WSUN

Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

2 B -S- 428

BROADCASTING STATION LICENSE RECORD

#I
11-6-69. Authority "on-the-air identification: St. Petersburg-Tampa

Date first licensed August 18, 1937 Call letters W S U N

LOCATION: St. Petersburg, Florida

PLOUGH BROADCASTING COMPANY, INC. (AL 6-21-73 EFF: 7-24-73
X WSUN, INC. (AL-2-23-66: EFF: 4-29-66)
×CITY OF ST. PETERSBURG, FLORIDA (Assign. Lic. 3-22-40 - Eff. 4-4-40)

Name of licensee xST. PETERSBURG CHAMBER OF COMMERCE

Near W. end of Gandy Bridge, Near St. Petersburg, Fla. (CP 9-15-49) Lic. 1-11-52

Transmitter location X Bay View Blvd., 6 miles east of P.O., Clearwater, Florida

2nd St. & 2nd Ave., N., St. Petersburg, Fla. (Redesc. Ltr. 7-7-67)
X 201 Second Avenue, North, St. Petersburg, Florida
X Municipal Pier, St. Petersburg, Florida (BRC 12-22-66) Re-description

Main studio location X Recreation Pier, St. Petersburg, Florida

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From— To—
B3-ML-441	8-18-37	620	1kw*5kw-LS	S.H.	8-18 9-1-37
		*Directional antenna night.			
(Specified hours: 11 a.m. to 3 p.m., 6:30 p.m. to 9 p.m. 11 p.m. to 1 a.m., EST on Sundays; unlimited time on Tuesdays, Thursdays and Saturdays).					
Mod. License to form two separate stations, under the call letters "W F L A" and "W S U N".					
B3-S-428	CA8-27-37	Extension of license			9-1 10-1-37
B3-R-428	9-21-37	620	1kw*5kw-LS	S.H.	9-21 3-1-38
		Directional antenna night			
B3-S-428	2/28/38	Rebroadcast over WSUN descriptions of St. Petersburg to Havana Yacht Race direct from U.S. Coast Guard boat "Nemesis"-3/5 to 3/9, or conclusion of race.			
B3-R-428	CA 2-24-38	620	1kw*5kw-LS	S.H.	3-1 9-1-38
[illegible]-T-127	8-29-38	Install automatic frequency control			
B3-R-428	8-16-38	620	1kw*5kw-LS	S.H.	9-1 3-1-39
		*Directional antenna night			
B3-S-428	2-20-39	Extension of license			3-1 4-1-39
B3-R-428	3-20-39	620	1kw*5kw-LS	S.H.	3-20 9-1-39
B3-R-428	8-8-39	620	1kw*5kw-LS	S.H.	9-1 4-1-40
		*Directional antenna night			
B3-AL-270 Eff. 4:01 pm. 4-4-40	3-22-40	Vol. Assign. Lic. to CITY OF ST. PETERSBURG, FLORIDA			
B3-R-428	3-22-40	620	1kw*5kw-LS	SH	4-1 8-1-40
		*Directional antenna night			
B3-S-428	4-13-40	620	1kw*5kw-LS	S.H.	4-13 8-1-40
Mod. Lic. to add sunrise			*DA-N		
Order	6/12/40	Extension of License			8/1 10/1/40
B3-P-2681	7-5-40	620	5kw*5kw-LS	S.H.	9-5 3-5-41
		*Directional antenna night (Cond'l Clause)			
		C.P. increase power and make changes in DA			
B3-S-428	7/30/40	Rebr. [illegible] rec'd fr. Coast Guard Prize [illegible] to 12:[illegible] 8/4/40 Coast Guard [illegible]			
Order	9-10-40	Extension of license			10-1 3-29-41

