WRAW

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REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

2-S-B- 372

BROADCASTING STATION LICENSE RECORD

Card No. 1.

Date First Licensed 6-14-23 (SEE CARD #4)

Call Letters WRAW

STATION LOCATION: READING, PENNA.

Name of Licensee:

x WRAW, INC. (AL-2-18-59 EFF: 4-6-59)
X Reading Broadcasting Company (8-5-30)
x Horace D. Good, Tr/as Avenue Radio & Electric Shop (Renewal)
x Avenue Radio and Electric Shop "
x Avenue Radio & Electric Shop (Horace D. Good, Pres.) "
x Avenue Radio Shop (Horace D. Good, Pres) "
x Horace D. Good (Avenue Radio Shop) "

Transmitter Location:

Pomeroy Bldg., 6th & Penn Sts., Reading, PA. 7-16-73)
xWithin Reading city limits adjacent to Neversink Reservoir, Reading Pa. (BP
x Pomeroy Bldg., 6th and Penn Sts., Reading, Pennsylvania (C.P. 10-22-35) Lic.4-7-36
x460 Schuylkill Avenue, Reading, Pennsylvania (3-7-24)
x 106½ Schuylkill Avenue, Reading, Pennsylvania

Main Studio Location:

19601

19 North Fifth Street, Reading, Pennsylvania (BRC-945)
xFifth and Court Streets, Reading, Pennsylvania. (Ltr. 10-10-47)
x533 Penn Street, Reading, Pennsylvania (Letter 6-1-32)
x Pomeroy Bldg., 6th & Penn Streets, Reading, Pennsylvania. (9-20-29)
x 460 Schuylkill Avenue, Reading, Pennsylvania.

FRC-65

Zone 2.

CONSTRUCTION PERMIT AND LICENSE RECORD

Third Radio District - License No. 3006

mel

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
BUREAU OF NAVIGATION RECORDS - DEPT. OF COMMERCE						
1173	6-14-23	1260	10	U	6-14	9-13-23
1173	9-5-23	1260	10	U	9-5	12-4-23
1173	12-5-23	1260	10	U	12-5	3-4-24
1173	3-7-24	1260	10	U	3-7	6-6-24
1173	6-5-24	1260	10	U	6-5	9-4-24
1173	9-5-24	1260	10	U	9-5	12-4-24
1173	12-5-24	1260	10	U	12-5	3-4-25
1173	3-16-25	1260	10	U	3-16	6-15-25
1173	6-17-25	1260	10	U	6-17	9-16-25
1173	9-18-25	1260	10	U	9-18	12-17-25
Telegram	12-11-25	To continue operation				
1173	7-27-26	1260	Not Stated (Ind. 10 w)	U	7-27	10-26-26
1173	10-23-26	1260	Not Stated (Ind. 10 w).	U	10-23	1-22-26
1173	1-25-27	1260	Not Stated (Ind. 100 w)	U	1-25	4-24-26
Zone 2	FEDERAL RADIO COMMISSION RECORDS					
R-B-372T.	2.4-21-27	1260	100	U	Not stated	
R-B-372	6-1-27	1260	50	U	6-1	7-31-27
Effec. Date of previous lic.			Referred by G.O.13		6-15	8-14-27
R-B-372	6-15-27	1260	100	U	6-15	8-14-27
Supersedes license issued 6-1-27						
R-B-372	8-8-27	Letter of Extension			8-15	10-14-27
G. O. 18	Extension of license				10-15	10-31-27
R-B-372	10-24-27	Letter of Extension			10-31	12-31-27
G. O. 21	Extension of license				12-31	1-31-28
G. O. 22	"	"	"		1-31	3-1-28
G. O. 23	"	"	"		3-1	4-1-28
G. O. 26	"	"	"		4-1	5-1-28
G. O. 27	"	"	"		5-1	6-1-28
G. O. 33	"	"	"		6-1	8-1-28
G. O. 35	"	"	"		8-1	9-1-28
G. O. 38	"	"	"		9-1	10-1-28
G. O. 44	"	"	"		10-1	11-11-28
Reallocation						
R-B-372	11-1-28	1310	100	S-WGAL	11-11	1-31-29
R-B-372	1-11-29	1310	100	S-WGAL	1-31	4-30-29
R-B-372	4-1-29	1310	100	S-WGAL	4-30	7-31-29

2-S-B-372

BROADCASTING STATION LICENSE RECORD

Card No. 2.

Date First Licensed 6-14-23

Call Letters WRAW

Name of Licensee:

x WRAW, INC.
x Reading Broadcasting Co. (8-5-30)
x Horace D. Good, tr/as Avenue Radio & Electric Shop (Renewal)
x Avenue Radio and Electric Shop "
x Avenue Radio & Electric Shop (Horace D. Good, Pres.) "
x Avenue Radio Shop (Horace D. Good, Pres) "
x Horace D. Good (Avenue Radio Shop) "

Transmitter Location: See Card No. 1.

