to 11-10-59 A. L. Stein, Atty.	GRANTED	6-25-59 to 11-10-59
BL-7700 Rec'd Filed	10-13-59 10-14-59 10-14-59	License to cover construction permit (BP-11714, as modified) which authorized change in antenna-transmitter and studio and station location and changes in ground system. A. L. Stein, Atty.	GRANTED	12-21-59
BR-3106 Rec'd&Filed	6-30-61 7-28-61	Renewal of License A. L. Stein, atty.	GRANTED	11-30-61

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call Letters WCBO

Name PAUL A. BRANDT
WHITEHALL, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BL-8837 R&F	9-28-61 9-29-61	License to cover CP (BMP-8307) which authorized the increase in daytime power and install new transmitter Atty. A. L. Stein	GRANTED	3-19-62
BML- Rec'd	5-23-62 5-31-62	Modification of License to change hours of operation from Unlimited to Specified Hours: Sign-off 7:00pm Atty. A. L. Stein	Ret'd Incomplete	10-16-62
BP- Rec'd Resub Rec'd Resub.	2-11-63 3-7-63 3-15-63 5-10-63	CP to change antenna-transmitter and studio location from Burpee & Blank Road, Fruitland, Michigan to NE cor of Glenwood Sub-Div, Lakewood Twnshp., North Muskegon, Michigan, install directional antenna system (DA-D) and change STATION LOCATION from Whitehall, Michigan to NORTH MUSKEGON, MICHIGAN ~~PETITION FOR WAIVER OF SECTION 1.354 of the Rules~~ Atty. A. L. Stein Eng. Nathan Williams	~~Ret'd 2-15-63 Incomplete and not signed by applicant~~ ~~On 4-18-63 denied Petition-Application Ret'd-LETTER~~ Ret'd at request of applic.	10-26-64

F.C.C. - WASHINGTON, D.C.

#6

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WLRC ~~XWQBQ~~

Name WHITE LAKE RADIO CORPORATION
XPAUL A. BRANDT
Whitehall, Mich.

File No.	Dated	Application for	Action Nature	Action Date
Ltr. dated 3-10-64 from A. Stein inc. request for extension to remain silent for 90 days from 3-18-64 - B/C 3-11-64				
Ltr. dated 6-10-64 from Stein inc. request for ext. to remain silent for 3 months B/C 6-11-64				
BAL-5124 R & F	5-16-64 5-28-64	Voluntary assignment of license to WHITE LAKE RADIO CORPORATION Atty. - A.L. Stein for assignor	GRANTED EFF:	8-27-64 9-11-64
Ltr. dated 9-12-64 from Brandt re ext. time remain silent - B/C 9-15-64				
BR-3106 R&F	9-24-64 9-25-64	RENEWAL OF LICENSE ABE L. STEIN, ATTY.	GRANTED	3-22-65
BZ-6429 R & F	5/3/67 5/8/67	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	6-9-67

FORM BC-121
Aug. 1955

#7

APPLICATION RECORD · BROADCASTING

1490kc

Call Letters W L R C

Name WHITE LAKE RADIO CORPORATION
Whitehall, Michigan 49462

File No.	Dated	Application for	Action Nature	Action Date
BR-3106 Rec'd Resub. Filed	4-28-67 6-27-67 8-30-67 9-1-67	Renewal of license	GRANTED Cond'l. re. Class IV Stations.	~~GRTD: 7-11-67 re: Dated wrong; incomplete; not enough fee~~ 11-30-67
BTC-5805 R & F FEE PD: $30 -#475778 (Form 316) DEC 11 1968	11-25-68 12-2-68	Voluntary acquisition of negative control of lic. corp. by each, Raymond A. Plank and Leonard Schoenherr, thru sale of stock by Eldon Steilstra and Clarence Steilstra to the lic. corp.	GRANTED EFF.	12-18-68 1-29-69
BR-3106 R & F $75 #614382 PN Rec'd. PRESS	7-1-70 7-7-70 JUL 30 1970	RENEWAL OF LICENSE AMENDED 9-1-70 re: annual financial report; financial statement	GRANTED	9-30-70

F.C.C. · WASHINGTON, D. C.