B -8-

#2 BROADCASTING STATION LICENSE RECORD

Date first licensed _____

Call letters W S U N

Name of licensee CITY OF ST. PETERSBURG, FLORIDA

Transmitter location _____

Main studio location _____

FCC-65

U. S. GOVERNMENT PRINTING OFFICE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From—	Period To—
B3-L-1246	11-14-40	620	5kw*5kw-LS	S.H.	11-14	3-29-41
B3-Z-513	Lic. to cover C.P.2681 for increase in power and changes in DA*for night use. Also determine operating power by direct method.					
B3-ML-1045	1-21-41	620	5kw* 5kw-LS	U	1-21	3-29-41
	Mod. of license for unlimited time.					
NAHBA REALLOCATION						
B3-R-428	3-24-41	620	5kw*5kw-LS *DA-N	U	3-29	4-1-42
B3-R-428	3-17-42	620	5kw*5kw-LS	U	4-1	6-1-44
B3-S-428	11-6-42	620	5kw* 5kw-LS *DA-N	U	12-1	6-1-44
	Mod. Lic. accordance Order 107					
B3-S-428	5-30-44	Extension of license			6-1	8-1-44
B3-R-428	7-11-44	620	5kw*5kw-LS *DA-N	U	7-11	5-1-46
B3-S-428	9-25-45	620	5kw*5kw-LS *DA-N	U	10-1	5-1-46
	Mod. Lic. Order 107-A					
B3-S-428	4-26-46	Extension of license			5-1	7-1-46
B3-R-428	6-20-46	620	5kw*5kw-LS *DA-N	U	6-20	5-1-49
BR-428	4-13-49	620kc	5kw DA-N	U	5-1	5-1-52
BP-6857	9-15-49	620	5kw-DA-N	Un	11-15	5-15-50
	CP to install new transmitter, make changes in DA and mount FM antenna on top of AM tower & change T site. (COND. CLAUSE)					
BMP-5068	5-1-50	620	5kw-DA-N	U	11-15	11-15-50
	Mod. of CP(6857) for ext. of completion date.					
BMP-5356	10-24-50	620	5kw-DA-N	U	11-15	5-15-51
	(Conditions					
	Mod. CP(BP-6857,as mod. for ext. completion date					
BMP-5357	10-30-50	620	5kw-DA-N	U	11-15	5-15-51
	Mod. CP(BP-6857,as mod.) to chg. type T and remove the FM ant. from top of AM NW tower. (Conds.)					

B-S- #3

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters .....W S U N.....

Name of licensee .....See Card #1.....

Transmitter location .....

Main studio location .....

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7853	10-31-50	620	1kw DA-N	Aux.	12-31 6-30-51
C.P. to install aux. Transmitter					
MP-5528	4-20-51	620	5kw-DA-N	U	11-15 11-15-51
Mod. of CP (6857 as mod) for ext. of comp. date. (COND'L. CLAUSE)					
BP-7853	10-31-50	620	1kw DA-N	Aux.	12-31 6-30-51
Superseding CP issued to correct power					
BMP-5600	6-22-51	Mod.C.P.(7853)	for extension of		
completion date					12-31 11-15-51
BMP-5600	6-22-51	Superseding MP issued to correct			
call letters					12-31 11-15-51
BMP-5711	10-23-51	Mod of CP 6857 as mod., for extension of			
completion date (COND'L CLAUSE)					11-15 2-15-52
BMP-5712	10-23-51	Mod. of CP 7853 as mod., for extension of			
completion date					12-31 2-15-52
BL-4596	1-11-52	620	5kw*	U	1-11 5-1-52
			*DA-N (COND'L CLAUSE)		
Lic. cover CP 6857 as mod., for new T, chgs. in DA, and chg. T location					
BL-4597	1-11-52	620	1kw*	Aux.	1-11 5-1-52
			*DA-N (COND'L CLAUSE)		
Lic. cover CP 7853 for an aux. trans.					
BR-428 Aux.	4-17-52	620	5kw-DA-N 1kw	U Aux.	5-1 2-1-55
BS-428 Aux.	7-3-52	620	5kw DA-N 1kw DA-N	U Aux.	7-3 2-1-55
Mod.Lic. to correct phase monitor sample current ratio					
BZ-3534 BZ-3535	1-18-54 Aux.	620	5kw DA-N 1kw DA-N	U Aux.	1-18 2-1-55
Determine operating power by direct method & convert obstruction specs					
BR-428	1-12-55	Renewal of license Main & Auxiliary			2-1 2-1-58
BZ-3921 BZ-3922 (1)	11-21-57 Aux.	Authority to determine operating power by direct measurement of antenna power. Main and Aux.			

