WSVA

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

2 -S-B- 855 . BROADCASTING STATION LICENSE RECORD

Date First Licensed 7-16-35

Call Letters WSVA

(A DELAWARE CORPORATION)
GILMORE BROADCASTING CORPORATION (BAL-6458 9-13-68 EFF: 9-25-68 STATION LOCATION: Harrisonburg Virginia
xGILMORE BROADCASTING CORPORATION OF VIRGINIA(AL-8-9-65;EFF: 9-30-65)
xSHENANDOAH VALLEY BROADCASTING,INCORPORATED (AL 4-7-60; EFF: 4-30-60
x SHENANDOAH VALLEY BROADCASTING, INCORPORATED (AL 9-7-56, EFF: 10-3-56
X SHENANDOAH VALLEY BROADCASTING CORPORATION (Vol.Assign.C.P. 5-14-35)

Name of Licensee: x Marion K. Gilliam

On U.S.Highway 33 (Rawley Pike) 1.75 miles West of Harrisonburg, Va.
x 0.3 mile south of U.S. Highway 33 on State Highway 617, 1.75 miles west of Harrisonburg, Virginia (CP 5-12-50)

Transmitter Location: x Just east of Valley Pike, 5 miles south of Harrisonburg, Va.(MP 4-16-35)Lic.7-16-35

On U.S.Highway 33 (Rawley Pike) 1.75 miles west of Harrisonburg, Va. /ML 11-6-50)

Main Studio Location: Newman Bldg. /Cor. Main and E.Market Sts.,Harrisonburg, Virginia (MP 4-16-35)Lic.7-16-35

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From	To
P-B-3280*	6-29-34	550	500w	D	7-30	10-29-34
C. P. to build new station						
* Grant suspended and application designated for hearing on protest of KSD and WEHC. Min. 7-31-34						
P-B-3280	9-4-34	550	500w	D	10-4	1-4-35
Dismissed and grant made final.						
MP-97	1-15-35	Extension of completion			10-4	4-4-35
[redacted]	3-12-35 Effec.3-10	Oper.50w port. trans. 550 kc betw. 1 am & 6 am vicinity Staunton & Harrisonburg, Va. from 3-10 to 3-24, deter. trans.site				
B2-MP-97 (S.A.)	3-26-35 effec.3-25	Use 50w port.trans. on 550 kc betw.1 am and 6am vicinity Staunton & Harrisonburg Va. from 3-25-35 to 4-7-35.				
B2-MP-149 B2-MP-150	4-16-35	Chg.equip.;app.trans. & st site & ext.compl.date			10-4	6-4-35
B2-AP-5	5-14-35	Vol.Assignment of Construction permit, as modified				
S.A.	6-25-35	Oper. w.o. a/f/m etc.			6-25	7-4-35
B2-L-185	7-16-35	550	500w	D	7-16	3-1-36
Lic. to cover C.P. for new station						
B2-R-855	2-11-36	550	500w	D	3-1	9-1-36
B2-S-855	3-3-36	to oper. power 250w from 8 pm to 9:30 pm EST 3-5-36				
B2-S-855 C.A.	5-14-36 5-11-36	Oper. from 8 pm to 9 pm, with reduced pr. of 250 w, May 11, 1936.				
B2-R-855	C.A.8-29-36	550	500w	D	9-1	3-1-37
B2-S-855	10/13/36	Opr. 5 am to 6 am EST 550 kc. 500 w. 10/18				
B2-S-855	10/27/36	Opr. 8 pm EST 11/3 to 2 am EST 11/4 250 w - election				
B2-TC-76	12-15-36	Transfer of Control of Corp. from Marion H. Gilliam to FLOYD WILLIAMS				
B2-R-855	2-23-37	550	500w	D	3-1	9-1-37
B2-S-855	C.A. 3/31/37	Opr.7 pm to 10 pm EST 3/31/37-reduced power 250w-vet.of Foreign Wars progr.				
B2-R-855	CA8-27-37	550	500w	D	9-1	3-1-38

B -S-

BROADCASTING STATION LICENSE RECORD

CARD #2

Date first licensed .....