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Zone 2.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
R-B-372	6-20-29	Extended by G.O.69			7-31 10-31-29
F-B-5	9-25-29	Install D.C.C.			
M-B-346	9-25-29	Change Location of Studio			9-25 10-31-29
R-B-372	10-5-29	1310	100	S-WGAL	10-31 1-31-30
R-B-372	1-16-30	1310	100	S-WGAL	1-31 4-30-30
R-B-372	4-7-30	1310	100	S-WGAL	4-30 7-31-30
R-B-372	7-17-30	1310	50	S-WGAL	7-31 10-31-30
A-B-253	8-5-30	Voluntary Assignment of License			
R-B-372	10-17-30	1310	50	S-WGAL	10-31 1-31-30
P-B-1749	12-2-30	1310	100	S-WGAL	12-30 3-30-31
	also changes in equipment				
P-B-1749	12-19-30	1310	100	S-WGAL	12-30 3-30-31
supersedes	C.P. issued 12-2-20, correcting equipment				
R-B-372	1-20-31	Extended by G.O. 103			1-31 4-30-31
L-B-506	2-20-31	1310	100	S-WGAL	2-30 4-30-31
Covers 2-P-B-1749					
R-B-372	4-20-31	1310	100	S-WGAL	4-30 12-1-31
R-B-372	11-24-31	1310	100	S-WGAL(H)	12-1 6-1-32
R-B-372	12-29-31	1310	100	S-WGAL	12-29 6-1-32
R-B-372	5-6-32	1310	100	S-WGAL	6-1 12-1-32
Letter Min.	8-3-32	Postpone install.App.Monitor to - 3-1-32			
Letter Min.	8-30-32	Working of Rule 145 Ext.ONLY TO - 9-30-32			
2-R-B-372	11-16-32	1310	100	S-WGAL	12-1 6-1-33
2-R-B-372	5-5-33	1310	100	S-WGAL	6-1 12-1-33
2-R-B-372	11-10-33	1310	100	S-WGAL	12-1 6-1-34
ML-B-1254	4-27-34	1310	100	U	6-1 12-1-34
2-R-B-372	5-11-34	1310	100	WGAL ***	6-1 12-1-34
	*** Recalled and cancelled				
B2-R-372	11-13-34	1310	100	U	12-1 6-1-35
B2-S-372	2-7-35	Oper.with reduced power of 50 watts, pending repair to equipment, 2-7 to 2-15.			
B2-R-372	5-21-35	1310	100w	U	6-1 12-1-35
B2-S-372	7-16-35	Oper. w.o. plate voltmeter			7-16 7-25-35
B2-p-799	10-22-35	Move trans. & install new equip.			12-22 6-22-36
B2-R-372	11-12-35	1310	100w	U	12-1 6-1-36
B2-S-372	2-8-36	Oper. reduced power of 40 w., pend. repair of generator			2-8 2-28-36
B2-L-311	4-7-36	1310	100w	U	4-7 6-1-36
Lic.to	cover C.P.for new equip. &move trans.				

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First Licensed 6-14-23

See Card No. 3 for Name

Call Letters WRAW

xWILLIAM F. RUST, JR., ROBERTA RUST JEFFRIES, WILLIAM F. RUST, III,
xRICHARD B.L. RUST, HENRY L. RUST AND S. ROBERT ACKLEY (AL gr 10/28/76 EFF:
x RUST COMMUNICATIONS GROUP, INC.(AL 4-22-71 EFF: 5-1-71)
x RUST MULTIMEDIA, INC. (ML 3-31-70)
xREADING RADIO, INC., (AL 3-15-61;EFF: 3-31-61)

Name of Licensee: x WRAW,INCL
XReading Broadcasting Co.

Transmitter Location:

Main Studio Location:

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
B2-R-372	5-21-36	1310	100w	U	6-1 12-1-36
B2-S-372	7-2-36	Oper. without antenna ammeter			7-2 7-11-36
B2-S-372 Eff.	7-17-36 7-10-36	Oper. without antenna ammeter			7-10 7-19-36
B2-S-372 Eff.	C.A. 7-28-36 7-20-36	Oper. without antenna ammeter			7-20 7-30-36
B2-R-372	11-17-36	1310	100w	U	12-1 6-1-37
B2-R-372	5-11-37	1310	100w	U	6-1 12-1-37
B2-R-372	C.A. 11-23-37	1310	100w	U	12-1 6-1-38
B2-R-372	5-4-38	1310	100w	U	6-1 12-1-38
B2-R-372	11-21-38	1310	100w	U	12-1 6-1-39
B2-R-372	5-23-39	1310	100w	U	6-1 12-1-39
B2-R-372	11-20-39	1310	100w	U	12-1 10-1-40
B2-S-372	2/20/40	1310	100w	U	3/1 8/1/40
B2-P-2153	2-15-40	1310	250w	U.	7-15 1-15-41
	C.P. new transmitter & incr. in power.				
Order	6/12/40	Extension of License			8/1 10/1/40
B2-L-1186	7-10-40	1310	250w	U.	7-10 10-1-40
	Lic cover	CP new trans.& incr.power.			
Order	9-10-40	Extension of license			10-1 3-29-41
NARBA REALLOCATION					
B2-R-372	3-24-41	1340	250w	U	3-29 10-1-41
B2-Z-916	6-12-41	1340	250w	U	6-12 10-1-41
	Determine operating power by direct measurement				
B2-R-372	9-23-41	1340	250w	U	10-1 10-1-42
B2-R-372	9-8-42	1340	250w	U	10-1 6-1-43
B2-S-372	11-6-42	1340	250w	U	12-1 6-1-43
		Mod. Lic. accordance Order 107			
B2-R-372	5-18-43	1340	250w	U	6-1 6-1-45
B2-S-372	5-22-45	Extension of License			6-1 8-1-45
B2-R-372	6-5-45	1340	250w	U	6-5- 2-1-47

