WSLI

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

3 B -S- 979

BROADCASTING STATION LICENSE RECORD

Date first licensed October 24, 1938

Call letters W S L I
LOCATION: JACKSON, MISSISSIPPI

Name of licensee CAPITOL BROADCASTING COMPANY (ML 7-14-55)
x STANDARD LIFE BROADCASTING COMPANY (Assign.Lic.1-4-40)
xSTANDARD LIFE INSURANCE COMPANY OF THE SOUTH

Transmitter location Highway 51, 7.4 miles North of Jackson, Miss. (CP 8-1-46)(Lic. 11-13-47)
x High Street at Larson, Jackson, Mississippi (C.P. & MP-B 7-18-38) Lic. 10-24-38

Main studio location W. of Robinson Rd. (Ext.) about .3 mi. N of RT. 18 and 1.7 mi. from Jackson city limits, Jackson, Mississippi (MP 12-7-55)
xLamar at Griffith Streets, Jackson, Mississippi (Licensed 10-24-38)
xAmite at Congress Street, Jackson, Mississippi (C.P. & MP-B 7-18-38)

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
Letter B3-P-1686	4-27-38 Eff.5-7-38	1420	100w,250w-LS	U	Subject to selection of trans.site and antenna.
C.P. for new station at Jackson, Mississippi.					
B3-P-1686 B3-MP-675	7-18-38	1420	100w,250w-LS	U	9-18 3-18-39
C.P. for new station; Mod.C.P. for approval of trans.site & ant; chg.equip.					
B3-L-857	10-24-38	1420	100w,250w-LS	U	10-24 7-1-39
License to cover C.P. for new station					
B3-R-979	6-6-39	1420	100w,250w-LS	U	7-1 1-1-40
B3-ML-697	9-6-39	1420	250w	U	9-6 1-1-40
Mod.License to incr. night power					
B3-R-979	12-18-39	1420	250w	U	1-1 12-1-40
B3-R-979	12-18-39	1420	250w	U	1-1 12-1-40
B3-AL-262	1-4-40	Voluntary assignment of license to Standard Life Broadcasting Company			
B3-S-979	2/20/40	1420	250w	U	8/1 8/1/40
Order	6/12/40	Extension of License			8/1 10/1/40
Order	9-10-40	Extension of license			10-1 3-29-41
B3-Z-569	1-9-41	1420	250w	U	1-9 3-29-41
Determine operating power by direct method					
NARBA REALLOCATION					
B3-R-979	3-24-41	1450	250w	U	3-29 12-1-41
B3-Z-1205	9-11-41	1450	250w	U	9-11 12-1-41
Determine operating power by direct method.					
B3-R-979	11-18-41	1450	250w	U	12-1 10-1-43
B3-S-979	11-6-42	1450	250w	U	12-1 10-1-43
Mod. Lic. accordance Order 107					
B3-R-979	9-28-43	1450	250w	U	10-1 10-1-45
B3-S-979	9-25-45	Extension of license Order 107-A			10-1 12-1-45
B3-S-979	11-21-45	Extension of license			12-1 2-1-46
B3-S-979	1-23-46	Extension of license			2-1 4-1-46
B3-S-979	3-20-46	Extension of license			4-1 6-1-46

B -8-

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed _____ Call letters W S L I

CAPITOL BROADCASTING COMPANY
x STANDARD LIFE BROADCASTING COMPANY (Assign.Lic. 1-4-40)
Name of licensee x STANDARD LIFE INSURANCE COMPANY OF THE SOUTH

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-R-979	5-10-46	1450	250w	U	5-10	2-1-48
B3-P-3959	8-1-46	930	5kw*	U	10-1	4-1-47
	CP change frequency, increase power, install new T, and *DA for night use and change T site					
BMP-2569	3-26-47	Mod. of C.P.(3959) for extension of completion date			10-1	10-1-47
BL-2546 BZ-2367	11-13-47	930	5kw-DA-N	U	11-13	5-1-50
	Lic. to cover CP (3959 as mod) to change freq., increase power, install new T and DA for night use and change T site					
BR-979	4-21-50	930	5kw-DA-N	Unlimited	5-1	5-1-53
BR-979	4-15-53	RENEWAL OF LICENSE			5-1	6-1-55
BS-979	2-8-54	Mod.Lic. to change DA specs and P & L				
BR-979	5-11-55	930	5kw-DA-N	U	6-1	6-1-58
BTC-1963 EFF:	5-18-55 6-13-55	Vol. relinquishment of positive control by Standard Life Insurance Co.(C. CLAUSE)				
BML-1630 (1)	7-14-55	Mod. of License to change name to Capitol Broadcasting Company				
BML-1645	12-7-55	930kc	5kw-DA-N	U	12-7	6-1-58
	Mod. lic. to change studio location to W.of Robinson Rd.(Ext) about .3 mi N Rt 18 & 1.7 mi from Jackson City limits, Jackson, Miss					
BR-979	5-28-58	Renewal of license			6-1	6-1-61
BR-979	5-3-61	Renewal of license			6-1	6-1-64
BP-15,904	4-30-63	930	1kw-DA-N	Aux	6-30	12-30-63
	CP install new aux trans (GATES-BC-1G)					
BZ-4956	7-5-63	930kc	5kw DA-N	U	7-5	6-1-64
	Auth. to determine operating power by direct measurement of antenna power.					
	6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.				
BR-979	5-19-65	Renewal of License			5-19	6-1-67
BL-10,613	6-16-65	930kc	1kw DA-N	Aux	6-16	6-1-67
	Lic to cover CP(BP-15,904) which auth the install of an Aux Trans.					

