WSMA

Remington Rand Inc.
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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S- #2583

BROADCASTING STATION LICENSE RECORD

(Eff:11-1-65)

WSMA (Ltr. 10-27-65) /
X W DO G (10-1-53)

Date first licensed 1-22-51

Call letters xW S D C

Location: Marine City, Michigan

Name of licensee RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE dba SOMMERVILLE BROADCASTING COMPANY(AL 1-4-67
xRADIO ST. CLAIR, INC. Eff: 2-1-67

Transmister location 5300 Marine City Highway, Marine City, Michigan (Lic. 1-22-51)
x Section 35, Marine City Highway, near Marine City, Mich. (CP 6-27-50)

48039

Main studio location 5300 Marine City Highway, Marine City, Michigan (Lic. 1-22-51)
x Marine City Highway, near Marine City, Mich. (CP 6-27-50)

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6489	6-27-50	1590	1kw	Daytime	8-27 2-27-51
CP for new station			DA	(Conditional Clause)	
BL-4320	1-22-51	1590	1kw-DA	Daytime	1-22 11-1-53
Lic.cover	CP(6489)	which auth.new station (El Cl)			
BTC-1138 EFF:	7-10-51 7-16-51	Acquisition of control by Mrs. Wilma Drysdale thru purchase of 498 shares of stock from Everett W. Sawyer (49.8%)			
BS-2583	10-8-51	1590	1kw*	Day	10-8 11-1-53
			*DA (COND'L NO DIMINISHING)		
NL chgs.	DA specs.	accord.	Aural Facilities Memo 10-8-51		
BR-2583	10-14-53	1590	1kw*	Day	11-1 10-1-55
Telegram	9-30-55	Action on renewal deferred 9-28-55 and continued operation auth. until final determination on renewal.			
BR-2583	12-21-55	RENEWAL OF LICENSE			12-21 10-1-58
BR-2583	9-3-58	1590kc	1kw-DA-D	Day	10-1 10-1-61
BR-2583	9-28-61	RENEWAL OF LICENSE			10-1 10-1-64
BS-2583 (1)	2-6-63	Mod. of license to change operating specifications. (memo)			
BR-2583	9-14-64	1590kc.	1kw	Day DA-D	10-1 10-1-67
BAL-5927 EFF:	1-4-67 2-1-67	Voluntary assignment of license to RICHARD S. SOMERVILLE and LETTY J. SOMERVILLE dba SOMERVILLE BROADCASTING COMPANY.			
BR-2583	10-17-67	1590kc	1kw-DA-D	Day	10-17 10-1-70
TELEGRAM	10-17-67	PSA	500w		
BS-2583(1)	3-22-68	Memo dhg.description 165° monitor point.			
BR-2583(L)	7-28-71	Renewal			10-1-73
EBSA	6-12-72				
Ltr.	6-29-73	Trans. Gates BC-1H. now installed.			
Comtel	6-12-73	Delete marking requirements.			

BC-126
February 1974

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S M A

Station location Marine City, Michigan

Name of licensee RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE dba SOMMERVILLE BROADCASTING COMPANY

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
Letter	8-16-75	Trans.	redescr	bed as GA	TES BC-1H1
BR-2583(S)	11-15-76	Renew	al of	license	10-1-79
BZ-9139 BL-13,801(L)	3-7-77	Lic. to use former main for aux. only and Direct Measurement 1590khz, 1kw DA-Day			10-1-79
BR 790601 WI	12-31-79	(S) RENEWAL OF LICENSE			10-1-82

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WSDC x New

Name RADIO ST. CLAIR, INC. c/o Everett W. Sawyer
(PO ~~Apt. 4310, 1587 East Jefferson Avenue~~, Detroit, Michigan)
3160 Second Blvd.