B -S-

BROADCASTING STATION LICENSE RECORD

Date first licensed 6-14-23 Card No. 4 Call letters WRAW

CAMELOT COMMUNICATIONS, INC. (AL gr 10/28/76 EFF: 11-2-76

Name of licensee xWRAW, INC. xReading Broadcasting Company

Transmitter location

Main studio location

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
B2-S-372	7-10-45	1340	250w	"	10-1 2-1-47
		Mod. Lic. Order 107-A			
B2-TC-457	2-15-46	Transfer of control of licensee corp. from Raymond A. Gaul and Harold C. Landis to WGAL, INC. & KEYSTONE BROADCASTING CORP. (Conditional Clause)			
Eff: 3-7-46					
B-S-372	1-30-47	Extension of license			2-1 4-1-47
BS-372	3-27-47	Extension of license			4-1 7-1-47
BR-372	4-10-47	1340	250w	U	4-10 2-1-50
BR-372	1-25-50	1340	250w	U	2-1 2-1-53
BR-372	1-7-53	1340	250w	U	2-1 8-1-54
BR-372	7-14-54	RENEWAL OF LICENSE			8-1 8-1-57
BTC-1858 Eff:	12-21-54 12-27-54	Vol. relinquishment of negative control by James Hale Steinman			
BmC-945 (1)	4-10-56	Modification of license to operate transmitter by Remote Control from 19 North Fifth Street, Reading, Penn.			
BP-10,478	4-10-56	1340	250w	U	6-10-56 12-10-56.
	CP to install a new transmitter and operate transmitter by remote control.				
BL-6210 (2)	7-9-56	Lic. to cover CP(BP-10,478) to install new transmitter and operate transmitter by remote control.			
BR-372	7-18-57	1340	250w	U	8-1 8-1-60
BTC-2600 Eff:	10-30-57 10-30-57	Voluntary transfer of control of licensee corporation from John F.Steinman to Mrs.Shirley W.Steinman,et al as Trustees of the John Frederick Steinman Foundation.			
BTC-2845 Eff:	7-21-58 7-29-58	Voluntary acquisition of neg. cont. of licensee corp. by each James Hale Steinman Foundation(50%) and John Frederick Steinman Foundation (50%) thru transfer of stock to each by James Hale Steinman and John Frederick Steinman.			

Form BC 126
June 1954 CARD #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R A W

Station location .....

Name of licensee x WRAW, INC.

Transmitter location .....

Main studio location .....

CARD #5

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From	To
BAL-3319 EFF:	2-18-59 4-6-59	Voluntary assignment of license to WRAW, Inc.				
	1-2-62	Commission deferred action on renewal pending further consideration.				
BR-372	9-28-60	1340	250w	U	9-28	8-1-63
BP-12251	2-23-61	1340	250w-1kwLS	U	4-23	10-23-61
	CP to increase daytime power and install a new trans. (COND'L)					
BAL-4144 EFF:	3-15-61 3-31-61	Voluntary assignment of license to Reading Radio, Inc.				
BAP-528 EFF:	4-12-61	Voluntary assignment of construction permit(BP-12251)to Reading Radio, Inc.				
BL-8850	12-28-61	1340kc	250w-1kw-LS		12-28-61	8-1-63
		Lic. to cov. CP(BP-12,251) which auth. an increase in daytime power and installation of new transmitter.				
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-372	3-10-64	1340kz	250w, 1kw		3-10	8-1-66
		Renewal of License				
BZ-5685 (1)	10-15-65	Auth. to determine operating power by direct measurement of antenna power.				
BR-372	1-16-67	1340kc	250w-1kw-LS	Unl.	1-16	8-1-69
BR-372(L)	7-31-69	Renewal				8-1-72
BAL-2315 (1)	3-31-70	Vol. of lic. to change name				
BAL-7256	4-22-71	VOL. AL	EFF: 5-1-71			
EBSA	5-22-72					
BR-372(L)	7-31-72	RENEWAL				8-1-75
BP-19,445 (Aux.Site	7-16-73	1340khz, 250w 1kw		U		7-16-74
	CP to move the ant. TL.					
BL-13,336(1)	11-8-74	Lic. cover BP-19,445) for Aux. site				8-1-75
BAL-8696	10/28/76	Vol AL	EFF:			
BAL-8697	10/28/76	Vol AL	EFF:			

BC-126
June 1975

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R A W

Station location .....

Name of licensee X RUST COMMUNICATIONS GROUP, INC.

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-372(L)	10-21-76	RENEWAL (MAIN)			8-1-78
BR-372(L)	10-21-76	RENEWAL (AUX.)			8-1-78
COMTEL	3-29-78	DELETE OBSTRUCTION MARKING & LIGHTING			
BP-21230	10-24-78	1340khz	250w,1kw	LS U	1-=24=79
(L) CP TO CHG. TL, INSTALL NEW TRANS., MAKE CHGS. IN ANT. SYSTEM. (Chg. aux.site to main site)					
BR-372(L)	11-8-79	Renewal of License and Modification			
BZ-9786	BZ is lic. to cover CP (BP-21230) Main site: 1340khz 250w,1kw-LS RC U 8-1-81				
BR-372(L)	11-8-79	Renewal Aux. Site. (former main site 1340khz 250w,1kw-LS RC Aux.			