Form BC-126 #4
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W S U N

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-	To-
BR-428	1-30-58	620kc	5kw-DA-N 1kw-DA-N	Un Aux.	2-1	2-1-61
BRC-1532	1-26-60	620kc	5kw,DA-N	U	1-26	2-1-61
	Mod. of license to operate MAIN transmitter by Remote Control from Recreation Pier, St. Petersburg, Florida.					
BR-428	1-25-61	Renewal of license Main & Aux.			2-1	2-1-64
BZ-4491	9-6-61	620kc	1kw-DA-N	Aux.	9-6	2-1-64
	Authority to determine operating power by direct measurement of antenna power, for aux. trans.					
BR-428	1-17-64	Renewal of License Main and Aux			2-1	2-1-67
BAL-5658 EFF:	2-23-66 4-25-66	Voluntary assignment of license to WSUN, INC.				
BRC-3021	12-22-66	620kc	1kw-DA-N	Aux.	12-22	2-1-67
	Mod. of license to operate transmitter by remote control from Municipal Pier, St. Petersburg, Florida (Auxiliary Transmitter)					
BRC-3052 (NOT ISSUED: TO BE ISSUED WITH RENEWAL)	2-24-67	Mod. of lic. to chg. studio & Remote Control location to 201 Second Ave. North St. Petersburg, Florida (MAIN TRANS.)				
BR-428(S)	6-6-69	Renewal of Main & Aux. & NDEA			2-1-72	
BRC-3052(L) BZ-7205	10-20-69	620kc	5kw-DA-N	U	2-1-70	
	Direct Meas. & Mod. of lic. to chg. SL & RC. (Main)					
BR-428(S) BR-428 (L)	3-31-70 3-31-70	Renewal of Main & Aux. & NDEA Renewal (AUXILIARY)			2-1-73 2-1-73	
EBSA	5-25-72					
BR-428(S)	6-21-73	RENEWAL OF LICENSE			2-1-76	
BAL-7756	6-21-73	VOL AL EFF:		EFF: 7-24-73		
BZ-8374(L)	7-25-73	Direct Measurement (Main & Auxiliary)			2-1-76	
BZ-8996(L)	1-12-76	Direct Measurement (Main and Auxiliary)			2-1-76	

#5

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-18-37

Call letters W S U N

Station location ST. PETERSBURGH, FLORIDA

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-428(S)	1-28-76	RENEWAL	(MAIN &	AUX.)	2-1-79
BR-781002ZR (L)	3-27-79	RENEWAL OF LICENSE (MODIFIED)			2-1-82

Form 94

APPLICATION RECORD—BROADCASTING

Card #1.

Call letters W S U N

Name ST.PETERSBURG CHAMBER OF COMMERCE

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-441	2-9-37	Modification of license requesting that the license of WFLA-WSUN be severed in order to form two separate stations under the call letters "WFLA" and "WSUN", to operate S.H. WSUN - Unlimited Tuesday Thursday & Saturday Share - WFLA Sunday. Studio: Recreation Pier, St.Petersburg, Fla. Trans.: WFLA and WSUN still use same trans.	Granted Specified Unlimited Tuesday, Saturday; Hours on Sunday in accordance with agreement attached to application.	8-18-37 Hours: time on Thursday & Specified
B3-R-428	6-8-37	Renewal of license (Filed by WSUN)	Granted	9-21-37
B3-R-428 Resubmitted	12-22-37 1-25-38	Renewal of license ~~(Sec. 3, & Sb)jurat~~	~~Returned~~ Granted CA Min	~~1-20-38~~ 2-24-38 3-1-38