Call letters WSVA

Name of licensee SHENANDOAH VALLEY BROADCASTING CORPORATION

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B2-S-855	C.A. 11/6/37	Opr. LS(5pm) to 6pm EST 11/6, 13, 20,25 -football game.			
B2-S-855	12/22/37	Opr.12mid. 12/24 to 1:30am EST 12/25, using power 250 watts - rel. service.			
B2-S-855	2-26-38	License extended 2 months			3-1 5-1-38
B2-S-855	4-20-38	550	500w	D	4-20 9-1-38
B2-R-855	8-23-38	550	500w	D	9-1 3-1-39
B2-S-855	10-7-38	5 to 6pm 11-12,19,24,26 football			
B2-S-855	10-7-38	5:45 to 6:30 pm 10-8-38; frm 5 to 6pm 11-5-38 football			
B2-S-855	11/3/38	Opr 8:00p.m.EST 11/8/38 to 2:00a.m.EST 11/9/38 (election returns).			
B2-S-855	12/23/38	Opr reduced power of 250w frm 5pmEST Dec. 24,1938 to 1amEST on Dec.25,1938(Christmas programs)			
B2-S-855	1/24/39	opr reduced powr 250 w 5:15pm to 9:15pm EST Jan 24,1939(annual meeting C of Commerce			
B2-R-855	2-6-39	550	500w	D	3-1 9-1-39
B2-S-855	3/29/39	opr LS Apr 6:45pmEST to 9pm on Apr 3,1939 t/c prog frm Bridgewater College and Sen. Byrd's address			
B2-R-855	8-28-39	550	500w	D	9-1 4-1-40
B2-S-855	9/18/39	opr night Oct 7,14,21,28,Nov 4,1939 (football)			
B2-S-855	10/26/39	opr add. time Nov 10,18,30 Dec 2,1939 (football)			
B2-S-855	12/12/39	opr 5 to 9pm Dec 24 and 9:30 to 1:30 12/25/39 Dec 25 AM(Mid-night)			
Letter B1-P-2578	2-27-40	550	1kw	D	Subj. to selection of site, & no interference to Naval Communications in vicinity of Anacosita,D.C. FOR: new transmitter, new antenna,increase in power,and move of transmitter.
B2-R-855	3-22-40	550	500w	D	4-1 8-1-40
B2-S-855 Mod.Lic. to add sunrise	4-13-40	550	500w	D	4-13 8-1-40
B1-P-2578	7-22-40	550	1kw	D	7-22 1-22-41
B2-MP-964 trn. to site to be det.	C.P. for new trans.new antenna,incr.power,move				

B-8-

73

BROADCASTING STATION LICENSE RECORD

Date first licensed _____ Call letters WSVA

Name of licensee SHENANDOAH VALLEY BROADCASTING CORP.

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 194169

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B2-S-855	3/2 /40	opr 7:45 to 9:30pm 6/1/40 (a trust by Chief of Staff U.S. Army Gen. Marshall)			
Order	6/12/40	Extension of License		8/1	10/1/40
B2-S-855	9/28/40	rebr transmissions rec'd from Forestry Stations between 2 and 5pm 9/29/40(dedicatory prog of wildlife preserve in Geo. Washington Nat.Forest			
B2-S-855	10/9/40	opr 9 to 10pm 10/16/40(prog sponsored by Willkie Dem. Clubs			
B2-S-855	10/21/40	opr LS to 6pm Nov 2,9,16,23,1940(football games			
B2-S-855	10/28/40	opr LS Nov 5 to 3am Nov 6,1940(election returns, sustaining progs, news etc			
Order	9-10-40	Extension of license		10-1	3-29-40
B2-MP-1154	1-30-41	550	1kw	D	7-28-40 7-27-41
	Mod. of C.P.2578 for new transmitter and extension of completion date				
B2-S-855	2/7/41	opr 8:28 to 10pm 2/12/41(rec on by Sen.			
NARBA REALLOCATION					
B2-R-855	3-24-41	550	500w	D	3-29 4-1-42
B2-L-1423	7-17-41	550	1kw *	D	7-10 4-1-42
B2-Z-971	Lic. to cover C.P.2578 as mod. for new T, new antenna and increase power. Determine operating power by direct measurement.				
	*Subject to condition that no objectionable interference will result to Naval Communications activitie in vicinity of Anacostia, D.C.				
B2-S-855	9-17-41 to opr. from sign-off time (Oct.,5:45p.m. EST) to concl. of football games on 10-4, 11, 18 & 25, 1941, using 250w only.				
B2-S-855	11-1-41 to opr. from sign-off time (Nov.,5 p.m., EST) to 6:30 p.m.,EST. on 11-1, 8, 15, 20 & 29, 1941, in order to t/c football games. only.				
B2-R- 855	3-17-42	550	1kw*	Day	4-1 3-1-44
*Subject to condition that no objectionable interference will result to Naval Communications activities in the vicinity of Anacostia, D.C. by the operation of this station.					

B -S- #4

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W S V A

Name of licensee .....

SEE: Card #1

Transmitter location .....

Main studio location .....