File No.	Dated	Application for	Action Nature	Action Date
BP- 6489 Rec'd Filed	12-4-47 12-9-47 12-9-47	Construction Permit for a new standard broadcast station to operated on: Frequency: 1590kc Power: ~~500w~~ 1kw DA Hours of operation: Daytime only Trans. location: ~~To be determined-Algonac,~~ Michigan Studio location: ~~To be determined-Algonac,~~ Michigan Filed by Omar L. Crook, Atty.; E. M. Hinsdale, Jr., Engr.)	Docket No. 9145 Removed from hearing & granted without hearing 6-27-50 subject submission of DA & non-DA proof, installation properly designed phase monitor and blanketing clause	
AMENDED Rec'd Filed	12-26-47 12-30-47 12-30-47	AMENDED to specify type of transmitter (~~RCA BTA 1L, modified~~).		
AMENDED Rec'd Filed	3-4-48 3-12-48 3-12-48	AMENDED to change transmitter and ~~studio~~ location from: To be determined, Algonac, Michigan TO: ~~To be determined,~~ Marine City, Michigan.		

(See amendment Card #2)

Transmitter ~~RCA-BTA-1L~~- Raytheon RA-1000.

Form 94

Card #2

APPLICATION RECORD · BROADCASTING

Call Letters WSDC x NEW

Name RADIO ST. CLAIR, INC.

File No.	Dated	Application for	Action Nature	Action Date
BP-6489 (Cont. from Card #1)			See Card #1 for action	
AMENDED Recd. Filed	3-24-48 3-29-48 3-29-48	AMENDED to change studio location from "to be determined" Marine City, Michigan, to ~~West of Marine City~~, Michigan.		
AMEND. Rec'd Filed	11-23-48 12-2-48 12-10-48	AMENDED to change type of transmitter (Raytheon RA-1000).		
AMEND. Recd. Filed	11-1-49 11-10-49 5-12-50	AMENDED to change power from 500w to 1kw; install DA; change ground system; transmitter location from: "to be determined" Marine City, Michigan, to: Section 35, Marine City Highway, near Marine City, Michigan, and studio location from: West of Marine City, Michigan, to: Marine City Highway, near Marine City, Michigan.		
		Wheat, May & Shannon, Attys. Glenn D. Gillett & Assocs. Engrs.		

FCC Form 94

Card #3

APPLICATION RECORD - BROADCASTING

Call Letters x WSDC NEW

Name RADIO ST. CLAIR, INC.

File No.	Dated	Application for	Action Nature	Action Date
BL-4320 Rec'd. Filed	12-14-50 12-15-50 12-15-50	License to cover construction permit (BP-6489) which authorized a new standard broadcast station. Omar L. Crook, Atty. E. M. Hinsdale, Jr., Engr.	GRANTED re blanketing	1-22-51
BTC-1138 Rec'd Filed	6-19-51 6-26-51 6-26-51	Voluntary acquisition of control of licensee corporation by Mrs. Wilma Drysdale thru purchase of 498 shares of common stock from Everett W. Sawyer (49.8%). Omar L. Crook, Atty.	GRANTED EFF:	7-10-51 7-16-51
BR-2583 Rec'd Filed	7-30-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-14-53

#4

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WDOG

Name RADIO ST. CLAIR INC.

File No.	Dated	Application for	Action Nature	Action Date
BR-2583 Rec'd Filed	6-30-55 7-1-55 7-1-55	Renewal of license	GRANTED	12-21-55
BR-2583 Rec'd Filed	6-30-58 7-1-58 7-1-58	Renewal of license	GRANTED	9-3-58
BR-2583 Rec'd&Filed	6-27-61 6-28-61	Renewal of License	GRANTED	9-28-61
BR-2583 R&F	6-22-64 7-1-64	Renewal of license Atty: Ben C. Fisher	GRANTED	9-14-64
BP- Rec'd	11-5-63 11-12-63	CP to to change antenna-trans. location from 5300 Marine City Highway, Marine City, Michigan to 2676 Ten Mile Road, Warren, Michigan; change studio location from 5300 Marine City Highway, Marine City, Michigan to to be determined; change station location from Marine City to Warren, Michigan, make changes in antenna system (decr. height),	Ret'd per Comm Letter Section 73.37 Rules.	11-4-64

F.C.C. - WASHINGTON, D. C. (cont'd card #5)

