WRCS

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

B-S- 2073

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-30-48

Call letters W R C S
LOCATION: AHOSKIE, NORTH CAROLINA

Name of licensee WRCS, INC. (AL 1-14-81, EFF: 1-23-81 (probable))
x ROANOKE-CHOWAN BROADCASTING COMPANY, INC.

Transmitter location N.C. Hwy. 350, 3 mi. W. of Ahoskie, N.C. (Redescription ltr. 9-21-76)
x N.C. Highway No. 350, 3 miles W. of Ahoskie, N. C. (CP & MP 11-10-47)
(Lic. 8-30-48)

Main studio location Same as transmitter
xN.C. Highway No. 350, 3 mi. W. of Ahoskie, N.C. (CP & MP 11-10-47)
(Lic. 8-30-48)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-5826	6-3-47	970	1 kw	Daytime	
Ltr. 7-2-47. C.P. for new station granted subjedt to filing MP for T site and antenna.					
BP-5826 BMP-2996	11-10-47	970	1kw	Daytime	1-10 7-10-48
Mod. CP (5826) to change type of T and for approval of Ant. T and studio sites.					
BL-3117	8-30-48	970	1kw	Daytime	8-30 5-1-50
Lic. to cover CP (5826 as mod) for a new station.					
BR-2073	4-21-50	970	1kw	Daytime	5-1 5-1-53
BR-2073	4-8-53	Renewal of License			5-1 12-1-54
BR-2073	11-24-54	Renewal of License			12-1 12-1-57
BZ-3632 (1)	12-9-54	Auth. determine operating power by direct method.			
BR-2073	11-13-57	970	1kw	Day	12-1 12-1-60
BR-2073	12-7-60	970kc	1kw	Day	12-1 12-1-63
BZ-4908 (1)	6-24-63	Authority to determine operating power by direct measurement of antenna power.			
BR-2073	11-29-63	970kc	1kw	Day	12-1 12-1-66
BR-2073	11-30-66	Renewal of License			12-1 12-1-69
TELEGRAM	10-17-67	PSA	500w		
BZ-6996 (1)	11-14-68	Direct Meas. (specify trans. as RCA BTA-1R1)			
BR-2073(L)	11-26-69		Renewal		12-1-72
BZ-7594 (1) EBSA	8-17-70 6-12-72	Direct Meas.			
BR-2073(L)	12-6-72	Renewal			12-1-75
BR-2073 BZ-8989 (L)	1-15-76	RENEWAL and MODIFICATION			12-1-78
Ltr.	9-21-76	Redescribe TL & SL			
BR780801UI (S)	1/30/79	Renewal of license			12/1/81

BROADCASTING STATION HISTORY RECORD

SEE CARD #2

First licensed .....

Call Letters ....WRCS.....

Station Location .....

Name .....

Transmitter Location .....

Main studio location .....

Form BC-126
December 1978

Authorization Record

File No.	Granted	Facilities	Expires
BAL801104FH	1-14-81	VOL AL EFF:	1-23-81

Form BC-126 (Back)
December 1978

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W R C S New

Name ROANOKE-CHOWAN BROADCASTING CO., INC.
(PO c/o Joseph B.Burden,Esquire,Ahoskie,North Carolina)

File No.	Dated	Application for	Action Nature	Action Date
BP-5826 Rec'd Filed	2-6-47 2-6-47 2-6-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 970kc Power: 1kw Hours of operation: Daytime only Trans. location: To be determined-Ahoskie, North Carolina Studio location: Same (Filed by P.A.O'Bryan,Atty.; George C.Davis,Engr.)	GRANTED subject filing Mp for T site and antenna. Ltr. 7-2-47.	6-3-47

Transmitter-RCA BTA 1L

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WRCS

Name ROANOKE-CHOWAN BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
BMP-2996 Rec'd Filed	7-24-47 7-30-47 7-30-47	Mod. of C.P. (BP-5826, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000), and for approval of antenna, transmitter and studio location at N.C. Hwy. 350, 3 mi. West of Ahoskie, N.C. (Filed by Francis X. McDonough, Atty.; George C. Davis, Engr.)	GRANTED	11-10-47

I have public notice to be associated with
renewal application.