FCC-65

U. S. GOVERNMENT PRINTING OFFICE 12?111

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B2-S-855	11-6-42	550	1kw*	D	12-1	6-1-44
*Subject to condition that no objectional interference will result to Naval Communications activities in the vicinity of Anacostia, D. C. by the operation of this station. Mod. Lic. accordance Order 107						
B2-S-855	10-21-43	To opr. add'l time after 6 p.m., EST, 11-13-43 in order to complete b/c of football game, in the event it becomes necessary, but in no event later than 6:30 p.m., EST.				
B2-R-855	5-23-44	550	1kw*	Day	6-1	5-1-46
*Subject to condition that no objectionable interference will result to Naval Communications activities in the vicinity of Anacostia, D.C. by the operation of this sta.						
B2-S-855	9-14-44	To opr. add'l time from 7:30 p.m. to 9 p.m., EST, 9-18-44 in order to b/c ceremonies in connection with showing of Motion Picture "WILSON" only, subj. to condition power be reduced to 250w				
B2-TC-408 Eff. 11-27-44	11-21-44	Acquisition of control of licensee corporation by FREDERICK L. ALLMAN thru purchase of stock from Charles P. Blackley				
B2-S-855	9-25-45	550	1kw*	Day	10-1	5-1-46
*Subject to condition that no objectionable interference will result to Naval Communications activities in the vicinity of Anacostia, D.C. by the operation of this station. Mod. Lic. Order 107-A						
B2-S-855	10-9-45	to opr. add. time from 5:00 to 5:30 pm, EST on 11-10-17 and 24, 1945 in order to complete b/c of football games, only, in the event such games run beyond 5:00 pm, EST.				
B2-S-855	11-5-45	to opr. add. time from 5:00 pm to 10:00 pm, EST, 11-5-45, in order to b/c State Democratic Committee Rally from Richmond, Va., only.				
B2-S-855	1-3-46	to operate add. time from 10:00 pm to 10:30 p.m., EST, Jan. 3 1946 in order to b/c an address by Pres. Harry S. Truman, only.				
B2-S-855	3-22-46	S.A. to operate add. time from 10:00 p.m. to approx. 10:30 p.m., EST. or conclusion of program on 3-23-46, in order to b/c the "Annual Jackson Day Dinner" and feature a talk by Pres.				

B-S- #5

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ....WSTA....

Name of licensee .....

SEE: Card #1

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To-
cont'd.	Harry S.	Truman,	only.		
B2-S-855	4-26-46	Extension of license			5-1 7-1-46
B2-S-855	6-20-46	Extension of license			7-1 9-1-46
B2-R-855	8-7-46	550	1kw*	D	8-7 5-1-49
*Subject to condition that no objectionable interference will result to Naval Communications activities in the vicinity of Anacostia, D.C. by the operation of this station					
B2-S-855	8-12-46 to oper. add'l time from 7:15 pm to 9 pm, EST, from 8-12 to 8-25-46 to b/c Massanetta Springs Summer Bible Conference, only				
B2-S-855	9-26-46 to oper. add'l time from 5:15 pm; EST to 6:30 pm, EST from 10-1 to 30, 1946 to b/c public service programs, only				
BS-855	1-11-46 to oper. add'l time from sign-off time - 5 pm to 5:45 pm, EST 11-1 to 11-30-46 to b/c public service program subj. to power reduced to 250 w.				
BS-855	8-8-47 STA to opr. add'lt time from 7:15 pm to 9:30 pm, EST (with power reduced to 250w) from Aug. 11, 1947 to Aug. 24, 1947, to broadcast the Massonetta Springs Summer Bible Conference Encampment, only.				
BR-855	4-20-49	550	1kw*	Daytime	5-1 5-1-52
*Subject to condition that no objectionalbe interference will result to Naval Communications activities in the vicinity of Anacostia, D.C. by the operation of this station.					
BP-7199	5-12-50 CP to change hrs., install DA-N. change T site. (CONDL. CLAUSE)	550	1kw-DA-N	U	7-12 1-12-51
BMP-5243	8-3-50 Mod. of CP(7199)	550	1kw-DA-N to change type of T.(Cond.C1)	U	7-12 1-12-51
BL-4215	11-6-50	550	1kw,DA-N	U	11-6- 5-1-52
Lic.cover CP(BP-7199) (waiver 3.30(a)					
BML-1456	11-6-50	550	1kw,DA-N	U	11-6 5-1-52
Mod.license to chg. studio location (waiver 3.30(a)					
BL-3342	11-30-51	550	1kw* *DA-N	U	11-30 5-1-52
Determine operating power by direct measurement					

B-S- #6

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W S V A.....

Name of licensee .....