Form BC 126
June 1954 #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters WSLI

Station location Jackson, Miss.

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-979	7-5-67	Renewal of license. (Main and Auxiliary)			7-5	6-1-70
Wire dtd. & 73.48(a)(5) installed &	rec'd 4-16-68 giving notification Rules that a Collins 820E-1 trans. in oper. as Main trans. (Eff:4-14-68)				per Sect. is now	
BR-979(S)	7-23-70	RENEWAL	MAIN(L)& AUX.(L)		6-1-73	
EBSA	5-22-72					
BR-979(L)	5-31-73	RENEWAL OF MAIN & AUX.			6-1-76	
BRC-3677(1)	11-16-73	Mod. of Lic. to operate RC. From SL				
BR-979(L)	10-21-76	RENEWAL (MAIN & AUX.)			6-1-79	
BR790131UG (S)	5-18-79	RENEWAL OF LICENSE			6-1-82	

Form 94

#I

APPLICATION RECORD—BROADCASTING

Call letters WSLI ~~X NEW~~

Name STANDARD LIFE INSURANCE COMPANY OF THE SOUTH

(P.O. Standard Life Building, Cor. Amite & Congress Sts. Jackson, Mississippi)

FILE No.	DATED	APPLICATION FOR	ACTION	
			NATURE	DATE
B3-P-1686	1-25-37	Construction permit for a new station on: Frequency:1420 kc Power: 100w, 250w-LS Hours of operation: Unlimited time Transmitter site: To be determined, Jackson, Mississippi Studio site: Standard Life Bldg., Cor. Amite & Congress Streets, Jackson, Miss.	Ex.Rept.I-517 Dock.4510 GRANTED Min. 4-27-38 Effective 5-7-38 Subject to selection of trans.site and antenna. Letter written. Issued with MP-675	7-18-38

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters W S L I

Name STANDARD LIFE INSURANCE COMPANY OF THE SOUTH

File No.	Dated	Application for	Action Nature	Action Date
B3-MP-675	6-21-38	Modification of construction permit (B3-P-1686) to make changes in authorized transmitting equipment, for approval of vertical antenna and approval of transmitter site at High Street at Larson Street, Jackson, Mississippi	Granted	7-18-38
B3-L-857	9-20-38	License to cover C.P.(B3-P-1686) as modified for a new station.	Granted	10-24-38
B3-R-979	4-28-39	Renewal of license	Granted	6-6-39
B3-ML-697 Resubmitted	6-30-39 7-17-39	Modification of license to increase power from 100w;250w-LSto 250 watts day and night.	~~Returned 7-18-39 Wrong form used.~~ Granted	9-6-39

Form 94

APPLICATION RECORD—BROADCASTING

3

Call letters WSLI

Name STANDARD LIFE BROADCASTING COMPANY
x STANDARD LIFE INSURANCE COMPANY OF THE SOUTH

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-AL-262	10-11-39	Voluntary assignment of license from Standard Life Insurance Co. of the South to Standard Life Broadcasting Co.	Granted	1-4-40
B3-R-979	10-16-39	Renewal of license	Granted	12-18-39
B3-R-979 Resub.	5/29/40	Renewal of license ~~(Sec. 3b)~~ (Retired to closed files)	~~Returned~~	~~9-7-40~~ 2-19-41
B3-Z-569 Rec'd.	10-31-40 11-2-40	Authority to determine operating power by direct measurement of antenna power.	Granted	1-9-41

U. S. GOVERNMENT PRINTING OFFICE

Form 94

APPLICATION RECORD—BROADCASTING

#4

Call letters WSLI

STANDARD LIFE BROADCASTING COMPANY (AL 1-4-40)

