WRDW

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

# REMOVABLE LABEL GUIDE

## Cat. No. 4550L

Patent No. 1390199

-B-792 ... BROADCASTING STATION LICENSE RECORD

#I

SEE CARD #2

Date First Licensed 7-31-30

Call Letters WRDW ~~New~~

x J. B. BROADCASTING OF AUGUSTA, LTD. (AL 2-12-69 EFF. 2-27-69).

x RADIO AUGUSTA, INC., (AL 6-8-60; EFF: 7-12-60

x SOUTHEASTERN NEWSPAPERS, INC. (AL 2-25-58) EFF: 2-25-58)

x RADIO AUGUSTA, INC. (AL 7-6-49; EFF: 7-20-49

x Augusta Broadcasting Company (Vol. Assign. 12-11-34)

x Musicove, Incorporated (1-20-31)

x Warren C. Davenport's Musicove, Inc.

Name of Licensee:

LOCATION: AUGUSTA, GEORGIA

1480 Eisenhower Drive, Augusta, Georgia 30904 (Re-descpt (BZ

x West of City Pumping Station at North end of Eisenhower Drive on banks of Augusta Canal, Augusta, Georgia (Redesc. Ltr. 12-22-64)

x West of City Pumping Station at the North end of Berckmans Road on banks of Augusta Canal, approx. 2 mi. NNW of Augusta, Georgia (CP & MP 4-7-42) Lic. 12-20-43 Lic. 8-18-37.

x Satcher Estate on Edge of City, North Augusta, South Carolina (C.P. 9-29-36)

x 309 - 8th Street, Augusta, Ga.

Transmitter Location:

SEE CARD #2

x 16th Floor, Southern Finance Building, Augusta, Georgia (Ltr. 7-19-60)

x Georgia & Observatory Avenues, North Augusta, South Carolina (ML 7-6-56) Eff: 10-15-56

x Masonic Bldg., 8th and Broad Streets, Augusta, Georgia (Ltr. 8-9-44, Eff. 8-5-44)

x 1001 Broad Street, Augusta, Georgia (Renewal 5-6-37 - not a change)

x 10th and Broad Sts., Augusta, Georgia. (Ren. 12-11-34)

119 Tenth St., Augusta, Ga. (Letter 9-24-34)

309 - 8th Street, Augusta, Ga.

Main Studio Location:

FRC-65

| Appl. No. | Date Issued | Freq. | Power | Time Div. | PERIOD From | To |
|---|---|---|---|---|---|---|
| w Station | FEDERAL RADIO COMMISSION - RECORDS. | | | | | |
| -1128 | 5-9-30 | 1500 | 100 | U | 5-9 | 9-9-30 |
| -862 | 7-25-30 | 1500 | 100 | U | 7-31 | 10-31-30 |
| -792 | 10-10-30 | 1500 | 100 | U | 10-31 | 1-31-31 |
| -B-297 | 1-16-31 | Vol. Assignment of License | | | | |
| -792 | 1-20-31 | License extended by C.O.103 | | | 1-31 | 4-30-31 |
| -792 | 4-21-31 | 1500 | 100 | U | 4-30 | 1-1-32 |
| -792 | 12-8-31 | 1500 | 100 | U | 1-1 | 7-1-32 |
| -792 | 6-24-32 | 1500 | 100 | U (H) | 7-1 | 1-1-32 |
| -792 | 12-16-32 | 1500 | 100 | U (H) | 1-1 | 7-1-33 |
| -792 | 1-20-33 | 1500 | 100 | U | 1-20 | 7-1-33 |
| -792 | 6-9-33 | 1500 | 100 | U | 7-1 | 1-1-34 |
| R-B-792 | 12-15-33 | 1500 | 100 | U | 1-1 | 7-1-34 |
| -B-792 | 6-12-34 | 1500 | 100 | U | 7-1 | 1-1-35 |
| | FEDERAL COMMUNICATIONS COMMISSION: | | | | | |
| 3-AL-2 | 12-11-34 | VOLUNTARY ASSIGNMENT OF LICENSE TO | | | | |
| AUGUSTA BROADCASTING COMPANY | | | | | | |
| B3-R-792 | 12-31-34 | 1500 | 100w | U | 1-1 | 7-1-35 |
| B3-S-792 | 1-24-35 | Oper. with tempor. antenna | | | 1-24 to 2-2 | |
| B3-R-792 | 6-11-35 | 1500 | 100w | U | 7-1 | 1-1-36 |
| B3-R-792 | 12-10-35 | 1500 | 100w | U | 1-1 | 7-1-36 |
| B3-R-792 | 6-12-36 | 1500 | 100w | U | 7-1 | 1-1-37 |
| 3-TC-61 | 7-2-36 | Transfer of Control to Arthur Lucas, William K.Jenkins & Frank J. Miller | | | | |
| 3-P-1301 | 9-29-36 | Move trans. & new antenna | | | 11-29 | 5-29-37 |
| B3-S-792 | 1/12/37 | Opr. 100w port. test trans. 12 mid to 6 am EST 1/14/37 to 2/12/37 | | | | |
| B3-S-792 | C.A. 12-24-36 | Extension of license | | | 1-1 | 2-1-37 |
| B3-R-792 | 1-12-37 | 1500 | 100w | U | 1-12 | 7-1-37 |
| 3-MP-495 | 4-9-37 | Mod.C.P.1301 to incr.day power to 250w;chg.equip & ext. compl.date. | | | 11-29 | 7-8-37 |
| B3-R-792 | 6-28-37 | 1500 | 100w | U | 7-1 | 1-1-38 |
| B3-L-650 | 8-18-37 | 1500 | 100w,250w-LS | U | 8-18 | 1-1-38 |
| Lic.to cover C.P. to move trans.;chg.equip. & incr.pr | | | | | | |
| B3-R-792 | 12-22-37 | 1500 | 100w,250w-LS | U | 1-1 | 7-1-38 |
| B3-R-792 | 6-9-38 | 1500 | 100w,250w-LS | U | 7-1 | 1-1-3[illegible] |

