W O I C

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B-S 1521

BROADCASTING STATION LICENSE RECORD

W Q I C (10-15-73)
xW O K K Eff: 4-1-57

Date first licensed 5-16-47

Call letters X W T O K

Location: Meridian, Mississippi

Torgerson Broadcasting Company, Inc.(AL 9-26-73 EFF: 10-15-73)

xNEW SOUTH BROADCASTING CORPORATION (AL 3-20-57; EFF: APRIL 1, 1957)
x SOUTHERN TELEVISION CORPORATION (AL 12-8-53 EFF: 2-26-54

Name of licensee xMERIDIAN BROADCASTING COMPANY

14th Ave. and 26th Street, Meridian, Mississippi (BP 7-2-65)
Transmitter location X20th St. & Third Ave., Meridian, Miss. (MP 8-12-46) (Lic.5-16-47)

1390 Rubush Ave., Meridian, Miss. (Ltr. eff 10-15-73)
xDixie Towers, 6th Street and 22nd Avenue, Meridian, Mississippi (BRC 10-30-63
X 2nd Floor Southern Bldg., 22nd Ave.& 9th St., Meridian, Miss. (Let. 12-15-54
xCorner 6th Street and 22nd Avenue, Citizen National Bank Building,
Meridian, Mississippi. (Lic. 5-16-47)
ZIP 39302
Main studio location 208 22nd Ave., Meridian, Miss. (MP 8-12-46)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4174	4-10-46	1450	250w	U	
Letter	6-17-46 C.P. for new station granted subject to approval of T site and antenna				
B3-P-4174 B3-MP-1940	8-12-46 Mod.C.P.(4174) al of antenna and T & S sites	1450	250w for change in type of T, approv-	U	10-12 4-12-47
B3-L-2172 B3-Z-1986	5-16-47 Lic. to cover C.P.(4174 as mod.) for a new station, change studio loc. and determine operating power by direct method,	1450	251w	U (conditional clause)	5-16 2-1-48
BR-1521	1-30-48	1450	250w	U	2-1 2-1-51
BS-1521	1-29-51	Extension of license			2-1 6-1-51
BR-1521	5-23-51	1450	250w	U	5-23 2-1-54
BTC-1355 EFF:	9-9-53 10-30-53	Vol. trans. of control to Southern Television corporation			
BAL-1662 EFF:	12-8-53 2-25-54	Vol. assignment of license to SOUTHERN TELEVISION CORPORATION			
Teleg.	1-25-54 continued operation auth. until final determination on renewal.	Action on renewal deferred 1-27-54 and			
BR-1521	2-24-54	1450	250w	U	2-24 6-1-55
BRC-609 (1)	12-22-54 transmitter by remote control from 2nd Floor, Southern Building, 22nd Avenue and 9th Street Meridian, Mississippi	Modification of license to operate			
BR-1521	5-11-55	1450kc	250w	U	6-1 6-1-58
BAL-2579 EFF:	3-20-57 4-1-57	Vol. assignment of license to New South Broadcasting Corporation. (COND'L CLAUSE)			
BR-1521	5-14-58	1450kc	250w	U	6-1 6-1-61
BP-12310	10-28-59 CP to increase daytime power to 1kw and install new transmitter (RCA BTA-1M).	1450kc	250w,1kw-LS	U	12-28 6-28-60
BMP-8794 (1)	12-4-59	Mod. of CP(BP-12,310) to change type transmitter to (GATES BC-1T).			
BL-7771	5-13-60 Lic. to cover CP(BP-12,310 as mod.) for inc. daytime power & install new trans.	1450kc	250w-1kw-LS	U	5-13 6-1-61