SEE: Card #1

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From	Period To
BR-855	4-17-52	560	1kw-DA-N	U	5-1	10-1-54
BP-8777	6-17-53	550	1kw 5kw-LS,	U DA-N	8-17	2-17-54
CP change power & install new trans. (COND'L CLAUSE)						
B MP-6418 (1)	3-5-54	Mod.CP(8777) for extension of completi n date and convert Obstruction specs				5-17-54
BMP-6503 (2)	4-20-54	Mod.CP(8777 as mod.) for change type transmitter				
BMP-6504 (3)	4-23-54	Mod.CP(8777 as mod.) for extension of completion date to 11-17-54				
BR-855	9-8-54	RENEWAL OF LICENSE			10-1	10-1-57
BL-5522 (1)	12-9-54	Lic. cover CP(8777, as mod.) which auth. change in power and change type transmitter.				
BTC-2222 EFF:	5-29-56 6-29-56	Vol. transfer of control from Frederick L. Allman and Mary P. Allman to Tudor Enterprises, Inc.				
BTC-2281 EFF:	8-3-56 8-29-56	Vol. Rel. of negative control of licensee corp. by Paul A.Schoellkopf,et al, all stockholders of Transcontinental Television Corp. thru issuance of new shares to General Railway Signal Company.				
BAL-2425 EFF:	9-7-56 10-3-56	Vol. assignment of license to SHENANDOAH VALLEY BROADCASTING, INCORPORATED.				
BR-855	4-17-52	Superseded to correct February sunrise and sunset hours.				
BR-855	9-25-57	550kc 1kw,5kw DA-N Un			10-1	10-1-60
BTC-2542 EFF:	9-27-57 9-30-57	Voluntary transfer of control of licensee corporation from General Railway Signal Company to - Paul A.Schoellkopf,Jr., J.Fred Schoellkopf IV,David G.Forman, Seymour H.Knox, Seymour H.Knox III and Northrup R. Knox.				
BTC-3219 EFF:	9-23-59 11-2-59	Vol trans. of control of licensee corp. from Transcontinent Television Corporation and Hamilton Shea to the Evening Star Broadcasting Company				

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S V A

Station location Harrisonburg, Virginia

Name of licensee See card #1

Transmitter location See Card #1

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-3804 EFF:	4-7-60 4-30-60	Voluntary assignment of license to Shenandoah Valley Broadcasting Incorporated(A Delaware Corporation).			
BR-855	9-14-60	550kc	1kw,5kw DA-N	U	10-1 10-1-63
	10-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-855	3-31-64	Renewal of License			3-31 10-1-66
BAL-5507 EFF:	8-9-65 9-30-65	Voluntary assignment of lic. to GILMORE BROADCASTING CORPORATION OF VIRGINIA			
BR-855	9-1-66	550kc	1kw-5kw-LS	DA-N	Un 10-1 10-1-69
TELEGRAM	10-17-67	PSA	500w		
TELEGRAM	12-12-67	PSA(Revised)	1300w		
TELEGRAM	12-21-67	PSA(REVISED)	1000w		
BAL-6458 EFF:	9-13-68 9-25-68	VOL. AL			
BR-855(L)	5-28-70	RENEWAL & NDEA			10-1-72
BZ-7504(L)	8-26-70	Direct Measurement			10-1-72
EBSA	5-25-72				
BR-855(L)	10-27-72		RENEWAL		10-1-75
BS-855(L)	8-30-74	chg antenna description (p 2)			
BR-855(L)	9-12-75		RENEWAL		10-1-78
BTC800410	EZ 4-29-80	Vol TC EFF:		9-19-80	

Form 94

APPLICATION RECORD - BROADCASTING

#I

Call Letters WSVA x New

Name Marion K. Gilliam

File No.	Dated	Application for	Action Nature	Action Date
2-P-B-3280	6-21-34	Construction Permit for new Station - Freq: 550 kc. Power 500 watts Hrs. of Opr: Daytime Tr. Loc: Site to be determined, between Staunton and Harrisonburg, Virginia. Studio Loc: To be determined, Staunton, Va.	1. Granted 2. Suspended and designated for hearing because of the protests filed by KSD and WEHC. Min. 7-31-34. 3. Dismissed and grant made final, ORDER, Min. 9-4-34	6-29-34
B2-MP-97	12-26-34	Modification of construction permit to extend completion date to 4-4-35.	Granted Effective	1-15-35 1-4-35
B2-MP-149	3-20-35	Modification of Construction permit to extend completion date from 4-4-35 to 6-4-35.	Granted eff. as of 4-4-35.	4-16-35

Form 94

APPLICATION RECORD - BROADCASTING

#2

Call Letters WSVA

SHENANDOAH VALLEY BROADCASTING CORPORATION (Vol.Assign.C.P.)