B -S- 792

# BROADCASTING STATION LICENSE RECORD

#2

Card No. 2.

Date first licensed 7-31-30 Call letters WRDW

JAMES D. WALKER, JR., RECEIVER (AL: 5-16-79 EFF:
x Augusta Broadcasting Company (Vol.Assign. 12-11-34)
x Musicove, Incorporated (1-20-31)
x Warren C. Davenport's Musicove, Inc.

Name of licensee

Transmitter location

Same as transmitter
xx West of City Pumping Station at North end of Eisenhower Drive
Main studio location on banks of Augusta Canal, Augusta, Georgia (Ltr. 12-22-64)

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From— | To— |
|---|---|---|---|---|---|---|
| B3-R-792 | 12-19-38 | 1500 | 100w,250w-LS | U | 1-1 | 7-1-39 |
| B3-R-792 | 6-13-39 | 1500 | 100w,250w-LS | U | 7-1 | 1-1-40 |
| B3-ML-634 | 9-6-39 | 1500 | 250w | U | 9-6 | 1-1-40 |
| Mod.License to incr. night power | | | | | | |
| B3-R-792 | 12-12-39 | 1500 | 250w | U | 1-1 | 12-1-40 |
| B3-S-792 | 2/20/40 | 1500 | 250w | U | 3/1 | 8/1/40 |
| Order | 6/12/40 | Extension of License | | | 8/1 | 10/1/40 |
| Order | 9-10-40 | Extension of license | | | 10-1 | 3-29-41 |
| NARBA REALLOCATION | | | | | | |
| B3-R-792 | 3-24-41 | 1490 | 250w | U | 3-29 | 12-1-41 |
| B3-Z-1028 | 6-26-41 | 1490 | 250w | U | 6-26 | 12-1-41 |
| Determine operating power by direct measurement | | | | | | |
| B3-P-2966 | 8-18-41 | 1480 | 5kw*5kw-LS | U | | |
| C.P. for change in frequency, power, granted subject to approval of T site, equipment and *DA for night use. Letter 8-23-41. | | | | | | |
| B3-R-792 | 11-18-41 | 1490 | 250w | U | 12-1 | 12-1-43 |
| B3-P-2966 ) B3-MP-1462) | 4-7-42 | 1480 | 5kw*5kw-LS *DA-Night | U | 6-7 | 12-7-42 |
| C.P.change freq., incr.power; also mod. C.P. for approval T site, equipment, and D.A. night | | | | | | |
| B3-S-792 | 11-6-42 | 1490 | 250w | U | 12-1 | 12-1-43 |
| Mod. Lic. accordance Order 107 | | | | | | |
| B3-L-1788 ) B3-Z-1480) | 12-30-43 | 1480 | 5kw*5kw-LS *DA-Night | U | 12-30 | 12-1-44 |
| Lic. to cover CP 2966 as mod., for change in freq., incr. in power, installation of new equip. and DA for night use, and move of trans.; also determine operating power by direct measurement | | | | | | |
| B3-R-792 | 12-12-44 | 1480 | 5kw*5kw-LS *Da-N | U | 12-12 | 11-1-47 |
| B3-S-792 | 11-28-44 | Extension of license | | | 12-1 | 2-1-45 |
| B3-S-792 | 9-25-45 | 1480 | 5kw* *DA-N | U | 10-1 | 11-1-47 |
| Mod. Lic. Order 107 | | | | | | |

R -8- #3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRDW

Name of licensee .....