Form 94

APPLICATION RECORD - BROADCASTING

No. 1.

Call Letters WRAW

Name Avenue Radio Shop (Horace D. Good, Pres.)
Horace D. Good (Avenue Radio Shop)

File No.	Dated	Application for	Action Nature	Action Date
Third Radio District-Lic.No.1173	6-8-23	Application for new station requesting 1260 kc., 10 watts, transmitter location 106½ Schuylkill Avenue, Reading, Pennsylvania.	Granted	6-14-23
1173	9-1-23	Renewal of license, filed in the name of - Avenue Radio Shop, Horace D. Good, President	Granted	9-5-23
1173	12-4-23	Renewal of license	Granted	12-5-23
1173	3-5-24	Renewal of license, transmitter location - 460 Schuylkill Ave., Reading, Pa.	Granted	3-7-24
1173	6-3-24	Renewal of license	Granted	6-5-24
1173	9-3-24	Renewal of license	Granted	9-5-24
1173	12-4-24	Renewal of license, filed in the name of - Avenue Radio & Electric Shop	Granted	12-5-24
1173	3-9-25	Renewal of license, filed in the name of - Avenue Radio & Electric Shop (Horace D. Good, Prop.)	Granted	3-16-25
1173	6-15-25	Renewal of license, Avenue Radio Shop, (Horace D. Good)	Granted	6-17-25

Form 94

APPLICATION RECORD - BROADCASTING

No. 2.

Call Letters WRAW

Avenue Radio & Electric Shop

Name Avenue Radio & Electric Shop (Horace D. Good, Pres)

File No.	Dated	Application for	Action	
			Nature	Date
1173	9-14-25	Renewal of license	Granted	9-15-25
1173	12-8-25	Renewal of license, filed in the name of - Avenue Radio & Electric Shop	Telegram 12-11-25, to continue operation. License 7-27-26, 1260 kc., Power not stated (Ind.10 watts)	
1173	10-20-26	Renewal of license	License 10-23-26, 1260 kc., pr. not stated (Ind. 10 watts)	
1173	1-24-27	Renewal of license, requesting 100 watts	License 1-25-27, 1260 kc., pr. not stated (Ind. 100 watts)	

Form 94

APPLICATION RECORD - BROADCASTING

No. 3.

Call Letters WRAW

Name Avenue Radio and Electric Shop

File No.	Dated	Application for	Action Nature	Action Date
Zone 2		FEDERAL RADIO COMMISSIONS - RECORDS.		
2-R-B-372	4-4-27	Renewal of license, requesting 1260 kc., 200 watts, same location.	1-Granted, T.P. 4-21-27, 1260 kc., 100 watts, unlimited. 2-License 6-1-27, 1260 kc 50 watts, unlimited. 3-G.O. 13 4-License 6-15-27, supersedes license of 6-1-27, 1260 kc., 100w. unlimited.	
2-R-B-372	8-2-27	Renewal of license	1-Letter 2-G.O.18	8-8-27
2-R-B-372	10-3-27	Renewal of license	1-Letter 3-General Orders, 21, 22, 23, 25, 27, 33, 35, 38 & 44.	10-24-27

Form 94

APPLICATION RECORD - BROADCASTING

No. 4.

Call Letters WRAW

Name Horace D. Good, tr/as Avenue Radio & Electric Shop
Avenue Radio & Electric Shop

File No.	Dated	Application for	Action Nature	Action Date
2-R-B-372	1-9-28	Renewal of license	Reallocation 1310 kc., S-WCAL	11-1-28, 100 watts,
2-M-B-70	10-10-28	Modification of license to change location of transmitter from 460 Schuylkill Avenue, Reading, Pa., to Lower Alsace township about two miles from city, to increase power from 100 w to 500 w.	Dismissed	5-18-31
2-R-B-372	12-11-28	Renewal of license	Granted	1-11-29
2-R-B-372	3-22-29	Renewal of license, filed in the name of - Horace D, Good, tr/as Avenue Radio & Electric Shop.	Granted	4-1-29
2-M-B-346	6-3-29	Modification of license to change location of studio from 460 Schuylkill Avenue, to Sixth & Penn Streets, Reading, Pa.	Granted Issued	Min. 9-20-29 9-25-29
2-R-B-372	6-11-29	Renewal of license	G.O.69	6-20-29
2-F-B-5	8-8-29	Install Automatic Frequency Control	Granted Issued	9-20-29 9-25-29

Form 94

APPLICATION RECORD - BROADCASTING

No. 5.

Call Letters WRAW

Name x Reading Broadcasting Co. (8-5-30)
Horace D. Good, tr/as Avenue Radio & Electric Shop.