Name X Marion K. Gilliam

File No.	Dated	Application for	Action Nature	Action Date
B2-MP-150	3-22-35	Modification of construction permit requesting approval of transmitter site as Just East of Valley Pike, 5 Mi. south of corporate limits of Harrisonburg, Virginia and studio as Cor. Main & E. Market, Harrisonburg, Va., also make changes in equipment	Granted	4-16-35
B2-AP-5	4-27-35	Voluntary assignment of C.P.(2-P-B-3280) as modified to SHENANDOAH VALLEY BROADCASTING CORP.	Granted	5-14-35
B2-L-185	6-7-35	License to cover construction permit (2-P-B-3280) as modified for a new station	Granted	7-16-35
B2-TC-26	9-3-35	Transfer of control of Corp. from MARION K. GILLIAM TO RALPH C. POWELL, 22 shares common stock.	Returned Request of attorney	12-2-35
B2-R-855	12-28-35	Renewal of License	Granted	2-11-36

Form 94

#3

APPLICATION RECORD—BROADCASTING

Call letters W S V A

Name Shenandoah Valley Broadcasting Corp.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-855	6-27-36	Renewal of license	Granted	C.A. 8-29-36
B2-TC-76	10-30-36	Authority to transfer control of corporation from Marion K. Gilliam to Floyd Williams (50 shares common stock)	Granted	12-15-36
B2-R-855	12-29-36	Renewal of license	Granted	2-23-37
B2-R-855	6-29-37	Renewal of license	Granted	C.A.8-27-37
B2-R-855 Resubmitted	12-31-37 "	Renewal of license ~~(Sec. 8(b)~~	~~Returned~~ Granted	~~1-17-38~~ 4-20-38
B2-TC-146	2-26-38	Involuntary transfer of control of corporation from Floyd Williams (deceased) to Mabel Linton Williams, Administratrix of the Estate of Floyd Williams.	~~Returned~~ ~~Requested~~ Dismissed at the request of the applicant	6-1-38

Form 94

#4

APPLICATION RECORD—BROADCASTING

Call letters W S V A

Name Shenandoah Valley Broadcasting Corp.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-855	6-22-38	Renewal of license (~~sec. 16c, Studio loc.~~)	Granted ~~Returned~~	8-23-38 ~~7-19-38~~
Resubmitted	"		"	"
B2-R-855	12-17-38	Renewal of license	Granted	2-6-39
B2-R-855	6-23-39	Renewal of license (~~Sec. 7d, 13b, 15c, 20f~~)	~~Returned~~	~~7-18-39~~
Resubmitted	"		Granted	8-28-39
"	"			
B2-P-2578	10-16-39	C.P. to install new transmitter, new antenna, and increase power from 500w to 1kw. Move transmitter from 5 mi S of corporate limits, E st of Valley Pike, Harrisonburg, Va., to site to be determined, Harrisonburg, Va.	Granted	2-27-40
			Subj. trans. site & no interference with Naval Comm. in vicinity of Anacostia, D.C. Letter written. Issued with B2-966.	

Form 91

#5

APPLICATION RECORD—BROADCASTING

Call letters W S V A

Name Shenandoah Valley Broadcasting Corporation

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-855	1-25-40	Renewal of license	Granted	3-22-40
B2-MP-966	4-11-40	Mod of CP (B2-P-2578) for approval of antenna and specifying transmitter site to be used for 1kw equipment, as same site now used, East of Valley Pike, 5 miles south of Harrisonburg, Va.	Granted Subj no inter. to Naval Comm. in vicinity of Anacostia, D.C.	5-28-40
B2-R-855	5/29/40	Renewal of license	Granted 550kc, 500w, D	3-24-41
B2-MP-1145 Rec'd	12-26-40 12-26-40	Modification of C.P. (B2-P-2578 as modified) for extension of required date of completion from 1-28-41 to 7-28-41. (Filed by E.D.Johnston)	Retired to closed files Rule 1.76. 1-16-41 see B2-MP-1154	

U. S. GOVERNMENT PRINTING OFFICE

Form 94

6

APPLICATION RECORD - BROADCASTING

Call Letters WSVA

Name SHENANDOAH VALLEY BROADCASTING CORPORATION,

File No.	Dated	Application for	Action Nature	Action Date
B2-MP-1154 Received	1-14-41 1-14-41	Mod of C.P.(B2-P-2578) as mod. for new transmitter and extension of completion date from 1-28-41 to 180 days after grant.	Granted	1-30-41
B2-L-1423 Rec'd	5-9-41 5-12-41	License to cover C.P. (B2-P-2578) as modified to install new transmitter, new antenna, increase power from 500w to 1kw. Form 335 filed 6-2-41	Granted	7-17-41
B2-Z-971 Rec'd	5-9-41 5-12-41	Authority to determine operating power by direct measurement of antenna input in compliance with Section 3.54. Form 335 filed 6-12-41.	Granted	7-17-41
B2-R-855	1-28-42	Renewal of license 335's filed atty. Foley	Granted	3-17-42