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From— | Period To— |
|---|---|---|---|---|---|---|
| B3-Z-1717 | 10-15-45 | 1480 | 5kw* | U *DA-N | 10-15 | 11-1-47 |
| | Authority to determine operating power by direct method | | | | | |
| B3-Z-1750 | 3-11-46 | 1480 | 5kw* | U *DA-N | 3-11 | 11-1-47 |
| | Determine operating power by direct method | | | | | |
| BS-792 | 10-30-47 | Extension of license | | | 11-1 | 1-1-48 |
| BR-792 | 2-20-48 | 1480 | 5kw. | U | 2-20 | 11-1-50 |
| BS-792 | 12-17-48 | 1480 | 5kw-DA-N | U | 12-17 | 11-1-50 |
| | Mod. of Lic. to correct DA specifications. | | | | | |
| BTC-767 EFF: | 7-6-49 7-20-49 | Voluntary transfer of control of licensee corporation | | | | |
| BAL-872 EFF: | 7-6-49 7-20-49 | Vol. assignment of License to Radio Augusta, Inc. | | | | |
| BS-792 | 6-14-50 | 1480 | 5kw-DA-N | U | 6-14 | 11-1-50 |
| | Mod. Lic. changing DA specs. in accord. with new readings of a new phase monitor. | | | | | |
| BR-792 | 10-18-50 | 1480 | 5kw-DA-N | U | 11-1 | 11-1-53 |
| BTC-1306 EFF | 6-12-52 6-18-52 | Acquisition of control by ERNEST D. BLACK AND E. G. McKENZIE | | | | |
| BTC-1358 EFF | 9-3-52 10-8-52 | Transfer of control to GROVER C. MAXWELL and HARRY W. JERNIGAN | | | | |
| BR-792 | 10-7-53 | RENEWAL OF LICENSE | | | 11-1 | 4-1-55 |
| BRC-570 (1) | 11-15-54 | Modification of license to operate transmitter by remote control from Masonic Bldg., 8th & Broad Sts., Augusta, Georgia, while using non-directional antenna | | | | |
| Teleg. | 3-30-55 | Action on renewal deferred 3-30 and continued oper. auth. until final determination on renewal. | | | | |
| BR-792 | 7-27-55 | 1480 | 5kw-DA-N | U | 7-27 | 4-1-58 |

Form BC-126
June 1954

#4

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....WRDW.....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From-- To-- |
|---|---|---|---|---|---|
| BS-792 | 9-20-55 | 1480 | 5kw DA-N | U | 9-20 4-1-58 |
| | Mod.Lic. | change DA specs | | due to adjustment | |
| BTC-2125 EFF: | 2-16-56 3-21-56 | Vol. transfer of control from Grover C. Maxwell, et al., to Southeastern Newspapers, Inc. | | | |
| BML-1672 (1) | 7-6-56 | Mod. of license to change studio location and remote control point. (COND'L CLAUSE) | | | |
| BAL-2947 EFF: | 2-25-58 2-25-58 | Voluntary assignment of license to Southeastern Newspapers, Inc. | | | |
| BR-792 | 3-26-58 | 1480 | 5kw DA-N | U | 4-1 4-1-61 |
| BAL-3889 EFF: | 6-8-60 7-12-60 | Voluntary assignment of license to Radio Augusta, Inc. | | | |
| BRC-1739 | 10-7-60 | 1480kc | 5kw-DA-N | U | 10-7 4-1-61 |
| | | Mod. of license to change studio loc. and remote control point to 16th Floor, Southern Finance Bldg., 753 Broad Street, Augusta, Ga., while using non-directional antenna. | | | |
| | 3-29-61 | Commission deferred action on renewal pending further consideration. | | | |
| BR-792 | 6-28-61 | Renewal of License | | | 6-28 4-1-64 |
| | 3-25-64 | COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION. | | | |
| BZ-6068 | 8-12-66 | Auth. to determine oper. power by direct meas. of antenna power. NOT ISSUED. TO BE ISSUED WITH RENEWAL. | | | |
| BZ-6068 BR-792 | 8-26-66 | 1480kc | 5kw DA-N | U | 8-26 4-1-67 |
| BP-17375 Forfeited | 10-3-66 | 1480kc | 5kw-DA-N | U | 12-3 6-3-67 |
| | | CP to install an alternate main transmitter (RCA BTA-5T) at main transmitter location, to be operated on 1480kc, 5kw, DA-N, U. | | | |
| BR-792 | 9-29-67 | Renewal of License | | | 9-29 4-1-70 |
| BML-6390 EFF. | 2-12-69 2-27-69 | Vol. AL | | | |

Form BC 126
June 1954

#5

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WRDW

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From To |
|---|---|---|---|---|---|
| BP-18546 | 5-5-69 | 1480kc | 5kw-DA-N | U | 1-5-70 |
| | CP to install ant. sys. main trans. DA-N, U. | | | | 1480kc, 5kw, |
| BMP-12,893 (1) | 2-18-70 | MP(BP-18,546) ext. time. | | | 3-5-70 |
| BP-18,750 | 4-27-70 | CP to replace expired permit (BP-18546) for changes. | | | 12-27-70 |
| BR-792(L) | 6-19-70 | Renewal | | | 4-1-73 |
| BAL790417EQ | 5-16-79 | INVOL. | AL | EFF: | 6-18-79 |

Form 94

# APPLICATION RECORD - BROADCASTING

No. 1.

Call Letters WRDW

Name Musicove, Inc. (1-20-31)
Warren C. Davenport's Musicove, Inc.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| | | FEDERAL RADIO COMMISSION - RECORDS. | | |
| 3-P-B-1126 | 1-27-30 | Application for new station, requesting 1380 kc, 100 watts, unlimited time, location of transmitter 309 - 8th Street, Richmond, Georgia. | Granted 1500 kc., 100 watts, unlimited time. | 5-9-30, |
| 3-L-B-362 | 6-25-30 | License to cover 3-P-B-1126, granted 5-9-30 | Granted | 7-25-30 |
| 3-R-B-792 | 9-29-30 | Renewal of license | Granted | 10-21-30 |
| 3-AL-B-297 | 11-12-30 | Voluntary Assignment of license to Musicove Incorporated | Granted | 1-20-31 |
| 3-R-B-792 | 12-23-30 | Renewal of license | G.O.103 | 1-20-31 |
| 3-R-B-792 | 3-20-31 | Renewal of license, filed in the new name - Musicove, Inc. | ~~Returned in error to applicant 4-8-31, by filed~~ | |
| Resubmitted | " | Renewal of license | Granted | 4-24-31 |
| 3-R-B-792 | 10-22-31 | Renewal of license | Granted | 12-8-31 |
| 3-R-B-792 | 5-3-32 | Renewal of license (H) | Granted | 6-24-32 |
| | | (H) | Granted | 12-16-32 |
| | | | Granted Statement of Facts. | 1-20-33 |