File No.	Dated	Application for	Action Nature	Action Date
2-R-B-372	9-19-29	Renewal of license	Granted	10-5-29
2-P-B-968	10-3-29	Construction Permit to increase power from 100w to 500w, change frequency from 1310 kc., to 1340 kc., also install new equipment, from sharing with WCAL to unlimited time	Dismissed for want of Prosecution	1-15-32
2-R-B-372	12-18-29	Renewal of license	Granted	1-16-30
2-P-B-1106	1-18-30	Construction Permit to change frequency from 1310 kc., to 620 kc., to increase power from 100 watts to 500 watts (Appeal filed-See Min	Denied Order	6-9-30 6-9-30 3-20-31, in Legal)
2-P-B-1107	1-18-30	Construction Permit to change frequency from 1310 kc., to 1340 kc., to increase power from 100 watts to 500 watts	Dismissed for want of Prosecution	1-15-32
2-R-B-372	3-27-30	Renewal of license	Granted	4-7-30
2-R-B-372	6-19-30	Renewal of license	Granted	7-17-30,50 w.
2-A-B-253	6-23-30	Consent to voluntary assignment of license to READING BROADCASTING COMPANY	Granted	8-5-30

Form 94

APPLICATION RECORD - BROADCASTING

No. 6.

Call Letters WRAW

Name Reading Broadcasting Company

File No.	Dated	Application for	Action Nature	Action Date
2-P-B-1749	9-5-30	Construction Permit to change equipment and increase power from 50 watts to 100 watts	Granted (Superseded by permit issued 12-19-30, Correction of equipment	12-2-30
2-R-B-372	9-22-30	Renewal of license	Granted	10-21-30
2-R-B-372	12-18-30	Renewal of license	G.O. 103 Granted	1-20-31 4-24-31
2-L-B-506	1-27-31	License to cover 2-P-B-1749	Granted	2-20-31
2-R-B-372	9-17-31	Renewal of license Requested - G.O.114 (H)	Granted Order Reconsidered & Granted	11-24-31 12-29-31
2-R-B-372	3-29-32	Renewal of license	Granted	5-6-32
2-R-B-372 Resubmitted	10-28-32 "	Renewal of license	~~Returned~~ ~~Ans. to G (S)~~ Granted	~~11-3-32~~ 11-16-32

Form 94

APPLICATION RECORD - BROADCASTING

No. 7.

Call Letters WRAW

Name Reading Broadcasting Company

File No.	Dated	Application for	Action Nature	Action Date
2-R-B-372	3-11-33	Renewal of license	Granted	5-5-33
2-R-B-372	9-30-33	Renewal of License	Granted	11-10-33
2-ML-B-1254	11-8-33	Modification of License to change time of operation from sharing with Station WGAL to Unlimited time, if and when application of WGAL to vacate 1310 kilocycles is granted	Granted by Statement of Facts and Order - Min. 4-27-34, Eff. 6-1-34	
2-R-B-372	3-17-34	Renewal of License	Granted	5-11-34
B2-R-372	9-18-34	FEDERAL COMMUNICATIONS RECORDS; Renewal of license	Granted	11-13-34
B2-R-372	3-27-35	Renewal of license	Granted	5-21-35
B2-R-372	9-18-35	Renewal of license	Granted	11-12-35

Form 94 APPLICATION RECORD - BROADCASTING

8.

Call Letters WRAW

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-P-799	9-26-35	C.P. to install new equip. and move trans. from 460 Schuykill Ave. Reading, Pa. to 6th and Penn Sts. Reading, Pa.	Granted	10-22-35
B2-R372 ~~Resubmitted~~ Resub.	3-4-36 ~~3-4-36~~ 3-4-36	Renewal of License ~~(17e and date)~~ " " " (Jurat)	~~Returned~~ ~~Returned~~ Granted	~~4-16-35~~ ~~4-27-36~~ 5-21-36
B2-L-311	3-26-36	License to cover construction permit (B2-P-799) for new equipment and move of transmitter.	Granted	4-7-36
B2-R-372	9-23-36	Renewal of license	Granted	11-17-36
B2-R-372	3-22-37	Renewal of license	Granted	5-11-37
B2-R-372	9-18-37	Renewal of license	Granted CA	11-23-37

Form 94

APPLICATION RECORD - BROADCASTING

#9

Call Letters WRAW

Name READING BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
B2-R-372	3-14-38	Renewal of license	Granted	5-4-38
B2-P-2153 Resubmitted	6-3-38 - received 6-13-38	Construction permit to install new transmitter and increase power from 100 watts to 250 watts day and night.	~~Returned 6-3-38 Rule 12-1~~ GRANTED	5-15-40
B2-R-372	9-23-38	Renewal of license	Granted	11-21-38
B2-R-372	3-11-39	Renewal of license	Granted	5-23-39

Form 94

APPLICATION RECORD—BROADCASTING

#10

Call letters W R A W

Name READING BROADCASTING CO.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-372 Resubmitted	9-11-39 "	Renewal of license (~~Sec. 17g & 18c~~)-	~~Returned~~ Granted	~~10-4-39~~ 11-20-39
B2-R-372	5-15-40	Renewal of license	Granted 1340kc, 250w, U	3-24-41
B2-L-1186 Rec'd	6-26-40 6-28-40	License to cover construction permit (B2-P-2153) for new transmitter and increase in power. (Filed by Geo. Sutton)	GRANTED	-710-40
B2-Z-916 Rec'd	5-7-41 5-9-41	Authority to determine operating power by direct measurement.	Granted	6-12-41