Form 94

#7

APPLICATION RECORD—BROADCASTING

Call letters WSVA

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-855 Rec'd	4-24-44 4-25-44	Renewal of license	Granted	5-23-44
B2-TC-408 Rec'd Filed	8-26-44 8-26-44 8-26-44	Acquisition of Control of licensee corporation by FREDERICK L. ALLMAN through purchase of 50 shares common stock (16.66%) from CHARLES P. BLACKLEY. (335s filed) (Filed by Herbert M. Bingham, Atty.)	Granted Eff. 11-27-44	11-21-44
B2-P-3753 Rec'd Filed	10-31-44 10-31-44 11-4-44	Construction Permit for change in hours of operation from daytime to unlimited time, installation of D.A. for night use, and change in transmitter location from 5 mi. South of corporate limits of Harrisonburg, just East of Valley Pike, Virginia, to ~~2 1/2 mi. S.W. of corporate limits of Harrisonburg, Va.~~ (Filed by H. M. Bingham, Atty., Raymond G. Wilmotte, Engr.)	Docket No. 6804 DENIED AFTER HEARING Order B-276 1-22-47	

FOR AMENDMENT SEE CARD 8

U.S. GOVERNMENT PRINTING OFFICE

#8

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W S V A

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B2-P-3753 - Continued AMENDED Recd. Filed	 2-8-46 2-8-46 2-13-46	AMENDED to change frequency from 550 kc to 970 kc, increase power from 1kw to 5kw, install new transmitter (Collins 21-A), changes in D.A. for night use and change transmitter location from 2-1/3 mi. S.W. of corporate limits of Harrisonburg, Va. to approx. 6 miles south of city limits of Harrisonburg, Va. (Engr. McKey and Shaw)	See Card	#7 for action

Form 94

APPLICATION RECORD - BROADCASTING

#9

Call Letters W S V A

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
B2-R-855 Rec'd	2-25-46 3-1-46	Renewal of license Filed by Wm. A. Porter atty.	Granted Condl. Clause.	8-7-46
BSSA-175 Rec'd Filed	10-29-47 10-29-47 10-29-47	Special Service Authorization to operate on 540kc, 1kw power, Unlimited time, for period ending 5-1-49. (Filed by William A. Porter, Atty.)	DENIED Order Issued	1-31-48
BR-855 Rec'd	2-24-49 2-28-49	Renewal of license William Porter, Attorney	GRANTED re no objectionable interference will result to Naval Comm. activities in vicinity of Annacostia, DC	4-20-49

FCC Form 94 ~~#9~~ #10

APPLICATION RECORD - BROADCASTING

Call Letters W S V A

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BP-7199 Rec'd Filed	4-20-49 4-22-49 4-22-49	Construction permit to change hours of operation from daytime to unlimited time using power of 1 kw, install DA for night use, and change transmitter location from 5 miles south of corporate limits of Harrisonburg, just East of Valley Pike, Virginia to 1.75 miles west of Harrisonburg and .3 mile south of US Highway #33 on State Highway 617, Harrisonburg, Virginia. R. M. Booth, Jr., Atty. Dixie B. McKey, Engr.	GRANTED	5-12-50

re properly designed phase monitor installed; re field meas. equipment; re complete non-DA proof be made in addition to proof required on DA sys.

FCC Form 94 #11

APPLICATION RECORD - BROADCASTING

Call Letters WSVA

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BMP-5243 Rec'd Filed	7-15-50 7-17-50 7-17-50	Mod. of C.P. (BP-7199, which authorized change hours of operation using power of 1kw, installation of DA for night use and change transmitter location) to change type of transmitter (RCA BTA-1L). (Robert M. Booth, Jr., Atty.)	GRANTED re properly designed phase monitor installed; re field meas. equipment re complete non-DA proof be submitted.	8-3-50
BL-4215 Rec'd Filed	9-20-50 9-21-50 9-21-50	License to cover construction permit (BP-7199, as modified) which authorized change in hours of operation, installation of DA for night use and new transmitter and change transmitter location. William A. Porter, Atty. Dixie B. McKey, Engr.	GRANTED Waiver 3.30(a)	11-6-50

FCC Form 94 #12

APPLICATION RECORD - BROADCASTING

Call Letters W S V A

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BML-1456 Rec'd Filed	10-21-50 10-23-50 10-23-50	Modification of license to change main studio location from Newman Bldg., Corner of Main and East Market Sts., Harrisonburg, Virginia to On U.S. Highway 33 (Rawley Pike), 1.75 miles west of Harrisonburg, Virginia. William A. Porter, Atty.	GRANTED Waiver 3.30(a)	11-6-50
BZ-3342 Rec'd Filed	10-6-51 10-10-51 10-10-51	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-30-51
BP-8385 Rec'd Filed	1-25-52 1-29-52 1-29-52	Construction permit to make changes in the MEOV. Robert M. Silliman, Engr.	RETURNED AS UNNECESSAR 2-24-53	