Form 94

# APPLICATION RECORD - BROADCASTING

#2

Call Letters WRDW

Name Musicove, Inc.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| 3-R-B-792 | 4-29-33 | Renewal of license | Granted | 8-9-33 |
| ? | ? | Application for consent to voluntary assign. of license to Virgil V.Evans,Trustee for Southern Natl.Bank & J.Clark Jack. | Returned 9-29-33 by Mr. Deibler. | |
| | | | | |
| 3-RB-792 | 10-26-33 | Renewal of License | Granted | 12-15-33 |
| 3-R-B-792 | 4-27-34 | Renewal of License | Granted | 6-12-34 |
| B3-AL-2 Resubmitted | 7-14-34 | FEDERAL COMMUNICATIONS COMMISSION<br>Voluntary assignment of license to Augusta Broadcasting Company, ~~also change call letters to WABS~~. | ~~Returned 9-25-34, signatu~~ Dismissed and Granted, ORDER, Min. 12-11-34 | |

Form 94 #3

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name AUGUSTA BROADCASTING CO. (Vol. Assign. 12-11-34)
x Musicove, Inc.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-R-792 | 10-18-34 | Renewal of license | returned 12-20-34 | |
| B3-R-792 | 12-11-34 | Renewal of license | granted | 12-31-34 |
| B3-SA-101 superseded by B3-P-620 | 2-18-35<br>5-31-35 | Special experimental authorization to install new equipment, operate on 1240kc, 250w, 1kw-S move transmitter from 309 Eighth St. to corner 10th St. and River Levy, Augusta, Ga. for period of six months amended to request a construction permit instead of special exp. auth. | DISMISSED request of applicant ORDER MIN. 8-27-35 | |
| B3-R-792 | 5-1-35 | Renewal of license | Granted | 6-11-35 |

Form 94 No. 4

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name AUGUSTA BROADCASTING CO.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-R-792 | 11-1-35 | Renewal of license | Granted | 12-10-35 |
| B3-P-923 | 12-14-35 | Construction permit to make changes in equipment, move transmitter from 309 Eighth St. Augusta, Georgia to Satcher Estate on the edge of the City, North Augusta, South Carolina, change frequency from 1500 kc to 1240 kc and increase power from 100w to 250w, ~~1kw-LS-using directional antenna at night if necessary~~ | ORDER OF DISMISSAL Request of Applicant MINUTES | 10-27-36 |
| Amended | 1-22-36. | RE: Equip. changes, by modifying Max. power from 1kw to 500w, and change in power from 250w-1kw-LS to 250w-500w-LS. & change height of antenna. & omit request for directional antenna. | | |

Form 94

#5

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name AUGUSTA BROADCASTING CO.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-R-792 | 4-28-36 | Renewal of license | Granted | 6-12-36 |
| B3-TC-61 | 5-25-36 | Authority to transfer control of corporation from J. J. Powell, Louise Powell and A. E. Groom to Arthur Lucas, William K. Jenkins and Frank J. Miller, 80 shares common stock. | Granted | 7-2-36 |
| B3-P-1301<br>Resubmitted | 8-6-36<br>8-17-36 | Construction permit to move transmitter from 309 Eighth Street, Augusta, Georgia to Satcher Estate on Edge of City, North Augusta, S. C. and install a vertical antenna. | ~~Returned~~ ~~8-13-36~~<br>~~Signature~~<br>Granted | 9-29-36 |
| B3-R-792 | 12-19-36 | Renewal of license | Granted | 1-12-37 |

Form 94

No. 6

# APPLICATION RECORD—BROADCASTING

Call letters WRDW

Name AUGUSTA BROADCASTING CO.

| FILE No. | DATED | APPLICATION FOR— | ACTION | |
|---|---|---|---|---|
| | | | NATURE | DATE |
| B3-MP-495 | 3-15-37 | Modification of construction permit (B3-P-1301) to make changes in equipment and increase power from 100w to 100w, 250w-LS . Also extend completion date from 5-29-37 to 90 days after grant. | Granted | 4-9-37 |
| B3-R-792 | 5-6-37 | Renewal of license | Granted | 6-29-37 |

U. S. GOVERNMENT PRINTING OFFICE

Form 94

#7

# APPLICATION RECORD—BROADCASTING

Call letters WRDW

Name AUGUSTA BROADCASTING CO.

| FILE No. | DATED | APPLICATION FOR— | ACTION | |
|---|---|---|---|---|
| | | | NATURE | DATE |
| B3-L-650 | 7-9-37 | License to cover construction permit (B3-P-1301) as modified, for changes in equipment, move of transmitter and increase in power. | Granted | 8-18-37 |
| B3-P-1957 | 9-13-37 | C.P. to install new transmitter, and directional antenna for night use only, change frequency from 1500 to 1240 kc, and increase power from 100w;250w-LS to 1kw day and night. | ORDER OF DISMISSAL Request of Applicant | 1-28-38 |