Form BC-121 #8
September 1969

APPLICATION RECORD - BROADCASTING

1490kc

Call Letters W L R C

Name WHITE RIVER COMMUNICATIONS, INC.
xWHITE LAKE RADIO CORPORATION
Whitehall, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BAL-7261 R & F FEE PD: $1000 #675258 CODE 047 Pub. notice filed 5-10-71 Second Pub. notice filed 5-19-71	3-22-71 3-25-71	Voluntary assignment of license to WHITE RIVER COMMUNICATIONS, INC. (SEE OVER FOR AMENDMENTS) Atty for assignee - Arthur Stambler(J.Shringky)	GRANTED Req. grant fee$1,500.00 EFF: Fee Paid: 7-6-71. 048 #014753	5-26-71 6-22-71
BR-3106 R & F P.N. PRESS JUL 1 1973	6-27-73 6-27-73 6-26-73	Renewal of License Atty.: Jason L. Shrinsky	GRANTED	9-27-73
BP-19,565 Rec;d Filed $50-256496 AC-056 PRESS: JAN 11 1974	11-28-73 11-28-73 11-28-73 11-28-73	Construction permit to increase tower height to 430 feet and make changes in the antenna system. Transmitter and studio site redescribed as Blank Road and White Lake Drive, Whitehall, Michigan. 43° 23' 04" 86° 19' 30" Atty. Jason L. Shrinsky	GRANTED	1-30-74

F.C.C. - WASHINGTON, D. C.

RE: BAL-7261 - AMENDED 4-20-71 - population data & survey

BR-3106) Atty. was called 7-6-73 re: Sect. II -
signature & date not original

#9

1490khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters W L R C

Name WHITE RIVER COMMUNICATIONS, INC.
Whitehall, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BMP-13,926 R & F $50 384491 AC 056 PRESS: FEB 1 3 1975	1-17-75 1-20-75 1-22-75	MP (BP19,565) to ext. time to 6-1-75 (Changes) Atty: Jason L. Shrinsky	GRANTED to	2-24-75 7-30-75
BL-13,926 R & F $100#398280 PTA PRESS MAY 1 6 1975	3-3-75 3-4-75 3-6-75 4-24-75	Lic. to cover BP-19,565 for changes Atty: Robert L. Olender(Stambler & Shrinsky)	GRANTED	6-24-75
BR-3106 R & F P.N. Press	5-19-76 6-1-76 6-1-76 AUG 2 1976	RENEWAL OF LICENSE Atty: Robert L. Olender (Stambler & Shrinsky, P.C.)	GRANTED issued with BZ-9261	10-18-76
BZ-9261 R & F $100#492250 Amend DM	10-27-75 10-28-75 returned not necessary 9-9-76 - engr. data 10-13-76 PRESS OCT 1 5 1976	Direct Measurement Atty: Robert L. Olender	GRANTED issued with RENEWAL	11-10-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969 #10

APPLICATION RECORD - BROADCASTING

Call Letters WLRQ xWLRC

Name WHITE RIVER COMMUNICATIONS, INC.
Whitehall, Mich.

File No.	Dated	Application for	Action Nature	Action Date
BAL -9084 R & F FORM 314 (ALSO SEE FM WLRQ) AUG 17 1977	7-29-77 8-2-77	Voluntary assignment of license to WHITEHALL BROADCASTING CO., INC. (see over) Atty for assignor - Jason Shrinsky for assignee - R.B. Lubic	DISMISSED Req of assignees atty	5/22/78
BR 790530 ZC PRESS JUL 16 1979		RENEWAL OF LICENSE	GRANTED	9-28-79
BAL-791211EJ FORM 314 PRESS: DEC 27 1979		Vol AL to MANISTEE RADIO CORPORATION Atty - Shrinsky & Eisen, P.C. (SEE OVER)		DISMISSED 3/27/80 Request of Atty.

F.C.C. - WASHINGTON, D. C.

RE: BAL-9084 - Atty was called 8-16-77 - By laws not cer
stock sub. agreements nec., Par.19,Sec.II - relationship?

RE: Bal.-9084, Amended 9-19-77 , re B/C int.
Amended- 10-14-77, financial data, re comm. survey

Ltr in response to informal objections - filed 12-27-77

AMENDED 3-28-78 re: Statement concerning cost of re-
turning station to air after fire.

AMENDED 3-27-78 re: Counsel ltr. concerning insurance
policy to cover damages of fire & rejustments of contract

INFORMAL OBJECTION filed 12/15/77 by Reams B/Cing Corp.
(WKBZ)

MOTION TO STRIKE AND OPPOSITION TO LATE FILED PETITION TO
DENY filed by Stambler & Shrinsky on behalf of assignor 3/31/78

RE: BAL/EJ - Assignee is licensee of WMTE,(Art etc on fi

#11

APPLICATION RECORD-BROADCASTING

Call Letters: W P B K

Name: PYRAMID BROADCASTING, INC.

Station Location: WHITEHALL, MICHIGAN

File No.	Date	Description	Action and Date
BAL801105FP Form 314 PRESS PN filed 12-29-80	DEC 8 1980	VOL AL to Pyramid Broadcasting, Inc. Atty-Elliot B. Evers OVER	GRANTED 1-16-81 EFF: 2-17-81

Form BC-121
March 1979

BAL801105FP AMENDED 1-7-81 re: stock pledge agreem.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.