U.S. GOVERNMENT PRINTING OFFICE

Form 94

#2

APPLICATION RECORD—BROADCASTING

Call letters WSUN

Name ST. PETERSBURG CHAMBER OF COMMERCE

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-428	6-22-38	Renewal of license	Granted	8-16-38
B3-F-127 Resubmitted	7-26-38 8-9-38	Authority to install automatic frequency control.	~~Returned 8-2-38 -- signed by manager~~ Granted	8-29-38
B3-R-428	12-16-38	Renewal of license	Granted	3-20-39
B3-R-428	6-15-39	Renewal of license	Granted	8-8-39
B3-ML-898	10-31-39	Modification of license to change increase power from 1kw;5kw-LS to 5kw.	Returned request of	1-8-40 attorney

Form 94

APPLICATION RECORD - BROADCASTING

3

Call Letters WSUN

Name CITY OF ST. PETERSBURG, FLORIDA (Assign. Lic. 3-22-40)
xST. PETERSBURG CHAMBER OF COMMERCE

File No.	Dated	Application for	Action Nature	Action Date
B3-P-2681	12-19-39	C.P. to increase power from 1kw;5kw-LS to 5kw day and night and make changes in directional antenna system. Night use only.	Granted (Cond'l Clause)	7-5-40
AMENDED	4-16-40	RE: to change name of applicant to City of St. Petersburg, Florida.		
B3-AL-270	1-20-40	Voluntary assignment of license from St. Petersburg Chamber of Commerce to City of St. Petersburg, Florida.	Granted Eff. 4:01	3-22-40 p.m. 4-4-40
B3-R-428	1-23-40	Renewal of license	Granted	3-22-40

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W S U N

Name CITY OF ST. PETERSBURG FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
B3-R-428	5/14/40	Renewal of license	Granted 620kc, 5kw*5kw-LS, U	3-24-41
B3-L-1246 Rec'd Resubmitted Rec'd.	9-26-40 9-27-40 10-11-40 10-12-40	License to cover C.P. (B3-P-2681) for increase in power, and changes in D.A. system (night use only) (Filed by Loucks & Scharfeld)	~~Returned~~ ~~Sec. 5a thru 5h1, 5l, 5m, 9 & 10c~~ Granted	~~10-3-40~~ 11-14-40
B3-Z-513 Rec'd	9-26-40 9-27-40	Authority to determine operating power by direct measurement of antenna power. (Filed by Loucks & Scharfeld)	Granted	11-14-40
B3-ML-1045 Rec'd. Filed	12-28-40 1-4-41 1-4-41	Modification of license to change hours of operation from Specified hours to Unlimited time. Requests facilities of WFLA. (Filed by Philip G. Loucks)	Granted	1-21-41

Form 94

APPLICATION RECORD - BROADCASTING

#5

Call Letters W S U N

Name City of St. Petersburg Florida

File No.	Dated	Application for	Action Nature	Action Date
B3-R-428	1-19-42	Renewal of license 335's filed atty. Loucks	Granted	3-17-42
B3-R-428 Rec'd	3-27-44 3-30-44	Renewal of license Filed by Philip G. Loucks atty.	Granted	7-11-44
B3-R-428 Rec'd	2-25-46 2-28-46	Renewal of license Filed by Philip Loucks atty. Amend. filed 3-22-46 Amend. filed 4-22-46	Granted	6-20-46

Form 94

APPLICATION RECORD - BROADCASTING

6

Call Letters WSUN

Name CITY OF ST.PETERSBURG FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BP-6857 Rec'd Filed	6-29-48 7-7-48 7-7-48	Construction Permit to install a new transmitter (G.E. BT-22-A), make changes in directional antenna and mount FM antenna on top of AM tower and change transmitter location from Bay View Boulevard, 6 miles east of Post Office, Clearwater, Florida to Near west end of Gandy Bridge, Near St. Petersburg, Florida. Verne R.Young,Atty. James C.McNary,Engr.	GRANTED 9-15-49 (1) subj. that radiation from nighttime array be restricted to 130 mv/m on the ground at 355 degrees true. (2) re installation of properly designed phase monitor, (3) not to be construed as approval of FM antenna for use by the FM sta. except upon approval by the Commission of an appropriate application for an FM CP	
BR-428 Rec'd	2-24-49 2-25-49	Renewal of license (Verne R. Young, Atty.)	GRANTED	4-13-49