U. S. GOVERNMENT PRINTING OFFICE

Form 94

# APPLICATION RECORD - BROADCASTING

#8

Call Letters WRDW

Name AUGUSTA BROADCASTING CO.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-R-792 | 11-1-37 | Renewal of license (7d,18g2,18h,signature) | ~~Returned~~ | ~~11-27-37~~ |
| Resubmitted | " | " " " | Granted | 12-22-37 |
| B3-R-792 | 4-30-38 | Renewal of license | Granted | 6-9-38 |
| B3-R-792 | 10-31-38 | Renewal of license (Sec.3b,20b,21a) | ~~Returned~~ | ~~11-28-38~~ |
| Resubmitted | " | | Granted | 12-19-38 |
| B3-ML-634 | 2-27-39 | Mod. of license to increase night power from 100w to 250watts. | Docket Granted | 5540 - 9-6-39 |
| B3-R-792 | 4-25-39 | Renewal of license | Granted | 6-13-39 |

Form 94

# APPLICATION RECORD—BROADCASTING

#9

Call letters WRDW

Name AUGUSTA BROADCASTING CO.

| FILE No. | DATED | APPLICATION FOR— | ACTION | |
|---|---|---|---|---|
| | | | NATURE | DATE |
| B3-R-792 | 10-23-39 | Renewal of license | Granted | 12-12-39 |
| B3-R-792 | 5/31/40 | Renewal of license | Granted 1490kc, 250w, U | 3-24-41 |
| B3-P-2966 Rec'd. | 8-15-40 8-28-40 | Construction permit to change frequency from 1500 kc to 1450 kc, install new transmitter, make changes in vertical antenna, and increase power from 250w to 500w, 1kw-LS. (Contingent upon grant of WAGA's application for 590 kc) CLASS III B Filed by Mr. Fisher. Form 335 filed 6-27-41. | Granted for 1480 kc, 5kw, U, DA-N subject to approval of T site, transmitting equipment and antenna system by Chief Engr. Letter 8-23-41. Issued with MP-1462 | 8-18-41 |

Form 94

# APPLICATION RECORD - BROADCASTING

#10

Call Letters W R D W

Name AUGUSTA BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-Z-1028 Rec'd. | 5-22-41 5-27-41 | Authority to determine operating power by direct measurement of antenna power Form 335 filed 6-27-41. | Granted | 6-26-41 |
| B3-R-792 | 9-27-41 | Renewal of license and Forms 335 | GRANTED | 11-18-41 |
| B3-MP-1462 received filed | 11-15-41 11-17-41 11-17-41 | Modif. of C.P. (B3-P-2966) for approval of equipment & D.A. system for Night use, and trans.site at West of City Pumping Station at N.end of Berckmans Rd. on Augusta Canal, Augusta,Ga. Form 335 filed Filed by Chas.V.Wayland,Atty. Affidavit re Availability of Equipment,filed 3-30-42 | Granted | 4-7-42 |

Form 94 #11

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name AUGUSTA BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| B3-MP-1668 Rec'd | 11-5-42 11-7-42 | Mod. of C.P. (B3-P-2966) as mod., for extension of completion date from 12-7-42 to 1-7-43 335's filed (Filed by Chas. Wayland | Granted | 11-25-42 |
| B3-L-1738 Rec'd | 11-19-42 11-24-42 | License to cover C.P. (B3-P-2966) as mod., for change of frequency, increase in power, installation of new equipment and D.A. for night use, and move of transmitter | Granted | 12-30-42 |
| and B3-Z-1480 Rec'd | 11-19-42 11-24-42 | and Authority to determine operating power by direct measurement of antenna power. 335's filed (Filed by Chas. Wayland) | | |
| B3-R-792 Rec'd | 9-30-44 10-2-44 | Renewal of license Filed by Atty. Wayland | Granted | 12-12-44 |

Form 94

# APPLICATION RECORD - BROADCASTING

#12

Call Letters WRDW

Name AUGUSTA BROADCASTING COMPANY

| File No. | Dated | Application for | Action | |
|---|---|---|---|---|
| | | | Nature | Date |
| B3-Z-1717<br>Rec'd<br>Filed | 8-2-45<br>9-7-45<br>9-7-45 | Authority to determine operating power by direct measurement of antenna power. (Filed by Chas. V. Wayland, Atty.; Geo. C. Davis, Engr.) | GRANTED | 10-15-45 |
| B3-Z-1750<br>Recd.<br>Filed | 1-8-46<br>1-17-46<br>1-17-46 | Authority to determine operating power by direct measurement of antenna power. (Filed by Atty. Wayland - Engr. W. J. Holey) | GRANTED | 3-11-46 |
| BR-793<br>Recd. | 8-26-47<br>8-29-47 | Renewal of license (Filed by Wayland)<br>Add'l inf. filed 1-27-48 | GRANTED | 2-20-48 |

FCC Form 94 #13 APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name AUGUSTA BROADCASTING COMPANY