U. S. GOVERNMENT PRINTING OFFICE

#11

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W R A W

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-F-225 Rec'd	5-23-41 5-27-41	Authority to install automatic frequency control.	Retired to closed files request of atty.	6-2-41
B2-R-372	7-24-41	Renewal of license and Form 335	Granted	9-23-41
B2-R-372	7-24-42	Renewal of license and Forms 335 Filed by Geo. O. Sutton atty.	Granted	9-8-42
B2-R-372	3-27-43	Renewal of license Filed by Geo. O. Sutton atty.	Granted	5-18-43
B2-R-372 Rec'd	3-29-45 3-31-45	Renewal of license Filed by Geo. O. Sutton Atty. will file amend. Par. 17(b) Amend. filed 4-13-45	Granted	6-5-45
B2-TC-457 Rec'd Filed	7-12-45 7-14-45 7-20-45	Voluntary Transfer of Control of licensee corporation from Raymond A. Gaul and Harold O. Landis to W G A L, INCORPORATED, and KEYSTONE BROADCASTING CORPORATION (212 shares common stock - 57.14% outstanding). (335s filed) Geo. O. Sutton, Atty.	Docket No. 6785 GRANTED 2-15-46 EFF: 3-7-46 Subj. condition that appli. be filed within reasonable time for disposition of WAZL to owther interests	

ORDER to

Form 94

APPLICATION RECORD - BROADCASTING

#12

Call Letters W R A W.

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
B2-R-372 Rec'd	11-29-46 12-6-46	Renewal of license File by John H. Midlen atty. Program logs & analysis filed 3-24-47	Granted	4-10-47
		Sutton & Thomson attys.		
	Y			
BR-372 Rec'd	11-21-49 11-30-49	Renewal of License ~~xxxxx~~ William Thomson, Atty.	GRANTED	1-25-50
BR-372 Rec'd Filed	10-24-52 10-29-52 10-29-52	Renewal of License Filed by William Thomson, Atty.	GRANTED	1-7-53

#13

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WRAW

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-372 Rec'd Filed	4-16-54 4-30-54 4-30-54	Renewal of License Filed by William Thomson, Atty.	Granted	7-14-54
BTC-1858 Rec'd Filed	12-10-54 12-13-54 12-13-54	Voluntary relinquishment of negative control of licensee corporation by James Hale Steinman thru the gift of 500 shares of voting stock to James Hale Steinman Foundation. William Thomson, Atty.	GRANTED EFF:	12-21-54 12-27-54

F.C.C. - WASHINGTON, D. C.

#14

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WRAW

Name READING BROADCASTING CO.

File No.	Dated	Application for	Action Nature	Action Date
BP-10,135 Rec'd Filed	10-5-55 10-13-55 10-13-55	Construction permit to change antenna-transmitter location from Pomeroy Bldg.,6th and Penn Sts., Reading, Pa. to Approx. 1000' west of intersection of Upland and Pa. Aves., 1.3 mi. south of Reading, Pa.; change studio location from Fifth & Court Sts., Reading,Pa. to 19 N. Fifth St, Reading, Pa.; operate transmitter by remote control from 19 N.Fifth St.,Reading, Pa.; install a new transmitter (RCA BTA 250M) and make changes in the antenna system (increase height). George O. Sutton, Atty. James C. McNary, Engr. (above studio location is a redescription)	DISMISSED request of atty.	4-4-56

F.C.C. - WASHINGTON, D. C.

#15

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WRAW

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-10,478 Rec'd Filed	3-23-56 3-29-56 3-29-56	Construction permit to install a new transmitter (RCA BFA 250M); and operate transmitter by remote control from 19 N. Fifth St., Reading, Pennsylvania. Geo. O. Sutton, Atty.	GRANTED	4-10-56
BRC-945 Rec'd Filed	3-30-56 4-2-56 4-2-56	Modification of license to operate transmitter by Remote Control from 19 North Fifth Street, Reading, Pennsylvania. Geo. O. Sutton, Atty.	GRANTED	4-10-56
BL-6210 Rec'd Filed	6-11-56 6-13-56 6-13-56	License to cover construction permit(BP-10,478) which authorized the installation of a new transmitter, and operate transmitter by remote control from 19 N. Fifth St., Reading, Pennsylvania.	GRANTED	7-9-56

F.C.C. - WASHINGTON, D. C.

#16

FORM BC-121
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters WRAW

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-372 Rec'd Filed	4-26-57 5-14-57 5-14-57	Renewal of License Geo. O. Sutton, Atty	GRANTED	7-18-57
BTC-2600 Rec'd Filed	9-10-57 9-25-57 9-25-57	Voluntary transfer of negative control of licensee corporation from John F. Steinman to Mrs. Shirley W. Steinman, Mrs. Shirley S. Sidnam, Alan N. Sidnam, Clair McCollough, I. Z. Buckwalter, D. R. Armstrong and W. W. Shenk as Trustees of the John Frederick Steinman Foundation. George O. Sutton, Atty.	GRANTED Eff:	10-30-57 10-30-57
BTC-2845 Rec'd Filed	7-8-58 7-15-58 7-15-58	Voluntary acquisition of negative control of licensee cor oration by each: James Hale Steinman Foundation (50%) and John Frederick Steinman Foundation (50%) thru the transfer of stock to each by James Hale Steinman and John Frederick Steinman, Geo. O. Sutton, Atty.	GRANTED EFF:	7-21-58 7-29-58

F.C.C. - WASHINGTON, D.C.