FCC Form 94 #7

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BMP-5088 Rec'd Filed	4-12-50 4-13-50 4-13-50	Modification of construction permit (BP-6857 which authorized the installation of a new transmitter, make changes in directional antenna and mount FM antenna on top of AM tower and change transmitter location) for extension of completion date from 5-15-50 to November 15-50. Verne R. Young, Atty.	GRANTED re radiation from night array be restricted to 130 mv/m on ground at 355° true; re properly designed phase monitor installed; re grant not to be construed as approval of the FM antenna for use by the FM station except upon approval by Comm. of appropriate appli. for an FM CP.	5-1-50

#8

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters W S U N

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BMP-5356 Rec'd Filed	10-6-50 10-9-50 10-9-50	Modification of construction permit (BP-6857, as modified, which authorized the installation of a new transmitter, make changes in directional antenna and mount FM antenna on top of AM tower and change transmitter location) for extension of completion date from 11-15-50 to 5-15-51. Verne R. Young, Atty.	GRANTED (See authorization for 3 conditions)	10-24-50
BMP-5357 Rec'd Filed	10-6-50 10-9-50 10-9-50	Modification of construction permit (BP-6857, as modified, which authorized the installation of a new transmitter, make changes in directional antenna and mount FM antenna on top of AM tower and change transmitter location) to change type of transmitter (RCA BTA-5F) and remove the FM antenna from the top of the AM northwest tower. Verne R. Young, Atty. James C. McNary, Engr.	GRANTED re radiation from night time array be restricted to 130 mv/m on ground at 355° true; re phase monitor installed	10-30-50

#9

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BP-7853 Rec'd Filed	10-6-50 10-9-50 10-9-50	Construction permit to install an auxiliary transmitter (RCA BTA-1-L) at Near west end of Gandy Bridge, Near St. Petersburg, Florida to be operated on 620kc, with power of 1kw, employing DA-N. Verne R. Young, Atty. James C. McNary, Engr.	GRANTED	10-31-50
BMP-5528 Rec'd. Filed	4-4-51 4-6-51 4-6-51	Modification of construction permit (BP-6857, as modified, which authorized installation of a new transmitter, make changes in directional antenna and change transmitter location) for extension of completion date from 5-15-51 to 11-15-51. Verne R. Young, Atty.	GRANTED 4-20-51 re radiation from night array be restricted to 130mv/m on the ground at 355° true; re a properly designed phase monitor.	

#10

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BMP-5600 Rec'd Filed	5-23-51 5-29-51 5-29-51	Modification of construction permit (BP-7853, which authorized the installation of an auxiliary transmitter) for extension of completion date from 6-30-51 to 11-15-51. Verne R. Young, Atty.	GRANTED	6-22-51
BMP-5711 Rec'd Filed	10-9-51 10-10-51 10-10-51	Modification of construction permit(BP-6857, as mod., which auth. the installation of a new transmitter, make changes in DA and mount FM antenna on top of AM tower and change transmitter location) for extension of completion date from 11-15-51 to 2-15-52. Verne R. Young, Atty.	GRANTED Cond'l re radiation and phase monitor	10-23-51

#11

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BMP-5712 Rec'd Filed	10-9-51 10-10-51 10-10-51	Modification of construction permit (BP-7853, as mod., which authorized the installation of an auxiliary transmitter) for extension of completion date from 11-15-51 to 2-15-52. Verne R. Young, Atty.	GRANTED	10-23-51
BL-4596 Rec'd Filed	11-14-51 11-19-51 11-19-51	License to cover construction permit (BP-6857, as mod.) which authorized installation of a new transmitter, make changes in directional antenna and mount FM antenna on top of AM tower and change in transmitter location.	GRANTED Cond'l re radiation from nighttime array	1-11-52