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BTC-767<br>Rec'd<br>Filed | 5-10-49<br>5-12-49<br>5-12-49 | Voluntary Transfer of control of licensee corporation from William K. Jenkins, individually, First National Bank of Atlanta, Margaret C. Lucas and Fred G. Storey, as Co-Trustees under the Will of Arthur Lucas, deceased, and The National Exchange Bank of Augusta and James M. Hull, as Co-Executors under theWill of Frank James Miller, deceased to Radio Augusta, Inc.<br>80 shares of common stock.<br><br>(Filed by Charles V. Wayland, Atty.) | GRANTED<br>EFF: | 7-6-49<br>7-20-49 |

FCC Form 94

#14

# APPLICATION RECORD - BROADCASTING

RADIO AUGUSTA, INC. (AL 7-6-49)

Name × AUGUSTA BROADCASTING COMPANY

Call Letters WRDW

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BAL-872<br>Rec'd<br>Filed | 5-11-49<br>5-12-49<br>5-12-49 | Voluntary Assignment of License from Augusta Broadcasting Company to Radio Augusta, Inc.<br>Contingent on BTC-767 being granted.<br>(Filed by Charles V. Wayland, Atty.) | GRANTED<br>EFF: | 7-6-49<br>7-20-49 |
| BR-792<br>Rec'd | 8-25-50<br>9-1-50 | Renewal of license | GRANTED | 10-18-50 |
| BTC-1306<br>Rec'd<br>Filed | 5-8-52<br>5-13-52<br>5-13-52 | Voluntary acquisition of negative control of licensee corporation by Ernest D. Black and E. G. McKenzie thru purchase of 20 shs. common stock from Allen M. Woodall.<br>Charles V. Wayland, Atty. | GRANTED<br>EFF | 6-12-52<br>6-18-52 |

FORM A-170 #15 APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WRDW

Name RADIO AUGUSTA, INC.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BTC-1358<br>Rec'd<br>Filed | 8-4-52<br>8-8-52<br>8-8-52 | Voluntary transfer of negative control of licensee corporation from Ernest D. Black and Emmet G. McKenzie to Grover C. Maxwell and Harry W. Jernigan. (100 shares of stock)<br><br>Ben C. Fisher, Atty. | GRANTED<br>EFF | 9-3-52<br>10-8-52 |
| BR-792<br>Rec'd<br>Filed | 8-1-53<br>8-3-53<br>8-3-53 | Renewal of License | GRANTED | 10-7-53 |
| BRC-570<br>Rec'd<br>Filed | 11-5-54<br>11-8-54<br>11-8-54 | Modification of license to operate transmitter by remote control from Masonic Building, 8th and Broad Streets, Augusta, Georgia, while using non-directional antenna.<br>John P. Southmayd, Atty. | GRANTED | 11-15-54 |

FORM A-170 #16
FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name RADIO AUGUSTA, INC.
Augusta, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-792<br>Rec'd<br>Filed | 12-31-54<br>1-3-55<br>1-3-55 | Renewal of License<br>Charles V. Wayland, Atty. | GRANTED | 7-27-55 |
| BTC-2125<br>Rec'd<br>Filed | 11-21-55<br>12-29-55<br>12-29-55 | Voluntary transfer of control of licensee corporation from Grover C. Maxwell, et al to Southeastern Newspapers, Inc. (100%).<br>Charles V. Wayland, Atty. | GRANTED<br>EFF: | 2-16-56<br>3-21-56 |
| BML-1672<br>Rec'd<br>Filed | 6-6-56<br>6-8-56<br>6-8-56 | Modification of license to change studio location and remote control point from Masonic Bldg., 8th and Broad Streets, Augusta, Georgia to Georgia & Observatory Ave., North Augusta, South Carolina<br>Atty. - Dow, Lohnes & Albertson | GRANTED<br>Cond'l re Waiver of Section 3.30(a) of Comm. Rules to permit location of studio outside city limits of Augusta, Ga. | 7-6-56 |

FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

#17

Call Letters WRDW

Name RADIO AUGUSTA, INC.

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-792<br>Rec'd & Filed | 12-23-57<br>12-31-57 | Renewal of license.<br>Earl R. Stanley, Atty. (see amendment below) | GRANTED | 3-26-58 |
| BAL-2947<br>Rec'd<br>Filed | 2-13-58<br>2-14-58<br>2-14-58 | Voluntary assignment of license to Southeastern Newspapers, Inc.<br>Earl R. Stanley, Atty. | GRANTED<br>EFF: | 2-25-58<br>2-25-58 |
| BR-792 cont'd from above<br>Amended<br>Rec'd<br>Filed | 3-12-58<br>3-13-58<br>3-13-58 | Amended to change applicant name to:<br>Southeastern Newspapers, Inc.<br>Earl R. Stanley, Atty. | | |
| BAL-3889<br>Rec'd<br>Filed | 4-30-60<br>5-5-60<br>5-5-60 | Voluntary assignment of license to Radio Augusta, Inc.<br>Harry G. Sells, Atty. for Assignor.<br>Samuel Miller, Atty. for Assignee. | GRANTED<br>EFF: | 6-8-60<br>7-12-60 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #18 APPLICATION RECORD · BROADCASTING
AUG. 1955