Form BC 126 1521
June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-16-47

Call letters WOKK

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-1521	5-24-61	Renewal of license			6-1 6-1-64
BTC-4084	7-3-62	Voluntary acquisition of negative control of licensee corporation each by Joseph W. Carson and Frank E. Holladay thru sale of stock by John S. Prince to West South Broadcasting Corporation			
BRC-2352 (1)	10-30-63	Mod. of license to change studio loc. and remote control point to Dixie Towers, 6th Street and 22nd Avenue, Meridian, Mississippi.			
BR-1521	5-28-64	1450kc	250w, 1kw (DA)	-LS-U	6-1 6-1-67
BP-16634	7-2-65	1450kc	250w,1kw	-LS U	9-2 3-2-66
		CP to change ant.-trans. loc., and make changes in antenna system (change from series to shunt (unipole) excited).			
BL-11,205	2-21-66	1450kc	250,1kw	-LS U (DA)	2-21 6-1-67
		Lic to cover CP(BP-16634) which auth chg. ant-trans. loc chgs in ant-sys.			
BR-1521	7-5-67	Renewal of license.			7-5 6-1-70
BR-1521 (S)	9-11-70	Renewal of License			6-1-73
EBSA BR-1521(s)	5-22-72 9-26-73	Renewal			6-1-76
BAL-7837 EFF: 10-15-73	9-26-73	VOL AL			
Ltr.eff 10-15-73		Chg. SL & RC to 1390 Rubush Ave., Merid			
BS-1521(L)	10-15-73	ML chg. SL, RC & call ltrs.			6-1-76
LTR.	6-25-76	Trans. GATES MW-1 now installed			
BR-1521(L)	7-9-76		RENEWAL		6-1-79
BZ-9396(1)	5-20-77	Direct Measurement			
BR790131VR(L)	6-20-79	Renewal of License			6-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WTOK X New

Name MERIDIAN BROADCASTING COMPANY
(P.O. 2100 - 14th St., Meridian, Miss.)

File No.	Dated	Application for	Action: Nature	Action: Date
B3-P-4174 Rec'd Filed	10-4-45 10-5-45 10-5-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc Power: 250w Hours of Operation: Unlimited time Trans. & Studio Locations: To be determined, Meridian, Miss. (Filed by Wm. C. Koplovitz, Atty.; John Barron, Engr.)	GRANTED subject to approval of T site and antenna Letter 6-17-46 Issued with MP-1940	4-10-46

RCA 250-K Transmitter

Form 94
#2

APPLICATION RECORD - BROADCASTING

Call Letters W T O K

Name MERIDIAN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-MP-1940 Rec'd Filed	5-3-46 5-16-46 5-16-46	Mod. of C.P. (B3-P-4174, which authorized a new standard broadcast station) to change type of transmitter to (WESTERN ELECTRIC 451-A1) for approval of antenna and approval of transmitter and studio locations at 20th. Street and 3rd. Avenue, Meridian, Mississippi, and 208 22nd. Avenue, Meridian, Mississippi, respectively. (Filed by Frederick H. Walton, Jr., Atty. Clarance O. Simmons, Engr.)	GRANTED	8-12-46

Form 94

APPLICATION RECORD - BROADCASTING

#3

Call Letters W T O K

Name MERIDIAN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B3-L-2172 Rec'd Filed	11-23-46 11-26-46 11-26-46	License to cover C.P. (B3-P-4174, as mod.,) which authorized a new standard broadcast station and for change of studio location from: 20th. St. and 3rd. Avenue, Meridian, Mississippi to: Corner 6th. St. and 22nd. Ave. Citizen National Bank Bldg.,Meridian,Miss.	GRANTED conditional re waivers 3.55(b) and 3.60.	5-16-47
		and		
B3-Z-1986 Rec'd Filed	11-23-46 11-26-46 11-26-46	Authority to determine operating power by direct measurement of antenna power. (Harry J. Ockershausen, Atty.		

Form 94

#4

APPLICATION RECORD - BROADCASTING

Call Letters WTOK

Name MERIDIAN BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-1521 Rec'd	11-28-47 12-1-47	Renewal of license	GRANTED	1-30-48
BR-1521 Rec'd	11-30-50 12-4-50	Renewal of license	GRANTED	5-23-51
BTC-1355 Rec'd Filed	7-21-52 8-1-52 8-1-52	Voluntary transfer of control of licensee corporation from Robert F. Wright, Hazel W. Wright, James H. Skewes, Grace B. Skewes and William B. Crooks to Southern Television Corporation. (100 shares of common stock) (Contingent on grant of application for a new television station). James A. McKenna, Jr., Atty.	GRATED EFF:	9-9-53 10-30-53