Name xSTANDARD LIFE INSURANCE COMPANY OF THE SOUTH

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-979	1-29-41	Renewal of license	Granted 1450kc, 250w, U	3-24-41
B3-Z-1205 Rec'd	8-7-41 8-9-41	Authority to determine operating power by direct measurement of antenna power	Granted	9-11-41
B3-R-979	9-29-41	Renewal of license and Forms 335 (Sec. 17n, 19a)	~~Returned~~ GRANTED	~~10-16-41~~ 11-18-41
B3-R-979 Rec'd Resub. rec'd	7-28-43 7-30-43 8-7-43	Renewal of license (~~Sec. 14~~)	~~Ret'd~~ Granted	~~8-2-43~~ 9-28-43
B3-R-979 Rec'd	7-9-45 7-14-45	Renewal of license (Para 17 (b)) Amend. 17(b) filed 7-31-45 Amend. 5(gh) filed 8-30-45	Granted	5-10-46

U.S. GOVERNMENT PRINTING OFFICE

Form 94

#5

APPLICATION RECORD - BROADCASTING

Call Letters W S L I

Name STANDARD LIFE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BB-P-3959 Rec'd Filed	8-25-45 8-31-45 8-31-45	C.P. to change frequency from 1450 to 930 kc, increase power from 250w to 5kw, install new transmitter and D.A. for night use, and change transmitter location from High St. at Larson, Jackson, Miss., to Highway 51, 7.4 mi. North of Jackson, Miss. (A.D. Ring, Engr.)	GRANTED	8-1-46
Amended Recd. Filed	2-13-46 2-19-46 2-19-46	AMENDED re changes in D.A.		
Amended Recd. Filed	5-7-46 5-9-46 5-9-46	AMENDED re changes in D.A. for night use		

Form 94

APPLICATION RECORD - BROADCASTING

#6

Call Letters W S L I

Name STANDARD LIFE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BMP-2569 Rec'd Filed	3-8-47 3-12-47 3-12-47	Mod. of C.P.(B3-P-3959, which authorized change frequency, increase power, install new transmitter and D.A. for night use and change transmitter location) for extension of completion date from: 4-1-47 to: 10-1-47 (Corwin R. Lockwood, Atty.)	GRANTED	3-26-47

Form 94

APPLICATION RECORD - BROADCASTING

#7

Call Letters W S L I

Name STANDARD LIFE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BL-2546 Rec'd Filed	7-2-47 7-2-47 7-2-47	License to cover C.P. (B3-P-3959, as mod.,) which authorized change in frequency, increase power, install new transmitter and D.A. for night use and change transmitter location. and	GRANTED	11-13-47
BZ-2367 Rec'd Filed	7-2-47 7-2-47 7-2-47	Authority to determine operating power by direct measurement of antenna power. (Howard T. Head, Engr.)		
BR-979 Rec'd	2-23-50 2-27-50	Renewal of license	GRANTED	4-21-50

FORM A-170 #8
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSLI

Name STANDARD LIFE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature	Action Date
BR-979 Rec'd Filed	1-28-53 2-2-53 2-2-53	Renewal of License	GRANTED	4-15-53
BR-979 Rec'd Filed	2-28-55 3-4-55 3-4-55	Renewal of License Filed by Reed T. Rollo, Atty.	GRANTED	5-11-55
BTC-1963 Rec'd Filed	4-14-55 4-15-55 4-15-55	Voluntary relinquishment of positive control of licensee corporation by Standard Life Insurance Co., Inc. thru the sale by licensee of stock to Mississippi Publishers Corporation. Kelley E. Griffith, Atty. (Kirkland, Fleming et al)	GRANTED EFF:	5-18-55 6-13-55 Sub. condition that CP for WJTV be disposed of prior to consummation of transfer.

F.C.C. - WASHINGTON, D. C.

#9

FORM A-170

FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Name CAPITOL BROADCASTING COMPANY (ML 7-14-55)
~~STANDARD LIFE BROADCASTING COMPANY~~

Call Letters WSLI

File No.	Dated	Application for	Action Nature	Action Date
BML-1630 Rec'd Filed	7-6-55 7-8-55 7-8-55	Modification of license to change name of licensee from Standard Life Broadcasting Company to Capitol Broadcasting Company. Kirkland, Fleming, Green, Martin & Ellis, Attys.	GRANTED	7-14-55
BML-1645 Rec'd Filed	11-25-55 11-28-55 11-28-55	Modification of license to change studio location from Lamar at Griffith Sts., Jackson, Mississippi to W. of Robinson Rd. (Extension) about .3 mi. N. of Rt. 18 and 1.7 mi. from Jackson city limits, Jackson, Mississippi. (Waiver of Section 3.30 of Rules) Kirkland, Fleming, Green, Martin & Ellis, Attys.	GRANTED Waiver Sec. 3.30(a) re studio location	12-7-55