Call Letters WRDW

Name RADIO AUGUSTA, INC.
AUGUSTA, GEORGIA

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| PETITION TO REQUIRE RADIO AUGUSTA, INC. TO CEASE AND DESIST FROM UTILIZING THE CALL LETTERS, WRDW, OR ALTERNATIVELY, OTHER RELIEF filed 8-17-60 by Wayland and Cooper for WRDW-TV, WPIT, Inc.- See action on Joint Pet. for use of Call Letters below | | | | |
| OPPOSITION TO ABOVE PET. FILED 8-30-60 by Sam Miller for WRDW | | | | |
| REPLY TO OPPOSITION filed 9-9-60 by Fisher and Cooper for WRDW-TV | | | | |
| BRC-1739<br>Rec'd<br>Filed | 9-23-60<br>9-28-60<br>9-28-60 | Modification of license to change studio location and remote control point from Georgia and Observatory Avenues, North Augusta, South Carolina to 16th Floor, Southern Finance Bldg., 753 Broad Street, Augusta, Georgia. (NON-DA) | GRANTED | 10-7-60 |
| JOINT PETITION FOR USE OF CALL LETTERS FILED BY FISHER for WRDW-TV and Sam Miller for ~~WRDW~~ WRDW - 11-21-60 - DENIED 6-21-61 - LETTER - 30 days given in which to settle matter or notify Comm. so further action may be taken | | | | |
| BR-792<br>Rec'd&Filed | 1-7-61<br>1-16-61 | Renewal of license<br>Samuel Miller, Atty. | GRANTED | 6-28-61 |

F.C.C. WASHINGTON, D. C.

FORM BC-121 #19
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name RADIO AUGUSTA, INC.
Augusta, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| JOINT PETITION FOR RECONSIDERATION of June 21, 1961 action filed 7-20-61 by WRDW and WRDW-TV to continue use of call letters. - GRANTED 10-4-61 subj. requests for waiver must be refiled with appl. for renewal of license - Ltr. adopted | | | | |
| BRC-2002 R & F | 1-30-62 2-12-62 | Modification of license to operate transmitter by remote control from 16th Floor, Southern Finance Bldg., Augusta, Georgia. | DISMISSED 9-30-64 Req. of Atty. | |
| BR-792 R & F | 12-27-63 12-31-63 | Renewal of license<br>Atty. Samuel Miller | GRANTED 8-26-66 Issued with BZ-6068 | |
| BZ-Rec'd | 12-27-63 12-30-64 | Authority to determine operating power by direct measurement of antenna power<br>Samuel Miller, Atty. | RETURNED 9-30-64 per request of Atty. | |

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #20
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters W R D W

Name RADIO AUGUSTA, INC.
Augusta, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BRC*- Rec'd | 12-11-64 12-15-64 | Authority to Delete Remote Control Authority from 16th Floor, So thern Finance Building, Augusta, Georgia<br>Samuel Miller, Atty. | XXXXXXXXX Unnecessary | Application |
| BP-17,375 Rec'd Resub. R. & F. | 10-22-65 10-25-65 7-28-66 8-5-66 | CP to install an alternate main transmitter (RCA BTA-5T) at main transmitter location, to be operated on 1480kc, 5kw, DA-N, Un. | ~~Returned per Sec. 1.1103(a) and Form 77(10-28-65).~~ ~~(re-file)~~ GRANTED Forfeited | ~~2-11-66~~ 10-3-66 4-15-68 |
| BZ-6068 Rec'd Filed | 11/15/65 12/17/65 7/27/66 | Auth. to determine operating power by direct meas. of antenna power. | GRANTED [redacted] issued with renewal. | 8-12-66 |

F.C.C. - WASHINGTON, D. C.

FORM BC-121
AUG. 1955

#21

# APPLICATION RECORD - BROADCASTING

1480kc

Call Letters WRDW

Name Radio Augusta, Inc.
Augusta, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BR-792 R. & F. | 1-3-67 1-5-67 | Renewal of license. | GRANTED | 9-29-67 |
| BL- Rec'd | 1/3/67 1/6/67 | Lic. to cover CP (BP-17,375) which auth. install alternate-main trans. at main trans. loc. | RETURNED: 3/8/67 Sect. II incomplete & no date or signature. Forfeited Letter 4-15-68 | |
| BAL-6390 R & F #433256 $75 | 5-24-68 6-4-68 6-4-68 | Vol. AL to J. B. Broadcasting of Augusta, Ltd. Atty: Samuel Miller (for assignor) Grover C. Cooper - for assignee | GRANTED | 2-12-69 |

JUN 26 1968

Pub. Notice filed 6-28-68

PETITION TO DENY FILED 7-26-68 by licensee of Stations WAUG & WAUG-FM (Attys Prince & Paul, on behalf of/

OPPOSITION TO PETITION TO DENY filed 8-8-68

EFF. 2-27-69

AMENDED 8-8-68 - Supplement to Agreement extending time

REPLY TO OPPOSITION filed 8-19-68 by Prince & Paul on behalf of WAUG

AMENDED 9-16-68 - Cert. of Augh. db State of Georgia - Filed

SUPPLEMENT TO PETITION TO DENY - Filed 10-29-68 by Prince & Paul on behalf of WAUG

OPPOSITION TO Supplement to Petition to Deny - Filed by Atty Cooper

(SEE OVER)

RE: BAL-6390

PETITION FOR EXT. OF TIME to reply to Opposition filed by Atty Paul 11-21-68 on behalf of WAUG

REPLY TO "Opposition to Supplement to Petition to Deny" filed 11-27-68 by J.J. Smith, Atty. on behalf of The Hunter Group, Inc. (lic. of WAUG)

~~SUPPLEMENT TO PETITION TO DENY filed~~

Petition DENIED by Comm. action 2-12-69.