FORM A-170#5

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name SOUTHERN TELEVISION CORPORATION
X MERIDIAN BROADCASTING COMPANY

Call Letters WTOK

File No.	Dated	Application for	Action Nature	Action Date
BR-1521 Rec'd Filed	10-31-53 11-2-53 11-2-53	Renewal of License Filed by David S. Stevens, Atty. (See Amendment Below)	GRANTED	2-24-54
BAL-1662 Rec'd Filed	11-20-53 11-24-53 11-24-53	Voluntary assignment of license to Southern Television Corporation. L. Emerson, Atty.	GRANTED EFF:	12-8-53 2-25-54
BR-1521 (CON'T from Above) Rec'd Filed	1-21-54 1-25-54 1-25-54	AMENDED to change applicant name to SOUTHERN TELEVISION CORPORATION	GRANTED	2-24-54
BRC-609 Rec'd Filed	12-6-54 12-8-54 12-8-54	Modification of license to operate transmitter by remote control from 2nd Floor, Southern Building 22nd Avenue and 9th Street, Meridian, Mississippi	GRANTED	12-22-54

F.C.C. - WASHINGTON, D. C.

FORM A-170 #6 APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters ~~WTOK~~ WCKK

Name SOUTHERN TELEVISION CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-1521 Rec'd Filed	2-23-55 3-4-55 3-4-55	Renewal of License Filed by Edward R. McKenna, Atty.	GRANTED	5-11-55
BP-10,019 Rec'd Filed	7-23-55 8-4-55 8-4-55	Construction permit to change frequency from 1450kc to 1010kc,; increase power from 250w to ~~500w~~, night and 10kw,day; change antenna-transmitter location from 20th St. & Third Ave. Meridian, Mississippi to 2 mi. NE of city limits just off Hwy. 45, Meridian, Miss.; install a directional antenna (DA-2) and a new transmitter (GATES BC-10B). Leonidas P. B. Emerson, Atty. Carl T. Jones, Engr.	DISMISSED Request of Applicant Docket # 11879 Order Issued.	4-8-57
AMENDED Rec'd Filed	6-6-56 6-11-56 6-11-56	AMENDED to change nighttime power to 1kw and make changes in the DA system. (day and night)		

F.C.C. - WASHINGTON, D. C.

Form BC-121 # 7
Aug. 1955

APPLICATION RECORD - BROADCASTING

NEW SOUTH BROADCASTING CORPORATION

Name x SOUTHERN TELEVISION CORPORATION

Call Letters WTOKWCKK

File No.	Dated	Application for	Action Nature	Action Date
BAL-2579 Rec'd Filed	2-8-57 2-15-57 2-15-57	Voluntary assignment of license to New South Broadcasting Corporation. Joseph M. Kittner, Atty.	GRANTED EFF:	3-20-57 4-1-57
			Subject to condition that assignment not be consummated until after a petition has been filed by Southern Television Corp. to dismiss its application (BP-10019 now in hearing (Docket-11879).	
BR-1521 Rec'd. Filed	4-17-58 4-22-58 4-22-58	Renewal of license. Harry J. Daly, Atty.	GRANTED	5-14-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W O K K

Name NEW SOUTH BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BP-12,310 Rec'd Filed	8-26-58 8-29-58 8-29-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (RCA BTA 1M) Atty. - Harry J. Daly Engr. - John H. Mullaney	GRANTED	10-28-59
BMP-8794 R & F	11-14-59 11-17-59	Modification of C. P. (BP-12310 which authorized increase in daytime power to 1kw and install new transmitter) to change type transmitter to Gates BC-1T.	GRANTED	12-4-59
BL-7771 Rec'd Filed	12-6-59 12-7-59 12-7-59	License to cover construction permit (BP-12,310, as mod.) which authorized an increase in daytime power and installation of a new transmitter. Harry J. Daly, Atty. L. J. N. du Treil & Associates, Engr.	~~XXXXXX~~ GRANTED	5-13-60