#5

FORM BC-121
AUG. 1955

APPLICATION RECORD · BROADCASTING

Call Letters WSMA ~~WDOG~~

Name RADIO ST. CLAIR, INC.
Marine City, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BP- (cont'd from card 4)		Install new transmitter (RCA BTA-1R1). Atty: Fisher, Duvall, Wayland, & Southmayd Requests waiver of Sec. 1.354	Returned per Comm Letter	11-4-64
Rec'd	12-11-64 12-15-64	CP to increase power from 1kw to 5kw, change station location from Marine City, Michigan to Warren, Michigan, change ant-trans. loc. from 5300 Marine City Hwy, Marine City, Mich. to 2676 Ten Mile Road, Warren, Michigan, change studio loc to Warren, Mich., install new trans. (RCA BTA-5T), make changes in ant. sys. (add one tower and decr. height). Req. Waiver of Sec. 73.24(b)(2) and 73.37(a) Atty: Fisher, Wayland, Duvall & Southmayd Engr. Raymond F. Bohner	Returned per Comm Order denying waiver and dismissing applicatio	5-5-65

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #6
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSMA

Name X RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE d/b as SOMMERVILLE BROADCASTING COMPANY
RADIO ST. CLAIR, INC.
Marine City, Michigan

File No.	Dated	Application for	Action Nature	Action Date
BAL-5927 R & F	11-23-66 11-25-66	Voluntary assignment of license to RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE, dba SOMMERVILLE BROADCASTING COMPANY Atty - Dow, Lonnes & Albertson(E.Stanley)	GRANTED EFF:	1-4-67 2-1-67
BR-2583 R & F JUL 17 1967	6-30-67 7-3-67	Renewal of license. Atty: Dow, Lohnes & Albertson	GRANTED	10-17-67
BR-2583 R & F $75 #612178 PN Recd. PRESS	6-20-70 6-30-70 " JUL 7 1970	RENEWAL OF LICENSE Daniel W. Toohey,Atty.(Dow,Lohnes,Albertson) AMENDED 8-21-70 re: programming; commercial policy	GRANTED	7-28-71

10-6-70 Annual fee $24.00 deducted from $75.00 Renewal filing fee. Credit $51.00 to 1971.

F.C.C. - WASHINGTON, D. C.

#7

Form BC-121
September 1969

am 1590

APPLICATION RECORD - BROADCASTING

Call Letters WSMA

Name RICHARD S. SOMMERVILLE and LETTY J. SOMMERVILLE
d/b as SOMMERVILLE BROADCASTING COMPANY
MARINE CITY, MICHIGAN

File No.	Dated	Application for	Action Nature	Action Date
BR-2583 R & F PN Recd. PRESS	7-2-73 " " 7 AUG 1973	RENEWAL OF LICENSE Richard D. Marks, Atty. AMENDED 9-24-73 re: EEO SUPPLEMENTAL APPLICATION filed 5-24-76 as an amendment to pending renewal application. PN 5-24-76 JUL 12 1976	GRANTED	11-15-76
BZ-9139 R & F Amend DM PRESS	4-16-74 9-19-74 2-19-76 6-3-76	Direct Measurement engr. data	GRANTED issued with BL-13,801	3-7-77
BL-13,801 R & F $50.00#347248 PTA PRESS JUN 24 1976	8-16-74 9-17-74 9-24-74 6-3-76	Lic. to use former main transmitter for Auxiliary Purposes Only, RAYTHEON RA-1000 Aty. Earl S. Stanley (Dow, Lohnes, etc.)	GRANTED issued with BZ-9139	3-7-77

F.C.C. - WASHINGTON, D. C.

#8

APPLICATION RECORD BROADCASTING

Call Letters: W S M A 1590 khz

Name: RICHARD S. SOMMERVILLE AND LETTY J. SOMMERVILLE,
dba SOMMERVILLE BROADCASTING COMPANY

Station Location: Marine City, Michigan

File No.	Date	Description	Action and Date
BR790601WT PRESS	JUL 12 1979	Renewal of License Atty. Frederick D. Cooke, Jr.	GRANTED 12-31-79

Form BC-121
March 1979

- W-S-D-O -

W S M A

Denials of informals

Ltr. 9-16-52 Denied authority remain on air 10-4-52 for football game

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Letter 10-16-52 - denied authority remain on air 11-4-52 for election returns

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Wire 1-6-60 Com. rules prohibit operation beyond hours specified in station license.

10-28-60 wire. Ratel 27. Comm. rules do not permit operation of std. b/c stations beyond hours specified in station license. Refer Section 1.721(c) rules.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.