FORM BC-121 #17
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WRAW

Name READING BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BP-12,251 Rec'd Filed	8-7-58 8-8-58 8-8-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (RCA BTA 1R) Atty. - George O. Sutton Engr. - James C. McNary	GRANTED Cond'l re accept interf. imposed by exist. Class IV stat. if auth. incr. power to 1kw.	2-23-61
AMENDMENT Rec'd Filed	5-5-59 5-12-59 6-5-59	AMENDED to show name as WRAW, INC. (BAL granted) also request waiver of Sections 3.188d & 3.28(p).		
BAL-3319 Rec'd. Filed	1-20-59 1-21-59 1-21-59	Voluntary assignment of license to WRAW, Inc. George O. Sutton, Atty.	GRANTED EFF:	2-18-59 4-6-59
BR-372 Rec'd Filed	3-31-60 5-2-60 5-2-60	Renewal of license Atty: George O. Sutton	GRANTED	9-28-60
BAL-4144 Rec'd Filed	1-31-61 2-1-61 2-1-61	Voluntary assignment of license to Reading Radio, Inc. Paul Dobin, Atty.	GRANTED EFF:	3-15-61 3-31-61

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #18

AUG 1955

APPLICATION RECORD - BROADCASTING

Name X WRAW, INC.
READING RADIO, INC.
READING, PENNSYLVANIA

Call Letters WRAW

File No.	Dated	Application for	Action Nature	Action Date
BAP-528 Rec'd Filed	3-30-61 4-3-61 4-3-61	Voluntary assignment of construction permit (BP-12251) to Reading Radio, Inc. Stanley B. Cohen, Atty.	GRANTED EFF:	4-12-61
BL-8850 R&F	9-25-61 9-27-61	License to cover C.P. (BP-12251) which authorized an increase in daytime power and installation of new transmitter.	GRANTED Cond.re:	12-28-61 accept interf.
BR-372 R & F	5-20-63 5-22-63	Renewal of license Atty. Seymour M. Chase	GRANTED	3-10-64
BZ-5685 R & F	4/5/65 4/13/65	Auth. to determine operating power by direct meas. of antenna power. ATTY-Cohn & Marks	GRANTED	10-15-65
BR-372 R & F	4-28-66 4-29-66	Renewal of license Atty- Cohn & Marks (Stanley S. Neustadt)	GRANTED	1-16-67

F.C.C. - WASHINGTON, D. C.

#19

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

1340kc

Call Letters WRAW

Name RUST COMMUNICATIONS GROUP, INC.
xRUST MULTIMEDIA, INC.
xREADING RADIO, INC.
Reading, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BR-372 R & F #512053$75. PRESS	4-25-69 5-5-69 5-5-69	Renewal of license Atty-Cohn & Marks (Martin J. Gaynes)	GRANTED	7-24-69
BML-2315 R & F #585957 $30	3-17-70 3-19-70 3-19-70 MAR 27 1970	Mod. of license to change name to RUST MULTIMEDIA, INC. Atty: Martin J. Gaynes(Cohn and Marks)	GRANTED	3-31-70
BAL-7256 R & F FEE PD: $250 #675895 CODE 053(Form 316) ALSO SEE: WAEB APR 12 1971	3-26-71 3-29-71	Voluntary assignment of license to RUST COMMUNICATIONS GROUP, INC. (SEE OVER) Atty - Cohn & Marks	GRANTED EFF:	4-22-71 5-1-71

F.C.C. - WASHINGTON, D. C.

RE: BAL-7256 Assignee is licensee of WHAM etc
(Articles & By-Laws on file)

Form BC-121 #20
September 1969

APPLICATION RECORD - BROADCASTING

1340kc

Call Letters WRAW

Name RUST COMMUNICATIONS GROUP, INC.
Reading, Pennsylvania

File No.	Dated	Application for	Action Nature	Action Date
BR-372 R & F P.N. PRESS MAY 25 1972	4-28-72 5-3-72 5-3-72	Renewal of License	GRANTED	7-31-72
BP-19,445 Rec'd Filed $50-190750 AC-060 PRESS: JUN 25 1973	5-19-73 5-24-73 5-24-73 5-24-73	Construction permit to move the antenna-transmitter site to Within Reading city limits adjacent to Neversink Reservoir, Reading, Pa. 40° 19' 27" 75° 55' 10" Request waiver of Section 73.188(b)(2) of the rules. Atty. Cohn & Marks	GRANTED	7-16-73
BL-13,686 R & F $50#304603 Amend Amend PRESS 1 8 1974 PTA Amend	4-17-74 4-18-74 4-22-74 6-21-74 6-24-74 6-27-74 10-25-74	Lic. to cover BP-19445 for changes TRANSMITTER: Gates BC-1H - engr. data engr. data Atty. Stanley S, Neustadt(Cohn & Marks) Change permit to Aux. Trans. & Antenna.	GRANTED	11-6-74

F.C.C. - WASHINGTON, D.C.

