WRCD

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- 3008

BROADCASTING STATION LICENSE RECORD

Date first licensed October 19, 1954

Call letters W R C D

Station Location: Dalton, Georgia

WHITFIELD BROADCASTING COMPANY, INC. (AL 5-25-55 FFF: 7-11-55)

Name of licensee x JAMES Q. HONEY AND KENNETH E. FLYNT d/b as WHITFIELD BROADCASTING COMPANY

Transmitter location Morningside Drive, 1.5 miles N.E. of Dalton City Hall, Dalton, Ga. (MP 5-26-54 Lic. 10-19-54

Main studio location • 104 South Pentz Street, Dalton, Georgia (BRC-439) Lic. 10-19-54
207 King Street, Dalton, Georgia (MP 5-26-54)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9011 Ltr.	4-28-54 4-30-54 filing MP	1430kc CP granted for new station subject for approval antenna and trans. site.	1kw	Day	
BP-9011 BMP-6522	5-26-54 CP for	1430kc new station and	1kw	Day MP for approval site	7-26-54 1-26-55
BRC-439 (1)	7-16-54 (BP-9011, as modified) to operate transmitter by remote control from 104 South Pentz Street, Dalton, Georgia				
BL-5475	10-19-54	1430	1kw	Day	10-19 4-1-55
Lic. cover CP (9011) as mod., for a new Standard Broadcast Station					
BR-3008	3-16-55	RENEWAL OF LICENSE			4-1 4-1-58
BAL-1993 EFF:	5-25-55 7-11-55	Vol. assignment of license to Whitfield Broadcasting Company, Inc.			
BTC-2040 EFF:	9-21-55 10-15-55	Vol. acquisition of negative control by Edwin B. Jordan.			
BZ-3936 (1)	12-11-57 by direct measurement of antenna power	Authority to determine operating power			
BR-3008	3-12-58	1430 kc	1kw	Day	4-1 4-1-61
BR-3008	3-12-58 Superseding authorization correction antenna resistance and antenna current	1430kc	1kw	Day	4-1 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-3008	7-20-61	Renewal of License			7-20- 4-1-64
BTC-3750 EFF:	7-28-61 7-28-61 Per Form 323.	Voluntary acquisition of positive control of licenses corporation by James Q. Honey thru purchase of stock from Edwin Jordan.			
BZ-4832 (1)	2-25-63	Authority to determine operating power by direct measurement of antenna power			
BR-3008	3-24-64	1430kc	1kw	Day	4-1 4-1-67
BR-3008	3-29-67	Renewal of license			4-1 4-1-70

Form BC 126
June 1954 CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W R C D

Station location DALTON, GEORGIA

Name of licensee WHITFIELD BROADCASTING COMPANY, INC.

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
TELEGRAM	10-17-67	FSA	500w		
BR-3008(S) EBSA	8-19-70 6-12-72	Renewal			4-1-73
BR-3008 BZ-8256(L)	5-7-73	Renewal and Modification			4-1-76
BR-3008(S)	3-9-76	Renewal			4-1-79
BR781120UG (S)	3-30-79	RENEWAL OF LICENSE			4-1-82

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters: WRCD New

Name: JAMES Q. HONEY AND KENNETH E. FLYNT d/b as WHITFIELD BROADCASTING COMPANY
PO % James Q. Honey, Cairo, Ga.

File No.	Dated	Application for	Action: Nature	Action: Date
BP-9011 Rec'd Filed	9-8-53 9-14-53 9-14-53	Construction permit for a new standard broadcast station to be operated on: Frequency: ~~1380kc~~ 1430kc power: 1kw Hours of Operation: Daytime Transmitter Location: To be determined Dalton, Ga. Studio Location: To be determined Dalton, Ga. W. J. Holey, Engr.	GRANTED Sub. filing MP for appro antenna, trans. loca. Ltr. 4-30-54 Issued with BMP-6522	4-28-54
AMENDED Rec'd Filed	3-18-54 3-19-54 3-19-54	AMENDED to change frequency to 1430kc.		