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG 1955

#9

APPLICATION RECORD - BROADCASTING

Call Letters WOKK

Name NEW SOUTH BROADCASTING CORPORATION
P. O. BOX 528, MERIDIAN, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-1521 Rec'd&Filed	3-1-61 3-2-61	Renewal of License	GRANTED	5-24-61
BTC-4064 Rec'd Filed	5-25-62 5-29-62 5-29-62	Voluntary acquisition of negative control of licensee corporation each by Joseph W. Carson and Frank E. Holladay, thru sale of stock by John S. Primm to New South Broadcasting Corporation. Lenore G. Ehrig, Atty.	GRANTED	7-3-62 EFF: 7-26-62 Per Form 323
BRC-2352 R & F	10-17-63 10-21-63	Modification of license to change studio location and remote control point to Dixie Towers, 6th Street and 22nd Avenue, Meridian, Mississippi. Leonard S. Joyce, Atty.	GRANTED	10-30-63

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WOKK

Name NEW SOUTH BROADCASTING CORPORATION
MERIDIAN, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-1521 R & F	2-28-64 3-2-64	Renewal of license.	GRANTED	5-28-64
BP-16,634 R&F	5-21-65 5-24-65	Construction permit to change ant.-trans.loc to 14th Avenue and 26th Street, Meridian, Miss., and make changes in antenna system (change from series to shunt (unipole)). Attys: Daly & Joyce. Engr. L.J.N. du Treil & Associates	GRANTED	7-2-65
BL-11,205 Rec'd Filed	11/26/65 11/29/65 12/10/65	Lic. to cover CP (BPH-16634) which auth. chng. ant-trans. loc., chngs in ant-system.	GRANTED	2-21-66
BR-1521 R & F	2-20-67 2-24-67	Renewal of license Atty-Daly & Joyce	GRANTED	7-5-67

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

#11

1450khz

APPLICATION RECORD - BROADCASTING

Call Letters WOKK

OCT 26 1973

Name Torgerson Broadcasting Company, Inc.
x NEW SOUTH BROADCASTING CORPORATION
Meridian, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BR-1521 R & F #581524 $75. PN PRESS	2-16-70 3-2-70 3-2-70 3-2-70 APR 7 1970	Renewal of license Atty: Daly & Joyce	GRANTED	9-11-70
BAL-7837 R & F FEE PD: $1000 #159121 CODE 047 MAR 27 1973 Pub. notice filed 4-11-73	3-1-73 3-5-73	Voluntary assignment of license to TORGERSON BROADCASTING COMPANY, INC. (SEE OVER) (BAL-7836) CONTINGENT ON GRANT OF AL OF WCOC & WQIC Atty - Leonard Joyce AMENDED 5-23-73 re purchase price,(Contract & Agreement) AMENDED 8-13-73 - bank ltr re loan; supplement to survey & comm practices	GRANTED grant fee $$3,000.00 EFF: 10-15-73 pd 048 10-19-73 244117	9-26-73

F.C.C. - WASHINGTON, D. C.

RE: BAL-7837 - ASSIGNEE IS LICENSEE OF WQIC(applic for sale of WQIC not rec as of 3-26-73)

#12

1450 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WQIC
~~WOKK~~

Name TORGERSON BROADCASTING COMPANY, INC.
~~NEW SOUTH BROADCASTING CORPORATION~~
MERIDIAN, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-1521 R & F PN Recd. PRESS APR 9 1973	2-21-73 3-5-73 "	RENEWAL OF LICENSE L.S.Joyce,Atty.(Daly & Borsari) AMENDED 5-15-73 re: employment program AMENDED 6-29-73 re: employment program	GRANTED	9-26-73
BR-1521 Rec'd. PN Recd. FILED PRESS	1-27-76 2-2-76 " 2-17-76 MAR 5 1976	RENEWAL OF LICENSE J.A.Borsari,Atty. AMENDED 5-25-76 re: EEO	GRANTED	7-9-76
BZ-9396 R & F DM PRESS APR 26 1977	3-29-77 4-4-77 4-13-77	Direct Measurement	GRANTED	5-20-77

F.C.C. - WASHINGTON, D. C.

#13 1450kc

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WQIC

Name TORGERSON BROADCASTING COMPANY, INC.
MERIDIAN, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR790131VF		RENEWAL OF LICENSE	GRANTED	6-20-79
PRESS:	MAR 19 1979			

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.