#22

FORM BC-121
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name J. B. BROADCASTING OF AUGUSTA, LTD.
Augusta, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP-18,546<br>R. & F.<br>#505134 $30<br>APR 30 1969 | 4-8-69<br>4-9-69<br>4-9-69 | CP to install an alternate main trans.<br>(RCA BTA-5T). (1480kc 5kw DA-N,U)<br>atty-Fisher, Wayland, Duvall and Southmayd<br>(Grover C. Cooper) | GRANTED | 5-5-69 |
| BR-792<br>R & F<br>#566996$75<br>PRESS:<br>PN | 12-30-69<br>1-2-70<br>1-2-70<br><br>1-2-70 | Renewal<br>AMENDED 4-29-70 re: balance sheet<br>Atty: Fisher, Wayland, Duvall & Southmayd | GRANTED | 6-19-70 |
| MP-12,893<br>R & F<br>#569794 $30<br>FEB 12 1970 | 1-3-70<br>1-12-70<br>1-12-70 | MP(BP-18,546) for extension of completion date to 2-28-70(Changes)(Alt. Main)<br>Atty: Grover C. Cooper(Fisher, Wayland etc.) | GRANTED | 2-18-70<br>3-5-70 |

#23

Form BC-121
September 1969

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

Name J. B. BROADCASTING OF AUGUSTA, LTD.
Augusta, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BP-18,750<br>R & F<br>$30-591578<br>PRESS | 4-3-70<br>4-9-70<br>4-9-70 | CP to replace expired permit (BP-18,546) for changes. (Alternate-Main Transmitter)<br>Atty Fisher, Wayland, Duvall, Southmayd & Cooper | GRANTED | 4-27-70 |

11-17-71. Now represented by Ellis J. Parker, 1502 So. 17th St., Birmingham, Ala. 35205
Telephone: 205-933-2316 or Dittbern Assoc. 4900 Auburn Ave. Bethesdda, Md. 20014
Telephone: 301-652-8350.

The Commission by ltr. of 10-5-72 notified station of apparent liability of $500.

| | | | | |
|---|---|---|---|---|
| BR-792<br>R & F<br>P.N.<br>PRESS<br>FEB 1 | 12-28-72<br>1-2-73<br>1-2-73 | Renewal of License<br>Atty - Ellis J. Parker<br>AMENDED 2-22-73 re: Ownership Report & equal employ. policy<br>AMENDED 4-17-73 re: balance sheet; equal employment program<br>AMENDED 8-2-73 re: ascertainment of comm. needs | See Ethnic B/C Co. BP 790201 AD | |

The Commission by Memorandum Opinion and Order adopted 6-13-73 ordered station to forfeit $300 for rules violations.

Atty - Ellis J. Parker

(over)

F.C.C. - WASHINGTON, D. C.

(BR-792) Forms sent 1-30-73 re: Sect VI
" " " " Ownership Report

LTR. 4-19-76 re renewal of license application not on file

(BR-792) SUPPLEMENTAL APPLICATION filed 5-25-76 as an amendment to pending renewal application. JUN 11 1976

AMENDED 2-7-77 re: Balance Sheet

AMENDED 4-18-77 re: ascert. of comm. needs, prog. & EEO

(BR790402UA) SUPPLEMENTAL APPLICATION filed 4-2-79 as an amendment to pending renewal application. PRESS: APR 10 1979

(BR820128UC) SUPPLEMENTAL APPLICATION filed 1-28-82 as an amendment to pending renewal application.

#24 1480khz

Form BC-121
May 1976

# APPLICATION RECORD - BROADCASTING

Call Letters WRDW

JAMES D. WALKER, JR., RECEIVER

Name x J. B. BROADCASTING OF AUGUSTA, LTD.

Augusta, Georgia

| File No. | Dated | Application for | Action Nature | Action Date |
|---|---|---|---|---|
| BAL790417EQ<br>Form 316<br>PRESS APR 23 1979 | 4-9-79 | Invol. AL to JAMES D. WALKER, JR., Receiver | GRANTED<br>EFF: | 5-16-79<br>6-18-79 |

F.C.C. - WASHINGTON, D.C.

## LIST OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WRDW

x Augusta Broadcasting Company (Vol. Assign. 12-11-34)

Licensee xMusicove, Incorporated

| File No. | Date | Call Letters | Name and Location of Applicant | Remarks | Disposition |
|---|---|---|---|---|---|
| 3-P-B-2399A | 3-12-32 | new | Allen Wright Marshall, Jr.& Sr., LaGrange, Ga. Am.7-28-32 include Aaron Malcom | 1500 kc. 100 w. -do- WRDW- Am.7-28-32 Spec.hrs. Facil. WRDW | Granted -but not facilities of WRDW. |
| #3-P-B-2998 | 9-12-33 | NEW | Virgil V. Evans, Augusta, Ga. | 1500 kcs-100 w-unl. Fac.WRDW. | Returned 9-21-33 |

FORM 108-M

| Renewal Requested | Date Received | Designated for Hearing | [illegible]on | Remarks |
|---|---|---|---|---|
| | | | | |

# About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.