FORM BC-121 #10
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSLI

Name CAPITOL BROADCASTING COMPANY
JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR-979 Rec'd Filed	2-20-58 3-3-58 3-3-58	Renewal of License Aloysius B. McCabe, Attorney	GRANTED	5-28-58
BR-979 Rec'd & Filed	2-15-61 3-1-61	Renewal of License Aloysius B. McCabe, Attorney	GRANTED	5-3-61
BP-15,904 R. & F.	4-12-63 4-15-63	CP to install a new auxiliary transmitter (Gates BC-1G) at main trans. location, to be operated on 930kc, 1kw, DA-N, for auxiliary purposes only. Atty: Aloysius B. McCabe	GRANTED Waiver of Sect. 3.30a of Rules to permit loc. studio outside city limits	4-30-63
BZ-4956 R & F	4-16-63 5-6-63	Authority to determine operating power by direct measurement of antenna power. Aloysius B. McCabe, Atty.	GRANTED	7-5-63
BR-979 R.&F.	2-23-64 2-26-64	RENEWAL OF LICENSE Aloysius B. McCabe, Atty.(Kirkland, Ellis, Hodson, Chaffetz & Masters)	GRANTED	5-19-65

F.C.C. - WASHINGTON

FORM BC-121
AUG. 1955 #11

APPLICATION RECORD - BROADCASTING

Call Letters WSLI

Name CAPITOL BROADCASTING COMPANY
Jackson, Mississippi

File No.	Dated	Application for	Action Nature	Action Date
BL-10,613 R. & F.	10-25-63 11-1-63	Lic to cover CP(BP-15,904) which auth the installation of an Auxiliary Transmitter. Atty- Kirkland, Ellis, Hodson, Chaffetz and Masters	GRANTED	6-16-65
BR-979 R & F	2-28-67 3-2-67	Renewal of license (Main & Auxiliary) Atty- Aloysius B. McCabe	GRANTED	7-5-67
BR-979 R & F #581672 $75. #581631 $30. P.N.	2-17-70 3-2-70 3-2-70 3-2-70 3-2-70 MAR 31 1970	Renewal of License (Main & Auxiliary) Atty.: Aloysius B. McCabe AMENDED 4-27-70 re: business interests AMENDED 4-29-70 re: programming	GRANTED	7-23-70
BR-979 R & F P.N. PRESS APR 3 1973	2-21-73 3-2-73 3-2-73	Renewal of License (Main & Auxiliary) Atty.: Aloysius B. McCabe AMENDED 4-23-73 re: employment practices	GRANTED	5-31-73

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

Card #12

APPLICATION RECORD - BROADCASTING

Call Letters: W S L I

Name: CAPITOL BROADCASTING COMPANY
JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BRC-3677 R & F $50-247806 AC-056 PRESS: NOV 15 1973	10-23-73 10-31-73 10-31-73	Modification of license to operate transmitters by remote control from the main studio location at West of Robinson Road (Ext.)about .3 mile North of Rt. 18 and 1.7 miles from Jackson city limits, Jackson, Mississippi during non-directional operation only. (Main & Auxiliary) Atty. Kirkland, Ellis & Rowe	GRANTED	11-16-73
BR-979 R &F PN Recd. PRESS	1-30-76 2-2-76 " APR 12 1976	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Aloysius B. McCabe,Atty. (See WRCB for petitions) (See WRBC for petition filed 6-11-76)	GRANTED	10-21-76

MEMORANDUM OPINION & ORDER, adopted 10-21-76, Informal objection filed by the Mississippi State Branch of the NAACP, DENIED.
AMENDED 8-26-76 re: EEO

F.C.C. - WASHINGTON, D. C.

#13

930

Form BC-121
May 1976
6-38

APPLICATION RECORD - BROADCASTING

Call Letters W S L I

Name CAPITOL BROADCASTING COMPANY
JACKSON, MISSISSIPPI

File No.	Dated	Application for	Action Nature	Action Date
BR 790331 UG PRESS	MAR 15 1979	RENEWAL OF LICENSE (MAIN & AUX.TRANS.) A.B.McCabe,atty	GRANTED	6-18 -79

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W S L I

Licensee STANDARD LIFE INSURANCE COMPANY OF THE SOUTH

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-5294 Rec'd Filed	9-21-46 9-26-46 9-26-46	W J X N	P.K.Ewing,Jr. and F.C. Ewing, A Partnership d/b as Ewing Broadcasting Company Jackson, Miss.	C.P. to change frequency from 1490 to 930 kc	

FORM 106-M

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.