GATES BC-1F

FORM A-170 #2

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name JAMES Q. HONEY AND KENNETH E. FLYNT d/b as WHITFIELD BROADCASTING COMPANY

Call Letters WRCD X Unassigned

File No.	Dated	Application for	Action Nature	Action Date
BMP- 6522 Rec'd Filed	5-7-54 5-10-54 5-10-54	Modification of construction permit (BP-9011, which auth. a new standard broadcast station) for approval of antenna, transmitter location as Morningside Drive, 1.5 miles N.E. of Dalton City Hall, Dalton, Ga. and specify studio location as 207 King St., Dalton, Ga. W. J. Holey, Engr.	GRANTED	5-26-54
BRC-439 Rec'd Filed	7-8-54 7-9-54 7-9-54	Modification of construction permit (BP-9011, as modified) to operate transmitter by remote control from 104 South Pentz Street, Dalton Georgia.	GRANTED	7-16-54
BL-5475 Rec'd Filed	9-21-54 9-23-54 9-23-54	License to cover construction permit (BP-9011 as modified) which authorized a new standard broadcast station	GRANTED	10-19-54

FORM A-170 #3

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name WHITFIELD BROADCASTING COMPANY, INC. (AL 5-25-55) x JAMES Q. HONEY AND KENNETH E. FLYNT d/b as WHITFIELD BROADCASTING COMPANY

Call Letters W R C D

File No.	Dated	Application for	Action Nature	Action Date
BR-3008 Rec'd. Filed	1-1-55 1-5-55 1-5-55	Renewal of License	GRANTED	3-16-55
BAL-1993 Rec'd Filed	3-14-55 3-21-55 3-21-55	Voluntary assignment of license to Whitfield Broadcasting Company, Inc.	GRANTED EFF:	5-25-55 7-11-55
BTC-2040 Rec'd Filed	8-5-55 8-8-55 8-8-55	Voluntary acquisition of negative control by Edwin B. Jordan thru the purchase of stock from Kenneth E. Flynt.	GRANTED EFF:	9-21-55 10-15-55
BZ-3936 Rec'd Filed	10-2-57 10-7-57 10-7-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	12-11-57
BR-3008 Rec'd & Filed	12-29-57 1-2-58	Renewal of license	GRANTED	3-12-58

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

#4

Call Letters WRCD

Name WHITFIELD BROADCASTING COMPANY, INC.
Dalton, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-3008 Rec'd & Filed	12-3-60 12-9-60	Renewal of License	GRANTED	7-20-61
BTC-3750 Rec'd Filed	5-16-61 5-18-61 5-18-61	Voluntary acquisition of positive control of licensee corporation by James Q. Honey thru purchase of stock from Edwin B. Jordan. George O. Sutton, Atty.	GRANTED	7-28-61 EFF: 7-28-61 Per Form 323
BZ-4832 R. & F.	11-15-62 11-19-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-25-63
BR-3008 R & F	12-5-63 12-9-63	Renewal of license.	GRANTED	3-24-64
BR-3008 R & F	12-8-66 12-12-66	Renewal of license.	GRANTED	3-29-67

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955 #5

APPLICATION RECORD - BROADCASTING

1430khz

Call Letters WRCD

Name WHITFIELD BROADCASTING COMPANY, INC.
Dalton, Georgia

File No.	Dated	Application for	Action Nature	Action Date
BR-3008 R & F #565378 $75 PN PRESS	12-16-69 12-18-69 12-18-69 JAN 20 1970	Renewal of license AMENDED 2-27-70 re: Programming AMENDED 7-27-70 re: commercial practices	GRANTED	8-19-70
BR-3008 R & F P.N. PRESS	12-18-72 12-21-72 12-21-72 JAN 8 1973	Renewal of License AMENDED 4-23-73 re: ascert. of comm. needs; employment policy	GRANTED issued with BZ-8256	5-7-73
BZ-8256 Rec'd BM Amended & F PTA ext. PRESS	12-18-72 12-21-72 1-3-73 1-11-73 1-17-73 JAN 31 1973	Direct Measurement Ltd to 2-3-73 engr. data	GRANTED issued with Renewal	5-7-73

F.C.C. - WASHINGTON, D. C.

#6

Form BC-121
September 1969

4-54

APPLICATION RECORD · BROADCASTING

Call Letters W R C D

Name WHITFIELD BROADCASTING COMPANY, INC.
DALTON, GEORGIA

File No.	Dated	Application for	Action Nature	Action Date
BR-3008	11-17-75	RENEWAL OF LICENSE		
R & F	11-19-75			
PN Recd.	"			
PRESS	JAN 22 1976		GRANTED	3-9-76
BR 781120 UG		RENEWAL OF LICENSE	GRANTED	3-30-79
PRESS	FEB 7 1979			

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.