#21

1340 kc

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WRAW

Name RUST COMMUNICATIONS GROUP, INC.
READING, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-372	3-28-75	RENEWAL OF LICENSE (MAIN & AUX.TRANS.& ANTENNA)	GRANTED	10-21-76
R &F	4-1-75	AMENDED 6-16-75 re: ascert. of comm. needs & EEO		
PN Recd.	"			
PRESS	6 MAY 1976	PETITION TO DENY AND TO INTERVENE filed 7-1-75 by Petitioners		
		OPPOSITION TO PETITION TO DENY AND TO INTERVENE filed 8-22-75 by Stanley S. Neustadt, counsel on behalf of Rust Communications Group, Inc.		
		AFFIDAVITS TO PETITION TO DENY AND TO INTERVENE filed 8-25-75 by Petitioners		
		REQUEST FOR EXTENSION OF TIME TO FILE REPLY filed 9-5-75 by The Reading, Pennsylvania NAACP		
		REPLY TO OPPOSITION TO PETITION TO DENY AND TO INTERVENE filed 10-14-75 by Petitioners		
		MOTION FOR LEAVE TO SUPPLEMENT OPPOSITION TO PETITION TO DENY filed 11-21-75 by Stanley S. Neustadt, Counsel on behalf of Rust Communications Group, Inc.		
		OPPOSITION TO MOTION FOR LEAVE TO SUPPLEMENT OPPOSITION TO PETITION TO DENY filed 12-1-75 by Petitioners		

(over)

F.C.C. - WASHINGTON, D. C.

(BR-372) AMENDED 8-6-76 re: EEO

MEMORANDUM OPINION & ORDER adopted 10-21-76, Petition to Deny filed by the Reading Chapter of the National Association for the advancement of Colored People, DENIED

PETITION FOR RECONSIDERATION filed 12-8-76 by Gloria Davis, President, on behalf of Reading NAACP

AFFIDAVIT TO PETITION FOR RECONSIDERATION filed 12-10-76 by David Honig on behalf of Gloria Davis, President of Reading, NAACP

OPPOSITION TO PETITION FOR RECONSIDERATION filed 12-22-76 Lawrence N. Cohn, Counsel on behalf of Rust Communication Group, Inc.

COMMENTS RE PETITION FOR RECONSIDERATION filed 12-22-76 by Morton L. Berfield, Counsel on behalf of Camelot Communications, Inc.

4-5-77 MEMORANDUM OPINION & ORDER #69200, Petition for Reconsideration filed by the Reading, Pennsylvania Branch of the NAACP DENIED.

Form BC-121 #22
September 1969

APPLICATION RECORD - BROADCASTING

CAMELOT COMMUNICATIONS, INC.
xWILLIAM F. RUST, JR., ROBERT RUST JEFFRIES, WILLIAM F. RUST
xIII, RICHARD B.L. RUST, HENRY L. RUST AND S. ROBERT ACKLEY

Call Letters WRAW

Name xxRUST COMMUNICATIONS GROUP, INC.

Reading, Penna.

File No.	Dated	Application for	Action Nature	Action Date
BAL-8696 R & F FEE PD: $200 #567359 REFUND $100 overpayment (FORM 316) JUN 7	5-7-76 5-14-76 (6-4-76)	Voluntary assignment of license to WILLIAM F. RUST, JR., ROBERTA RUST JEFFRIES, WILLIAM F. RUST, III, RICHARD B. L. RUST, HENRY L. RUST and S. ROBERT ACKLEY Mutually contingent on grant of Atty - Cohn & Marks BAL-8697	GRANTED EFF: NO FEE:	10/28/76 11-2-76
BAL-8697 R & F FEE PD: $200 #567358 CODE 047 Pub notice filed 6-8-76	5-12-76 5-14-76 JUN 7 1976	Voluntary assignment of license to CAMELOT COMMUNICATIONS, INC. MUTUALLY CONTINGENT ON GRANT OF BAL-8696 Atty for assignor - Cohn & Marks for assignee - Cohen & Berfield Articles of Incorporation filed 6/8/76 (Original certification)	GRANTED EFF: FEE REQ:	10/28/76 11-2-76 pd 11/5/76 W 632913

F.C.C. - WASHINGTON, D. C.

Form BC-121
May 1976

8-23

APPLICATION RECORD · BROADCASTING

1340khz AM

Call Letters W.R.A.W.

Name CAMELOT COMMUNICATIONS, INC.
READING, PENNSYLVANIA

File No.	Dated	Application for	Action Nature	Action Date
BR-372 R & F PRESS	3-31-78 # APR 17 1978	RENEWAL OF LICENSE (MAIN & AUX. TRANS. & ANTENNA) Morton L. Berfield, Atty.	GRANTED issued	11-8-79 with BZ-9786
BP-21,230 R & F PRESS:	5-1-78 5-16-78 JUL 10 1978 78	CP to change Trans. location to: Within Reading city limits adjacent to Neversink Resevoir, Reading, Pennsylvania (0.8 mile move); install new Trans. (HARRIS BC-1H1)(present Auxiliary Trans.); make changes in antenna system (decr. hght.)(present Auxiliary Antenna) 40° 19' 27" 75° 55' 10" Atty: Morton L. Berfield Engr:-----	GRANTED	10-24-78

F.C.C. - WASHINGTON, D. C.

#24

APPLICATION RECORD BROADCASTING

1340khz

Call Letters: W R A W

Name: CAMELOT COMMUNICATIONS, INC.

Station Location: Reading, Pennsylvania

File No.	Date	Description	Action and Date
BZ-9786 R & F DM PRESS JUL 25 1979	5-16-78 3-28-79	to cover CP (BP-21,230) Direct Measurement & license to use present auxiliary site as main. (Adjacent to Neversink Resevoir, Reading, Pa.)	GRANTED 8-8-79 issued with Renewal
BR810330UN PRESS		Renewal of License Atty.: Morton L. Berfield	7-17-81

Form BC-121
March 1979

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.