#13

Form A-170
Formerly FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WSVA

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BR-855 Rec'd Filed	1-28-52 1-29-52 1-29-52	Renewal of license William A. Porter, atty.	GRANTED	4-17-52
BP-8777 Rec'd Filed	2-24-53 2-24-53 2-24-53	Construction permit to change power from 1kw day and night to 1kw, 5kw-LS and change type transmitter (Gates BC-5B). William A. Porter, Atty. Robert M. Silliman, Engr.	GRANTED blanketing; meas. of proposed trans.	6-17-53
BMP-6418 Rec'd Filed	1-19-54 1-20-54 1-20-54	Modification of construction permit (BP-8777, which auth. chg. power from 1kw day and night to 1kw, 5kw-LS and change type transmitter) for extension of completion date from 2-17-54 to 8-17-54. Robert M. Booth, Jr., Atty.	GRANTED to 5-17-54	3-5-54

FORM A-170 #14
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSVA

Name SHENANDOAH VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action Nature	Action Date
BMP-6503 Rec'd Filed	4-13-54 4-13-54 4-13-54	Modification of construction permit (BP-8777 as mod., which auth. change power from 1kw day and night to 1kw, 5kw-LS and change type transmitter) to change type transmitter (Collins 21E). Bingham, Collins, Porter & Kistler, Attys.	GRANTED	4-20-54
BMP-6504 Rec'd Filed	4-13-54 4-13-54 4-13-54	Modification of construction permit (BP-8777 as mod., which auth. change power from 1kw day and night to 1kw, 5kw-LS and change type transmitter) for extension of completion date from 5-17-54 to 11-17-54.	GRANTED	4-23-54
BR-855 Rec'd Filed	6-26-54 7-7-54 7-7-54	RENEWAL OF LICENSE Filed by Herbert M. Bingham, Atty.	GRANTED	9-8-54

FORM A-170 #15
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSVA

Name SHENANDOAH VALLEY BROADCASTING CORPORATION
Harrisonburg, Virginia

File No.	Dated	Application for	Action Nature	Action Date
BL-5522 Rec'd Filed	11-8-54 11-12-54 11-12-54	License to cover construction permit (BP-8777, as modified) which authorized change power from 1kw day and night to 1kw, 5kw-LS, DA-N and change type transmitter. (Robert M. Booth, Atty.)	GRANTED	12-9-54
BTC-2222 Rec'd Filed	4-20-56 4-24-56 4-24-56	Voluntary transfer of control of licensee corporation from Frederick L. Allman and Mary P. Allman to Tudor Enterprises, Inc.	GRANTED EFF:	5-29-56 6-29-56
BTC-2281 Rec'd Filed	6-21-56 7-12-56 7-12-56	Voluntary relinquishment of negative control of licensee corporation by Paul A. Schoellkopf et al, all stockholders of Transcontinent Television Corporation through issuance of new shares to General Railway Signal Company Ernest W. Jennes, Atty. (forTransferor)	GRANTED EFF:	8-3-56 8-29-56

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #16
AUG. 1955

APPLICATION RECORD - BROADCASTING

Name SHENANDOAH VALLEY BROADCASTING, INCORPORATED
xSHENANDOAH VALLEY BROADCASTING CORPORATION

Call Letters WSVA

File No.	Dated	Application for	Action Nature	Action Date
BAL-2425 Rec'd Filed	8-20-56 8-23-56 8-23-56	Voluntary assignment of license to Shenandoah Valley Broadcasting, Incorporated Alfred V. J. Prather, Atty. for Assignee	GRANTED EFF:	9-7-56 10-3-56
BTC-2542 R. & F.	7-1-57 7-2-57	Vol. relinquishment of negative control of Transcontinent Television Corporation (owner of 50% of stock of licensee corporation) by General Railway Signal Company and acq. of positive control by Paul A. Schoellkopf, Jr. J. Fred Schoellkopf, IV, David G. Forman, Seymour H. Knox, Seymour H. Knox, III, and Northrup R. Knox. Thomas N. Dowd, Atty.	GRANTED EFF:	9-27-57 9-30-57
BR-855 Rec'd Filed	7-3-57 7-5-57 7-5-57	Renewal of license. Covington & Burling, Atty.	GRANTED	9-25-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #17
AUG 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSVA

Name SHENANDOAH VALLEY BROADCASTING, INCORPORATED

File No.	Dated	Application for	Action Nature	Action Date
BTC-3219 Rec'd. Filed	8-17-59 8-25-59 8-25-59	Voluntary transfer of control of licensee corporation from Transcontinent Television Corporation and Hamilton Shea to The Evening Star Broadcasting Company. Covington & Burling, Attys. for Transferors Hogan & Hartson, Attys. for Transferee	GRANTED EFF:	9-23-59 11-2-59
BAL-3804 Rec'd Filed	2-10-60 2-18-60 2-18-60	Voluntary assignment of license to Shenandoah Valley Broadcasting, Incorporated (A Delaware Corporation). Lester Cohen, Atty.	GRANTED EFF:	4-7-60 4-30-60
BR-855 Rec'd Filed	7-2-60 7-8-60 7-8-60	Renewal of license Atty: Corwin R. Lockwood	GRANTED	9-14-60

FORM BC-121
AUG. 1955

#18

APPLICATION RECORD - BROADCASTING

550kc

Call Letters WSVA

Name GILMORE BROADCASTING CORPORATION OF VIRGINIA
x SHENANDOAH VALLEY BROADCASTING, INCORPORATED
HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BR-855 R & F	7-3-63 7-3-63	Renewal of license Atty. Stanley S. Harris	GRANTED	3-31-64
BAL-5507 Rec'd Filed AMENDED Rec'd Filed	6-24-65 6-24-65 6-24-65 7-1-65 7-2-65 7-6-65	Voluntary assignment of license to ~~JAMES S. GILMORE, JR.~~ AMENDED to change ~~[illegible]~~ assignee to GILMORE BROADCASTING CORPORATION OF VIRGINIA	GRANTED EFF:	8-9-65 9-30-65
BR-855 R & F	6/29/66 7/5/66	Renewal of License Atty: Kirkland, Ellis, Hodson etc.	GRANTED	9-1-66
BAL-6458 R & F FEE PD: $30 (Form 316) SEP 3 1968	8-22-68 8-22-68 -#453280	Voluntary assignment of license to GILMORE BROADCASTING CORPORATION (A Del. corp) Atty - Kirkland, Ellis etc	GRANTED EFF:	9-13-68 9-25-68

F.C.C. - WASHINGTON, D. C.

#19

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSVA

Name GILMORE BROADCASTING CORPORATION
Harrisonburg, Va.

File No.	Dated	Application for	Action Nature	Action Date
BR-855 R & F #525925 $75. PRESS JUL 15 1969	6-24-69 6-30-69 6-30-69	Renewal of License Atty-Percy H. Russell	GRANTED	5-28-70
BZ-7504 R & F #565636 $30. DM PRESS	12-17-69 12-19-70 12-19-70 5-20-70 JUN 2 1970	Direct Measurement Refunded	GRANTED	8-26-70
3-10-71 Annual filing fee $48.00 paid 10-1-70. #633972.				
BR-855 R & F P.N. PRESS JUL 5 1972	6-27-72 6-27-72 6-27-72	Renewal of License Atty: Erwin G. Krasnow	GRANTED	10-27-72

F.C.C. - WASHINGTON, D. C.

#20

550 kc

Form BC-121
September 1969
10-35

APPLICATION RECORD - BROADCASTING

Call Letters W S V A

Name GILMORE BROADCASTING CORPORATION (A DELAWARE CORPORATION)
HARRISONBURG, VIRGINIA

File No.	Dated	Application for	Action Nature	Action Date
BR-855 Recd. Filed PN Recd. PRESS	5-27-75 6-2-75 6-2-75 " JUN 26 1975	RENEWAL OF LICENSE E.G.Krasnow,Atty. AMENDED 9-16-75 re: EEO	GRANTED	9-12-75
BR-855 R& F PRESS	6-1-78 " JUN 23 1978	RENEWAL OF LICENSE Jas.R.Bayes,Atty. AMENDED 1-14-81 re: programming (OVER)	Granted 8-30-79 BS due 4-20-80	
BTC800410EZ FORM 316 (ALSO SEE KODE & WQPO(fm) PRESS	4-1-80 APR 23 1980	Vol. TC of lic corp from James S. Gilmore, Jr. to The James S. Gilmore, Jr. Revocable Trust, First National Bank of Michigan, Trustee as restated 12-19-79 Atty - James R. Bayes (Kirkland & Ellis)	GRANTED EFF:	4-29-80 9-19-80

(BR810601UA) SUPPLEMENTAL APPLICATION filed 6-1-81
as an amendment to pending renewal application.
(Atty. James R. Bayes) PRESS: AUG 10 1981

AMENDED 7-24-81 re: EEO

W S V A - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-855 7-1-47 To opr. add'l time to broadcast the Massonetta Springs Summer Bible Conference Encampment, only, 8-11-47 to 8-24-47.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.