#12

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BL-4597 Rec'd Filed	11-14-51 11-19-51 11-19-51	License to cover construction permit(BP-7853, as mod.) which authorized installation of an auxiliary transmitter at near west end of Gandy Bridge, near St. Petersburg, Florida (present location of main trans.) to be operated on 620kc, power of 1kw, employing DA-N.	GRANTED Cond'l re nighttime	1-11-52 radiation from array
BR-428 Rec'd Filed	1-25-52 1-30-52 1-30-52	Renewal of license (Main & Aux.) Verne Young Atty.	GRANTED	4-17-52
BZ-3534 Rec'd Filed	10-27-53 11-3-53 11-3-53	Authority to determine operating power by direct measurement of antenna power (Main transmitter).	GRANTED	1-18-54

#13

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call Letters W S U N

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BZ-3535 Rec'd Filed	10-27-53 11-3-53 11-3-53	Authority to determine operating power by direct measurement of antenna power (Auxiliary).	GRANTED	1-18-54
BR-428 Rec'd Filed	10-27-54 11-1-54 11-1-54	Renewal of license (Main & Auxiliary) Filed by Joseph F. Zias, Atty.	GRANTED	1-12-55
BZ- 3922 Rec'd Resub. Rec'd&filed	8-29-57 9-20-57 9-24-57	Authority to determine operating power by direct measurement of antenna power (Auxiliary)	~~Returned 9-12-57 No Section I~~ GRANTED	11-21-57
BZ-3921 Rec'd Filed	8-21-57 8-26-57 8-26-57	Authority to determine operating power by direct measurement of antenna power. (Main)	GRANTED	11-21-57

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #14
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

Name CITY OF ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-428 Rec'd Filed	10-28-57 10-31-57 10-31-57	Renewal of License (Main & Aux.) Philip G. Loucks, Attorney	GRANTED	1-30-58
BRC-1532 Rec'd Filed	9-17-59 9-22-59 9-22-59	Modification of license to operate MAIN transmitter by Remote Control from Recreation Pier, St. Petersburg, Florida Loucks, Zias & Jansky, Attys.	GRANTED	1-26-60
BR-428 Rec'd&Filed	10-27-60 11-2-60	Renewal of license(Main and Auxiliary). Loucks and Jansky,Attys.	GRANTED	1-25-61
BZ-4491 R. & F.	7-30-61 8-4-61	Authority to determine operating power by direct measurement of antenna power, for auxiliary transmitter.	GRANTED	9-6-61

FORM BC-121 # 15
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

Name WSUN, INC.
x CITY OF ST. PETERSBURG, FLORIDA
ST. PETERSBURG, FLA.

File No.	Dated	Application for	Action Nature	Action Date
BR-428 Rec'd Filed	11-28-63 10-31-63 10-31-63	Renewal of license (Main & Auxiliary) Attys. Loucks & Jansky	GRANTED	1-17-64
BAL-5658 R & F	12-17-65 12-22-65	Voluntary assignment of license to WSUN, INC. Wilner & Bergson - Atty for assignor Scharfeld, Bechhoefer & Baron - Atty for assignee	GRANTED EFF:	2-23-66 4-25-66
BR*428 R&F	10-28-66 11-4-66	Renewal of license (Main & Auxiliary) AMENDED 5-23-69 re: Engineering Attys - Shcarfeld, Bechhoefer & Baron	GRANTED	6-6-69

See Card #16

F.C.C. - WASHINGTON, D. C.