Form 94
#3

APPLICATION RECORD - BROADCASTING

Call Letters WRCS

Name ROANOKE-CHOWAN BROADCASTING CO., INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-3117 Rec'd Filed	4-20-48 4-23-48 4-23-48	License to cover C.P. (BP-5826, as mod.,) which authorized a new standard broadcast station. (Francis X. McDonough, Atty. Ralph E. Dippell, Jr., Engr.)	GRANTED	8-30-48
BR-2073 Rec'd	2-17-50 2-27-50	Renewal of license. (Robert L. Irwin, Atty.)	4-21-50	GRANTED
BR-2073 Rec'd Filed	1-29-53 2-2-53 2-2-53	Renewal of License Filed by Robert L. Irwin, Atty.	4-8-53	GRANTED
BR-2073 Rec'd Filed	8-25-54 8-30-54 8-30-54	Renewal of License	GRANTED	11-24-54

FORM A-170 #4
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WRCS

Name ROANOKE-CHOWAN BROADCASTING COMPANY, INC.
Ahoskie, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-3632 Rec'd Resub. Rec'd Filed	11-11-54 11-17-54 11-15-54 12-1-54 12-1-54	Authority to determine operating power by direct measurement of antenna power	~~RETURNED~~ ~~Sect. II & Eng. dated after Sect. I.~~ GRANTED	~~11-26-54~~ 12-9-54
BR-2073 Rec'd Filed	8-30-57 9-3-57 9-3-57	Renewal of License	GRANTED	11-13-57
BR-2073 R & F	9-1-60 9-6-60	Renewal of license	GRANTED	12-7-60
BZ-4908 R. &F.	3-18-63 3-20-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-24-63
BR-2073 R & F	8-30-63 9-3-63	Renewal of License	GRANTED	11-29-63

F.C.C. - WASHINGTON, D. C.

970kc

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W R C S

Name ROANOKE-CHOWAN BROADCASTING COMPANY, INC.
Ahoskie, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BR-2073 R & F	8/28/66 8/30/66	Renewal of license	GRANTED	11-30-66
BZ-6996 Rec'd RESUB:R & F DM AMENDED NOV 18 1968	8/27/68 8/21/68 8/29/68 9/16/68 9/5/68	Direct Meas. (trans. RCA BTA-1R1) Re ant-sketch & gr-system	~~RETURNED~~ ~~Sect. I~~ GRANTED	~~8/26/68 no~~ 11-14-68
BR-2073 R & F #533317 $75. P.N. filed PRESS	7-24-69 8-1-69 8-1-69 8-1-69	Renewal of License Atty-Munter, Adams, Thomson & Maniatis	GRANTED	11-26-69

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters WRCS

Name ROANOKE-CHOWAN BROADCASTING CO., INC.
Ahoskie, North Carolina

File No.	Dated	Application for	Action Nature	Action Date
BZ-7594 R & F DM PRESS AUG 13 1970	7-15-70 7-17-70 7-28-70	Direct Measurement.	GRANTED	8-17-70
BR-2073 R & F PN Recd. PRESS	8-30-72 9-5-72 "	RENEWAL OF LICENSE M. Scoptt Johnson, Atty. (Fletcher & Hildreth)	Granted	12-6-72
BR-2073 R & F PN Recd. PRESS	7-26-75 7-30-75 " AUG 21 1975	RENEWAL OF LICENSE Richard Hildreth, Atty. (Fletcher & Kenehan)	GRANTED issued with BZ-8989	1-12-76
BZ-8989 R & F DM PRESS DEC 17 1975	9-26-75 10-28-75 12-12-75	Direct Measurement Atty: Richard Hildreth (Fletcher, Heald, etc.)	GRANTED issued with RENEWAL	1-15-76

#7

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WRCS

Name WRCS, INC.
xROANOKE-CHOWAN BROADCASTING CO., INC.
AHOSKIE, NORTH CAROLINA

File No.	Dated	Application for	Action Nature	Action Date
BR780801UI R & F PRESS	7-11-78 8-1-78 AUG 11 1978	RENEWAL OF LICENSE Atty. Alfred C. Frawley (Fletcher,Heald,Kenehan etc.)	GRANTED	1/30/79
BAL801104FH Form 314 PRESS NOV 24 1980 Also see WRCS-FM PN filed 11-20-80		Vol AL to WRCS, INC. Atty-James L. Oyster	GRANTED EFF:	1-14-81 1-23-81

F.C.C. - WASHINGTON, D. C.

BAL-801104FH Amended 11-21-80 re: EEO PROGRAM.
AMENDED 1-6-81 re: Fin. data; programming data

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.