FORM BC-121 #16
AUG. 1955

APPLICATION RECORD - BROADCASTING

620kc

Call Letters W S U N

Name W S U N, INC.
St. Petersburg, Florida

File No.	Dated	Application for	Action Nature	Action Date
BRC-3021 R & F	12-15-66 12-19-66	Modification of license to operate transmitter by remote control from Municipal Pier. St. Petersburg, Florida, (Auxiliary Transmitter). Atty.: Theodore Baron	GRANTED	12-22-66
BRC-3052 R & F	2-24-67 2-24-67	Modification of license to change studio location and remote control point to 201 Second Avenue, North, St. Petersburg, Florida (Main Transmitter). Atty.: Michael Finkelstein	GRANTED (NOT ISSUED - TO BE ISSUED WITH RENEWAL) Issued with BZ-7205	2-24-67
BZ- Rec'd AMENDED: R&F	5/12/67 5/18/67 10/15/68	Direct Meas.	RETURNED: 5/27, 1969 moot by Form 302 5/23/69	

#17 620kc

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WSUN

PLOUGH BROADCASTING COMPANY, INC.

Name X WSUN, INC.
St. Petersburg, Florida

File No.	Dated	Application for	Action Nature	Action Date
BZ-7205 R & F DM	5/19/69 5/23/69 5/29/69	Direct Meas. (Main) Engr: James C. McNary, D.C. Atty: Theodore Baron	GRANTED (Issued with BRC-3052)	10-20-69
BR-428 R & F #553762 $105 P. N.	11-1-69 11-3-69 11-3-69 11-3-69 DEC 2 1969	Renewal of License (Main & Auxiliary) AMENDED 3-26-70 re: Programming Atty: Theodore Baron(Scharfeld, Bechhoefer, etc.)	GRANTED EFF:	3-31-70 7-24-73
BAL-7756 R & F FEE PD: $1000 #131007 CODE 047	11-22-72 11-24-72 DEC 1 1972	Voluntary assignment of license to PLOUGH BROADCASTING COMPANY, INC. Atty for assignor - Wilkinson, Cragun etc for assignee - Dow, Lohnes & Albertson AMENDED 1-31-73 - legal data re assignee AMENDED 2-6-73 (assignee) statement re programming & equal employment practices Statement re bal. sheet filed 2-8-73(assignee)	GRANTED Req. Grant Fee $ 46,062.50 EFF: 7-24-73 pd 048 7-26-73 218090	6-21-73

F.C.C. - WASHINGTON, D. C. (SEE OVER)

RE: BAL-7756 - Statement re grant fee filed 3-2-73
AMENDED 3-13-73 - re B/C & bus. interests(assignee)
AMENDED 5-18-73 - ext. of time re agreement
AMENDED 6-20-73 - re employees (statistics)

Form BC-121 #18
September 1969

APPLICATION RECORD - BROADCASTING

620 kc

Call Letters WSUN

PLOUGH BROADCASTING COMPANY, INC.

Name XWSUN, INC.
ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action Nature	Action Date
BR-428 R & F PN Recd. PRESS DEC	11-3-72 " "	RENEWAL OF LICENSE (MAIN & AUXILIARY) Theodore Baron, Atty.	GRANTED	6-21-73
BZ-8374 Amended R & F DM DM(aux.) PRESS JUL 16 1973	9-10-72 6-8-73 (New 302) 4-26-73 6-11-72 6-8-73	Direct Measurement (Main & Aux.)	GRANTED	7-25-73
Ltr.	9-18-73	Ted Baron, Atty. (not Wilkinson, Cragun & Barker)		
BR-428 R& F PN Recd. PRESS	9-22-75 10-1-75 " NOV 12 1975	RENEWAL OF LICENSE (MAIN & AUXILIARY) B. Dwigth Perry, Atty. AMENDED 1-5-76 re: EEO discrimination complaint	GRANTED	1-28-76

F.C.C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

620khz

#19

Call Letters W S U N

Name PLOUGH BROADCASTING COMPANY, INC.
St. Petersburg, Florida

File No.	Dated	Application for	Action Nature	Action Date
			GRANTED	1-12-76
BZ-8996	10-31-75	Direct Measurement		
R & F	11-12-75			
DM	12-18-75			
Amend	12-17-75	engr. data		
PRESS JAN 5 1976				
BR-781002ZR NOV 17 1978 PRESS		RENEWAL OF LICENSE Kevin F. Reed, Atty.	GRANTED	3-27-79

F.C.C. - WASHINGTON, D. C.

About the History Cards …

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.